



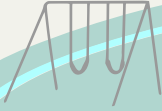
DOWNTOWN ARLINGTON 2024 ANNUAL MEETING SPONSORSHIP BENEFITS

PRESENTED BY
**TEXAS
TRUST**
CREDIT UNION

SEPTEMBER 18, 2024

11:00 AM to 1:30 PM

UTA Bluebonnet Ballroom



SPEAKER SPONSORS (2)

\$6,500 LEVEL

Two exclusive sponsors will help present our keynote speaker with one commitment in place from the Arlington Economic Development Corporation.

Benefits include:

- Meet and join Chris Leinberger for dinner on September 17th before his presentation.
- Participate in introduction and thanking of keynote speaker from the stage.
- All other benefits included in the Mover & Shaker Program Sponsor package.

MOVER & SHAKER PROGRAM SPONSOR

\$3,500 LEVEL

Highly visible, preferred seating for eight (8)

- Second highest logo visibility on all event materials

Elevated logo visibility on all event materials:

- Arlington Today September & October Ads
- Facebook Event Page
- Four (4) Social Media Posts
- One (1) Boosted Social Media Ad
- Downtown Arlington website event page
- Downtown Arlington weekly newsletter
- Venue Entrance & Table Signage at event
- Logo in Event TV Rotation
- Opportunity for vendor table
- Logo on venue entrance signage
- Logo in event program
- Inside half-page ad in event program
- Material of choice in event goodie bags (size limits apply)

For sponsorship commitments, please contact Dana Moore at dana@downtownarlington.org or call us at 817-303-2800.

Visit downtownarlington.org for more info.

"DREAM BUILDER" PRESENTING SPONSOR

\$8,500 LEVEL - EXCLUSIVE (SOLD)

"Presented by Sponsor Name" in association with Annual Meeting event title

- Highest visible seating for eight (8)
- Sole naming partner and guest presenter of Downtown Arlington "Dream Builder" Award
- Highest logo visibility on all event materials
- Plus all benefits of lower sponsorship levels

PREMIUM TABLE SPONSOR

\$1,800 LEVEL

Preferred table placement for greatest stage visibility for eight (8)

- **Sponsor name included in the following:**
 - Arlington Today September Ad
 - Facebook Event Page
 - Downtown Arlington weekly e-newsletter
 - Venue Entrance & Table Signage at event
- **Sponsor logo included in the following:**
 - Annual Meeting Program
 - Downtown Arlington website event page
 - Two (2) social media posts featuring company
 - Material of choice in event goodie bags (size limits apply)

GENERAL TABLE SPONSOR

\$1,200 LEVEL

Table seating for eight (8)

- **Sponsor name included in the following:**
 - Facebook Event Page
 - Downtown Arlington weekly e-newsletter
 - Table Signage at event
- **Sponsor logo included in the following:**
 - Downtown Arlington website event page