

*Downtown Arlington
2024 Board Development Workshop
April 17, 2024*

Location:
Greater Arlington Chamber of Commerce
505 E. Border Street

Agenda

- 12:45pm Arrive
- 1:00pm Welcome/Purpose *Maggie Campbell, President/CEO
John Arnot, Board Chair*
- 1:05pm Regular Business *John Arnot, Board Chair*
Action: Approval of Minutes
Action: Appointment of Nominating Committee
Action: Consider Construction Contract for Dog Park
- 1:15pm Introductions *Facilitator:
Alysia A. Cook, PCED, IOM
Opportunity Strategies LLC*
- 1:30pm Board Development Workshop (*break midway*)
 - Roles & Responsibilities
 - Liabilities
 - Accountability
 - Revenue/BID
 - Board Engagement
 - Best Practices
 - Committee Organization
 - 5 Cs of Ethical Organization Leadership
 - Communication
 - Confidentiality
 - Commitment
 - Conflicts of Interest/Antitrust
 - Conduct

Next Steps

Adjournment

4:30pm Updates from Board Members and Staff



Mission To create and support a Downtown Arlington that people love through vibrant and dynamic branding & placemaking, elevating experiences & building relationships.

