



# IN VIEW > DOWNTOWN FORT WORTH | DEC 2019

In View is the quarterly newsletter of the Fort Worth Public Improvement District #1 and #14 (PID). PID is a service of Downtown Fort Worth, Inc. (DFWI)

## DOWNTOWN AMBASSADOR PROGRAM ADDS OUTREACH COORDINATOR

The Downtown Ambassador program expanded in October with the addition of a Homeless Outreach Coordinator. With a background in social service and passion for helping others, Olivia Shinall fills the new full-time position.



Olivia acts as a conduit to services and a familiar point of contact for those in need. Like the rest of the Ambassador team, most of Olivia's work will take place on the streets of Downtown. Her efforts will be focused on building relationships with homeless individuals to provide strategic case-level management, directing them to the services or housing they need. The goal is to gain trust, identify issues, and help people transition from their current situations into better ones.

During her first month, Olivia logged 104 homeless outreach actions and 68 contacts with panhandlers.

"This is just the beginning and I have to lay the foundation," Olivia shared, "It's all about building relationships and understanding each individual. Gaining trust is the most important thing because people will start to open up and tell you their story. If you know their story, you can better know how to help them."

Block by Block, the PID's Ambassador service provider, manages Ambassador programs in more than 100 other districts nationwide.

John Koch, Regional Vice President of Block by Block, explained that this role requires persistence and time. "Our outreach workers across the country are a very committed group of people that devote many hard hours of work every day to connect with, and help, our homeless population. When I think of the people we help, the families we reconnect, and the lives we assist in changing, it makes the long hours so worth it."

With the addition of the Outreach Coordinator, the rest of the Ambassador team is able to devote more time discouraging poor behavior, providing hospitality services including safety escorts, restaurant recommendations, directions, parking information and more.

## NOW OPEN IN DOWNTOWN

**Corner Bakery** – The Corner Bakery on the lobby level of the Blackstone Courtyard Marriott at 615 Main St. re-opened with a fresh new look this November. The remodel provides a completely upgraded experience for guests at this fast, fresh café.



**Neighbor's House Grocery** – Neighbor's House Grocery at 500 West 7th St. is the first new ground-floor retail outlet to open in the First on 7th redevelopment project. The urban grocery and market offers high-quality groceries, prepared food, a large selection of beer and wine, and more.

**The Sinclair, Autograph Collection Hotel** – The historic Sinclair building at 512 Main St. has been newly restored to a boutique hotel featuring 164 guest rooms including a two-story Penthouse Suite with an expansive Downtown view. Their restaurant, The Wicked Butcher, will open in early 2020.

**Toro Toro Pan Latin Steakhouse and Lounge** – This new restaurant inside the Worthington Renaissance Hotel at 200 Main Street is a part of the hotel's recent \$8 million remodel. Conceived by Chef Richard Sandoval, Toro Toro celebrates Latin American gastronomic culture, integrating fresh ingredients with techniques and flavors of the two richest cuisines in Latin America: Mexican and Peruvian.

**Ziva Nail Lounge** – This new salon in Sundance Square offers manicures, pedicures, eyelash extensions, facials, massages, and more in their three-story shop at 408 Houston St.

## COMING SOON

- CityCentral Workspace – 600 W 6th St.
- Demerara - 404 Houston St.
- Oven and Cellar – 150 Throckmorton St.

Facebook.com/DowntownFortWorth  
108k followers



Twitter.com/DTFortWorth  
41k followers



Instagram.com/DowntownFortWorth  
49k followers



#DowntownFortWorth

## STAFF

Andrew Taft, President  
andy@dfwi.org

Matt Beard, Director of  
Public Improvement Districts  
matt@dfwi.org

Cleshia Butler, Administrative Assistant  
cleshia@dfwi.org

Jay Downie, Event Producer  
jay@dfwi.org

Brandi Ervin, Controller  
brandi@dfwi.org

Becky Fetty, Director of Marketing  
and Membership  
beckyf@dfwi.org

Nicole Fincher, Marketing and  
Special Projects Manager  
nicole@dfwi.org

Melissa Konur, Director of Planning  
melissa@dfwi.org

Arrie Mitchell, Director of Research  
arrie@dfwi.org

Barbara Sprabary,  
Executive Assistant/Office Manager  
barbara@dfwi.org



*PID #1 and PID #14 are managed  
by Downtown Fort Worth, Inc.*

### CONTACT INFORMATION

Send or email comments and/or news to:  
Nicole Fincher  
Downtown Fort Worth, Inc.  
777 Taylor Street, Suite 100  
Fort Worth, Texas 76102  
Phone: 817-870-1692  
Fax: 817-335-3113  
Email: nicole@dfwi.org  
www.dfwi.org

## FWDNA RAISES FUNDS FOR THE YMCA PLAYGROUND



This holiday season, the Fort Worth Downtown Neighborhood Alliance (FWDNA) partnered with the Amon G. Carter, Jr. Downtown YMCA to raise funds to support playground improvements at their childcare center. Each year, the Downtown YMCA serves over 300 children, ages six weeks to five years, between the two preschools and summer day camp programs.

The FWDNA recognizes that a key component of child development occurs through play, interacting with others, and experiencing nature. This group of Downtown residents is helping to raise \$40,000 to provide a high quality play experience for these children. This fundraising goal provides the replacement of wood chips with a softer, rubberized flooring, a safer playground structure, and an improved shade structure to increase protection from the sun and rain.

The FWDNA raised over a quarter of that goal over the past two months, with a special thanks to one generous Downtown resident providing a \$10,000 donation in November.

If you are interested in learning more about the new playground or fundraising efforts, contact Mary Russell at [Mrussell@ymcafw.org](mailto:Mrussell@ymcafw.org).

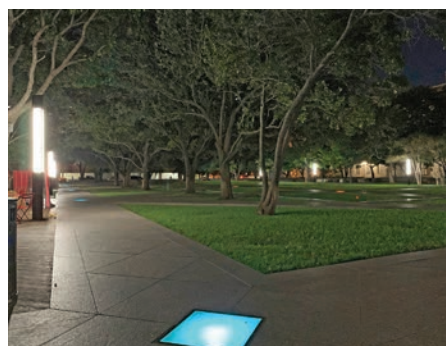


## FREE SERVICE ON THE DASH CONTINUES THROUGH DECEMBER

Ride The Dash for free through December 31! The route operates between Downtown Fort Worth, the Seventh Street corridor, Crockett Row, the Cultural District and the newly- opened Dickies Arena. Since service began on Sept. 22, more than 6,500 passengers have ridden the new electric bus service.



The Dash operates from 9:22 AM to 10:44 PM Sunday-Thursday, and 9:22 AM to 12:44 AM Friday-Saturday. The full schedule is available at [ridetrinitymetro.org](http://ridetrinitymetro.org).



## NEW BURNETT PARK GROUND LIGHTS

New in-ground LED lights were installed in Burnett Park this October. The improved energy-efficient lights offer lower maintenance, are cost-effective, and can display thousands of color options! Many thanks to the Burnett Foundation for funding this colorful park improvement.



## CITY SEEKING FEEDBACK ON REDEVELOPMENT OF MUNICIPAL PROPERTIES

City of Fort Worth staff are in the early stages of collecting feedback regarding the use of their Downtown municipal spaces. The City owns 11 Downtown properties and leases additional office space. The City is considering selling property, including the Fort Worth Central Library, and consolidating the library and City Hall into a new, modern building between Lancaster Avenue and Texas Street. The work would be part of a possible 2022 bond package. Plans to continue revamping the Fort Worth Convention Center are also underway. Those interested in providing feedback can email [FWConnection@fortworthtexas.gov](mailto:FWConnection@fortworthtexas.gov).

## HOTELS ON THE RISE

Take a look at these new and upcoming hotels!



### THE SINCLAIR, Autograph Collection Hotel

512 Main St. | 164 Rooms

**NOW OPEN!**

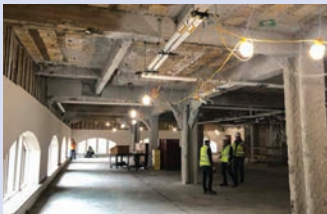


### AC HOTEL

101 W 5th St. | 246 Rooms

**WINTER 2019** - Construction tops out at 16 floors

**FALL 2020** - Target open



### KIMPTON HOTEL

714 Main St. | 232 Rooms

**FALL 2019** - Selective demolition phase

**SPRING 2021** - Target open

## HOTELS PLANNED

**Sandman Signature Hotel** - Waggoner Building renovation,  
810 Houston St. (240 Rooms)

**AVID Hotel** - New build, 320 Samuels Ave. (106 Rooms)

## SAVE THE DATES –

**MAR**  
**19<sup>TH</sup>**  
**2020**

### Downtown Fort Worth, Inc.'s 38th Annual Meeting

*Thursday, March 19, 2020 at the Omni Fort Worth Hotel*

Featuring Kate Joncas - the Former Seattle Deputy Mayor and Downtown Seattle Association CEO of 20 years will share her lessons learned from Seattle's exponential growth and provide DFWI insight into future opportunities and challenges. For more information, visit [dfwi.org](http://dfwi.org).

**APR**  
**16-19**  
**2020**

### Main Street Fort Worth Arts Festival

Mark your calendars for a weekend of arts, music, food and fun at the MAIN ST. Fort Worth Arts Festival - April 16-19, 2020!

### PID #1 Advisory Board

Larry Auth – Omni Fort Worth Hotel (Chair)

Rita Aves - Oil & Gas Building

Johnny Campbell - Sundance Square

Gary Cumbie -The Cumbie Consultancy

Jim Finley - Finley Resources Inc.

Taylor Gandy - Ron Investments, Ltd

Marie Holliday, DMD - Flowers to Go  
in Sundance Square

Walter Littlejohn - The Fort Worth Club

Michelle Lynn - Building Owners &  
Managers Association

Renee Massey - Red Oak Realty

Don Perfect - ONCOR

Robbie Tawil - The Worthington Renaissance  
Fort Worth Hotel

Karen Vaughan - Nine Oak Investments

Joy Webster - MorningStar Capital

John Yeung - Sheraton Hotel Fort Worth

### PID #1 FY 2020 Advisory Board Meetings:

1Q Meeting - Wednesday, January 8, 2020, 9 AM

2Q Meeting - Wednesday, April 8, 2020, 9 AM

3Q Meeting - Wednesday, July 8, 2020, 9 AM

4Q Meeting - Wednesday, October 7, 2020, 9 AM

### PID #14 Advisory Board

Tom Struhs - Struhs Construction (Chair)

Kent Bogle - Villa de Leon

Jeff Fulenchek - Carleton Residential Properties

Jed Wagenknecht - TownePlace Suites  
by Marriott

### PID #14 FY 2020 Advisory Board Meetings:

1Q Meeting - Thursday, January 9, 2020, 9 AM

2Q Meeting - Thursday, April 9, 2020, 9 AM

3Q Meeting - Thursday, July 9, 2020, 9 AM

4Q Meeting - Thursday, October 8, 2020, 9 AM

Advisory Board Meeting Location:

Downtown Fort Worth, Inc.

777 Taylor St., Suite 100

Fort Worth, TX 76102

# DOWNTOWN AMBASSADORS ON THE STREETS

SEPTEMBER – NOVEMBER 2019



777 Taylor Street, Suite 100  
Fort Worth, Texas 76102  
www.dfwf.org

**10,572** hospitality  
assists



**604** clean team  
referrals

**75** motorist  
assists

**848** business  
contacts



**134** safety  
escorts

**168** umbrella  
escorts



**193** homeless  
outreach



**Downtown Ambassadors Hours:**  
Sunday - Saturday 7 am - 12 am

**Contact:**  
Ambassador@dfwi.org  
On Duty Supervisor 817-484-3723

## LAMAR STREET TWO-WAY CONVERSION PROJECT

PUBLIC MEETING

JANUARY 15, 2020, 5:30 PM

CENTRAL LIBRARY (500 W 3RD STREET)



On January 15, 2020 at 5:30 pm, the City of Fort Worth will host a public meeting at the Central Library for the Lamar Street Two-Way Conversion Project.

In March 2020, the new Hemphill Lamar tunnel is anticipated to open, connecting Downtown and the Near Southside. Currently, Lamar St. directs traffic one-way from 5th St. to Texas St. Converting this to a two-way street would allow for better connectivity into the core of Downtown. The project is anticipated to execute in two phases. Phase 1 would be signal and restriping. Phase 2 would include resurfacing and ADA sidewalk ramps.

For more information, contact Clint Hoover, [clint.hoover@fortworthtexas.gov](mailto:clint.hoover@fortworthtexas.gov).

## PID YOU KNOW?



### DFWI Attends IDA Conference

This October, Downtown Fort Worth, Inc. (DFWI) staff members and Chair Eddie Broussard attended the International Downtown Association's (IDA) 65th Annual Conference & Tradeshow in Baltimore, MD. Over 950 leaders shaping cities from around the globe convened to discuss emerging trends in urban place management and walked away with solutions to apply in their respective cities.

### Downtown Projects Map

Stay current on all the Downtown developments with our updated projects map. Download the map from our website – [dfwi.org/projects](http://dfwi.org/projects).



### New Tables and Chairs in Downtown Parks

New tables and chairs were added to our Downtown park inventory this December. The PID crew assembled and distributed over 100 pieces of outdoor furniture to Burnett Park, Fort Worth Water Gardens, General Worth Square, and Lanham Plaza. Thank you to Visit Fort Worth for their contribution in adding this amenity to the Water Gardens.

**Light Pole Painting** – Phase 2 of the light pole painting project continues in PID #1. Since the start of the program, 30 intersections have been painted to a new, uniform black finish. Phase 3 is scheduled to begin Fall 2020, with 15 additional intersections. For a project map and schedule, visit [dfwi.org/about/pid](http://dfwi.org/about/pid).