



DOWNTOWN NASHVILLE

GOOD FOR ALL OF US

The **Nashville Downtown Partnership** gives downtown's stakeholders a unified voice, champions strategic growth and delivers essential services.

WHY DOWNTOWN MATTERS

Downtown is the economic engine of Davidson County and Tennessee.

19%

of Davidson County sales taxes are generated on 0.5% of the county's acreage

Downtown is where locals want to do business.

12%

of Davidson County's property taxes are generated on 0.5% of the county's acreage

Downtown is the civic and ceremonial heart of Nashville.

70%

of downtown's retail operations are locally owned

Downtown Nashville Matters to:

3,000
BUSINESSES

78,000
WORKERS

17,000
RESIDENTS

2M
REGIONAL RESIDENTS

14.5M
VISITORS ANNUALLY

Who We Are:

Downtown Nashville refers to the 2 square miles inside the interstate loop, south of Jefferson Street. Neighborhoods include Capitol View, the Historic Core, the Gulch, SoBro, Nashville Yards, Pie Town and Sulphur Dell.



LIVE

Residential population expected to more than double to 41,000 by 2033.

WORK

#1 among the 25 largest U.S. cities for pandemic recovery in 2023.

PLAY

\$2.4 billion in retail sales per square mile.

INVEST

\$16 billion in public-private investment is under construction or planned as of 2023.

Downtown: A Community Benefactor Paying for Itself

Downtown businesses and property owners pay additional property and sales taxes, funding our efforts to:

- Meet growing service demand (twofold increase in cleaning services and fourfold increase in safety services since 2021);
- Provide partnership to the Metro Nashville Police Department, Metro Planning Department, the Metro Nashville Fire Department, the Nashville Department of Transportation and Multimodal Infrastructure, Metro Water, and Metro Parks;
- Collaborate with the Mayor's Office, Music City Center, the Nashville Convention & Visitors Corp, and the Nashville Area Chamber of Commerce;
- Serve as an effective communicator to and for downtown's diverse stakeholders; and
- Run an organization governed by many of Nashville's most effective business and community leaders.

The Point:

ALL of us benefit from clean, green, active and attractive downtown services, none of which are paid for by the Metro General Fund.



**NASHVILLE
DOWNTOWN
PARTNERSHIP**

**Downtown Nashville is important to ALL of us.
Downtown Nashville is good for ALL of us.**