



**MINUTES OF THE DOWNTOWN MEMPHIS COMMISSION
BOARD OF DIRECTORS**

Thursday, September 27, 2018

9:00 A.M.

114 North Main Street

Board Members Present: Mr. John Zeanah (for Mayor Luttrell), Ms. Terry Woodard, Mr. Carl Person, Mr. John Pontius, Representative Barbara Cooper, Mr. Michael Whaley, Ms. Deni Reilly, Mr. Benjamin Orgel and Mr. Mauricio Calvo

Board Members Not Present: Councilman Edmund Ford, Senator Lee Harris, Commissioner Van Turner, Mr. Demar Roberts, Ms. Cheryl Pesce, Ms. Julie Ellis and Ms. Joann Massey (for Mayor Strickland)

Staff Present: Ms. Jennifer Oswald, Mr. Clint Burke, Ms. Christine Taylor, Mr. Jaske Goff, Mr. Abram Lueders, Ms. Ellery Ammons, Ms. Penelope Huston, Mr. Chris Porter, Ms. Penelope Springer and Mr. Brett Roler

Guests: Mr. James Stokes, Mr. Doug Carpenter, Ms. Cara Greenstein, Mr. Pat Magruder, Mr. Parker Joyner, Mr. Austin Magruder and Mr. George Boyington

Call to Order

Chairman Person called the meeting to order at 9:07 am.

Chairman Person called for agenda item III: Chair's Report

Mr. Person reviewed the recent activities of the other boards including projects that had been approved.

Chairman Person called for agenda item IV: DMC Project Highlight

Mr. Austin Magruder presented an update to the board on his project, The Marshall, which received a \$60,000 Exterior Improvement Grant.

Chairman Person called for agenda item V: Financial Report

Ms. Penelope Springer presented the financial report to the DMC Board.

Chairman Person called for agenda item VI: Pedestrian Counter Update

Mr. Abe Lueders provided a presentation on the DMC's installation and data analysis of pedestrian counter data downtown including a total of 12 counters at 7 locations throughout the CBID.

Chairman Person called for agenda item VII: Dashboard (Sneak Peek)

Ms. Penelope Huston provided an overview to the board of the new online dashboard which will be posted for the Annual State of Downtown.

Chairman Person called for agenda item II: Approval of July 26, 2018 Minutes

Mr. Ben Orgel made a motion to approve the minutes and Ms. Terry Woodard seconded the motion, which passed unanimously.

Chairman Person called for agenda item VIII: President's Report

Ms. Jennifer Oswald highlighted the success of the construction beginning at the Benchmark Hotel as well as continued progress on the Convention Center Hotel. She also discussed recent clean and green improvements including the installation of new cigarette butt dispensers. She also reminded the board of upcoming events downtown throughout the month including the Beale St. Art Crawl, River Arts Festival, Race for the Cure and many others. Lastly, she reminded everyone to attend the Annual State of Downtown on October 3rd, 2018.

Chairman Person called for agenda item IX: New Business/ Adjournment

With no additional business, the meeting was adjourned at 9:55 am.