

DOWNTOWN MEMPHIS

THE HEARTBEAT OF THE REGION



Holiday Parade, Downtown Memphis

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**Published Fall, 2026, based predominantly on full-year data from 2025.*

About DMC

The Downtown Memphis Commission (DMC) is the official agency responsible for stewarding the growth, vibrancy, and vitality of Downtown Memphis.

As the primary driver of Downtown's economic development, the DMC leads initiatives that make Downtown a more dynamic and inclusive place to live, work, learn, invest, and visit. Through strategic planning, incentive programs, marketing, and partnerships, the DMC fosters a thriving urban core that supports business growth, enhances quality of life, and reflects Memphis's unique culture and character.

Every effort is made with the understanding that a stronger Downtown benefits not just Downtown, but the entire Memphis region and Shelby County.

OUR THREE-YEAR BLUEPRINT

The Downtown Action Plan

DMC's newly adopted Action Plan sets the direction for the work in this report. It focuses on five priorities:

01	**Make Downtown Memphis attractive, safe, and welcoming**
02	**Reduce blight and fill ground-floor vacancy**
03	**Grow the tax base of Memphis and Shelby County**
04	**Build a bold and unified identity for Downtown Memphis**
05	**Expand the DMC's ability to do its mission-critical work**

Scan the code on the back cover to read the full plan.

Executive Summary

Dear Partners,

Downtown Memphis matters, not just symbolically, but economically. As the front door to our region, it is where talent gathers, where visitors form their first impressions, and where investment signals confidence in the future of Memphis.

As we work to move Downtown forward, it is important to understand where we stand today. That is the purpose of this year's State of Downtown Memphis report.

Developed in partnership with Public Sphere Projects, a national research and planning practice, the report offers a clear-eyed assessment of where we are right now. In the pages that follow, we examine who is living, working, and investing Downtown; how our office and retail markets are shifting; and where challenges remain. It does not spin the facts. It measures them, giving us a foundation to act with focus and discipline.

This report arrives on the heels of our newly adopted Downtown Action Plan, a three-year blueprint for strengthening safety, accelerating visible improvements, supporting catalytic development, and growing Downtown's residential and commercial base. The Action Plan sets the direction. The State of Downtown provides the grounding. Together, they ensure that our decisions are ambitious yet anchored in real data, and that our investments are targeted where they can generate lasting impact.

Downtown Memphis is not finished. It is being built, block by block, partnership by partnership. The work ahead will require persistence, creativity, and accountability. Downtown's future will not be shaped by any one organization. It will be shaped by all of us.

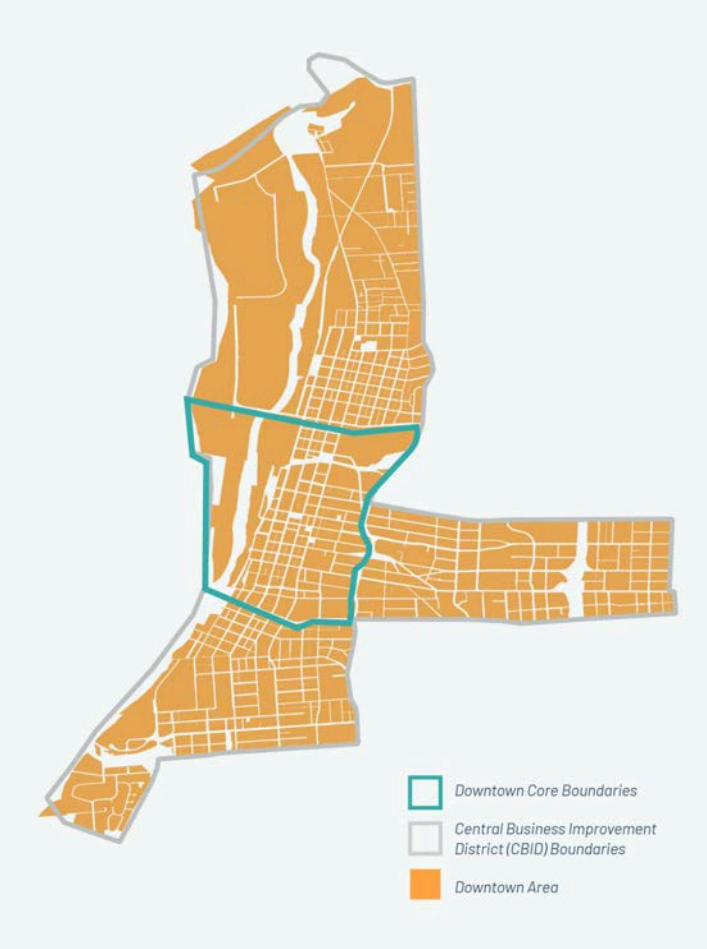
Let's build it, together.



Chandell Ryan
President & CEO
Downtown Memphis Commission

Downtown by the Numbers

Downtown Memphis is a diverse, growing community powered by working-age residents and increasing economic opportunity.



Downtown Memphis district boundaries

6.5
SQUARE MILES

3,735 CBID
PEOPLE PER SQUARE MILE

24,277 CBID
RESIDENTS

15,891
LIVING UNITS

Education

91%
HOLD A HIGH SCHOOL DIPLOMA OR EQUIVALENT
CBID

23.9%
HOLD A BACHELOR'S DEGREE
CBID

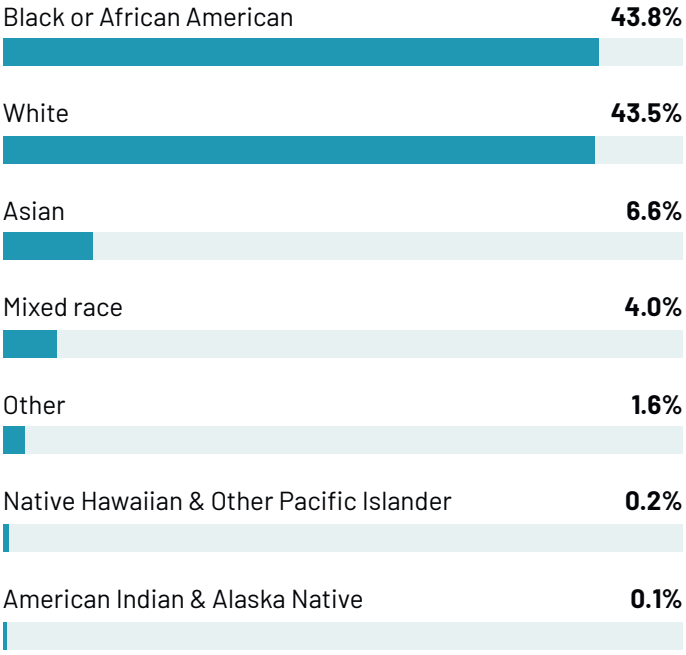
23.1%
HOLD A GRADUATE OR PROFESSIONAL DEGREE
CBID

Downtown's graduate share is above the county's 19%.

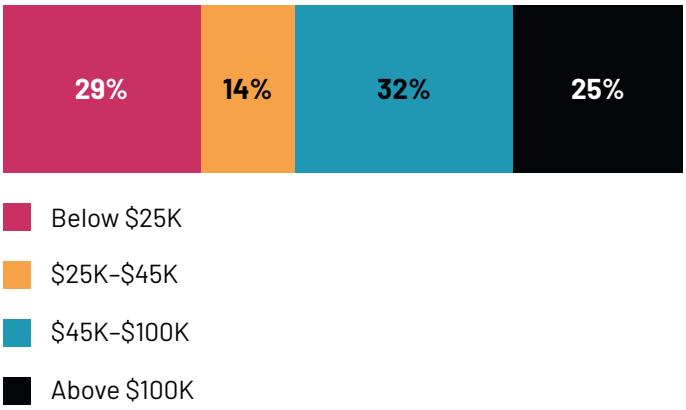
Sources: U.S. Census Bureau, 2020–2024 American Community Survey 5-year Estimates. Boundary labels: see Appendix.

Downtown Memphis is (and has historically been) a diverse city center whose population is representative of the broader community.

Racial demographics



Household income



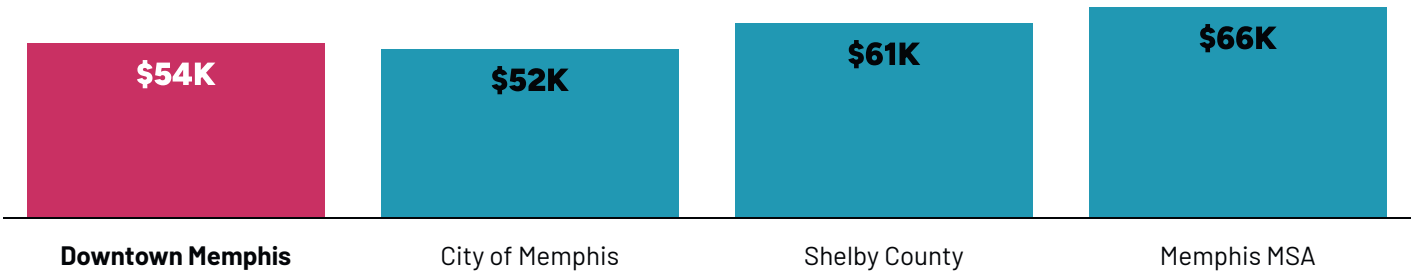
80%
RESIDENTS WHO ARE WORKING-AGE ADULTS
CBID

$54.2K
MEDIAN HOUSEHOLD INCOME
CBID

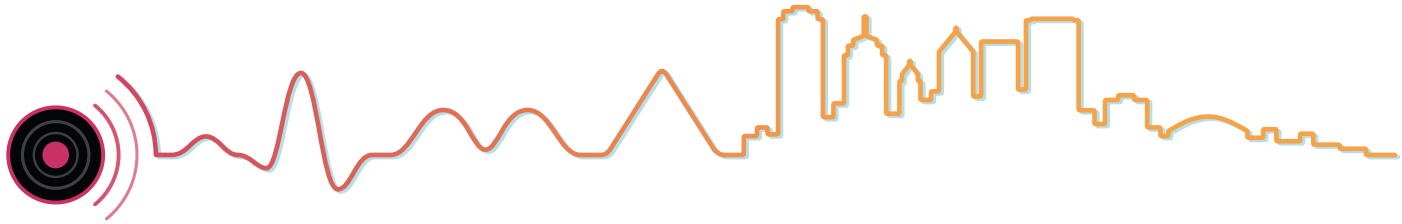
68.4K+
JOBS

3.8%
UNEMPLOYMENT RATE
CBID

Median household income



Sources: U.S. Census Bureau, 2020–2024 American Community Survey 5-year Estimates; 2023 Longitudinal Employer-Household Dynamics (LEHD) data, accessed via OnTheMap in partnership with the International Downtown Association.



Growth

Downtown Memphis is moving forward, with strong investment and continued confidence from businesses and investors.

With large-scale projects readying to break ground and ongoing efforts to transform blighted properties, Downtown is poised for rapid, beneficial growth. DMC is also exploring ways to bridge funding gaps for catalytic projects affected by current economic conditions.

DEVELOPMENT PIPELINE

$6.4B

in the development pipeline

Currently, Downtown Memphis has $6.4B in the development pipeline.

Source: Downtown Memphis Commission

SINCE 2017

$1.9B CBID

of development supported by DMC direct grants and tax incentives to improve, expand, and rehabilitate Downtown buildings.

DMC-SUPPORTED INVESTMENT, 2025

108
DESIGN REVIEW BOARD APPROVALS, 2025

20
PROJECTS COMPLETED, 2025

29
PROJECTS UNDER CONSTRUCTION, 2025

17
PROJECTS PLANNED, 2025

$4.2 million in DMC incentives contributed to $153 million in investment in Downtown Memphis in 2025. Four of the completed projects are PILOTs.

DMC's current portfolio of ongoing and planned projects adds or improves:

185K+
sq. ft. of retail space

135K+
sq. ft. of office space

85K+
sq. ft. of restaurant space

Source: Data Midsouth

Notable projects

43 DMC-supported projects have opened since January 2024.

Meharry Medical College

Tennessee's only historically Black medical college is partnering with Mississippi Boulevard Christian Church to bring a campus Downtown, part of a $310 million, 23-acre redevelopment in Madison Heights.

Memphis Art Museum

Funded in part by a $10 million DMC grant, the new museum is taking shape on a prime riverfront site in the central core.

Grind City Amp

Grind City Brewery's newly opened 4,500-capacity outdoor venue hosts 8 to 12 major concerts a year plus private rentals, and adds a deck and container kitchen to the 10,000 sq. ft. taproom.

Land use

Today, more of downtown's valuable land area is dedicated to desirable uses like recreation, hospitality, and arts and entertainment than it was prior to the pandemic. Additionally, less of Downtown's total land is vacant, and less of it is used for traditionally industrial purposes. As more people live downtown, residential population density has increased, and the area now has over 30% more living units than in 2017.

An analysis of vacant land shows that while Downtown parcels sport assessed and appraised values comparable to those citywide, vacancy itself is prevalent at a higher concentration here, not so much in the core, but in the outer districts. 14.8% of downtown parcels are vacant, compared to 9.8% citywide. Downtown also has a larger share of unoccupied parcels (4.9% vs. 2.8% citywide), highlighting a notable redevelopment opportunity even as the overall amount of vacant land in the area has decreased over time.



Source: Innovate Memphis - Memphis Property Hub.

Real Estate Snapshot

Office

85%

OFFICE OCCUPANCY, 2025

National vacancy averaged 19% (Q1 2025).

+28%

AVG. GROSS OFFICE LEASE RATE SINCE 2019

$16.47 to $21.02 per sq. ft.

Residential

24,277

RESIDENTS

15,891

LIVING UNITS

76%

OF RESIDENTS STAYED IN THE SAME HOME YEAR OVER YEAR

92%

MOVED TO THEIR CURRENT HOME IN OR BEFORE 2020

Retail

+34%

RETAIL LEASE-RATE GROWTH SINCE 2019

+33%

COMMERCIAL LEASE-RATE GROWTH SINCE 2019

Commercial and retail lease rates have grown faster than office rents since 2019 (33% and 34%, respectively), a sign of demand as Downtown's residential base expands.

Property values

Downtown Memphis properties have significantly higher values than properties across the city, reflecting their stronger market position. The median total assessment value downtown is $56,850, about 21% higher than the citywide median of $46,950, while the median total appraisal value is $239,700, roughly 29% higher than the citywide median of $186,300. The concentration of higher property values downtown reflects the outsized role that downtown plays in helping to grow the local tax base and the public services it goes towards funding.

+21% **Median assessed value:** $56,850 Downtown vs. $46,950 citywide

+29% **Median appraised value:** $239,700 Downtown vs. $186,300 citywide

Sources: Innovate Memphis; U.S. Census Bureau, 2020–2024 ACS 5-year.

Office market

Within Downtown specifically, commercial real estate trends indicate that the office market has remained resilient despite the disruptions to traditional workplace patterns following the pandemic. Office vacancy increased only marginally between 2019 and 2025, from 14.7% to 15.0%, and remained well below the national average of 19% in the first quarter of 2025.

At the same time, average gross office lease rates increased by nearly 28%, rising from $16.47 to $21.02 per square foot. While rent growth has been somewhat slower than in the broader commercial and retail sectors (33% and 34% respectively), the combination of stable occupancy and higher lease rates suggests continued, if albeit changed, demand for Downtown office space and supports the area's strong property values.



Downtown Memphis

Sources: Innovate Memphis - Memphis Property Hub; Downtown Memphis Commission.

Economic and Demographic Trends

Key indicators show a resilient Downtown. Compared with Memphis at large, Downtown has higher incomes, lower poverty and unemployment, higher educational attainment, and faster population growth: a long-standing driver of economic activity for the region.

Residential population

Downtown's population has grown slightly but consistently over the last five years, even as surrounding areas stagnate or shrink. 2024 ACS estimates put it at just over 24,000, up 1.3% from 2019. The most recent data suggest a year-over-year gain of more than 2%, while Shelby County (–0.33%) and the MSA (+0.02%) barely moved, and the county posted the largest total population decrease in the country.

Residents also stay put: 76% lived in the same home in 2024 as the year before, and 92% of households moved into their current home in or before 2020. Of the 23% who relocated in the past year, about half came from within the region, mostly from Memphis itself.*

**Includes residents who may have relocated from elsewhere Downtown.*

39%

of Downtown residents who moved in the past year came from outside the metro area.

Downtown draws talent from other markets.



New restaurant space, Downtown Memphis

Employment

Downtown's labor force participation continues to grow at a pace comparable to population growth. Unemployment was 3.8% in 2024, down from 4.2% in 2019, below the national rate (just above 4%), the city (8.3%), Shelby County (7.2%), and the MSA (4.5%).

Income

Downtown's median household income is $54,228, up 18% since 2019, above Memphis proper ($51,736), roughly in line with the county ($60,893), and below the MSA ($66,401). Incomes trail the national median ($83,730), but Memphis was ranked the most affordable U.S. city for families in 2025. 88% of Downtown households earn at or above the federal poverty level, compared with 72% citywide and 82% countywide.

Demographic diversity

Downtown Memphis is and has historically been a diverse city center that historically has been home to a large Black population. Today, the population is composed of 43.8% Black, 43.5% White, 6.6% Asian, and 4% mixed race residents.

Similarly, Downtown has and continues to be home to predominantly working adults without children. Children under 18 make up approximately 10% of the population, and those of retirement age and older make up another 10%, the remaining 80% falling between 18 and 65 years old.

Education

Educational attainment in the area remains strong in 2024, with 91% of residents holding a high school diploma or equivalent, 23.9% earning a bachelor's degree, and another 23.1% holding a graduate or professional degree. These levels are consistent with, and in some cases higher than, the county overall. While the county has a comparable share of residents with at least a bachelor's degree, it has a lower share of residents with a graduate or professional degree, at 19%.



> ***"The development around [our headquarters] over the last four years has ramped up. People are seeing visible change, new restaurants are opening, new places to grab lunch, it's becoming safer. Incremental funds and resources over the last year have driven crime down ... it's heading in the right direction."***
>
> **Bill Seely, President, Varsity Spirit**



Park(ing) Day, Downtown Memphis

Improvement

Strategic investments in safety, infrastructure, and cleanliness are transforming the Downtown experience and building confidence in our core.

Ambassador program expansion

This past June, the Downtown Memphis Commission entered into a new partnership with the national place management and maintenance organization Block by Block to expand the size and scope of its Ambassador program. This change expanded the ranks of the Blue Suede Brigade and Safety teams, bringing ambassador coverage to 7 days a week and extending Clean and Green services to weekends. The program's scope of work has broadened to include anti-graffiti efforts, dedicated litter pickup, public realm cleaning and fixture painting, a dedicated special projects team to tackle quality of life issues, and the establishment of a dispatch program, which closes the response loop for reported issues and notifies individuals when their concerns have been resolved.



Clean and Green team



Hospitality team



Downtown Ambassadors

Ambassador impact

42,100

service tasks completed and tracked by Ambassadors, June to December 2025, including:

~3,000 WELFARE CHECKS	**3,100** BAGS OF LEAVES COLLECTED	**2,700** LITTER CLEANUPS	**2,100+** STICKERS AND POSTERS REMOVED
1,800 CONTACTS AND VISITS TO LOCAL BUSINESSES	**300** GRAFFITI TAGS REMOVED	**200+** UMBRELLA AND COURTESY ESCORTS	**70+** RESPONSES TO SAFETY SERVICE CALLS

Source: Block by Block

PUBLIC INVESTMENT

$74M

for Downtown streetscape and infrastructure improvements

Public realm improvements

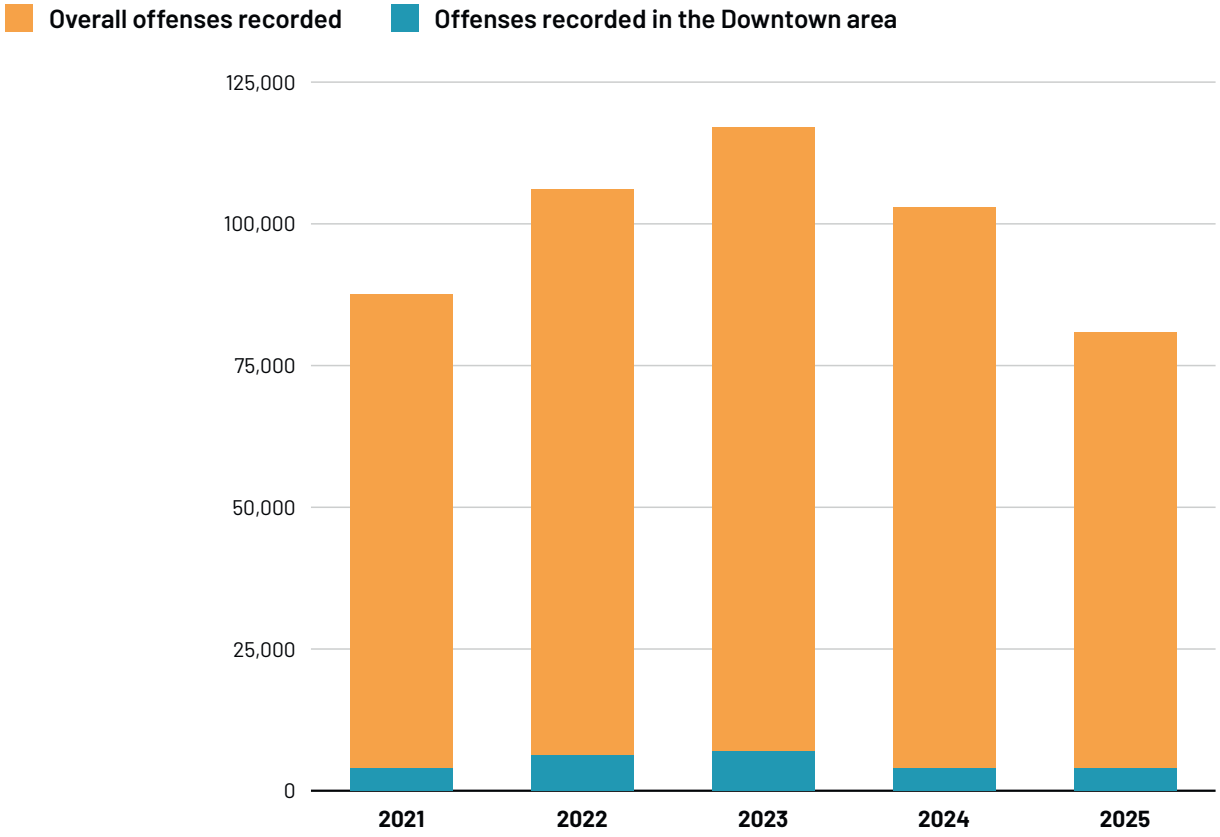
Funded through the State of Tennessee Safety Grant and managed by DMC, this $74 million investment focuses on the Beale Street Historic District and the FedExForum corridor. Improvements include accessibility upgrades, expanded lighting, bollards, and sidewalk improvements, creating a safer, more welcoming environment and reinforcing Beale Street as a premier cultural and entertainment destination.



Safety investments

Crime has trended downward for several years, but public perception still lags behind the reality that Downtown is one of the safest parts of Memphis. In 2025, crime of all types in Downtown fell 28.4% from 2024, a steeper drop than Memphis overall (18.8%).

Crime Continues to Trend Down



Source: Memphis Data Hub, Safer Communities Dashboard



Blue Suede Brigade Safety team

DMC partnered with the Memphis Police Department to open the Downtown Command Center, increasing local police capacity to respond to incidents in the core.

Mobility

Groove On-Demand

Groove, Downtown's long-running shared-ride microtransit service, has grown from an employee-focused first- and last-mile option into a core part of the Downtown transit network. Riders increasingly use it for everyday trips: groceries, school drop-offs and pickups, and visits to health and social services. The William Hudson Transit Center ranks among its top destinations, connecting riders to fixed-route transit.

Demand is strong and sustained. When Groove hours were reduced for fiscal reasons in summer 2025, unmet demand built up; when service was restored in October 2025, it was immediately filled with paid rides.

358,014 **RIDE REQUESTS**
July 2024 – Feb. 16, 2026

306,698 **RIDE PROPOSALS GENERATED**

85.7% **MET-DEMAND RATE**

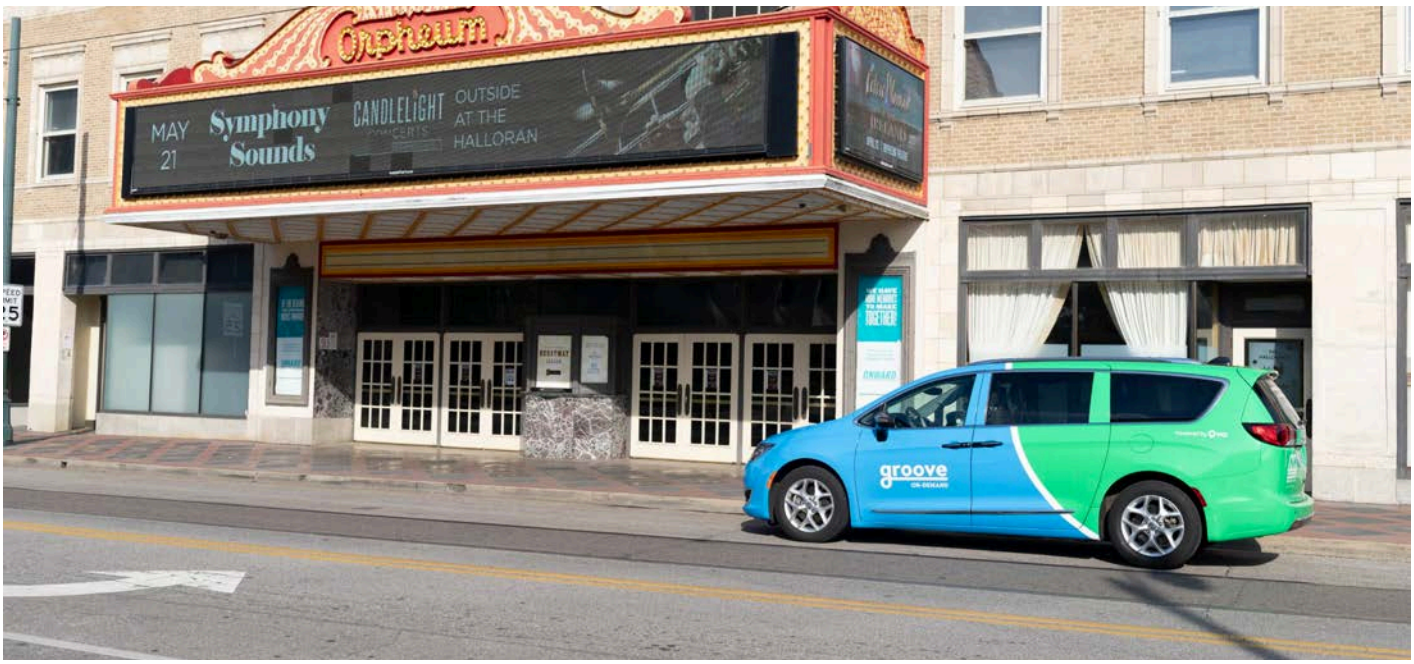
Parking

However, parking transactions in DMC managed parking locations have increased notably year over year for the last three most recent years, in total, up 22% since 2023 (Downtown Memphis Commission). Data collected from a promotional effort last summer indicated that efforts to bring people Downtown succeeded in attracting new visitors. The majority (68%) of those who took advantage of a promotional parking rate last summer during the length of the campaign were first-time parkers, and the majority of those who took advantage of the rate itself were from out of state (53%).

+22% **PARKING TRANSACTIONS SINCE 2023**

68% **PROMO USERS WHO WERE FIRST-TIME PARKERS**

53% **PROMO USERS FROM OUT OF STATE**



Groove On-Demand, Downtown Memphis

Sources: Downtown Memphis Commission; Downtown Mobility Authority



Beale Street, Downtown Memphis

Activity

Downtown Memphis continues to rebound, with strong foot traffic and stable visitation.

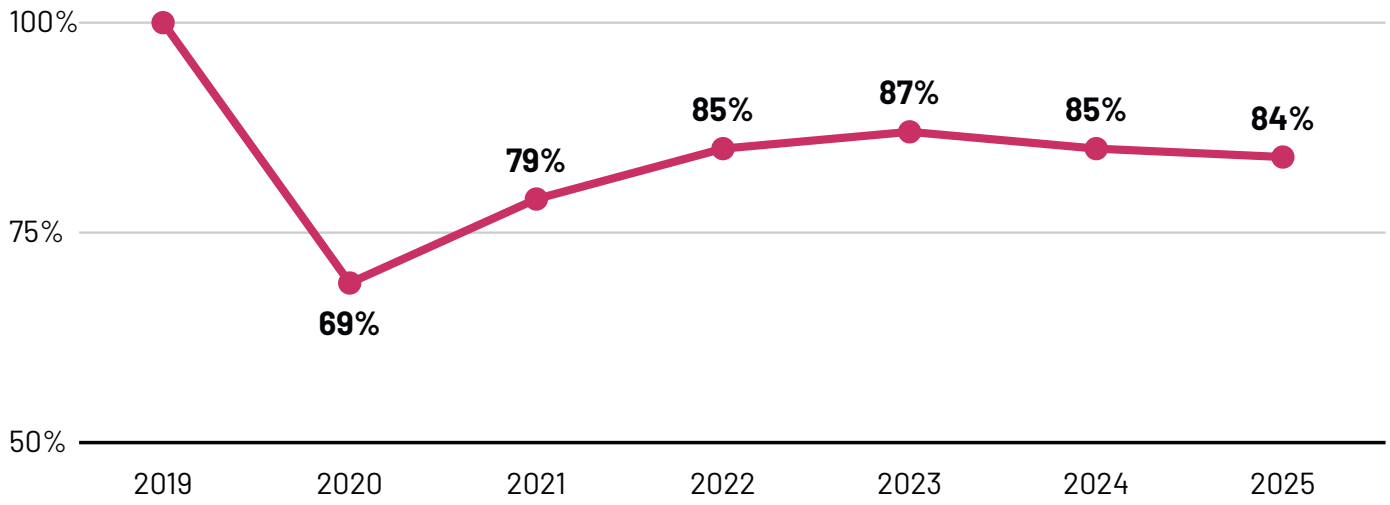
From the "Home of the Blues" to the 31-acre, award-winning Tom Lee Park and Main Street (home to the longest pedestrian mall west of the Mississippi), Downtown offers more reasons than ever to visit, as new bars, restaurants, attractions, and venues continue to open.

Foot traffic

Like many U.S. city centers, Downtown is still working back to pre-pandemic foot traffic, but it rebounded faster than its peers. From 2019 to 2020, total visits fell 40% and average daily population fell 32%. By 2023, activity had recovered to 87% of pre-pandemic levels, and it has held near 85% since.

Resident counts now exceed 2019 and the worker population has grown each year, while out-of-market visitation remains below 2019. Visits are also shorter than before the pandemic, likely reflecting hybrid schedules and other national shifts in daily routines.

Downtown foot traffic, % of 2019



Recovery vs. peer downtowns, 2023



"Foot traffic" = average daily population, aggregated monthly, as a percent of 2019 totals. Source: Placer.ai

Hospitality and Tourism

Even as tourism and out-of-town visitation have declined in recent years, Downtown Memphis shows notable signs of resilience and reinvention in a shifting landscape.

Today, Downtown has more restaurants and bars than it did before the pandemic, and if 2025 is any indication, that growth is continuing. Since 2017, the number of Downtown restaurants has increased by 16%. In 2025 alone, the number of new restaurant openings more than doubled the number of closures.

The Downtown area has also experienced more than a 50% increase in hotel properties during the same period. At the same time, properties classified as motels declined by approximately 30%, suggesting a shift in the type and positioning of accommodations available.

Hotel performance further reflects this mixed but stabilizing picture. Following pandemic-era declines, the number of annual rooms sold rebounded quickly, mirroring Downtown's recovery in unique foot traffic. In the three years prior to last year, annual rooms sold met or exceeded 2019 totals. Last year, hotels sold 96% of the rooms sold in 2019, slightly below the peak recovery years but still near pre-pandemic levels.

+16%
Downtown restaurants since 2017

+50%
hotel properties since 2017

96%
of 2019 hotel rooms sold, in 2025



Beale Street Live

Sources: Memphis Tourism; Innovate Memphis

Events

Like foot traffic, Downtown event activity rebounded strongly after the pandemic. By 2024, both the number of events and total attendance nearly doubled 2019 levels, and that growth held through 2025. As attractions grow, residents and visitors have more reasons each year to spend time Downtown.

From signature events like Alley Dayz, 901 Day, the Downtown Christmas Tree Lighting and Holiday Parade, the Beale Street Dog Parade, South Main Trolley Night, and Sunset Jazz to festivals, sports, and cultural programming, Downtown is alive with activity all year.

2,000+ **festivals, events, and gatherings Downtown in 2025**
drawing more than 2 million people

400 **festivals**
held Downtown

270+ **events produced, sponsored, or supported by DMC**
drawing 328,000+ people and supporting 600+ local businesses

Renasant Convention Center

510

contracted events, 2024
443 in 2019, 437 in 2023

Major attractions

FedExForum and AutoZone Park host hundreds of events a year. Bass Pro Shops at the Pyramid draws 2M+ visitors annually to 535,000 sq. ft. of retail, a hotel, restaurant, and observation deck.

Other Popular Attractions

5M Beale Street Historic District visitors / yr

1M Tom Lee Park visitors / yr

235K Orpheum Theatre visitors / yr

200K National Civil Rights Museum visitors / yr



Grit Grind and Glow Run, Downtown Memphis

Sources: Downtown Memphis Commission; Memphis Tourism; Placer.ai; Westbase; BizJournals; Tom Lee Park; Commercial Appeal

Marketing & Communications

@DowntownMemphis downtownmemphis.com

Social media, 2025

239K
DMC SOCIAL FOLLOWERS (UP 5.3% YEAR OVER YEAR)

10M
ORGANIC SOCIAL MEDIA IMPRESSIONS

400K
ORGANIC SOCIAL MEDIA ENGAGEMENTS

Earned media, 2025

1B
AUDIENCE REACH

$20M
AD VALUE EQUIVALENT

Newsletter

12K+
DOWNTOWN NEWSLETTER SUBSCRIBERS

Website, 2025 (downtownmemphis.com)

974K
PAGE VIEWS

590K
ENGAGED USERS

344K
NEW USERS

465K
SESSIONS



Source: Downtown Memphis Commission; Sprout Social; Critical Mention; Google Analytics.



Downtown Memphis

Conclusion:
A Strong Foundation and Room to Grow

Downtown Memphis does not need a dramatic comeback story. It needs clear eyes and continued work. The data in this report confirm what many residents, business owners, and visitors already recognize: the city's center has a strong foundation on which to build.

Over the past several years, Downtown's residential population has grown steadily. Unemployment has remained low despite broader economic headwinds. Educational attainment is high, and diversity continues to define the community. While foot traffic has not returned to pre-pandemic peaks, it has stabilized. Mobility patterns show that Downtown is not simply a place people move through, but a place they return to. These are quiet, but important, indicators of Downtown's durability.

The built environment tells a similar story. Restaurants, hotels, offices, and neighborhood-serving amenities continue to open. Public realm improvements are underway, strengthening Downtown's walkability and civic character: long-term investments that signal sustained confidence in the district.

At the same time, Downtown has room to grow. Vacant and underutilized parcels offer flexibility in a constrained urban core: space for new housing, mixed-use development, and commercial activity without the displacement pressures facing many peer cities. Retail lease rates have risen 34% since 2019, a sign of demand as the residential base expands. Office vacancies, while shaped by national trends, position Downtown competitively for smaller firms and entrepreneurs drawn to affordability and urban connectivity. And a strong concentration of working-age residents provides the human capital for sustained economic vitality.

The takeaway is clear: Downtown Memphis has strong fundamentals and real capacity to grow. But stability is not the same as momentum. Progress will not accelerate on its own. It requires intentional decisions about where to invest, what to prioritize, and how to align public and private action around shared goals.

In other words, Downtown's next chapter will be shaped by the decisions made today, and by the partners prepared to act on what the data make clear.



Boards and Staff

Downtown Memphis Commission Board

Lauran Stimac, Board Chair
Victoria Young Robinson, Vice Chair
Ray Brown, Treasurer
Ed Stephens III, Secretary
Surayyah Hasan
Willie Brooks
Brent Hooks
State Senator Raumesh Akbari
Ashley Cash
Councilman J.B. Smiley
State Representative Antonio Parkinson
Janice Banks
Dorcas Young Griffin
Karl Schledwitz

Center City Development Corporation Board

Dacquiri Baptiste, Chairwoman
Kevin Brewer, Treasurer
Lisa Brown-Tucker
Tanja Mitchell
Carl Person
Angel Price

Center City Revenue Finance Corporation Board

Jim Crone, Chairman
Patrick Hillard, Vice Chair
Eric Mathews, Secretary
Dana Pointer, Treasurer
Jeri Moskovitz
Glenn Floyd
Sean Norris

Downtown Mobility Authority Board

Elliot Embry, Chairman
Alvin Crook
Shanea McKinney
Wayne West
Michael Chance

Design Review Board

Sophorn Olsen, Chair
Michael Winter, Vice Chair
Aaron Campbell, Secretary
Mike Hammond
Michelle Ye
Blair Perry
Brett Ragsdale
Mario Walker

DMC Staff

Chandell Ryan
President and Chief Executive Officer

Penelope Rambin
Chief Financial Officer

Brett Roler
AICP, LPM, Chief Operations Officer

Milton Howery III
Chief Marketing Officer

Tori Haliburton
Director of Community Building

Jon Shivers
Director of Beale Street

Grace White
Director of Marketing & Communications

Sam Caldwell
Staff Accountant

Robert Montgomery
Public Space and Operations Manager

Sara Barrera
Economic Development Manager

Morgan Shaw
Transportation & Mobility Program Manager

Nesha Cotton
Event Coordinator

Coleman Armes
Commercial Strategist

Brian Mykulyn
AICP, Planning Manager

Miles Thomas
Marketing & Communications Specialist

Kerry Johnson
Marketing Coordinator

Theresa Taylor
Marketing Liaison

Christine Taylor
Executive Assistant

Appendix

Methodology

This report draws on a wide range of quantitative and qualitative sources. It uses the most current federal demographic and economic data available at the scale of the Central Business Improvement District (CBID), supplemented by DMC program records and operational data, third-party mobility, visitation, and market data, and a review of public media coverage and publicly available datasets.

DMC thanks Memphis Tourism for hotel, visitation, and event data, and Innovate Memphis for longitudinal land use, vacancy, and development data.

Boundaries

Statistics are labeled with the boundary they describe: Downtown Core, Central Business Improvement District (CBID), or Downtown Area (map, p.6). Census-based figures are reported at the CBID scale.

Photography

Downtown Memphis Commission; CHOOSE901.

Sources

Action News 5
BizJournals
Block by Block
City of Memphis Safer Communities Dashboard
Commercial Appeal
Data Midsouth
Downtown Memphis Commission
Downtown Mobility Authority
Fox News Memphis
Innovate Memphis - Memphis Property Hub
Memphis Art Museum
Memphis Open Data Hub
Memphis Tourism
National Civil Rights Museum
Placer.ai
SmartAsset
Tom Lee Park
U.S. Bureau of Labor Statistics
U.S. Census Bureau
We Are Memphis
Westbase

This report was prepared in partnership with Public Sphere Projects.

DOWNTOWN MEMPHIS COMMISSION

Vision

Downtown Memphis is the economic and cultural heart and soul of the region, built by and for everyone.

Mission

The DMC leads and advocates for the transformation and vitality of Downtown Memphis through bold investment in four areas:

+ **Safety & Hospitality**
+ **Beautification, Clean & Green**
+ **Community Building & Development**
+ **Marketing, Events & Activation**



Scan to view the Downtown Action Plan

114 N. Main St.
Memphis, TN 38103
downtownmemphis.com