

Interested in **running an ad** in our 2023 Guidebook?

**What’s new?** We are adding a QR code to the front of our Guidebook directing viewers to our digital guidebook (https://nashvilledowntown.com/digital-guidebook). This page has all businesses downtown and is categorized so viewers can easily search. We are **offering digital ad space** that will be featured on these pages. See below for rates/what the ad will look like on our website:

**Printed Guidebook:**

Half Page: $500

Full Page: $900

Inside Front/Inside Back Cover: $1,500

Back Cover: $1,800

**Printed + Digital (nashvilledowntown.com):**

(QR Code from Guidebook will direct here as well)

Half Page + Digital: $1,500

Full Page + Digital: $1,900

Inside Front/Inside Back Cover + Digital: $2,500

Back Cover: $1,800 + Digital: 2,800

See digital ad example HERE:



**Guidebook Specs:**

Full page ads: 3.25" wide x 8.25" tall, color

Half page ads: 3.25" wide x 4" tall, color

Inside front/back cover: 3.56" wide x 9" tall, color

Back cover: 3.81" wide x 7" tall, color

\*File should be saved as pdf or jpeg files, 300 dpi