



## **MINUTES OF THE DESIGN REVIEW BOARD (DRB)**

Wednesday, March 4, 2020  
4:00 PM

**Board Members Present:** Ray Brown, Joyce Selina Love, Brett Ragsdale, Roderick DeBerry, Valentina Cochran, Colin McDoniel and Deni Reilly

**Board Members Absent:** Sheila Urevbu, Rebecca Conrad, and Suhair Lauck

**DMC Staff Present:** Jennifer Oswalt, Brett Roler, Christine Taylor, Erik Stevenson, Penelope Springer, Abe Lueders and Katie Flynn

**Guests:** James Stokes, Ken Welch, Vince Smith, Jacob Steimer, Mike Todd, George Abbott, Chooch Pickard, Michelle Ye, Ethan Knight, Mike Hammond and Ruth

### **I-II. Call to Order & Approval of Minutes:**

Ray Brown called the meeting to order at 4:02 PM Roderick DeBerry made a motion to approve the minutes from the February 05, 2020 DRB meeting as submitted. Valentina Cochran seconded the motion, which passed unanimously. Ray Brown explained the meeting process and asked attending guest if they would like to make comments to please fill out comment cards.

### **III. Current Applications:**

#### **DRB #19-149      Poplar Art Lofts, 1935 Poplar Avenue**

Abe Lueders presented the resubmitted DRB application for new construction for property located at 1935 Poplar Avenue. The re-design of Poplar Art Lofts, located at 1935 Poplar Avenue, took all considerations and strong design suggestions from the board to create a more unified project. The overall design is still very much in keeping with what was approved by OPD and the neighborhood association but a stronger emphasis was placed on consistency and brick details that did not appear in the three- dimensional renderings. Applicant Vince Smith was available to answer board questions. Roderick DeBerry made the motion to approve the application as submitted, Deni Reilly seconded the motion, which passed unanimously.

#### **DRB #19-134      433 South Front Street, Cossitt Library Public Art**

Abe Lueders presented the application the DRB public art application for Cossitt Library, located at 433 South Front Street. The proposed art installation is a sculpture commissioned by the Urban Art Commission. The piece, "Memphis Muse" is a steel sculpture that resembles a mockingbird emerging from a pop-up book. Joyce Selina Love made the motion to approve the application as presented, Colin McDoniel seconded the motion, which passed unanimously.

**DRB #20-15                      Fourth Bluff Park**

Abe Lueders presented the DRB application for art installation for property located at Fourth Bluff Park. The proposed temporary art installation consists of two paired sculptures by Brooklyn artist Hank Willis Thomas. The first sculpture, “Ernest and Ruth” is steel-plate sculpture in the form of a comic speech bubble. The second piece, “Harriet and Annie (Capri)” is a similar sculpture in the form of a jagged exclamation bubble. Joyce Selina Love made the motion to approve the application as presented, Roderick DeBerry seconded the motion, which passed unanimously.

**DRB #20-16                      435 Madison Avenue, Memphis Made Brewing**

Abe Lueders presented the DRB application for exterior renovation for property located at 435 Madison Avenue. The proposed exterior renovations to 435 Madison include: Cleaning, tuck-pointing, and painting existing brick, replacing windows on the west façade, replacing existing openings on the east and west sides with new doors and storefront windows. Valentina Cochran made the motion to approve the application as presented, Deni Reilly seconded the motion, which passed unanimously.

**DRB #20-14                      400 South Main**

Abe Lueders presented the DRB application for exterior renovation for property located at 400 South Main Street. The applicant is planning a complete renovation of the property into an active commercial use. The renovation will include converting the ground floor into three new commercial / retail bays with a total of 3,500 sq. ft. of leasable space. The rest of the space will be used to create 18 apartment units, which the owner plans to lease as short-term rental units. Architect, Chooch Pickard was available to give a brief description and answer questions from board members. Deni Reilly made the motion to approve the application as presented, Joyce Selina Love seconded the motion, which passed unanimously.

**IV. Adjournment**

Jennifer Oswalt thanked the board members for their participation and awarded term-ending members Ray Brown, Valentina Cochran, Rebecca Conrad and Suhair Lauck with a certificate of appreciation. Ms. Oswalt also welcome new board members Mike Hammond and Michelle Ye. They each gave a brief introduction. With the board chair Ray Brown term ending, Joyce Selina Love will serve as Chair of DRB. Ray Brown thanked the board and staff for his time served as a DRB board member.

Seeing no further business, the meeting was adjourned.