



**MINUTES OF THE
DESIGN REVIEW BOARD (DRB)**

Wednesday, October 2, 2019
4:00 PM

Board Members Present: Ray Brown, Deni Reilly, Brett Ragsdale, and Roderick DeBerry, Valentina Cochran, Joyce Selina Love, Suhair Lauck and Colin McDoniel

Board Members Absent: Sheila Urevbu and Rebecca Conrad

DMC Staff Present: Jennifer Oswalt, Brett Roler, Christine Taylor, Abe Lueders, Erik Stevenson, Penelope Huston and Ellery Ammons

Guests: Ken Welch, James Stokes, Aldo Dean, Priscilla Lee, Michael Carpenter, Lorenzo Rodriguez, Jason, Jackson, Mary Claire Borys, Lindsay Jackson, Steve Munn, Michael Robinson, Carolyn Robinson, Chris Triplett, John Cameron, R. Medlin, S. Flack, W. Childress, Jeremiah Watson, Bradley Thomas and Greg Dotson

I-II. Call to Order & Approval of Minutes:

Ray Brown called the meeting to order at 4:02 PM. Roderick DeBerry made a motion to approve the minutes from the September 4, 2019 DRB meeting as submitted. Deni Reilly seconded the motion, which passed unanimously.

Ray Brown welcomed new board member Brett Ragsdale, Secretary of Landmarks Commission.

III. Current Applications:

DRB #19-117 – 45 North B.B. King

Ellery Ammons presented the DRB application for exterior renovation for property located at 45 North B.B. King. The applicant is planning dramatically improve the exterior of 45 N. B.B. King, in order to make B.B. King Blvd. a more walkable and pleasant street. The proposed changes to the building include new exterior paint, architectural lighting, and new signage. The applicant will also repave the entire sidewalk. Suhair Lauck made the motion to approve the application as presented, Joyce Selina Love seconded the motion, which passed unanimously.

DRB #19-100 – Slider Inn, 363 Mulberry

Ellery Ammons presented the DRB application for signage for property located at 363 Mulberry. The proposed signage includes One (1) rooftop sign to read “Slider Inn” and measure 4 ft. (h) x 21 ft. (w) and One (1) hanging sign to read “Slider Inn” and measure 24 in. w) x 14 in. (h) and be located above the main entrance. Applicant Aldo Dean was present to answer questions. Colin McDoniel made the motion to approve the application as presented, Valentina Cochran seconded the motion, which passed unanimously.

DRB #19-88R1 – Central Station, 545 South Main Street

Ellery Ammons presented the DRB application for signage for property located at 545 South Main Street. The applicant is proposing to remove the existing Amtrak ground sign and install one (1) ground sign at the entrance to Amtrak and the Central Station Hotel. The proposed sign is a 30 ft. (h) x 8 ft. (w) x 8 ft. deep shipping container that will be positioned at the vehicular entrance of the Central Station Hotel & Amtrak Train Station parking lot. The shipping container will have aluminum channel letters with LED neon to read “Central Station Hotel” on the south and north elevations and a LED neon Central Station Hotel logo on the eastern elevation. Deni Reilly made the motion to approve the application as presented, Suhair Lauck seconded the motion, which passed unanimously.

DRB #19-118 – Electrical Station, 67 Jackson Avenue

Ellery Ammons presented the DRB application for public art for property located at 67 Jackson Avenue. The applicant is planning to add artistic lighting to highlight a gateway into the Pinch District and also bring to mind the distinctive character of the Pinch District. The project uses LED lighting energy, lighting colors and effects, which can be adjusted seasonally or for special events. Roderick DeBerry made the motion to approve the application as presented, Joyce Selina Love seconded the motion, which passed unanimously.

DRB #19-119 – Pinch Pedestrian Bridge, 301 North Front Street

Ellery Ammons presented the DRB application for a new pedestrian bridge located at 301 North Front Street. The City of Memphis is proposing a Pedestrian Bridge from Front Street to the Bass Pro Shops Parking Lot to solve a critical connectivity problem. Ray Brown suggested that rather than a call for a motion, the applicant takes the comments from board discussion and return with a different design

IV. Adjournment

Seeing no further business, the meeting was adjourned.