



DESIGN REVIEW BOARD APPLICATION

**Administered by:
Design Review Board**

Property Address*: 633 Monroe Ave., Memphis, TN 38103

Applicant Name & Mailing Address: Jon Hodge _ 9277 Cordova Park Rd. , Cordova, TN 38018

Applicant Phone Number: 901-289-7213 Applicant Fax Number: _____

Property Owner's Name & Mailing Address: Its Not Me Its You, LLC _ 9277 Cordova Park Rd., Cordova, TN 38018

Property Owner's Phone Number: 901-289-7213


The proposed work consists of the following (check all that apply):

- Sign
- Renovation
- New Building
- Other Exterior Alteration

Project Description: Complete renovatoin of exterior and interior of structure.

Status of Project: Planning and development

A complete application must be submitted to the Development Department no later than three weeks before a regularly scheduled meeting of the Design Review Board. Please submit the application with any necessary attachments to designreview@downtownmemphis.com. Questions can also be e-mailed to designreview@downtownmemphis.com or you can reach Planning & Development staff at (901) 575 - 0540.

Owner/Applicant Signature:  5/13/2022

Date: _____

*Applications for properties that are located within a Landmarks Historic District may require additional approval from the Landmarks Commission. Please contact the Shelby County Division of Planning & Development at (901) 576-6601 for more information.

the HEARTBREAK

Exterior Progress



EXTERIOR
UPDATES







BLACK ALUMINUM WINDOW FRAME

SS METAL ROOF

BRICK CAP
PAINTED TO MATCH MURAL

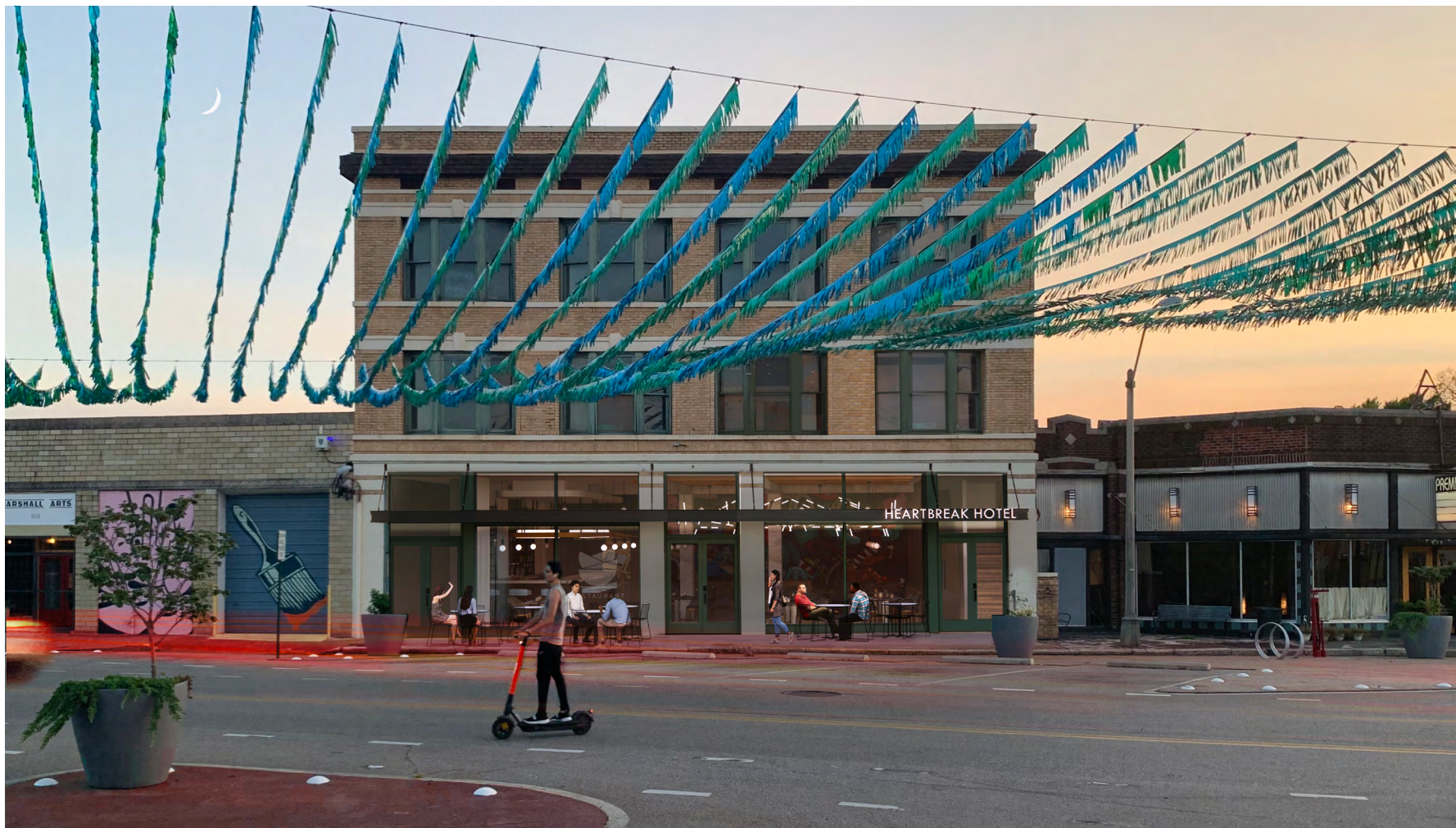
WALL MURAL ON
EXISTING PAINTED BRICK
FIELD: SW6258 TRICORN BLACK
SHAPES: SW7008 ALABASTER



EXISTING BUILDING
639 MARSHAL MONROE AVE

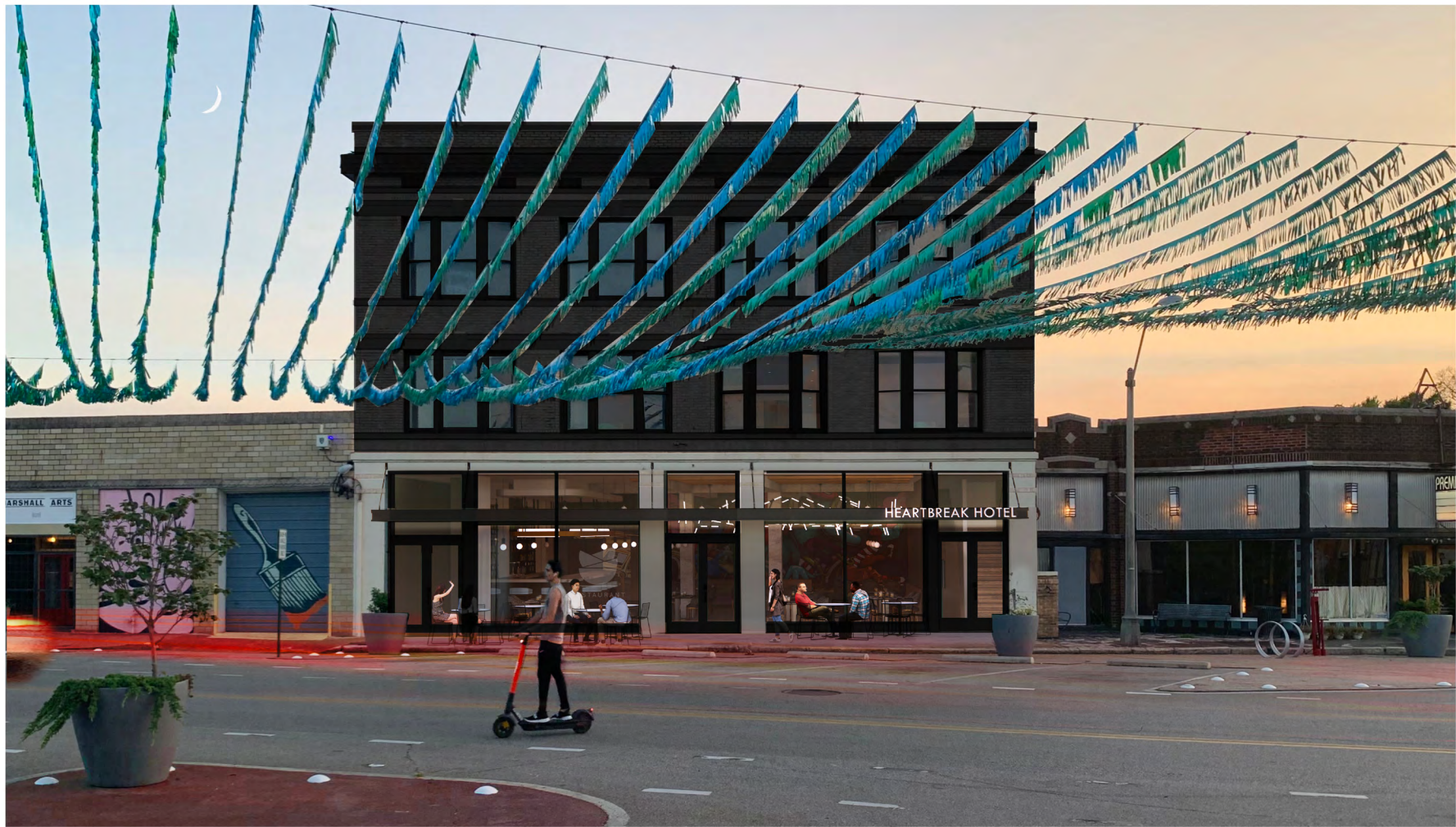




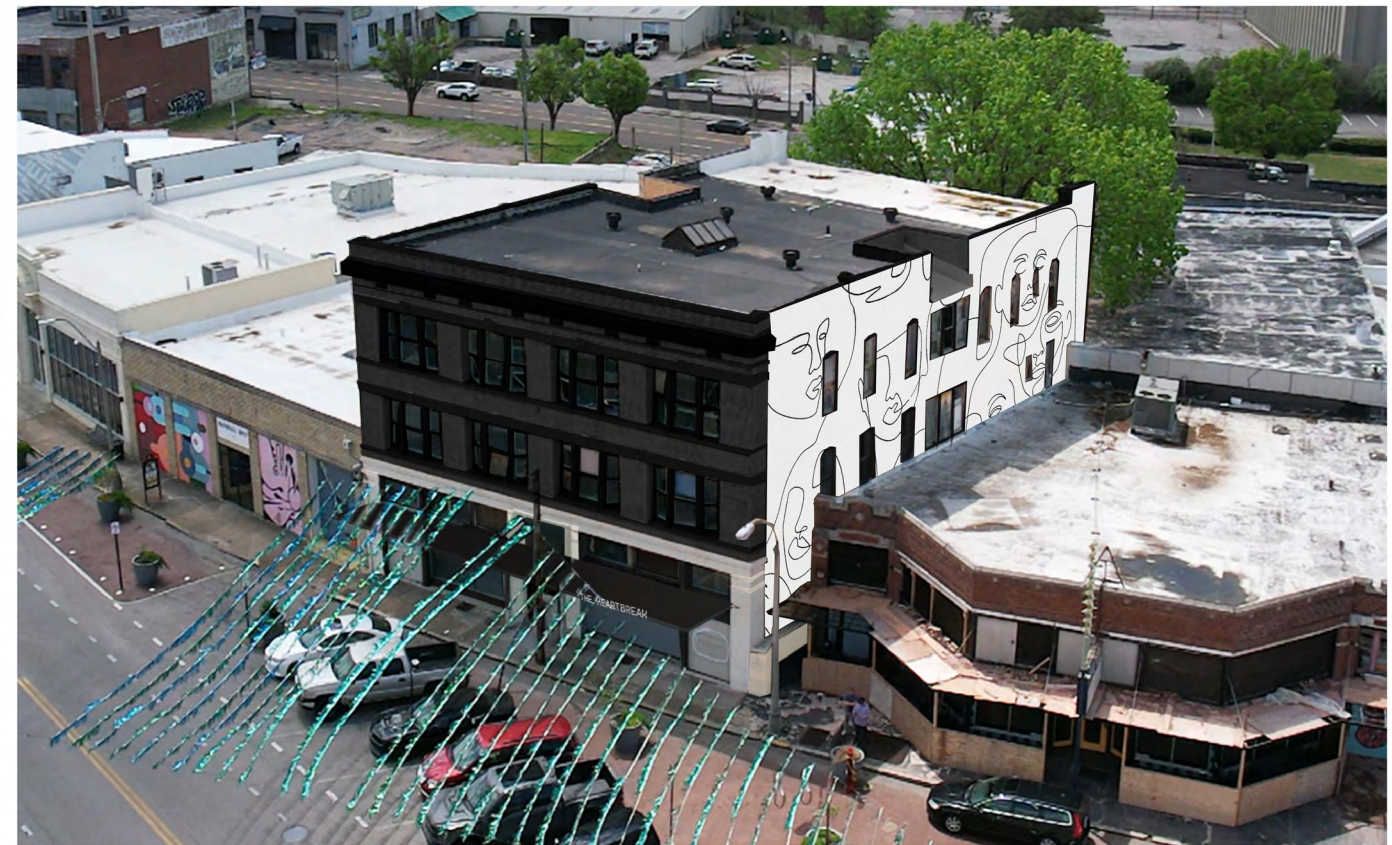


ORIGINAL RENDERING



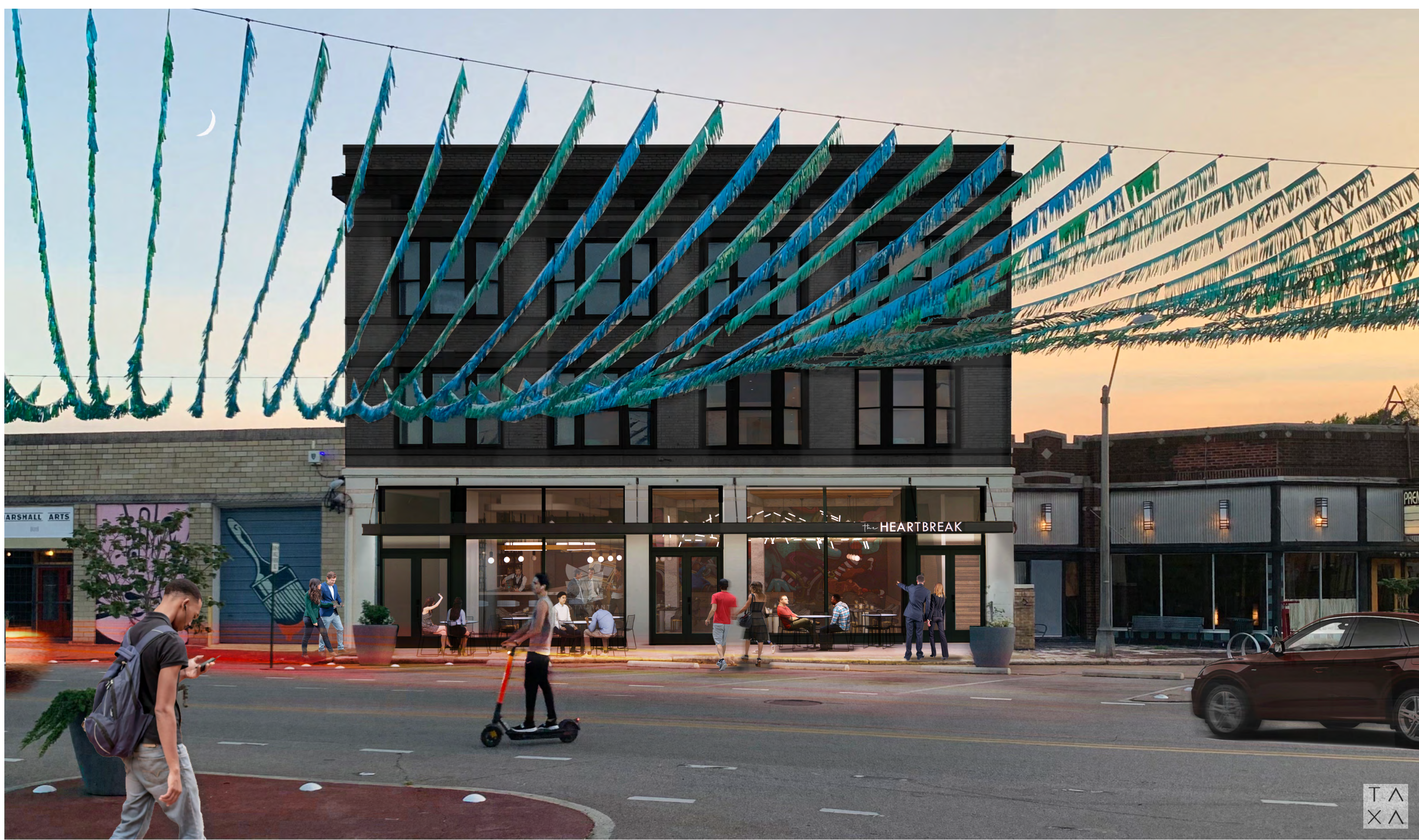


ORIGINAL RENDERING



DRONE SHOT





LINEAR DOWN-LIGHTING

UMBRA-CAN LIGHTING

CANOPY LIGHTING

SIGNAGE LIGHTING



THE HEARTBREAK

LINEAR DOWN-LIGHTING
(YELLOW WASH)

UMBRA-CAN LIGHTING
(BLUE WASH)

CANOPY LIGHTING
(NEON BLUE)

SIGNAGE LIGHTING



THE HEARTBREAK



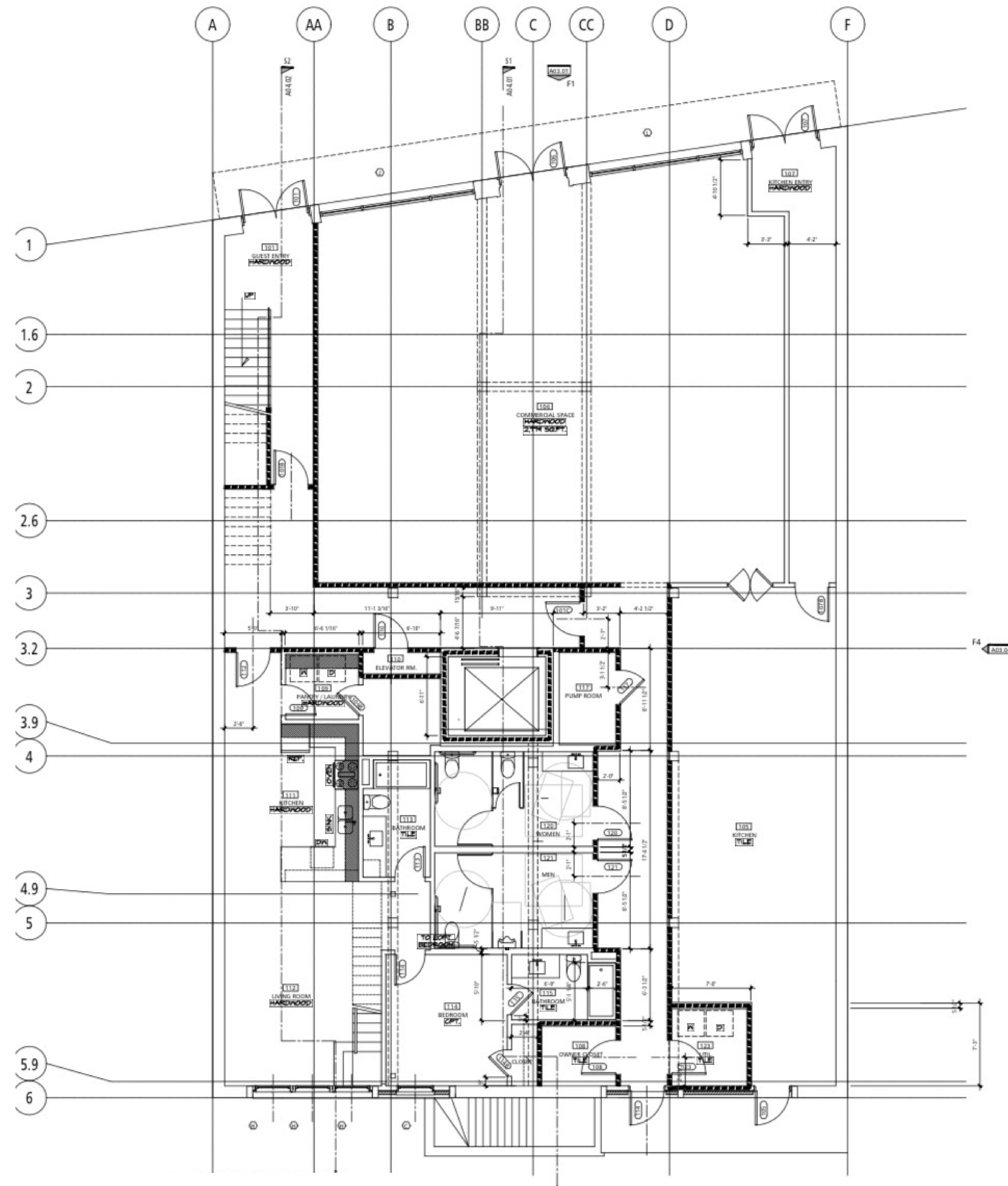
FIVE ONE

85 south front street
memphis tennessee 38103
t 901.347.2474

fivearch.com

21008

SCHEMATIC DESIGN





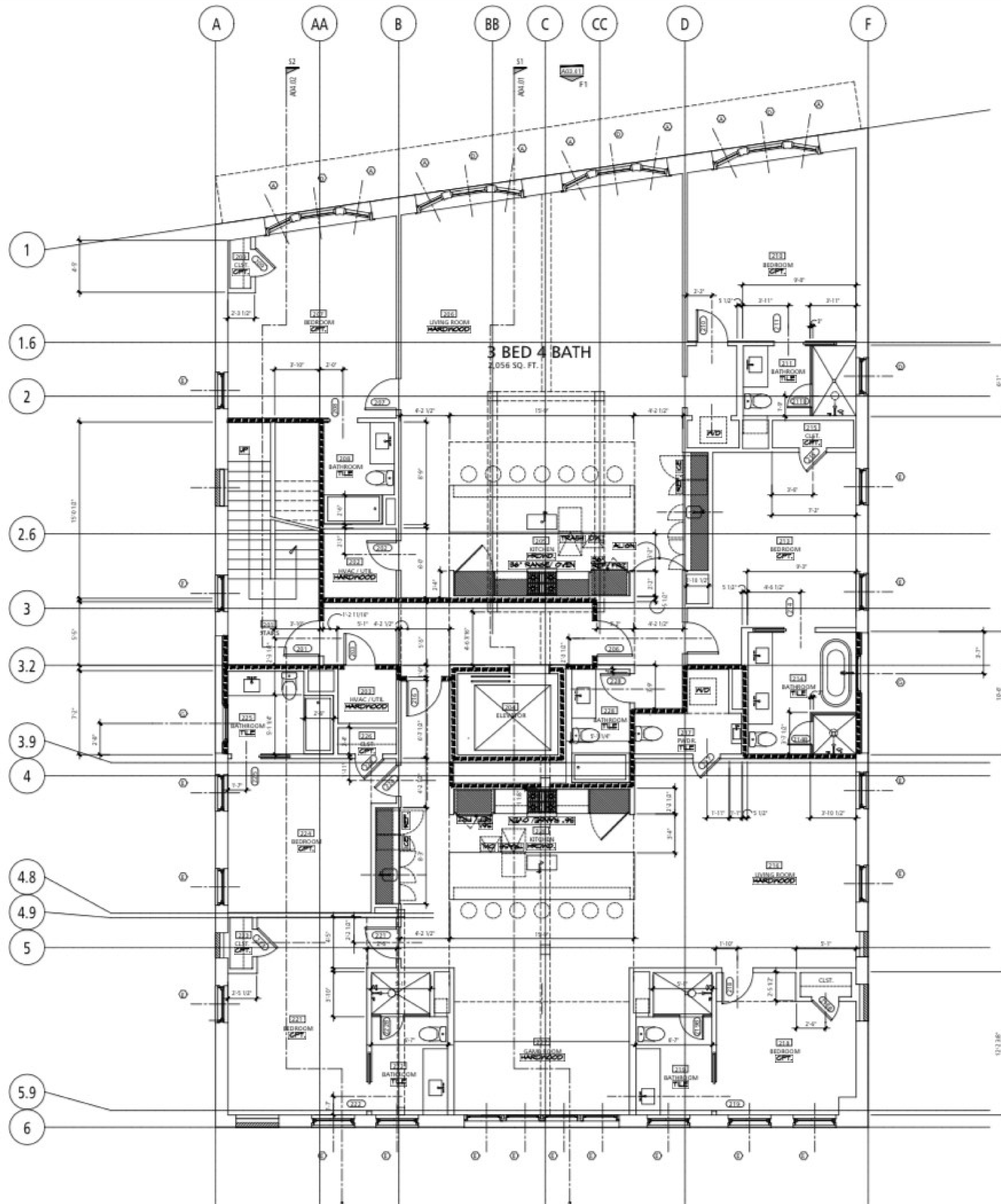
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fivonearch.com

21008

SCHEMATIC DESIGN



P2 SECOND FLOOR PLAN



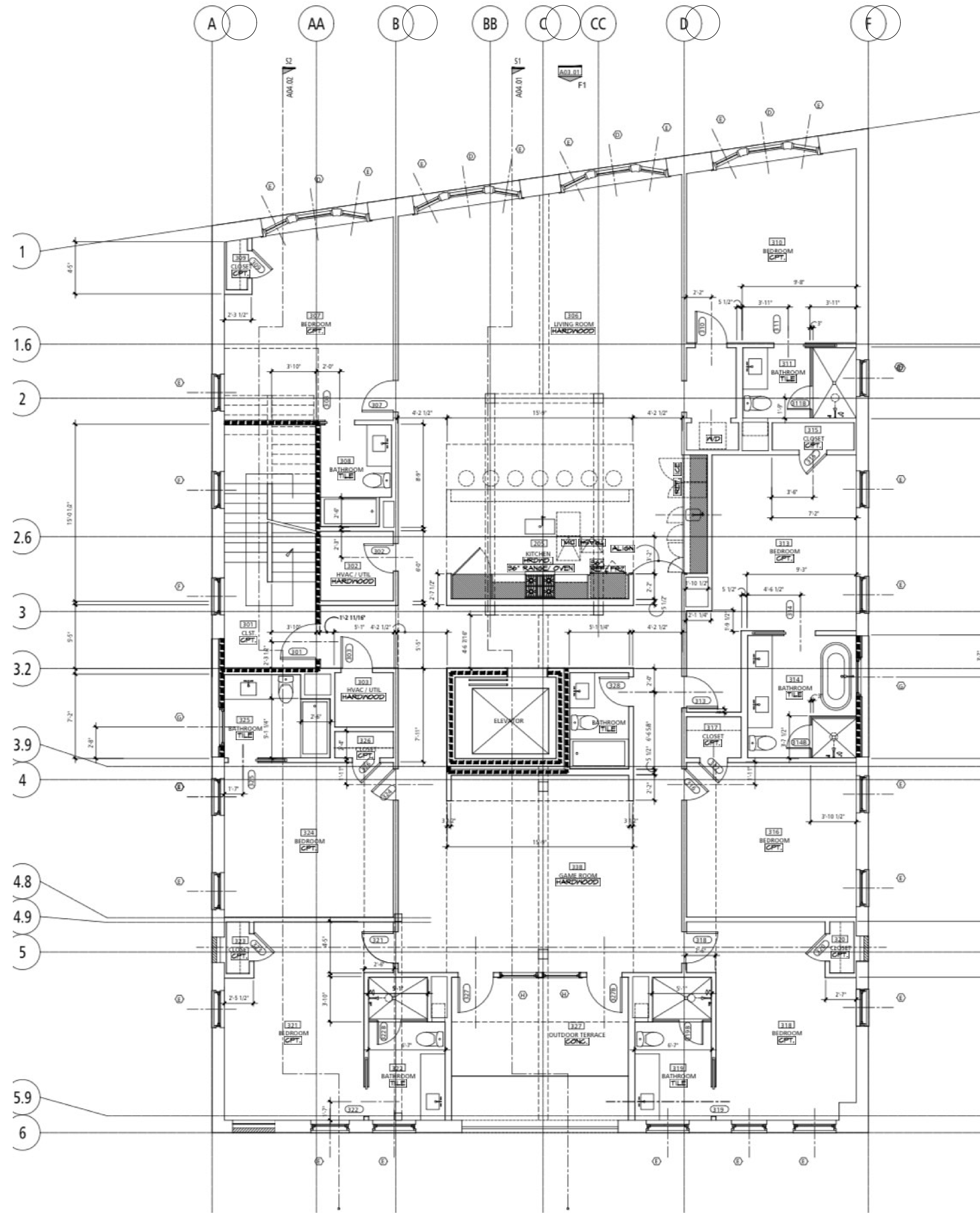
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FIVE ONE

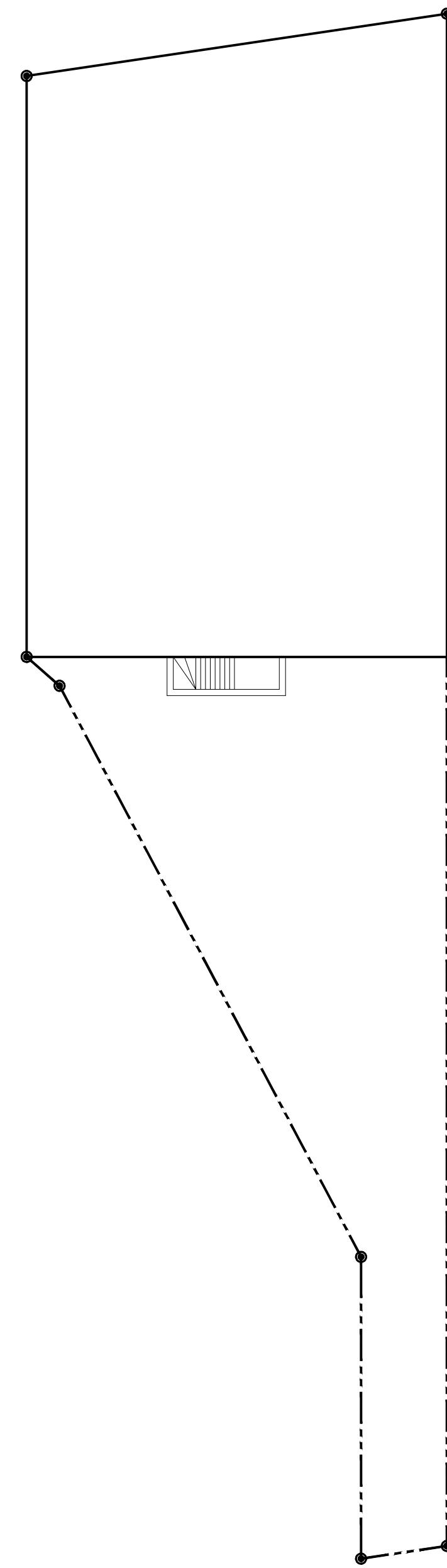
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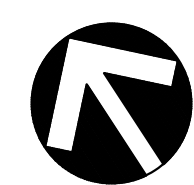
21008

SCHEMATIC DESIGN

MONROE AVENUE



BEDFORD



C1 SITE PLAN

SCALE: 1/16" = 1'-0"