



## DESIGN REVIEW BOARD APPLICATION

Administered by:  
Design Review Board

Property Address\*: 726 North Pkwy, Memphis TN 38105

Applicant Name & Mailing Address: Monroe Ballard, 726 North Parkway Memphis TN 38195

Applicant Phone Number: 901-335-2306

Applicant Fax Number:

Property Owner's Name & Mailing Address: Monroe Ballard, 726 North Parkway Memphis TN 38105

Property Owner's Phone Number: 901-335-2306

The proposed work consists of the following (check all that apply):

Sign ☐

Renovation ☐

New Building ☐

Other Exterior Alteration ☒

Project Description: |

The exterior scope of work includes cosmetic improvements that highlight the businesses located here, make the patio area more enjoyable, and give the space a facelift. These include: Painting all exterior finishes. The parapet cap will be painted white, the concrete landing will be painted gray, and the red decorative band will be painted gray. Recovering the existing awnings in black Sunbrella fabric. Moving the westernmost unit door and place a new awning over it. Adding larger planters and tall greenery beside the westernmost unit to separate it from retail units. Install new greenery in the easternmost flowerbed. Install a new deep awning structure at the easternmost patio. Install new signage for the remaining three tenants

Status of Project:

**A complete application must be submitted to the Development Department no later than three weeks before a regularly scheduled meeting of the Design Review Board.** Please submit the application with any necessary attachments to [designreview@downtownmemphis.com](mailto:designreview@downtownmemphis.com). Questions can also be e-mailed to [designreview@downtownmemphis.com](mailto:designreview@downtownmemphis.com), or you can reach Planning & Development staff at (901) 575 - 0540.

Owner/Applicant Signature: *MBallard*

April 17, 2023

Date:

\*Applications for properties that are located within a Landmarks Historic District may require additional approval from the Landmarks Commission. Please contact the Shelby County Division of Planning & Development at (901) 576-6601 for more information.

## Good Neighbor Grant Attachments

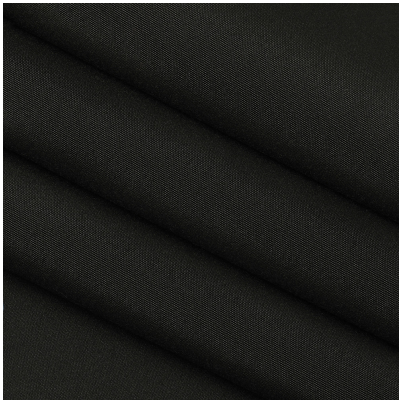
726 N. Parkway

Photographs of existing conditions





## Awnings & Stationary Canopy



*Style of the deep awning at the small eastern patio by Memphis Sweets. 8'8" (l) X 28' (w) bolted to the building facade and the concrete landing. Black sunbrella fabric will be used to recover the existing metal frame awning covered in red fabric. Black sunbrella fabric*

## Landscaping



*Landscape (extra large tree planters) for outside of AirBnB. The plants are 6 feet tall. 4 in all*

## Repaint Exterior Finishes



Exterior painting

From → to



*The red metal decorative band above the window line will be painted gray (SW 7622 - Homburg Gray). This color will also be used for repainting the concrete landing. The white will be SW 7005 - Brilliant White.*



## Signs

*Sign details are being finalized with the sign companies. These are the logos for the business. The plan is to have custom sign boxes that are internally illuminated.*

Nails Company:



Popcorn company:



Encore Cafe:

