

# 2017 CBD OFFICE STORY

*Survey data as of January 1, 2017*

# Background

- This survey supplements, and does not replace other traditional market surveys: broker, owner, or third-party reports.
- It provides unique insight on the current competitive leasing environment, based on analysis of primary data. The results ***assist owners, leasing agents and potential investors make strategic marketing and investment decisions.***
- Buildings in the survey universe have proven the ability to compete for tenants in the downtown Class A and B markets [henceforth classified as Tiers 1, 2 and 3]
- This is the 33rd year of this analysis with this methodology.

# Survey **Universe**

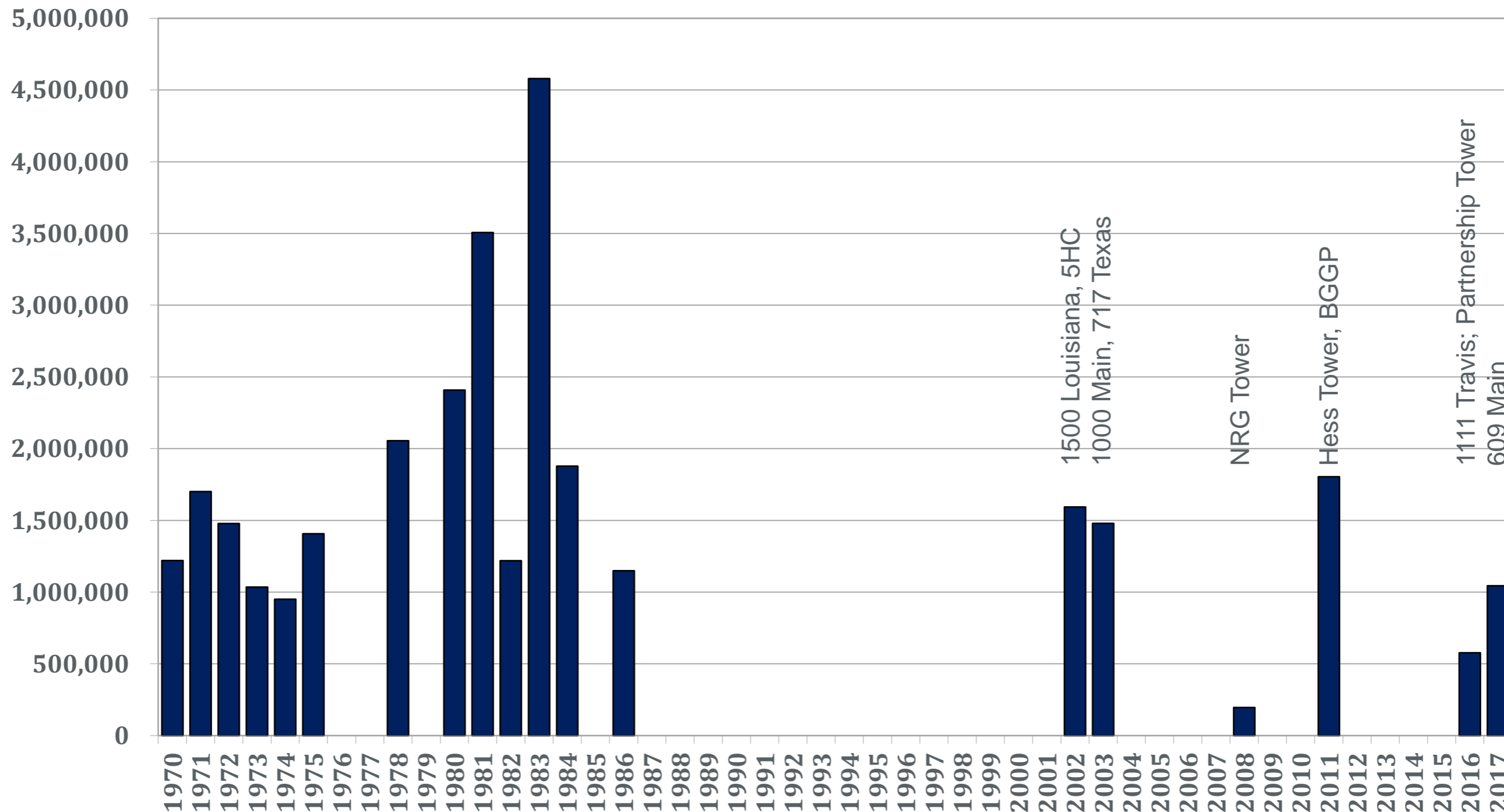
- The survey universe includes only competitive office buildings; it does not include owner-occupied buildings

	Number	Rentable SF	
Class A {	<b>Tier 1</b>	<b>10</b>	<b>10,480,861</b>
	<b>Tier 2</b>	<b>14</b>	<b>14,384,864</b>
Class B {	<b>Tier 3</b>	<b>21</b>	<b>9,908,403</b>
<hr/>			
	<b>Total</b>	<b>45</b>	<b>34,774,128</b>



# Class A and B Building Construction

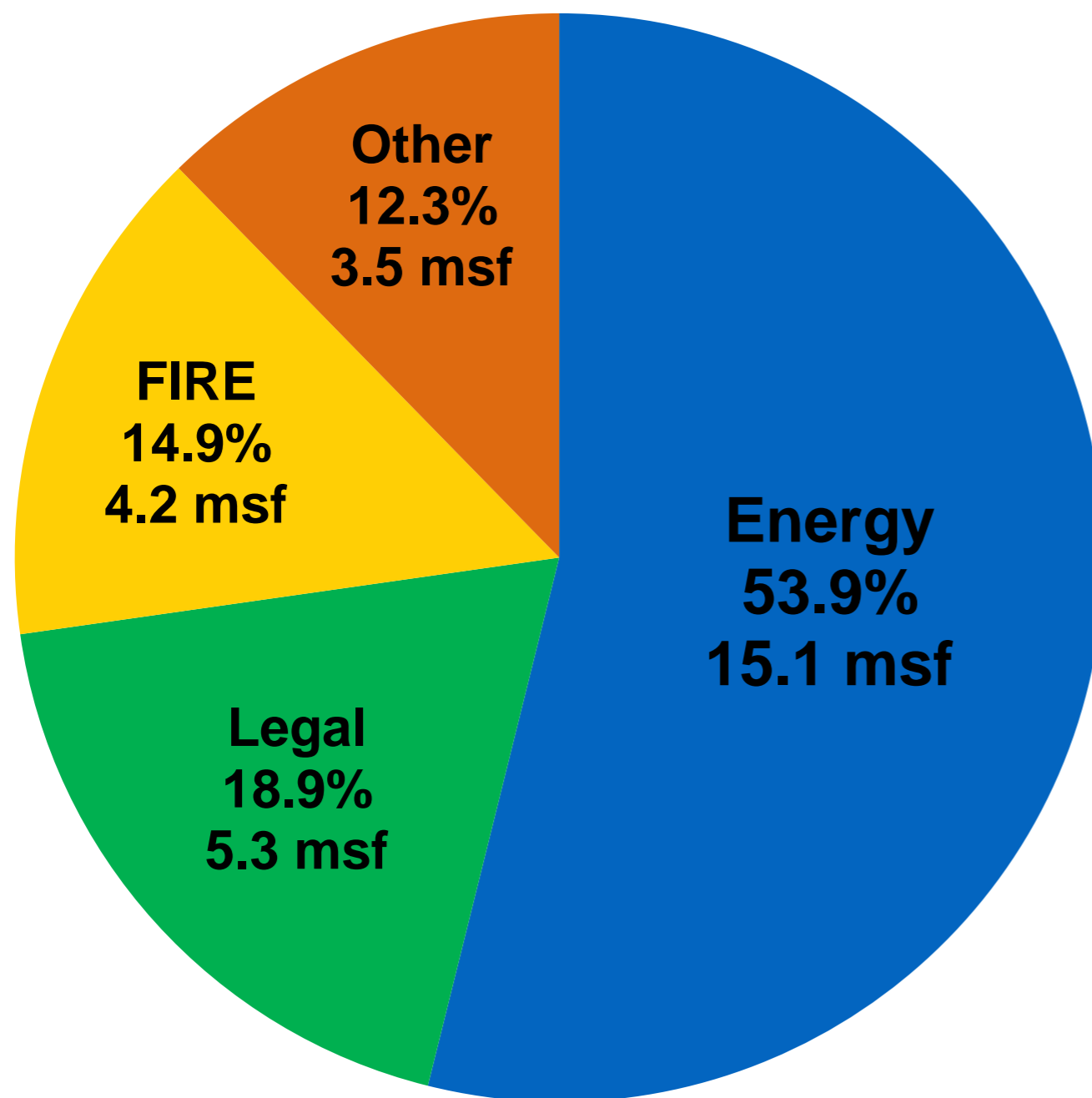
*Square Feet Built per Year*



# Office Building Use by **Industry**

*Properties in the survey universe*

*As of 1/1/2017*

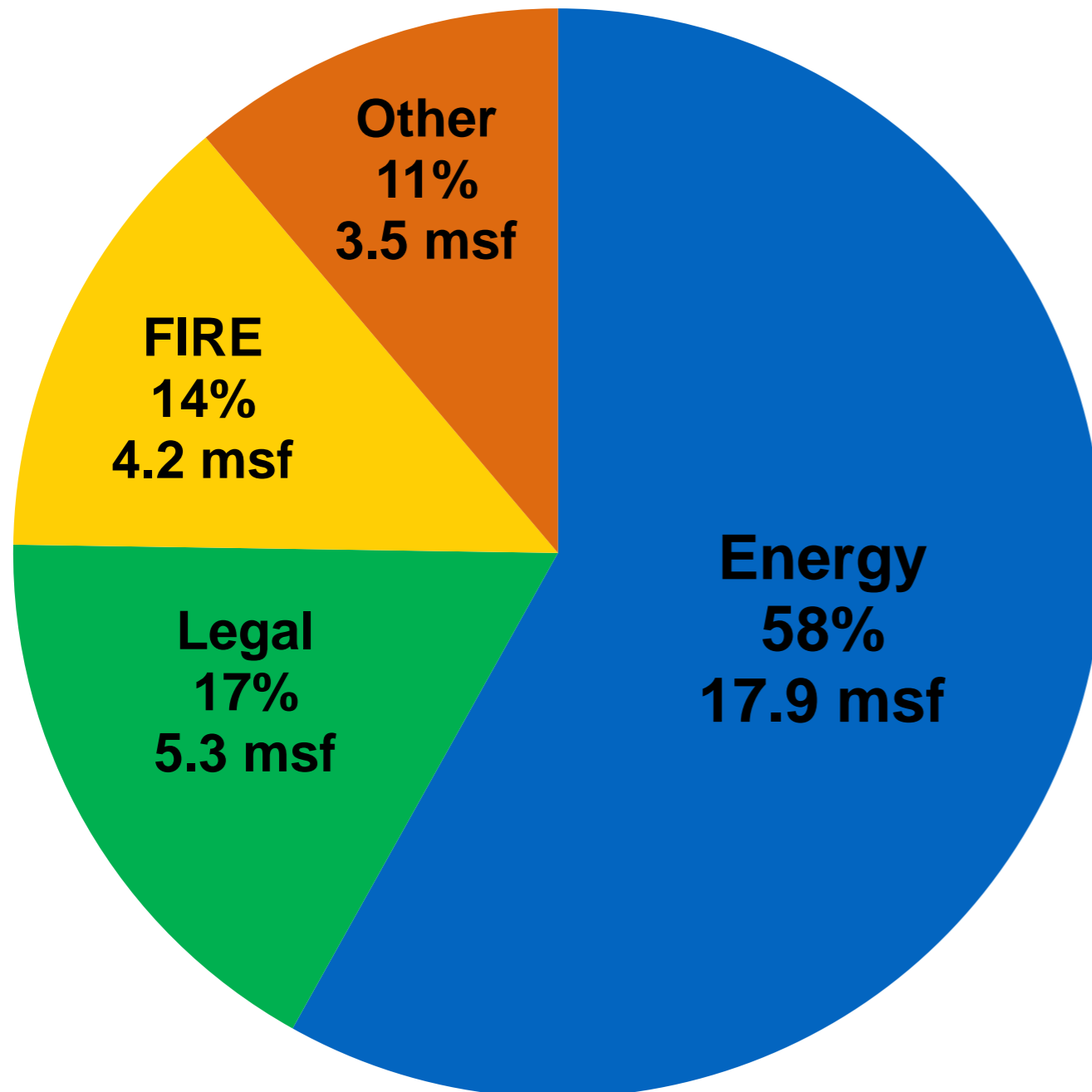


- 28.1 million sf of leased space in survey universe
- Owner-occupied buildings are excluded: 1500 Louisiana, 1400 Smith, 1111 Travis
- Energy is broadly defined, and includes exploration and production, pipelines, utilities and chemical companies. We also include service companies such as KBR.
- FIRE = Finance, Insurance, Real Estate
- “Other” includes companies such as Waste Management and United Airlines

# Office Space Use by **Industry**

*Including owner-occupied buildings*

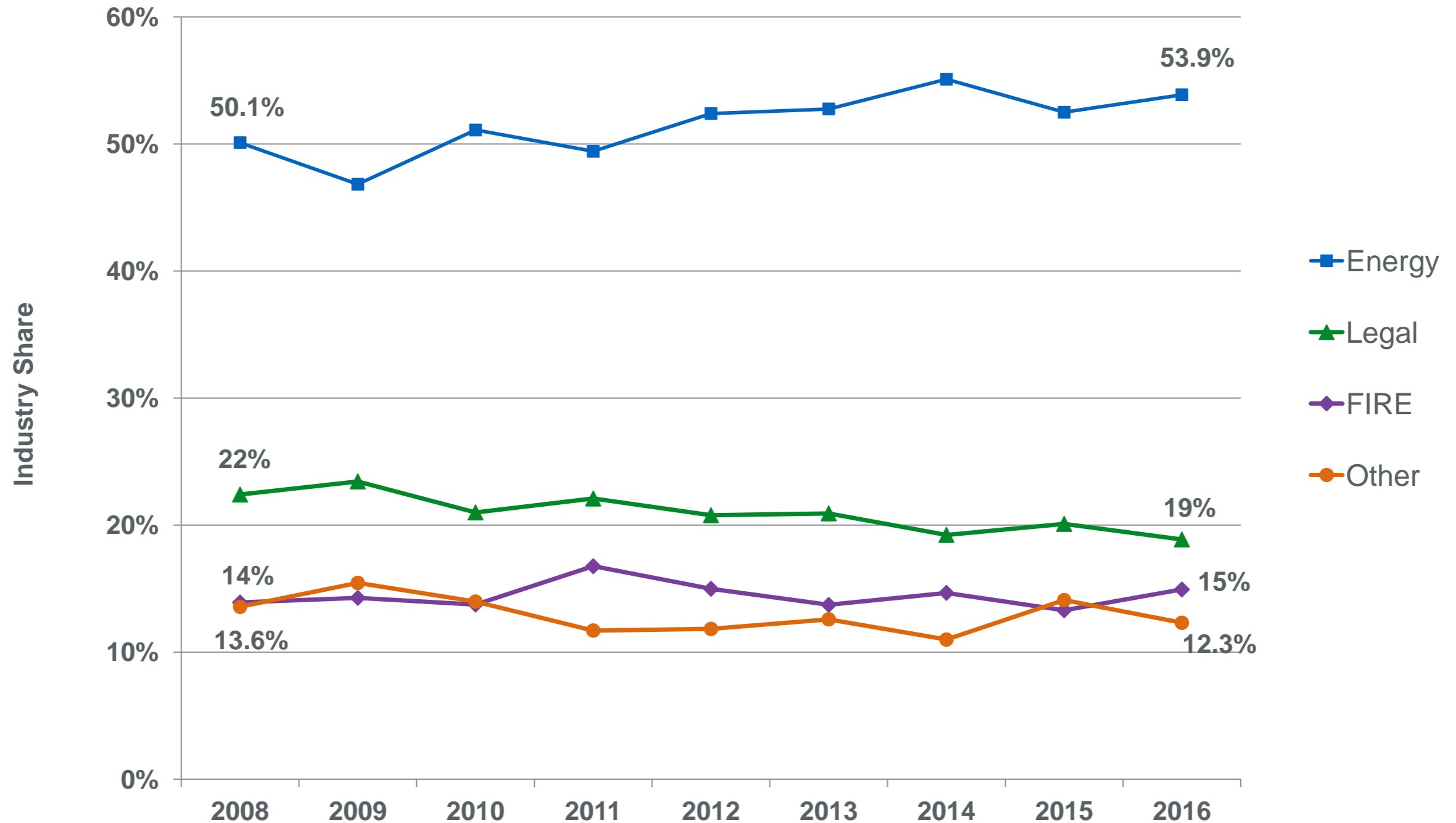
*As of 1/1/2017*



- 30.9 million sf of leased space in downtown's Class A and B office buildings.
- Owner-occupied buildings are included here: 1500 Louisiana, 1400 Smith, 1111 Travis
- Energy is broadly defined and includes exploration and production, pipelines, utilities and chemical companies. We also include service companies such as KBR.
- FIRE = Finance, Insurance, Real Estate
- "Other" includes companies such as Waste Management and United Airlines

# Trend in Office Building Use by Industry

Properties in the Survey Universe, 2008 - 2016





# Large Tenants in Building Universe

## Tenants by number of floors

One or more floors	305
Two or more floors	134
Four or more floors	65

## Tenants by square footage

20,000+ sf	239
100,000+ sf	53
200,000+ sf	26
500,000+ sf	6

## Tenants by % of survey universe

25%	14
33%	26
50%	78





# Summary Data

*January 1, 2017*

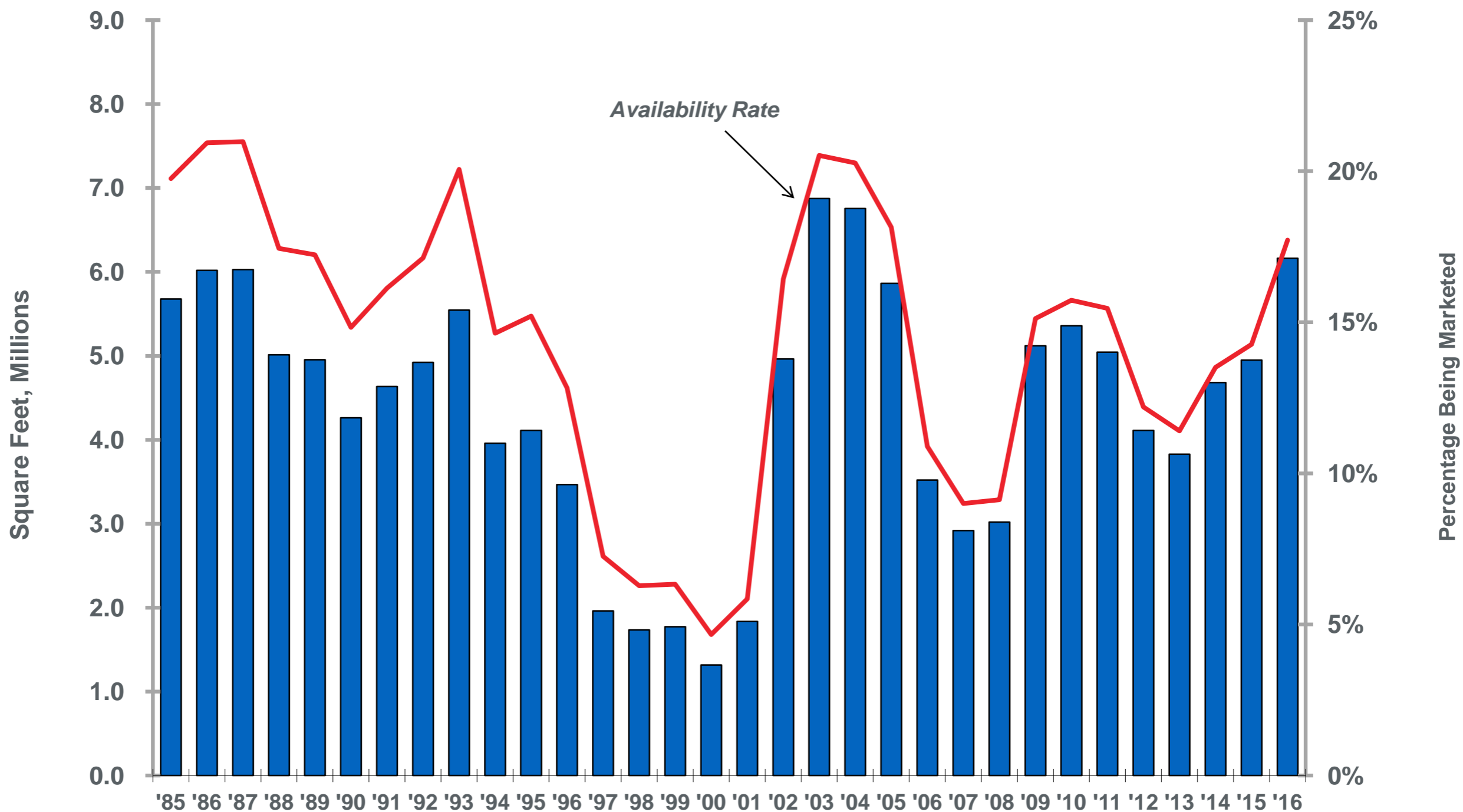
Survey Universe	34,774,128
Space Being Marketed (Direct)	6,162,274
Percent Being Marketed (Direct)	17.7%
Space Being Marketed (Sublease)	2,649,038
Percent Being Marketed (Sublease)	7.6%
<b>Total Space Being Marketed</b>	<b>8,811,312</b>
<b>Percent Being Marketed (Total)</b>	<b>25%</b>
<b>2016 Leases Signed (Direct)</b>	<b>3,684,897</b>
2016 Change in Space Being Marketed (Direct)	(1,053,939)

# Definitions – **Availability**

- **Space Available:** Any office space being marketed, even if occupied and leased. If it is being marketed, it is competing against other space.
- **Availability rate:** Direct office space being marketed divided by the total amount of office space in this survey universe.

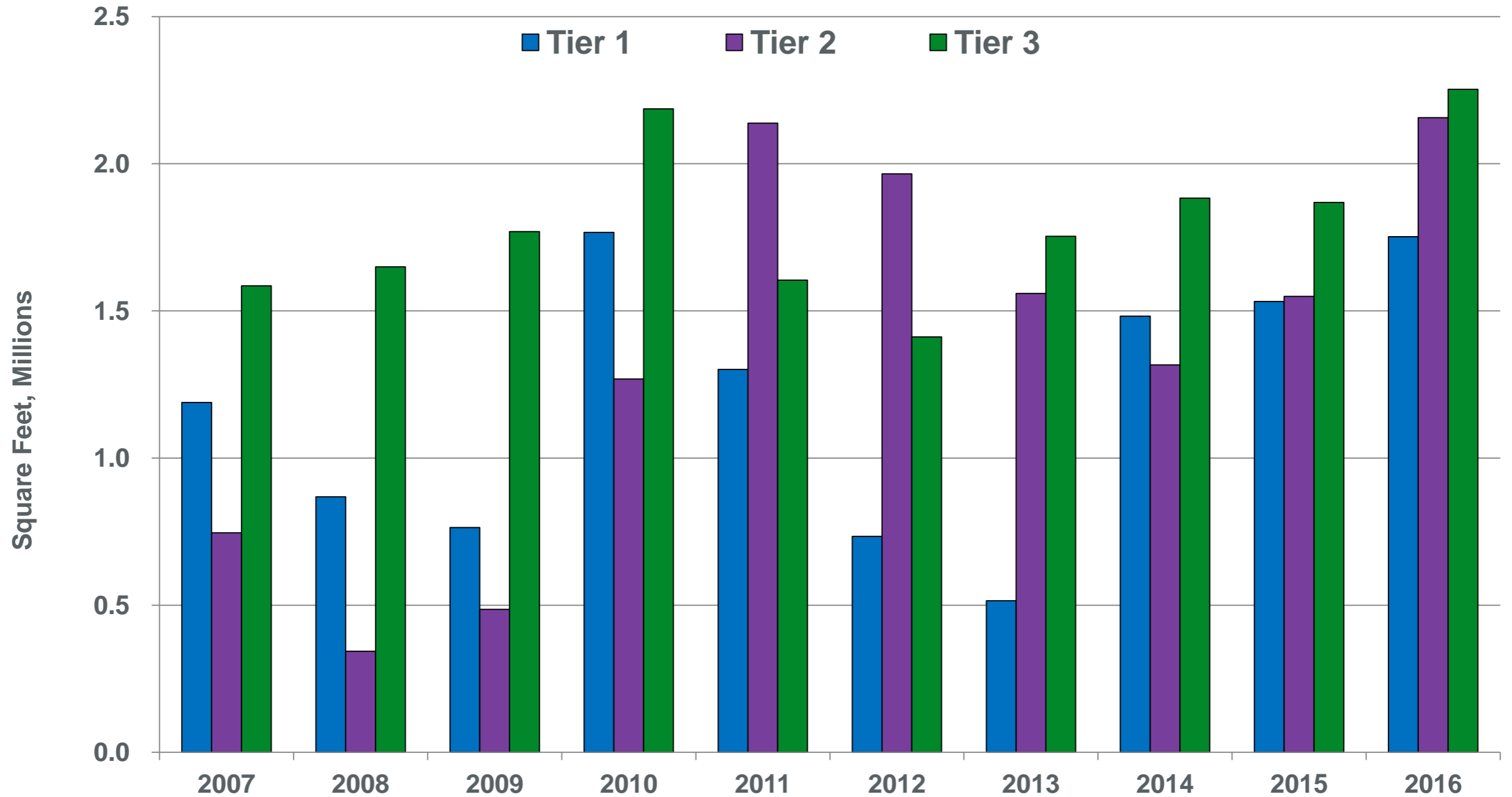
# Historical Space Being Marketed

As of 1/1/17



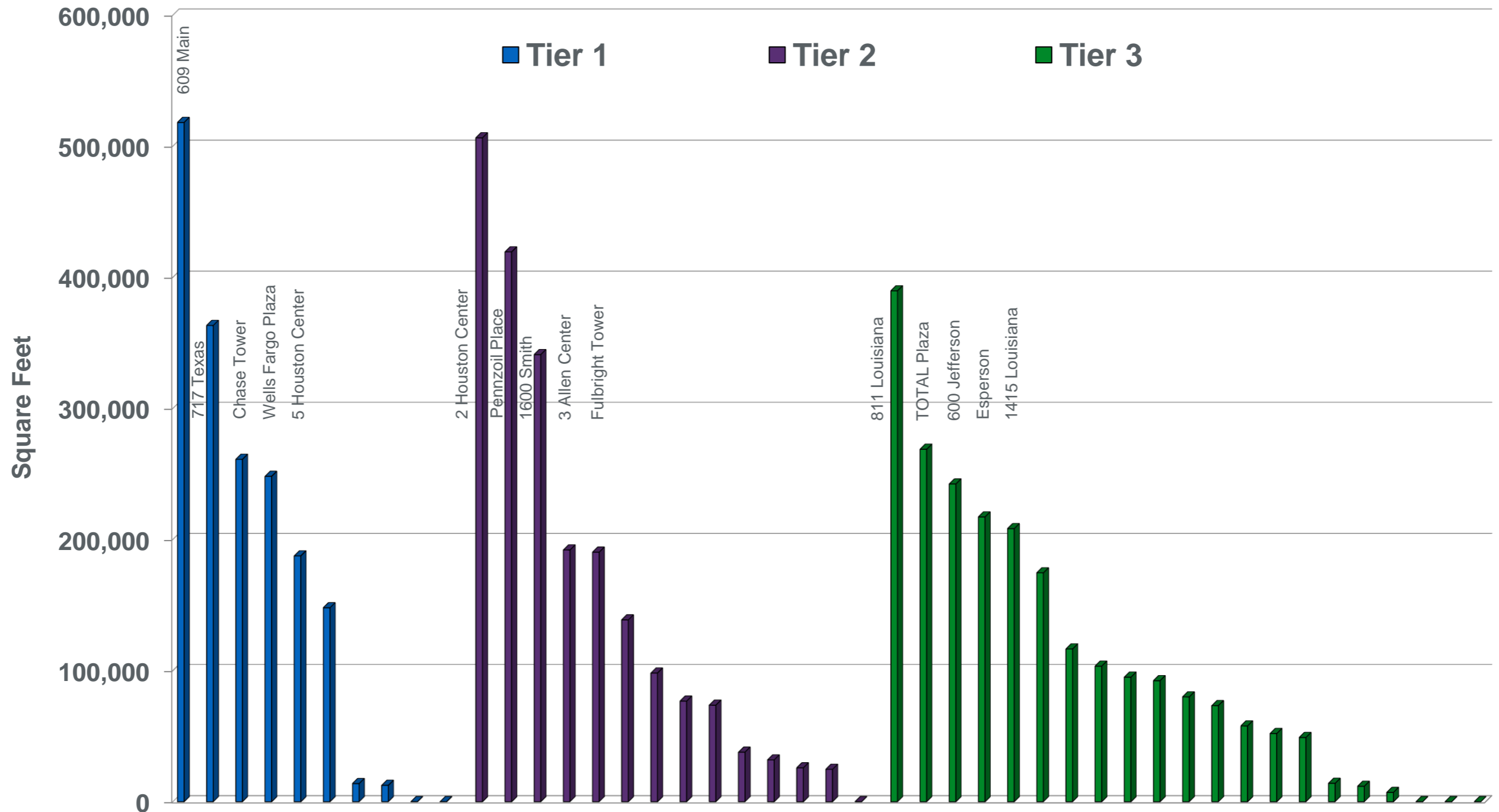
# Historical **Space Being Marketed**

*By Tier*



# Space Being Marketed by Building

As of 1/1/2017

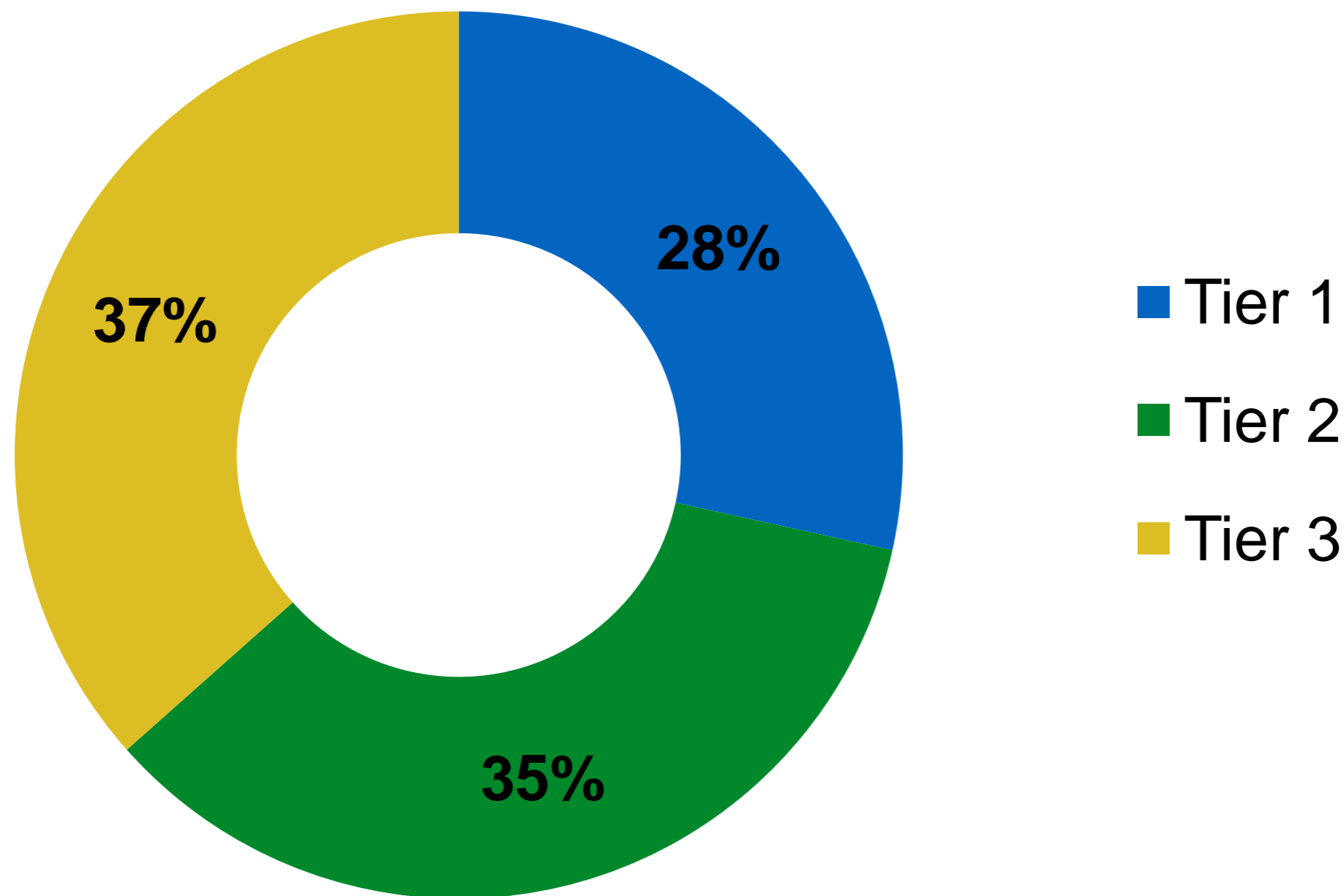




Direct Space

# Space Being Marketed by Tier

*As of 1/1/2017*

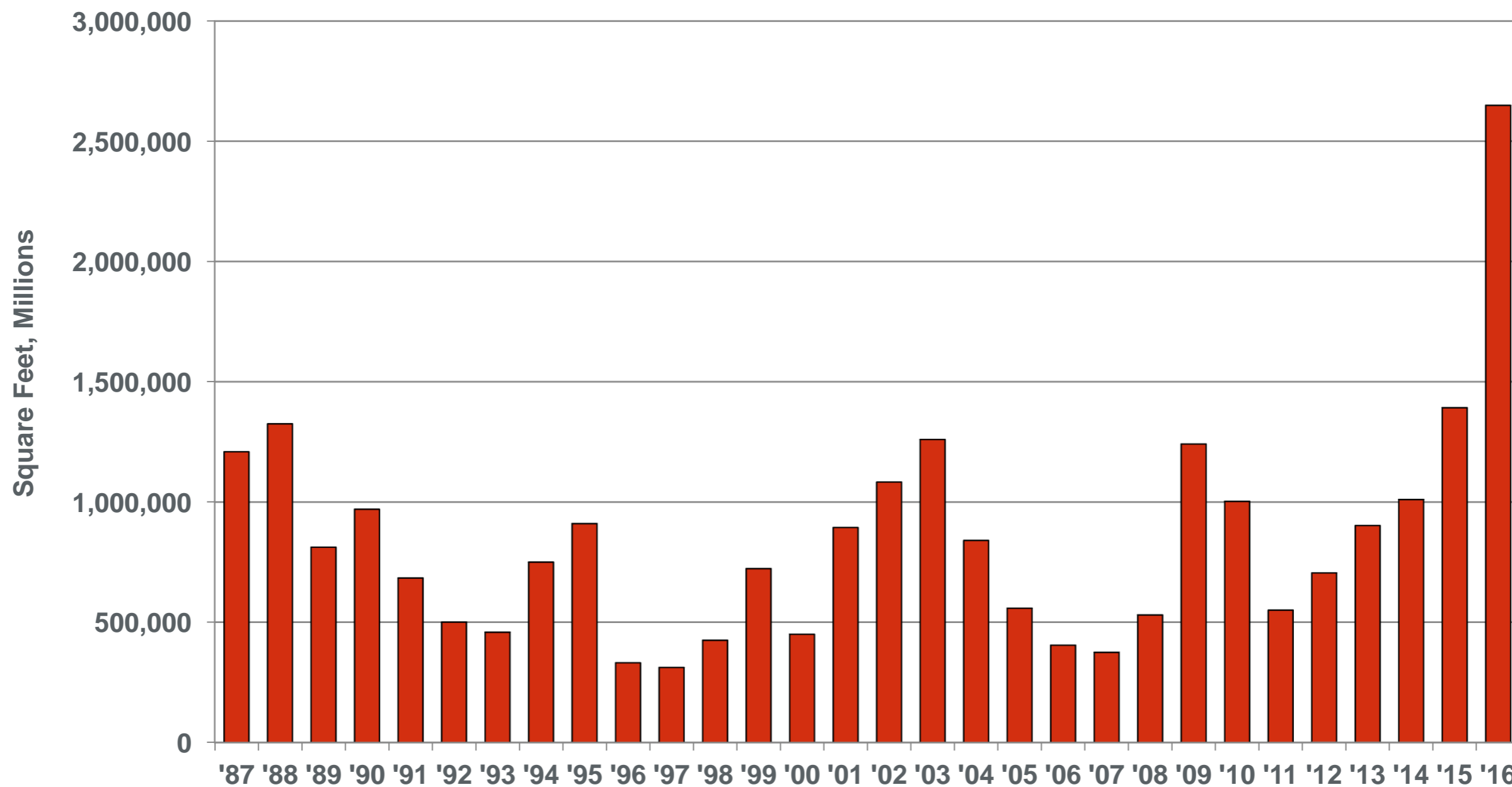




## Sublease Space

# Historical Sublease Available

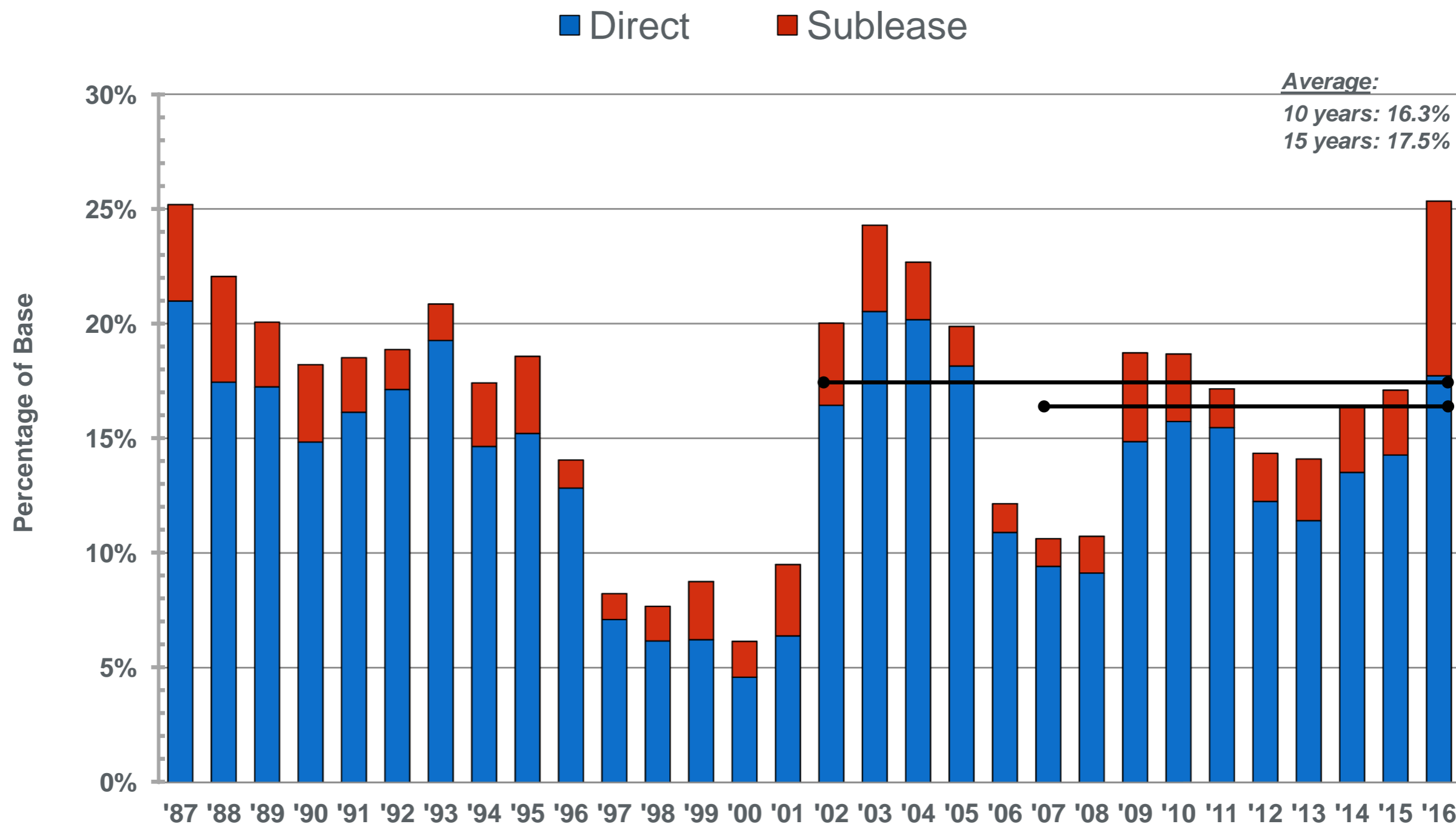
As of 1/1/17





# Direct and Sublease Space

# Historical Space Being Marketed







# Full-Floor Sublease Spaces

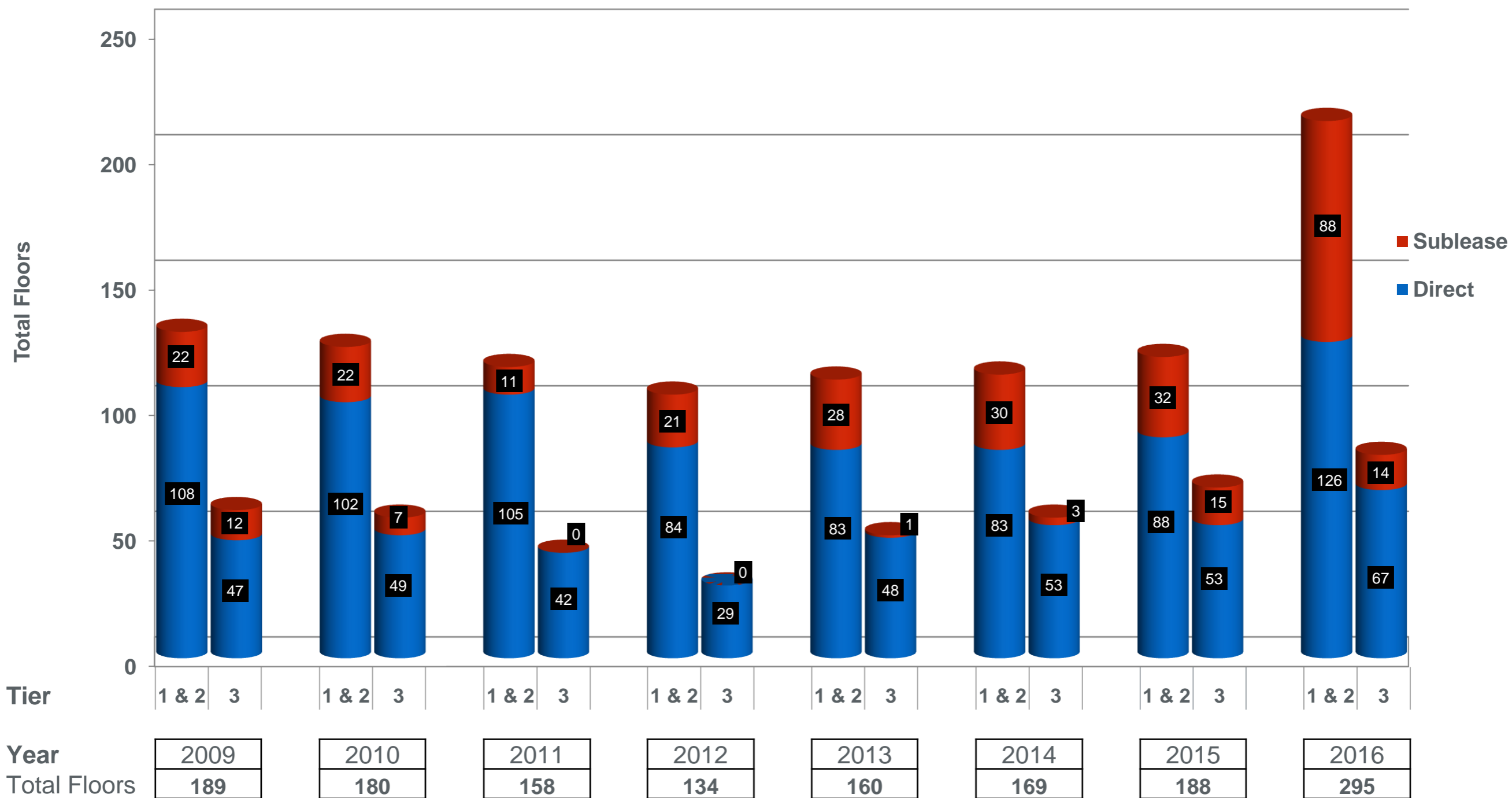
*With term as of 4/13/2017*

Tier	Building	Description	Exp	SF
2	One Shell Plaza	3-31, 41-48 (Shell)	Dec. 2025	877,026
2	Two Allen Center	26-36 (Chevron)	Jan. 2020	316,164
3	500 Jefferson	3-6, 13-17 (KBR)	Jun. 2030	175,510
1	Heritage Plaza	14-18, 21 (Rosetta)	Aug-23	165,120
2	Fulbright Tower	5-9 (Statoil)	Aug-20	123,201
1	Pennzoil Place (NT)	28, 30-36 (Freeport)	Aug-18	119,032
2	Two Allen Center	3-5, 21 (Devon)	Jan-20	111,634
1	BG Group Place	29-32 (BG Group)	Jan-26	109,836
3	919 Milam	6, 9, 12 (Valerus Compression)	Jun-23	66,217
2	Three Allen Center	3, 5-6 (Devon)	Jan-20	65,469
2	Fulbright Tower	41-42 (Norton Rose (sublease to Orrick))	Mar-18	51,092
2	1100 Louisiana	51, 55 (Vitol)	Apr-21	43,000
3	1415 Louisiana	26, 28 (Eagle Rock)	Feb-18	37,372
1	600 Travis	3, 4 (Ascend)	Feb-19	33,527
1	1000 Main	22 (Shell/Motiva)	Dec-25	28,963
2	Two Allen Center	23 (Kinder Morgan/Baytex Energy)	Jan-20	28,350
2	1001 Fannin	28 (Vinson & Elkins)	Oct-21	28,065
2	1001 Fannin	4 (Enervest)	Nov-26	26,801
2	Fulbright Tower	21 (Memorial Prod)	Aug-20	25,127
2	1100 Louisiana	31 (Enbridge)	Apr-25	22,982



# Full Floors Available

Direct and Sublease, as of 1/1/2017





# Effective Blocks of Space

100,000 SF+

As of 4/13/2017

Tier	Building	Floors	SF	Avail	Former Tenant
2	One Shell Plaza	3-31, 41-48	877,026	Immed.	Shell
1	609 Main	P19-21, 24-P35, 36-39	515,313	Immed.	n/a
1	717 Texas	16-28	355,908	Immed.	Freeport McMoRan
3	811 Louisiana	10-15, 18-22	329,138	Immed.	Shell
2	Pennzoil - North Tower	6-12, 25-26, 28-36	326,239	Immed.	Freeport + new
2	2 Allen Center	26-36	316,164	Immed.	Chevron
2	2 Houston Center	P3-10	298,185	Immed.	Shell + 9-10 Argent
2	1600 Smith	5-16	279,000	Immed.	United Airlines (1/2 is new)
2	1100 Louisiana	25-31, 33-34, 36-38	271,773	Immed.	Enbridge
2	Fulbright Tower	5-9, 38-39, 41-42	225,379	Immed.	Statoil/ Norton Rose/ New
3	600 Jefferson	1-2, 11-19	221,590	Jan '18	United Airlines
3	500 Jefferson	3-6, 13-19	215,136	Immed.	KBR
1	Wells Fargo Plaza	30-35, 62-64	192,449	Immed.	Gardere
2	3 Allen Center	28-29, 31-34	146,115	Immed.	Thompson & Knight + new
3	Total Plaza	10-15	145,203	Immed.	Hilcorp
1	5 Houston Center	21, 23-26	144,829	Immed.	McKinsey + new
2	Pennzoil - South Tower	6-11	112,833	Immed.	Gensler + new
3	1415 Louisiana	18-20, 25-26, 28	110,567	Immed.	Eagle Rock, Sabine, and other
1	BG Group	29-32	109,836	Immed.	BG Group

**TOTAL: 5,192,683**

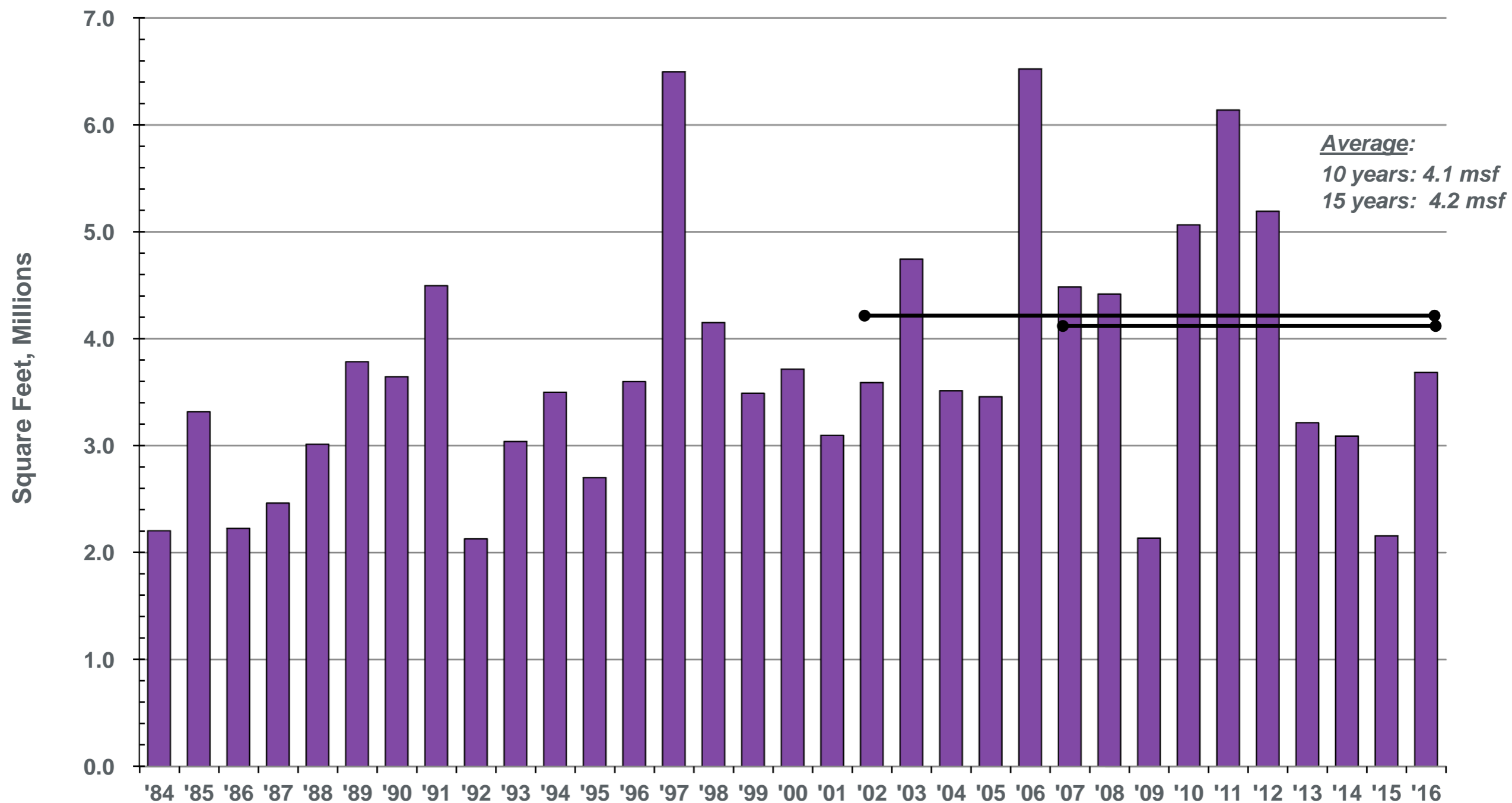
# Definition – **Leasing Activity**

- Any lease signed during the year, no matter when occupancy is to take place.
  - CoStar’s definition: “The volume of square footage that is committed to and signed under a lease obligation for a specific building or market in a given period of time. It include direct leases, subleases and renewals of existing leases. It also includes any pre-leasing activity in planned, under construction or under renovation buildings.”



# Historical Leasing Activity

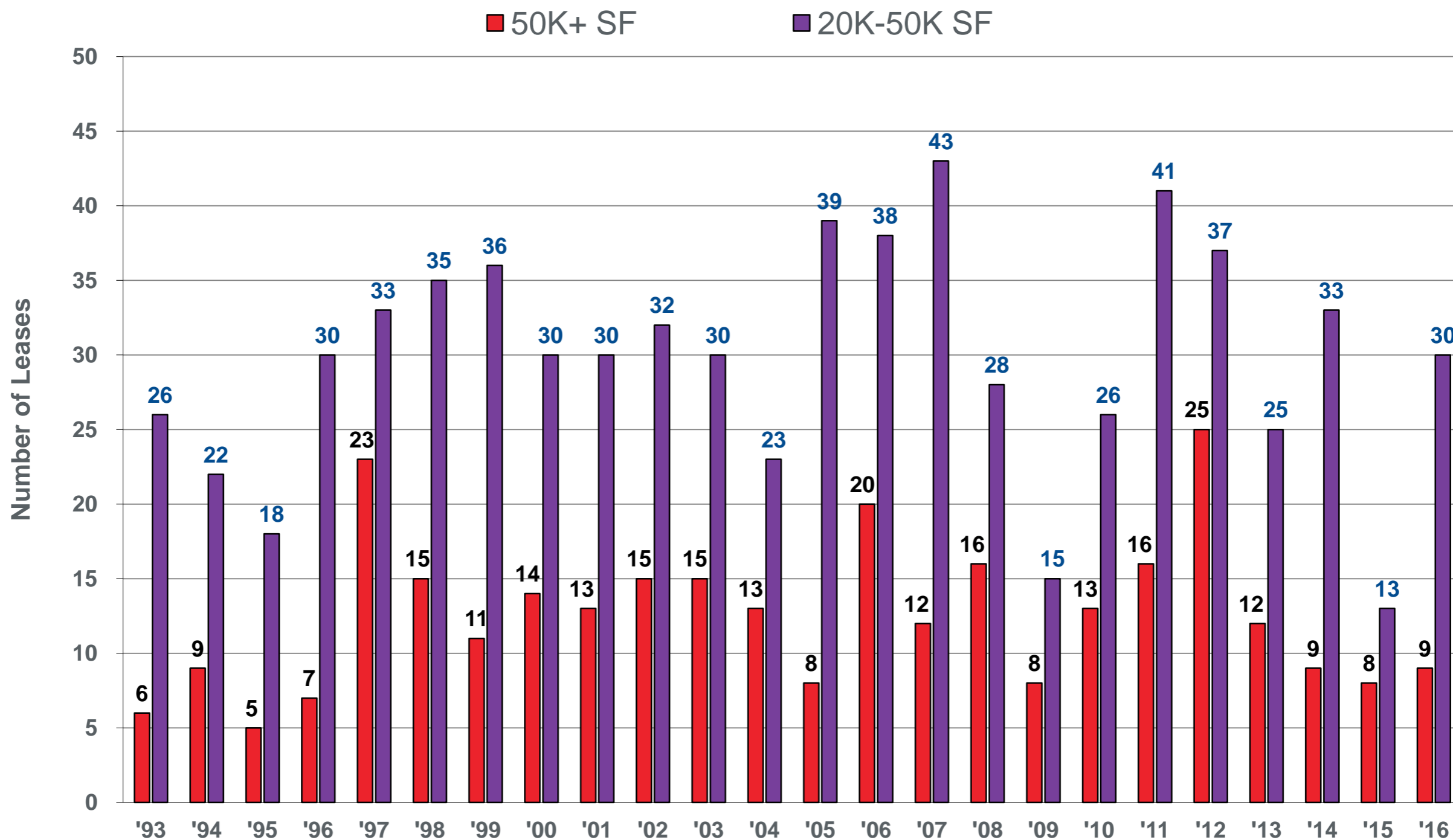
*In millions of SF*



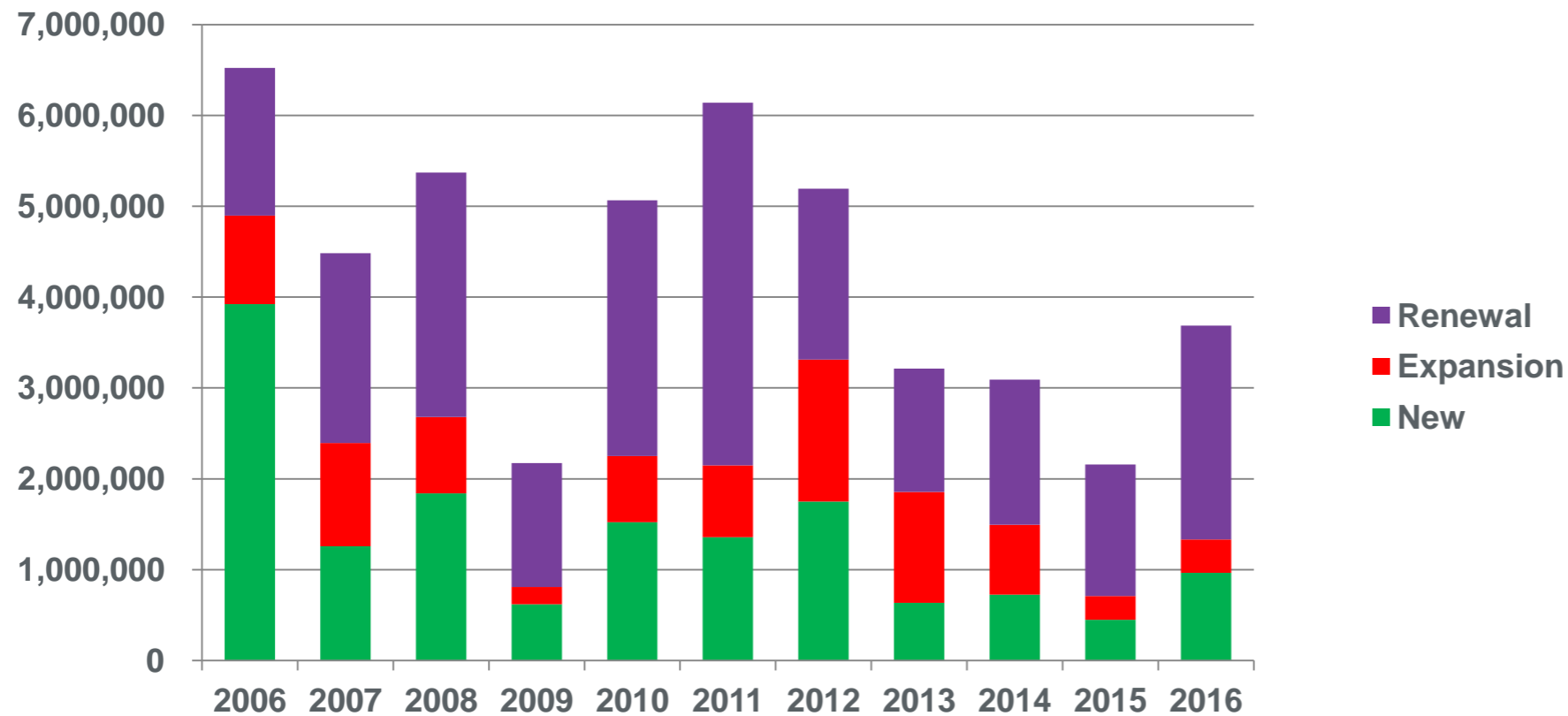
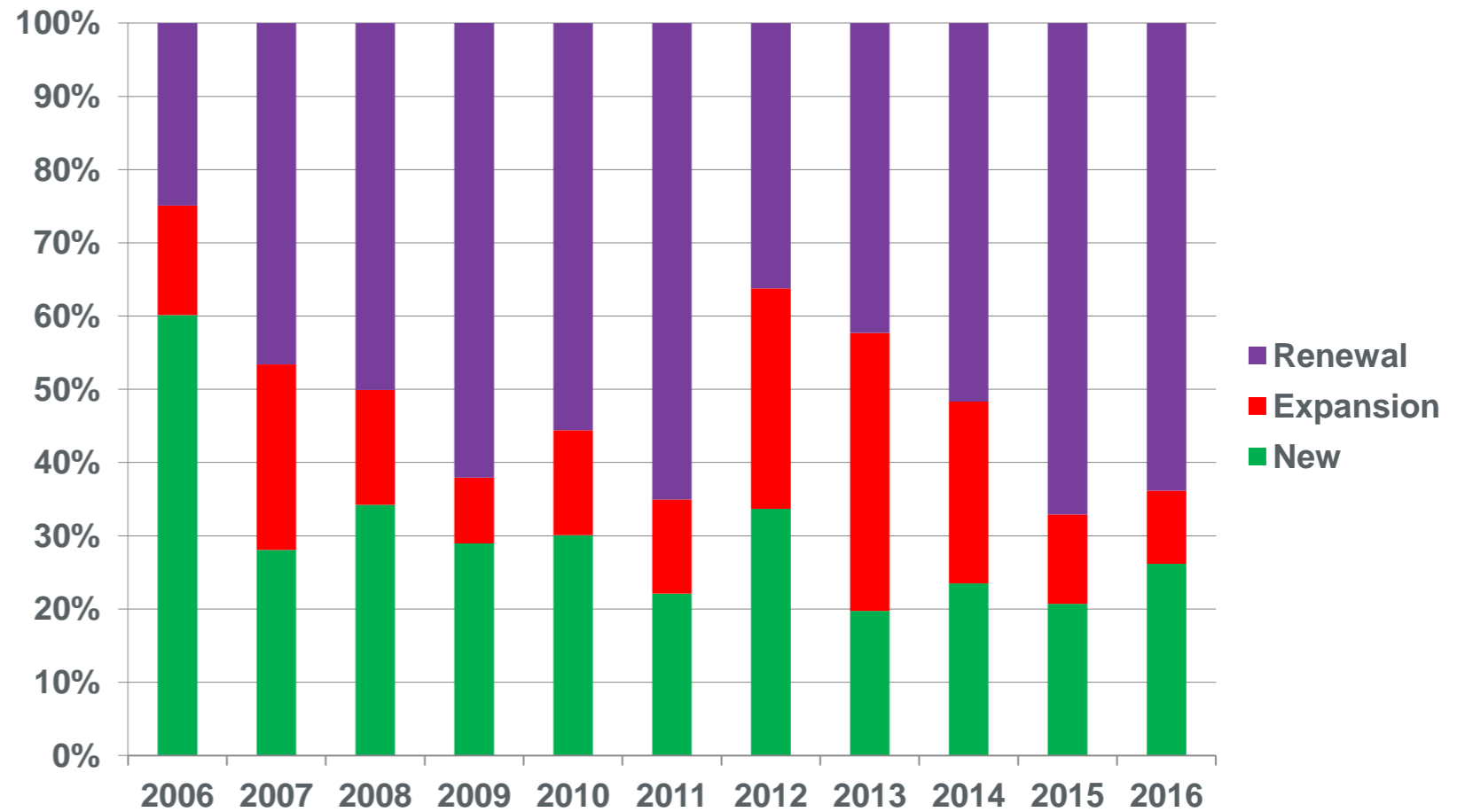


# Number of Large Transactions

*Direct*

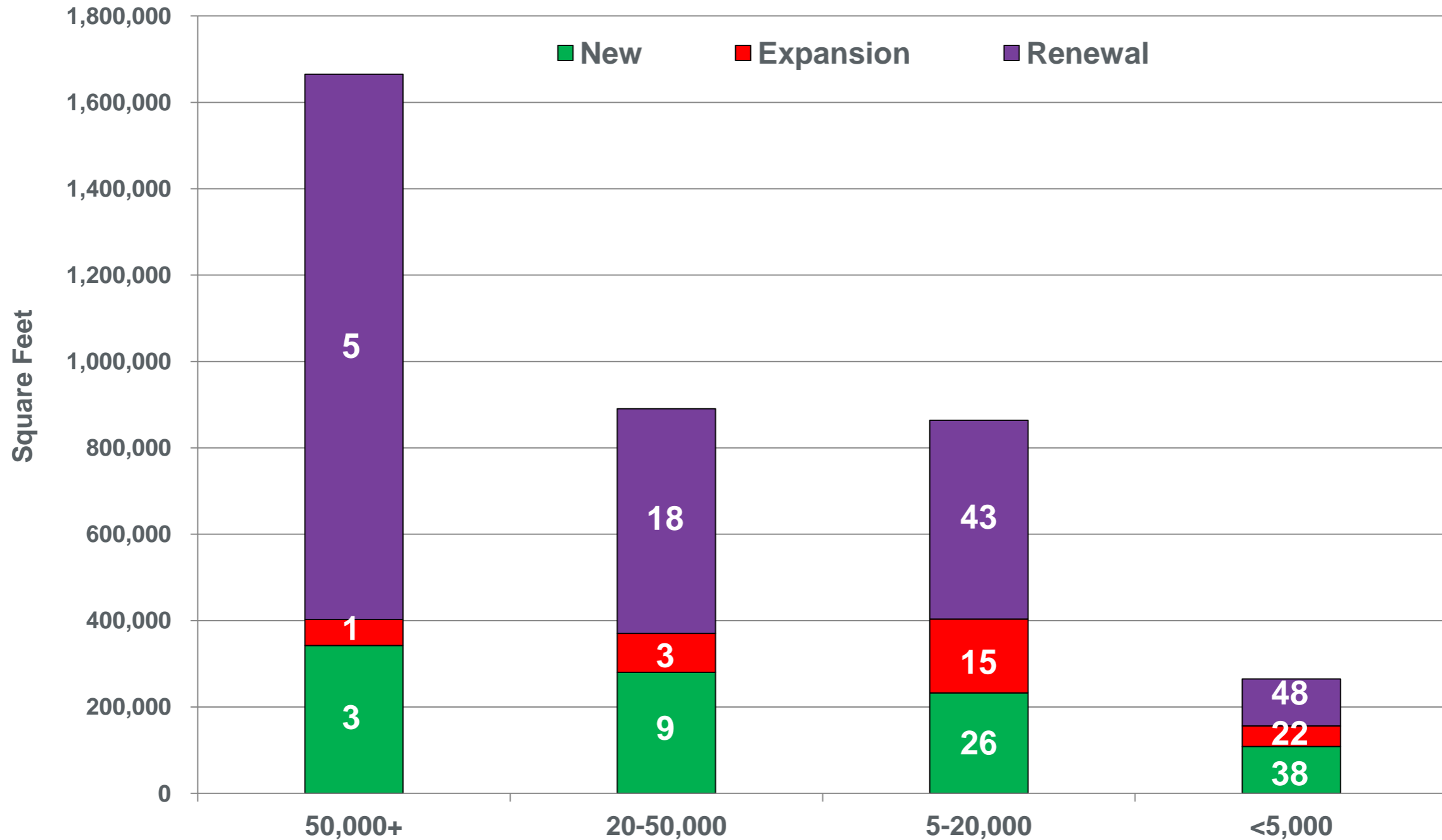


# Leasing by Transaction Type



# Lease Transactions

*Direct space: by Size & Type*

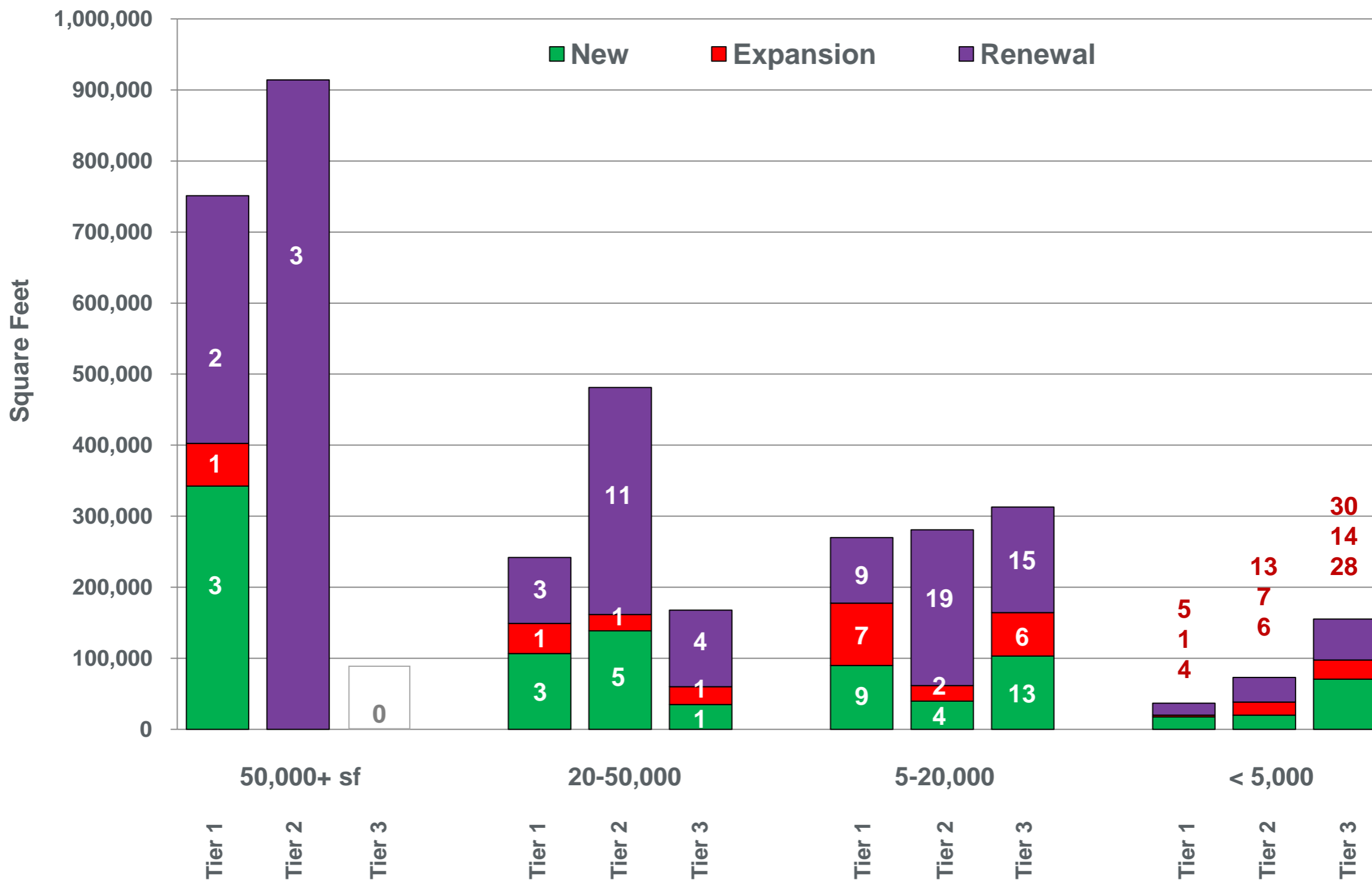






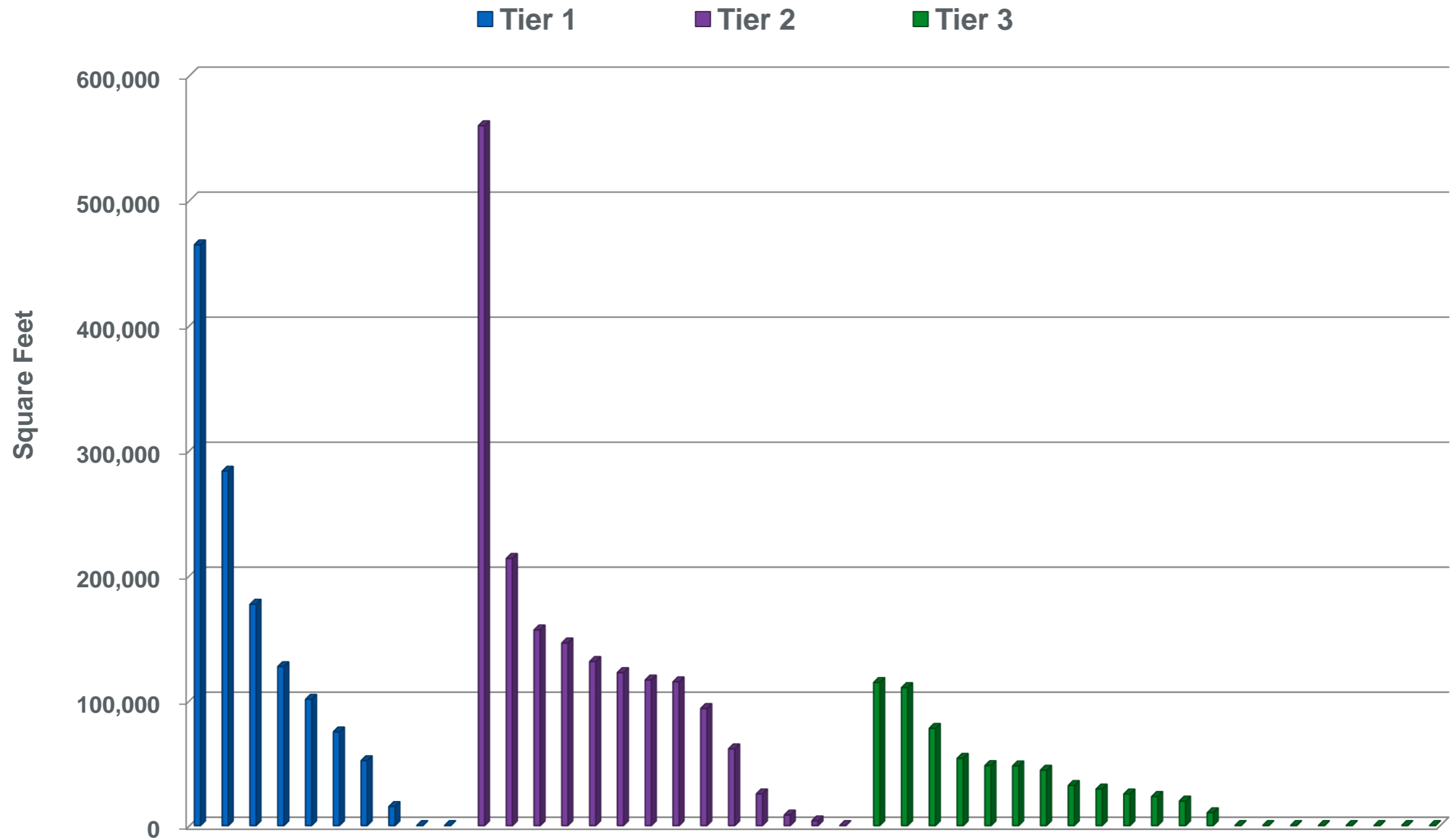
# Lease Transactions

Direct, by Tier



# Leases Signed by Building

*Direct, by building*



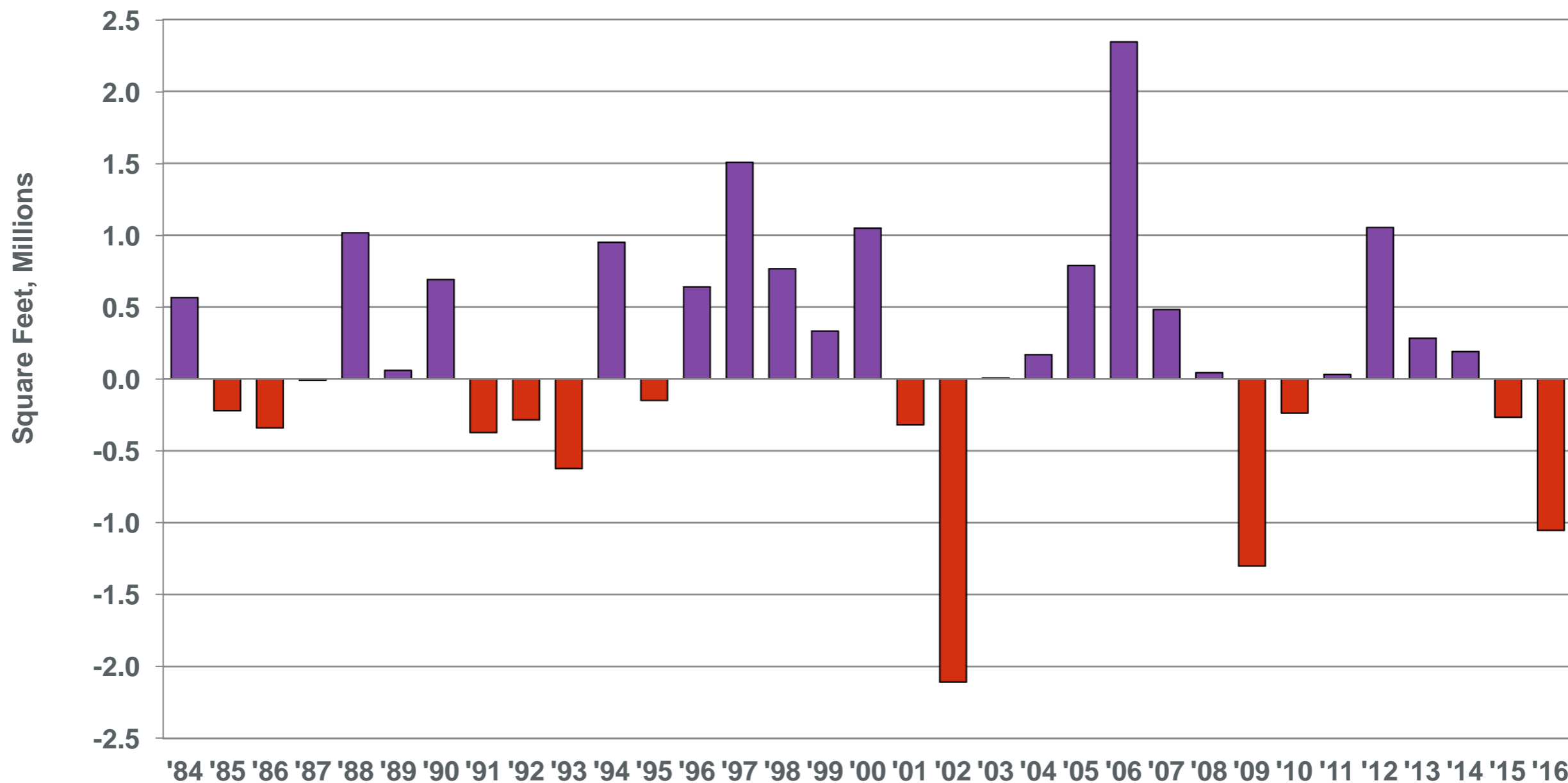
# Definition – **Space Being Marketed**

- The difference in aggregate space being marketed at the beginning vs. end of the year with the *same* buildings.
- Absorption is tied to a change in space being marketed, not occupancy of a building.
- Thus, when a building is added to the survey, and a downtown tenant is moving to that building, the transaction often shows up as negative absorption because it is leaving a building in the survey universe but going to a new building not in the survey universe.



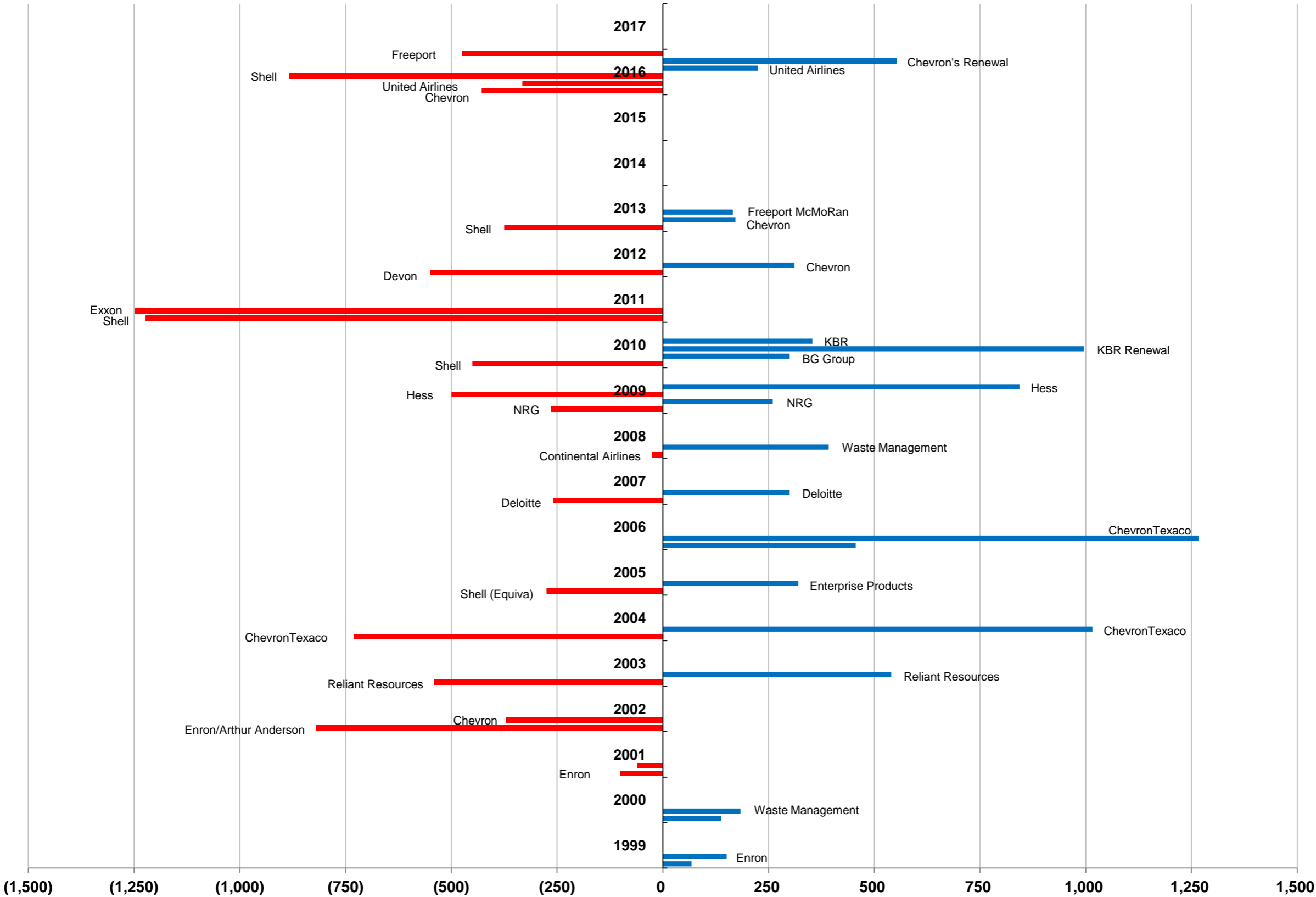
# Historical Change in Marketed Space

*Direct*





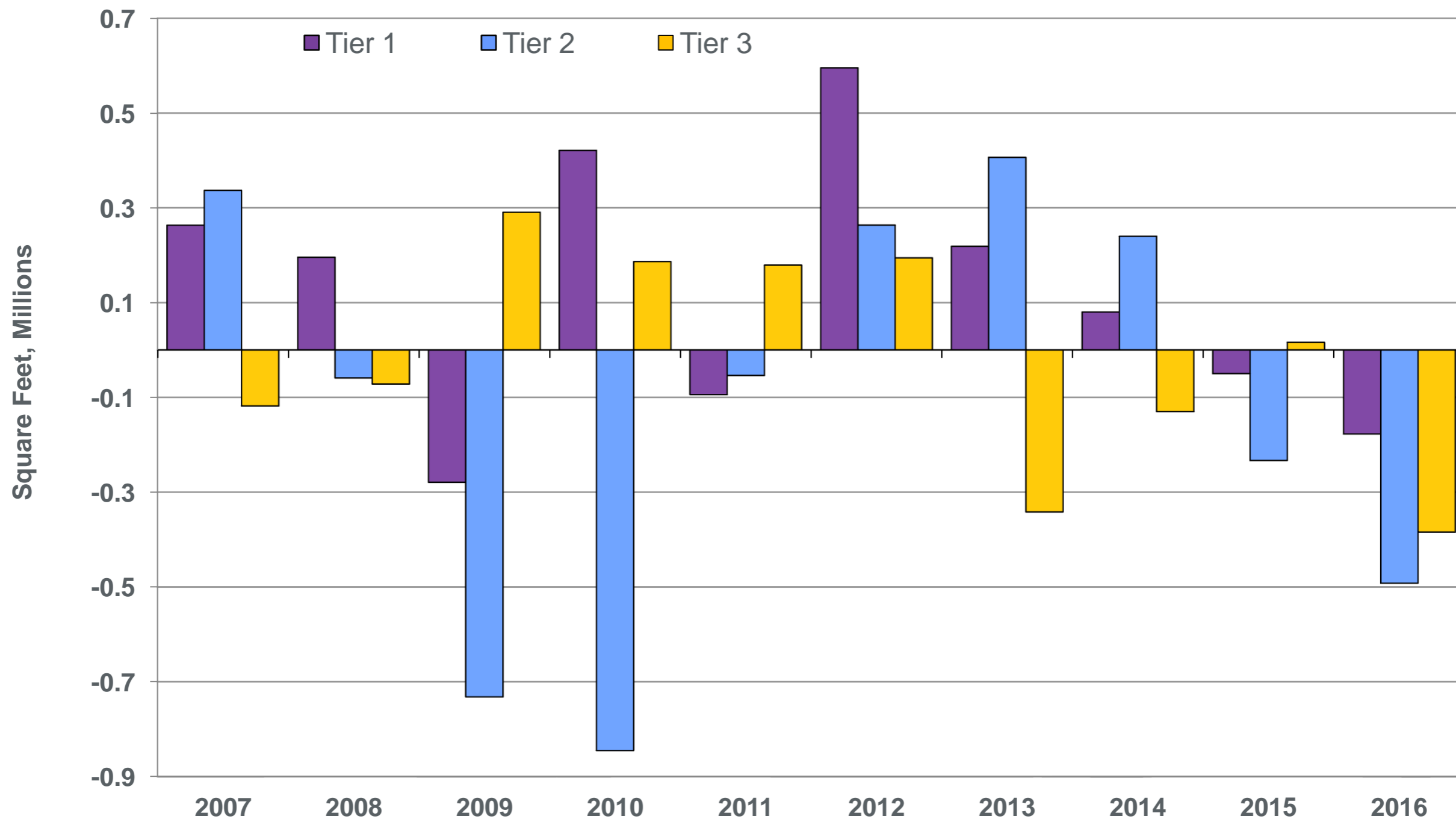
# Major Events





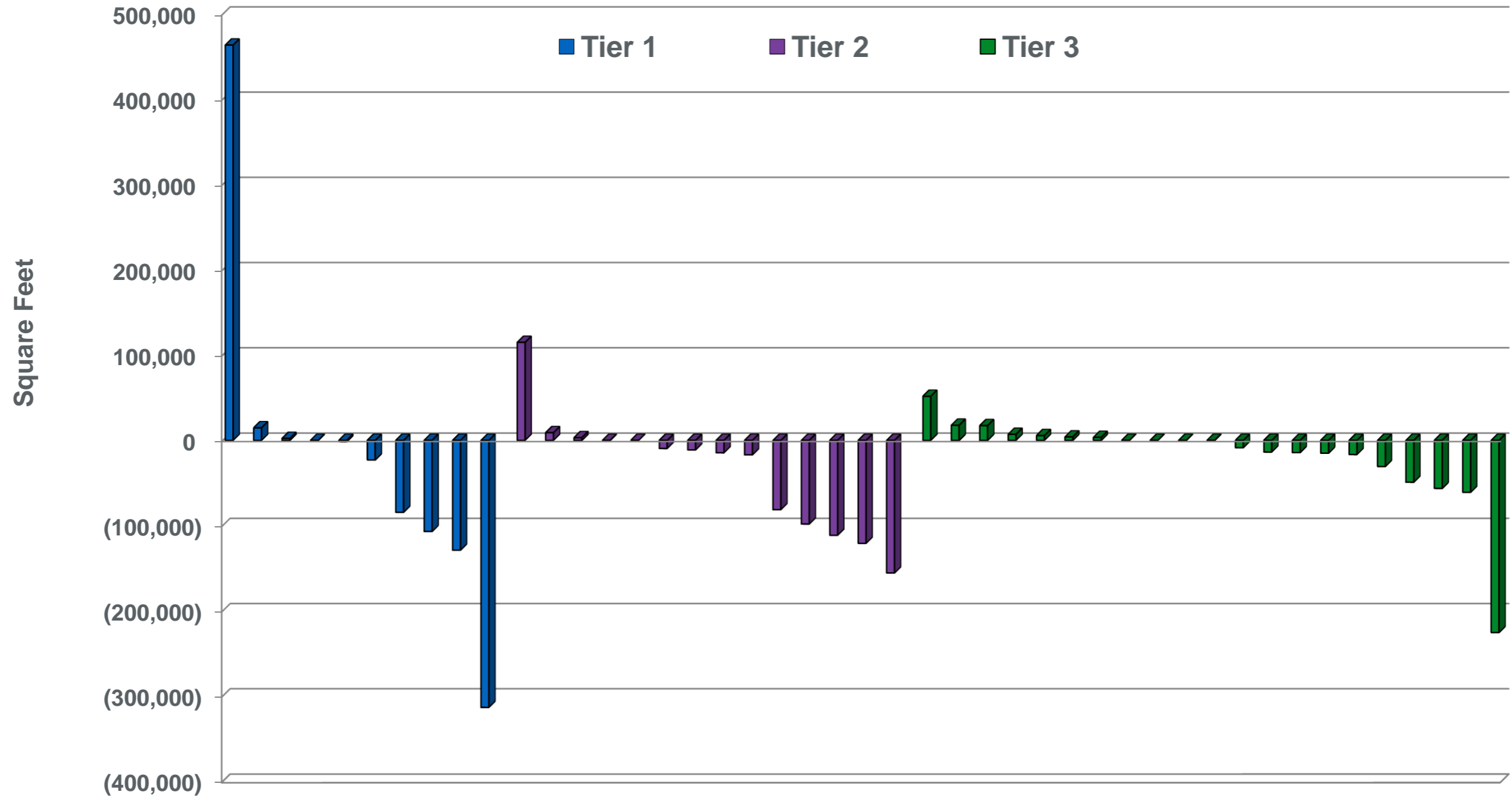
# Absorption – Building Tiers

*Direct*



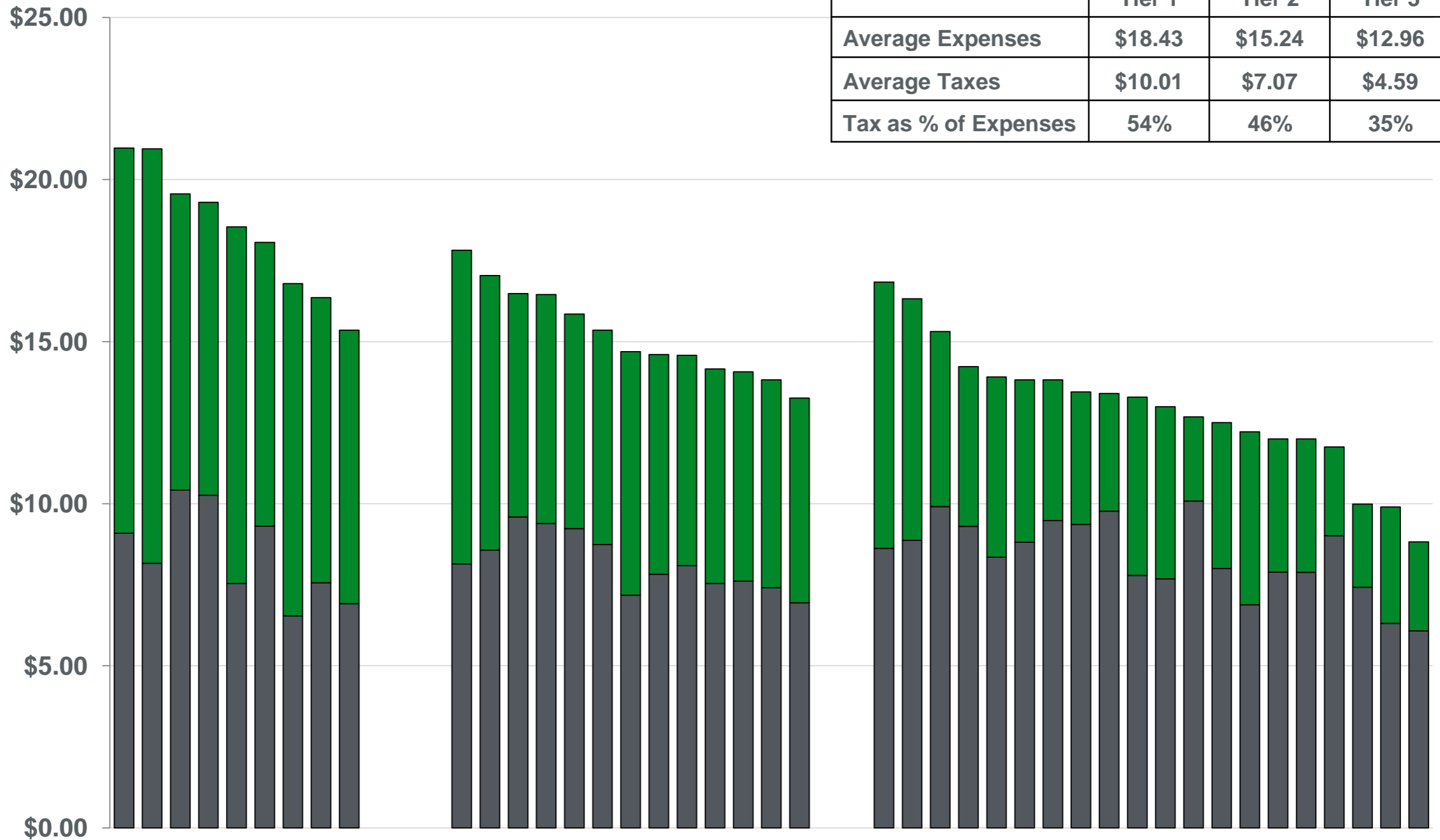


# Absorption by **Building**



# Operating Expense Projections for 2017

	Tier 1	Tier 2	Tier 3
Average Expenses	\$18.43	\$15.24	\$12.96
Average Taxes	\$10.01	\$7.07	\$4.59
Tax as % of Expenses	54%	46%	35%





# Factors Affecting 2017+

- Available Space:
  - Shell: **877,026 SF**, exp 2025
  - Chevron/Devon space (2 Allen): **427,798 SF**, exp. 2020
  - Enbridge, merger with Spectra (1100 Louisiana): **294,367 SF**
  - United Airlines, net loss: **106,000 SF**
  - Thompson & Knight, net loss: **37,000 SF**
  - Freeport McMoRan (717 Texas): 355,908 SF
  - KBR (500 Jefferson): 316,326 SF

[These include previously marketed and new space]

- Changing workforce demographics
  - Co-working, collaborative, and innovative spaces



# Downtown Development: 2016 & 2017+

# Completed in 2016

## 609 Main

- Hines
- 48 stories
- 1.1 million SF
- Completed 1Q 2017

## 1111 Travis

- 1110 Main Partners LP
- 24 stories
- 475,000 SF
- Moved in April 2016

## Partnership Tower

- Houston First Corporation
- 7 stories
- 120,000 SF
- Completed September 2016





# Under Construction



## Capitol Tower

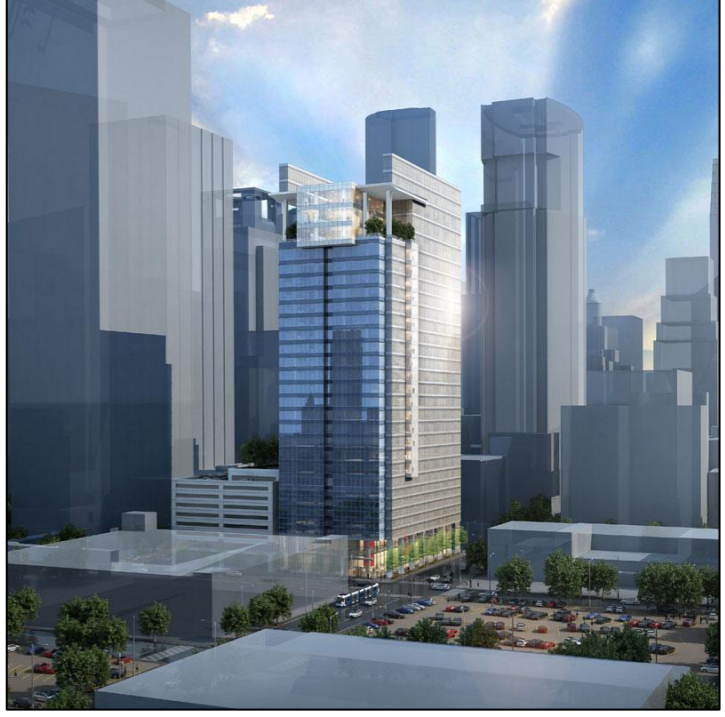
- 35 stories
- 750,000 SF
- Skanska

# Planned



## Chevron Office Tower

- 50 stories
- 1.7 million SF



## 6 Houston Center

- 30 stories
- 600,000 SF
- Crescent



## 800 Bell Redevelopment

- 45 stories
- 1.4 million SF
- Shorenstein Properties



# Completed in 2016



## 500 Crawford

- Finger Properties
- 7 stories
- 397 units



## SkyHouse Main

- Novare Group
- 24 stories
- 336 unit towers



## Market Square Tower

- Woodbranch Tower
- 40 stories
- 463 units



# Residential Completed in 2016



## Block 334

- 207 units
- 5 stories
- Alliance Residential



## The Star [2017]

- 323 units
- 16 stories
- Provident Realty Advisors



## The Hamilton

- 148 units
- 5 stories
- Resolution Real Estate

Current Unit Count: **4,777**



# Under Construction: 1,482 Units



## Catalyst

- Marquette Companies
- 28 stories
- 361 units
- Completion: 2Q 2017



## Alexan Downtown

- Trammell Crow
- 6 stories
- 285 units
- Completion: 3Q 2017



## Aris Market Square

- Hines
- 32 stories
- 274 units
- Completion: 2Q 2017



## 1711 Caroline

- Leon Capital Group
- 5 stories
- 220 units
- Completion: 2Q 2017



## Marlowe

- Randall Davis
- 20 stories
- 100 condo units
- Completion: 4Q 2018



## Eighteen25

- Allied Orion Group
- 8 stories
- 242 units
- Completion: 2Q 2017



# Residential Planned



## 1810 Main

- Fairfield Residential
- 10 stories, 290 units



## Block 330 & 346

- Camden Property Trust
- 20 stories, 550 units



## Block 98

- Trammell Crow
- 40 stories
- 314 rental units



## Block 114

- Marquette Companies
- 24 stories
- 304 units

## By EOY 2017

- Residential units to increase by almost 30%  
[From 4,777 units to 6,259 units]
- Estimated increase in the number of residents  
[From ~5,425 residents to ~7,480 residents]





# Convention District

**Renovated** George R. Brown Convention Center  
**New** Avenida Houston





# Completed **in 2016**



## Aloft

- 168 rooms
- Historic Stowers Building
- Opened October 2016



## Marriott Marquis

- 1,000 rooms
- Houston First Corp.
- RIDA Development
- Opened December 2016



## Hampton Inn/ Homewood Suites

- Hampton: 173 rooms
- Homewood: 127 rooms
- 14 Stories
- Opened March 2016

**4 opened in 2016: 7,300 rooms**



# Under Construction

# Planned



## Hotel Alessandra

## Le Meridien

## AC Hotel by Marriott

- 21 stories, 225 keys
- Midway Companies
- Completion 3Q 2017

- 21 stories, 255 rooms
- Development Svs. Group
- Completion 3Q2017

- 10-story, 185-key
- Newcrestimage
- Est. completion 1Q 2018

2 under construction (2017): 7,780 rooms

1 planned (2018): 7,965 rooms





# HSPVA (completion 4Q '18)







## Contact:

---

**Uchenna Onuzo**  
Research Manager  
Central Houston, Inc.  
[uchenna@centralhouston.org](mailto:uchenna@centralhouston.org)