#### **APPENDIX I: GRANT APPLICATION**

Date of Application:	3-30-2021		
Building/Property Address:	363 S. Second St.		
Applicant's Name:	H.A. Gilliam, Jr.		
Ownership Status: (check all that apply)	或I own the property □ I lease the property	□ I am purchasing the property □ Other	
If you lease the property, when does your lease expire?			
Primary Project Contact:	Name: Art Gilliam Phone: 901-527-9565 Email: WLOKRADIO@aol.com Mailing Address: 363 S. Second St. Memphis, TN 38103		
	1903 Jaccomic OT	7.10.17.1.30.103	
Proposed Improvements: (check all that apply)	■ Exterior building repair     □ Tuck-pointing/masonry     ■ Exterior painting     ■ Exterior signage     ■ New awning(s)     ■ Fencing     ▲ Landscaping	□ Sidewalk repair  ☑ Door repair/replacement  □ Window repair/replacement  ☑ Storefront repair/replacement  ☑ Exterior lighting  □ Other (describe below)	
If you listed <i>Other</i> above, Please briefly describe			
Project Goals:	To beautify the building and immediate area.		
Why are you applying for the grant?	To have the full amounts of funds needed to uptimally enhance the area.		
What positive impacts do you anticipate for your business and the neighborhood?	It will help upgrade the neighborhood even further. It will provide a better outside image of the business.		
Architect (if applicable)	Name: Jimmie Tucker Phone: 901-261-1505 Company: Self + Tucker Architects		
Total Project Budget:	\$64,865.00		
Total Grant Requested:	\$50,000.00		

Adopted: August 1, 2018 Page **6** of **8** 

Property Owner:	Name:		
(If not the applicant)	Phone: Email: Mailing Address:		
Legal Disclosure:	other person involved wany civil or criminal prod Also, disclose whether a	Disclose in writing whether any applicant, guarantor, or any other person involved with the project is currently engaged in any civil or criminal proceeding or ever filed for bankruptcy.  Also, disclose whether any individual involved with the project has ever been charged or convicted of any felony or currently is under indictment.	
Applicant's Certification:	This application is made in order to induce the CCDC to grant financial incentives to the applicant. The applicant hereby represents that all statements contained herein are true and correct. All information materially significant to the CCDC in its consideration of the application is included. The applicant acknowledges that it has reviewed the descriptions of the CCDC financial program for which it is applying and agrees to comply with those policies. The applicant shall also be required to show best faith efforts with regard to the employment of minority contractors. The applicant specifically agrees to pay all reasonable costs, fees and expenses incurred by the CCDC whether or not the incentive is granted or project completed.  Signature:  Date:		

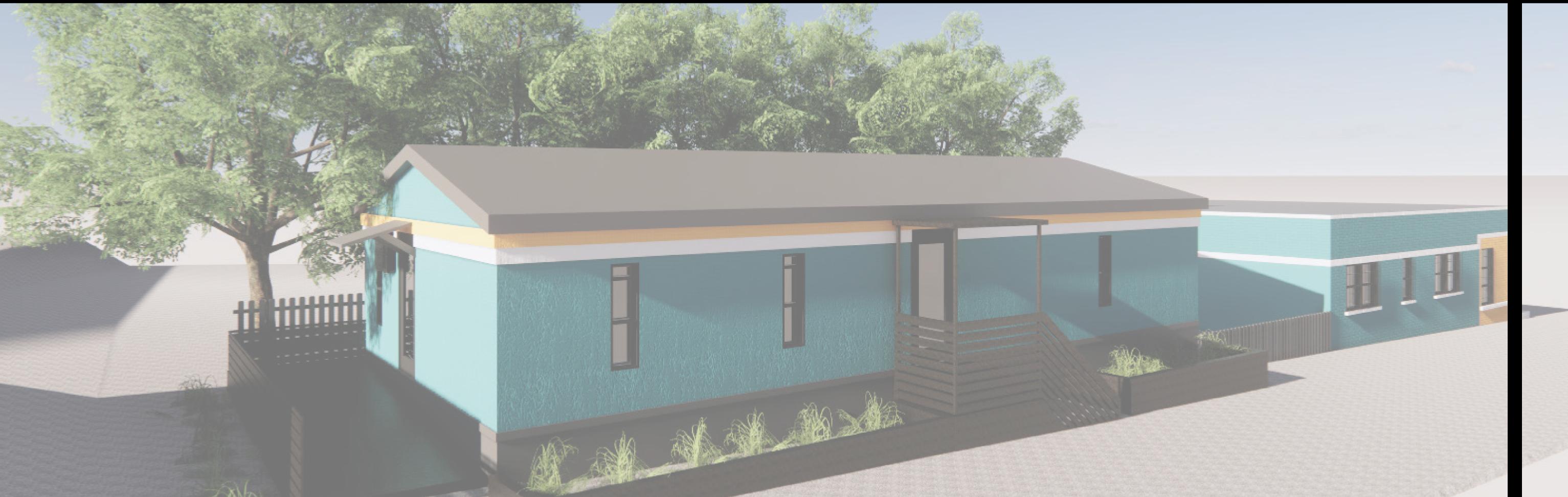
#### **Attachments**

In addition to this completed and signed application, don't forget to include the following attachments when you submit your grant request:

- ♥ Photograph(s) showing all sides of the building or property facing a public street
- O Drawing(s) showing proposed improvements
- ∅ Itemized budget for proposed improvements
- ∅ Copy of all bids submitted for the project
- $N\!\!/\!\!R$  arphi Lease agreement and approval letter from property owner (if applicable)

WLOK Radio is a well-known and well-respected radio station that has been serving its community for over 40 years. It is one of the iconic, heritage radio stations in America. When the station was purchased by Gilliam Communications, Inc in 1977, WLOK (AM 1340) became the first black-owned radio station in Memphis. It also became the first locally owned radio station in Memphis. Today, WLOK's FM station (FM 105) is the only black-owned FM radio station in Memphis. Based on WLOK's history and its cultural contribution to Memphis, several years ago WLOK was designated as a Tennessee Historical Landmark by the Tennessee Historical Commission (shown below).

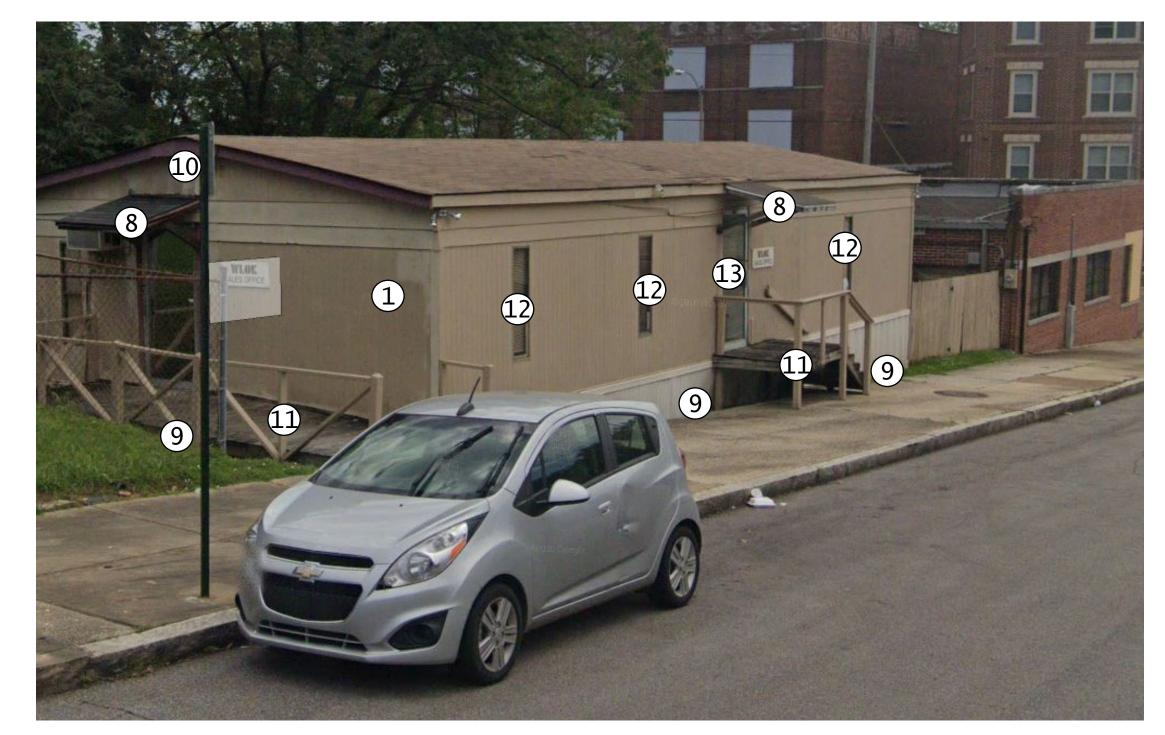




# **EXISTING CONDITIONS**



**WLOK RADIO STATION** 



**WLOK SALES OFFICE** 



WLOK STORAGE FACILITY

	KEYNOTES
1	NEW COORDINATING PAINT TO BE APPLIED TO REFRESHEN BUILDINGS & CREATE CAMPUS APPEARANCE
2	ALL RADIO STATION DOOR & WINDOW FRAMES TO BE REPAINTED. FRONT FACADE GLAZING TO BE TREATED WITH TINT FILM
3	RADIO STATION EXISTING STOREFRONT TO BE REPLACED. STOREFRONT GLZING TO BE TINTED GLASS
4	NEW PLANTS TO REPLACE EXISTING PLANTS LOCATED AT EXISTING ENTRY PLANTERS. OWNER TO SELET NEW PLANTS
5	REMOVE EXISTING METAL AWNING AT RADIO STATION
6	SIGNAGE LIGHTING TO BE UPDATED
7	EXISTING GLASS BLOCK WINDOW TO BE FILLED WITH MASONRY BRICK AND PAINTED
8	NEW METAL AWNINGS TO REPLACE EXISTING WOODEN AWNINGS AT SALES OFFICE
9	DITCH-POINTS AT SALES OFFICE TO BE FILLED BY METAL PLANTERS & NEW PLANTS TO MATCH RADIO STATION
10	REPAIR ROOF EAVE SOFFIT
11	EXISTING WOODEN RAILING, STAIRS, AND LANDING TO BE REPLACED WITH NEW METAL STRUCTURES
12	EXISTING SALES OFFICE WINDOWS TO BE REPLACED WITH DOUBLE PANED UNITS
13	DOOR CLOSER TO BE INSTALLED ON EXISTING DOOR

# PRECEDENT SITES



BABALU RESTAURANT - MEMPHIS, TN



MEMPHIS MUSIC HALL OF FAME - MEMPHIS, TN



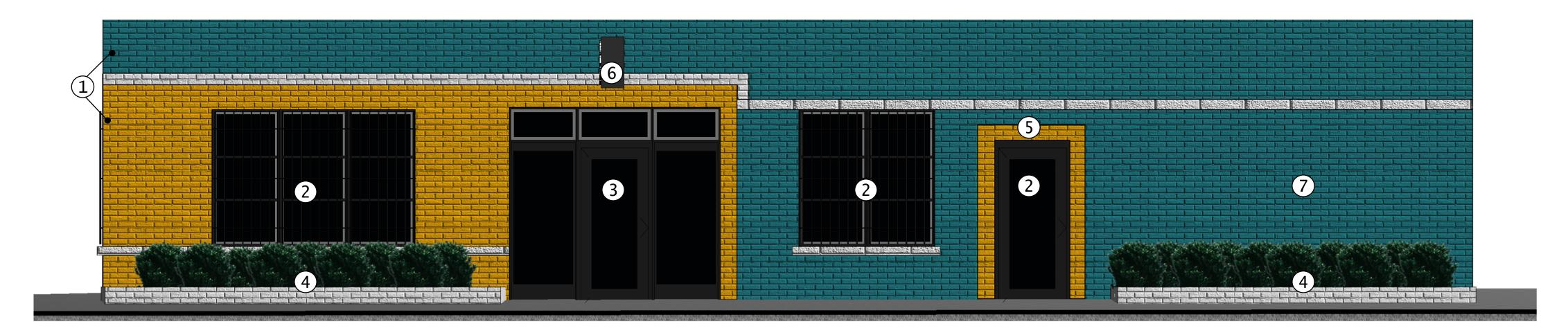
ODEN MARKETING COMMUNICATIONS - MEMPHIS, TN

## KEY POINTS

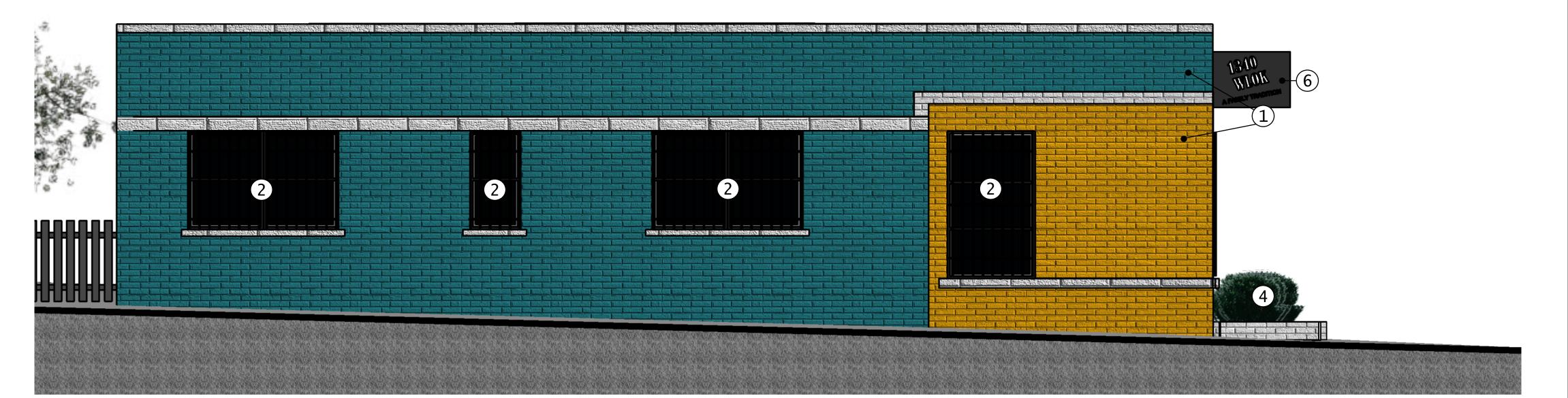
- VIBRANT CONTRASTING COLORS ALLOW BUILDINGS
  TO BECOME DISTINGUISHED AMONGST OTHERS AS
  WELL AS HIGHLIGHT THE VARIOUS ARCHITECTURAL
  COMPONENTS OF THE EXTERIOR
- 2 LIGHT COLORED TRIM & FRAMES HIGHLIGHT STOREFRONTS & CONVEY AN INVITING PRESENCE

SITES SUCH AS THE MEMPHIS MUSIC HALL OF FAME AND ODEN MARKETING COMMUNICATIONS

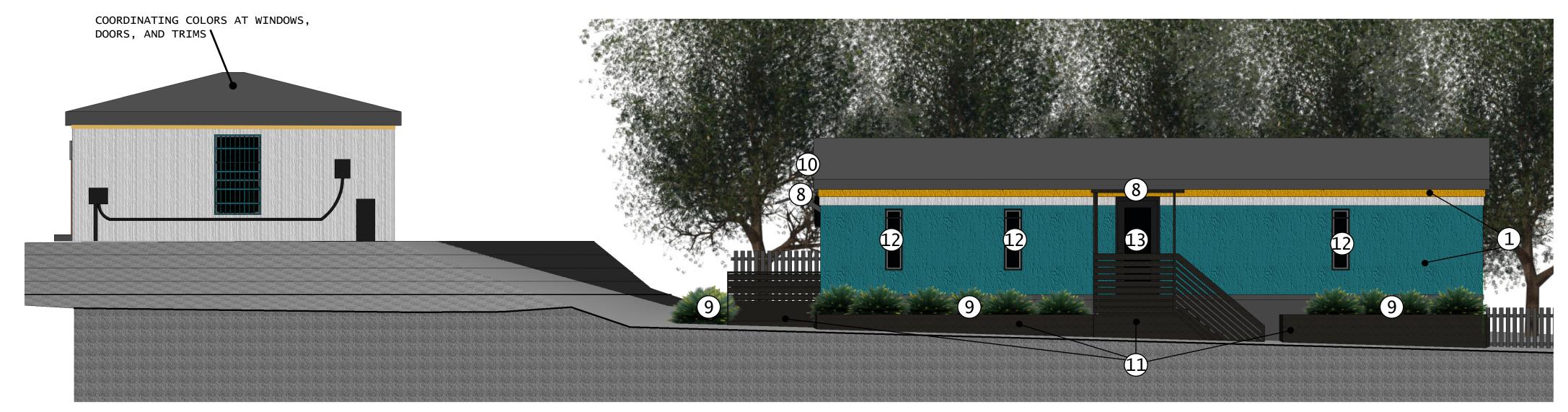
INCORPORATED THE SCHEME AT ADJACENT
BUILDINGS, STRUCTURES, AND BUSINESS FOR A
CAMPUS-LIKE CONNECTION



#### WLOK RADIO FRONT FACADE



### **WLOK RADIO NW FACADE**



WLOK SALES OFFICE & STORAGE FACILITY

	KEYNOTES
	KETNOTES
1	APPLY NEW VIBRANT PAINT TO EXTERIOR FACADES
2	PAINT ALL RADIO STATION DOOR & WINDOW FRAMES BLACK FOR CONTRAST. TREAT FRONT FACADE GLAZING WITH TINT FILM
3	INSTALL NEW STOREFRONT TO RADIO STATION. STOREFRONT GLAZING TO BE TINTED GLASS
4	REPLACE EXISTING PLANTS AT ENTRY PLANTERS. NEW PLANTS TO BE SPECIFIED BY OWNER
5	REMOVE EXISTING METAL AWNING AT RADIO STATION
6	UPDATE LIGHTING IN SIGNAGE
7	FILL EXISTING GLASS BLOCK WINDOW IS WITH MASONRY BRICK & PAINT AS INDICATED
8	NEW METAL AWNINGS AT SALES OFFICE
9	FILL DITCH-POINTS AT SALES OFFICE BY INSTALLING METAL PLANTERS & NEW PLANTS AS INDICATED
10	REPAIR ROOF EAVE SOFFIT
11	INSTALL NEW METAL RAILING, STAIRS, AND LANDING AT SALES OFFICE
12	PROVIDE NEW DOUBLE PANED WINDOWS AT SALES OFFICE
13	UPGRADE EXISTING DOOR WITH NEW DOOR CLOSER



WLOK RADIO EXTERIOR IMPROVEMENTS





WLOK SALES OFFICE EXTERIOR IMPROVEMENTS



#### **Budget for WLOK Radio**

Itemized Budget:	
Prep exterior	\$ 1,890.00
Paint exterior	\$ 9,450.00
Install new front entry door	\$ 17,840.00
Install new exterior sign	\$ 5,890.00
Demo-construction debris removal	\$ 5,400.00
Electrical work for sign and lighting for sign	\$ 2,850.00
Demo panel in front and frame opening for new store fronts	\$ 3,500.00
Plants	\$ 3,850.00
Reseal block glass window	\$ 1,230.00
Rebuild wood handrails and stairs at sales office	\$ 5,890.00
Install door enclosure at sales office	\$ 395.00
Install new awnings at sales office	\$ 6,680.00
Total:	\$ 64,865.00