



## DESIGN REVIEW BOARD APPLICATION

**Administered by:  
Design Review Board**

Property Address\*: 272 S. Main St. Memphis, TN 38103

Applicant Name & Mailing Address: Alex Corder - LSI Graphics 2950 Brother Blvd Ste 103, Bartlett, TN 38133

Applicant Phone Number: (901) 426-3404 Applicant Fax Number: \_\_\_\_\_

Property Owner's Name & Mailing Address: Sunshine Corporation 1355 Lynnfield Rd. Ste.120, Memphis, TN 38119

Property Owner's Phone Number: Robin Warner - (901) 761-4515

The proposed work consists of the following (check all that apply):

- Sign  Renovation   
New Building  Other Exterior Alteration

Project Description: Removal of the "LYFE KITCHEN" sign from the metal frame work on the roof of the "Hotel Chisca". Installation of two (2) new internally illuminated sets of channel letters on both sides of the metal frame work. Signs will be constructed of aluminum channel letter bodies, returns, and trimcaps. Faces will be acrylic and vinyl with multicolored LEDs illuminating the faces.

"The" dimensions are 85.5" x 47.5"

"CHISCA" dimensions are 300" x 103"

Status of Project:

**A complete application must be submitted to the Development Department no later than two weeks before a regularly scheduled meeting of the Design Review Board.** Please contact Abe Lueders at (901)575-0565 or [alueders@downtownmemphis.com](mailto:alueders@downtownmemphis.com) with any questions and to submit an application.

Owner/Applicant Signature: *Alex Corder*

Date: 10/04/2023

\*Applications for properties that are located within a Landmarks Historic District may require additional approval from the Landmarks Commission. Please contact the Shelby County Division of Planning & Development at (901) 576-6601 for more information.