







PID DOWNTOWN FORT WORTH | JUNE 2021

NOW OPEN: KIMPTON HARPER HOTEL

The former XTO Energy headquarter building at 714 Main St. reopened this month as the 226-room, four-star Kimpton Harper Hotel.

Managed by Davidson Hotels & Resorts, the new hotel features a penthouse bar and lounge, 10,000 square feet of meeting and event space, and a rooftop observation deck with a 360-degree view of Fort Worth. On the ground floor you will find II Modo, a contemporary Italian restaurant.

The Kimpton Harper Hotel comes at a great time, as hotel occupancy rates begin to trend upward with more weekend visitors returning.



DFWI TO HOST 39TH ANNUAL MEETING

Join Downtown Fort Worth, Inc. for our 39th Annual Meeting on Wednesday, July 14,



2021, at the Omni Fort Worth Hotel featuring Urban Expert Christopher Beynon, Vice President and Chief Development Officer of MIG.

Wednesday, July 14, 2021 Omni Fort Worth Hotel 11:30 am Networking 12:00 pm Luncheon & Program

For sponsorship and ticket information, visit bit.ly/DFWIAnnualMtg.

SAVE THE DATES FOR OUR SIGNATURE DOWNTOWN EVENTS:







FOLLOW US ON SOCIAL MEDIA







NEW IN DOWNTOWN

Urban Plantology A new store is in bloom at 308 Main St. in Sundance Square! Owned by a mother-daughter duo, Romy and Abby, Urban Plantology is the perfect spot for plant lovers and garden enthusiasts of any level.

AC Hotel's Pamplona Rose Sculpture

Created by Julie Richey, a local Texas artist, this mosaic sculpture was inspired by the original stitch patterns of M.L. Leddy's boots. Check out the new installation at the AC Hotel's entrance at 101 W 5th St



Flight at the Hemphill Lamar Connector

Dan Corson's "Flight" has landed at the Hemphill Lamar Connector. The Fort Worth Public Art project was designed to celebrate Fort Worth's aviation history and connects the pattern of migrating birds with jets in flight formation. The abstract longhorns/birds will glow from dusk to dawn, programmed by Corson with 60 variations of colors and patterns that slowly change.



STAFF

Andy Taft, President andy@dfwi.org

Matt Beard, Director of Public Improvement Districts matt@dfwi.org

Cleshia Butler, Administrative Assistant cleshia@dfwi.org

Jay Downie, Event Producer jay@dfwi.org

Brandi Ervin, Controller brandi@dfwi.org

Becky Fetty,
Director of Marketing
and Membership
beckyf@dfwi.org

Nicole Fincher, Marketing and Special Projects Manager nicole@dfwi.org

Melissa Konur, Director of Planning melissa@dfwi.org

Arrie Mitchell,
Director of Research
arrie@dfwi.org

Barbara Sprabary, Executive Assistant/ Office Manager barbara@dfwi.org

CONTACT INFORMATION:

Send or email comments and/or news to:

Nicole Fincher
Downtown Fort Worth, Inc.
777 Taylor Street, Suite 100
Fort Worth, Texas 76102
P: 817-870-1692
F: 817-335-3113
E: nicole@dfwi.org
dfwi.org

TEXAS A&M DOWNTOWN CAMPUS EXPANSION CONCEPT

DFWI's study for Texas A&M University (TAMU) School of Law conducted by U3 Advisors has led to quite a bit of activity. The study was used by Mayor Price's Fort Worth Now task force to introduce the Downtown campus expansion concept to TAMU Chancellor John Sharp. Sharp's visit to Fort Worth in March included a series of meetings to discuss potential partners and areas of focus for an expansion.

DEVELOPMENT UPDATES:

BURNETT LOFTS

Construction continues on Burnett Lofts by
Catalyst Urban Development, LLC. The mixeduse, rental residential development will include 330 apartments, of which a minimum of 20% will be workforce/affordable housing, amenity spaces, and restaurant/retail



spaces. Pre-leasing begins this month.



KENT LOFTS

RISE Residential
Construction, L.P. and
Odyssey Residential, L.P.
are in the process of
permitting for the development of Kent Lofts, a
248-unit, rental residential
building at 130 E Lancaster.
The Downtown Design
Review Board approved its
design in 2020, and a

minimum of 20% of the units will be allotted for workforce/affordable housing.

DFWI thanks Mayor Betsy Price and Councilmember Ann Zadeh for their years of leadership, encouragement, persistence, and support. Both have been outstanding partners in the effort to improve Downtown.







Ann Zadeh Councilmember

DFWI RELEASES ANNUAL PUBLICATIONS

Our 2020 State of Downtown offers an in-depth analysis of Downtown's performance in economic, social and education segments, while the 2020 Annual Report shares Downtown's progress in fulfilling the objectives of Plan 2023, Downtown's 10 year Strategic Plan. Efforts made in response to the pandemic by DFWI and our partners are noted throughout the 2020 Annual Report. Digital versions are now available at bit.ly/DFWIpublications.





HERITAGE PARK PROJECT UPDATE

In April, DFWI and the project's lead design firm, MIG, held stakeholder interviews, public meetings, and published an online survey to receive community feedback on design concepts and park enhancements. MIG is applying the feedback received to inform the design of Heritage Park, Paddock Park, and the associated streetscapes. For updates on the project, visit bit.ly/HeritageParkFW.



WELCOME BACK DOWNTOWN

DFWI staff held a series of Reopening Task Force meetings in April to coordinate messaging and reopening initiatives with Downtown stakeholders. Tactics including billboards, print and digital advertising, and Downtown activations will be implemented

over the coming months. These initiatives celebrate and encourage the return to the office, restaurant and retail patronage, and Downtown events.

PID #1 ADVISORY BOARD

Larry Auth - Omni Fort Worth (Chair) Laura Bird - Anthracite Realty Partners Johnny Campbell – City Center Fort Worth Gary Cumbie -The Cumbie Consultancy Carlos De La Torre - Fort Worth Downtown Neighborhood Alliance Jim Finley - Finley Resources Inc. Taylor Gandy - Ron Investments, Ltd Drew Hayden – The Worthington Renaissance Fort Worth Hotel Marie Holliday, DMD – Flowers to Go in Sundance Square Walter Littlejohn – The Fort Worth Club Michelle Lynn - Building Owners & Managers Association Renee Massey - Red Oak Realty Don Perfect - ONCOR Karen Vaughan – Nine Oak Investments John Yeung – Sheraton Hotel Fort Worth

PID #1 FY 2021 Advisory Board Meetings:

3Q - TBD, visit dfwi.org/about/pid for updated meeting info.

4Q - Wednesday, October 20, 9 AM

PID #14 ADVISORY BOARD

Tom Struhs – Westford Builders (Chair)
Kent Bogle – Villa de Leon
Jeff Fulenchek – Carleton Residential
Properties
Tara Pittman – Trinity Urban
Bluffs & District

Anthony Renda – Trinity Bluff Development, LTD.

PID #14 FY 2021 Advisory Board Meetings:

3Q - TBD, visit dfwi.org/about/pid for updated meeting info.

4Q - Thursday, October 21, 9 AM

Any changes to the meetings listed above will be posted on dfwi.org/about/pid.



PID #1 and #14 are managed by Downtown Fort Worth, Inc.



16,017hospitality assists

clean team referrals

assists

2,338 business contacts

84 umbrella escorts

553 homeless outreach if 141 safety escorts



Downtown Ambassadors Hours: Sunday - Saturday 7 am - 12 am

Contact:

Ambassador@dfwi.org On Duty Supervisor 817-484-372**3**



777 Taylor Street, Suite 100 Fort Worth, Texas 76102 www.dfwi.org



LOVE YOUR DOWNTOWN, EARN COOL PRIZES

For any purchase of \$15 or more at a Downtown Fort Worth business, submit your receipt on DFWI's website to receive a free Love Your Downtown t-shirt, tote, or mask while supplies last!

HOW TO EARN

- · Spend between \$15 and \$24.99: Get a free face mask
- · Spend between \$25 and \$49.99: Get a free tote bag
- Spend \$50 or more: Get a free t-shirt (first come, first served on sizing!)

Submit your receipts online to earn your merch at bit.ly/LoveDTFW.

LIVE ENTERTAINMENT RETURNS

This news deserves a standing ovation! Performing Arts Fort Worth announced the return of Broadway shows to Bass Performance Hall beginning this fall. New season tickets go on sale July 15th for the Broadway at Bass 2021-2022 season



HAMILTON Angelica National Tour – Company – © Joan Marcus



Four Day Weekend returned to the stage in May after an unexpectedly long intermission. Have a laugh with this comedy troupe every Friday at 8 pm and Saturday at 7 pm and 10 pm.

For our full calendar of Downtown events, visit dfwi.org/events.