



DESIGN REVIEW BOARD APPLICATION

**Administered by:
Design Review Board**

Property Address*: 202 - 206 G.E. Patterson Ave., Memphis, TN, 38103

Applicant Name & Mailing Address: Tom Gattas - 5000 Summer Ave., Memphis, TN, 38122

Applicant Phone Number: (901) 270 - 7017 Applicant Fax Number: _____

Property Owner's Name & Mailing Address: Tom Gattas - see above

Property Owner's Phone Number: see above

The proposed work consists of the following (check all that apply):

- Sign
- Renovation
- New Building
- Other Exterior Alteration

Project Description:

Exterior renovations to include: exterior building repair, tuck-point masonry, exterior painting, window and storefront repair, new awnings, exterior lighting, fencing, sidewalk repair, landscaping, mural/art component. The goal of the project is to improve the pedestrian experience between the South City and South Main neighborhoods, as well as to improve the condition of the property and attract additional businesses in the area.

Status of Project:

Approved for \$46,788 South City Good Neighbor Grant at August 2020 CCDC Meeting.

A complete application must be submitted to the Development Department no later than two weeks before a regularly scheduled meeting of the Design Review Board. Please contact Abe Lueders at (901)575-0565 or alueders@downtownmemphis.com with any questions and to submit an application.

Owner/Applicant Signature: 

Date: 8-25-2020

*Applications for properties that are located within a Landmarks Historic District may require additional approval from the Landmarks Commission. Please contact the Shelby County Division of Planning & Development at (901) 576-6601 for more information.



206
G.E. PATTERSON AVENUE



SHARE
THE
ROAD

REX'S
SANDWICH SHOP

t

MURAL LOCATION (EAST FAÇADE)



PROPOSAL



LIGHTING FIXTURES



360W Solar Street
Lights Outdoor





**BRANDON
GAIA
MARSHALL**

BLUES MURAL | G.E. PATTERSON

Brandon Marshall is a visual artist and muralist from Memphis, TN. His work is a collage-based approach combining contemporary and classic imagery. His artistic influences include Rosenquist, Rauschenberg, David Carson, and the Memphis-Milano design approach.

Pictured in this mural are portraits of five blues musicians with heavy roots in and around Memphis, Tennessee. From left to right they are: John Lee Hooker, Jesse Mae Hemphill, Bobby "Blue" Bland, "Mississippi" Fred McDowell, and Furry Lewis. Each of these artists has made invaluable contributions to the Memphis/Delta sound. This same sound has influenced acts such as The Rolling Stones, Led Zepplin, Jack White, Joni Mitchell, The Black Keys, Jay-Z, and many more.

The portraits will be painted in all blue tones, which will contrast well with a complementary range of reds, corals, and muted earth tones. When painted, each visual cue will cast heavy grey shadows onto a white background to convey a strong range of depth and layering into the mural. Whimsical bits of color are woven throughout the visual elements, leading your eye across the horizontal composition. Strong sections of white negative space can also be seen throughout, which communicates a clean and classic design sensibility.



901.340.1414



@NOSEY42

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DETROIT, MI. 48206