



MINUTES OF THE DESIGN REVIEW BOARD (DRB)

Wednesday, July 1, 2026
4:00 PM

Board Members Present: Chair Michelle Ye, Brett Ragsdale, Blair Perry, Mike Hammond, Michael Winter, Sophorn Olsen, Aaron Campbell, Victoria Young

Board Members Absent: Mario Walker

DMC Staff Present: Christine Taylor, Brett Roler, Tori Haliburton, Brian Mykulyn, and Sara Barrera.

Guests: Zoe Karr, Jeff Rhodin, Carlos Fifer, Andy Ashby, and Neil Strebig.

I-II. Call to Order & Approval of Minutes:

Chair Michelle Ye called the meeting to order at 4:01 PM. Christine Taylor called Roll to confirm the quorum. After the quorum was confirmed, Chair Michelle Ye reviewed the meeting process and protocols. Chair Michelle Ye called for approval of June 3, 2026, minutes. Mike Hammond made a motion to approve the meeting minutes. Sophorn Olsen seconded the motion, after the roll call vote motion passed unanimously.

III. Current Application:

DRB #26-41 55 South Front (Memphis Art Museum Signage)

Bryan Mykulyn presented the DRB application for signage for 55 South Front Street, the new Memphis Art Museum (MAM). The subject site will contain a new 117,000 sq. ft. museum with an attached parking garage accessible via Riverside Drive. The museum has engaged Paula Scher, a renowned graphic artist, to design the proposed signage for the museum. Paula's work has been showcased in museums across the world, and the proposed MAM signage has been carefully designed to incorporate artistic design elements and materials while ensuring clear messaging. This project involves the installation of two (2) new signs. These signs include a new rooftop sign as well as a new wall sign. The proposed rooftop sign will measure 9 ft. 3 in. (h) by 48 ft. (w) and include the letters "MAM" in an artistic design. The sign will be installed on the rooftop above the western façade of the building, fronting Riverside Drive and the Mississippi River. The proposed wall sign will measure 1 ft. (h) by 20 ft. (w) with text "MEMPHIS ART MUSEUM AT HYDE SQUARE." The sign will be constructed from 1 in. thick wood letters applied directly to the façade on the east side of the building, fronting Front Street. The applicant, Zoe Karr was present to answer questions. After Board discussion; Michael Winter made a motion to approve the application as presented. Victoria Robinson seconded the motion, which after the roll call the vote was passed.

V. Adjournment

Seeing no further business, the meeting was adjourned.