



DOWNTOWN ARLINGTON 2023 ANNUAL MEETING SPONSORSHIP BENEFITS

Presented By

**TEXAS
TRUST**
CREDIT UNION

MOVER & SHAKER PROGRAM SPONSOR **\$3,000 LEVEL**

- **Highly visible, preferred seating for eight (8)**
- Second highest logo visibility on all event materials
- **Elevated logo visibility on all event materials:**
 - Arlington Today September & October Ads
 - Facebook Event Page
 - Four (4) Social Media Posts
 - One (1) Boosted Social Media Ad
 - Downtown Arlington website event page
 - Downtown Arlington weekly newsletter
 - Venue Entrance & Table Signage at event
- Logo included in Event TV Rotation
- Opportunity for vendor table
- Logo included on venue entrance signage
- Logo included in event program
- Inside half page ad in event program
- Material of choice in event goodie bags (size limits apply)

"DREAM BUILDER" PRESENTING SPONSOR **\$6,500 LEVEL - EXCLUSIVE (SOLD)**

- **"Presented by Sponsor Name" in association with Annual Meeting event title**
- Highest visible seating for eight (8)
- Sole naming partner and guest presenter for Downtown Arlington Dream Builder Award
- Highest logo visibility on all event materials
- + all benefits of lower sponsorship levels

For sponsorship commitments, please contact Dana Moore at dana@downtownarlington.org or call us at 817-303-2800.

Visit downtownarlington.org for more info.

Sept. 20, 2023

11:00 AM to 1:30 PM
UTA Bluebonnet Ballroom

PREMIUM TABLE SPONSOR **\$1,500 LEVEL**

- **Preferred table placement for greatest stage visibility for eight (8)**
- **Sponsor name included in the following:**
 - Arlington Today September Ad
 - Facebook Event Page
 - Downtown Arlington weekly e-newsletter
 - Venue Entrance & Table Signage at event
- **Sponsor logo included in the following:**
 - Annual Meeting Program
 - Downtown Arlington website event page
 - Two (2) social media posts featuring company
 - Material of choice in event goodie bags (size limits apply)

GENERAL TABLE SPONSOR **\$1,000 LEVEL**

- **Table seating for eight (8)**
- **Sponsor name included in the following:**
 - Facebook Event Page
 - Downtown Arlington weekly e-newsletter
 - Table Signage at event
- **Sponsor logo included in the following:**
 - Downtown Arlington website event page