



MINUTES OF THE DESIGN REVIEW BOARD (DRB)

Wednesday, June 3, 2020
4:00 PM

Due to the declarations of a State of Emergency by the President of the United States, the Governor of Tennessee, and the Mayor of Memphis relating to the COVID-19 Pandemic, the DRB has determined that it is necessary that the meeting be conducted by electronic or other means of communication in order to protect the health, safety and welfare of the public, DMC staff, and DRB applicants. This meeting of the DRB was held via Zoom virtual meeting. Board members participated by phone with all materials made available to them as well as the public in advance. Procedures were in place to identify all participants on the call including members of the public and allow for questions and public comment.

Board Members Present: Joyce Selina Love, Roderick DeBerry, Colin McDoniel, Mike Hammond, Michelle Ye and Deni Reilly

Board Members Absent: Brett Ragsdale

DMC Staff Present: Jennifer Oswald, Brett Roler, Christine Taylor, Erik Stevenson, Penelope Springer, Abe Lueders, Penelope Huston, Jaske Goff, Debra Streeter and Katie Flynn

Guests: James Stokes, Sheila Urevbu, Thor Harland, Erich Hager, Tyrone Currie, Wendy Hood, Jason Jackson, Irving Sandavol and Tom Martin

I-II. Call to Order & Approval of Minutes:

Joyce Selina Love called the meeting to order at 4:00 PM Christine Taylor called roll for board members, staff and guest. After quorum was confirmed, Chairman Love explained the meeting process and protocols. Chairman Love called for approval of May 6, 2020 minutes. Michelle Ye made a motion to approve the minutes from the May 6, 2020 DRB meeting as submitted. Deni Reilly seconded the motion, which passed unanimously.

Chairman Love recognized outgoing board member Sheila Urevbu for her time served as a DRB board member. A certificate of appreciation was hand delivered by the Blue Suede Brigade.

III. Current Applications:

DRB #20-36 164 Union Avenue

Abe Lueders presented the DRB application for exterior lighting & Public Art for property located at 164 Union Avenue, Canopy Hotel. The proposed exterior lighting package for the Canopy Hotel includes pedestrian-oriented lighting that illuminates exterior entry points and public spaces, as well as architectural lighting that aims to enhance the visual appeal of the

building itself. The public art proposed for the building is a mural by Belgian artist Caratoes. The mural will cover most of the building's ground floor on the west side. Entitled "Blissful Blues," the mural blends imagery related to Memphis and its musical culture, including a singer, a guitar, and the Memphis skyline, depicted in the artist's unique style. Applicants Thor Harland and Erich Hegar was available to answer questions from board members. Colin McDoniel made the motion to approve the application as submitted with conditions to return for administrative approval for the art mural, board would like to include a Memphis singer in the mural. Rod DeBerry seconded the motion, board member Mike Hammond recused himself for the vote. Christine Taylor called roll for approval from each attending board member, the motion passed unanimously.

DRB #20-32 **540 South BB King Blvd.**

Katie Flynn presented the DRB application for exterior renovation for property located at 540 South BB King Blvd, Tom Martin's Automotive Shop. The northern façade will have a major facelift with fresh paint, lighting, signage, awnings, repaired doors and repaved sidewalks. The western façade will also undergo extensive work with similar proposed renovations. The existing lettering on the southern façade will be refreshed with new paint. The exterior brick of the entire eastern façade will be painted to match the northern and western facades. The exterior northern and western facades will be entirely repainted, along with the windows, doors and wood frames. Deni Reilly made the motion to approve the application as presented. Mike Hammond seconded the motion, Christine Taylor called roll for approval from each attending board member, motion passed unanimously.

DRB #20-33 **645 East Georgia Avenue**

Katie Flynn presented the DRB application for exterior renovation for property located at 645 East Georgia Avenue, Paradise Entertainment Center. The building's front entrance and structural beams will be framed with wood along with a new parapet wall. A new awning will be placed above the entry, along with new metal signage and LED lighting. Decorative wall lighting will be installed on the northern façade, and for additional safety, flood lighting will be installed on the eastern, western, and southern facades. The doors existing under the pavilion will be replaced with metal exterior doors with wood grain metal finish. Six (6) large outdoor vinyl banners are to be installed that will highlight a legendary artist that has performed at Paradise. Metal benches, decorative trash cans, wooden planters and landscaping will be added to either side of the front entrance, along with a new handicap accessible ramp. Applicant Tyrone Currie was presented and thanked the board, he is honored and excited about partnering with DMC on this project. Board member Deni Reilly thanked Mr. Currie for taking on this upcoming project. Rod DeBerry made the motion to approve the application as presented. Michelle Ye seconded the motion, Christine Taylor called roll for approval from each attending board member, motion passed unanimously.

IV. Adjournment

Seeing no further business, the meeting was adjourned.