	2021-2025 Service Plan Avg. Annual	2023 Amended Budget	2023 Projected	2024 Budget	2024 Budget vs. 2023 Projected	2024 Budget vs. 2023 Budget
Revenues	0	0				
Assessment revenue	\$17,065,269	\$15,141,762	\$14,996,169	\$15,634,303	\$638,135	\$492,542
Total Other Revenue	\$575,000	\$938,416	\$782,230	\$995,000	\$212,770	\$56,584
Interest	\$200,000 \$022,155	\$525,238	\$600,000	\$733,000	\$133,000	\$207,762
Utilization of Surplus Fund Balance	\$933,155	\$2,649,878	\$1,862,068	\$2,769,916	\$907,847	\$120,037
Total Funds Available	\$18,773,424	\$19,255,294	\$18,240,467	\$20,132,219	\$1,891,752	\$876,925
Expenses						
Goal 1. Downtown feels comfortable and safe at all times						
1a. Collaboration to maintain low crime rate	\$3,545,000	\$3,365,014	\$3,097,815	\$3,817,393	\$719,578	\$452,379
1b. Reduced presence of homeless & street persons	\$1,366,645	\$1,015,130	\$918,628	\$1,467,302	\$548,674	\$452,172
1c. Downtown's sidewalks are comfortably lighted	\$346,917	\$206,742	\$247,132	\$229,735	(\$17,397)	\$22,993
1d. Downtown noted for cleanliness and well kept appearance 1e. Remove conditions of disorder in downtown	\$4,591,002 \$36,794	\$5,199,040 \$87,321	\$5,116,073 \$87,455	\$5,347,379 \$70.241	\$231,306 (\$17,214)	\$148,339 (\$17,080)
1f. Prepare for and respond to emergencies	\$113,011	\$120,822	\$121,057	\$114,365	(\$6,692)	(\$6,457)
Total Goa	d 1: \$9,999,369	\$9,994,069	\$9,588,160	\$11,046,414	\$1,458,254	\$1,052,345
Goal 2. Public realm is charming, inviting, beautiful and celebrates the life of the	ne city					
2a. Key pedestrian areas are inviting	\$633,388	\$611,055	\$651,128	\$632,959	(\$18,169)	\$21,904
2b. Public spaces: managed, programmed and delightful	\$1,604,230	\$1,764,965	\$1,934,750	\$1,967,203	\$32,453	\$202,238
2c. Place of civic celebration	\$1,325,646	\$1,670,205	\$1,622,863	\$1,433,214	(\$189,649)	(\$236,991)
Total Goa	al 2: \$3,563,264	\$4,046,225	\$4,208,741	\$4,033,377	(\$175,364)	(\$12,848)
Goal 3. Accessible to region and easy to get around						
3a. Effective transit access: more places, more hours	\$179,766	\$172,227	\$28,219	\$170,145	\$141,926	(\$2,082)
3b. Convenient circulation without a personal vehicle	\$26,282	\$0	\$0	\$0	\$0	\$0
3c. Easy to find way around 3d. Connect neighborhoods and districts inside/outside downtown	\$140,344 \$31,538	\$127,849 \$95,111	\$80,150 \$119,604	\$95,000 \$63,678	\$14,850	(\$32,849)
3e. Convenient, understandable and managed parking	\$31,558	\$7,386	\$119,004	\$12,780	(\$55,926) \$4,678	(\$31,433) \$5,394
Total Goz		\$402,573	\$236,075	\$341,604	\$105,529	(\$60,969)
Cool 4. Withrout sustainable mixed use place						
Goal 4. Vibrant, sustainable mixed use place	¢270.002	¢(10.02)	¢450.759	¢525.054	¢92.00¢	(\$94.072)
4a. Best place to work in region 4b. Exciting neighborhoods to live in	\$370,893 \$854,153	\$619,926 \$1,026,441	\$452,758 \$989,360	\$535,854 \$1,087,732	\$83,096 \$98,372	(\$84,072) \$61,291
40. Exciting heighborhoods to rive in 4c. Competitive shopping place	\$26,282	\$1,020,441 \$20,311	\$989,300 \$24,253	\$1,087,732 \$19,202	(\$5,051)	(\$1,109)
4d. Remarkable destination for visitors	\$65,178	\$16,480	\$16,322	\$17,316	\$994	\$836
Total Goz	ul 4: \$1,316,506	\$1,683,158	\$1,482,693	\$1,660,105	\$177,412	(\$23,053)
Goal 5. Downtown's vision and offerings are understood by all						
5a. Market to region	\$1,181,727	\$1,093,545	\$768,758	\$959,323	\$190,565	(\$134,222)
5b. Promote downtown's ease of use	\$52,563	\$94,672	\$103,420	\$123,833	\$20,413	\$29,161
5c. Vision/ development framework understood by all	\$1,085,432	\$625,281	\$663,101	\$549,768	(\$113,333)	(\$75,513)
5d. Tools to assist continued redevelopment	\$84,101	\$26,687	\$27,075	\$28,456	\$1,381	\$1,769
5e. Information to support development, investment and marketing of downtowr Total Goa		\$21,596 \$1,861,781	\$25,989 \$1,588,343	\$23,438 \$1,684,817	(\$2,551)	\$1,842
	al 5: \$2,445,874	φ 1,001,/01	ф 1,000,040	\$1,00 4 ,017	φ 70, 474	(\$176,964)
Goal 6. District governance and service known for excellence	A050 A	01 111 07 0	¢1.005.005	01 1 10 5 7 -	A100 17-	**** *
6a. Board and administration: engage stakeholders in decision making	\$870,399 \$20,650	\$1,111,379 \$52,122	\$1,035,305	\$1,143,735	\$108,430 \$14,722	\$32,357
6b. Communications to owners, tenants and others 6c. Preservation of the District's capital assets	\$39,659 \$126,257	\$52,133 \$103,977	\$56,589 \$44,561	\$71,321 \$150,846	\$14,732 \$106,285	\$19,188 \$46,869
Total Goa		\$1,267,489	\$1,136,455	\$1,365,903	\$229,448	\$98,414
Total Expense	\$18,773,424	\$19,255,294	\$18,240,467	\$20,132,219	\$1,891,752	\$876,925
	-					
Revenue in Excess (Deficit) Expense	\$0	\$0	\$0	\$0	\$0	\$0

	Revenue						
Analysis of functional expenses	Out of Pocket Expense	% of Bdgt	Admin Contractor Expense	% of Bdgt	Budget Total	Partner Funding	Net Expense
Goal 1. Downtown feels safe and comfortable at all times	\$9,855,785	49.0%	\$1,190,629	5.9%	\$11,046,414	\$520,000	\$10,526,414
1a Collaboration to maintain low crime rate	3,324,250	16.5%	493,143	2.4%	3,817,393	0	3,817,393
Contract labor- public safety guides	2,313,250		, .		- , ,		- , ,
Off duty + private security	1,011,000						
1b Reduced presence of homeless & street persons	1,362,900	6.8%	104,402	0.5%	1,467,302	0	1,467,302
Homeless planning and services Downtown Safety Office	1,302,000 60,900						
1c Downtown's sidewalks are comfortably lighted	180,000	0.9%	49,735	0.2%	229,735	0	229,735
Street lighting operating charge	50,000						
Utility expense-special lighting/amenities Lighting repair & maintenance	30,000 100,000						
1d Downtown noted for cleanliness & well-kept appearance	4,948,635	24.6%	398,744	2.0%	5,347,379	520,000	4,827,379
Contract labor- cleaning	2,125,300		.,.,.		-,,	,	.,,.
Contract labor - special events	10,000						
Contract labor- flagging Contract labor- trash collection	35,000 350,000					228,000	
Bus stop cleaning	150,000					285,000	
Recycling program	25,000					,	
Portable restroom servicing	30,000						
Trash bags/truck insurance Rat/bird abatement	386,700 73,000						
Landscape contractor	250,000						
Landscape water	275,000						
Tree maintenance contractor	150,000						
Irrigation maintenance & repair contractor	200,000					7,000	
Paver repair contractor Operations center expense	350,000 404,235						
Storage yard and warehouse	60,000						
Vehicle & cleaning equipment related expense	74,400						
1e Remove signs of disorder in downtown	30,000	0.1%	40,241	0.2%	70,241	0	70,241
Contract labor-graffiti abatement	30,000						
If. Prepare for emergencies	10,000	0.0%	104,365	0.5%	114,365	0	114,365
Expense of Emergency Operations Center Goal 2. Public realm is charming, inviting, beautiful and celebrates the life of the city	10,000						
Goal 2. I able really is charming, inving, beautiful and cerebrates the ine of the enj	\$3,408,000	16.9%	\$625,377	3.1%	\$4,033,377	\$475,000	\$3,558,377
2a Key pedestrian streets are inviting	530,000	2.6%	102,959	0.5%	632,959	0	632,959
Contractor floral accent planting and care	530,000		, , , , , , , , , , , , , , , , , , , ,		, ,		,
Vacant space/window activation	0						
2b Public spaces: managed, programmed and delightful	1,663,000	8.3%	304,203	1.5%	1,967,203	325,000	1,642,203
Main Street Square fountain plantings	55,000						
Main Street fountain repairs Main Street Square fountain maintenance	60,000 112,000					70,000	
Main Street Square electricity	15,000					70,000	
Main Street Square attendant	147,000						
Main Street Square events & programming	0					225 000	
Cotswold Fountain Maintenance Cotswold Fountain Repairs	112,000 100,000					225,000	
Market Square Park landscaping	100,000						
Market Square Park operations	40,000						
Market Square Park attendant	147,000						
Market Square Park events & programming Market Square Park Farmer's Market	100,000 150,000						
Market Square Park Farmer's Market Market Square Park kiosk utilities	12,000						
Trebly Park Accent Plants & Landscape Contractor	33,000						
Trebly Accent Plants - Contractor & Materials	33,000						
Trebly Park Attendant Trebly Park Repairs, Supplies & Misc.	147,000 25,000						
Trebly Park Repairs, Supplies & Misc. Trebly Park - Utilities	25,000 45,000					30,000	
Trebly Park Programming and Events	100,000		383,000			,	
Trebly Event Contractor	0						
Collaborate on nonpark based events	125,000					1	
2c Place of civic celebration Street banners & pole repair contractor	1,215,000 120,000	6.0%	218,214	1.1%	1,433,214	150,000	1,283,214
Allen Parkway maintenance	120,000					150,000	
Holiday logistics and installation	700,000						
Holiday season promotion expense	125,000						
Main Street Square art program	100,000						
Art consultant	20,000						

	Revenue						
Analysis of functional expenses	Out of Pocket Expense	% of Bdgt	Admin Contractor Expense	% of Bdgt	Budget Total	Partner Funding	Net Expense
Goal 3. Accessible to entire region all of the time and easy to get around	\$210,000	1.0%	\$131,604	0.7%	\$341,604	\$0	\$341,604
3a Effective transit access: more places, more hours	150,000	0.7%	20,145	0.1%	170,145	0	170,145
Ft. Bend Park and Ride	150,000						
3b Convenient circulation without personal vehicle	0	0.0%	0	0.0%	0	0	0
Circulator operation Consulting to pursue additional transportation funding	0 0						
3c Easy to find way around	60,000	0.3%	35,000	0.2%	95,000	0	95,000
Wayfinding system maintenance contractor Create and update informational maps	60,000 0	0.570	55,000	0.2 /0	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0	55,000
3d Connect neighborhoods and districts inside/ outside downtown	0	0.0%	63,678	0.3%	63,678	0	63,678
Streetscape project coordination	0						
3e Convenient, understandable and managed parking	0		12,780		12,780	0	12,780
Parking program updates Goal 4. Vibrant, sustainable mixed-use place	0						
Sour 41 viorant, sustainable inned all parte	\$1,406,519	7.0%	\$253,586	1.3%	\$1,660,105	\$0	\$1,660,105
4a Best place to work in region	340,000	1.7%	195,854	1.0%	535,854	0	535,854
Economic Development Reports	125,000						
Marketing Retail Recruitment Strategy	15,000 100,000						
Retartion/Expansion	100,000						
Regional Collaboration	50,000						
Meetings	0						
Reference Material/Research	50,000						
CHCI sustainability program	0						
4b Exciting neighborhoods to live in	1,066,519	5.3%	21,213	0.1%	1,087,732	0	1,087,732
Downtown Living Initiative Grants	1,036,519						
Open space, park & recreational offerings	30,000						
School, educational options	0						
4c Competitive shopping place	0	0.0%	19,202	0.1%	19,202	0	19,202
Retail core planning consultants	0						
Signage and advertising	0						
4d Remarkable destination for visitors	0	0.051	17,316	0.474	17,316	0	17,316
40 Kemarkable desimation for visitors	0	0.0%	17,510	0.1%	17,510	0	17,510
Goal 5. Downtown's vision and offerings understood by all	\$1,153,500	5.7%	\$531,317	2.6%	\$1,684,817	\$0	\$1,684,817
5a Market to region	703,500	3.5%	255,823	1.3%	959,323	0	959,323
Email blast	8,500						
Downtown web portal	25,000						
Social Media	40,000						
Field Guide Creative & Strategy	60,000 50,000						
Photography	35,000						
Promotions & Video	50,000						
Placebranding	75,000						
Park Promotions	25,000						
Media & Advertising	200,000						
Media & Advertising Promotional Items	45,000						
Media & Advertising							
Media & Advertising Promotional Items	45,000 90,000 0	0.0%	123,833	0.6%	123,833	0	123,833
Media & Advertising Promotional Items PR consultants 5b Promote downtown's ease of use	45,000 90,000 0 0	0.0%		0.6%			
Media & Advertising Promotional Items PR consultants 5b Promote downtown's ease of use 5c Vision/ development framework understood by all	45,000 90,000 0 450,000	0.0%	123,833 99,768	0.6%	123,833 549,768	0	123,833 549,768
Media & Advertising Promotional Items PR consultants 5b Promote downtown's ease of use 5c Vision/ development framework understood by all North Houston Highway Improvement Project - consultants	45,000 90,000 0 450,000 250,000						
Media & Advertising Promotional Items PR consultants 5b Promote downtown's ease of use 5c Vision/ development framework understood by all Sorth Houston Highway Improvement Project - consultants Transportation infrastructure planning- consultants	45,000 90,000 0 450,000 250,000 100,000						
Media & Advertising Promotional Items PR consultants 5b Promote downtown's ease of use 5c Vision/ development framework understood by all Sc Vision/ development framework understood by all North Houston Highway Improvement Project - consultants Transportation infrastructure planning- consultants Public Realm Activation Study - consultants	45,000 90,000 0 450,000 250,000 100,000 100,000	2.2%	99,768	0.5%	549,768	0	549,768
Media & Advertising Promotional Items PR consultants 5b Promote downtown's ease of use 5c Vision/ development framework understood by all Sc Vision/ development framework understood by all North Houston Highway Improvement Project - consultants Transportation infrastructure planning- consultants Public Realm Activation Study - consultants 5d Tools to assist continued redevelopment	45,000 90,000 0 450,000 250,000 100,000 100,000 0						
Media & Advertising Promotional Items PR consultants 5b Promote downtown's ease of use 5c Vision/ development framework understood by all North Houston Highway Improvement Project - consultants Transportation infrastructure planning- consultants Public Realm Activation Study - consultants 5d Tools to assist continued redevelopment Help potential new redevelopment projects	45,000 90,000 0 450,000 250,000 100,000 100,000 0 0 0	2.2%	99,768	0.5%	549,768	0	549,768
Media & Advertising Promotional Items PR consultants 5b Promote downtown's ease of use 5c Vision/ development framework understood by all Sc Vision/ development framework understood by all North Houston Highway Improvement Project - consultants Transportation infrastructure planning- consultants Public Realm Activation Study - consultants 5d Tools to assist continued redevelopment	45,000 90,000 0 450,000 250,000 100,000 100,000 0 0 0	2.2%	99,768	0.5%	549,768	0	549,768

						Revenue	Revenue	
Analysis of functional expenses	Out of Pocket Expense	% of Bdgt	Admin Contractor Expense	% of Bdgt	Budget Total	Partner Funding	Net Expense	
Goal 6. District governance and service known for excellence	\$583,258	2.9%	\$782,645	3.9%	\$1,365,903	\$0	\$1,365,903	
6a Board and administration: engage stakeholders in decision making	432,412	2.1%	711,323	3.5%	1,143,735		1,143,735	
Legal Counsel	24,000							
Accountant and auditor	55,400							
Assessment collector	68,000							
Administration contractor fee	70,212							
Insurance	40,800							
General out-of-pocket expenses	174,000							
6b Communications to owners, tenants and others	0	0.0%	71,321	0.4%	71,321	0	71,321	
Downtown District Communication Quarterly	0							
Downtown District website	0							
6c Preservation of District's capital assets	150,846	0.7%	0	0.0%	150,846	0	150,846	
Depreciation expense	150,846							
Grand Totals	\$16,617,062	83%	\$3,515,157	17%	\$20,132,219	\$995,000	\$19,137,219	

Houston Downtown Management District

FINAL 2024 Operating Budget Summary

Plan (5 years) Budget Project et Budget Revenues \$6,094,739 \$1,288,661 \$1,276,270 \$1,276,270 \$0 Project revenue \$5,004,739 \$0 \$50 \$50 \$50 Interest \$50,000 \$209,001 \$221,559 \$220,500 \$0 \$221,559 \$220,500 \$0 \$221,559 \$220,500 \$0 \$221,559 \$220,500 \$0 \$221,559 \$220,500 \$3,301,490 \$32,324,476 Total Funds Available \$6,478,072 \$6,680,406 \$4,589,319 \$4,740,746 Expenses 5 5 \$0 \$50 \$50 Flock Cameras \$1,000,000 \$50 \$50 \$50 Irrigation & Landscape Smart System Implementation \$0 \$270,837 \$219,783 \$253,000 Indicese Enhancements \$550,000 \$50 \$0 \$335,000 \$100,000 \$250,937 \$219,783 \$253,000 Bandesce Enhancements \$550,000 \$50 \$574,433 \$194,246 \$50 \$335,000		2021-2025	2023	2023	2024
Revenues S1.288.661 \$1.276.270 \$1.276.270 Net Assessment revenue \$50.000 \$50.000 \$50.000 \$51.276.270 \$51.276.270 Project revenue \$50.000 \$50.000 \$50.000 \$52.0001 \$52.155 \$52.00.001 Utilization of Surplus Fund Balance \$53.33.001.390 \$51.82.744 \$3.091.490 \$33.234.476 Total Funds Available \$6.478.072 \$6.680.406 \$4.589.319 \$4.740.746 Expenses Goal 1 Downtown feel safe & comfortable \$50 \$50 \$50 \$50 Street lighting enhancements \$1.000,000 \$50 \$50 \$51.50.00 \$150.000 Irigation & Landscape Smart System Implementation \$50 \$50 \$51.50.00 \$150.000 More Spaces Main Street 2.0 \$550.000 \$150.000 \$20.837 \$219.783 \$221.783 \$221.783 \$225.00.00 Barnets \$50 \$50 \$0 \$57.4.83 \$194.246 \$0 \$0 \$25.0.000 \$0 \$25.0.000 \$0 \$25.0.000 \$15.0.000 \$0>		Improvement	Amended	Destant	D. L. A
Net Assessment versame \$6,094,739 \$1,288,661 \$1,276,270 \$1,226,270 \$1,276,270 \$1,276,270 \$1,276,270 \$1,276,270 \$1,276,270 \$1,276,270 \$1,276,270 \$1,276,270 \$1,57,000 \$1,57,070 \$1,57,070 \$1,57,070 \$1,57,070 \$1,57,070 \$	Devenues	Plan (5 years)	Budget	Projected	Budget
Project revenue 50 50 50 50 50 Increst \$50,000 \$20,001 \$221,559 \$230,000 Utilization of Surplus Fund Balance \$333,333 \$0 \$50 \$51 Total Fund Salance \$64,78,072 \$6,680,406 \$4,589,319 \$4,740,746 Expenses Goal 1 Downtown feel safe & comfortable \$50 \$51 \$50 \$50 Street lighting enhancements \$1,000,000 \$50 \$50 \$51 \$57,000 Irrigation & Landscape Smart System Implementation \$0 \$270,837 \$219,783 \$5230,000 Goal 1 Downtown feel safe & celebrates life of city Landscape Enhancements \$150,000 \$0 \$0 \$250,000 Landscape Enhancements \$0 \$574,839 \$194,246 \$00 \$250,000 Banners \$0 \$533,000 \$29,969 \$335,000 \$250,000 Banners \$0 \$0 \$0 \$0 \$250,000 Market Square Park Improvements \$0 \$0 \$250,000 \$335,000		\$6,004,720	¢1 200 661	\$1.276.270	\$1.276.270
Infrest \$\$0,000 \$\$221,59 \$\$230,000 Utilization of Surplus Fund Balance \$\$333,333 \$\$0 \$\$0 \$\$1,21,274 \$\$3,001,490 \$\$3,234,476 Total Fund Balance \$\$0 \$\$1,122,744 \$\$3,001,490 \$\$3,234,476 Expenses \$\$0 \$\$1,000,000 \$\$100,000 \$\$0 \$					
Utilization of Surphix Fund Balance \$333,333 \$0 \$0 \$53,091,490 \$53,234,476 Total Funds Available \$6,6478,072 \$6,680,406 \$4,589,319 \$4,740,746 Expenses Goal 1 Downtown feel safe & comfortable \$0 \$0 \$0 \$0 Street lighting enhancements \$1,000,000 \$0 \$0 \$0 \$0 Flock Cameras \$0 \$0 \$0 \$0 \$156,700 Goal 2 Public realm is charming, inviting, beautiful & celebrates life of city \$1,000,000 \$270,837 \$219,783 \$231,700 Goal 2 Public realm is charming, inviting, beautiful & celebrates life of city \$1,000,000 \$0 \$150,000 \$0 \$150,000 \$0 \$150,000 \$0 \$250,000 \$0 \$250,000 \$0 \$250,000 \$150,000 \$0 \$250,000 \$150,000 \$0 \$250,000 \$150,000 \$0 \$250,000 \$150,000 \$0 \$250,000 \$150,000 \$0 \$250,000 \$150,000 \$0 \$250,000 \$150,000 \$0 \$250,000 \$150,000	5				
Prior Fund Balance \$0 \$5,182,744 \$3,091,490 \$3,234,476 Total Funds Available \$6,478,072 \$6,680,406 \$4,589,319 \$4,740,746 Expenses 51,000,000 \$0 \$0 \$0 \$0 Goal 1 Downtown feel safe & comfortable \$1,000,000 \$0 \$0 \$0 Street lighting enhancements \$1,000,000 \$0 \$0 \$0 \$0 Flock Cameras \$1,000,000 \$270,837 \$2219,783 \$75,000 Goal 2 Public realm is charming, inviting, beautiful & celebrates life of city \$150,000 \$0 \$150,000 More Spaces Main Street 2.0 \$51,30,000 \$0 \$150,000 \$0 \$220,020 Banners \$0 \$53,000 \$0 \$220,000 \$13,474 \$175,000 Market Square Park Improvements \$0 \$24,444 \$13,474 \$175,000 \$0 \$250,000 \$0 \$520,000 \$0 \$250,000 \$0 \$525,000 \$1,474,243 \$335,000 \$0 \$525,000 \$0 \$525,000 \$0		. ,			
Total Funds AvailableS6,478,072\$6,680,406\$4,589,319\$4,740,746ExpensesStreet lighting enhancements\$1,000,000\$0\$0\$0Street lighting enhancements\$1,000,000\$0\$0\$0\$0Flock Cameras\$0\$0\$0\$156,700\$0\$156,700Irrigation & Landscape Smart System Implementation\$0\$270,837\$219,783\$231,783\$231,700Goal 2 Public realm is charming, inviting, beautiful & celebrates life of cityInterest is the state					
Expenses Goal 1 Downtown feel safe & comfortable S1,000,000 S0 S0 S0 Flock Cameras S0 S0 S0 S10 S156,700 Trigation & Landscape Smart System Implementation S0 S270,837 S219,783 S231,700 Goal 2 Public realm is charming, inviting, beautiful & celebrates life of city S0 S734,839 S1156,700 Landscape Enhancements S50,000 S0 S150,000 S0 S229,969 Storeffrom/Streetscape Activation & Improved Pedestrian Connection S0 S335,000 S29,969 S335,000 Market Square Park Improvements S0 S0 S0 S0 S20,000 Lighted street/parking signs S0 S0 S0 S0 S250,000 Lighted street/parking signs S30,000,000 S0 S0 S0 S0 Goal 3 Accessible to region & easy to get around Lighted street/parking signs S30,000,000 S11,14,587 S44,90 S11,24,587 Goal 4 Vibrant, sustainable mxed use place Downtown Living Initiative Grants S0 S250,000 S11,94,587 <th></th> <th></th> <th></th> <th></th> <th></th>					
Goal 1 Downtown feel safe & comfortable 51,000,00 50 50 Street lighting enhancements \$1,000,000 \$0 \$0 \$100 Flock Cameras \$0 \$270,837 \$219,783 \$75,000 Irrigation & Landscape Smart System Implementation \$0 \$270,837 \$219,783 \$75,000 Goal 2 Public realm is charming, inviting, beautiful & celebrates life of city Indicate the celebrates life of city \$0 \$150,000 \$0 \$0 \$250,000 More Spaces Main Street 2.0 \$0 \$150,000 \$0 \$250,000 \$150,000 \$0 \$250,000 Banners \$0 \$335,000 \$29,969 \$335,000 \$129,969 \$335,000 Market Square Park Improvements \$0 \$54,404 \$13,474 \$175,000 Market Square Park Improvements \$0 \$200,000 \$100,000 \$50,000 Lighting Plan Implementation \$0 \$0 \$0 \$0 \$0 Goal 3 Accessible to region & easy to get around Ilighted street/parking signs \$300,000 \$1,14,45,87 \$492,501 \$750	Total Funds Available	\$6,478,072	\$6,680,406	\$4,589,319	\$4,740,746
Goal 1 Downtown feel safe & comfortable 51,000,00 50 50 Street lighting enhancements \$1,000,000 \$0 \$0 \$100 Flock Cameras \$0 \$270,837 \$219,783 \$75,000 Irrigation & Landscape Smart System Implementation \$0 \$270,837 \$219,783 \$75,000 Goal 2 Public realm is charming, inviting, beautiful & celebrates life of city Indicate Cameras \$0 \$100,000 \$0 \$0 \$0 \$0 \$0 \$000 \$0 \$0 \$0000 \$0 \$150,000 \$0	Expenses				
Street lighting enhancements \$1,000,000 \$0 \$00 <					
Flock Cameras \$0 \$0 \$0 \$219,783 \$219,783 \$219,783 \$231,700 Goal 2 Public realm is charming, inviting, beautiful & celebrates life of city 50 \$550,000 \$150,000 \$0 \$100,000 \$0 \$219,783 \$219,783 \$231,700 Goal 2 Public realm is charming, inviting, beautiful & celebrates life of city 50 \$150,000 \$0 \$150,000 \$0 \$150,000 \$0 \$150,000 \$0 \$250,000 \$194,246 \$0 \$0 \$50 \$5250,000 \$13,474 \$175,000 \$175,000 \$13,474 \$175,000 \$29,669 \$335,000 \$229,669 \$335,000 \$250,000 \$10,000 \$50,000 \$10,000 \$50,000 \$10,000 \$50,000 \$10,000 \$50,000 \$10,000 \$50,000 \$10,000 \$50,000 \$10,000 \$50,000 \$10,000 \$50,000 \$10,000 \$50,000 \$10,000 \$50,000 \$119,474,243 \$337,689 \$1210,000 \$100,000 \$50,000 \$119,474,243 \$337,689 \$120,000 \$100,412,450 \$50 \$50		\$1.000.000	\$0	\$0	\$0
Irrigation & Landscape Smart System Implementation \$0 \$220,837 \$219,783 \$75,000 Total Goal 1: \$1,000,000 \$270,837 \$219,783 \$2231,700 Goal 2 Public realm is charming, inviting, beautiful & celebrates life of city 550,000 \$150,000 \$0 \$150,000 More Spaces Main Street 2.0 \$0 \$734,839 \$194,246 \$0 Storefront/Streetscape Activation & Improved Pedestrian Connection \$0 \$0 \$2335,000 \$29,969 \$335,000 Banners \$0 \$534,004 \$13,474 \$175,000 \$100,000 \$50,000 Lighting Plan Implementation \$0 \$20,000 \$100,000 \$50,000 \$250,000 Goal 3 Accessible to region & casy to get around \$0					
Control Total Goal 1: \$1,000,000 \$219,783 \$219,783 \$231,700 Goal 2 Public realm is charming, inviting, beautiful & celebrates life of city 5550,000 \$150,000 \$0 \$150,000 \$0 \$150,000 \$0 \$150,000 \$0 \$150,000 \$0 \$150,000 \$0 \$150,000 \$0 \$150,000 \$0 \$150,000 \$0 \$2250,000 \$150,000 \$0 \$2250,000 \$150,000 \$190,000 \$2250,000 \$144,246 \$0 \$2250,000 \$13,474 \$175,000 \$13,474 \$175,000 \$100,000 \$50,000 \$100,000 \$50,000 \$100,000 \$50,000 \$100,000 \$50,000 \$14,474,243 \$337,689 \$120,000 \$0			\$270,837	\$219,783	
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More Spaces Main Street 2.0 \$0 \$734,839 \$194,246 \$0 Storefront/Streetscape Activation & Improved Pedestrian Connection \$0 \$0 \$0 \$250,000 Banners \$0 \$335,000 \$29,969 \$335,000 \$29,969 \$335,000 Market Square Park Improvements \$0 \$54,404 \$13,474 \$175,000 Market Square Park Improvements \$0 \$20,000 \$100,000 \$50,000 Lighting Plan Implementation \$0 \$550,000 \$1,474,223 \$337,689 \$1,210,0000 Goal 3 Accessible to region & easy to get around \$0 \$0 \$0 \$0 \$0 \$0 \$250,000 Improved pedestrian connections \$30,000 \$1,474,243 \$337,689 \$1,210,0000 \$0 \$1,8492,501 \$750,000 \$0 \$250,000 \$0 \$250,000 \$30,000 \$30,000 \$1,494,587 \$492,501 \$750,000 \$0 \$250,000 \$0 \$250,000 \$30,000,000 \$95,349 \$95,549 \$0 \$0 \$250,000 \$0 \$250,000	Goal 2 Public realm is charming, inviting, beautiful & celebrates life of city				
Storefront/Streetscape Activation & Improved Pedestrian Connection \$0 \$0 \$0 \$0 \$250,000 Banners \$0 \$335,000 \$229,969 \$335,000 Trebly Park Improvements \$0 \$54,404 \$13,474 \$175,000 Market Square Park Improvements \$0 \$200,000 \$100,000 \$50,000 Lighting Plan Implementation \$0 \$0 \$0 \$200,000 \$1,474,243 \$337,689 \$1,210,000 Goal 3 Accessible to region & easy to get around \$0 \$50,0000 \$1,474,243 \$337,689 \$1,210,000 Wayfinding signage \$500,000 \$1,194,587 \$492,501 \$750,000 Wayfinding signage \$300,000 \$1,194,587 \$492,501 \$750,000 Goal 4 Vibrant, sustainable mxed use place \$300,000 \$95,349 \$95,549 \$00 Downtown Living Initiative Grants \$0 \$220,000 \$1,289,936 \$588,050 \$250,000 Goal 5 Downtown's vision & offerings are understood by all Total Goal 5: \$0 \$0 \$0 \$0 Goal	Landscape Enhancements	\$550,000	\$150,000	\$0	\$150,000
Banners \$0 \$335,000 \$29,969 \$335,000 Trebly Park Improvements \$0 \$54,404 \$13,474 \$175,000 Market Square Park Improvements \$0 \$200,000 \$100,000 \$550,000 Lighting Plan Implementation \$0 \$200,000 \$100,000 \$250,000 Goal 3 Accessible to region & easy to get around \$0 \$50,000 \$1,474,243 \$337,689 \$1,210,000 Goal 3 Accessible to region & easy to get around \$0 \$50,000 \$0 \$0 \$0 \$0 \$0 \$0 \$250,000 Wayfinding signage \$50,000 \$1,194,587 \$492,501 \$750,000 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$250,000 \$0 \$250,000 \$0 \$252,0,000 \$0 \$252,0,000 \$0 \$252,0,000 \$0 \$252,0,000 \$0 \$252,0,000 \$0 \$0 \$0 \$0 \$0	More Spaces Main Street 2.0	\$0	\$734,839	\$194,246	\$0
Trebly Park Improvements \$0 \$54,404 \$13,474 \$175,000 Market Square Park Improvements \$0 \$200,000 \$100,000 \$50,000 Lighting Plan Implementation \$0 \$0 \$0 \$0 \$200,000 Total Goal 2: \$550,000 \$1,474,243 \$337,689 \$1,210,000 Goal 3 Accessible to region & easy to get around \$1,210,000 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$250,000 Goal 3 Accessible to region & easy to get around \$1,210,000 \$00 \$0 </td <td>Storefront/Streetscape Activation & Improved Pedestrian Connection</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$250,000</td>	Storefront/Streetscape Activation & Improved Pedestrian Connection	\$0	\$0	\$0	\$250,000
Market Square Park Improvements \$0 \$200,000 \$100,000 \$50,000 Lighting Plan Implementation \$0 \$0 \$0 \$0 \$0 \$250,000 Goal 3 Accessible to region & easy to get around Improved pedestrian connections \$500,000 \$1,474,243 \$337,689 \$1,210,000 Goal 3 Accessible to region & easy to get around Improved pedestrian connections \$500,000 \$1,94,587 \$492,501 \$750,000 Wayfinding signage \$300,000 \$1,194,587 \$492,501 \$750,000 Goal 4 Vibrant, sustainable mxed use place S0 \$50 \$5750,000 \$50 Downtown Living Initiative Grants \$0 \$250,000 \$50 \$250,000 \$50 Goal 5 Downtown's vision & offerings are understood by all Total Goal 4: \$0 \$329,500 \$79,500 \$338,214 Goal 6 District governance & excellence known for excellence \$0 \$0 \$0 \$0 \$0 Goal 6 District governance & excellence known for excellence \$1,125,000 \$224,400 \$129,821 \$226,000 Total Goal 6: \$1,125,000	Banners	\$0	\$335,000	\$29,969	\$335,000
Lighting Plan Implementation \$0 \$0 \$0 \$250,000 Total Goal 2: \$550,000 \$1,474,243 \$337,689 \$1,210,000 Goal 3 Accessible to region & easy to get around Lighted street/parking signs \$500,000 \$0 \$0 \$0 May finding signage \$300,000 \$1,194,587 \$492,501 \$750,000 Wayfinding signage \$3300,000 \$1,289,936 \$558,959 \$0 Goal 4 Vibrant, sustainable mxed use place Downtown Living Initiative Grants \$0 \$79,500 \$79,500 \$79,500 \$2250,000 Goal 5 Downtown's vision & offerings are understood by all Technical assistance grants \$0 \$0 \$0 \$0 \$0 Goal 6 District governance & excellence Known for excellence \$1,125,000 \$224,400 \$129,821 \$2256,000 Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$2256,000 Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$2256,000 Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$2256,000		\$0	\$54,404	\$13,474	\$175,000
Total Goal 2: \$550,000 \$1,474,243 \$337,689 \$1,210,000 Goal 3 Accessible to region & easy to get around Lighted street/parking signs \$500,000 \$0 \$0 \$0 Improved pedestrian connections \$3,000,000 \$1,194,587 \$492,501 \$750,000 Wayfinding signage \$300,000 \$95,349 \$95,549 \$0 Goal 4 Vibrant, sustainable mxed use place Downtown Living Initiative Grants \$0 \$79,500 \$79,500 \$79,500 \$250,000 \$0 \$250,000 \$2520,000 \$0 \$250,000 \$0 \$250,000 \$250,000 \$0 \$250,000 \$250,000 \$0 \$250,000 \$338,214 \$0 \$220,000 \$0 \$250,000 \$0 \$250,000 \$0 \$250,000 \$0 \$250,000 \$0 \$250,000 \$0 \$250,000 \$0 \$250,000 \$0 \$250,000 \$0 \$250,000 \$0 \$250,000 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	Market Square Park Improvements	\$0	\$200,000	\$100,000	\$50,000
Goal 3 Accessible to region & easy to get around S0 \$0 \$0 \$0 Lighted street/parking signs \$500,000 \$0 \$0 \$0 \$0 May finding signage \$33,000,000 \$1,194,587 \$492,501 \$750,000 Way finding signage \$3300,000 \$95,349 \$95,549 \$00 Goal 4 Vibrant, sustainable mxed use place 50 \$779,500 \$79,500 \$888,214 Downtown Living Initiative Grants \$0 \$779,500 \$5250,000 \$0 \$2250,000 Retail catalytic grants \$0 \$2250,000 \$0 \$2250,000 \$0 \$2250,000 Goal 5 Downtown's vision & offerings are understood by all Technical assistance grants \$0 \$0 \$0 \$0 Goal 6 District governance & excellence known for excellence \$1,125,000 \$224,400 \$129,821 \$2256,000 Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$256,000 Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$256,000 Total Goal 6: \$1,125,000 \$224,4					
Lighted street/parking signs \$500,000 \$0 \$0 \$0 Improved pedestrian connections \$3,000,000 \$1,194,587 \$492,501 \$750,000 Wayfinding signage \$300,000 \$95,349 \$95,549 \$00 Total Goal 3: \$3,800,000 \$1,289,936 \$588,050 \$750,000 Goal 4 Vibrant, sustainable mxed use place Downtown Living Initiative Grants \$0 \$79,500 \$79,500 \$88,214 Retail catalytic grants \$0 \$250,000 \$0 \$250,000 \$0 \$250,000 Goal 5 Downtown Living Initiative Grants \$0 \$250,000 \$0 \$250,000 \$0 \$250,000 Total Goal 4: \$0 \$329,500 \$79,500 \$338,214 Goal 5 Downtown's vision & offerings are understood by all Total Goal 5: \$0 \$0 \$0 Total Goal 5: \$0 \$0 \$0 \$0 Goal 6 District governance & excellence known for excellence \$1,125,000 \$224,400 \$129,821 \$256,000 Total Goal 6: \$1,125,000	Total Goal 2:	\$550,000	\$1,474,243	\$337,689	\$1,210,000
Improved pedestrian connections \$3,000,000 \$1,194,587 \$492,501 \$750,000 Wayfinding signage \$300,000 \$95,349 \$95,549 \$0 Total Goal 3: \$3,800,000 \$1,289,936 \$588,050 \$750,000 Goal 4 Vibrant, sustainable mxed use place Downtown Living Initiative Grants \$0 \$79,500 \$79,500 \$88,214 Retail catalytic grants \$0 \$250,000 \$0 \$2250,000 Total Goal 4: \$0 \$329,500 \$79,500 \$338,214 Goal 5 Downtown's vision & offerings are understood by all Total Goal 5: \$0 \$0 \$0 \$0 Total Goal 5: \$0 \$0 \$0 \$0 \$0 \$0 Goal 6 District governance & excellence known for excellence \$1,125,000 \$224,400 \$129,821 \$256,000 Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$256,000 Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$256,000 Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$256,000	Goal 3 Accessible to region & easy to get around				
Wayfinding signage \$300,000 \$95,349 \$95,549 \$0 Total Goal 3: \$3,800,000 \$1,289,936 \$588,050 \$750,000 Goal 4 Vibrant, sustainable mxed use place 50 \$79,500 \$79,500 \$88,214 Downtown Living Initiative Grants \$0 \$79,500 \$79,500 \$88,214 Retail catalytic grants \$0 \$250,000 \$0 \$2250,000 Total Goal 4: \$0 \$3329,500 \$79,500 \$338,214 Goal 5 Downtown's vision & offerings are understood by all Total Goal 5: \$0 \$0 \$0 \$0 Goal 6 District governance & excellence known for excellence \$1,125,000 \$224,400 \$129,821 \$2256,000 Goal 6 District governance & excellence known for excellence \$1,125,000 \$224,400 \$129,821 \$256,000 Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$256,000 Total Fogal 6: \$1,125,000 \$224,400 \$129,821 \$256,000 Total Expenditures \$6,475,000 \$3,588,916 \$1,354,843 \$2,7		\$500,000	\$0	\$0	\$0
Total Goal 3: \$3,800,000 \$1,289,936 \$588,050 \$750,000 Goal 4 Vibrant, sustainable mxed use place \$0 \$79,500 \$79,500 \$88,214 Downtown Living Initiative Grants \$0 \$79,500 \$88,214 Retail catalytic grants \$0 \$250,000 \$0 \$2250,000 Total Goal 4: \$0 \$329,500 \$79,500 \$338,214 Goal 5 Downtown's vision & offerings are understood by all Total Goal 5: \$0 \$0 \$0 \$0 Total Goal 5: \$0 \$0 \$0 \$0 \$0 Goal 6 District governance & excellence known for excellence Capital replacement \$1,125,000 \$224,400 \$129,821 \$256,000 Total Goal 6: \$1,	Improved pedestrian connections	\$3,000,000	\$1,194,587	\$492,501	\$750,000
Goal 4 Vibrant, sustainable mxed use place 50 \$79,500 \$88,214 Downtown Living Initiative Grants \$0 \$79,500 \$88,214 Retail catalytic grants \$0 \$250,000 \$0 \$250,000 Total Goal 4: \$0 \$329,500 \$79,500 \$3338,214 Goal 5 Downtown's vision & offerings are understood by all 70 \$3338,214 \$0 \$30 \$250,000 \$30 \$250,000 \$3338,214 Goal 5 Downtown's vision & offerings are understood by all 70 \$338,214 \$0		\$300,000			
Downtown Living Initiative Grants \$0 \$79,500 \$79,500 \$88,214 Retail catalytic grants \$0 \$250,000 \$0 \$250,000 Total Goal 4: \$0 \$329,500 \$79,500 \$338,214 Goal 5 Downtown's vision & offerings are understood by all \$0 \$329,500 \$79,500 \$338,214 Goal 5 Downtown's vision & offerings are understood by all \$0 \$30 \$0 \$0 Technical assistance grants \$0 \$0 \$0 \$0 Goal 6 District governance & excellence known for excellence \$1,125,000 \$224,400 \$129,821 \$256,000 Capital replacement \$1,125,000 \$224,400 \$129,821 \$256,000 Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$256,000 Total Feplacement \$6,475,000 \$3,588,916 \$1,354,843 \$2,785,914	Total Goal 3:	\$3,800,000	\$1,289,936	\$588,050	\$750,000
Retail catalytic grants \$0 \$250,000 \$0 \$2250,000 Total Goal 4: \$0 \$329,500 \$79,500 \$338,214 Goal 5 Downtown's vision & offerings are understood by all Technical assistance grants \$0 \$0 \$0 \$0 Goal 6 District governance & excellence known for excellence \$0 \$0 \$0 \$0 \$0 Goal 6 District governance & excellence known for excellence \$1,125,000 \$224,400 \$129,821 \$256,000 Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$256,000 Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$256,000 Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$256,000 Total Expenditures \$6,475,000 \$3,588,916 \$1,354,843 \$2,785,914	Goal 4 Vibrant, sustainable mxed use place				
Retail catalytic grants \$0 \$250,000 \$0 \$2250,000 Total Goal 4: \$0 \$329,500 \$79,500 \$338,214 Goal 5 Downtown's vision & offerings are understood by all Technical assistance grants \$0 \$00 \$00 \$00 Goal 5 Downtown's vision & offerings are understood by all Technical assistance grants \$0 \$00 \$00 \$00 Goal 6 District governance & excellence known for excellence Capital replacement \$1,125,000 \$224,400 \$129,821 \$256,000 Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$256,000 Total Expenditures \$6,475,000 \$3,588,916 \$1,354,843 \$2,785,914	Downtown Living Initiative Grants	\$0	\$79,500	\$79,500	\$88,214
Goal 5 Downtown's vision & offerings are understood by all 50 50 50 50 Technical assistance grants \$0 \$0 \$0 \$0 \$0 Total Goal 5: \$0 \$0 \$0 \$0 Goal 6 District governance & excellence known for excellence \$1,125,000 \$224,400 \$129,821 \$256,000 Capital replacement \$1,125,000 \$224,400 \$129,821 \$256,000 Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$256,000 Total Expenditures \$6,475,000 \$3,588,916 \$1,354,843 \$2,785,914		\$0	\$250,000	\$0	\$250,000
Technical assistance grants \$0 \$0 \$0 \$0 \$0 Total Goal 5: \$0 \$0 \$0 \$0 \$0 \$0 Goal 6 District governance & excellence known for excellence \$1,125,000 \$224,400 \$129,821 \$256,000 Capital replacement \$1,125,000 \$224,400 \$129,821 \$256,000 Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$256,000 Total Expenditures \$6,475,000 \$3,588,916 \$1,354,843 \$2,785,914	Total Goal 4:	\$0	\$329,500	\$79,500	\$338,214
Total Goal 5: \$0 \$0 \$0 \$0 Goal 6 District governance & excellence known for excellence \$1,125,000 \$224,400 \$129,821 \$256,000 Capital replacement \$1,125,000 \$224,400 \$129,821 \$256,000 Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$256,000 Total Expenditures \$6,475,000 \$3,588,916 \$1,354,843 \$2,785,914	Goal 5 Downtown's vision & offerings are understood by all				
Goal 6 District governance & excellence known for excellence \$1,125,000 \$224,400 \$129,821 \$256,000 Capital replacement Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$256,000 Total Expenditures \$6,475,000 \$3,588,916 \$1,354,843 \$2,785,914	Technical assistance grants	\$0	\$0	\$0	\$0
Capital replacement \$1,125,000 \$224,400 \$129,821 \$256,000 Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$256,000 Total Expenditures \$6,475,000 \$3,588,916 \$1,354,843 \$2,785,914	Total Goal 5:	\$0	\$0	\$0	\$0
Capital replacement \$1,125,000 \$224,400 \$129,821 \$256,000 Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$256,000 Total Expenditures \$6,475,000 \$3,588,916 \$1,354,843 \$2,785,914	Goal 6 District governance & excellence known for excellence				
Total Goal 6: \$1,125,000 \$224,400 \$129,821 \$256,000 Total Expenditures \$6,475,000 \$3,588,916 \$1,354,843 \$2,785,914	0	\$1,125,000	\$224,400	\$129.821	\$256.000
	Total Expenditures	\$6,475,000	\$3,588,916	\$1,354,843	\$2,785,914
kevenue in Excess (Denciu) Expense \$5.072 \$5.091.490 \$5.234.476 \$1.954.832	Revenue in Excess (Deficit) Expense	\$3,072	\$3,091,490	\$3,234,476	\$1,954,832