

YEAR 2 IMPLEMENTATION OF
FY 2022-FY 2026 5 YEAR STRATEGIC PLAN



2022-2023 IMPACT REPORT



Message from the Chairman and Executive Director

2023 was another year of evolution and progress for the DMD as we continued to welcome new faces, encourage new ideas, and embrace the future! Through overwhelming support from our board and community stakeholders, we were renewed for another ten years – aligning our next steps forward with our stated vision to create the most vibrant downtown on the Gulf of Mexico.

To increase self-sufficiency, our Clean Team took ownership and now oversees in-house landscaping, including the procurement, maintenance, and planting of nearly four thousand flowers and plants. We also gained TIRZ #3 authorization to improve three historically significant parks including Spohn Park, Norma Urban Park, and Sherril Park, expanding our impact in the downtown area.

We brought more color and vibrancy to the heart of our city while simultaneously honoring Corpus Christi icons this year by hosting the second annual Mural Fest presented by Valero and activating Norma Urban Park. Designed and painted by four national artists, our new murals pay homage to hometown icon Farrah Fawcett, our “Birdiest City” title, the aquatic life, and the impending “Music Friendly City” designation. We also celebrated the life of Norma Urban, who led the DMD from 1995 until 2008 and made strides to create a better downtown. We accomplished this by partnering with Better Block, Visit Corpus Christi, the Chamber of Commerce, and the community to transform the park and honor her battle with breast cancer by painting pink ribbons within the ground mural.

After celebrating First Friday ArtWalk’s 13th birthday, we launched our new footprint expansion at a special edition “MusicWalk” in partnership with the Film & Music Commission where Corpus Christi was officially designated as a “Music Friendly City” by the Texas State Office. This year alone, we saw a total visits of 4.7 million in our district.

We saw great progress this year with the opening of 18 new businesses and over 90 meetings with potential new businesses. We also introduced our new TIRZ #3 Rooftop Activation Program which opens the door for businesses to utilize their rooftops to create unique experiences and showcase dynamic views of our beautiful waterfront.

Our organization also evolved internally as we strategically and empathetically identified and refined our individual skills, strengths, and goals. We created and funded new positions to increase our organizational capacity to continue our mission and were grateful to gain new dynamic and passionate team members to assist in taking our organization to new heights! But this is only a fraction of all we’ve done this year. This Annual Impact Report highlights key benchmarks our team has achieved and the strides we continue to make.

Please join us in celebrating these accomplishments as we look forward to even more progress in 2024!



Alyssa Barrera Mason
Executive Director



Glenn Peterson
Chairman of the Board



WHO WE ARE

The Corpus Christi Downtown Management District (DMD), established in 1993, is a professional municipal management district representing property owners and stakeholders within the area bounded by Kinney Street to I-37, and Lower Broadway to the Corpus Christi Marina L and T-Heads. In 2023, the property owners voted to renew the district through 2033. In 2015, the DMD led stakeholders through a branding process to name the Marina Arts District while retaining DMD to refer to the organization and the programs and services we provide.

Vision & Mission Statement

The vision of the CCDMD is to create the most vibrant downtown on the Gulf of Mexico by:

-  **Instituting a clean, safe, and beautiful environment;**
-  **Creating a welcoming, well-designed, accessible waterfront;**
-  **Developing a robust, sustainable, desirable neighborhood;**
-  **Promoting remarkable, prismatic cultural experiences;**
-  **Growing our team, team mentality, and local capacity to accomplish the vision.**

Values

Values define what an organization stands for. The following values communicate how we function as an organization.

- DEPENDABLE**
We want you to know you can count on us!
- OPTIMISTIC**
We have a realistic and positive outlook on the future of downtown!
- CREATIVE**
We value outside the box thinking, new solutions, and new perspectives!
- PASSIONATE**
We are resolved to accomplishing our vision!
- COLLABORATIVE**
We make an impact with partnerships!
- INCLUSIVE**
We believe Downtown is a place for everyone!

FY '23 DMD TEAM

- | | |
|---|--|
| Alyssa Barrera Mason
Executive Director | Victoria Villarreal
Executive Assistant |
| Alan Albin
Finance & Administration Manager | Daniela Campos
Communications & Public Relations Coordinator |
| Dylan Watson
District Operations Manager | Kristen Acock
Placemaking Manager |
| Jenny Bodwell
Economic Development Manager | Aalec O'Donnell
Economic Development & Placemaking Assistant |
| Emily Beardmore
Marketing & Events Manager | Christian Douglas
Graphic Design Intern |
| Patience Wiggins
Marketing & Events Coordinator | |

FY '23 DMD Board

- | | |
|---|--|
| Glenn R Peterson, Chairman
Realty Exchange Group | Robert Charles
IBC Bank |
| Dee Dee Perez, Vice Chair
Hotel Aria | Krystof Kucewicz
Omni Hotel (TRT Holdings) |
| Janet Maxwell, Treasurer
Cooper Maxwell Properties | Raymond Gignac
Gignac & Associates |
| Josh Richline, Secretary
Richline Technical Services | Caitlin Shook
Shook Enterprises |
| Casey Lain, Past Chair
House of Rock | Adrienne Trevino
Water Street Restaurants |
| Cheryl Votzmeyer-Rios
Clover Management | Lesley Lomax
Bar Under the Sun |
| Eric Gutzchow
Rockit's Whiskey Bar & Saloon | Ben Molina
Americano Properties |
| Jaime Nodarse Barrera
Texas A&M University - Corpus Christi | Heather Hurlbert, ACM
City of Corpus Christi Board Advisor |

DISTRICT OPERATIONS

Instituting a clean, safe, and beautiful environment;

FY '23 Strategies

- Improve cleanliness and perceptions of cleanliness by 5% annually.
- Elevate standard of care for landscaping and right of way fixtures to create best looking appearance.
- Create a consistent sense of security for all downtown users at all times.
- Collaborate with the community to mitigate adverse environmental and safety perception impacts of homelessness.
- Install and maintain lighting throughout downtown to increase safety at night.

Clean Team Benchmarks

Fiscal Year	FY '21	FY '22	FY '23
Trash Can Cleanings	4,537	7,656	17,349
Block Faces Swept	55,592	63,067	54,504
Biohazard Removal	4,537	3,512	2,763
Bags & Debris Collected	39,998	41,252	30,653
Graffiti Remediated	695	1,445	1,071
Street Team Hours	16,971	15,711	15,589



Homeless Assessment

In November 2022, Block By Block's Homeless Outreach Specialist, Chico Lockhart, conducted an assessment of the current homeless situation in Downtown.

Assessment Findings:

- Very few panhandlers, all of which were not aggressive. Not necessary at this time to implement outreach ambassadors in the Marina Arts District.
- The district was very clean and felt safe.
- Most of the unhoused found in our district were at Artesian Park to charge their cell phones. There were no camps set up and they seemed to be just passing through.

High Activity Areas:

- Upper Broadway
- Shoreline Miradors
- McGee Beach

Downtown Fun Fact

The 2018 Planter Project has been successful and has earned us the nickname "Downtown with flowers on every corner".





Light Maintenance

After the success of Mayor Paulette Guajardo's *illuminando!* Downtown Initiative presented by Corpus Christi Medical Center in 2021, the DMD continues the maintenance, as well as monthly reports on streetlight outages.

684

Feet of Light Strands Replaced

257

Streetlights Reported to AEP

Landscaping Strategies

\$180,612

Invested in Beautifying Downtown Parks



- Secured TIRZ #3 authorization for historically significant parks: Norma Urban Park, Sherrill Park, and Spohn Park.
- Installed foliage and mulch to tree wells to beautify Artesian Park.

15,196
Planter Upkeeps

4,215
Flowers Planted

17,349

Trash Can Cleanings

- Reinvigorated exterior park furnishings with new paint applied to park benches and Artesian Park gazebo.
- Sanded down, power washed, and repainted a bus stop canopy on Water St.



Improve Cleanliness

15,589

Hours Spent Servicing the District
by an 8-Person Clean Team

1,071

Graffiti and Sticker
Removals Completed

1,396

Cigarette Buttlers
Emptied

30,653

Bags of Debris Collected

54,504

Block Faces Swept

In House Landscaping

In 2023, the Clean Team took charge of in-house landscaping in Downtown. Formerly outsourced, the flower procurement, maintenance, and planting are now seamlessly managed internally by the team, enhancing the city's aesthetic appeal through vibrant nature.



PLACEMAKING →

Creating a welcoming, well-designed, accessible waterfront;

FY '23 Strategies

- Advocate for and support implementation of catalytic infrastructure improvements – especially on the waterfront.
- Create beautiful streetscapes and interactive public spaces through urban design.
- Ensure all downtown users have a connected, convenient, and safe route to and through downtown.
- Enhance the parking system so that public and private parking is available for diverse users when needed.
- Implement family and tourist oriented placemaking initiatives that make parks and places inviting for all ages through design.

2023 Norma Urban Park Summer Activation

The Norma Urban Park Summer Activation revitalized a once vibrant community space with the help of the DMD, Better Block, Visit Corpus Christi, the Chamber of Commerce, and community volunteers. We transformed the park for the summer season, honoring Norma Urban's legacy.

Park Enhancements:

14,400 Sq. Ft. Ground Mural
20' X 8' Sq. Ft. Renovated Shipping Container "Better Block in a Box"

Community Support:

100+ Local Volunteers
\$95,000 Contributed by Partners

Project Partners:



ADA Accessibility

In April 2023, the first ever audit of downtown streets & sidewalks for mobile, stroller, and pedestrian accessibility was conducted.

50

Locations in Need of Accessibility Improvement

Identified the need for:

46

Ramps to Add

11

Crosswalks to Add

11

Sidewalks to Widen

3

Sidewalks to Add

10

Sidewalks to Repair

13

Top Curbs to Make Flush with Driveway



WHERE MUSIC MEETS THE BAY



201 S. Chaparral St.

Eric Karbeling - Honolulu, HI

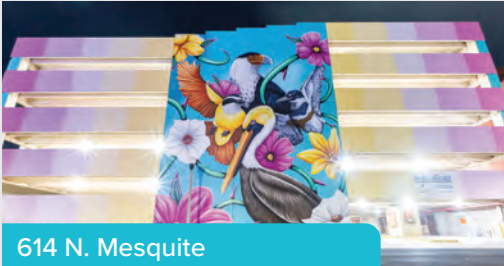
SWEET FARRAH



601 N. Water St.

Krystal Cooke - Flint, MI

FEATHERS UPON THE SHORE



614 N. Mesquite

Ivan Roque - Miami, FL

THE OPALESCENT OCTOPUS



300 N. Shoreline Blvd

Kiptoe - Los Angeles, CA

Mural Fest 2023

The DMD produced the 2nd annual Mural Festival in June 2023, featuring four large-scale commissioned murals by four national artists.

SPONSORED BY Valero

9,000

Sq. Ft. Painted

4

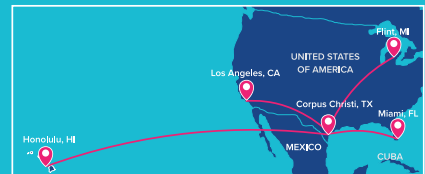
New Murals

8,000

Miles Traveled by Artists to Corpus Christi

100+

Colors Used



Mural Fest Sponsors

- Valero
- United Rentals
- Nueces County
- Union Pacific
- Representative Todd Hunter
- Visit Corpus Christi
- The City of Corpus Christi
- United Chamber
- Global Stage Techs
- Vacasa
- Stonewater Properties
- Harrison's Landing
- Mariner
- BUS
- IBC Bank
- The Port of CC
- CCDRA

Featured Businesses & Artist Host

- Water Street Oyster Bar
- BUS Tasty bites
- Blue Shore Pedal Lounge
- K Space Contemporary
- The Mariner (pop-up bar)
- Art Center of Corpus Christi
- Harrison's Landing
- House of Rock
- Nueces Brewing Co.
- Texas Tease
- Elizabeth's

Small Business Wayfinding

In October 2022, small-business seasonal wayfinding was launched to drive people to downtown businesses and attractions.

4

Rounds of Signage

40+

Businesses, Murals, Attractions and Activations Promoted

56

Signs Total Throughout the Year



Holiday Installations

6,500+

Ornaments Installed Downtown



580

Ornaments Were Replaced on the H-E-B Christmas Tree

31

Trees Wrapped with Multicolored Lights in Downtown Parks

Coopers Alley Sidewalk

Through the Wednesday night Downtown Run Club, the DMD identified the need for a sidewalk to be installed along Coopers Alley adjacent to the Art Center. The DMD championed this project and the City installed the sidewalk in 2023.



BEFORE



AFTER

ECONOMIC DEVELOPMENT

Developing a robust, sustainable, desirable neighborhood;

FY '23 Strategies

- Increase the supply, density, and variety of residential options.
- Develop a robust food & beverage ecosystem with diverse offerings.
- Recruit an attractive and authentic retail mix for resident and tourist audiences.
- Leverage adaptive reuse and proactive marketing strategies (DowntownTx.org) to activate vacant properties and land parcels.
- Increase economic strength of the “South Texas Diamond” by leveraging our competitive assets of affordable, existing, waterfront real estate with knowledge and technology economy (Lonestar UAS Center of Excellence and Innovation, Port of Corpus Christi), and entrepreneurship.

Attract New Business Strategies

Committed for Future Developments

\$115,406,232

93

Meetings held with Potential New Businesses

Awarded & Paid to Downtown Businesses Through TIRZ #3

\$930,405

18

New Businesses Opened

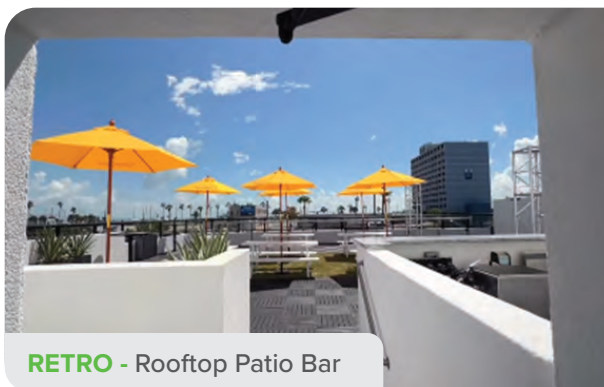
10

Projects in Pre-Construction

30

Applications Received

NOW OPEN



RETRO - Rooftop Patio Bar

NEW! Rooftop Activation Program

In September 2023, the DMD introduced the Rooftop Activation Program to support businesses who want to utilize their rooftops to create unique experiences that highlight views of downtown. In this program, TIRZ #3 will agree to reimburse an approved preexisting or new business' rooftop patio improvement, as well as rooftop access.

Street Level Vibrancy Benchmarks

Benchmark	FY '21	FY '22	FY '23
Vacant Storefront	24	21	7
Entirely Vacant Buildings	20	21	14
Vacant Square Footage	173,974 sq. ft.	214,140 sq. ft.	*295,130 sq. ft.

*Increase due to one 84,000 sq. ft. officially closing

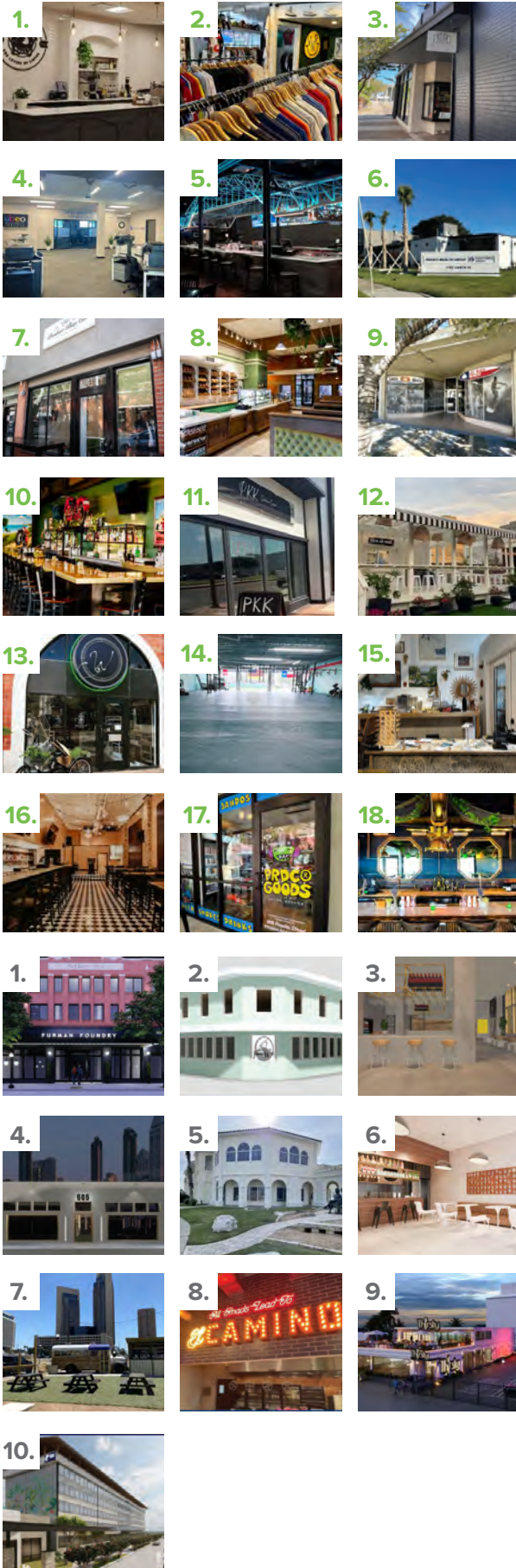
Future Residential Developments



Address: 600 Leopard St
Number of Units: 131
Anticipated Completion Year: June 30, 2025.



Address: 1001 N. Water St.
Number of Units: 58
Anticipated Completion Year: December 31, 2024



Business Openings FY '23

- | | |
|---|--|
| 1. Coffee Waves
802 N. Carancahua St. | 10. The Annex*
312 S. Chaparral St. |
| 2. VNP Gallery
427 Peoples St. | 11. PKK
213 S. Chaparral St. |
| 3. Art Castle Printing*
317 Schatzell St. | 12. BUS - Tasty Bites*
702 N. Chaparral St. |
| 4. UBEO*
402 S. Chaparral St., STE D | 13. Wildflowers Emporium
309 N. Water St., STE C |
| 5. RETRO*
326 N. Chaparral St. | 14. Neptune Fitness*
1001 2nd St. |
| 6. Private Wealth Group*
1102 Santa Fe St. | 15. Lavender + Lee
309 N. Water St. |
| 7. Produce Bar Co
419 Peoples St. | 16. Old Kress Live*
619 N. Chaparral St. |
| 8. Central Kitchen*
320 Lomax St. | 17. Produce Goods
415 Peoples St. |
| 9. Lazy Beach Tap Room*
312 N. Chaparral St., B | 18. The Mariner
108 Peoples St. T-Head |

*TIRZ #3 Incentive Projects



Interested in Opening a Business Downtown?

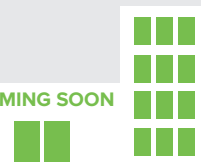
Become a part of our growing community and learn more by contacting our office.

361-882-2363 Jenny@cctexasdmd.com

New Businesses and Projects Announced in FY '23

- | | |
|--|---|
| 1. The Foundry
418 Peoples St. | 6. OK Hi-Fi
415 Peoples St. |
| 2. Law Office of Jason Wolf
226 Tancahua St. | 7. Full Send Barbecue
411 Taylor St. |
| 3. Community Grocery
317 Peoples St. | 8. El Camino
314 N. Chaparral St. |
| 4. 605 Elite
605 Mesquite St. | 9. Thirsty
1002 N. Chaparral St. |
| 5. Gallery 41
100 N. Shoreline Blvd. | 10. Holiday Inn Express
1102 S. Shoreline Blvd. |

COMING SOON



PROMOTIONS



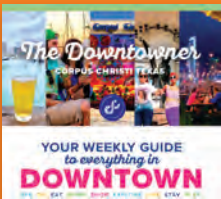
Promoting remarkable, prismatic cultural experiences;

FY '23 Strategies

- Strengthen communication channels to educate the public on Downtown's unique offerings.
- Elevate Downtown's market position by proactively defining the brand through proactive narrative development using a psychographic strategy.
- Facilitate micro-communities (like Business Association, Neighborhood Association, Downtown Run Club) of downtown interest groups to maximize collaboration amongst co-creators and businesses.
- Program and support signature experiences that amplify our unique culture and assets.
- Foster opportunities for the creative class to shine.

Newsletter

The *Downtowner* is a weekly email subscription that sends important updates, business announcements, event and live music schedules.



126,219
Newsletter Opens
29% increase since FY '22

6,276
Subscribers
3% increase since FY '22

Website

Our website GoDowntownCC.com is a central hub for promoting downtown businesses, restaurants, events and festivals.

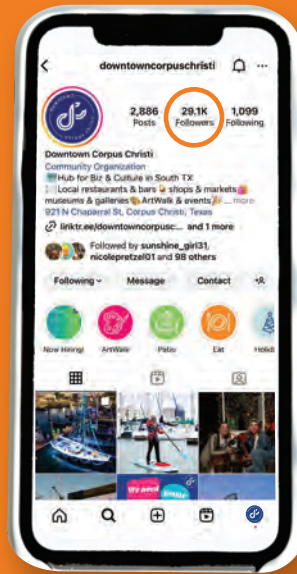


285,328
Website Visits
34% increase since FY '22

101,416
Unique Visitors
52% increase since FY '22

Social Media

Get social and stay up to date with posts, reels, highlights, and live feed posted daily from Downtown Corpus Christi and its supporters.



37,905
Facebook Followers
6% increase since FY '22

28,493
Instagram Followers
14% increase since FY '22

1,322
LinkedIn Followers
24% increase since FY '22

1,082,900
Total Social Media Reach Across
all Downtown Accounts

@downtowncorpuschristi @downtowncorpuschristi

Downtown Programming

Every Wednesday, DMD and CC Run Club After Dark hosted Downtown Run Club sponsored by AEP Texas, featuring a 2-mile and 5k route. Runners checked in each week to receive prizes and merchandise sponsored by AEP Texas.



513 **227**
Members in FY '23 Average Runners
212 in FY '22 (Monthly Average)

2,034
Facebook Group Members
1,753 in FY '22

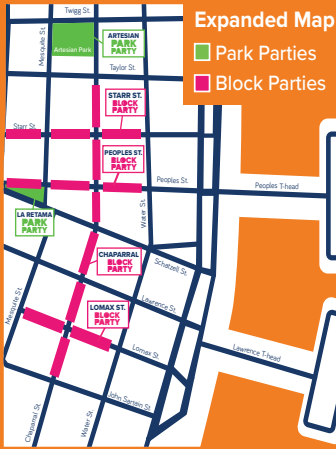
DMD hosted Run Club after parties, meetings, mixers, pub crawls, and promotions throughout the year to draw traffic to downtown restaurants and bars.

First Friday ArtWalk

First Friday ArtWalk is when downtown comes to life! In its 13th year, the monthly event expanded its footprint, partnerships, entertainment, and number of pop-up vendors and food trucks.

ARTWALK

SPONSORED BY
H-E-B
Helping Here



Expanded Map
 ■ Park Parties
 ■ Block Parties

➔ **241,500**

Total Visits in District
 202,400 in FY '22
 19% increase in FY '23

20,100

Average Visits per Month
 16,900 in FY '22

12+ **14**

Block & Event
 Park Parties Co-producers
 4 in FY '22 6 in FY '22



Downtown Mural Festival

The 2nd annual Mural Festival expanded to a 2-day event featuring MuralWalk and the Summer Kick-off Party at Norma Urban Park. DMD also hosted a VIP Mural Mixer and a week of artist hospitality activities for the muralists.



MuralWalk:
25,500

Visits in District
 22,900 in FY '22

Summer Kick-off Party:
4,600

Visits at Norma Urban Park
 3,100 in FY '22



MusicWalk

The Film & Music Commission formally announced the designation of Corpus Christi as a "Music Friendly City" at September's ArtWalk (MusicWalk)!

MUSICWALK

26,000

Visits in District
 17,300 in FY '22



Downtown Holiday Series

The winter season lit up downtown with a business decor contest, holiday features at parks, shops, musical performances, holiday markets, a boat parade, and more.

+ DOWNTOWN CORPUS CHRISTI + HOLIDAY SERIES

➔ **144,100**

Total Visits at Holiday Events
 135,400 visits in FY '22
 6% increase in FY '23



74,600

Visits in District (7 Sundays)
 407 vendors in FY '23



9,200

Visits to Water's Edge Park
 2,200 Visits in FY '22



15,300

Visits in District
 16,500 visits in FY '22



17,300

Visits in District
 16,700 in FY '22



5,900

Visits to Downtown Marina
 6,000 Visits in FY '22



Downtown Events & Festivals

In FY '23, Downtown hosted a variety of events and festivals. DMD co-promoted/produced events recorded.

➔ **759,800** **19,482**

Total Recorded
 Event Visits

Avg. Visits per Event Day
 51% above Avg. Day

Top Recorded Events

Event	Visits in District
Buc Days (11 days)	181,300
Día de los Muertos Festival	50,200
Jazz Festival (3 days)	43,300
Mayor's Big Bang Celebration	31,200
St. Patty's Day Festival	27,500
Beach to Bay Relay	22,400

*Visits recorded span entire event day
 *21 recorded events in district

ORGANIZATIONAL MANAGEMENT

Growing our team, team mentality, and local capacity to accomplish the vision.

FY '23 Strategies

- Provide effective administration of complex governance structure while optimizing entities and programs.
- Collaborate with partners to diversify funding and foster a “teamwork” mentality towards revitalization.
- Recruit, retain and develop motivated, dedicated staff to implement vision and expand organizational capacity.
- Evolve software, technology, and facilities to provide professional best in class working environment.
- Establish a culture in which information is readily shared.

AUDITED FINANCIALS

Revenue

City/Public Support	
City Interlocal Agreements	\$366,584
TIRZ #3	\$801,647
Total	\$1,168,231

Private Sector Support

Assessment Income	\$255,059
Advisory Council	\$165,000
Downtown Business Association	\$29,474
Sponsorships/Grants	\$217,908
Events	\$90,547
Total	\$762,082

Deficit	\$29,047
Total Revenue	\$1,955,266

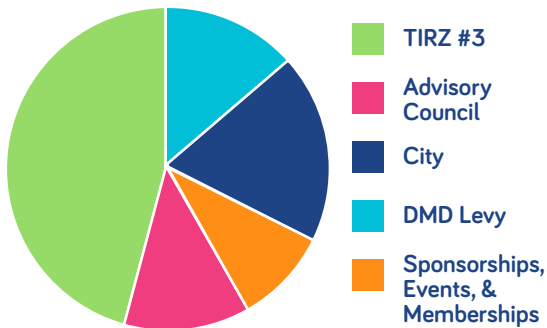
Expenses

District Operations	\$612,258
Economic Development	\$10,800
Placemaking	\$247,157
Promotions	\$277,502
Organizational Management	\$807,549

Total Expenses	\$1,955,266
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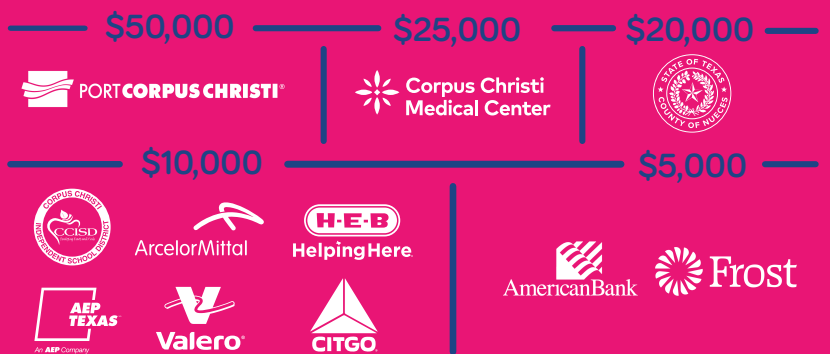


Revenue by Sources



Downtown Advisory Council 2022-2023

DMD developed bold partnerships with the City of Corpus Christi, Corpus Christi Regional Transportation Authority and muralists to make the District and the Greater Downtown Area more accessible and beautiful, leading to big results!



Event Sponsors 2022-2023

- | | | |
|-----------------------------|------------------------|----------------------------|
| The Port of Corpus Christi | Visit Corpus Christi | Fleet Feet Corpus Christi |
| H-E-B | Vacasa | Corpus Christi Tourism PID |
| AEP Texas | Stonewater Properties | Valero |
| NEC Co-op Energy | Harrison's Landing | United Rentals |
| Valero | Mariner | Nueces County |
| The City of Corpus Christi | BUS | Union Pacific |
| United Chamber | CCDRA | Representative Todd Hunter |
| Global Stage Techs | Chic-Fil-A | IBC Bank |
| Andrew's Distribution | Corpus Christi Marina | |
| The Point of Corpus Christi | Social Butterfly Media | |

Thank You!

Municipal Management District Administration & Governance

- ➔ Created Renewal Website.
- ➔ Prepared information packets and sent by certified mail to over 100 property owners.
- ➔ Secured 64% of Property Owner Signatures, five months before target deadline.
- ➔ Finalized and Adopted 10 Year Service Plan.
- ➔ Completed Decade Downtown Documentary to tell the story of Downtown 2013 - 2023.



Rockit's Whiskey Bar & Saloon
Decade Downtown Documentary Viewing

Partner Collaboration & Recognition



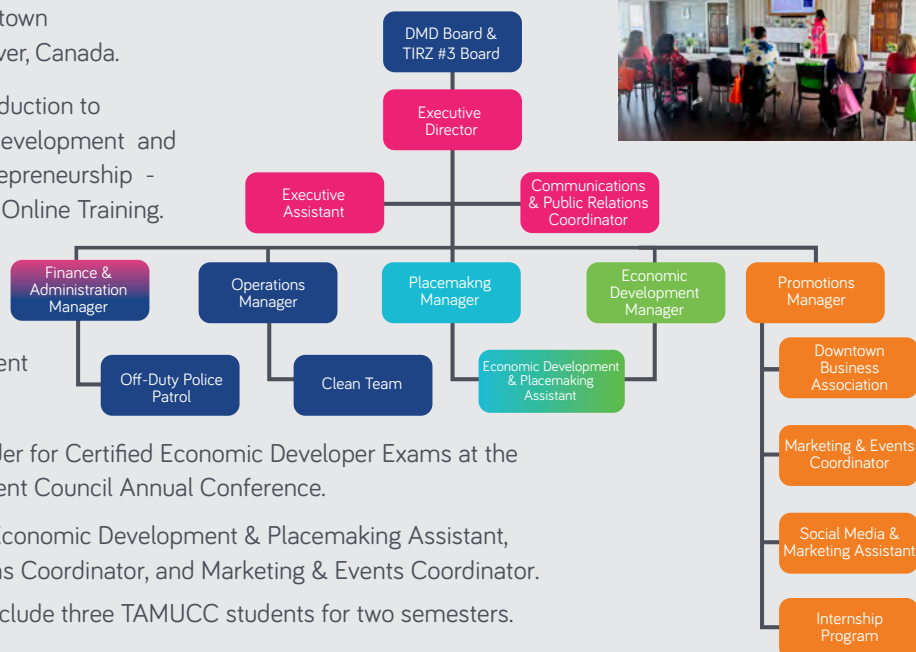
State of Downtown - Founded the Downtowner Awards - partnering award categories with sponsorships by key organizations to recognize:

- **Downtowner of the Year, City of Corpus Christi**
- Richard Lomax, Water Street Restaurants
- **Best New Business, United Chamber of Commerce**
- Carlos Cooper, Hybrid Records
- **Social Butterfly of Downtown, Social Butterfly Media**
- Sierra Lara, Executive Surf Club
- **Artistic Influence of the Year, Global Stage Techs**
- El Dusty, Produce®
- **Best Downtown Event, Knightstorm Productions**
- Michelle Smythe, Día de los Muertos Festival
- **Host of the Gulf Coast, Visit Corpus Christi**
- Casey Ortiz, Bar Under the Sun
- **Good Vibes Award, The Port of Corpus Christi**
- Clay Reuter, Art Museum of South Texas

Established Partnership with United CC Chamber
- CB to DC, CB to ATX, and joining the Coastal Bend WWII Heritage Designation Committee.

Organizational and Team Capacity

- ➔ Team attended International Downtown Association Conference in Vancouver, Canada.
- ➔ Executive Director completed Introduction to Entrepreneurship-Led Economic Development and Accelerating Growth Through Entrepreneurship - Led Economic Development IEDC Online Training.
- ➔ Executive Director served as a grader for Certified Economic Developer Exams at the International Economic Development Council Annual Conference.
- ➔ Executive Director served as a grader for Certified Economic Developer Exams at the International Economic Development Council Annual Conference.
- ➔ Realigned and filled 3 positions - Economic Development & Placemaking Assistant, Communications & Public Relations Coordinator, and Marketing & Events Coordinator.
- ➔ Expanded internship program to include three TAMUCC students for two semesters.



DOWNTOWN PARTNERSHIPS

Downtown Advisory Council



Our Downtown Advisory Council is made up of visionary leaders across industry sectors that play a unique role in the growth and development of our neighborhood. With your support, Downtown will be positioned to make significant strides into the future.



Thank you to the FY '22-23 DAC Members!



Downtown Business Association



The Downtown Business Association, locally known as the DBA, is a collective of over 30 downtown shops, restaurants, entertainment venues, and partners who work to keep our community vibrant and lively. The purpose of the DBA is to connect, engage, and promote downtown businesses, its amenities, seasonal specials, and events.



Thank you to the FY '22-23 DBA Members!

- | | | |
|------------------------------|-----------------------------------|----------------------|
| 20/20 Vintage | Lazy Beach Brewing | The Mariner |
| Art Castle Printing | Mulligan's | RETRO |
| Art Center of Corpus Christi | Museum of Science & History | The Ritz Theatre |
| Art Museum of South Texas | National Charter Bus | Vietnam Restaurant |
| Bella Luna Downtown | Neptune Fitness | Visit Corpus Christi |
| Blue Shore Pedal Lounge | Nueces Brewing Co. | HYPEBYKE |
| BUS | Peace of Mind | Water Street Market |
| Cafe Calypso | Portis Country Kitchen | Old Kress Live |
| Cassidy's Irish Pub | Produce Bar Co. | Axis Tattoo |
| Central Kitchen | Produce Gallery | |
| Cravey Real Estate Services | Rebel Toad Brewing | |
| Dokyo Dauntaun | The Port of Corpus Christi | |
| Executive Surf Club | Richline Technologies | |
| Flanagan's + Graffitis | Rocket's Whiskey Bar & Saloon | |
| Global Stage Techs | Skeleton Key Curios | |
| Grow Local Farmer's Market | Social Butterfly Media Consulting | |
| Harrison's Landing | Somos Yoga | |
| House of Rock | Sports Commission | |
| Hybrid Records | Taylor Cravey Photography | |
| The Annex | Water Dog Yoga, SUP & Barre | |
| Impact Marketing | The Bay Jewel | |
| K Space Contemporary | The Exchange | |
| La Playa by the Bay | The Gold Fish | |

NORTH BEACH

35

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SEA DISTRICT

DOWNTOWN CORPUS CHRISTI

The most *Vibrant* city on the Gulf of Mexico →

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UPTOWN

MARINA ARTS

WATERS EDGE

MEDICAL DISTRICT

TIRZ #3 BOUNDARY

TIRZ #3 BOUNDARY: - - - - -



