



# DESIGN REVIEW BOARD APPLICATION

Administered by:  
Design Review Board

Property Address\*: 80 Monroe Avenue

Applicant Name & Mailing Address: Brian Nason w/ Morgan + Morgan; One Commerce Square  
26th Floor  
Memphis, TN 38103

Applicant Phone Number: 901-333-1804 Applicant Fax Number: 901-524-1768

Property Owner's Name & Mailing Address: Olymber USA LLC; 1004 Brooks Rd; Memphis, TN  
38116

Property Owner's Phone Number: 914-874-3258 (Kelsey Buchbinder)

The proposed work consists of the following (check all that apply):

- Sign
- Renovation
- New Building
- Other Exterior Alteration

Project Description: Morgan + Morgan requests approval for two blade signs at Brinkley Plaza.  
One sign will be along Main St., and the other will be along Monroe Ave.  
The signs will be internally lit and aluminum with push-thru acrylic letters.

Status of Project: New signage to be installed on existing building.

**A complete application must be submitted to the Development Department no later than two weeks before a regularly scheduled meeting of the Design Review Board.** Please contact Abe Lueders at (901)575-0565 or alueders@downtownmemphis.com with any questions and to submit an application.

Owner/Applicant Signature: 

Date: 09.21.2020

\*Applications for properties that are located within a Landmarks Historic District may require additional approval from the Landmarks Commission. Please contact the Shelby County Division of Planning & Development at (901) 576-6601 for more information.



3D Render



Left Face



Side View



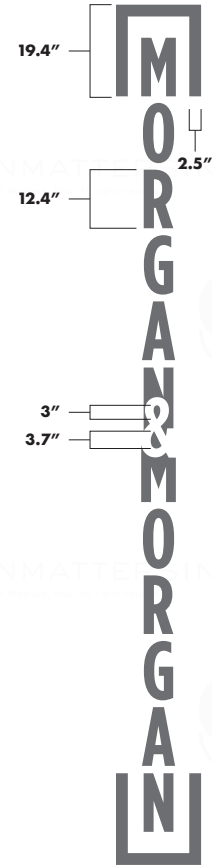
Right Face



Mounting Brackets

Color: Painted to Match Building Façade **Color TBD**

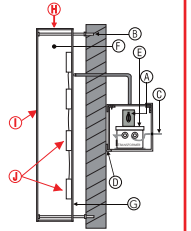
Character Heights



Facelit Channel Letters w/ Acrylic Faces

MANUFACTURE AND INSTALL ONE SET OF INDIVIDUALLY MOUNTED FACELIT (L.E.D.) CHANNEL LETTERS.

LETTER THRU SECTION



A	LISTED DISCONNECT SWITCH	
B	MOUNTING VARIES	
C	PRIMARY ELECTRICAL SOURCE	
D	MOUNTING PLATE	
E	TRANSFORMER: 30 MA	
F	INTERIOR OF LETTER PAINTED WHITE	
G	ALUMINUM BACK	
PLEASE SPECIFY COLOR FOR THE PARTS LISTED BELOW		
H	063 ALUM. RETURN	TBD
I	ACRYLIC FACE	TBD
J	WHITE LED	TBD
K	WALL TYPE	TBD

Custom Fabricated Aluminum Body  
Body Color: Black

Facelit Channel Letters

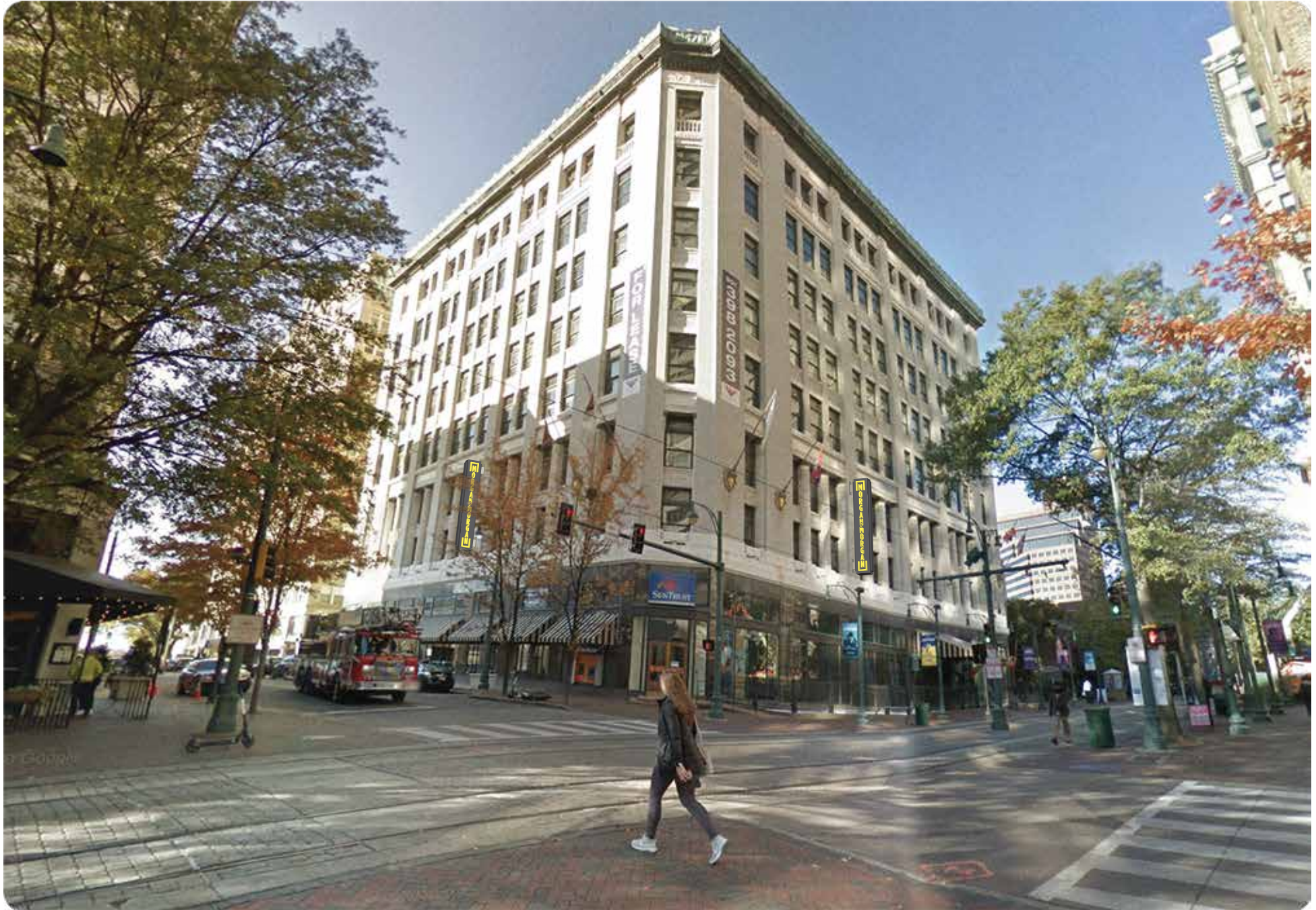
Acrylic Face: Yellow **Color TBD**  
Return Depth: 2"  
Return Color: Match to Face  
LED Color: White

Night View





Scale Approximated



W23379

### Commercial Advisors

SITE LOCATION: 80 Monroe Ave

APPROVAL DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

FILE LOCATION: 2018-2020 Art / Commercial Advisors / 80 Monroe Ave / W23379 Exterior Blade Signs /

ARTIST/SALES REP: VT / JBC

FILE NAME: W23379 Exterior Blade Signs.pdf



SIGNMATTERS INC  
369 Distribution Parkway, Collierville TN  
1-901-861-3001  
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DATE

Sept 23  
2020