



Interested in **running an ad** in our 2024 Guidebook?

We've added a QR code to the front of our Guidebook directing viewers to our digital guidebook (nashvilledowntown.com/digital-guidebook). This page has all businesses downtown and is categorized so viewers can easily search. See below for rates.

Corporate Members receive a 20% discount!

Half Page

\$500

\$400 MEMBERS-ONLY RATE

Full Page

\$900

\$720 MEMBERS-ONLY RATE

Inside Front or Back Cover

\$1,500

\$1,200 MEMBERS-ONLY RATE

Back Cover

\$1,800

\$1,440 MEMBERS-ONLY RATE



Guidebook Specs:

Full page ads: 3.25" wide x 8.25" tall, color

Half page ads: 3.25" wide x 4" tall, color

Inside front/back cover: 3.56" wide x 9" tall, color

Back cover: 3.81" wide x 7" tall, color

*File should be saved as pdf or jpeg files, 300 dpi