



**MINUTES OF THE DOWNTOWN MEMPHIS COMMISSION
BOARD OF DIRECTORS**

**Thursday, February 24, 2017
12:00 P.M.
114 North Main Street**

Board Members Present: Chairman Carl Person, Ms. Deni Reilly, Mr. Bob Lundy, Mr. Rick Copeland (for Mayor Luttrell), Ms. Joann Massey (for Mayor Strickland), Ms. Cheryl Pesce, Representative Barbara Cooper, and Commissioner Van Turner

Board Members Not Present: Councilman Edmund Ford, Ms. Julie Ellis, Mr. Maricio Calvo, Ms. Terry Woodard, Ms. Sharon Leicham, Mr. Demar Roberts, Mr. Benjamin Orgel, and Senator Lee Harris

Staff Present: Mr. Terence Patterson, Ms. Christine Taylor, Ms. Jennifer Oswald, Ms. Penelope Huston, Mr. Jaske Goff, Mr. Chris Porter, Mr. Brett Roler, Ms. Ellery Ammons, Mr. Jon Shivers, Ms. Debra Streeter and Mr. Abram Lueders

Guests: Mr. Susan Caldwell, Mr. Casey Shannon, Mr. Wayne Risher, Mr. Dona Hassell, Mr. Paul Young, Mr. Austin Magruder, Mr. Josh Beclair, Ms. Lara Scott, Mr. Patrick Lantrip

Call to Order

Commissioner Van Turner joined the meeting via conference call and Chairman Person called the meeting to order at 12:09 pm.

Chairman Person called for agenda item II: Approval of Minutes

Ms. Deni Reilly made a motion to approve the minutes from the meeting held on December 15, 2016 and was unanimously approved by the board.

Chairman Person called for agenda item III: Affiliate Board and Committee Updates

Chairman Person updated the board on all DMC affiliated boards activity and discussed a great start to 2017 including the Board Retreat at Alfred's.

Chairman Person called for agenda item IV: Bicentennial Gateway Project Update

Mr. Paul Young, Director of City of Memphis Division of Housing and Community Development, presented an update on the redevelopment of the Pinch neighborhood, as well as the more comprehensive gateway project.

Chairman Person called for agenda item V: Beale St. Management Update

Mr. Patterson discussed the option of the Downtown Memphis Commission serving as a more permanent manager for Beale St. proposing that with a more long term agreement, the DMC could have a more long term approach. Mr. Lundy made a motion to enter into a discussion with the City of Memphis for an agreement of a

year or more. Ms. Pesce seconded the motion and it was approved by the board with Representative Cooper declining and Ms. Massey abstaining.

Chairman Person called for agenda item VI: President's Report

Mr. Patterson discussed the DMC's strategic goals, priorities, principles, and a new Downtown Dashboard which updates the board on downtown metrics and focus areas. Additionally he discussed the new outline of DMC Board Meetings which will include a monthly speaker that is active in working towards Downtown Memphis, such as Mr. Paul Young.

Chairman Person called for agenda item VI: Dashboard Review

DMC department reports were given by Ms. Debra Streeter (Operations – speaking for Jaske Goff), Mr. Brett Roler (Development), Ms. Penelope Huston (Marketing) and Ms. Jennifer Oswald (Finance) for each of their respective departments.

Chairman Person called for agenda item VI: New Business/ Adjournment

With no new business, the meeting was adjourned at 10:24.