



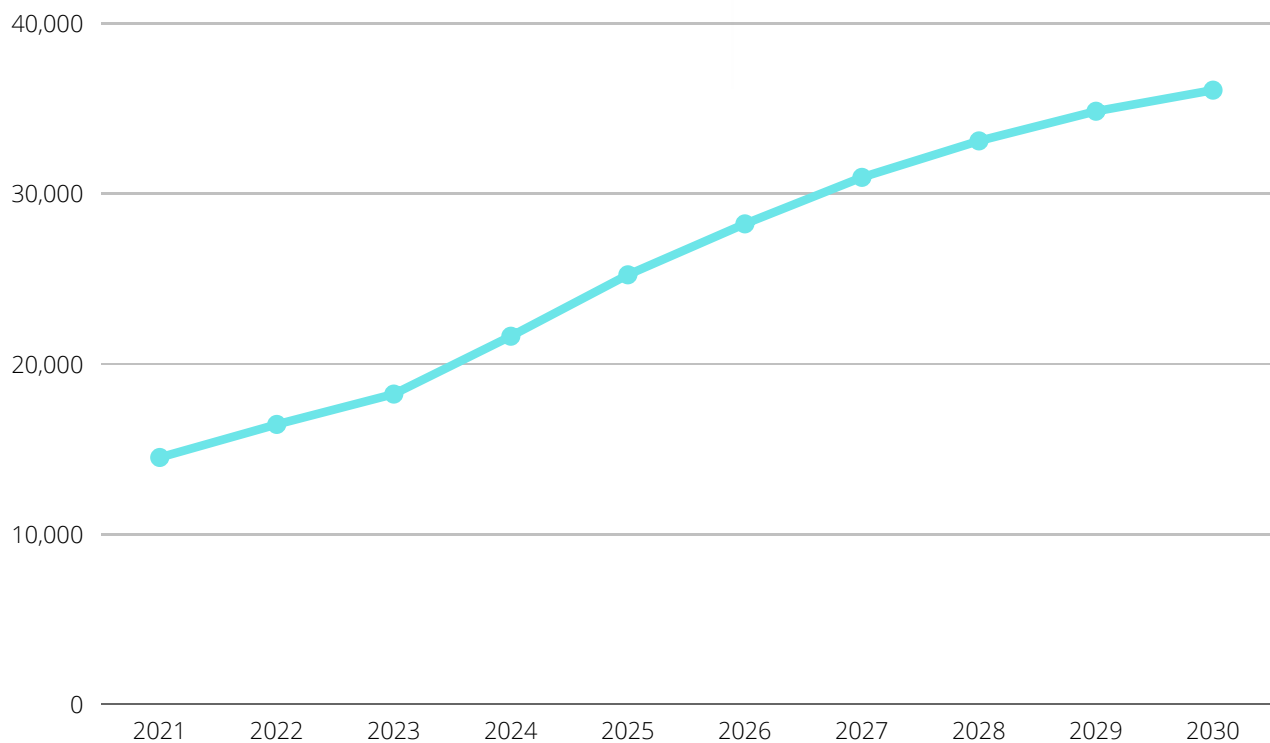
NASHVILLE
DOWNTOWN
PARTNERSHIP

Midyear Residential Update 2022

DOWNTOWN NASHVILLE

Downtown's residential development is booming! Everything under construction will add an additional **6,500 residents** - **115% increase** in five years. With the addition of planned projects, downtown should have **36,000 residents by 2030**.

2021 - 2030 RESIDENTIAL POPULATION GROWTH



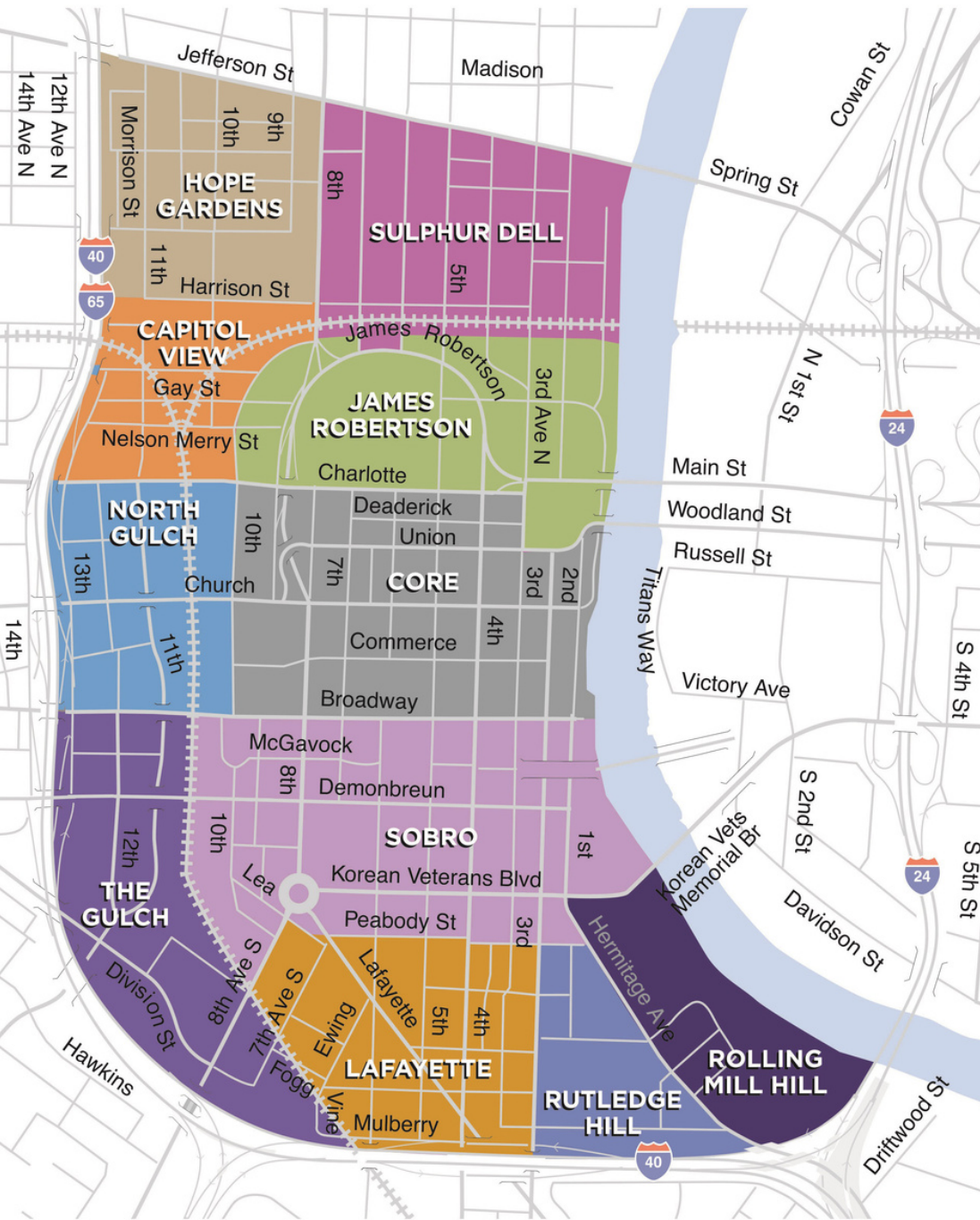
CURRENT RESIDENTIAL STATS

9,917
UNITS

15,000+
RESIDENTS

95%
RENTAL OCCUPANCY

Residential Market



\$2.80

AVE RENT
PER SF

\$2,288

AVG RENTAL
RATE

818

SF AVG RENTAL
UNIT SIZE

In the Pipeline

3,492

UNITS UNDER
CONSTRUCTION

10,655

UNITS PLANNED



4,600+

DOGS
DOWNTOWN



96%

OF RESIDENTS
say downtown is a fun
place to live



45%

OF RESIDENTS
moved downtown from
out of state



62%

OF RESIDENTS
cite walkability as a top
reason they live downtown

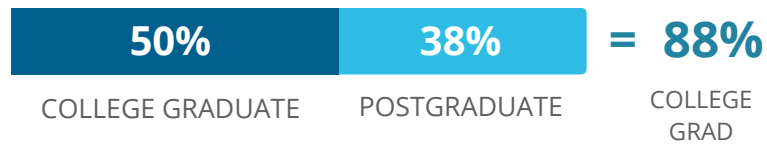
Residential Demographics

Downtown households are 42% single, 49% married, and 9% have a domestic partner with equal portions of Generations Y (31%), Generation X (30%), and Baby Boomers (31%). Over 75% of residents downtown have a household income in excess of \$80,000 and 22% have annual household income that exceed \$250,000.

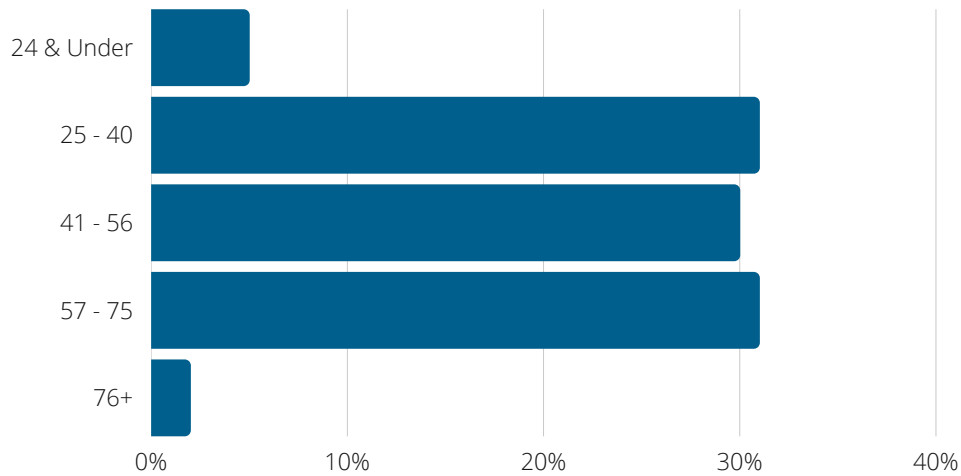
GENDER



EDUCATION



GENERATIONS



ANNUAL SALARY RANGE

