



DESIGN REVIEW BOARD APPLICATION

**Administered by:
Design Review Board**

Property Address*: 40 Huling Avenue Memphis, TN 38013

Applicant Name & Mailing Address: LRK Inc.. 50 S. Beale Street Suite 600, Memphis, TN 38103

Applicant Phone Number: 901-521-1440 Applicant Fax Number: 901-525-2760

Property Owner's Name & Mailing Address: Kemmons Wilson Companies
8700 Trail Lake Dr. Suite 300, Memphis, TN 38125

Property Owner's Phone Number: 901-346-8800

The proposed work consists of the following (check all that apply):

- Sign
- Renovation
- New Building
- Other Exterior Alteration

Project Description: The existing Spaghetti Warehouse building will be renovated to house the headquarters for the Kemmons Wilson Companies. There will be one sublease tenant space. The site work and signage will be part of a future phase.

Status of Project: Construction Documentation is in progress and expected to be completed at the end of October.

A complete application must be submitted to the Development Department no later than two weeks before a regularly scheduled meeting of the Design Review Board. Please contact Abe Lueders at (901)575-0565 or alueders@downtownmemphis.com with any questions and to submit an application.

Owner/Applicant Signature: LRK INC [Signature]

Date: 9.29.2020 [Signature]

*Applications for properties that are located within a Landmarks Historic District may require additional approval from the Landmarks Commission. Please contact the Shelby County Division of Planning & Development at (901) 576-6601 for more information.



The images in this document were taken from public sites to inspire and provoke design conversation.



Kemmons Wilson Headquarters

Memphis, TN | 01.20005.00 | 09.18.20

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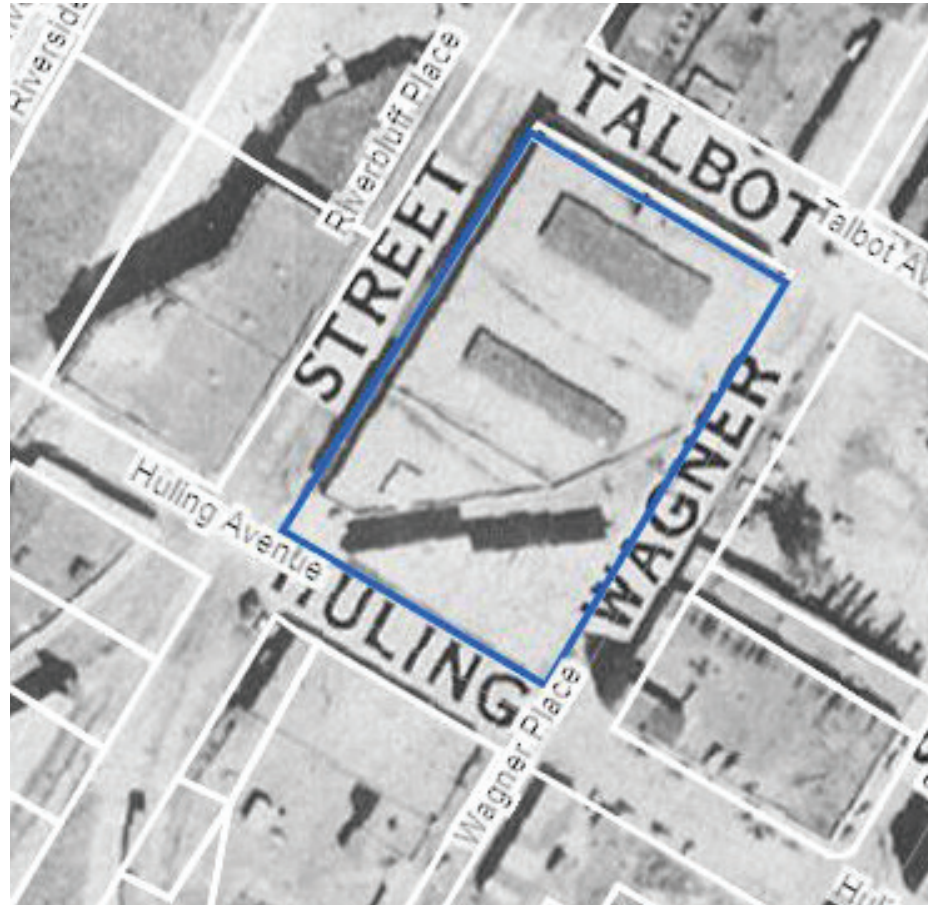
“AS THIRD-GENERATION MEMBERS OF THE WILSON FAMILY, WE ARE PROUD TO HONOR THE LEGACY OF OUR GRANDFATHER, DADS AND UNCLES WHILE WE ADVANCE THEIR ENTREPRENEURIAL SPIRIT THROUGH AN ONGOING PASSION...”

[HTTP://KWILSON.COM/OUR-STORY](http://kwilson.com/our-story)

JUST AS THE KEMMONS WILSON COMPANIES BLEND THE COLLECTIVE SPIRIT OF THREE GENERATIONS WITH A FORWARD FOCUS, THE DESIGN OF THEIR NEW HEADQUARTERS SUPPORTS THE IDEA THAT BUILDING ON WHAT IS EXISTING WHILE EMBRACING FRESH IDEAS RESULTS IN SOMETHING TRULY TIMELESS.

WHAT REMAINS OF THE ORIGINAL 1905 WAREHOUSE BUILDING IS GIVEN NEW LIFE WITH ARCHITECTURAL INTERVENTIONS THAT DISTINGUISH “OLD” FROM “NEW”. THE INTRODUCTION OF AN INCUBATOR LAB NEAR THE MAIN ENTRY HINTS AT ONE WAY THE KEMMONS WILSON COMPANIES ARE CONTINUALLY CREATING NEW WAYS TO GROW THEIR REACH AND GIVE BACK TO THEIR COMMUNITY.





1905

ORIGINAL THREE BAY WAREHOUSE

RAILWAY SPUR POSSIBLY ADDED BY 1938 (IMAGE ABOVE)



1987

SOUTHERN WAREHOUSE BAYS REMOVED

SOUTH FACADE AND PORCH ADDED

SPAGHETTI WAREHOUSE RESTAURANT OPENS

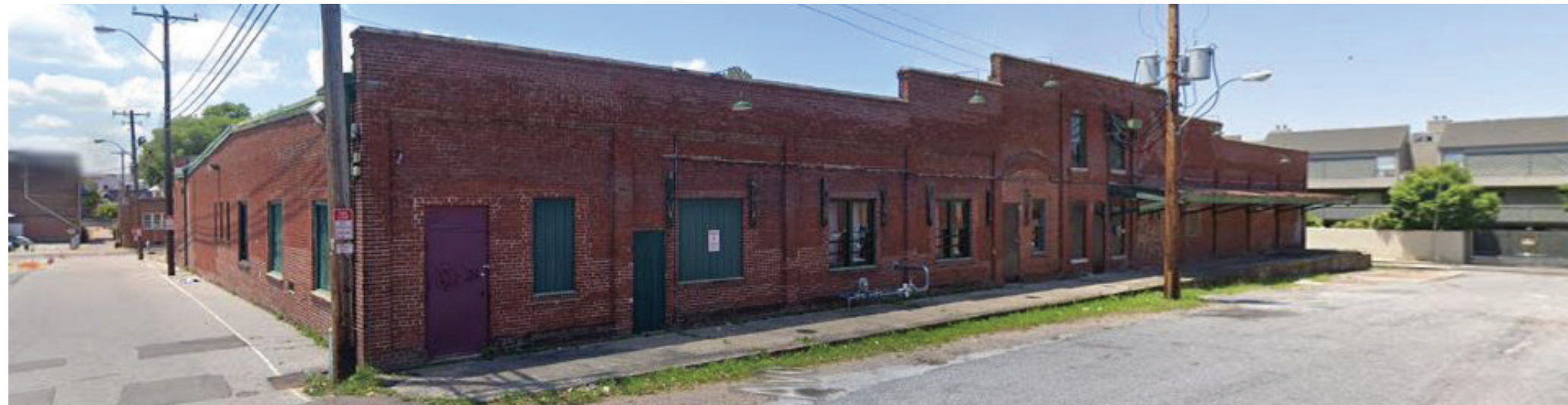
SOUTH BRICK VENEER
FACADE ADDED IN 1987 TO
MIMIC NORTH ELEVATION

PORCH STRUCTURE ADDED



SOUTH

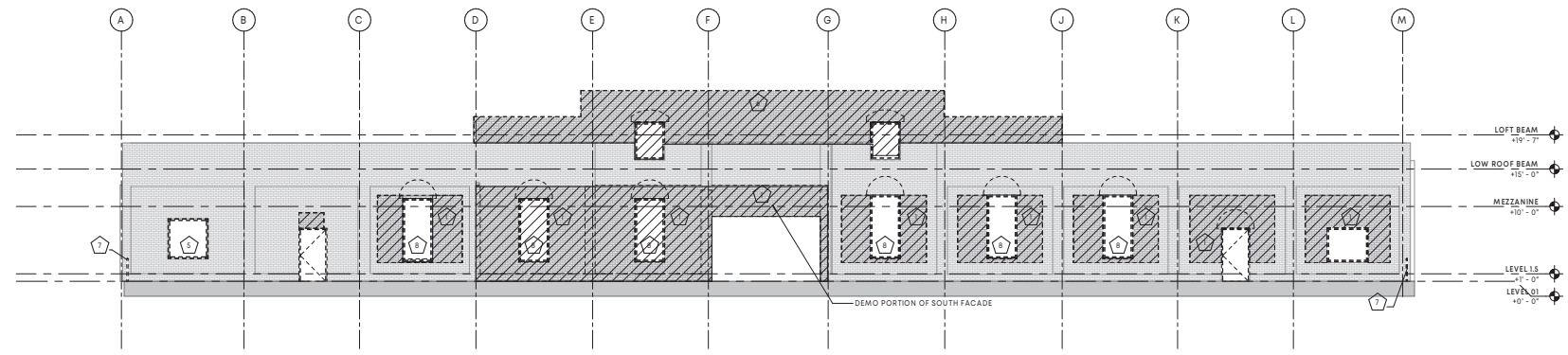
ORIGINAL TRIPLE-WYTHE
BRICK MASONRY WALLS
ON NORTH, EAST, & WEST
FACADES



NORTH & EAST

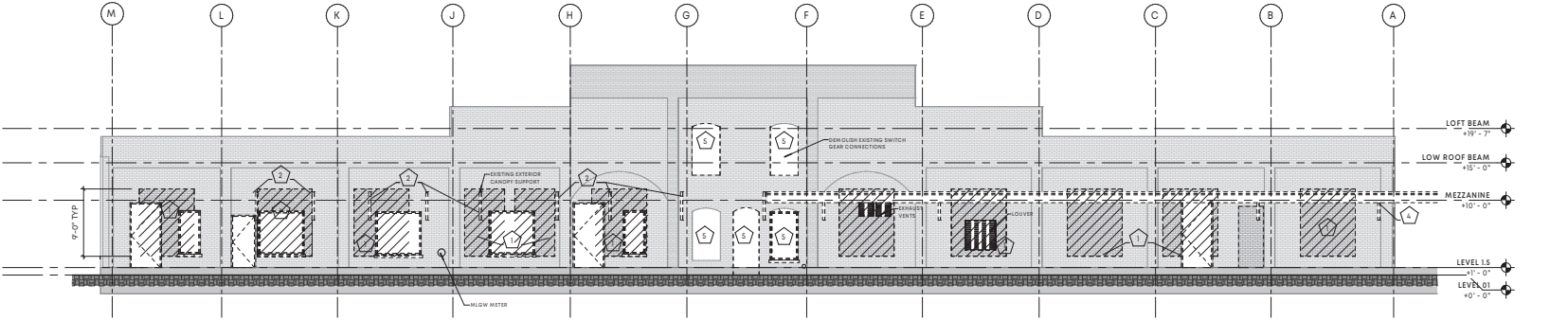


WEST



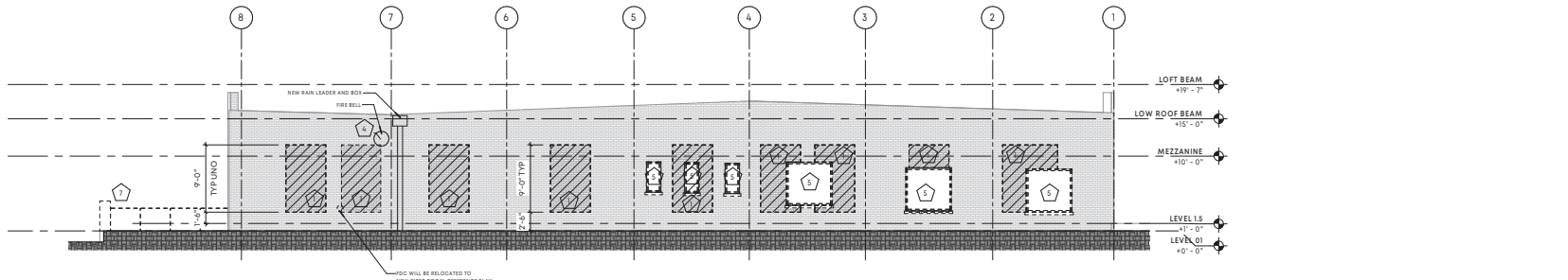
1 SOUTH DEMOLITION ELEVATION

SCALE: 1/8" = 1'-0"



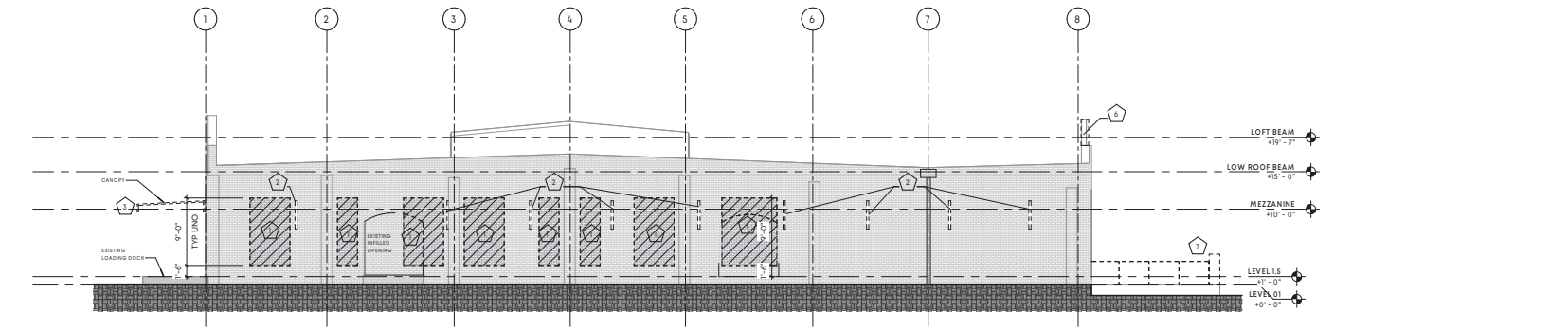
13 NORTH DEMOLITION ELEVATION

SCALE: 1/8" = 1'-0"



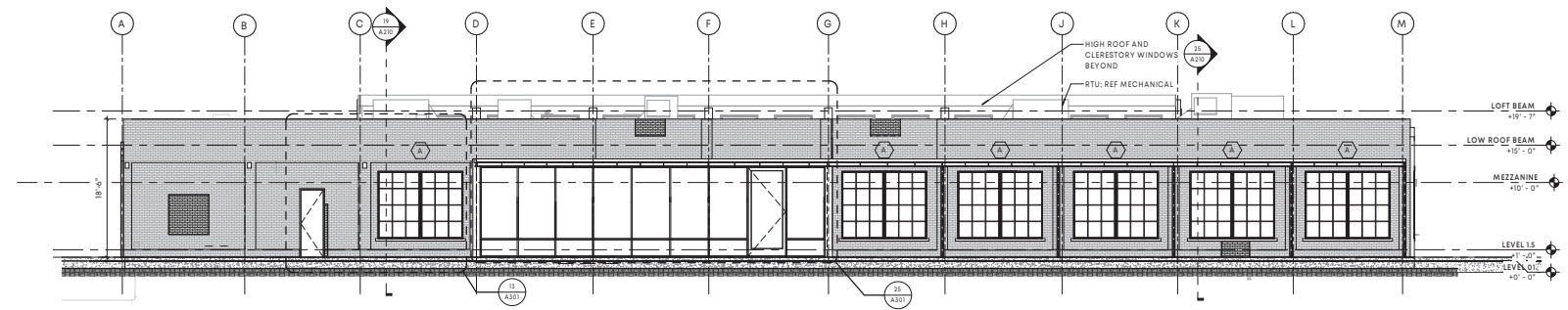
19 EAST DEMOLITION ELEVATION

SCALE: 1/8" = 1'-0"

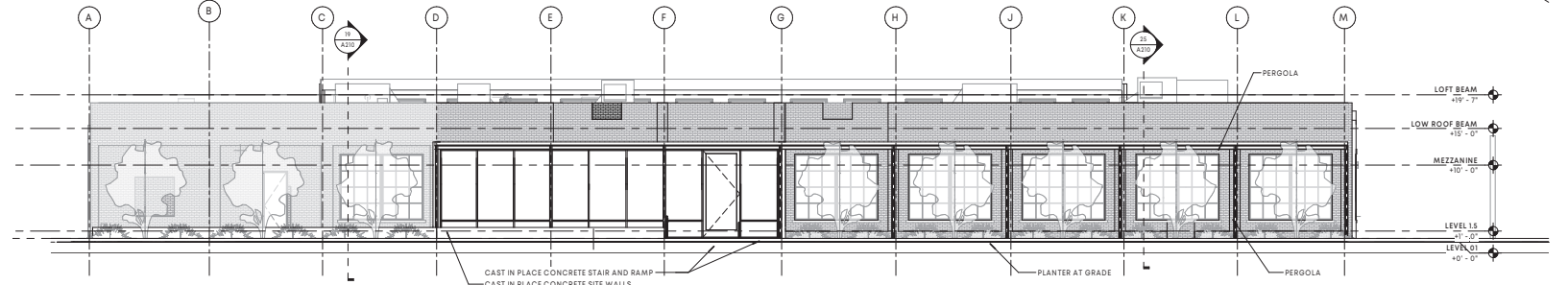


25 WEST DEMOLITION ELEVATION

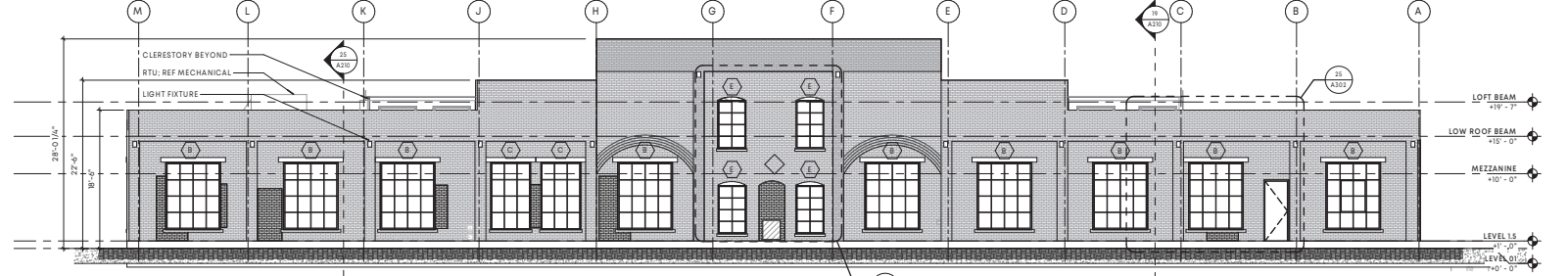
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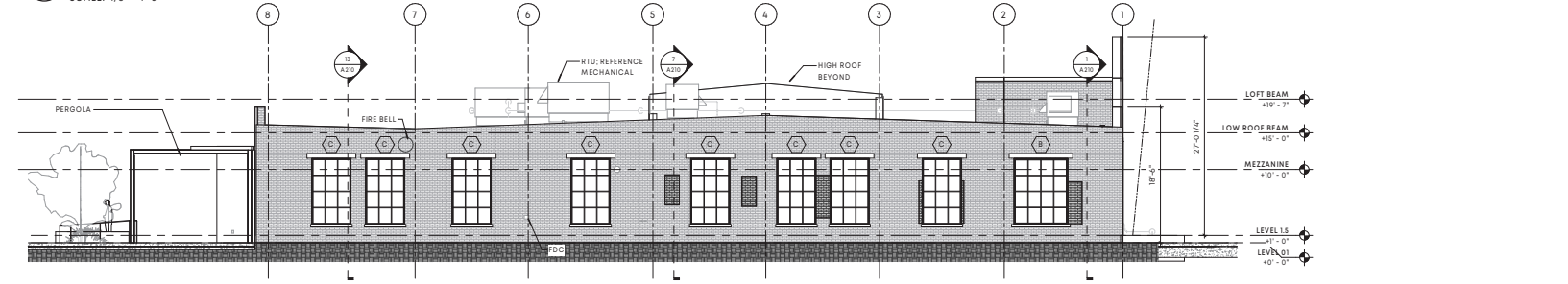
1 SOUTH ELEVATION
SCALE: 1/8" = 1'-0"



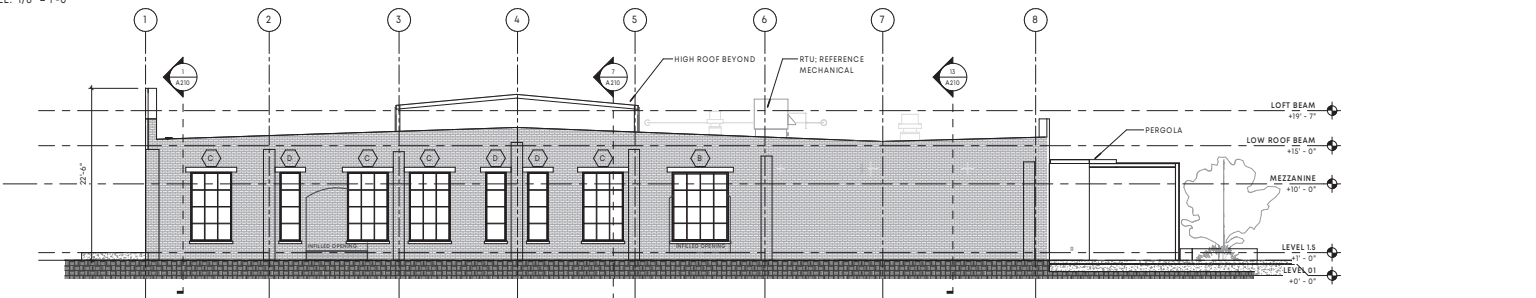
7 PORCH ELEVATION
SCALE: 1/8" = 1'-0"



13 NORTH ELEVATION
SCALE: 1/8" = 1'-0"



19 EAST ELEVATION
SCALE: 1/8" = 1'-0"



25 WEST ELEVATION
SCALE: 1/8" = 1'-0"

