



**MINUTES OF THE DOWNTOWN MEMPHIS COMMISSION
BOARD OF DIRECTORS**

**Thursday, June 22, 2017
12:00 P.M.
114 North Main Street**

Board Members Present: Chairman Carl Person, Mr. Michael Whaley, Mr. Bob Lundy, Ms. Julie Ellis, Mr. Rick Copeland (for Mayor Luttrell), Ms. Cheryl Pesce, Representative Barbara Cooper, Mr. Mauricio Calvo, Councilman Edmund Ford, Senator Lee Harris, Ms. Joann Massey (for Mayor Strickland), Mr. Demar Roberts, Ms. Deni Reilly and Ms. Terry Woodard

Board Members Not Present: Commissioner Van Turner and Mr. Benjamin Orgel

Staff Present: Mr. Terence Patterson, Ms. Christine Taylor, Ms. Jennifer Oswalt, Ms. Penelope Huston, Mr. Jaske Goff, Mr. Brett Roler, Mr. Chris Porter, Ms. Ellery Ammons, Mr. Clint Burke, Ms. Debra Streeter, Mr. Abe Lueders, Mr. Jonathan Mosley, Mr. Gil Brandon, Mr. Eleslie Walker and Ms. Liza Wheaton

Guests: Ms. Velvet Graham and Mr. Wayne Risher

Call to Order

Chairman Person called the meeting to order at 12:05 pm.

Chairman Person called for agenda item II: Approval of May 26, 2017

Minutes

Ms. Julie Ellis made a motion to approve the minutes and Ms. Cheryl Pesce seconded the motion.

Chairman Person called for agenda item III: Affiliate Board and Committee Updates

Chairman Person updated the board on all DMC affiliated boards activity.

Chairman Person called for agenda item IV: Update on Servicemaster

Ms. Velvet Graham, Senior Director of Events & Community Relations for Servicemaster, presented an update on Servicemaster moving to downtown and engaging with the city.

Chairman Person called for agenda item V: President's Report

DMC department reports were given by staff members for each of their respective departments. Mr. Jaske Goff (Operations) discussed the enhanced Blue Suede Brigade Program, Mr. Brett Roler (Development) discussed Tennessee Brewery Phase II, Ms. Penelope Huston (Marketing) discussed a variety of highlights and events downtown, and Ms. Jennifer Oswalt (Finance) updated the board on the DMC's finances. Mr.

Patterson discussed the DMC's strategic goals, priorities, principles, and the importance of collaborating with other partners, such as Servicemaster.

Chairman Person called for agenda item VI: Selecting Nomination Committee

Chairman Person called for nominations for the Nomination Committee positions. Ms. Terry Woodard, Mr. Bob Lundy, Ms. Deni Reilly, Ms. Julie Ellis and Chairman Carl Person all nominated themselves and formed the 2017 Election Committee.

Chairman Person called for agenda item VII: New Business/ Adjournment

As the first item for the nomination committee, Chairman Carl Perkins nominated Ms. Deni Reilly to serve as the new DRB board member. Ms. Julie Ellis seconded the motion.

Chairman Person called for agenda item VIII: New Business/ Adjournment

With no new business, the meeting was adjourned at 12:59 pm.