



Board Meeting

May 16, 2024

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**CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT
REGULAR BOARD OF DIRECTORS MEETING**

9:00 a.m., Thursday, May 16th, 2024
IBC Bank, 221 S. Shoreline, 2nd Floor
Corpus Christi, TX 78401

- 1) Determination of quorum
- 2) Call to Order

CONSENT AGENDA

(At this point, the Board of Directors will vote on all motions, resolutions not removed for individual consideration)

- 3) Minutes of the Regular Board of Directors Meeting of April 18th, 2024.
- 4) Financial Statements.
- 5) Report on absences from 2024 DMD Regular Board of Directors meetings with possible action.

AGENDA

- 6) PUBLIC FORUM:
Please limit presentations to three (3) minutes. If you plan to address the Board during this time, please sign the designated form giving your name, address and topic.
- 7) City and Partnering Organizations Reports:
 - a. Projects Construction Updates
- 8) DISTRICT OPERATIONS:
 - a. Clean Team / Block by Block Updates
 - b. Drainage & Trash Issues
- 9) PLACEMAKING:
 - a. Mural Fest 2024 Updates
- 10) ECONOMIC DEVELOPMENT:
 - a. Projects Updates
- 11) PROMOTIONS:
 - a. May ArtWalk Report
 - b. ArtWalk Street Closures
 - c. Special Events
 - i. Pirate Pub Crawl Updates
 - ii. Mural Fest 2024 Updates
 - d. Programming Report
- 12) ORGANIZATIONAL MANAGEMENT:
 - a. Review resolution FY 2023-2024 May-01 No Smoking Ban in Parks Ordinance with possible action
 - b. Review resolution FY 2023-2024 May-02 Marina Master Plan with possible action
 - c. Discussion of FEMA Flood Map, Museum Flood Wall, & Type A Sales Tax Reauthorization
- 13) Board Requests for Next Meeting:
- 14) Adjourn.

*** EXECUTIVE SESSION**

Public Notice is given that the DMD Board of Directors may elect to go into executive session at any time during the meeting in order to discuss any matters listed on the agenda, when authorized by the provisions of the Open Meeting Act, Chapter 551 of the Texas Government Code, and that the Board of Directors specifically expects to go into executive session on the following matters. In the event the Board of Directors elects to go into executive session regarding an agenda item, the section or sections of the Open Meetings Act authorizing the executive session will be publicly announced by the presiding officer.

Posted: County Clerk, Nueces County Courthouse. District Office, 921 N Chaparral STE 100. City Secretary, Corpus Christi City Hall IBC Bank, 221 S. Shoreline, 2nd Floor

Minutes, Regular Board of Directors Meeting April 18th, 2024
**MINUTES OF THE REGULAR MEETING OF THE
BOARD OF DIRECTORS FOR THE
CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT**

The meeting of the Board of Directors of the Corpus Christi Downtown Management District was held at 9:00 a.m. on Thursday, April 18th, 2024, at IBC Bank, 2nd Floor, 221 S Shoreline, Corpus Christi, TX 78401 pursuant to call and notice in accord with the Texas Open Meetings Act, District Bylaws, and District policy. The following Directors are present for the meeting: Charles, Gignac, Gutschow, Kucewicz, Lain, Lomax, Molina, Peterson, Richline, Shook, Trevino & Votzmeyer-Rios. Also present: A. Mason, A. Albin, J. Bodwell, D. Campos, I. Espinosa, G. Rodriguez, V. Villarreal, P. Wiggins & J. Wright, CCDMD, D. Watson, Block by Block, G. Hinajosa, H. Hurlbert, R Penska, City of Corpus Christi. B. Bailey, J. DeLeon, & J. Martinez, CBWF.

Chairman Peterson determined a quorum at 8:59 a.m. Item 1 & called meeting to order Item 2. Chairman Peterson moved to the **CONSENT AGENDA**, Items 3, 4, & 5 on the agenda. A motion was made by B. Molina to approve the Consent Agenda. This was seconded by R. Charles and passed unanimously.

Chairman Peterson moved to Item 6 on the agenda.

6) PUBLIC FORUM:

There were no comments from the public.

Chairman Peterson moved to Item 7 on the agenda.

7) CITY & PARTNERING ORGANIZATIONS REPORTS:

- a) No Smoking Ban in Parks Ordinance Presentation
A PowerPoint Presentation with handout was presented by B. Bailey, J. DeLeon & J. Martinez.
- b) Sales Tax Reauthorization Presentation.
A PowerPoint Presentation with handout was presented by H. Hurlbert.
- c) FEMA Flood Map Presentation
G. Hinojosa provided a PowerPoint Presentation and answered a number of questions.

Chairman Peterson moved to Item 8 on the agenda.

8) DISTRICT OPERATIONS

- d) Clean Team / Block by Block
D. Watson provided an update on monthly operations by PowerPoint Presentation.

Chairman Peterson moved to Item 9 on the agenda.

9) PLACEMAKING

- a) City Wayfinding Survey.
- b) Signage Updates.
- c) Mural Fest 2024 Updates
A. Mason provided updates on items 9a, 9b, & 9c. by PowerPoint Presentation.

Chairman Peterson moved to Item 10 on the agenda.

10) ECONOMIC DEVELOPMENT

- a) Projects
J. Bodwell provided updates by PowerPoint Presentation.

Chairman Peterson moved to Item 11 on the agenda.

11) PROMOTIONS.

- a) April ArtWalk Report
- b) Special Events – State of Downtown Recap

- P. Wiggins gave updates on items 11a. & 11b. by PowerPoint Presentation
- c) Programming Report
- I. Espinosa provided updates on item 11c. Chairman Peterson moved to Item 12 on the agenda.

12) ORGANIZATIONAL MANAGEMENT:

- a) Review Resolution FY 2023-2024 Apr-02 amendment to budget with possible action.
J. Richline made a motion to approve Resolution FY 2023-2024 Apr-02. This was seconded by C. Lain and passed unanimously.
- b) New Team Members Introduction.
J. Wright and G. Rodriguez were introduced to the Board of Directors.
- c) 2023 Downtown Perception Study
A. Mason reviewed the project and provided the results by PowerPoint Presentation.
- d) Boundary Expansion Updates
A. Mason advised that the expansion of the District has been approved by City Council and so will proceed.
- e) Personnel Item.
At 10:10am on April 18th, 2024 the Board elected to go into Executive Session to discuss Personnel matters pursuant to The Open Meetings Act Section 551.074.
A. Mason reviewed correspondence received from a Downtown Business owner, there was some discussion, no action being required the Board returned to Open Session on April 18th, 2024 at 10:20am

Chairman Peterson moved to Item 13 on the agenda.

13) Board Requests for Next Meeting

- Possible action on No Smoking Ban.
- Possible action on Flood Map
- E. Gutschow requested consideration to change day / time of Board meetings.

Chairman Peterson moved to Item 14 on the agenda.

14) Adjourn

Meeting adjourned at 10:21a.m.

_____ Glenn Peterson, Chairman.

Corpus Christi Downtown Management District.
Balance Sheet
As of April 30, 2024

Apr 30, 24

ASSETS	
Current Assets	
Checking/Savings	
1000 · Bank Deposits	
1100 · Petty Cash	7.59
1150 · PayPal	5,019.95
1215 · American Bank Operating Account	10,064.50
1223 · American Bank EFT Account	230,825.17
1284 · American Bank Office Account	481.55
Total 1000 · Bank Deposits	<u>246,398.76</u>
Total Checking/Savings	246,398.76
Accounts Receivable	
11000 · Accounts Receivable	205,804.34
Total Accounts Receivable	<u>205,804.34</u>
Other Current Assets	
2000 · Current Assets	
2200 · Prepayments	13,632.99
Total 2000 · Current Assets	<u>13,632.99</u>
Total Other Current Assets	<u>13,632.99</u>
Total Current Assets	<u>465,836.09</u>
TOTAL ASSETS	<u><u>465,836.09</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
20000 · Accounts Payable	127,182.29
Total Accounts Payable	<u>127,182.29</u>
Other Current Liabilities	
23100 · Accruals	24,580.60
24000 · Payroll Liabilities	
24200 · Retirement Contributions	3,138.02
Total 24000 · Payroll Liabilities	<u>3,138.02</u>
25500 · Sales Tax Payable	0.10
Total Other Current Liabilities	<u>27,718.72</u>
Total Current Liabilities	<u>154,901.01</u>
Total Liabilities	154,901.01
Equity	310,935.08
TOTAL LIABILITIES & EQUITY	<u><u>465,836.09</u></u>

**Corpus Christi Downtown Management District.
 Condensed Profit & Loss Budget Performance
 April 2024**

	<u>Apr 24</u>	<u>Apr 23</u>	<u>% Change</u>	<u>Oct '23 - Apr 24</u>	<u>Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense						
Income	156,715.68	199,258.03	-21.35%	1,385,342.55	2,367,536.00	58.51%
Gross Profit	156,715.68	199,258.03	-21.35%	1,385,342.55	2,367,536.00	58.51%
Expense						
60000 - District Operations	53,481.14	48,262.69	10.81%	378,239.00	660,684.00	57.25%
62000 - Economic Development	0.00	0.00	0.0%	9,759.78	23,475.00	41.58%
63000 - Placemaking	2,396.60	56,822.24	-95.78%	95,279.31	190,000.00	50.15%
64000 - Promotions	27,894.99	14,971.91	86.32%	196,949.48	395,950.00	49.74%
65000 - Organizational Management	72,694.50	62,684.02	15.97%	551,645.30	1,078,714.00	51.14%
Total Expense	156,467.23	182,740.86	-14.38%	1,231,872.87	2,348,823.00	52.45%
Net Ordinary Income	248.45	182,740.86	-99.86%	153,469.68	18,713.00	820.12%
Net Income	248.45	182,740.86	0.14%	153,469.68	18,713.00	820.12%

In accordance with the BYLAWS of the CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT, Section 3.2.

"After 3 unexcused absences or 5 total absences in a calendar year for any reason at regularly called Board of Directors meetings, a Board member's resignation will be required.

An excused absence is one of the following: (1) Illness or death in the family; (2) Out of town; (3) Unavoidable family, personal or business related emergencies. Any other absence is (4) unexcused."

Directors should advise Staff by email in advance of any anticipated absence quoting one of the reasons listed above.

#	Directors - 2024 - attendance	Appt	Exp	Bond	Cell#	1/18	2/15	3/21	4/11	4/18	Absences
1	Barrera, Jaime. N	4/3/20	9/30/26	1/23	361-563-5083	v	v	v	X	1	1
2	Charles, Robert	12/8/15	9/30/26	1/23	361-815-8199	v	v	v	X	v	0
3	Gignac, Raymond	8/21/01	9/30/24	1/23	361-442-4345	v	v	v	v	v	0
4	Gutschow, Eric	9/12/17	9/30/26	1/23	361-510-4899	v	v	v	X	v	0
5	Kucewicz, Krystof	5/21/20	9/30/24	1/23	505-570-0685	1	v	v	v	v	1
6	Lain, Casey	6/8/10	9/30/26	1/23	361-510-9863	v	1	v	v	v	1
7	Lomax, Lesley	10/17/19	9/30/24	1/23	361-215-0858	v	1	v	v	v	1
8	Maxwell, Janet [Treasurer 9/22-9/24]*	12/18/12	9/30/24	1/23	361-739-8442	v	v	v	1	1	2
9	Molina, Ben	12/15/22	9/30/26	1/23	361-774-0525	v	v	v	v	v	0
10	Perez, Dee Dee [Vice-Chair 2/22-9/24]*	6/8/10	9/30/26	1/23	361-673-2800	1	v	v	X	1	2
11	Peterson, Glenn [Chair 2/22-9/24] *	6/8/10	9/30/26	1/23	361-765-7117	v	v	v	v	v	0
12	Richline, Josh [Secretary 2/22-9/24] *	10/17/19	9/30/26	1/23	361-510-0561	1	v	v	v	v	1
13	Shook, Caitlin	4/10/18	9/30/26	1/23	361-774-6724	v	v	v	X	v	0
14	Trevino, Adrienne	1/19/23	9/30/24	1/23	361-946-9541	v	v	v	v	v	0
15	Votzmeyer-Rios, Cheryl	4/9/19	9/30/24	1/23	361-728-7041	1	v	v	v	v	1
Number in attendance						11	13	14	10	12	50
Percentage of attending Directors		Total	15			73.3%	86.7%	93.3%	N/A	80.0%	27.8%
			Term to 9/30/26	[9]							
			Term to 9/30/24	[6]							
			Special Meeting								
			* indicates Officer								
v - In Attendance											

April 2024- voting	Present	Consent.	12A			
Barrera, Jaime. N	3	3	3			
Charles, Robert	v	v	v			
Gignac, Raymond	v		v			
Gutschow, Eric	v		v			
Kucewicz, Krystof	v	v	v			
Lain, Casey	v	v	v			
Lomax, Lesley	v	v	v			
Maxwell, Janet [Treasurer 9/20-9/22]*	3	3	3			
Molina, Ben (replaces Lomax, B)	v	v	v			
Perez, Dee Dee [Vice-Chair 2/21-9/22]*	3	3	3			
Peterson, Glenn [Chair 2/21-9/22] *	v	v	v			
Richline, Josh [Secretary 2/21-9/22] *	v		v			
Shook, Caitlin	v		v			
Trevino, Adrienne (replaces Boyd, C)	v	v	v			
Votzmeyer-Rios, Cheryl	v	v	v			



8. District Operations

Clean Team / Block by Block Update



Graffiti - Abatement

- 152 graffiti tags removed
- 79 stickers & handbills removed
- Average of only 18 graffiti tags and 16 stickers in previous period comparison

Before



After



Before



After



Clean Team / Block by Block Update



Landscaping - Palm Trees & Crepe Myrtles

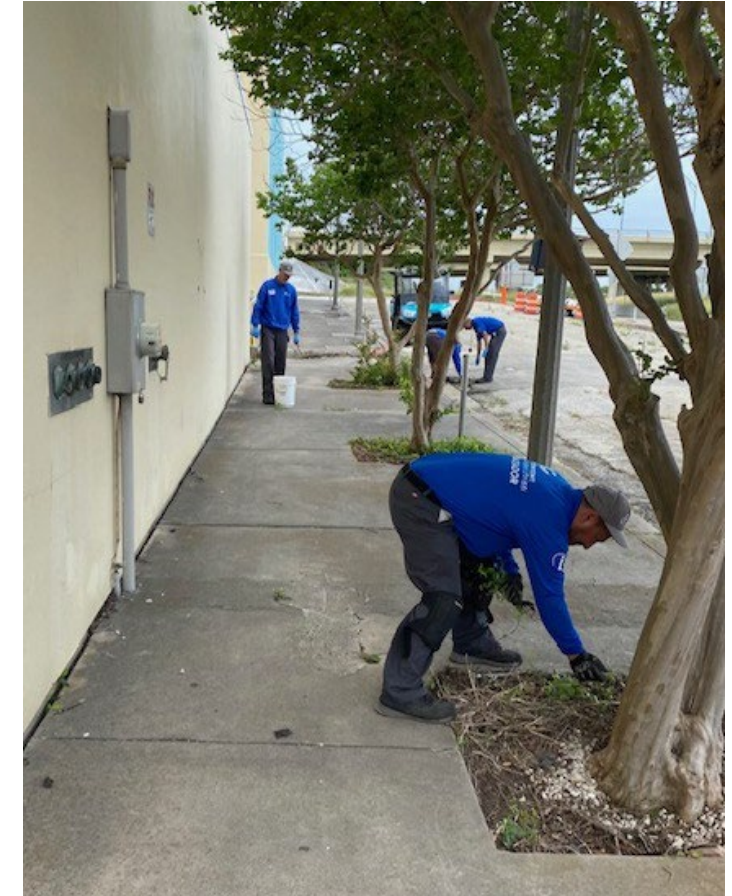
- Over 25 trees landscaped
- Over 300 branches removed
- 5 jasmine beds hedged

Removing Crepe Myrtle "Suckers"

Before



After



Clean Team / Block by Block Update



New Equipment - Cyclone Rake Benefits

- Only 6k compared to 70k electric Smartwind machine
- Typical small engine; cheaper & quicker repairs
- Riding mower expands landscaping capabilities

HUGE COLLECTOR CAPACITY

Our largest Collector Unit can hold a huge 415 gallons of debris. It's perfect for homeowners and commercial applications.

EASY STORAGE

Then Cyclone Rake folds completely flat in just a few minutes and can be hung on a wall in your garage or shed.



THE ENGINE DIFFERENCE

A name you can trust, Briggs & Stratton come with it's reassurances. With the XR950-Pro you're covered for 2 years, and with the Vanguard line you're covered for 3 years. Bumper-to-Bumper.

1-YEAR GUARANTEE

Try your Cyclone Rake for one year and if you're not completely satisfied, return it for your money back. You have everything to gain and nothing to lose.

A DUAL-PIN HITCH

Our dual-pin hitch makes backing up and maneuvering in congested areas easier and safer. It will never jackknife, so backing up is as easy as driving forward.

A CUSTOM FIT

Our connection points are customized to fit your tractor so as long as it's a right hand discharge, we can likely connect.

Drainage & Trash Issues



Complex Issue To Solve

- Drainage & Failed Curbs
- Trash & Debris
- Odor
- Citations
- Disposal

- \$10,000 Budgeted from TIRZ for Trash Mitigation

- FY 24 – Dumpster Upgrades, Sludge Sucker, Nash Pressure Washing Service
- FY 25 – Include Part Time Curb Clearing



Drainage & Trash Issues



Other Locations with Failed Curbs



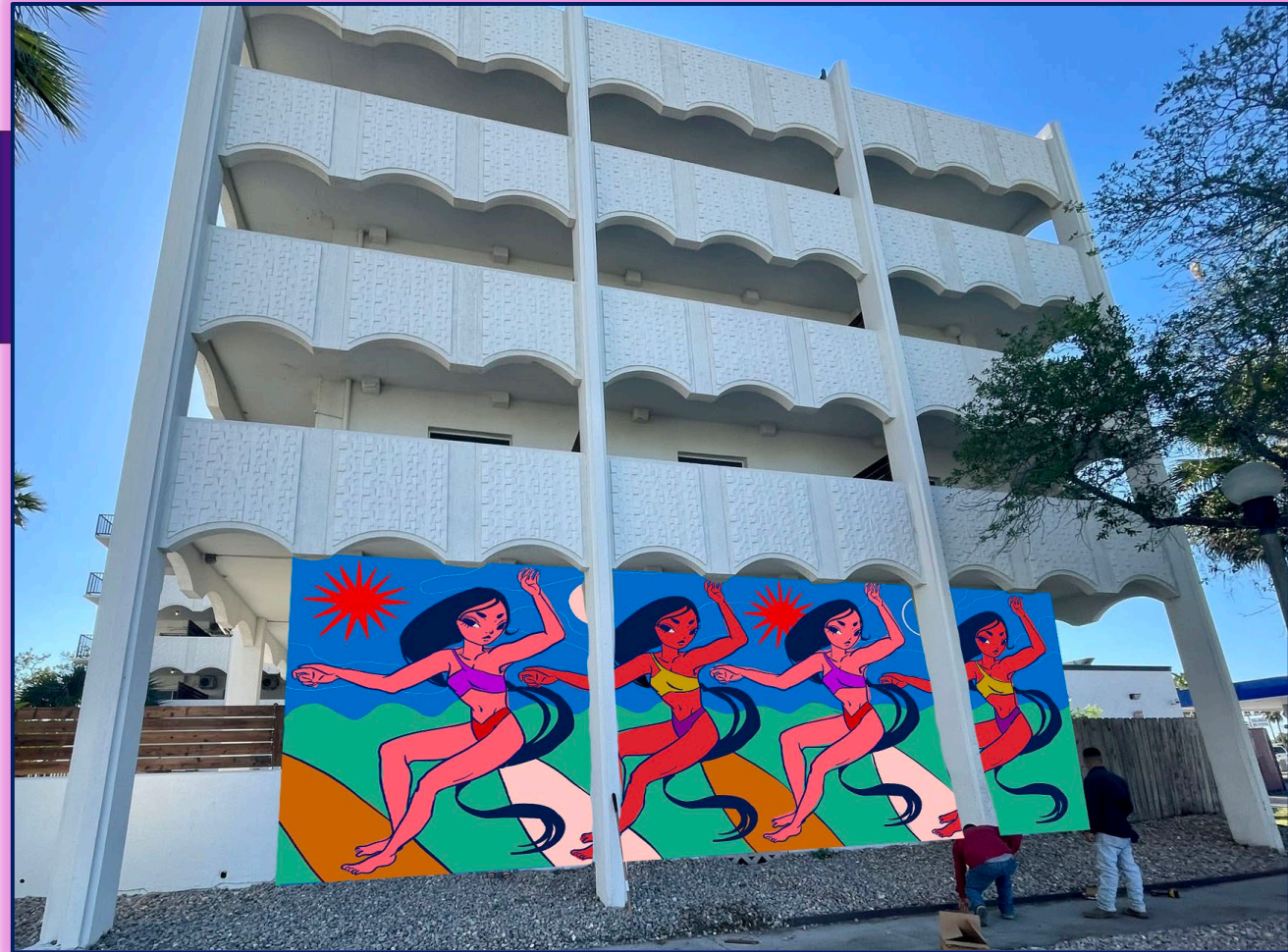


9. Placemaking

Mural Fest 2024

SM SANZ

Stephanie Sanz (Dallas, TX)
– Northwater Apartments



Mural Fest 2024

ANTHONY

Anthony Brooks (Chicago/Berlin)
– Centre Theatre



Mural Fest 2024

SONNY SUNDANCER

Sonny Behan (Florida/South Africa)
– Retama Vista Apartments

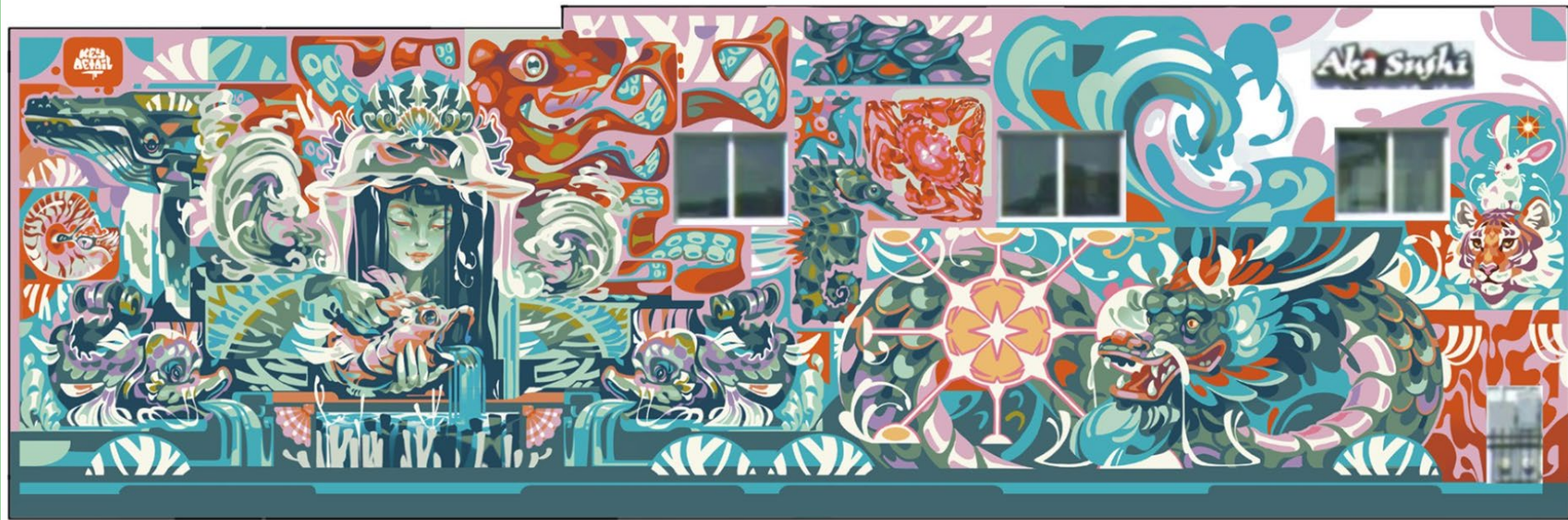


Mural Fest 2024



KEY DETAIL

Andrey Kravtsov (New York)
– Aka Sushi



Mural Fest 2024

CREATIVE CULTURE

Jeremy Flores, Adrian Sandoval, Isabella Carrasco,
Ralph Mirable, Jennifer Seymour, Lisa Quintanilla
Ward Building -
Presenting Sponsor: CCMC -

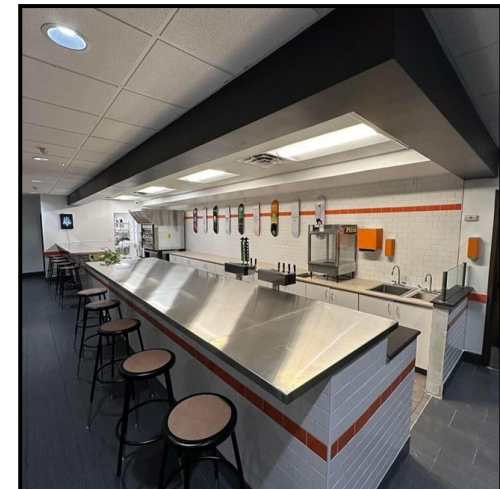




10. Economic Development

Marty McPies (Update)

Address	<ul style="list-style-type: none"> • 300 N. Shoreline Blvd.
Description	<ul style="list-style-type: none"> • Completed Interior improvements included: new drywall, fresh paint, new countertops and backsplash. • Completed Exterior improvements included: new patio railings, fresh paint, lighting, security cameras, and new landscaping. • Grand Opening will be this summer.
Project Cost	<ul style="list-style-type: none"> • \$97,299
Incentive Program	<ul style="list-style-type: none"> • Commercial Finish-Out Program - \$19,000 • Streetscape & Safety Program - \$8,458



Bay Building (Update)



Address	<ul style="list-style-type: none">• 101 N Shoreline Blvd
Description	<ul style="list-style-type: none">• Completed improvements include: new additions of a variety of plants in the flower beds around the property, shade trees along the front of the building facing Shoreline Blvd., as well as new security cameras and exterior lighting.
Project Cost	<ul style="list-style-type: none">• \$43,655
Incentive Program	<ul style="list-style-type: none">• Streetscape & Safety Program - \$21,827





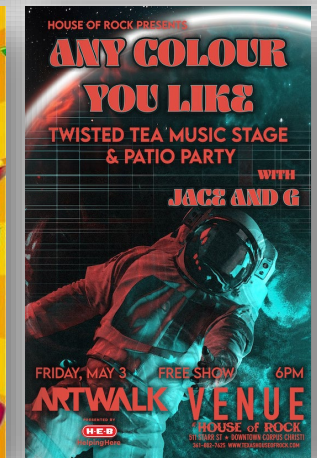
11. Promotions

ArtWalk Report

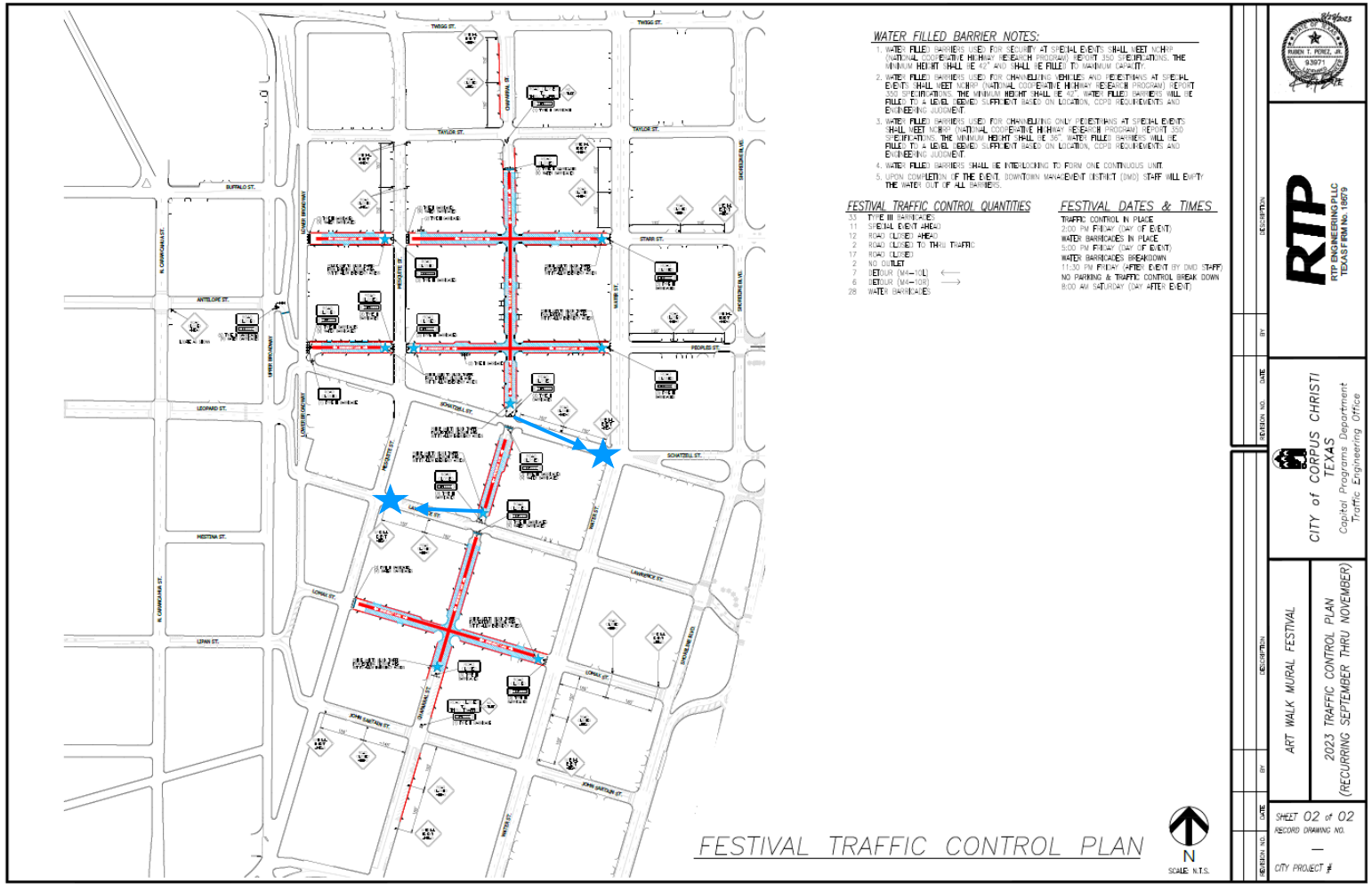
May 3rd, 2024



- **18,000 visits to ArtWalk**
 - 1,300 in '23 (16,700 record increase!)
 - 1,600 Visits from Out of Towners (50-mi.)
- **236 Businesses involved:**
 - 12 ArtWalk Curators
 - 200 Vendors & Food trucks
 - 24 Featured Businesses
- **Entertainment**
 - 8 Block Parties + 5 Performance Areas
 - 3 Outdoor Stages, 1 Wrestling Ring & Patio Parties (Sponsored by Andrew's)
 - 10 Stages in Venues & Businesses
- **Special Features**
 - Wrestling ft. by Texas Wrestling Cartel
 - Lowrider Car Display by Leal Bro. Custom Paint & Body
 - Pirate Pub Crawl Kick-Off



ArtWalk Street Closures



FESTIVAL TRAFFIC CONTROL PLAN

- WATER FILLED BARRIER NOTES:**
1. WATER FILLED BARRIERS USED FOR SECURITY AT SPECIAL EVENTS SHALL MEET MHP (NATIONAL FIREWEAR IN-HWAY RESEARCH PROGRAM) HEIGHT 350' EXCEPTING THE MINIMUM HEIGHT SHALL BE 42" AND SHALL BE FILLED TO MAXIMUM CAPACITY.
 2. WATER FILLED BARRIERS USED FOR CHANNELING VEHICLES AND PEDESTRIANS AT SPECIAL EVENTS SHALL MEET MHP (NATIONAL FIREWEAR PROGRAM) HEIGHT AND SPECIFICATIONS THE MINIMUM HEIGHT SHALL BE 42" WATER FILLED BARRIERS SHALL BE FILLED TO A LEVEL DEPENDING ON LOCATION, COPS REQUIREMENTS AND ENGINEERING WARRANT.
 3. WATER FILLED BARRIERS USED FOR CHANNELING ONLY PEDESTRIANS AT SPECIAL EVENTS SHALL MEET MHP (NATIONAL FIREWEAR IN-HWAY RESEARCH PROGRAM) HEIGHT 350' EXCEPTING THE MINIMUM HEIGHT SHALL BE 36". WATER FILLED BARRIERS SHALL BE FILLED TO A LEVEL DEPENDING ON LOCATION, COPS REQUIREMENTS AND ENGINEERING WARRANT.
 4. WATER FILLED BARRIERS SHALL BE INTRODUCING TO FORM ONE CONTINUOUS UNIT.
 5. UPON COMPLETION OF THE EVENT, DOWNTOWN MANAGEMENT DISTRICT (DMD) STAFF WILL EMPTY THE WATER OUT OF ALL BARRIERS.
- FESTIVAL TRAFFIC CONTROL QUANTITIES**
- | | |
|----|-------------------------------|
| 33 | TYPE III BARRIERS |
| 11 | SIGNAL EVENT HEADS |
| 12 | ROAD CLOSED HEADS |
| 2 | SIGNAL LINES TO TRUCK TRAFFIC |
| 17 | ROAD CLOSURES |
| 2 | NO OUTLET |
| 7 | SETUP (M=100) |
| 6 | SETUP (M=100) |
| 28 | WATER BARRIERS |
- FESTIVAL DATES & TIMES**
- | | |
|--|--|
| TRAFFIC CONTROL IN PLACE | 2300 PM FRIDAY (DAY OF EVENT) |
| WATER BARRIERS IN PLACE | 5:00 PM FRIDAY (DAY OF EVENT) |
| WATER BARRIERS BREAKDOWN | 11:00 PM FRIDAY (AFTER EVENT) BY DMD STAFF |
| NO PARKING & TRAFFIC CONTROL BREAK DOWN | 8:00 AM SATURDAY (DAY AFTER EVENT) |



	 RTIP ENGINEERING PLLC TEXAS PERMITS: 1989	<p>REVISION NO. DATE BY DESCRIPTION</p>
	CITY OF CORPUS CHRISTI TEXAS Capital Programs Department Traffic Engineering Office	<p>ART WALK MURAL FESTIVAL</p> <p>2023 TRAFFIC CONTROL PLAN (RECURRING SEPTEMBER THRU NOVEMBER)</p>
SHEET 02 of 02 RECORD DRAWING NO.	CITY PROJECT #	<p>DATE BY DESCRIPTION</p>



Special Events

2024 Pirate Pub Crawl (May 3rd – 12th)

- 11 Participating DBA Businesses

PIRATE PUB CRAWL
DOWNTOWN CORPUS CHRISTI

Share your favorite Downtown drinks with us on social!
 f Downtown Corpus Christi
 @downtowncorpuschristi

1 The Goldfish Bar
Overboard | \$10

2 Rokit's Whiskey Bar & Saloon
Captain's Cannonball | \$6.75

3 BUS
Pirate Punch | \$8

4 Old Kress Live
Buried Treasure | \$7

5 Cassidy's Irish Pub
Ship Wrecked | \$9

WALK CHAPARRAL PLANK RETRO

6 The Dirty Parrot | \$10

7 El Camino
Shivery M. Timbers | \$12

8 Lazy Beach Brewing
Golden Galleon | \$6

9 Executive Surf Club
Scurvy Girl | \$7

10 The Annex
Jack Sparrow's Delight | \$6

11 Nueces Brewing Co.
Jolly Roger Lager | \$5.50

DON'T SEARCH FOR TREASURE ALL AT ONCE
NAVIGATE THE SEAS OF
#DOWNTOWNCC RESPONSIBLY

ROUTE KEY

MAIN NAVIGATION

DOG FRIENDLY ROUTE

BUC 3 DAYS
ART WALK

PIRATE PUB CRAWL
DOWNTOWN CORPUS CHRISTI

START YOUR ADVENTURE BY GETTING A MAP AT THE DMD ARTWALK INFO BOOTH TONIGHT!

THE DIRTY PARROT | \$10

SHIP WRECKED | \$9

JOLLY ROGER LAGER | \$5.50

BURIED TREASURE | \$7

RETRO

CASSIDY'S IRISH PUB

NUECES BREWING CO.

OLD KRESS LIVE

SCURVY GIRL | \$7

JACK SPARROW'S

OVERBOARD | \$10

GOLDEN GALLEON | \$6

EXECUTIVE SURF CLUB

AFTERNOON DELIGHT | \$6

THE GOLDFISH

LAZY BEACH DOWNTOWN

THE ANNEX

SHIVERY M. TIMBERS | \$12

PIRATE PUNCH | \$8

CAPTAIN'S CANNONBALL | \$6.75

EL CAMINO

BUS

ROCKIT'S WHISKEY BAR & SALOON

Special Events

2024 Mural Fest – June 1st – June 8th

• Sponsorships

- **Presenting Sponsor (\$30,000)** – Corpus Christi Medical Center
- **Mural Sponsor (\$15,000)** - Texas Art & Cultural Commission Grant
- **Equipment Sponsor (\$10,000)** – United Rental
- **Hospitality Sponsor (\$5,000)** – Visit Beaumont
- **NMA Mixer Sponsor (\$5,000)**– Vacasa
- **Education Sponsor (\$5,000)** – Valero
- **Hospitality Host (Trade)** - AMST, Art Center, CC Hooks, Elizabeth's, Gallery 41, GrowLocal Farmer's Market, Harrison's Landing, House of Rock, K Space, Water St. Oyster Bar, Rockit's, Texas Tease, Whataburger

• Event Timeline

- **Sat. May 31st / Sun. June 1st – Artist Arrival**
 - Sat. - Texas Tease Boat Tour*
 - Sun. - AMST Guided Tour*
- **Mon. June 2nd** – Artist Painting*
- **Tue. June 3rd** – Hooks Baseball Game*
- **Wed. June 4th** – Farmer's Market Meet & Greet*
- **Thur. June 5th** – Education Day (Artist Q&A) @ Kspace*
- **Fri. June 6th** – ArtWalk / MuralWalk*
- **Sat. June 8th** – NMA Mixer @ Rockit's

*DMD to host artist for lunch/dinner with Hospitality Host(s)



A colorful poster for the 2024 Mural Fest. At the top, it says 'DOWNTOWN CORPUS CHRISTI MURAL FEST 2024' with a banner of colorful triangles. Below that, it says 'PRESENTED BY Corpus Christi Medical Center'. A green bar reads 'OFFICIAL ARTIST LINEUP'. There are five artist portraits: Anthony Brooks, SM Sanz (Stephanie Sanz), Sonny Sundancer (Sonny Behan), Key Detail (Anthony Kravtsov), and Creative Culture Art Collective (listing Jeremy Flores, Adrian Sanchoval, Isabella Carrasco, Ralph Mirable, Jennifer Seymour, Lisa Quintanilla). At the bottom, it says 'FRIDAY, JUNE 7TH | 6-10PM' and 'FREE EVENT DOWNTOWN MURALS MEET-THE-ARTISTS VENDORS LIVE MUSIC FOOD TRUCKS & MORE!'. The footer includes 'MURAL FEST PARTNERS' (Nueces County, Visit Corpus Christi, etc.) and 'SPONSORED BY' (Vacasa, Valero, etc.).

Programming Report



Downtown Business Association

- 54 DBA Members 23'-24'
- **04/17 - April Meeting**
 - Held at Rockit's Whiskey Bar & Saloon
 - **Agenda Items:** BUC Days, New Team Member Introductions, ArtWalk, Upcoming Events & Promotional Items
- **05/15 - May Meeting**
 - Held at Executive Surf Club
 - Agenda Items: Guest Speaker, Mural Fest, Upcoming Events, & Promotional Items



Downtown Run Club

- **Sponsors & Partners**
 - Fleet Feet – Presenting Sponsor
 - AEP Texas – Ambassador & Merch
 - CC Run Club After Dark – Co-producer
- **After Party**
 - Rockit's Whiskey Bar – April
- **Run Club Stats - April**
 - 770 total registrations from inception
 - 401 runners in April (63 New)
- **Themed Run**
 - **May 8th** – Pirate Plank Run/Walk 5k held at Rockit's Whiskey Bar





12. Organizational Management

**RESOLUTION FY 2023-2024-May-01
TO SUPPORT NO SMOKING BAN IN PARKS ORDINANCE**

WHEREAS, the use of tobacco and vaping products is addictive and remains the leading preventable cause of death in the United States;

WHEREAS, secondhand smoke is harmful to health, even outdoors;

WHEREAS, parks are frequented by children, who can be exposed to the effects of tobacco products and/or pressured by peers to try tobacco products;

WHEREAS, cigarette products are one of the most frequently found types of litter in parks and are not biodegradable;

WHEREAS, the City of Corpus Christi devotes valuable staff time to the cleanup of litter in parks, and

WHEREAS, the natural beauty and cleanliness of Corpus Christi parks and beaches is a significant part of their value.

NOW THEREFORE BE IT RESOLVED, that the Board of Directors of the Corpus Christi Downtown Management District supports the prohibition of smoking or vaping at all Corpus Christi city parks with potential exemptions including golf courses and beaches.

The above resolution statements were approved and declared adopted on this 16th day of May 2024.

Glenn Peterson
Chairman

Josh Richline
Secretary



Coastal Bend Wellness Foundation
2882 Holly Road
Corpus Christi, TX 78415
(361) 442-2350

May 23, 2023

Rebecca Huerta, City Secretary
City of Corpus Christi
1201 Leopard St
Corpus Christi, TX 78401

Dear Mrs. Huerta,

Project H.O.P.E. (HOPE) in Youth Programs at The Coastal Bend Wellness Foundation is a community coalition partnership addressing the use and misuse of alcohol tobacco, and prescription drugs in the Coastal Bend, including Nueces County. HOPE mobilizes the community to implement environmental and policy change related to substance misuse, prevention, and behavioral health promotion. HOPE focuses on environmental and policy education concerning alcohol, tobacco, and prescription drugs to bring about change.

HOPE proposes a change to the current City Ordinance. HOPE proposes that the smoking ban for Blucher Park (Ord. No. 031879, § 1, 9-24-2019. Sec 36-14) be extended to all parks to read **“Behavior prohibited. It shall be unlawful for any person to engage in smoking or vaping at any Corpus Christi city park.”**

Why is the proposed ordinance change important for our park community?

The use of tobacco and vaping products is unsafe for everyone, especially for kids, teens, and young adults that frequent our park systems. Nicotine found in all these products is highly addictive and can harm adolescent brain development, which continues into early to mid-20s. Parks are a primary location where teens are influenced to give into peer pressure and try addictive substances. Nicotine harms parts of the brain that control attention, learning, mood, and impulse control. Studies suggest that sitting 3 feet away from a smoker outdoors can expose you to the same level of secondhand smoke as if you were sitting indoors with a smoker. Secondhand smoke can trigger asthma attacks, increase the risk of blood clots and hurt blood vessels. This ordinance would reduce exposure to secondhand smoke outdoors and would reduce the City’s liability by allowing first-hand and second-hand smoking in parks.

Tobacco and nicotine products don’t just negatively impact the health of individuals, they also endanger the health of the environment. Cigarette and e-cigarette waste can make its way into the environment where it pollutes water, air, and land with toxic chemicals, heavy metals, and residual nicotine. The Truth Initiative has reported an estimated 766,571 metric tons of cigarette butts make their way into the environment every year. Cigarette butts are often disposed of on streets, sidewalks, and other public areas, like parks, where they may be carried as runoff into drains and end up polluting our rivers, beaches, and oceans. Cigarette butts don’t biodegrade because they are primarily made up of plastic filters. Currently, no waste management facility in Corpus Christi collects e-cigarette waste for proper disposal.

On April 1, 2023, HOPE alongside 17 different organizations had 170 volunteers clean up seven different parks in Corpus Christi. Community member volunteers collected 3,239 cigarette butts, 16 vaping devices, 3 dip cans, 17 wraps, 7 lighters, 1 cigar, and 2 glass pipes from these seven different parks. This ordinance could help with enforcement of park beautification efforts and reduce park litter to ensure a cleaner park experience for residents. Please consider this needed change to the City Ordinance to make Corpus Christi parks smoke-free.

With Kind Regards,

Jonathan Martinez
Project H.O.P.E. Coalition Coordinator
JonathanM@cbwellness.org

Barton Bailey
Youth Programs Director
BartonB@cbwellness.org

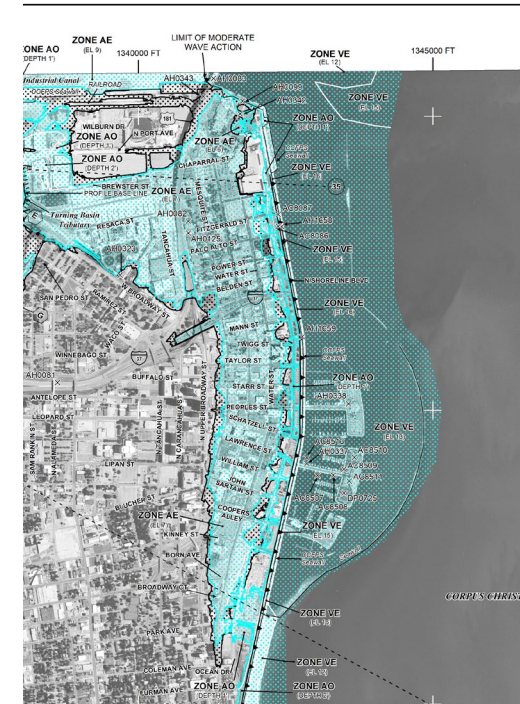
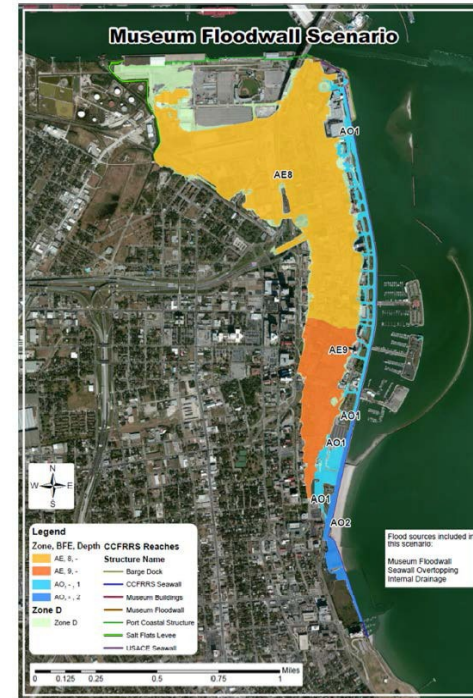
Review resolution FY 2023-2024 May-02 Marina Master Plan with possible action



Item to be moved to June Board Meeting

Discussion of FEMA Flood Map, Museum Flood Wall, & Type A Sales Tax Reauthorization

- Identified in 2000's
- Initial Impacts of 10 Feet
- City Appealed – FEMA Confirmed 7 Feet
- City Adopted Free Board – Adds 1 Foot
- Seeking historic designation waiver for certain downtown properties
- Museum Flood Wall Budgeted – 3 Stakeholders
- First Type A Sales Tax Proposal Maintains Downtown Flood Protection at \$2-3 Million Per Year
- Second Type A Sales Tax Proposal
 - Arena Complex & Surrounding Area
 - Residential Streets





13. Board Requests for Next Meeting



14. Adjourn