



**MINUTES OF THE
DESIGN REVIEW BOARD (DRB)**

Wednesday, April 6, 2016
4:00 PM

Board Members Present: Chairman Ray Brown, Mr. Carl Person, Ms. Kelly Smith, Mr. Colin McDoniel, Mr. Rod DeBerry, Ms. Joyce Selina Love, and Ms. Rebecca Conrad

Board Members Absent: Ms. Suhair Lauck and Ms. Nancy Jane Baker

DMC Staff Present: Mr. Terence Patterson, Mr. Jaske Goff, Ms. Debra Streeter, Mr. Larry Chan, and Mr. Brett Roler

Guests: Mr. Mark Balton, Mr. Wayne Glisson, Mr. James Stokes, Mr. Wayne Risher, Mr. Dave Curran, Mr. Snay Patel, and Mr. Jay Kumar

I-III. Call to Order & Approval of Minutes:

Chairman Brown brought the meeting to order at 4:01 PM. Mr. Person made a motion to approve the minutes from the January 6, 2016 DRB meeting as submitted. Mr. DeBerry seconded the motion, which passed unanimously.

IV. Project Applications:

DRB #16-18 – Hotel Napoleon signage, 179 Madison Ave.

Mr. Roler presented the staff report and recommendation to approve the request for two (2) canopy signs, wall sign, and projecting sign to identify the Hotel Napoleon, a new boutique hotel at the Winchester Building. Mr. Patel spoke on behalf of the applicant. Following a brief discussion amongst the Board, Ms. Conrad made a motion to approve the application as proposed by the applicant. Mr. Person seconded the motion, which passed unanimously.

DRB #16-19 – Lee’s Landing Parking Garage, 200 S. Second St.

Mr. Roler presented the staff report and recommendation to conditionally approve the applicant’s request for exterior signage and a temporary banner to identify, and facilitate wayfinding to, the Lee’s Landing parking garage. Mr. Balton and Mr. Glisson spoke on behalf of the applicant and answered questions from the Board. The Board had an extended discussion about the proposal and the numerous exceptions to the CBID Sign Code that would be necessary in order to approve the application as submitted. The Board discussed various alternatives with the applicant and eventually reached a compromise and decided to vote on each component of the sign application separately.

Ms. Conrad made a motion to approve the temporary banner at the northwest corner of the building for a period of time not to exceed one (1) year from the date of installation. Since a portion of the banner will cover windows in the exterior stairwell, the banner must be made from a mesh material

that provides some degree of transparency as seen from the interior of the stairwell. Mr. Person seconded the motion and it passed unanimously.

Mr. Person made a motion to approve the projecting sign on the west elevation of the garage provided that it be resized and that the final design be submitted for administrative review and approval. The round sign cabinet and the arrow below should be resized such that no part of the sign will extend out from the building farther than six (6) feet or past the inside of the sidewalk curb below, whichever is less. Ms. Smith seconded the motion, which passed unanimously.

Mr. Person made a motion to approve the wall sign to read "Public" provided that the applicant submit a revised proposal to DMC staff for administrative review and approval. The revised proposal should strive to utilize a letter size and font that matches the existing wall sign below to the extent possible. Mr. DeBerry seconded the motion, which passed unanimously.

Ms. Conrad made a motion to approve one (1) internally-illuminated projecting sign on the south building elevation, perpendicular to Lt. Lee Ave. The sign will be located directly above the vehicular entrance from Lt. Lee Ave. The sign should be resized so as to not exceed 8 ft. in diameter. Additionally, no portion of the sign may extend out beyond the inside edge of the sidewalk curb below. Mr. Person seconded the motion, which passed unanimously.

IV. Diversity Report:

Mr. Goff presented the current Diversity Report to the Board and answered questions.

V. Other Business:

Mr. Chan presented the current anti-blight update to the Board and answered questions.

Chairman Brown discussed his concern about Bass Pro Shops using the corner of Auction Avenue and Front Street as a location for storing shipping containers. Chairman Brown suggested that the Board draft a letter to Bass Pro inquiring about the situation and asking that the containers be moved to a less conspicuous part of the site. In lieu of a formal letter, Mr. Patterson volunteered to reach out to Bass Pro and ask the pertinent questions.

Seeing no further business, the meeting was adjourned at approximately 5:25 PM.