



**MINUTES OF THE
DESIGN REVIEW BOARD (DRB)**

Wednesday, June 7, 2017
4:00 PM

Board Members Present: Chairman Ray Brown, Ms. Joyce Selina Love, Mr. Carl Person, Ms. Suhair Lauck, Mr. Brian Bacchus and Mr. Rod DeBerry

Board Members Absent: Ms. Kelly Smith and Mr. Colin McDoniel

DMC Staff Present: Mr. Terence Patterson, Ms. Christine Taylor, Mr. Brett Roler, Ms. Ellery Ammons and Ms. Penelope Huston

Guests: Mr. James Stokes, Mr. Wayne Risher, Mr. Chuck Crawford and Mr. Bryan Duffel

I-II. Call to Order & Approval of Minutes:

Chairman Brown called the meeting to order at 4:03 PM. Mr. Carl Person made a motion to approve the minutes from the May 3, 2017 DRB meeting as submitted. Ms. Lauck seconded the motion, which passed unanimously.

III. Current Applications:

DRB #17-19 – Exxon

Ms. Ammons reviewed new signage at a BP gas station located at 694 Riverside Dr. that will be converted into an Exxon. The application included individual wall letters and a double-sided ground sign that exceeds the square footage allowed in the SCBID Sign Code, but decreases the size of the sign presently on the property that was approved by the DMC in 2007. The sign also included an Electronic Message Center (EMC) that was considered a more modern form of changeable copy and staff recommended approval. Ms. Rebecca Conrad made a motion to approve the application as submitted. Mr. Person seconded the motion, which passed unanimously.

IV. Hernando Desoto Bridge Lighting

Mr. Patterson presented the Hernando Desoto Lighting Project with a design similar to the Harahan Bridge. Mr. Duffel with Philips Lighting elaborated on the intention of the 'M' Bridge lighting and demonstrated the multiple types of lighting structures that will be used to the board members. Ms. Rebecca Conrad made a motion to approve the application as submitted. Mr. Person seconded the motion, which passed unanimously. Ms. Rebecca Conrad made a motion to approve the application as submitted. Mr. Person seconded the motion, which passed unanimously.

V. Other Business

Mr. Ray Brown continued the conversation on increasing design appreciation in Memphis through annual Design Awards at the DMC's Annual Meeting as well as starting a speaker series. Additional ideas were discussed amongst the board.

Seeing no further business, the meeting was adjourned at approximately 4:48 PM.