

# DOWNTOWN

## AMBASSADORS ON THE STREETS

SEPTEMBER 2023 - NOVEMBER 2023:

16,705	hospitality assists	
233	clean team referrals	102 motorist assists
3,055	business contacts	128 umbrella escorts
622	homeless outreach	 106 safety escorts

500 graffiti/sticker removal

**DOWNTOWN AMBASSADORS HOURS:**  
Sunday—Saturday • 7AM—12AM

**CONTACT:**  
ambassador@dfwi.org  
On-Duty Supervisor: (817) 484-3723  
To reach an Ambassador via text message: (682) 218-6760

777 Taylor Street, Suite 100  
Fort Worth, Texas 76102  
www.dfwi.org

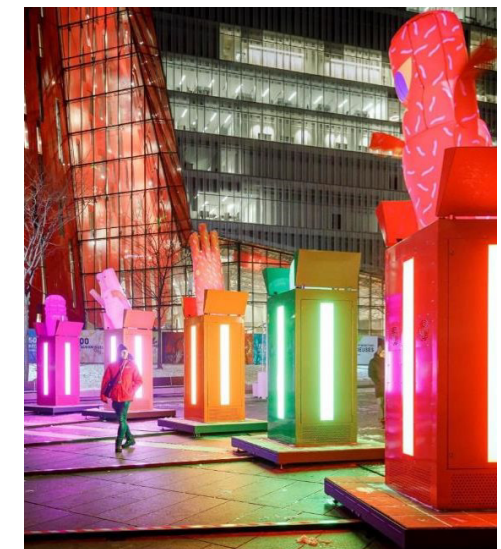
# THE GM FINANCIAL PARADE OF LIGHTS

The General Motors Financial Parade of Lights returned to Downtown Fort Worth on November 19th! The parade featured 115 entries, thousands of spectators, and this year's Grand Marshal, Texas Christian University's head football coach, Sonny Dykes. Thank you to everyone who joined us for this remarkable experience and to all our sponsors for supporting the parade. The parade will be rebroadcast on TXA-21 on Christmas Eve at 8:00 p.m.



# POP!

In 2018, Burnett Park was the temporary home of 'Loop,' an interactive art display that took Fort Worth by storm. We have another opportunity to bring a larger-than-life experience from Montreal to Fort Worth. Take a look at POP! (pictured below.) Contact Becky Fetty at beckyf@dfwi.org for sponsorship information.





**DECEMBER 2023**

## IN VIEW > DOWNTOWN FORT WORTH

In View is the quarterly newsletter of the Fort Worth Public Improvement District #1 and #14 (PID). PID is a service of Downtown Fort Worth, Inc. (DFWI)

# PLAN 2033 APPROVED BY CITY COUNCIL

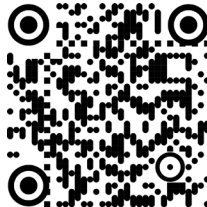
The Plan 2033 Vision: Downtown Fort Worth is a vibrant, competitive destination for businesses, visitors, and residents that capitalizes on its history, culture, and authenticity, a center of connectivity, learning, creativity, entrepreneurship, and livability.

As we move toward implementing this vision, we encourage you to find your place in the plan and get involved! Implementation committees will focus on our four primary goals:

- **Livable Neighborhoods** - in and around Downtown
- **Diversified Economy** - ensuring a broad economic base, diversity of offerings, and resilience against market disruptions
- **Great and Distinctive Places** - improving the built environment and open spaces
- **Seamless Connections** - thoughtfully connecting people within and to the heart of the city



If you would like to serve on one or more of these committees, please scan below and join us on February 5, 2024, from 1:30 - 3:00 p.m. for our Plan 2033 Implementation Kickoff.



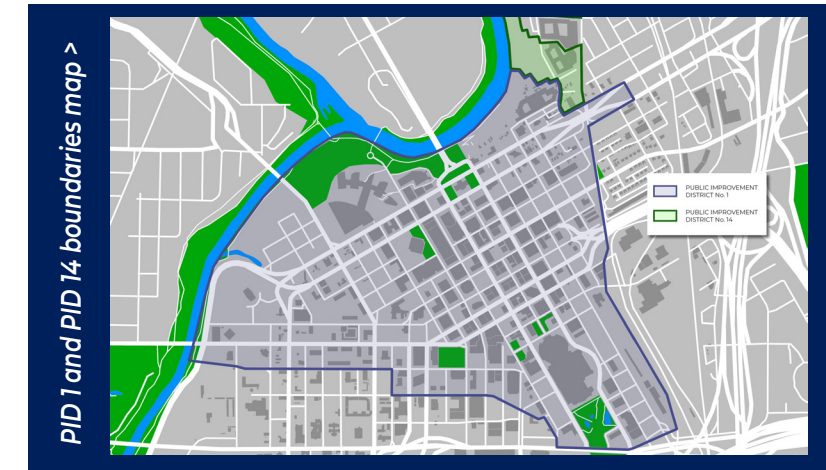
# LANCASTER T&P PASSAGE

Construction of the Lancaster T&P Passage Project is well underway and will significantly improve access to the T&P Station commuter rail passenger platform with key improvements including:

- A Trinity Metro Bus pull-off lane on Lancaster
- Monumental signage identifying the T&P Terminal gateway
- A handsome landscaped and illuminated pathway from Lancaster to the T&P Lobby
- Wayfinding signage to and from Lancaster and the passenger platform
- Dramatic graphic elements celebrating the T&P Terminal's Fort Worth history



Estimated project completion is Spring 2024!



## FOLLOW US ON SOCIAL MEDIA



Facebook:  
**DowntownFortWorth**  
114k followers



Instagram:  
**DowntownFortWorth**  
67.9k followers



Twitter:  
**DTFortWorth**  
48.6k followers



LinkedIn:  
**Downtown Fort Worth, Inc.**  
6.4k followers

**#DowntownFortWorth**



## STAFF

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**Barbara Sprabary**  
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## CONTACT INFORMATION:

Send or email comments  
and/or news to:  
**KayLee Pratt**

Downtown Fort Worth, Inc.  
777 Taylor Street, Suite 100  
Fort Worth, Texas 76102

**Phone:** (817) 870-1692

**Email:** KayLee@dfwi.org

**Website:** dfwi.org



PID #1 and PID #14  
are managed by  
Downtown Fort  
Worth, Inc.

## BURNETT PARK



The 2023 Fall Programming in Burnett Park was filled with fun activities for the whole family, including yoga, Zumba, lunchtime music, and movie nights! Many thanks to our programming sponsor, Burnett Plaza, and Movie Nights in Burnett Park sponsors, Burnett Plaza, and The Huntley Fort Worth.

**Our spring programming lineup will be available soon, visit [dfwi.org/go/burnett-park](https://dfwi.org/go/burnett-park) for more information.**

## DO DOWNTOWN THIS HOLIDAY SEASON

For more things to DO, visit  
[dfwi.org/events](https://dfwi.org/events).



**See the Lights** - Stroll the city sidewalks and enjoy the sights! Many buildings will dress up in holiday style, and of course, visit the 80' Fort Worth Community Christmas Tree in Sundance Square Plaza.



**Eat, Drink & Be Merry!** - Leave the cooking to the pros this holiday season. From holiday meals with family to company parties, Downtown's restaurants are here to host you! **For our full list of Downtown restaurants, visit [dfwi.org/explore/dining](https://dfwi.org/explore/dining).**



**Creative Experiences** - Add some creativity to your holiday itinerary! From pasta-making classes at il Modo to cookie-decorating at Indulge or terrarium building in Sundance Square, there is something for everyone!



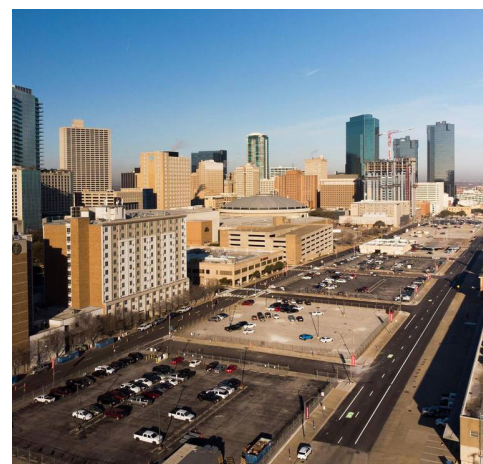
**See a Show at Bass Hall** - Get in the holiday spirit at Bass Hall. From Fort Worth Symphony Orchestra's Home for the Holidays series to the not-to-miss Texas Ballet Theater's Nutcracker - there are shows for everyone to enjoy!

## SAVE THE DATES

- DFWI Annual Meeting - April 9, 2024
- MAIN ST. Fort Worth Arts Festival - April 18-21, 2024

## HILLWOOD PURCHASED FULL DOWNTOWN BLOCK

Hillwood, the developer of Alliance, purchased a block of land in Downtown Fort Worth. The block is a little south of Bass Halland north of the Deco 969 apartment high-rise, Central Station, and Texas A&M Fort Worth. Hillwood has been looking at Downtown for some time, and this purchase comes when the SE quadrant of Downtown is gaining great momentum. Welcome Hillwood!



## NEW IN THE PID

### FROGS ON FOURTH



Check out the TCU Pop-Up shop celebrating its 150<sup>th</sup> Anniversary at 112 E Fourth Street in Sundance Square. Swing by before December 30, 2023, to check out special 150 TCU gear, take a selfie with a 4-foot-tall Horned Frog hand sign, and get a free copy of the commemorative 150 TCU Magazine!

**Hours:** Thursdays: Noon - 4:00 p.m.

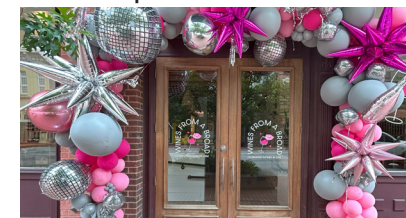
Fridays: 3:00 - 7:00 p.m.

Saturdays: Noon - 6:00 p.m.

### WINES FROM A BROAD

Wines From a Broad features women-owned wineries and the work of female wine merchants. Check out their vast selection of wines at 317 Houston Street, in Sundance Square. Sit back, relax, and wine down! Follow them on social media @winesfromabroad

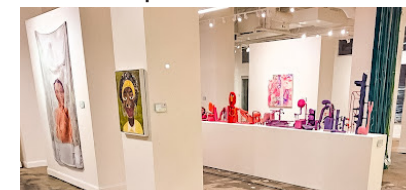
**Hours:** Wednesday-Sunday:  
3:00-11:00 p.m.



### CARAVAN OF DREAMS GALLERY

If you haven't already, check out the incredible art collection at Caravan of Dreams Gallery located at 501 Houston Street in Sundance Square.

**Hours:** Wednesday- Sunday:  
Noon-8:00 p.m.



### THE FORT WORTH STOCK SHOW & RODEO PARADE

The Fort Worth Stock Show & Rodeo Parade returns to Downtown on January 13, 2024, at 11:00 a.m. Don't miss this beloved tradition that kicks off the rodeo season in Fort Worth!

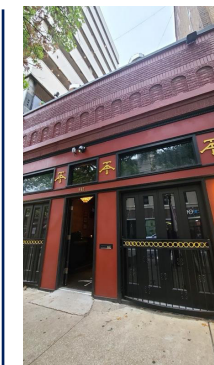


### THE ARCHIBALD

Check out this vibey addition to Downtown. From the moody, luxurious bar to the scenic rooftop, The Archibald is a must visit. Find them at 902 Houston Street and on social media @thearchibaldbar.

**Hours:** Monday-Friday: 4:00 p.m.-2:00 a.m.

Saturday-Sunday: 12:00 p.m.-2:00 a.m.



### SADDLEROCK

Coming soon - Saddlerock Wine and Beer Co.

Coming January 2024, the Saddlerock Wine and Beer Co. will open in the beautiful historic home at 731 Samuels Avenue. This experience will be at the top of our 2024 bucket list.



### ATTENTION HOTELIERS

Fort Worth is implementing changes to its Online Hotel Occupancy Tax and registration service starting January 5, 2024.

**Important Date:** January 5, 2024: Taxes for the December 2023 liability period will be available to file and pay on Localgov.

**Contact The City** To verify our collaboration with Localgov, contact the City of Fort Worth Central Revenue office at (817) 392-6665 or [treasuryrevenue@fortworthtexas.gov](mailto:treasuryrevenue@fortworthtexas.gov).

### WANT TO LEARN MORE ABOUT DOWNTOWN?

DFWI staff are available to tell the story of Downtown. From the latest developments of what the future holds to the Ambassador program and services of the Public Improvement District, DFWI staff members are available to speak to your company or civic group. Contact us at 817-870-1692 to book a speaker.



## PID ADVISORY BOARDS

### PID #1 ADVISORY BOARD

**Larry Auth** - Omni Fort Worth Hotel (Chair)  
**Laura Bird** - Anthracite Realty Partners  
**Johnny Campbell** - City Center Fort Worth  
**Gary Cumbie** - The Cumbie Consultancy  
**Carlos De La Torre** - Fort Worth Downtown Neighborhood Alliance  
**Jennifer Eslinger** - Burnett Plaza  
**Jim Finley** - Finley Resources Inc.  
**Drew Hayden** - The Worthington Renaissance Fort Worth Hotel  
**Marie Holliday, DMD** - Flowers to Go in Sundance Square  
**Ashlee Johnson** - Ron Investments, Ltd  
**Ed Kraus** - Sundance Square  
**Walter Littlejohn** - The Fort Worth Club  
**Michelle Lynn** - Building Owners & Managers Association  
**Renee Massey** - Red Oak Realty  
**Don Perfect** - ONCOR  
**Jed Wagenknecht** - Courtyard Fort Worth Downtown/Blackstone

### NEXT PID #1 2024 ADVISORY BOARD MEETING:

January 10, 2024, at 10:00 a.m.

Downtown Fort Worth, Inc.  
777 Taylor Street, Suite 100  
Fort Worth, TX 76102  
Fiscal Year 2023 assessment rate for PID 1  
is \$0.13 per \$100 of property value.

*All current meeting information can be found at [dfwi.org/about/pid](https://dfwi.org/about/pid)*

### PID #14 ADVISORY BOARD

**Kent Bogle** - Villa de Leon, Chair  
**David Cohenour** - Carleton Residential Properties  
**Debbie Diaz** - TownePlace Suites  
**Jeff Fulenchek** - Carleton Residential Properties  
**Tara Pittman** - Trinity Urban Bluffs & District  
**Tom Struhs** - Westford Builders, Chair  
**Anthony Renda** - Trinity Bluff Development, LTD.

### NEXT PID #14 2024 ADVISORY BOARD MEETING:

January 11, 2024, at 10:00 a.m.

777 Taylor Street, Suite 1050  
Fort Worth, TX 76102  
Fiscal Year 2023 assessment rate for PID 14  
is \$0.10 per \$100 of property value.

*All current meeting information can be found at [dfwi.org/about/pid](https://dfwi.org/about/pid)*