

TO: THE BOARD OF DIRECTORS OF THE HOUSTON DOWNTOWN MANAGEMENT DISTRICT AND TO ALL OTHER INTERESTED PARTIES

Notice is hereby given to all interested persons that the Board of Directors of the Houston Downtown Management District will hold a meeting on Thursday, April 13, 2023, at Noon at the District's Office inside the Large Conference Room, located at 1221 McKinney Street, Suite 4250, Houston, TX, 77010, to consider, discuss and adopt such orders, resolutions or motions, and take other direct or indirect actions as may be necessary.

Materials for this meeting will be published prior to the meeting on Houston Downtown Management District's website at <http://www.downtowndistrict.org/about-us/board-meetings> in the link to the right of the April 13th date.

AGENDA

Welcome and Introductions

- I. Public Comments
- II. Approval of Minutes:
 - March 9, 2023 meeting of the board of directors
- III. Items about finance and administrative matters:
 - Approval of interim financial statements and ratification of expenditures and check registers for March 31, 2023 (*Gunter*)
 - First Quarter Investment Report (*Jones*)
 - NCAA Final Four Recognitions (*Larson*)
- IV. Fund Balance and Reserve Policy Discussion Update (*Larson*)
- V. Project Spotlight: Cross-Organizational Rebranding (*Taylor*)
- VI. Presentation and Update on the Cotswold Fountains (*DeBord & McCartney*)
- VII. Program Authorizations
 - Marketing & Communications (Taylor)*
 - Authorize the execution of agreements and expenditures for downtown banners
- VIII. Goal-Based Updates (*Larson*)
 - Goal 1: Champion Downtown
 - Goal 2: Enhance Downtown
 - Goal 3: Connect Downtown
 - Goal 4: Thrive Downtown
 - Goal 5: Stakeholder Engagement
- IX. Directors' questions on other initiatives
- X. Other business
- XI. Adjourn meeting