



To: CCDC Board of Directors
From: DMC Staff
Date: March 15, 2023
RE: Special Grant Request – Enhanced Pedestrian Lighting at Central Station

Background:

The west side of South Main Street, between GE Patterson and Webster Avenue, currently features a large painted public art mural along the Central Station concourse wall. By nature of the original design of the Central Station property, this large expanse of blank wall lacks ground-floor activation for over 600 linear feet in length. While some number of public street lights are present, the sidewalk below is generally understood to be too dark to provide a safe and enjoyable pedestrian experience. Given the amount of public and private sector investment in the area, this segment of South Main Street is primed for a strategic intervention to improve public safety.

Estimated Budget:

The Henry Turley Company has provided in-kind support to help scope and design the proposed lighting project with a “not to exceed” budget of \$76,341. A total of 23 outdoor LED lighting fixtures will be installed at the top of the exterior wall along the public sidewalk. The lighting fixtures will be mounted to the underside of the concrete eave and connected to new conduit as needed. The total budget includes labor, material, tax, mark up, equipment rental, freight, and permit fees.

The following describes the proposed cost sharing approach to complete this project.

Funding Source	Amount	Percent of Total
CCDC Special Grant	\$38,171	50%
DMC/Shelby Co. Public Safety Grant	\$10,000	13%
South Main Association Contribution	\$10,000	13%
Central Station Hotel Contribution	\$18,170	24%
Total	\$76,341	100%

Timeline:

Contingent on CCDC approval and receipt of the pledged match from the identified community partners, the lead time for the new lighting fixtures is 90-120 days. Following delivery of the lighting fixtures, installation should take no more than a few weeks. It is the intention of the project partners to complete this project as soon as possible. The Henry Turley Company has also agreed to maintain the lighting in good working order as part of their in-kind contribution to this effort.

Staff Recommendation:

Given the wide range of pedestrians who walk this segment of South Main Street for exercise, general transportation, visits to local businesses and the grocery store, and access to the MATA trolley, an opportunity exists to positively impact perceived and real public safety. In partnership with the Central Station hotel operator and the South Main Neighborhood Association, DMC staff and the Henry Turley Company propose this strategic partnership to install high-impact pedestrian lighting along the eastern wall of the Central Station property.

Approving a matching grant in an amount of \$38,171 as outlined above is highly consistent with the DMC's ongoing efforts to enhance public safety by encouraging pedestrian activity to further animate and activate public space. Enhanced walkability in the South Main neighborhood also helps better connect people with local transportation options and directly supports the foot traffic needed by locally-owned small businesses such as restaurants and retail shops. On balance, this grant request will enable a high-impact lighting strategy for a poorly-lit segment of South Main Street that would otherwise remain unimproved and dark without the support of the CCDC and our valued community partners.

As is the case with all CCDC projects, the DMC's Equal Business Opportunity (EBO) Program and Design Review Board (DRB) approval will be required as standard approval conditions. The grant will be reimbursable based on approved receipts following project completion and inspection by DMC staff.