MARKET CONDITIONS

FIRST QUARTER | 2021

Business

1Q Office Vacancy is 10.8% / Class A vacancy is 16.3%

Total Office Inventory: 16.7M SF Total Class A Inventory: 7.6M SF



Recently Completed:

 Gulch Union
 325,000 SF (40% leased)

 Peabody Plaza
 280,000 SF (50% leased)

 Three Thirty Three
 69,000 SF (33% leased)

 501 Commerce
 372,000 SF (70% leased)



Under Construction:

Amazon Tower500,000 SF (100% leased) 2021Asurion HQ470,000 SF (100% leased) 2021One22One356,000 SF (16.4% leased) 2022Paseo South Gulch84,000 SF 2021



 909 Division Street
 230,000 SF/TBD

 1001 Church Street
 500,000 SF / 2024

 Circle South
 535,000 SF / TBD

 Peabody Union
 170,000 SF / 2023



MARKET CONDITIONS

FIRST QUARTER | 2021

Hotel

10,473

1,675

3,555

current rooms

under construction

planned



All hotels are open in downtown Nashville. Occupancy has steadily increased in 2021 with some hotels sold out on weekends. Overall occupancy is close to 60%.

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Under Construction	Room #	Delivery
Hyatt Centric	252	2021
Radisson RED	120	2022
W Hotel	346	2021
Embassy Suites by Hilton/1 Hotel	721	2021
Four Seasons Hotel	236	2022

Residential

There are 14,000+ residents downtown.

3,745 residential units under construction

93% occupancy

Under Construction	Units	Rental	Condo	Area	2021	2022	2023
801 Church	350	350		Core			350
805 Lea	357	357		SoBro		357	
900 Church	356	356		Core			356
908 Division	300	300		Gulch	300		
Albion	415	415		Gulch		415	
Aspire Gulch	360	360		Gulch		360	
Broadstone SoBro	226	226		SoBro		226	
Four Seasons Residences	143		143	SoBro		143	
Haven at The Gulch	299	299		Gulch		299	
Eve	35		35	North Capitol	35		
Modera Gulch	376	376		Gulch			376
Muse Nashville	55		55	Pie Town	55		
Rutledge Flats	174	174		Rutledge Hill		174	
Sixth South	299	299		SoBro		299	
Totals	3,745	3,512	233		689	1,974	1,082

RETAIL SNAPSHOT

FIRST QUARTER | 2021



2021 New Retail

Taco Bell Cantina Jeni's Splendid Ice Creams

Blue Stripes Cacao Shop Latin American Cuisine

Gumbo Bros. Cava

The Bagel Shop Boqueria
Express Edit Eddie V's

Delta Apollo Hair Studio Slim & Husky's Pizza Beeria

Copper Branch Shake Shack

Downtown Fresh Market Hattie B's Hot Chicken

Amplify Tecovas

Apple Blanco Cocina + Cantina

Ariat Thai Esane

REVV DeSano Pizzeria

Nash Collection NoBaked Cookie Dough

Le Macaron Smokin Chikin
Ray-Ban Donut Distillery

Elixr Oke Poke

Free People Whisk Crepes Café

Downtown Nashville has:

343 Dining Options

122 Shopping Options

141 Nightlife Options

25 additional new retail and restaurants plan to open in 2021

Retail Vacancy Rate: 5%

Total Retail
Downtown SF:
3.4 million

Businesses may be subject to temporary closures due to COVID-19 concerns and the Christmas Day attack. Eighteen retailers have closed due to COVID-19, and 54 retail and restaurants were affected by the explosion on Second Avenue.





Project Spotlight:

Fifth + Broadway Opens!

200,000 sf of multi-level retail Over 30 retail and restaurant offerings National Museum of African American Music Assembly Food Hall with a rooftop concert hall