

Retail Report

FIRST QUARTER | 2017



The Frye Company – Nashville now open at 401 11th Ave. S.

Downtown Nashville Retail Thrives!

The Nashville downtown retail strategy focuses on fostering dynamic retail clusters in target areas led by retail magnets such as Puckett's Grocery & Restaurant, Urban Outfitters, and The Southern Steak & Oyster.

THE NUMBERS:

13.9 million
out of town visitors
came to Nashville
in 2016

4.9 million
locals come to
downtown events
annually

60,000+ employees
work downtown

10,000+ residents
live downtown

DOWNTOWN NASHVILLE HAS:

236 Dining Options

102 Shopping
Options

94 Nightlife Options

**RETAIL
VACANCY RATE:**
1.07%

**TOTAL RETAIL
DOWNTOWN SF:**
2,668,067

DOWNTOWN RESIDENTS SPEAK ON TOP 3 WISHES:

66% desire more
grocery and
produce

32% desire more
chef-owned local
restaurants

26% desire
more soft good
options

2016 NEW RETAIL

- Jeff Ruby's Steakhouse
- Blend Bar Cigar
- Martin's Bar-B-Que Joint
- Del Frisco's Grille
- Urban Juicer
- Taziki's Mediterranean Café
- 2 | 22 Eatery
- Pure Barre
- Craft Bar and Bistro
- Wild Eggs
- Buds & Bunches
- Artifacts
- Escape Experience
- The Marsh House
- Killebrew Coffee
- Little Mosko's
- Nudie's Honky Tonk
- Daily Juice
- M. Florita Jewelry Studio
- L27 (Westin Rooftop Bar)
- Decker & Dyer
- Rhapsody Spa
- Vigor Fitness and Wellness
- The Valentine
- Lasaters Coffee & Tea
- Hart & Huntington Tattoo Co.
- Primings Cigar Lounge & Bar
- I Love Juice Bar
- Downtown Nashville Wine and Spirits
- Fin & Pearl
- Crazytown
- Urban Artsy
- City Winery Retail Wine Shop
- Sun Diner
- AJ's Good Time Bar
- Blue Sky Cottage
- The Frye Company
- Cerveza Jack's



COMING UP

Big Announcements and Openings in 2017

- Avenue Diner
- Harry O's Steakhouse
- Redneck Riviera
- SoBro Wines & Premium Spirits
- Milk and Honey
- Headquarters Beercade Nashville
- Craft Bar and Bistro
- Dierks Bentley's Whiskey Row
- Tansuö
- The Mockingbird
- Almost Famous
- Daily Juice
- Moonshine Flats
- Little Octopus
- City Tap House
- Mellow Mushroom
- Sea Salt
- Frugal's Express Liquor Store
- Black Rabbit
- Von Elrod's Beer Garden & Sausage House
- Fannie Mae's
- Watermark
- Arzelle's Bridal Chic
- Ruckle & Rye
- Tavern on 3rd
- Gray & Dudley
- Blush Boutique
- Ole Red
- Scout's Barbershop
- Rudy's Jazz Room
- Casa de Montecristo
- Fond Object
- Café Intermezzo
- Woolworth on 5th
- Deacon's New South
- Sunda
- Nashville Boot Co.



**So far in 2017: 22 restaurants,
7 shopping options and 8 nightlife
options have opened or announced**

PROJECT SPOTLIGHT: 505 NASHVILLE

- 11,716 sq. ft. Retail
- 45 stories,
350 residences
- Developer:
Giarratana LLC
- Project Completion
Date: October 2017



Blush Boutique to open soon at 144 Fifth Ave. N.

Exciting New Restaurants coming to the Downtown Core



WOOLWORTH ON 5TH, a restaurant and live music venue locating at 221 Fifth Ave. N., will pay homage to Nashville's civil rights history. Targeting a late 2017 opening date. "It's where Nashville goes to get its funk."

— **Tom Morales**



DEACON'S NEW SOUTH, a "southern steakhouse" from A. Marshall Family Foods, will be opening this summer on the ground floor of the L&C Tower at 401 Church Street. "The vibe will be intriguing, modern, and appealing to millennials and baby boomers alike."

— **Andy Marshall**

"Nashville is exactly the kind of market that we're looking to grow our company it has a great vibrant downtown scene, it has a big tourist population, it has a very busy convention center, it has a good corporate presence downtown, it has universities and the arts and all the things our customers like."

— **BRIAN HARRINGTON, CITY TAP HOUSE**
Opening soon on the ground floor of The SoBro
205 Demonbreun Street

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**NASHVILLE
DOWNTOWN
PARTNERSHIP**