



DESIGN REVIEW BOARD APPLICATION

Administered by:
Design Review Board

Property Address*: 272 S. Main St. Memphis, TN 38103

Applicant Name & Mailing Address: Alex Corder - LSI Graphics 2950 Brother Blvd Ste 103, Bartlett, TN 38133

Applicant Phone Number: (901) 426-3404 Applicant Fax Number: _____

Property Owner's Name & Mailing Address: Sunshine Corporation 1355 Lynnfield Rd. Ste.120, Memphis, TN 38119

Property Owner's Phone Number: Robin Warner - (901) 761-4515

The proposed work consists of the following (check all that apply):

Sign ☒

Renovation ☐

New Building ☐

Other Exterior Alteration ☐

Project Description: Removal of the "LYFE KITCHEN" sign from the metal frame work on the roof of the "Hotel Chisca". Installation of two (2) new internally illuminated sets of channel letters on both sides of the metal frame work. Signs will be constructed of aluminum channel letter bodies, returns, and trimcaps. Faces will be acrylic and vinyl with multicolored LEDs illuminating the faces.

"The" dimensions are 85.5" x 47.5"

"CHISCA" dimensions are 300" x 103"

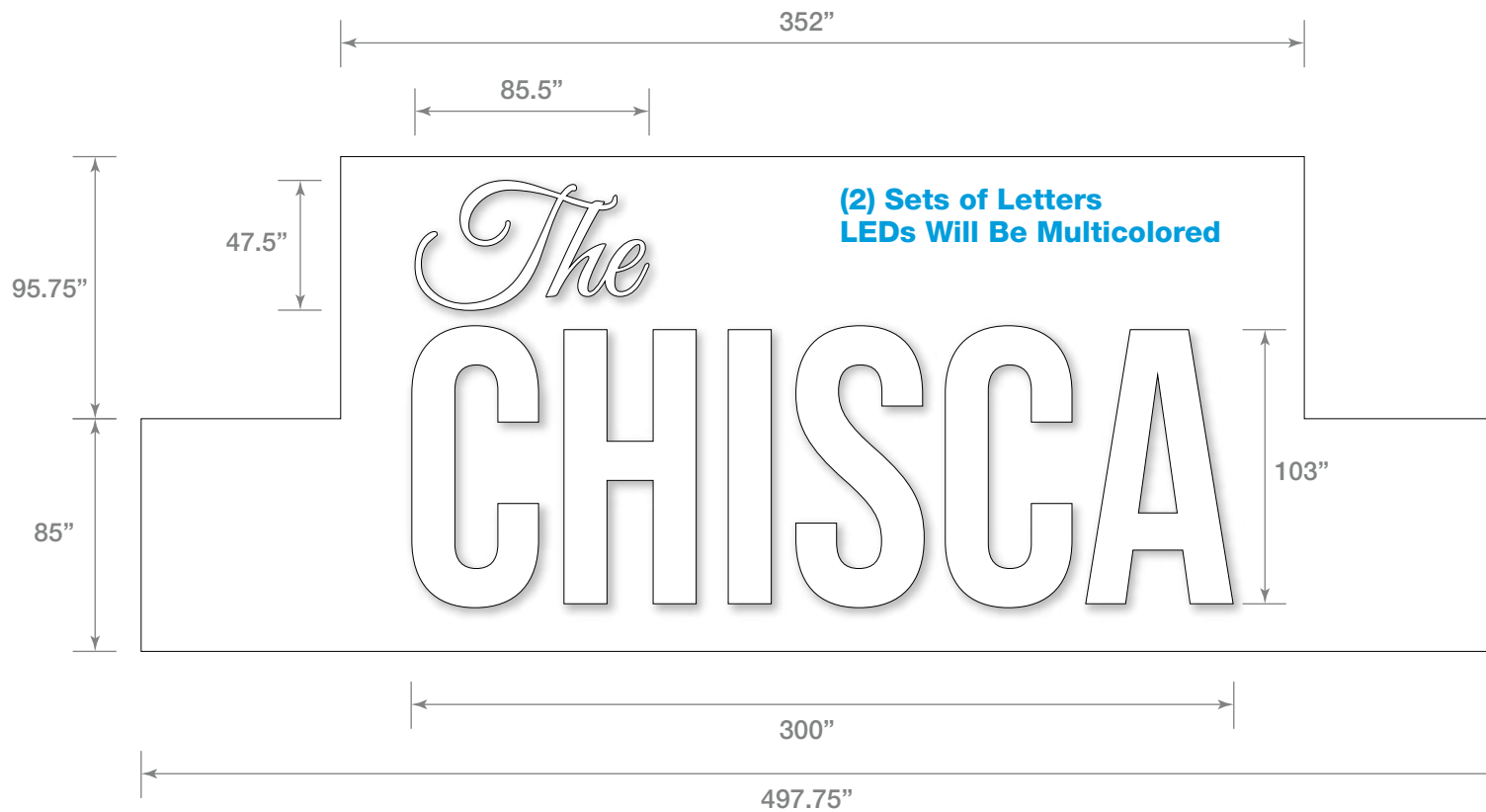
Status of Project:

A complete application must be submitted to the Development Department no later than two weeks before a regularly scheduled meeting of the Design Review Board. Please contact Abe Lueders at (901)575-0565 or alueders@downtownmemphis.com with any questions and to submit an application.

Owner/Applicant Signature: *Alex Corder*

Date: 10/04/2023

*Applications for properties that are located within a Landmarks Historic District may require additional approval from the Landmarks Commission. Please contact the Shelby County Division of Planning & Development at (901) 576-6601 for more information.



FACELIT CHANNEL LETTERS DIRECT MOUNT TO EXISTING FRAME

.080" ALUMINUM RETURNS PAINTED
COLOR TBD

METAL FABRICATED RETAINER

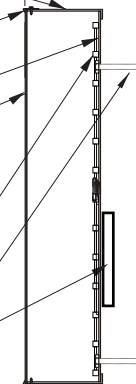
.125" ALUMINUM LETTER BACKS

3/16" ACRYLIC FACES
WITH VINYL OVERLAYS
COLOR TBD

WHITE LED ILLUMINATION

MOUNTING HARDWARE
mounting to angle iron framing

POWER SUPPLY
letters will be remote
and power supplies
would be mounted to
the back of the letters



X00000

CLIENT: The Chisca

PROJECT: Channel Letters

DUE DATE: TBD

DESCRIPTION: Channel Letters

FINISHED SIZE: See Details

MATERIAL(S): TBD

FINISHING: Finishing Details

NOTES: Production/Installation Notes

DESIGNER: Mark Cervetti

SALESPERSON: House Account

DATE: 10.2.23

REGARDING PROOFS

- Mock-up is approximate and does not reflect actual size.
- The Colors represented in this image are approximate, no two monitors or prints are alike. Printed colors may vary slightly on finished products based on base product substrates and materials. LSI Graphics cannot guarantee exact color matching.
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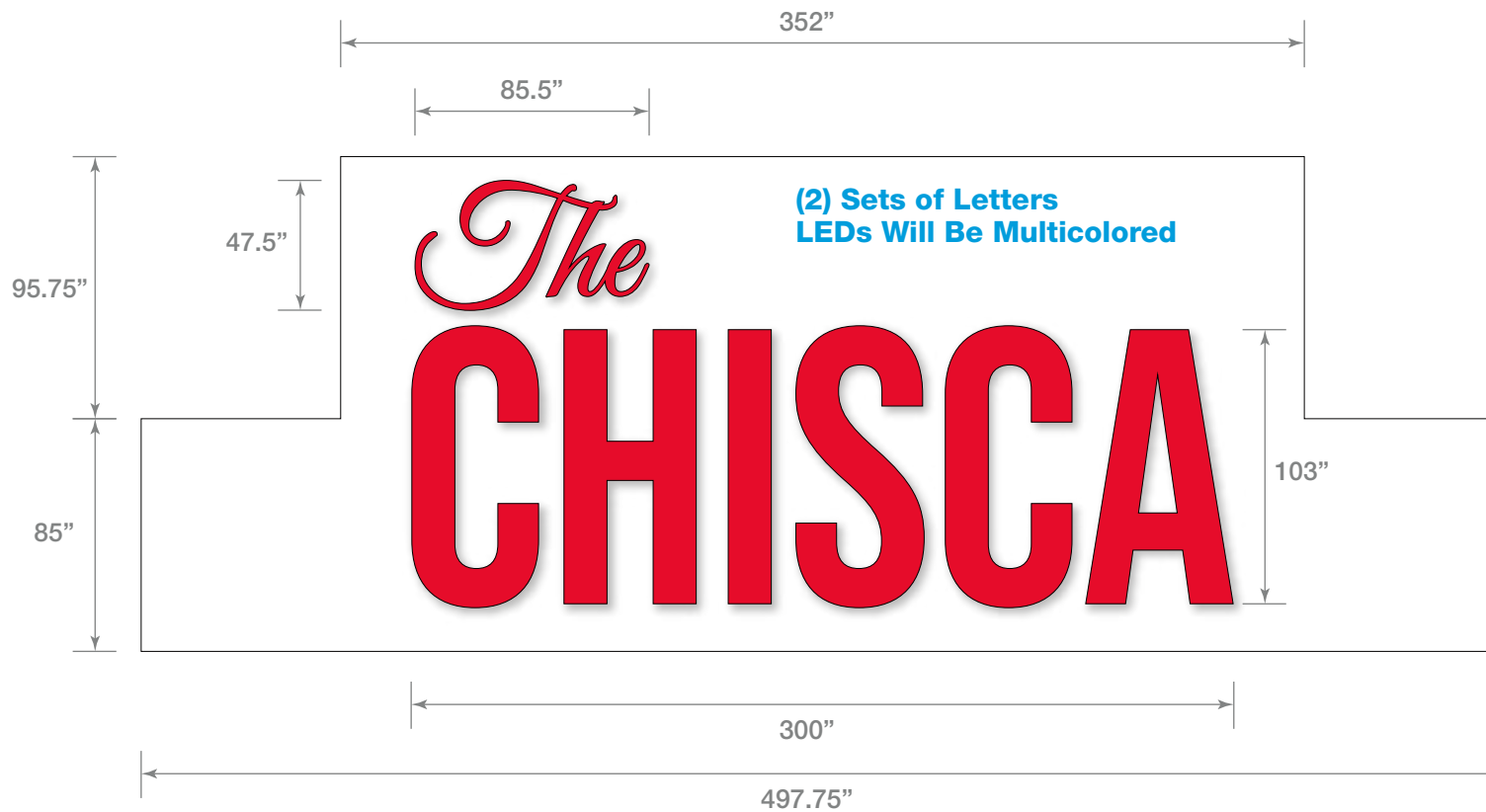
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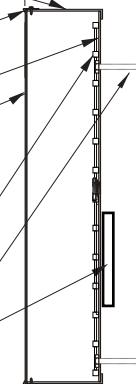
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PMS 185C

DESIGNER: Mark Cervetti

SALESPERSON: House Account

DATE: 10.2.23

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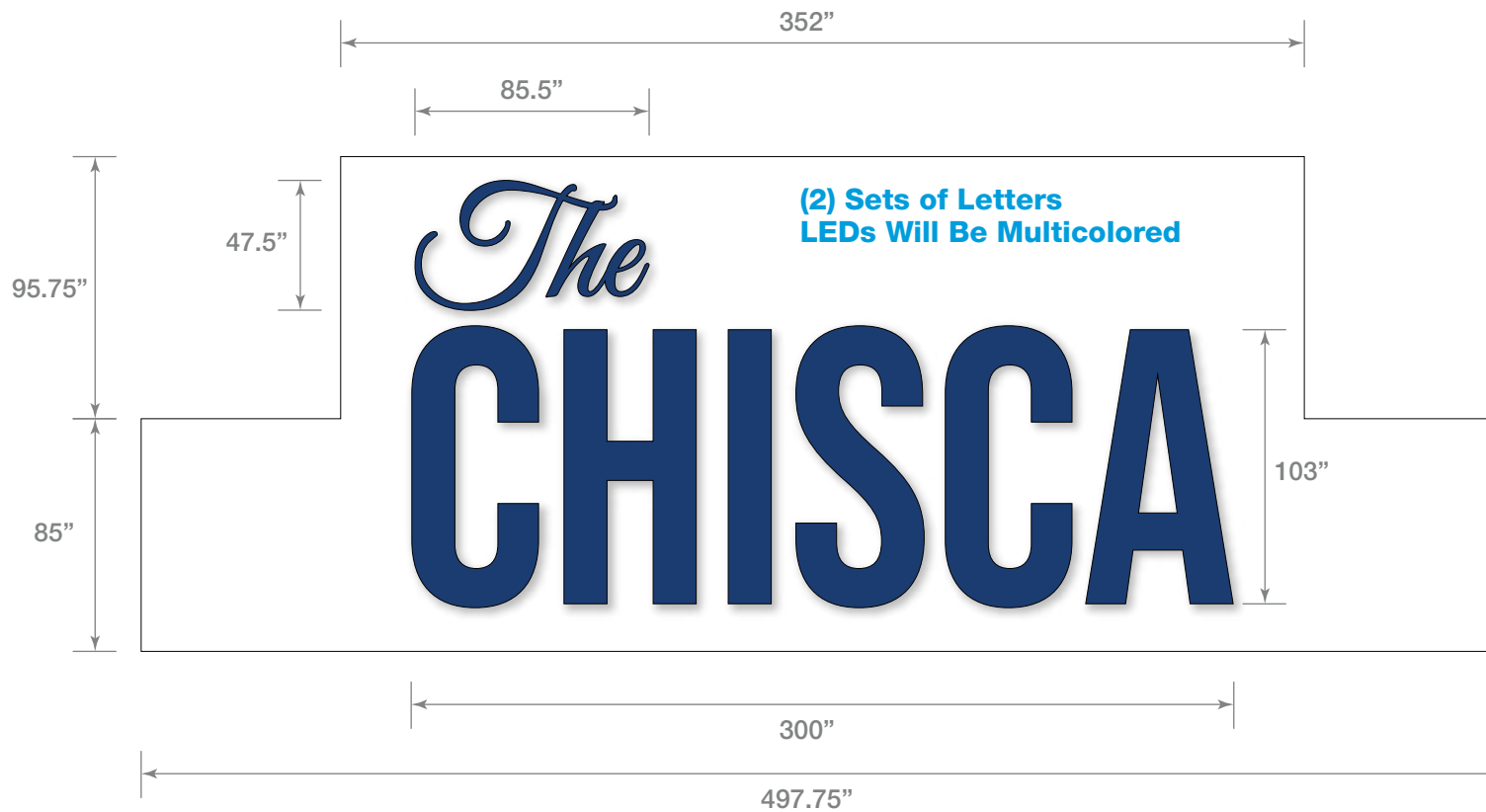
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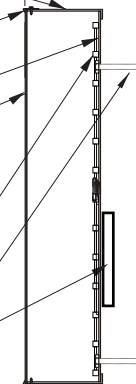
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PMS 287C

DESIGNER: Mark Cervetti

SALESPERSON: House Account

DATE: 10.2.23

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FINISHING: Finishing Details
NOTES: Production/Installation Notes

 **PMS 185C**

DESIGNER: Mark Cervetti
SALESPERSON: House Account
DATE: 10.2.23

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