# Nashville Downtown Partnership Internship Job Description

# Internship Title: Economic Development Data and Research Intern

### Company Description/Website/Address:

The Nashville Downtown Partnership is a downtown leadership organization that focuses on publicprivate investments and partnerships for the purposes of business recruitment and retention, residential and retail development, public space management and placemaking, access, mobility and transportation, communications, and marketing downtown as a destination and neighborhood. The Partnership's core purpose is to make downtown Nashville the compelling urban center in the Southeast in which to LIVE, WORK, PLAY and INVEST.

#### www.nashvilledowntown.com

150 4<sup>th</sup> Avenue North Suite 110 Nashville, TN 37219

#### Internship Description/Purpose/Learning Objectives:

NDP is seeking a graduate-level intern to assist with a broad range of economic development research and data collection, refine collection and automation processes, and help with database-oriented tasks. Our non-profit organization works closely for and with downtown property owners, employers, residents, merchants, and additional downtown stakeholders.

Nearest MTA Bus Stop: WeGo Central, 5-minute walk; across the street: Bus 18

# **Responsibilities:**

#### **Revamp Excel Data Collection System**

- Survey current data collection and identify and implement a process to provide needed automated outcomes for efficiency.
- Data audits of all categories (properties, asset managers, property managers, contact information, investments, retailers, etc.). Identify any gaps in data needing to be filled.
- Data Entry: accurately enter data per the needs discovered by audits, which could include:
  - Adding/updating development projects, new contacts and contact information, investment amounts, hotel occupancy, etc.
- Data Extraction/Analysis: data extraction as needed to assist economic development team with various reporting needs, which could include:
  - Vacancy Rates, Peer City Vacancy Rate for comparison
  - Downtown Hotel occupancy rates, compare with Davison County
  - Parcel analysis
  - Updating business directories and business contact information
  - Residential and Downtown Employee survey results

#### Business Census (late summer/fall)

- Assist VP of Economic Development with data collection for a downtown business census which could include:
  - Sending emails to business contacts, making phone calls, utilizing websites such as CoStar to gather information, visiting properties to establish use, performing street block audits, etc.

# Preferred Competencies:

-Highly developed Excel proficiency – possessing the ability to use spreadsheets, graphing, tables, calculations, and automation efficiency

-Proficiency in Microsoft Word and PowerPoint

- -Working knowledge of CRM/databases
- Excellent written and verbal communications
- Ability to work well with others and independently
- Strong attention to detail for communication and data accuracy
- Proactive and solution-oriented

<u>Schedule:</u> Monday – Friday 9:00 am – 4:00 pm; with flexibility available

Dress code: Business casual (no jeans/denim)

Physical Requirements: Occasional lifting to 25 pounds

Travel Required: None and downtown parking provided, if needed.

Working Conditions: Office and outdoor work.

Drug test, Background Check, or Vaccinations Required? No

Compensation: \$12 hourly

**How to apply:** Submit a resume and cover letter to Brittany Hansen, Office Manager, at <u>bhansen@nashvilledowntown.com</u> by close of business on Nov 30, 2023.