



MINUTES OF THE DESIGN REVIEW BOARD (DRB)

Wednesday, December 2, 2020
4:00 PM

Due to the declarations of a State of Emergency by the President of the United States, the Governor of Tennessee, and the Mayor of Memphis relating to the COVID-19 Pandemic, the DRB has determined that it is necessary that the meeting be conducted by electronic or other means of communication in order to protect the health, safety, and welfare of the public, DMC staff, and DRB applicants. This meeting of the DRB was held via Zoom virtual meeting. Board members participated by phone with all materials made available to them as well as the public in advance. Procedures were in place to identify all participants on the call including members of the public and allow for questions and public comment.

Board Members Present: Joyce Selina Love, Roderick DeBerry, Deni Reilly, Mike Hammond, Brett Ragsdale, Colin McDoniel, and Michelle Ye

Board Members Absent:

DMC Staff Present: Jennifer Oswalt, Brett Roler, Christine Taylor, Penelope Huston, Penelope Springer, Katie Flynn, Abe Lueders, Erik Stevenson, Jaske Goff, Jonathan Mosley, and Debra Streeter

Guests: Mike Humes, James Stokes, Matt Weathersby, Jerred Price, David Hoback, George Abbott, Mikal Stevenson, Brian Nason, Stephen Edwards, Jacob Steimer, Art Davis and, Shane Simmons.

I-II. Call to Order & Approval of Minutes:

Joyce Selina Love called the meeting to order at 4:03 PM Christine Taylor called roll for board members, staff, and guest. After quorum was confirmed, Chairman Love explained the meeting process and meeting protocols. Chairman Love called for approval of November 4, 2020 minutes. Deni Reilly made a motion to approve the minutes from the November 4, 2020 DRB meeting as submitted. Mike Hammond seconded the motion, which after roll call passed unanimously.

III. Current Applications:

DRB #20-74R1 80 Monroe Avenue

Abe Lueders presented the DRB application for the Morgan & Morgan signage for property located at 80 Monroe Avenue. This application is for a pair of projecting signs at 80 Monroe Ave, also known as Brinkley Plaza. The DRB initially reviewed this sign proposal at its October 7, 2020 meeting. The board did not approve the proposal, due to concerns about the sign's design. Following the board's initial judgment, the applicant has significantly revised the design

of the sign, and is resubmitting it for board approval. the applicant has thoughtfully chosen colors and materials designed specifically to work with the historic building. After board discussion, Rod DeBerry made the motion to approve the application as submitted, with the condition that the property owner agrees that with the addition of these signs, 80 Monroe (Brinkley Plaza) has reached its allotment of primary signs, and will not install additional primary signs denoting the building, its management, or additional upper-floor tenants.. Signage brackets would also have to be administratively approved. Michelle Ye seconded the motion. Christine Taylor called roll for approval from each attending board member, the motion passed unanimously.

DRB #20-99 Cutbank Bluff

Abe Lueders presented the application for landscaping and new construction for Cutbank Bluff. The proposed Cutbank Bluff project is an improvement to the section of the bluff where Vance Park meets the Riverwalk. The entrance to the Cutbank Bluff will be a reconfigured Vance Park, which will contain new hardscaping, trees, and seating. An existing sculpture will be retained and repositioned to overlook the Cutbank Bluff. The central feature of the Cutbank Bluff is a gently sloping switchback path that provides an accessible route to the riverfront. Applicants and project managers Carol Coletta, George Abbott, Tyree Daniels, Michael Hooks and Mikal Stevenson were present to make comments and answer questions. After board discussion, Michelle Ye made the motion to approve the application as submitted, with the condition to return after Landmark's approval regarding lighting. Deni Reilly seconded the motion. Christine Taylor called roll for approval from each attending board member, the motion passed. (NOTE: Board Mike Hammond recused himself from the vote)

IV. Adjournment

Seeing no further business, the meeting was adjourned.