



# IN VIEW > DOWNTOWN FORT WORTH | DEC 2021

*In View* is the quarterly newsletter of the Fort Worth Public Improvement District #1 and #14 (PID). PID is a service of Downtown Fort Worth, Inc. (DFWI)



## TEXAS A&M ANNOUNCES DOWNTOWN FORT WORTH EXPANSION

Texas A&M University (TAMU) announced plans in November to expand its campus near the site of the TAMU law school building at 1515 Commerce Street. The project will include a research and innovation center and an education alliance building to be built on their two surface parking lots on Commerce Street and a new law school at its current location. The university expects to break ground by late 2022. For more project updates, visit [dfwi.org/projects](https://dfwi.org/projects).

## INTERACTIVE "SINGING TREES" NOW IN BURNETT PARK

This November, Downtown Fort Worth, Inc. introduced a new interactive light installation in Burnett Park through the support of the Burnett Foundation. "The Singing Trees" illuminate and change colors as they react to nearby sounds. The installation debuted on December 1 with a special Cliburn in the Community holiday performance.

Bring your friends, family, and community groups out to the deck at Burnett Park to sing, clap, talk, play musical instruments or sit back and enjoy how people make the trees "sing" with light. The family-friendly light installation is free and open to the public in Burnett Park during park hours, 3 PM - 10 PM daily.



## CONVENTION CENTER RENOVATION PROJECT RESUMES

On November 30, Fort Worth City Council unanimously approved the allocation of \$52 million in American Rescue Plan Act Funding to resume the Fort Worth Convention Center Renovation Project, including the realignment of Commerce Street. The project was originally suspended due to the decline of hotel occupancy taxes during the pandemic. Council also approved the execution of an agreement with Broadbuss & Associates, Inc. for project management services associated with the project. For more project updates, visit [dfwi.org/projects](https://dfwi.org/projects).

## NOW OPEN IN DOWNTOWN

**Arcadia Coffee** - Cozy up and get your caffeine fix at Arcadia Coffee's newest location nestled in the Sundance Square Courtyard at 120 W 3rd Street Ste 111.

**Bale Creek Allen Gallery** - Recently relocated from Austin, Bale Creek Allen is a combination art gallery and studio now open at the corner of W. 3rd and Houston streets.



## WELCOME TO DOWNTOWN

Many companies are making their move to the best corporate address in the city. Please help us welcome these companies to Downtown!

**Alston & Bird**  
**Apex Capital Corp**  
**Calvetti Ferguson**  
**BNY Mellon**  
**Brown PC**  
**Daniel, Moore, Evans, Biggs, Decker, and Smid**  
**O'Hanlon, Demerath & Castillo, PC**  
**PNC Bank**  
**Truist Bank/CRC Group**

## FOLLOW US ON SOCIAL MEDIA



Facebook.com/DowntownFortWorth  
111k followers



Twitter.com/DTFortWorth  
45k followers



Instagram.com/DowntownFortWorth  
64k followers  
#DowntownFortWorth

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*PID #1 and PID #14 are managed by Downtown Fort Worth, Inc.*

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## GM FINANCIAL PARADE OF LIGHTS SHINES BRIGHT

The GM Financial Parade of Lights returned to Downtown on November 21. The parade featured nearly 100 floats, thousands of spectators, and civil rights icon and activist, Opal Lee, as the Grand Marshal on the Change Is Possible Float. Thank you all for joining us! Tune in to KTXA-21 for a televised rebroadcast of the parade on Christmas Eve at 7 PM!



Commissioner Roy Charles Brooks | Photo: Minh Pham, Fort Worth Chamber


## NEW HERITAGE TRAILS MARKERS COMING SOON

Several new markers were unveiled for the Heritage Historical Trails. These privately funded bronze markers placed throughout Downtown tell pivotal stories of Fort Worth's history.

Two additions were unveiled in October honoring the Black Business District and Black Medical District. In December, another marker was announced recognizing the abduction of Mr. Fred Rouse.

Heritage Trails is a Fort Worth Chamber Foundation, Downtown Fort Worth, Inc., and Visit Fort Worth project.

## SAVE THE DATES FOR OUR SIGNATURE SPRING EVENTS

  
Downtown  
Fort Worth, Inc.  
ANNUAL MEETING  
TUESDAY  
**APR 5**  
2022

  
FORT WORTH ARTS FESTIVAL  
THU-SUN  
**APR 7-10**  
2022





### 3RD STREET MURAL BEGINS

Onsite work started for the 3rd Street Mural located at the underpass between Jennings Place (formerly Hillside Apartments) and Sundance Square. The mural is the final step in a greater pedestrian improvement project for the Downtown gateway along 3rd Street in response to the BNSF closure of 1st Street. The project is managed by DFWI with funding by BNSF Railway. Jana Renee is the artist that was selected through a juried process in 2019 to design and execute the mural. Work will continue through the rest of the year, and the project will be complete in early 2022.



### HERITAGE AND PADDOCK PARKS PROJECT UPDATE

Conceptual plans for Heritage and Paddock Parks' revitalization are refined and the project is now entering the schematic design phase. Meanwhile, Fort Worth Public Art selected art team Legge Louis Legge to work on Heritage Park's public art master plan. For more project updates, visit [dfwi.org/projects](http://dfwi.org/projects).



### PIONEER'S REST CEMETERY BEAUTIFICATION PROJECT

PID #14 repaired and replaced areas of the entrance and fencing at Pioneer's Rest Cemetery this fall. The beautification project, coordinated with the Pioneer's Rest Cemetery Board, enhances this historic landmark along Samuels Avenue.

## PID ADVISORY BOARDS

### PID #1 Advisory Board

Larry Auth - Omni Fort Worth Hotel (Chair)  
 David Ayres - JLL  
 Laura Bird - Anthracite Realty Partners  
 Johnny Campbell - City Center Fort Worth  
 Gary Cumbie - The Cumbie Consultancy  
 Carlos De La Torre - Fort Worth Downtown Neighborhood Alliance  
 Bryan Eppstein - Sundance Square  
 Jim Finley - Finley Resources Inc.  
 Taylor Gandy - Ron Investments, Ltd  
 Drew Hayden - The Worthington Renaissance Fort Worth Hotel  
 Marie Holliday, DMD - Flowers to Go in Sundance Square  
 Walter Littlejohn - The Fort Worth Club  
 Michelle Lynn - Building Owners & Managers Association  
 Renee Massey - Red Oak Realty  
 Mark Michalski - Kimpton Harper Hotel  
 Aaron Oquendo - AC Hotel Fort Worth  
 Don Perfect - ONCOR  
 John Yeung - Sheraton Hotel Fort Worth

### PID #1 FY 2022 Advisory Board Meetings:

Wednesday, January 12, 2022, at 9 AM at Burnett Plaza, 801 Cherry Street, Floor 2  
 Wednesday, April 13, 2022, at 9 AM  
 Wednesday, July 27, 2022, at 9 AM  
 Wednesday, October 19, 2022, at 9 AM

### PID #14 Advisory Board

Tom Struhs - Westford Builders, Chair  
 Kent Bogle - Villa de Leon  
 Jeff Fulenckek - Carleton Residential Properties  
 Tara Pittman - Trinity Urban Bluffs & District  
 Anthony Renda - Trinity Bluff Development, LTD.

### PID #14 FY 2022 Advisory Board Meetings:

Thursday, January 13, 2022, at 9 AM at Burnett Plaza, 801 Cherry Street, Floor 2  
 Thursday, April 14, 2022, at 9 AM  
 Thursday, July 28, 2022, at 9 AM  
 Thursday, October 20, 2022, at 9 AM

*Advisory Board Meetings will be held at the DFWI office unless otherwise noted:*

*Downtown Fort Worth, Inc.  
 777 Taylor Street, Suite 100 | Fort Worth, TX 76102  
 All current meeting information can be found at [dfwi.org/about/pid](http://dfwi.org/about/pid)*



# DOWNTOWN

## AMBASSADORS ON THE STREETS

SEPTEMBER 2021-NOVEMBER 2021



777 Taylor Street, Suite 100  
Fort Worth, Texas 76102  
[www.dfwf.org](http://www.dfwf.org)

**11,441** hospitality  
assists



**540** clean team  
referrals

**67** motorist  
assists

**2,037** business  
contacts



**39** umbrella  
escorts

**285** homeless  
outreach



**274** safety  
escorts



**Downtown Ambassadors Hours:**  
Sunday - Saturday 7 am - 12 am

**Contact:**  
[Ambassador@dfwi.org](mailto:Ambassador@dfwi.org)  
On Duty Supervisor 817-484-3723



## 'TIS THE SEASON TO EAT, DRINK & BE MERRY IN DOWNTOWN

The most wonderful time of the year is here, and there's no place like Downtown for the holidays! We are spreading holiday cheer this year on billboards across the city, digital ads, and social media featuring the Fort Worth Christmas Tree in Sundance Square Plaza.

Throughout the holiday season, in addition to their typical hospitality and motorist assists, restaurant recommendations, and area patrols, the Downtown Ambassadors are giving out \$5 gift cards to promote Downtown merchant patronage.



## DECO 969 BREAKS GROUND

This October, Southern Land Company breaks ground on Deco 969, a luxury residential high-rise at 969 Commerce Street.

Once completed, Deco 969 will be 27 stories tall with 302 apartments and penthouses, eight floors of above-grade parking, and 8,000 square feet of mixed-use retail and restaurant space on the ground floor. It will also feature a variety of amenities, including a rooftop pool and state-of-the-art fitness center. Southern Land Company expects to welcome the first residents to Deco 969 in 2023.

## DFWI STRATEGIC ACTION PLAN

DFWI completed interviews with firms for Plan 2033, Downtown's 10-year Strategic Action Plan. A contract will be finalized with a selected firm in early 2022, and our volunteer committee members will begin to engage in the planning process.

To learn more and sign up for a committee, contact DFWI's Director of Planning, Melissa Konur, at [melissa@dfwi.org](mailto:melissa@dfwi.org).