



MARCH 2022

IN VIEW > DOWNTOWN FORT WORTH

In View is the quarterly newsletter of the Fort Worth Public Improvement District #1 and #14 (PID). PID is a service of Downtown Fort Worth, Inc. (DFWI)



PID CREWS WORK THROUGH WINTER STORM

During the winter storm in February, our PID crews continued to keep Downtown clean and safe. The streetscape team deployed de-icer and shoveled sidewalks for pedestrians. This team of hard workers goes above and beyond – often in challenging conditions for our residents, businesses, and visitors!



MAIN ST. FORT WORTH ARTS FESTIVAL PRESENTED BY PNC BANK RETURNS

The 35th edition of the MAIN ST. Fort Worth Arts Festival (MAIN ST.), now presented by PNC Bank, will return April 7-10, 2022! With new entertainment stages and over 200 juried local, regional and national artists, a host of musical acts, street performers, and delicious festival fare, MAIN ST. resumes after a two-year Covid hiatus. Sign up to volunteer, join Friends of the Festival, and learn more about the largest, free music and arts event in the southwest at mainstreetartsfest.org.

Sundance Square Management has announced plans to feature local artists in Sundance Square Plaza during MAIN ST. weekend. More details to come when they are available.

DFWI CONTRACTS WITH U3 ADVISORS FOR SECOND PHASE OF TEXAS A&M EXPANSION STUDY

DFWI has engaged U3 Advisors for a second round of analysis on behalf of Texas A&M University (TAMU) and their expansion plans for Downtown. This economic and community needs assessment will focus on how TAMU and leading and emerging industries in Fort Worth and Tarrant County can work together. The U3 team will be meeting with industry leaders and stakeholders across the following sectors: mobility/transportation, aerospace/defense, healthcare/life sciences, agribusiness, energy, and other emerging industries to be identified. The results of this assessment will be provided to TAMU planners in College Station as they continue to refine their North Texas expansion plans.



NEW IN DOWNTOWN

Collección Mexicana

Stop by this new store at 406 Houston St. in Sundance Square for a wide array of hand-crafted artisanal goods from all regions of Provincial Mexico.

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111k followers



Twitter.com/DTFortWorth
45k followers



Instagram.com/DowntownFortWorth
64k followers

#DowntownFortWorth

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*PID #1 and PID #14 are
managed by Downtown
Fort Worth, Inc.*

SHANE SMITH JOINS DFWI TEAM

DFWI welcomed our new Director of Research, Shane Smith, to the team in February. Contact Shane at shane@dfwi.org.



JOEL STARY JOINS H.O.P.E TEAM

Previous long-time Downtown Neighborhood Police Officer, Joel Stary, has recently been promoted to Sergeant. Joel is now heading up FWPD's H.O.P.E (Homeless Outreach Program Enforcement) team. Joel's extensive history and knowledge of Downtown will be a great asset to the unit.

CENTRAL LIBRARY PROPERTY LISTED FOR SALE

The Fort Worth Central Library is for sale. The nearly 250K-square foot, three-story building sits on more than two acres. Fort Worth firm JLL has been contracted by the City to manage the sale and development of the land as well as the relocation of the Central Library. Terms of the sale require the buyer to help develop a new, modern Central Library in Downtown to better meet the needs of residents. The Central Library remains open and operating.

NEW RESIDENTIAL UNDER CONSTRUCTION



DECO 969
302 rental units
Estimated completion 2023



THE HUNTLEY
296 rental units, 51% affordable units in
partnership with Fort Worth Housing Solutions
Estimated completion Fall 2022

Photos by Brian Luenser

PLANNED RESIDENTIAL PROJECTS



KENT LOFTS
248 units



TRINITY HIGHLINE
172 units



THE HARRISON
27 units



7TH & HENDERSON
310 units



1000 WEATHERFORD
492 units



PUBLIC MARKET BUILDING
205 units • senior living

Visit dfwi.org/projects for more.

JOIN US FOR DFWI'S 40TH ANNUAL MEETING

Join us on April 6, 2022, at the Fort Worth Convention Center for our 40th Annual Meeting!

DFWI's 40th Annual Meeting, *Forward Thinking*, will launch Plan 2033, our next update of Downtown Fort Worth's 10-Year Strategic Action Plan. Downtown has undergone dramatic changes over the last ten years. From the ascendancy of residential as a powerful economic force to the surge of hotel development and the announcement of Texas A&M's expansion – Downtown's dynamics are changing and we are setting the course for the next ten years. Scott Page of Interface Studio LLC, the firm guiding Plan 2033, will be our keynote speaker.

Please contact Becky Fetty at beckyf@dfwi.org for sponsorship opportunities and event tickets.



BURNETT PARK RECEIVES FORT WORTH BEAUTIFUL AWARD

Recognizing our work at Burnett Park, the Fort Worth Beautiful Award was presented to DFWI by the Fort Worth Garden Club in January. This annual award is given to an organization or business that has made an outstanding contribution to our community through quality landscaping of its site and grounds. Special thanks to the Burnett Foundation and the City of Fort Worth for their commitment to maintaining this Downtown park with an elevated level of care.

CITY HALL UPDATE

The City of Fort Worth is making strides on their occupancy plans for the new City Hall at the former Pier 1 building. Recent work includes gathering input on new Council Chambers to be built on-site and building vehicular and pedestrian access improvements.



Photo: Joseph Haubert

HERITAGE AND PADDOCK PARKS PROJECT INCLUDED IN UPCOMING BOND ELECTION

Heritage and Paddock Park will be included in the upcoming bond election on May 7.

Assuming passage, bond funds will contribute to the parks' revitalization and improvements to associated streetscape for pedestrian

and vehicular safety. The bond election is a vital step in the return of these important spaces to usability and enjoyment for Fort Worth residents and visitors.

Other Downtown projects in the bond vote include improvements to the Fort Worth Water Gardens and Downtown intersections. We encourage everyone to get out and vote on May 7!

PID ADVISORY BOARDS

PID #1 ADVISORY BOARD

Larry Auth - Omni Fort Worth Hotel (Chair)
David Ayres - JLL
Laura Bird - Anthracite Realty Partners
Johnny Campbell - City Center Fort Worth
Gary Cumbie - The Cumbie Consultancy
Carlos De La Torre - Fort Worth Downtown Neighborhood Alliance
Bryan Eppstein - Sundance Square
Jim Finley - Finley Resources Inc.
Taylor Gandy - Ron Investments, Ltd
Drew Hayden - The Worthington Renaissance Fort Worth Hotel
Marie Holliday, DMD - Flowers to Go in Sundance Square
Walter Littlejohn - The Fort Worth Club
Michelle Lynn - Building Owners & Managers Association
Renee Massey - Red Oak Realty
Mark Michalski - Kimpton Harper Hotel
Aaron Oquendo - AC Hotel Fort Worth
Don Perfect - ONCOR
Jed Wagenknecht - Courtyard Fort Worth Downtown/Blackstone
John Yeung - Sheraton Hotel Fort Worth

PID #1 FY 2022 ADVISORY BOARD MEETINGS:

Thursday, April 14, 2022, at 9 AM
Wednesday, July 27, 2022, at 9 AM
Wednesday, October 19, 2022, at 9 AM

PID #14 ADVISORY BOARD

Tom Struhs - Westford Builders, Chair
Kent Bogle - Villa de Leon
Debbie Diaz - TownePlace Suites
Jeff Fulenchek - Carleton Residential Properties
Tara Pittman - Trinity Urban Bluffs & District
Anthony Renda - Trinity Bluff Development, LTD.

PID #14 FY 2022 ADVISORY BOARD MEETINGS:

Thursday, April 14, 2022, at 10 AM
Thursday, July 28, 2022, at 9 AM
Thursday, October 20, 2022, at 9 AM

Advisory Board Meetings will be held at the DFWI office unless otherwise noted:

777 Taylor Street, Ste. 100 • Fort Worth, TX 76102

All current meeting information can be found at dfwi.org/about/pid

DOWNTOWN AMBASSADORS ON THE STREETS

DECEMBER 2021-FEBRUARY 2022

9,624 hospitality
assists



531 clean team
referrals

58 motorist
assists

2,489 business
contacts

19 umbrella
escorts

486 homeless
outreach



261 safety
escorts



DOWNTOWN AMBASSADORS HOURS:
Sunday–Saturday • 7AM–12AM

CONTACT:
ambassador@dfwi.org
On-Duty Supervisor: (817) 484-3723

777 Taylor Street, Suite 100
Fort Worth, Texas 76102
www.dfwi.org



DOWNTOWN AMBASSADORS SPREAD THE LOVE FOR VALENTINE'S DAY

While walking their beats, the Downtown Ambassadors helped spread the love during our Valentine's Day weekend promotion. They passed out roses from Flowers to Go to Downtown visitors. The Ambassadors patrol Downtown each day from 7 a.m. to midnight and can be reached at 817-484-3723.

AMBASSADOR HOMELESS OUTREACH COORDINATOR 2021 IMPACT

- ▶ 114 individuals connected to services
- ▶ 30 individuals transitioned to housing
- ▶ 11 currently on housing lists
- ▶ 2 exploitation victims reunited with family

Thank you to our Homeless Outreach Coordinator, Paul Andrade, for his work connecting people in need with available resources, family, and housing.

DFWI STRATEGIC ACTION PLAN

This January, DFWI executed a contract with Interface Studio LLC for Plan 2033, Downtown's 10-year Strategic Action Plan. In February, the Interface Studio team spent time with DFWI, City, and Trinity Metro staff on walking tours of the district and surrounding areas. Volunteer committees focusing on various aspects of Plan 2033 will engage in the planning process this spring.

To learn more and sign up for a committee, contact Melissa Konur, at melissa@dfwi.org.



REGISTER FOR THE COWTOWN GREAT AMERICAN CLEAN UP

The Cowtown Great American Cleanup is Fort Worth's largest annual litter cleanup and beautification events. In 2021, Cowtown Cleanup volunteers removed over 100,000 pounds of trash from our city! Register to join Keep Fort Worth Beautiful for the clean up on March 26, 2022, online at bit.ly/CowtownCleanUp22.