



**DOWNTOWN
MEMPHIS
COMMISSION**

DESIGN REVIEW BOARD APPLICATION

**Administered by:
Design Review Board**

Property Address*: MUD ISLAND PARK, MUD ISLAND, MEMPHIS TN 38103

MEMPHIS RIVER PARKS PARTNERSHIP

Applicant Name & Mailing Address: 22 N. FRONT ST., STE 960, MEMPHIS, TN 38103

Applicant Phone Number: 901-312-9190 Applicant Fax Number: _____

Property Owner's Name & Mailing Address: CITY OF MEMPHIS PARKS, 2599 AVERY AVE
MEMPHIS TN 38112

Property Owner's Phone Number: 901-636-4200

The proposed work consists of the following (check all that apply):

- Sign Renovation
New Building Other Exterior Alteration

Project Description:

see attached description.

Status of Project:

Pre-construction.

A complete application must be submitted to the Development Department no later than two weeks before a regularly scheduled meeting of the Design Review Board. Please contact Abe Lueders at (901)575-0565 or alueders@downtownmemphis.com with any questions and to submit an application.

Owner/Applicant Signature: 

Date: 4/20/21

*Applications for properties that are located within a Landmarks Historic District may require additional approval from the Landmarks Commission. Please contact the Shelby County Division of Planning & Development at (901) 576-6601 for more information.



MUD ISLAND PARK

2021 Seasonal Activation

SEASONAL ACTIVATION

WE HAVE

**NO TIME
FOR THINGS
WITH NO**

SOUL

WHAT:

A new 46'x40' art installation on the south lawn of Mud Island. Installation is supported by a surrounding flag drift.

WHEN:

Installation will be completed prior to 'season' opening on Memorial Day and will stay in place through the end of November.

Art installation and supporting flag drifts



STAGGERED SCAFFOLDING INSTALLATION FEATURING AN EVOCATIVE PHRASE



FLEXIBLE PLATFORM SEATING *



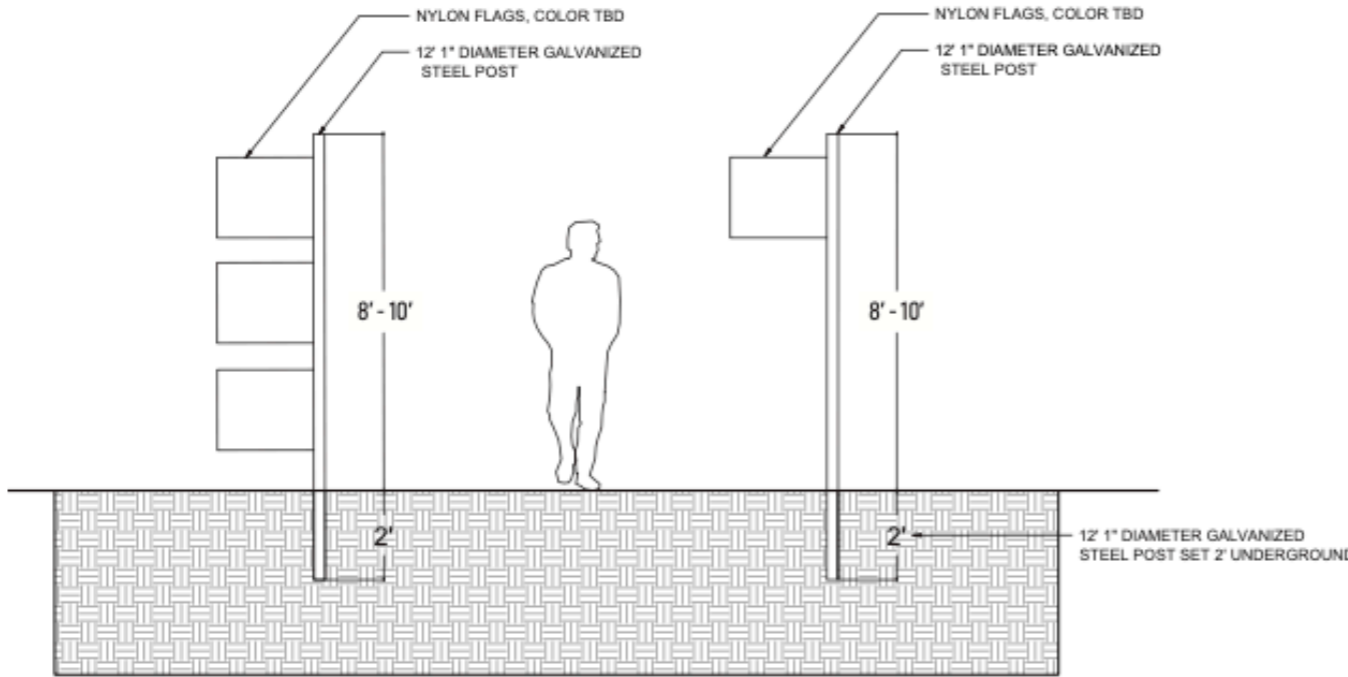
FLAG DRIFTS CREATE COLOR & MOVEMENT, LEADING VISITORS TO THE SOUTH POINT LOOK OUT

*Seating not included in final installation

Flag drifts

FLAG COUNT:

- SINGLE FLAGS = 27
- TRIPLE FLAGS = 27
- TOTAL FLAGS = 54**



FLAG CONCEPTUAL SECTION



PGA DETROIT: GROUNDPLANE FLAGS



SINGLE COLORED FLAGS



VARYING FLAG COLORS

Color palette



MUD ISLAND
Yellow

PMS 116 U
PMS 1235 C
CO M22 Y97 KO
R255 G200 B24
#FFC717

WE HAVE

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WITH NO

SOUL

8'-0" 8'-0" 8'-0" 8'-0" 8'-0"
40'-0"

ELEVATION (A) S1.1
3/16" = 1'-0"

T/SCAFF
EL. 40'-0"

GRADE
EL. 0'-0"



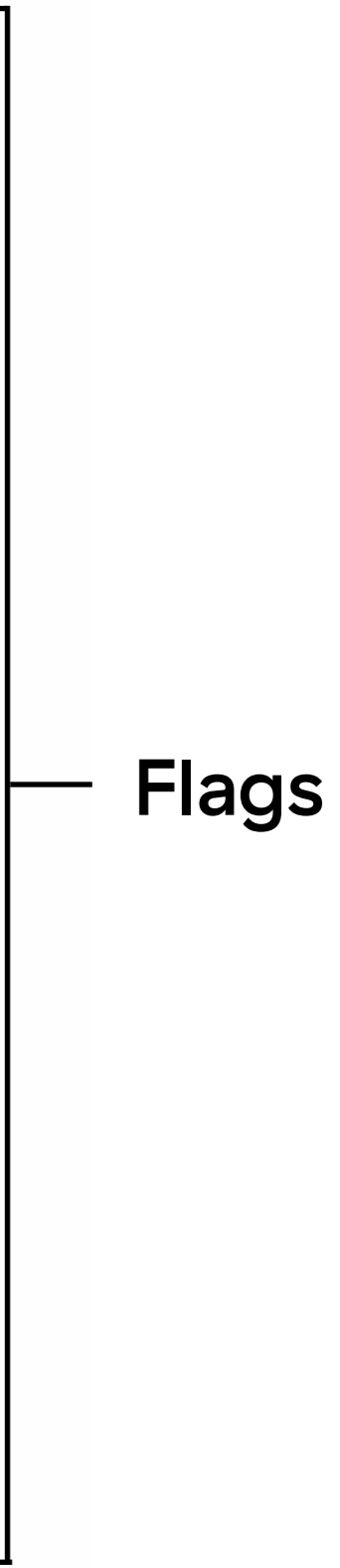
PMS 0W
OPTIC WHITE



PMS 106
FM YELLOW

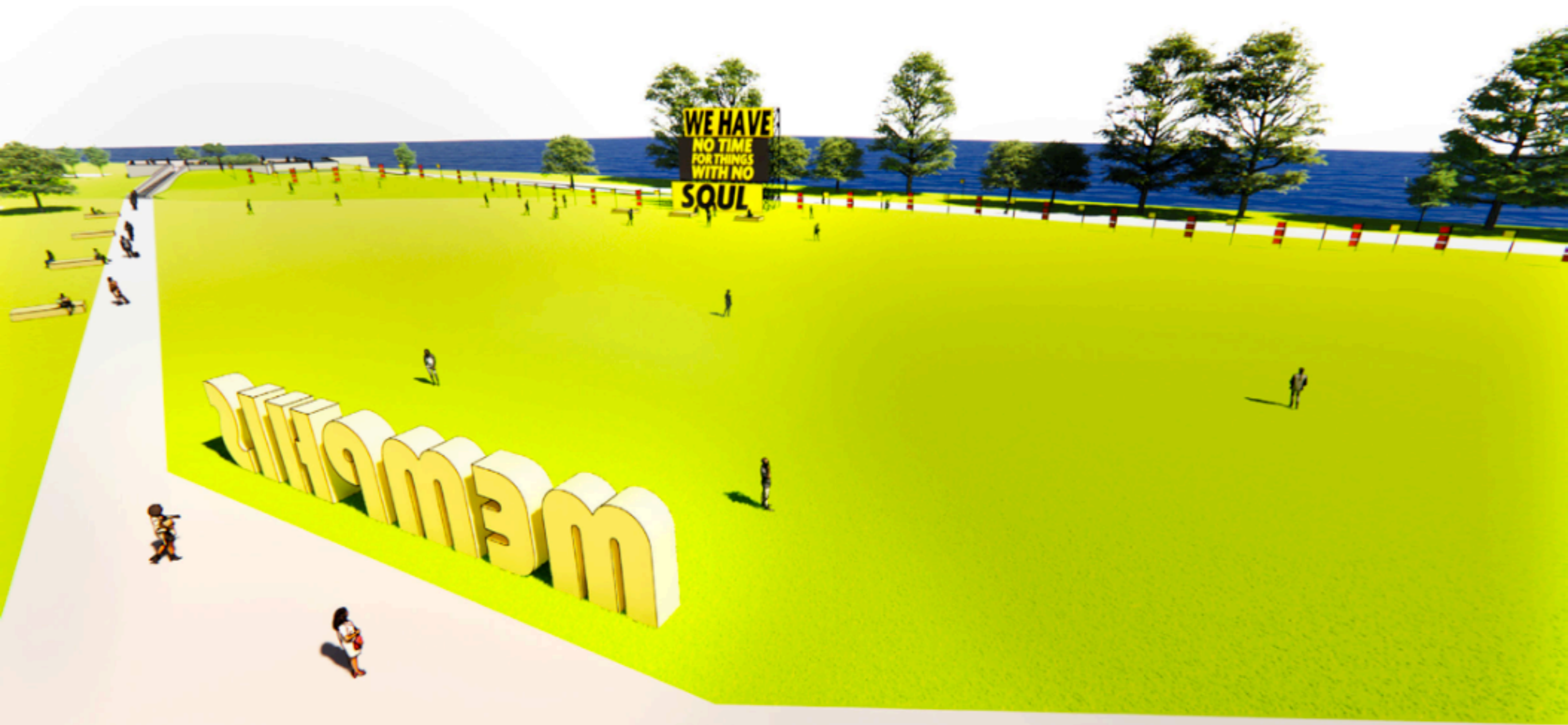


PMS 1235
SPANISH YELLOW



Flags

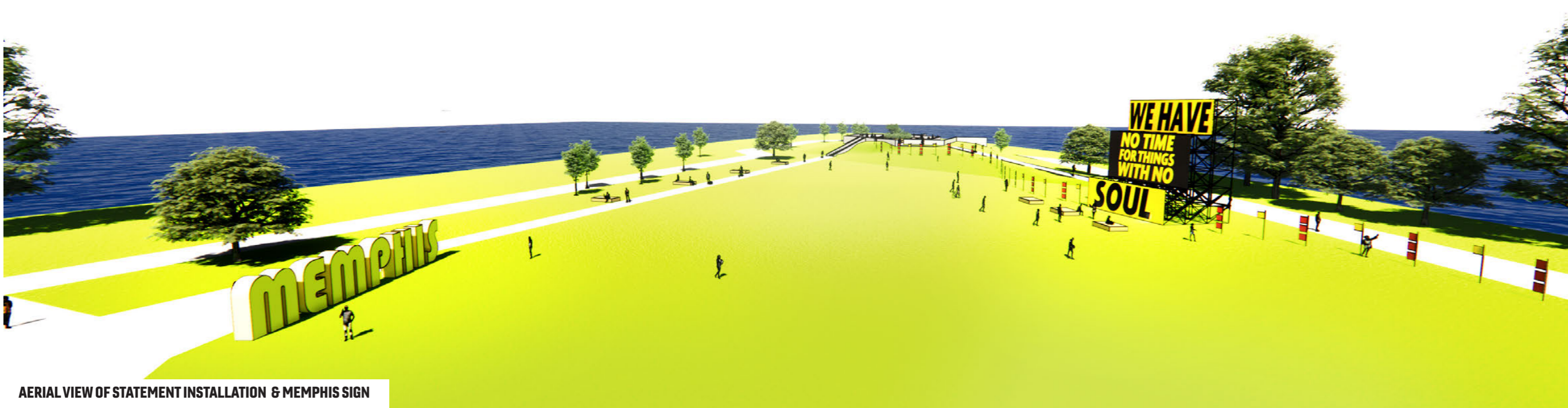
Location



Perspective



EYE LEVEL VIEW OF STATEMENT INSTALLATION & MEMPHIS SIGN

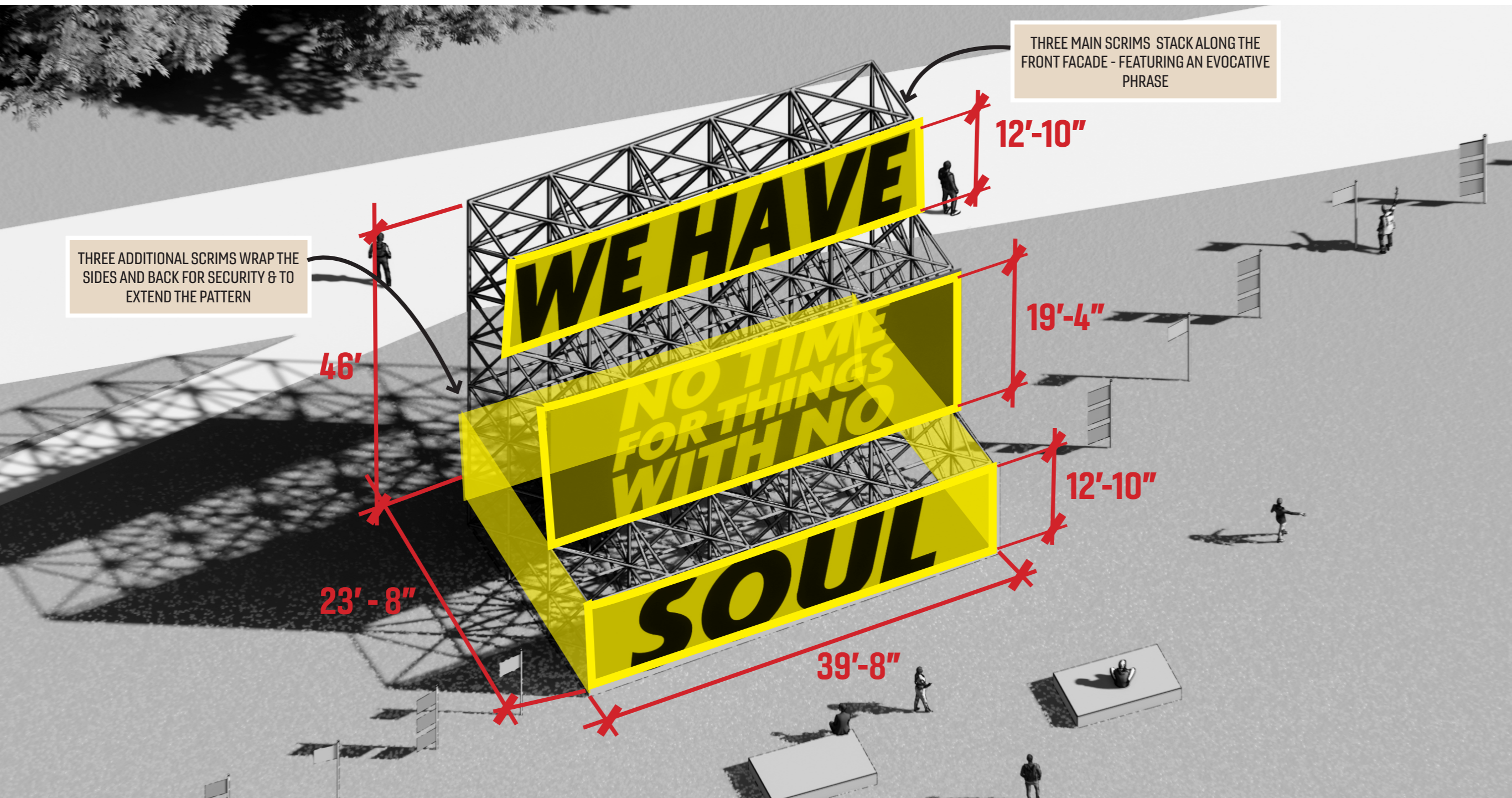


AERIAL VIEW OF STATEMENT INSTALLATION & MEMPHIS SIGN

Visible from downtown



Dimensions and materials

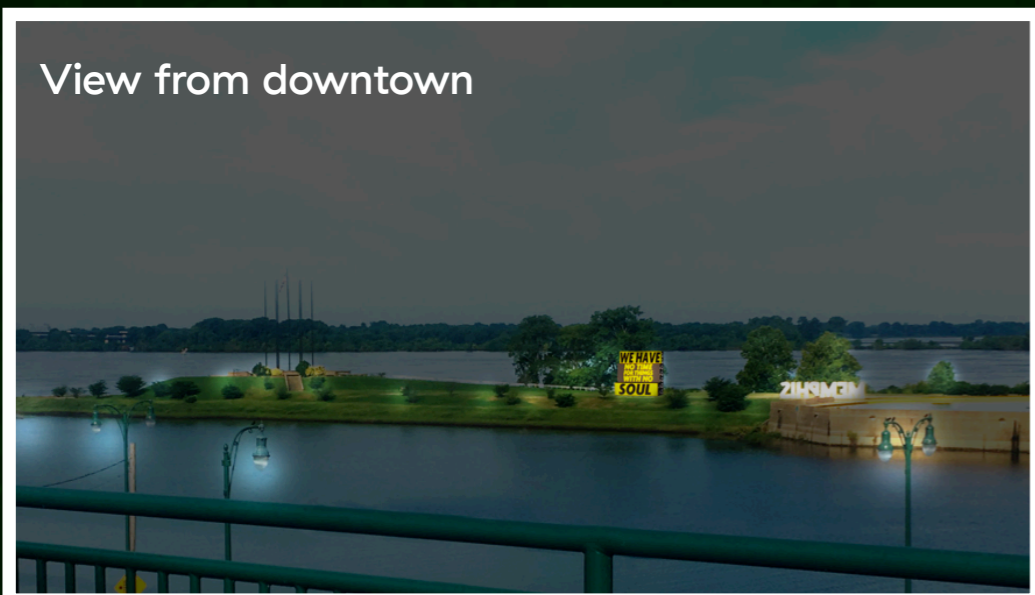


Sign is constructed of scaffolding with a lightweight, durable vinyl mesh with micro perforations to allow for air flow. Similar mesh is typically used for construction banners and other comparable applications. Dimensions shown are of scrim banners, slightly smaller than total sign size.

LIT AT NIGHT



View from downtown





MUD ISLAND PARK

