



## DESIGN REVIEW BOARD APPLICATION

Administered by:  
Design Review Board

Property Address\*: 343 MADISON AVE

Applicant Name & Mailing Address: ANTHONY LEE 639 MARSHALL AVE 38103

Applicant Phone Number: (901) 406-6978 Applicant Fax Number: \_\_\_\_\_

Property Owner's Name & Mailing Address: MIKE TODD

Property Owner's Phone Number: (901) 650-2112

The proposed work consists of the following (check all that apply):

- Sign  Renovation   
New Building  Other Exterior Alteration

Project Description:

*PAINTED ENHANCEMENTS ON THREE SIDES OF BUILDING INCLUDING SIGNAGE AND LOGO DECALS.*

Status of Project:

*LOGO DECALS - LARGE, PATTERNED, AND MOUNTED - ARE UNDER CONSIDERATION, AS "ART" TREATMENTS.*

**A complete application must be submitted to the Development Department no later than two weeks before a regularly scheduled meeting of the Design Review Board.** Please submit the application with any necessary attachments to [designreview@downtownmemphis.com](mailto:designreview@downtownmemphis.com). Questions can also be e-mailed to [designreview@downtownmemphis.com](mailto:designreview@downtownmemphis.com), or you can reach Planning & Development staff at (901) 575 - 0540.

Owner/Applicant Signature: *Anthony Lee*

Date: 1/27/21

\*Applications for properties that are located within a Landmarks Historic District may require additional approval from the Landmarks Commission. Please contact the Shelby County Division of Planning & Development at (901) 576-6601 for more information.



(A) ENAMEL PAINTED  
HAND-LETTERING  
6" LETTERS  
GLOSS WHITE OR  
METALLIC (BRASS,  
COPPER, OR ALUMINUM).

(B) ENTRANCE  
OVERHEAD  
LOGO SIGN  
CUSTOM CUT  
3/8" PVC  
RELIEF (1" )  
MOUNTED

(C) AXE IN  
MOTION  
5-COLOR  
EFFECT, TO  
DISRUPT  
UTILITIES.  
EXTERIOR LATEX/  
ACRYLIC PAINT

(D) ENTRANCE  
SIGNAGE  
EXTERIOR ACRYLIC  
LATEX

(E) LARGE LOGO  
MURAL WITH  
WOODGRAIN  
AND DROP  
SHADOW EFFECT.  
EXTERIOR ACRYLIC/  
LATEX W ACRYLIC VARNISH

(F) FACADE SIGNAGE  
20' PANELS WITH  
WOODGRAIN AND  
WOODBURNING  
EFFECTS.

EXTERIOR  
ACRYLIC LATEX  
W/ ACRYLIC VARNISH

(B)

(C)

(D)

(E)

