

# “Dream Big Downtown”

## Downtown Arlington’s 2021 Annual Meeting Sponsor Opportunities

### “Dreambuilder” | \$5,000 Presenting Sponsor

- “Presented by Company Name” in association with Annual Meeting event title
- Highly visible, prime seating for eight (8)
- Sole naming partner and guest presenter for Downtown Arlington Dream Builder Award
- Highest logo visibility on all event materials
- Logo included as primary partner in all event marketing materials, including
  - Arlington Today May & June Ads
  - Facebook Event Page
  - Twelve (12) Social Media Posts
  - Four (4) Boosted Social Media Ads
  - Downtown Arlington website event page
  - Downtown Arlington weekly e-newsletter
  - Venue Entrance & Table Signage at event
- Welcoming Speaker at Program (min. 100 attendees)
- Program video & Logo included in event livestream
- Opportunity for vendor table
- Logo included in event program
- Back cover full page ad in event program
- Material of choice included in event goodie bags
- Two (2) preferred parking passes

### “Mover & Shaker” | \$3,000 Program Sponsor

- Highly visible, preferred seating for eight (8)
- Second highest logo visibility on all event materials
- Logo included as secondary partner in event marketing materials, including
  - Arlington Today June & July Ads
  - Facebook Event Page
  - Four (4) Social Media Posts
  - One (1) Boosted Social Media Ad
  - Downtown Arlington website event page
  - Downtown Arlington weekly e-newsletter
  - Venue Entrance & Table Signage at event
- Opportunity for vendor table
- Logo included on venue entrance signage
- Logo included in event program
- Inside half page ad in event program
- Material of choice included in event goodie bags
- Two (2) preferred parking passes

### “Influencer” | \$1,000 Table Sponsor

- Seating for eight (8) for outdoor breakfast
- Company name included in the following:
  - Arlington Today June Ad
  - Facebook Event Page
  - Downtown Arlington weekly e-newsletter
  - Venue Entrance & Table Signage at event
- Company logo included in the following:
  - Annual Meeting Program
  - Downtown Arlington website event page
- Two (2) social media posts featuring company
- Material of choice included in event goodie bags

Reserve your Sponsorship Today!

Complete the form below and return to Elena Thaxton:  
Email- [elena@downtownarlington.org](mailto:elena@downtownarlington.org)  
Mailing Address: 500 E. Front St, Suite 140, Arlington, TX 76011

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Sponsor Level (circle one):  Mover & Shaker Program Sponsor  Influencer Table Sponsor

