

## 2023 Downtown Nashville Employee Survey Results

91% say downtown has a positive and energetic atmosphere

### Survey Respondents Personal Profile & Demographics

<b>AGE DISTRIBUTION</b>	<b>2023</b>	<b>2022</b>
25 or under	8%	10%
Gen Y	44%	63%
Gen X	34%	19%
Baby Boomers	14%	8%
Veterans	--	--

  

<b>GENDER DISTRIBUTION</b>	<b>2023</b>	<b>2022</b>
Female	61%	57%
Male	37%	43%
<i>Prefer not to say</i>	2%	

  

<b>WHERE DOWNTOWN EMPLOYEES LIVE</b>	<b>2023</b>	<b>2022</b>
Davidson County	44%	34%
Downtown	12%	15%
Williamson County	10%	5%
Wilson County	10%	3%
Sumner County	9%	3%
Rutherford County	6%	6%
Various Other Counties	2%	1%
Robertson County	2%	10%
Montgomery County	2%	3%
Cheatham County	2%	7%
Dickson County	1%	13%

  

<b>ANNUAL SALARIES</b>	<b>2023</b>	<b>2022</b>
Less than \$30,000	2%	2%
\$30,000 to \$49,999	11%	24%
\$50,000 to \$69,999	22%	28%
\$70,000 to \$89,999	19%	12%
\$90,000 to \$109,999	13.5%	10%
\$110,000 to \$139,999	14%	10%
\$140,000 to \$175,000	8%	8%
More than \$175,000	10.5%	4%

<b>TRANSPORTATION</b>	<b>2023</b>	<b>2022</b>
Drive Alone	86%	41%
Walk	4%	9%
Bus/WeGo/RTA	3%	7%
Dockless Scooter/Bikeshare	1%	7%
Music City Star Commuter Train	1.5%	8%
Bike	0.5%	6%
Motorcycle/Moped/Motor Scooter	--	9%
Lyft/Uber/Hytch	0.5%	7%

<b>HOW MANY DAYS DO YOU AVERAGE IN THE OFFICE</b>	<b>2023</b>	<b>2022</b>
None	2%	1%
1	11%	3%
2	21%	24%
3	20%	24%
4	12%	17%
5	31%	45%
More than 5	3%	4%

### **Top Positive Attributes For Working Downtown**

	<b>2023</b>	<b>2022</b>
Dining Options	1	1
Events	2	--
Nightlife/Entertainment	3	3
Amenities	4	--
Green Spaces/Public Parks	5	--
Downtown Energy/Excitement	--	2
Central Location	--	4
Special Events	--	5