



**MINUTES OF THE
DESIGN REVIEW BOARD (DRB)**

Wednesday, November 1, 2017
4:00 PM

Board Members Present: Chairman Ray Brown, Ms. Joyce Selina Love, Ms. Rebecca Conrad, Ms. Deni Reilly, Ms. Suhair Lauck, Mr. Brian Bacchus and Mr. Rod DeBerry

Board Members Absent: Mr. Colin McDoniel

DMC Staff Present: Ms. Jennifer Oswalt, Mr. Brett Roler and Ms. Ellery Ammons

Guests: Ms. Dorchelle Spence, Mr. Jim Reeder, Mr. Benny Lendermon, Mr. Jason Weeks, Mr. Victor Buchholz, Mr. Ryan Morris, Mr. Adam Groveman, Ms. Viginia McLean, Mr. Ritchie Smith, Mr. James Stokes, Ms. Cheryl Pesce, Mr. Wayne Rischer and Ms. Michelle Corbet

I-II. Call to Order & Approval of Minutes:

Chairman Brown called the meeting to order at 4:05 PM. Ms. Lauck made a motion to approve the minutes from the October 11, 2017 DRB meeting as submitted. Ms. Selina-Love seconded the motion, which passed unanimously.

III. Current Applications:

DRB #17-60 – 149 Madison Ave.

Ms. Ammons reviewed the DRB application for exterior improvements at the property listed above which included a new awning, new windows, exterior lighting, signage, etc. for an EIG applicant. Ms. Selina Love made the motion to approve the application as submitted with the staff recommended condition that the awning not be used as signage, and additionally suggested that the lights be located beneath the painted wall sign, Ms. Reilly seconded the motion, which passed unanimously.

DRB #17-61 – 1835 Union Ave.

Ms. Ammons reviewed the DRB application for exterior renovation and new construction for the property listed above. The property received a 15-year PILOT that was amended earlier in 2017. After reviewing the project and discussing the materials and design, Ms. Conrad made a motion to approve the application with the condition that the applicant return for approval of signage and architectural lighting, Ms. Lauck seconded the motion, which passed unanimously.

DRB #17-58 - RiverLine

Ms. Ammons reviewed the DRB application for the property listed above which included an overview of the RiverLine brand goals and overview, including a description of every type of

sign included in the application. Discussion followed between the applicants and the board including the design intent and site specific questions. Mr. DeBerry made the motion to approve the application with the condition that the painted murals be reconsidered as another design potentially including a map, approving the other signage as submitted, Ms. Conrad seconded the motion, which passed with Ms. Reilly abstaining.

IV. Adjournment

Seeing no further business, the meeting was adjourned at approximately 5:45 PM.