

DOWNTOWN TULSA



AT SANTA FE SQUARE PLAZA

Downtown Tulsa Midweek Market Guidelines

2026 Season

1. Market Season

Wednesdays | 4:30 – 7:30 PM (8:00 PM Fall Season) | April 15 – November 4, 2026 |
(excluding August 2026)

The Downtown Tulsa Midweek Market (DTMM) is open on the following Wednesdays from April 15, 2026, through November 4, 2026, (excluding August) from 4:30 – 7:30 PM (For Fall 2026, 4:30 - 8:00 PM).

Spring:

- **April 15**
- **April 22**
- **April 29**
- **May 6**
- **May 13**
- **May 20**
- **May 27**
- **June 10**
- **June 17**
- **June 24**
- **July 1**
- **July 8**
- **July 15**
- **July 22**
- **July 29**

Fall:

- **September 2, September 9, September 23, September 30, October 7, October 14, October 21, October 28, November 4**

The Downtown Tulsa Midweek Market is managed by Downtown Tulsa Partnership (DTP), and DTP reserves the right to cancel due to inclement weather or other situations that make the market unable or unsafe to operate.

2. Vendor Categories

Vendors must fall within at least one of the following categories:

- Food & Beverage
- Products & Goods

Guidelines for Compliance with Oklahoma Farmers Market and Farmers Hub Act:

- In compliance with the Oklahoma Farmers Market and Farmers Hub Act (OFMFHA), no more than 25% of the total market sales may be craft related; therefore, craft & goods vendor space will be limited. In order to accommodate the greatest diversity of craft makers and local small businesses, vendors will be rotated and scheduled for specific market days. Producer & prepared food vendors are given preference over craft & service vendors.
- The **Oklahoma Department of Agriculture and Forestry (ODAFF)** required that 100% of the fresh produce sold at the market be grown or raised in Oklahoma.
- Nursery Stock: Nursery stock may not be purchased out of state for immediate resale. All nursery seedlings must be grown by the vendor for a minimum of four weeks prior to sale. No packaging showing name brands may be used to contain plants, i.e., “Bonnie,” “Atwoods,” etc.
- Prepared Foods (Commercial Kitchen) - Prepared foods must be made by the vendor in a certified kitchen. Prepared food vendors must follow the city, county, state laws and federal regulations.

- Prepared Foods (Homemade): As of November 1, 2021, Oklahomans will be able to sell homemade food products in compliance with the Oklahoma Cottage Food Act/Food Freedom Act. Homemade food vendors must follow the state regulations under the act the “Bringing Farm to Market” resource on the market website (www.downtowntulsa.com/market) is a helpful primer on those regulations.

Vendors selling products that are time or temperature controlled must hold an approved food safety training certification: <https://www.servsafe.com/>

3. Marketing

By applying for and accepting a space at the DTMM, you agree that DTP can use your likeness in photography or videography used to promote the market. We strongly encourage participants to follow the suggested marketing and engagement guidance from DTP staff to ensure success advertising your business and products as part of the DTMM.

4. Application Evaluation

The DTMM focuses on bringing fresh, local, and diverse products to Downtown’s community of residents, employees, and visitors. All applications will be reviewed and selected based on the following:

- A full and completed application
- Ability of the vendor to bring fresh and prepared food to the market
- Diversity of the vendor’s product, good, or service; and
- Compatibility of vendor’s product, good, or service with an outdoor, market-style event

Applications will open on March 4th, 2026, and will be accepted year-round on a first-come first-served basis. We will accept applications on a rolling basis for the market seasons, and we can place accepted applicants if application is received within 2 weeks of the date intended to vend.

The DTMM is an equal opportunity provider. No person will be favored or discriminated against because of age, race, color, sex (including pregnancy), disability, religion, national origin, or genetic information.

5. Vendor Fees

There will be vendor fees for participation at the Market. All vendors will be required to pay a vendor fee. There will be different rates depending on whether fees are paid before the vendor’s scheduled market date(s) or on site during the vendor’s scheduled market date(s).

\$10: pre-paid

\$20: on-site

Vendors will not be allowed to set up nor sell at the market if their fee has not been received before or shortly after arriving at the market.

6. Scheduling

Once accepted to the market, you will be notified of all confirmed dates you are scheduled for the market season (Spring/Fall), depending on your availability and desired dates.

To maintain adequate attendance at our market, it is very important that you contact the Market Facilitator if you must miss a scheduled market day.

If you cancel within 24 hours of a market date 2 times in a season, at the discretion of the market organizers, you may be removed from the market season schedule and can reapply for next season. If you miss more than two consecutive market days without notifying the Market Facilitator, you will no longer be scheduled to vend. A vendor may be reinstated, but location is not guaranteed.

7. Conduct

Vendors are expected to conduct themselves in a professional manner and in accordance with the Guidelines of the Downtown Tulsa Midweek Market. All vendors are to treat staff, volunteers, customers, visitors, and their fellow vendors with respect and courtesy.

- **Trash:** All vendors are responsible for cleaning up their booths. Vendor trash may only be disposed of in designated receptacles.
- **Smoking:** Smoking is not permitted within the plaza area or in the Santa Fe Square property.
- **Music:** Vendors may not play music at their booths. Live music and other performances will be provided at each market.
- **Solicitation and Panhandling:** Solicitation and/or loitering are not tolerated. Anyone attempting to sell products on market grounds is prohibited from doing so unless you are an official market vendor. Panhandling is not allowed.

- **Pets:** Pets are welcome to the DTMM if the following are met:
 - Always remain on leash
 - No excessive barking, fighting, growling, or any aggressive behavior.
 - Pet waste must be immediately removed and placed in the proper receptacles.
 - Guests with pets may be asked to leave the market area.

8. Licenses and Permits

All vendors are responsible for obtaining all licenses and permits that are required by various government entities, such as the Oklahoma State Department of Health, Tulsa Health Department, ABLE Commission, and Oklahoma Department of Agriculture, Food, & Forestry, applicable to the product they sell. All participants selling at the market must abide by all applicable federal, state, and local regulations.

As a vendor, you are required to collect sales tax on product sales at the Midweek Market and remit these taxes to the State of Oklahoma. If you have questions about this process, please reach out to the [Oklahoma Tax Commission](#).

9. Supplies and Equipment

- Tables, chairs, and shade canopies (if needed)
- If using a tent, tent weights will be required. Weights must be no less than 20 lbs. per tent leg.
- If a vendor needs electricity, they must provide that service themselves either through the use of a generator or other mobile power source. Generators are highly discouraged due to sound and will be limited to select vendors that coordinate with market staff.
- If electricity is used at the market site, vendors are responsible for safe covering of cords. Cords may not stretch across pathways. If cords are on the ground, they must be duct taped or covered.
- Vendors will also be responsible for providing their own bags for their sales.
- Vendors must be able to accept electronic payment and maintain a strong internet/data signal capable of properly and effectively processing payments.
- Vendors must be able to accept cash payments and have change for proper and effective sales transactions by cash.

10. Signage & Display

All vendors are responsible for providing clear signage for all products sold. All products must have coordinating prices that are clearly visible for market goers. Business names must be clearly displayed at your booth(s). Ensure all signage is legible and visible.

11. Set Up & Tear Down

- **Vendors will be allowed to set up after 3:00 PM on Wednesdays and must be ready to sell by 4:30 PM. Vendors must stay until close of market at 8:00 PM, with tear down complete by 8:30 PM.**
- If there is an emergency, call the market manager and let them know you will be late. It will then be decided whether you will be allowed to set up.
- No vehicles will be allowed in the market area during market hours unless the vendor's booth set up includes their vehicle and/or trailer. Vendors who need a trailer/vehicle behind their booth space will be given a designated booth spot that can accommodate this need.
- Vendors must secure their canopies and other booth materials. Weights must be used on legs. Tents or shade covers may not exceed 10x10 feet unless they have more than one booth space.
- You are required to have a "spotter" while driving into or out of the main market area.

12. Inclement Weather

The market may be closed if severe weather is forecasted for Downtown Tulsa during market hours. Public safety is a priority when it comes to decisions on the closure of the market. If there is an imminent threat forecasted, we will close the market, and vendors will not be allowed to set up and try to brave the storm.

- Vendors will be notified via email only. Each vendor will need to ensure they provide their best email for accurate communication.
- **Final decision concerning closure of the market due to foreseeable weather issues will be made no later than 9 AM on Wednesdays during the market season.**
- Decisions on closing the market due to dangerous conditions that arise during the market (like strong winds above 15 MPH) will be communicated to each vendor by the market facilitator immediately upon making the decision to close the market.
- For markets that are cancelled due to weather, DTP will work to reschedule rotating vendors and entertainers to open spots at future markets but cannot guarantee a rescheduled date.

13. Supplemental Nutrition Programs (SNAP, DUO)

SNAP (Supplemental Nutrition Assistance Program): Eligible items include breads/cereals; fruits/vegetables; meats, fish, poultry; dairy; honey; nuts; and packaged prepared foods. Vendors must not collect sales tax on SNAP purchases and must not give change for SNAP tokens. USDA FNS may conduct random "secret shopper" inspections.

DUO (Double Up Oklahoma): SNAP shoppers receive a \$1-for-\$1 match in DUO tokens for SNAP dollars spent at the market, up to \$20 per day. DUO tokens may be used only for fruits and vegetables (fresh, frozen, canned, or dried) with no added salt, sugar, oil, or fat; fresh herbs; and food-producing plants. DUO tokens earned at one farmers' market can be redeemed at any participating DUO farmers market (DUO tokens are not redeemable at grocery stores).

Vendors selling qualifying items who accept SNAP are expected to accept SFMNP and DUO in accordance with market policy; see the application for program participation requirements and reimbursement procedures.

Vendors will be reimbursed for their SNAP purchases every two weeks and for their DUO purchases every month.

The Downtown Tulsa Midweek Market works to ensure compliance with Tulsa City/County Health Department (TCCHD) and the Oklahoma Department of Food, Forestry, and Agriculture (ODAFF) regulations on the sales of food products. Vendors are required to comply with all applicable requirements to participate at the Downtown Tulsa Midweek Market.