ARTS & COLLECTIBLE FAIR

Featuring American Collectibles and Nostalgic Americana Items

June 5-6, 2021 | 10AM to 6PM
W. Main Street in Downtown Arlington

Booth Fee - $300 (Includes 10x10 Tent & 8ft Table)
Corner Booth (Premium) - $400

Send Applications to
elena@downtownarlington.org by March 16th
817-303-2800
2021 ART AND COLLECTIBLE FAIR | VENDOR APPLICATION

In 2021, Downtown Arlington will welcome up to 50 local, regional, and national artists and collectors interested in selling their items. This is an outdoor 2-day event; vendors will be located along W. Main Street in Downtown Arlington between West and Pecan Streets.

The “Americana Trax Festival” is the inaugural celebration that perfectly reflects the “American Dream City” and all things rooted in America. The Americana Trax Festival is set to kick off the summer season, and will feature a variety of arts including dance, music on a national and local level, and visual arts. The Art and Collectible Fair is offering a wide variety of mediums, aesthetics, and price points. The Art and Collectible Fair is scheduled for Saturday and Sunday, June 5-6, 2021 10am – 6pm each day.

Vendor | Artist Name:_____________________________________________________________________________________

Address | City | State | Zip:__________________________________________________________________________________________

Email:___________________________________________ Cell:__________________ Website:________________________

Brief Description of Products to be sold:
_____________________________________________________________________________________________________

Booth fee - $300 (includes 10’x10’ tent & 8ft table) Corner Booth (Premium) - $400 (includes 10’x10’ tent & 8ft table)

TOTAL PAYMENT: ______________________________

May we include your firm in our social media advertising? Yes _____ No________

Would you include our Event in our social media advertising? Yes____ No____

Would you like to be supplied with:    Posters ___________      Fliers ___________

PARTICIPATION WAIVER /PHOTOGRAPHY RELEASE

I have read, understand and agree to the Eligibility Guidelines and Rules and Regulations.

I voluntarily agree to participate and I realize that every precaution is taken to eliminate any injury or hazards to myself and that a competent supervisor is present; however, in the event of any injury to myself, I hereby waive, release and hold harmless from any liability for damages or claims for damages for personal injury, including accidental death, as well as from claims for personal property damage which may arise in connection with the program, against Downtown Arlington Management Corporation, the City of Arlington and all its officers, agents and employees.

I permit the use of activity/event photography and/or video of myself for media promotion.

____________________________________ __________________________
Exhibitor’s Signature     Date

This form is to be submitted in written form by mail or email.
By mail: send to 500 East Front Street Ste. 140 Arlington, TX 76011.  By email: to elena@downtownarlington.org
IMAGES:
Please submit five (5) images of current work and booth shot. Submit images to elena@downtownarlington.org

CATEGORIES:
Clay
Collectible Items
Digital Media
Drawing/Pastel
Ephemera
Glass
Graphics/Printmaking
Jewelry
Leather/Fiber
Metal
Mixed Media
Painting
Photography
Vintage Art
Wood
Other (Description required)

GUIDELINES:
Americana Trax Festival reserves the right to request an artist leave the show, in its sole judgment, when the art does not conform to show guidelines or is inconsistent with the work that was submitted in the application.

Photographs submitted for the application must represent at least 90% of the artist’s work. If the entire inventory does not comply, artist may be asked to leave the show with no refund available.

Note: this is NOT a flea market, organizers reserve the right to select the artists best suited to the Americana Theme.

THE FOLLOWING ARE NOT ACCEPTABLE:
Commercially produced works
Food or health/beauty items
Imported or mass-produced items
Large or used furniture

IMPORTANT DATES:

Monday, March 15, 2021: Application, Fees, and Contracts Due

Monday, March 22, 2021: Vendors notified of acceptance
**Booth Fee Payment**
A $300 rental fee and signed contract are due upon notification of acceptance to the Art and Collectible Fair. If vendor should choose a Premium corner location, a $400 rental fee and signed contract are due upon notification of acceptance to the Art and Collectible Fair. Selection of Vendor’s Space can only be accomplished upon this Contract being signed and submitted, together with Vendor’s required deposit (min. $300). Any verbal, written or implied assurances will NOT hold your location! If vendor is not accepted into the Art and Collectible Fair, check and application will be returned on or before April 30th.

**Booth Information**
Americana Trax Festival provides a tent (10’x10’) with ground space marked in 10’x10’ spaces, and one 8’ table. Artists may bring displays to delineate their 10’x10’ space within the tent. Due to limited electrical resources, there is no guarantee of electricity. It is important to make arrangements if electrical is necessary.

Artists shall provide all needed display units/draping/chairs/walls/etc. Display units should be designed for outdoor use and be capable of withstanding the elements and crowds and must be contained in the 10’x10’ area provided. Artists are required to stay open until the festival closes on Saturday and Sunday evening at 6 pm.

**Rules/Regulations:**
All artists must personally attend their exhibit for the entire run of The Americana Trax Festival. No agents, representatives or family members may attend in place of the artist. ID will be required at check-in.
- Each artist understands that no commercially produced works; commercially molded ceramics, sculpture or jewelry, items made from kits or assembled from pre-manufactured components or inclusions will be allowed to exhibit.
- However, neither Americana Trax Festival nor the City of Arlington assume responsibility for loss, damage, or theft of work or display materials, or for personal injury. We strongly recommend that all artwork be removed each night of the festival to avoid unnecessary problems.
- Only one artist may exhibit in any given space.
- Each artist is responsible for charging, collecting and properly remitting all applicable Texas state and city sales taxes. Any artist found not paying sales tax will not be invited back for a 2-year period.
- Generators are not permitted.
- Lunch/snacks will not be provided.
- Vendors may not display or distribute merchandises/coupons/promos/giveaways outside of their designated booth area.
- Overnight security will be provided.

On opening day, any no-show space will be filled only by artists who applied and were notified of being on the Wait List.

No artist may move their space assignment without prior approval. The Americana Trax Festival reserves the right to make booth assignment as it deems necessary.

Exhibitors will be notified of their site location and detailed setup information on or before Monday, May 3, 2021

Artists agree that images and artist information submitted through the application may be used by the festival for promotional purposes before, during and/or after the festival is over. Artists should use the copyright or other symbol to protect the images of their artwork.
The Festival is a rain or shine event. Cancellations must be made submitted in written form by mail or email. By mail: send to 500 East Front Street Ste. 140 Arlington, TX 76011. By email: to elena@downtownarlington.org. No refunds will be given for cancellations less than 30 days prior to the event date or for no-shows. All refunds will incur a $50 admin fee. Refunds will not be given for no-shows.

CHECK IN
All booths must be open for business for the following hours: Saturday, June 5th and Sunday June 6th 10 a.m. to 6 p.m. Artists must be present at their booth the entirety of show hours. Check-in and set-up begin at 8:00am. All vendors need to be completely set-up by 9:30am. Volunteers will be available on a limited basis to allow artists breaks if needed.

After unloading Exhibitor vehicles must be moved to designated parking. Vehicles will not be permitted to remain in the exhibition space during the Festival, nor may they enter the Festival grounds for loading/moving out until approved by the Festival staff.

Artists can load-in only during the designated times and must check-in with a photo ID. We ask that upon arrival at your booth location you unpack then move your vehicle before you start set-up.

Artists will be responsible for hand carting additional merchandise after the designated load in time.

ADVERTISING & PROMOTION
This event will be broadly promoted within the region in partnership with the Arlington Convention and Visitors Bureau. Arlington is home to more than 400,000 people and attracts $15 million from visitors a year. We are in the center of the Dallas-Fort Worth region with a population of more than 6.8 million within a one-hour drive and growing.

DOWNTOWN ARLINGTON MANAGEMENT CORPORATION EMPLOYS PROFESSIONAL MARKETING STRATEGIES INCLUDING:
PR and online media platforms
Print and online media ads
Radio and TV
Banners and posters
Extensive business partner collaboration
Social media
Dedicated interactive new website at www.downtownarlington.org
Direct mail to 1500+
300+ online calendar entries

OFFICE USE ONLY
Date Rcvd. _________ Amount $ ____________ Approved __________ Check # __________ Space # __________