



Board of Directors Meeting
September 14, 2023

**Houston Downtown Management District
 Board of Directors Meeting
 September 14, 2023**

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**MINUTES OF REGULAR MEETING OF
HOUSTON DOWNTOWN MANAGEMENT DISTRICT**

August 16, 2023

THE STATE OF TEXAS §
 §
COUNTY OF HARRIS §

The Board of Directors of the Houston Downtown Management District (the “District”) met in regular session, open to the public, on August 16, 2023 at 12:00 p.m. inside the Large Conference Room of the District’s office, located at 1221 McKinney Street, Houston, TX 77010, and the roll was called of the duly appointed members of the Board, to-wit:

BOARD MEMBERS

Crystal Allen	Lacee Jacobs
Leslie Ashby	Robbi Jones
Kinder Baumgartner	Roland Kennedy
Genora Boykins	Sean Liu
Clay Crawford	Ben Llana
Marcus Davis	Nick Massad
Terry Demchak	Sherea A. McKenzie
Jacques D’Rovencourt	Kenny Meyer
Kelly Foreman	Cat Nguyen
Irma Galvan	Randy Pryor
Marian Harper	Edna Ramos
Gilbert A. Herrera	Frem Reggie
C.C. Huang	Grace Rodriguez
Angus Hughes	John Schafer
Toni Jackson	Richard Torres

and all of the above were present, with the exception of Directors Allen, Davis, D’Rovencourt, Harper, Kennedy, Meyer, Nguyen, Pryor, and Ramos.

Also in attendance were Kris Larson, President/CEO; Allen Douglas, COO & General Counsel; Jana Gunter, Director of Finance; and staff members Jenna Beasley, Brett DeBord, Jacque Gonzalez, Luis Nuñez, Jamie Perkins, Albert Sanchez, Catherine Taraviras, Ann Taylor, and Candace Williams; all with the District; Algenita Davis and Ryan LeVasseur, consultants to the District; Danielle Paige with COH Public Works, and outside counsel Clark Lord of Bracewell.

In addition, members of the public in attendance included downtown residents Deboarh Keiser, Jeff Stafford, Elyse Lord and Sandra Lord.

WELCOME

Chair Ashby welcomed all and presided over the meeting. Jamie Perkins served as Assistant Secretary. The meeting was called to order at approximately 12:06 PM.

PUBLIC COMMENT

Chair Ashby asked if anyone from the public had comments. There were no comments from the public.

APPROVAL OF MINUTES

The Board considered approving the minutes of the June 15, 2023 regular Board of Directors meeting. Hearing no comments or corrections, Chair Ashby called for a motion, which was moved and seconded, and the June 15, 2023 minutes were approved as presented.

ITEMS PERTAINING TO FINANCE AND ADMINISTRATIVE MATTERS

Approval of Financial Statements and Ratification of Expenditures

Chair Ashby asked Richard Torres, the District's Treasurer, to present the interim financial statements and check registers for the periods ending June 30, 2023 and July 31, 2023. Mr. Torres shared highlights from the June and July statements and check registers. Questions were asked and answered, and discussion took place. Budget work sessions will be held over the next few months (dates to be determined) creating an opportunity for the Board to engage in the budgeting process on a deeper level.

A motion was called to accept the June and July financial statements and check registers; moved by Director Hughes, seconded by Director Herrera, and the Board accepted the June and July financial statements and check registers as presented.

Second Quarter Investment Report

Treasurer Torres continued by presenting a summary of the Second Quarter Investment Report. No questions were asked, and discussion did not take place. Chair Ashby called for a motion; moved by Director Crawford, seconded by Director Jones, and the Board accepted the Second Quarter Investment Report as presented.

Second Quarter DBE Report

Next, Treasurer Torres shared highlights of the Second Quarter DBE Report. Questions were asked and answered, and discussion took place. A motion was called by Chair Ashby; moved by Director Demchak, seconded by Director Herrera, and the Board accepted the Second Quarter DBE Report as presented.

Report from Nominating Committee

Chair Ashby shared recommendations on behalf of the Nominating Committee. The first recommendation involved filling the Vice Chair position. The Nominating Committee presented its recommendation for the Board to consider appointing Robbi Jones as Vice Chair to the Board.

The second recommendation focused on the Executive Committee (ExCom) composition. The ExCom's current structure of eleven positions was reviewed. Chair Ashby noted in current its form, ExCom includes Committee Chairs from committees no longer in operation due to the adoption and establishment of the cross-organizational Collaborative Committees.

Next, Chair Ashby brought forth the Nominating Committee's recommendation to adopt a similar structure, which would appoint Collaborative Committee liaisons (who also serve as District Board members) to the ExCom. If adopted, this would bring the total number of ExCom positions from eleven to

ten, comprised of the following: Chair, Vice Chair, Immediate Past Chair, Secretary, Treasurer, Audit Committee Chair, liaisons from the Enhance, Connect, Thrive and Engage Collaborative Committees. A lengthy discussion ensued, and questions were asked and answered. With the need for further clarity, the Board tabled the Nominating Committee's second recommendation for the ExCom. Further information will be provided at the September meeting.

Chair Ashby called a motion; moved by Director Hughes and seconded by Director Massad, and the Board accepted the Nominating Committee's first recommendation to appoint Robbi Jones as the District's Vice Chair.

2023 BUDGET REALLOCATION & AMENDMENT

President Larson was invited to present the 2023 Budget reallocation and amendment. He shared slides outlining the proposal based off of the draft reviewed at the June 15th Board meeting. Questions were asked and answered, and discussion ensued. Chair Ashby called for a motion; moved by Director Crawford, seconded by Director Hughes, and the 2023 Budget Reallocation and Amendment was approved as presented.

PROGRAM AUTHORIZATIONS

Operations

Chair Ashby called on Brett DeBord to present six authorizations on behalf of the Operations Team. The first request was an authorization for additional 2023 expenditures for the maintenance and repairs amenities along Allen Parkway, in an amount not exceeding \$100,000. There were no questions and discussion did not take place. A motion was called; moved by Director Crawford, seconded by Director Hughes, and the Allen Parkway authorization was approved as presented.

The second authorization requested additional 2023 expenditures for maintenance and repairs of the Main Street and Cotswold fountains, in an amount not to exceed \$250,000 (a \$75,000 increase from the \$150,000 approved in a prior authorization). Discussion did not take place and there were no questions asked. A motion was called; moved by Director Foreman, seconded by Director Massad, and the request for additional funding for the Main Street and Cotswold fountains was approved as presented.

The third item presented to the Board would authorize an expenditure to the City of Houston for enhanced street lighting electricity expenses, in an amount not to exceed \$28,000. Discussion did not take place and no questions were asked. A motion was called; moved by Director Crawford, seconded by Director Massad, and the enhanced lighting request was approved as presented.

The fourth item was a request to authorize expenditures to Gulf Coast Pavers for the removal of fence and materials from the Chartres storage yard, in an amount not to exceed \$25,000. Questions were not asked, and discussion did not take place. A motion was called; moved by Director Jones, seconded by Director Hughes, and the request to remove the fence and materials from the Chartres storage yard was approved as presented.

The fifth request was for an expenditure to modify the off duty police officer program, in an amount not to exceed \$93,500. Discussion took place and questions were asked and answered. A motion was called; moved by Director Crawford, seconded by Director Massad, and the request for the off duty police officer program was approved as presented.

The final item presented was a request authorizing the President/CEO to enter into an agreement and related expenditures for improvements at Market Square Park, in an amount not to exceed \$200,000. Discussion did not take place and no questions were asked. A motion was called; moved by Director

Hughes, and seconded by Director Rodriguez, and the request for Market Square Park improvements was approved as presented.

Economic Development

President Larson presented a request that would authorize the production of quarterly downtown market reports, in an amount not to exceed \$35,000. Discussion did not take place and no questions were asked. A motion was called; moved by Director Foreman, seconded by Director Massad, and the request for producing quarterly downtown market reports was approved as presented.

Engagement Team

Ann Taylor presented a request authorizing staff to execute agreements and related expenditures for the creation of an interactive public art program, namely the installation of music boxes for the holiday season at Market Square and Trebly Parks, in an amount not to exceed \$30,000. Hearing no questions or need for discussion, a motion was called; moved by Director Rodriguez, seconded by Director Hererra, and the request for the interactive public art program and music box installation was approved as presented.

Ms. Taylor continued, presenting a request that would authorize the President/CEO to execute agreements and related expenditures for marketing and advertising, in an amount not to exceed \$850,000. Questions were asked and answered; then a motion was called, moved by Director Ramos, and seconded by Director Massad, and the marketing and advertising request was approved as presented.

STRATEGIC ALIGNMENT UPDATES

President Larson shared highlights of the prior month's efforts and progress made on initiatives outlined in the Strategic Alignment Plan. No further action was required.

DIRECTORS' QUESTIONS ON OTHER INITIATIVES

No further questions were raised.

OTHER BUSINESS

Chair Ashby noted that the next Board meeting is scheduled for September 14, 2023. There being no further business to come before the Board, the meeting was adjourned at 1:47 PM.

Jamie Perkins, Assistant Secretary
Houston Downtown Management District

Assets

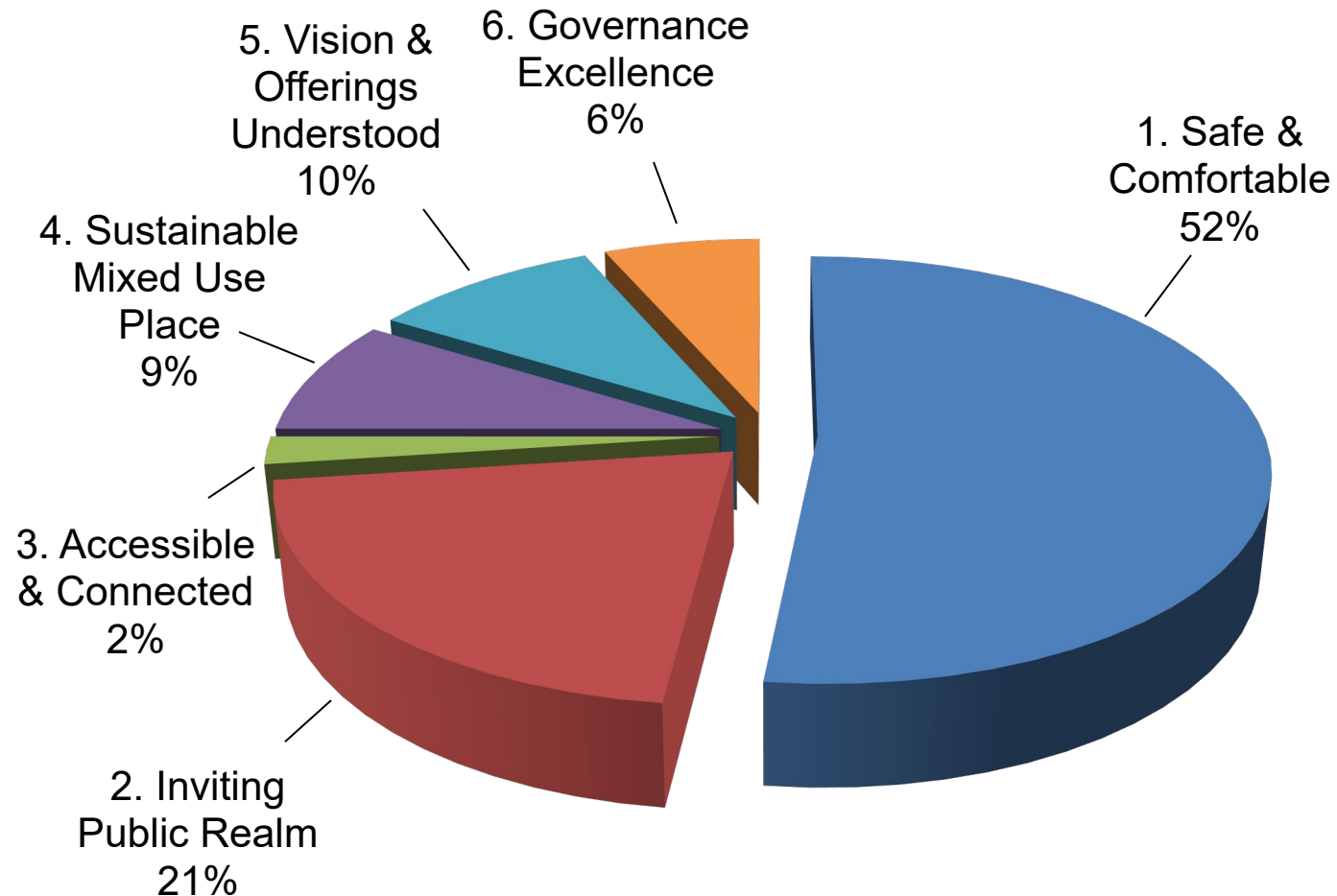
Operating Cash Balance is \$10.5M
2022 Assessments Due: 98% have been collected
2022 Assessments Receivable \$368K

Liabilities

Reserves for Property Value Protests are \$935K. \$6K in excess reserves at a projected loss rate for 2022 tax assessments of 11.3%.

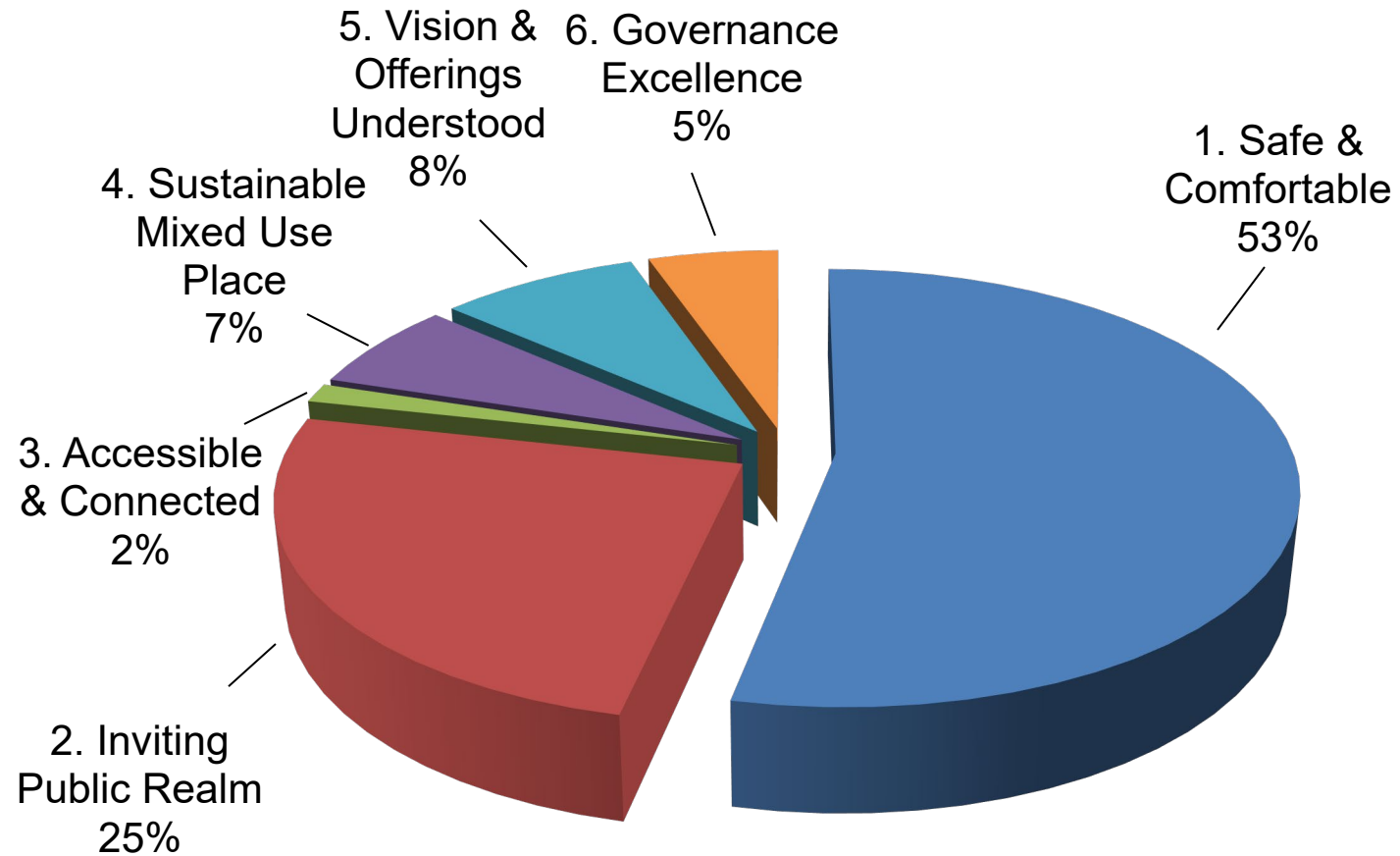
Fund Balance

Unrestricted Fund Balance is \$8.5M, \$3.7M in excess of
2023 Minimum Fund Balance Target of \$4.8M at October 31, 2023



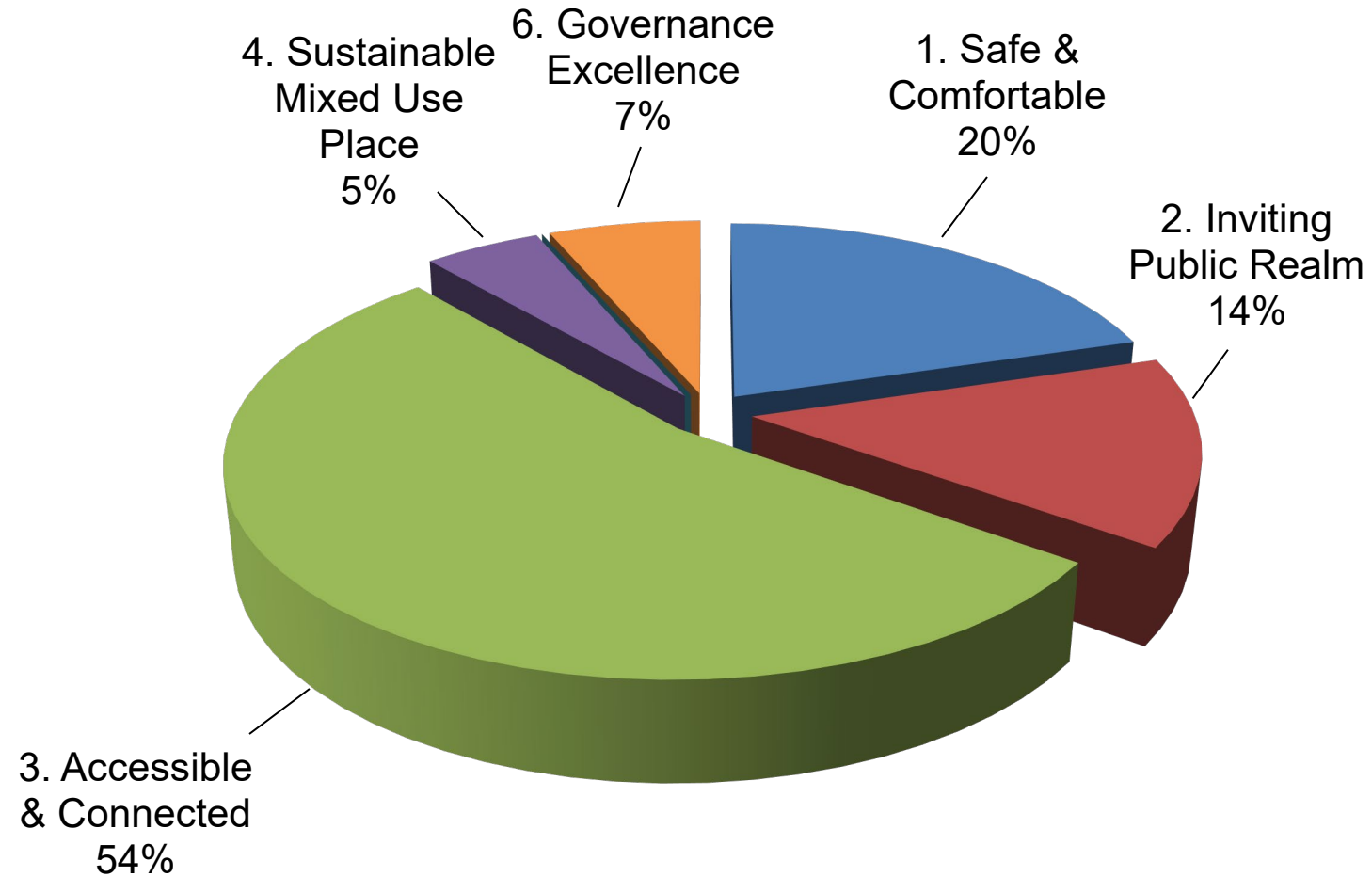
Total: \$22,844,210

Operating: \$19,255,294 Capital: \$3,588,916



Total: \$10,690,205

Variance from amended budget (\$389,550) or (3.5%) under budget



Total: \$830,017

Variance from amended budget (\$231,310) or (21.8%) under budget

Operating – (\$389K) under budget or (3.5%)

- Safe & Comfortable is (\$214K) under budget
- Vision & Offerings Understood is (\$115K) under budget

Capital Improvement – (\$231K) under budget or (21.8%)

- Inviting Public Realm is (\$115K) under budget for Storefront activation and streetscape grants
- Sustainable Mixed Used Place is (\$50K) under budget for Retail Challenge Grants

-
- Total checks issued in August 2023 were \$2 million.
 - Camden Property Trust - \$454,357 (DLI)
 - Block by Block - \$310,542
 - Central Houston, Inc. - \$309,536
 - Color Specialists Landscaping - \$102,674
 - Seal Security Solutions, LLC - \$77,603
 - FC Tower Property Partners - \$60,363 (Tax Refund)
 - Associated Landscape Services - \$54,488

HOUSTON DOWNTOWN MANAGEMENT DISTRICT

AP Check Register (Current by Bank)

Check Dates: 8/1/2023 to 8/31/2023

Check No.	Date	Vendor ID	Payee Name	Amount
BANK ID: A - OPERATING ACCT-JPMORGAN				101.000
35416	08/01/23	1200	CENTRAL HOUSTON, INC	\$304,093.32
35437	08/09/23	1200	CENTRAL HOUSTON, INC	\$5,442.89
35438	08/01/23	3715	1301 FANNIN OWNER LP	\$21,656.48
35439	08/01/23	9993	416 MAIN LLC	\$76.50
35440	08/01/23	99989	800 FRANKLIN PURCHASE COMP LLC	\$59.99
35441	08/01/23	99968	ALH PROPERTIES NO FOURTEEN LP	\$3,042.62
35442	08/01/23	99974	ALH PROPERTIES NO TWENTY LP	\$765.00
35443	08/01/23	99916	ALH PROPERTIES NO TWENTY TWO L	\$59.04
35444	08/01/23	999980	BW HOU HOSPITALITY LLC	\$765.84
35445	08/01/23	999943	DE 1800 ST JOSEPH, LLC	\$3,521.05
35446	08/01/23	99999	DEBORAH K KEYSER &	\$83.55
35447	08/01/23	99896	FC TOWER PROPERTY PARTNERS	\$60,362.75
35448	08/01/23	99947	FKM PARTNERSHIP LTD	\$3,042.33
35449	08/01/23	3526	HAMILTON HOSPITALITY, INC	\$334.38
35450	08/01/23	999910	HDT HOTELS LLC	\$1,190.06
35451	08/01/23	99946	HON-HA RAY ENTERPRISES INC	\$422.34
35452	08/01/23	99963	HOUSTON HOTEL ASSOCIATES	\$3,268.28
35453	08/01/23	99889	HOUSTON PENNZOIL PLACE LP	\$32,631.35
35454	08/01/23	99953	HOUSTON PT BAC OFFICE	\$48,422.95
35455	08/01/23	5648	LINEBARGER GOGGAN BLAIR	\$219.34
35456	08/01/23	9988	LVA4 HOUSTON GREENSTREET LP	\$35,121.20
35457	08/01/23	0506	PAUL D LANGLEY CO.	\$116.88
35458	08/01/23	999982	ROBERT R FRETZ	\$215.64
35459	08/01/23	8153	ROYAL INVESTORS BINZ, LLC	\$3,970.07
35460	08/01/23	999917	SCD BLK 276 HOUSTON LLC	\$2,323.87
35461	08/01/23	99995	SCD BLOCK 317 LLC	\$1,297.66
35462	08/01/23	99915	SUPREME BRIGHT HOUSTON LLC	\$2,212.27
35463	08/01/23	8619	TREANOR PARTNERS	\$87.88
35464	08/01/23	8793	UTS, LLC	\$10,110.43
35465	08/01/23	999981	WOODBANCH TOWER LLC	\$23,249.77
35466	08/11/23	0847	CAMDEN PROPERTY TRUST	\$454,229.00
* 4409459	08/08/23	9067	WASTE MANAGEMENT OF TEXAS, INC	\$187.20
* 4409461	08/08/23	1801	DIRECTV	\$97.98
* 4409463	08/08/23	0334	CARR, RIGGS & INGRAM, LLC	\$25,000.00
* 4409466	08/08/23	8119	ROADRUNNER RECYCLING, INC	\$1,636.40
* 4409470	08/08/23	5987	MAINTENANCE TO GO	\$11,947.75
* 4409474	08/08/23	8655	TRIPLE R BROTHERS, LTD	\$301.52
* 4409476	08/08/23	6298	JORDAN CUTLER	\$9.99
* 4409478	08/08/23	0361	ALBERT SANCHEZ	\$264.07
* 4409480	08/08/23	4756	CKP COMMUNICATIONS, LLC	\$12,750.00
* 4409482	08/08/23	0594	STREETSENSE	\$3,500.00
* 4409484	08/08/23	7995	INCONTROL CONSTRUCTION LLC	\$750.00
* 4409486	08/08/23	3630	HOME DEPOT CREDIT SERVICES	\$1,862.43
* 4409488	08/08/23	5950	JANA GUNTER	\$64.84
* 4409490	08/08/23	3989	RELIANT ENERGY	\$25.75
* 4409492	08/08/23	8027	RAE SECURITY SOUTHWEST, LLC	\$386.95
* 4409496	08/08/23	7400	PFEIFFER & SON, LTD	\$1,772.58

HOUSTON DOWNTOWN MANAGEMENT DISTRICT

AP Check Register (Current by Bank)

Check Dates: 8/1/2023 to 8/31/2023

Check No.	Date	Vendor ID	Payee Name	Amount
* 4409498	08/08/23	8609	TOUCH & AGREE PROPERTY	\$3,857.40
* 4409500	08/08/23	5540	LINCOLN COLWELL	\$1,770.00
* 4409502	08/08/23	1718	JAMES KENNEDY	\$50.47
* 4757883	08/08/23	9081	WESTPARK COMMUNICATIONS, L.P	\$60.38
* 5948907	08/10/23	3288	BRACEWELL	\$6,975.00
* 5948912	08/10/23	8355	STERLING EXPRESS SERVICES, INC	\$43.20
* 5948914	08/10/23	0594	STREETSENSE	\$3,500.00
5948915	08/17/23	1550	CITY OF HOUSTON	\$27,751.36
5948916	08/10/23	0334	CARR, RIGGS & INGRAM, LLC	\$900.00
* 5948918	08/10/23	1713	CREST PRINTING, INC	\$98.00
* 6721182	08/17/23	2246	MELINDA ELLEN JOHNSON	\$1,375.00
* 66721821	08/17/23	6037	MEDLEY INCORPORATED	\$20,000.00
* 7780825	08/24/23	5703	MICHAEL LOESSIN	\$500.00
* 7780976	08/24/23	1692	COSTAR GROUP, INC.	\$1,545.07
* 7780978	08/24/23	8763	UNIVERSAL PLUMBING SUPPLY CO.	\$44.04
* 7780980	08/24/23	8168	SEAL SECURITY SOLUTIONS, LLC	\$77,602.72
* 7780983	08/24/23	9888	MAURICE DUHON JR.	\$300.00
* 7780986	08/24/23	4571	JIMMY TRAN	\$320.00
* 7780990	08/24/23	1665	COLOR SPECIALISTS LANDSCAPING	\$102,673.75
* 7780996	08/24/23	3298	GULF COAST PAVERS, INC.	\$24,000.00
* 7781000	08/24/23	7400	PFEIFFER & SON, LTD	\$9,470.30
* 7781003	08/24/23	0490	ASSOCIATED LANDSCAPE SERVICES	\$21,318.60
* 7781007	08/24/23	1543	CITY OF HOUSTON	\$914.56
* 7781010	08/24/23	3113	GEOCENTRIC	\$11,250.00
* 7781015	08/24/23	3948	THE HARRIS CENTER FOR	\$18,666.67
* 7781021	08/24/23	8903	VICTOR STANLEY, INC	\$9,942.80
* 7781024	08/24/23	1790	BRETT DEBORD	\$60.00
* 7781028	08/24/23	1227	CENTRAL CITY CO-OP	\$5,000.00
* 7781036	08/24/23	9083	WHOLESALE ELECTRIC SUPPLY	\$1,275.00
* 7781039	08/24/23	8552	TEXAS OUTHOUSE, INC.	\$1,582.50
* 7781042	08/24/23	1735	CORE DESIGN STUDIO	\$1,200.00
* 7781046	08/24/23	3550	HARDY & HARDY	\$1,900.00
* 7781052	08/24/23	0044	AABLE FINANCIAL GROUP, INC	\$3,125.00
* 7781056	08/24/23	5710	LVA 4 HOUSTON GREENSTREET LP	\$20,497.60
* 7781060	08/24/23	9089	WE 68 LLC	\$4,512.51
* 7781064	08/24/23	9948	ORKIN PEST CONTROL	\$130.99
* 7781068	08/24/23	8609	TOUCH & AGREE PROPERTY	\$2,521.60
* 7781070	08/24/23	1550	CITY OF HOUSTON	\$1,672.56
* 9725419	08/24/23	8066	READYREFRESH	\$99.89
* 9725427	08/24/23	0490	ASSOCIATED LANDSCAPE SERVICES	\$33,169.69
* 9725435	08/24/23	9948	ORKIN PEST CONTROL	\$224.00
* 9725440	08/24/23	7995	INCONTROL CONSTRUCTION LLC	\$21,334.56
* 9725446	08/24/23	7400	PFEIFFER & SON, LTD	\$8,799.13
* 9725450	08/24/23	0511	BLOCK BY BLOCK	\$310,541.66
* 9725457	08/24/23	5987	MAINTENANCE TO GO	\$14,739.75
9725458	08/24/23	5987	MAINTENANCE TO GO	\$18,212.40
* 9725460	08/24/23	3989	RELIANT ENERGY	\$25.75
* 9725463	08/24/23	3550	HARDY & HARDY	\$3,550.00

HOUSTON DOWNTOWN MANAGEMENT DISTRICT

AP Check Register (Current by Bank)

Check Dates: 8/1/2023 to 8/31/2023

Check No.	Date	Vendor ID	Payee Name	Amount
* 9725471	08/24/23	0034	ABC HOME & COMMERCIAL SERVICES	\$145.00
* 9725473	08/24/23	0027	AT&T	\$1,488.34
* 9725477	08/24/23	6037	MEDLEY INCORPORATED	\$12,000.00
* 9725479	08/24/23	9113	NCTP-CPAS PLLC	\$1,700.00
* 9725481	08/24/23	7060	NEON ELECTRIC CORPORATION	\$2,337.00
* 9725483	08/24/23	0089	EGIDIO NARVAEZ PHOTOGRAHER	\$6,900.00
* 9725485	08/24/23	8607	TXU ENERGY RETAIL COMPANY, LLC	\$28.39
* 9725487	08/24/23	1601	COOPWOOD'S AIR CONDITIONING	\$263.70
* 9725491	08/24/23	8695	DOG WASTE DEPOT	\$503.96
* 9725493	08/24/23	9045	WESTERN FIRST AID & SAFETY	\$202.03
* 9725495	08/24/23	3573	HARRIS COUNTY TREASURER	\$9,242.00
* 9725497	08/24/23	5211	KEITH GOULD	\$126.38
* 9725500	08/24/23	8900	VERIZON WIRELESS	\$676.10
* 97255469	08/24/23	0070	AARON HERNANDEZ	\$138.56

BANK A REGISTER TOTAL: \$1,917,807.56

BANK ID: B - CAPITAL ACCT-JPMORGAN**102.00**

4409329	08/08/23	4001	HUITT~ZOLLARS, INC	\$48,498.44
* 7780825	08/24/23	7060	NEON ELECTRIC CORPORATION	\$3,087.00
* 9725147	08/24/23	1751	DESIGN WORKSHOP, INC	\$14,930.00
* 97252338	08/24/23	3298	GULF COAST PAVERS, INC.	\$25,000.00

BANK B REGISTER TOTAL: \$91,515.44

GRAND TOTAL : \$2,009,323.00

* Check Status Types: "P" - Printed ; "M" - Manual ; "V" - Void (Void Date); "A" - Application; "E" - EFT

** Denotes broken check sequence.



To Management
Houston Downtown Management District

Management is responsible for the accompanying financial statements of the Houston Downtown Management District (the District), which comprise the governmental fund balance sheets and statements of net position as of August 31, 2023 and 2022, and the related statements of activities for the months then ended, in accordance with accounting principles generally accepted in the United States of America. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the financial statements, nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on these financial statements.

Management has elected to omit substantially all the disclosures required by accounting principles generally accepted in the United States of America and the required supplementary information that the Government Accounting Standards Board (GASB) requires to be presented to supplement the basic financial statements. If the omitted disclosures, and GASB required supplementary information were included in the financial statements, they might influence the user's conclusions about the District's financial position, results of operations, and cash flows. Accordingly, the financial statements are not designed for those who are not informed about such matters.

The Variance Analysis on page 4 is presented to supplement the basic financial statements. Such information is presented for purposes of additional analysis and, although not a required part of the basic financial statements. The Variance Analysis is the responsibility of management and were derived from and relate directly to the underlying accounting and other records used to prepare the financial statements. The supplementary information was subject to our compilation engagement. We have not audited or reviewed the supplementary information and do not express an opinion, a conclusion, nor provide any assurance on such information.

Sincerely,

A handwritten signature in blue ink that reads 'nctp cpas, pllc'.

Houston, Texas
September 11, 2023

**Houston Downtown Management District
Governmental Fund Balance Sheets and
Statement of Net Position
August 31, 2023 and August 31, 2022**

	2023			2022		
	HDMD Operating Year to Date	HDMD Capital Year to Date	Total (Memo Only)	HDMD Operating Year to Date	HDMD Capital Year to Date	Total (Memo Only)
Assets						
Cash	\$ 10,498,206	\$ 4,366,187	\$ 14,864,393	\$ 10,698,036	\$ 5,143,478	\$ 15,841,514
Assessments Due	339,061	29,311	368,371	256,663	23,876	280,539
Accounts Receivable	1,000,260	-	1,000,260	84,206	4,800	89,006
Prepaid Expense	26,235	-	26,235	26,235	-	26,235
Inventory	-	-	-	-	-	-
Property & Equipment, Net	556,568	373	556,942	589,759	5,497	595,256
Right of Use Lease Assets, Net	2,616,450	-	2,616,450	2,722,937	-	2,722,937
Intercompany Rec/Pay	(1,140,763)	1,140,763	-	(44,692)	(81,779)	(126,472)
Total Assets	\$ 13,896,017	\$ 5,536,635	\$ 19,432,651	\$ 14,333,144	\$ 5,095,871	\$ 19,429,016
Liabilities						
Accounts Payable & Accrued Expenses	\$ 970,499	\$ -	\$ 970,499	\$ 508,107	\$ 43,000	\$ 551,107
Lease Liabilities	2,770,874	-	2,770,874	2,823,492	-	\$ 2,823,492
Deferred Revenue	-	-	-	-	-	-
Reserve for Refunds due to Property Protests	875,001	60,265	935,266	581,966	53,909	635,875
Total Liabilities & Deferred Revenue	4,616,374	60,265	4,676,639	3,913,565	96,909	4,010,474
Fund Balances						
Unreserved, Undesignated	8,479,643		8,479,643	10,419,580		10,419,580
Unreserved, Designated for Catastrophy	800,000		800,000	-		-
Reserved for Capital Projects		5,476,369	5,476,369		4,998,962	4,998,962
	9,279,643	5,476,369	14,756,012	10,419,580	4,998,962	15,418,542
Total Liabilities, Deferred Revenue & Fund Balances	\$ 13,896,017	\$ 5,536,635	\$ 19,432,651	\$ 14,333,144	\$ 5,095,871	\$ 19,429,016

Houston Downtown Management District
Statement of Activities
For the Eight Months Ended August 31, 2023

	<u>Operating YTD Actual</u>	<u>Capital YTD Actual</u>	<u>Total YTD Actual</u>	<u>Amended YTD Budget</u>	<u>Fav (Unfav) Variance</u>
Revenues					
Assessment Revenue	\$ -	\$ -	\$ -	\$ -	\$ -
Operations Revenue	408,257	-	408,257	435,334	(27,077)
Project Revenue	183,455	-	183,455	180,022	3,433
Other Income	11,104	-	11,104	3,686	7,418
Interest Income	438,192	153,901	592,093	580,336	11,757
Total Revenues	\$ 1,041,008	\$ 153,901	\$ 1,194,909	\$ 1,199,378	\$ (4,469)
Expenses					
Downtown Feels Safe & Comfortable at All Times					
Collaboration to Maintain Low Crime Rate	\$ 1,738,512	\$ -	\$ 1,738,512	\$ 1,826,736	\$ 88,224
Reduced Presence of Homeless & Street Persons	554,869	-	554,869	604,495	49,626
Downtown Sidewalks are Comfortably Lighted	92,382	-	92,382	83,465	(8,917)
Downtown Clean & Well-Kept Appearance	3,181,349	-	3,181,349	3,265,355	84,006
Remove Signs of Disorder in Downtown	57,087	-	57,087	57,256	169
Prepare for Emergencies	82,015	-	82,015	82,532	517
	5,706,214	-	5,706,214	5,919,839	213,625
Public Realm is Charming, Inviting, Beautiful & Celebrates the Life of the City					
Key Pedestrian Streets are Inviting	428,923	-	428,923	485,970	57,047
Public Spaces Managed, Programmed, & Delightful	1,126,317	-	1,126,317	1,148,431	22,114
Place of Civic Celebration	1,124,732	-	1,124,732	1,119,710	(5,022)
	2,679,972	-	2,679,972	2,754,111	74,139
Accessible to Region & Easy to Get Around					
Effective Transit Access More Places, More Hours	21,254	-	21,254	14,818	(6,436)
Convenient Circulation Without Personal Vehicle	-	-	-	-	-
Easy To Find Way Around	31,710	-	31,710	36,868	5,159
Connect Neighbors & Districts Inside/Outside Downtown	92,185	-	92,185	63,407	(28,778)
Convenient, Understandable & Managed Parking	5,308	-	5,308	4,924	(384)
	150,457	-	150,457	120,018	(30,440)
Vibrant, Sustainable Mixed-Use Place					
Best Place to Work in Region	199,304	-	199,304	207,074	7,770
Exciting Neighborhoods to Live In	472,793	-	472,793	478,322	5,529
Competitive Shopping Place	17,784	-	17,784	13,541	(4,244)
Remarkable Destination for Visitors	10,844	-	10,844	10,987	142
	700,726	-	700,726	709,923	9,198
Downtown's Vision & Offering Understood By All					
Market to Region	294,449	-	294,449	491,882	197,433
Promote Downtown's Ease of Use	67,449	-	67,449	63,115	(4,334)
Vision/Development Framework Understood By All	484,613	-	484,613	406,854	(77,759)
Tools to Assist Continued Redevelopment	17,727	-	17,727	17,791	64
Develop & Maintain Information to Support Downtown	15,293	-	15,293	14,397	(895)
	879,531	-	879,531	994,039	114,508
District Governance & Service Known for Excellence					
Engage Stakeholders in Decision Making	492,190	-	492,190	502,782	10,592
Communications to Owners, Tenants & Others	36,554	-	36,554	34,484	(2,071)
Preservation of Districts' Capital Assets	44,561	-	44,561	44,560	(1)
	573,305	-	573,305	581,826	8,520
Capital Improvement & Expenditures					
Downtown Feels Safe & Comfortable	-	169,183	169,183	189,514	20,331
Public Realm is Charming, Inviting, & Beautiful	-	119,604	119,604	234,782	115,178
Accessible to Region & Easy to Get Around	-	446,197	446,197	491,994	45,797
Vibrant, Sustainable Mixed-Use Place	-	41,251	41,251	91,251	50,000
Downtown's Vision & Offering Understood By All	-	-	-	-	-
Capital Replacement Expenditure	-	53,783	53,783	53,786	3
	-	830,017	830,017	1,061,327	231,310
Total Expenses	\$ 10,690,205	\$ 830,017	\$ 11,520,223	\$ 12,141,083	\$ 620,860
Depreciation Expense	59,862	747	60,609	69,318	8,709
Excess of Revenue Over Expenses GAAP Basis	\$ (9,709,059)	\$ (676,863)	\$ (10,385,922)	\$ (11,011,023)	\$ 625,101

Houston Downtown Management District
Statement of Activities
For the Eight Months Ended August 31, 2023 and August 31, 2022

	Operating YTD Actual	Capital YTD Actual	2023 Total YTD Actual	2022 Total YTD Actual	Fav (Unfav) Variance
Revenues					
Assessment Revenue	\$ -	\$ -	\$ -	\$ -	\$ -
Operations Revenue	408,257	-	408,257	351,052	57,205
Project Revenue	183,455	-	183,455	99,671	83,784
Other Income	11,104	-	11,104	66,571	(55,467)
Interest Income	438,192	153,901	592,093	97,115	494,978
Total Revenues	\$ 1,041,008	\$ 153,901	\$ 1,194,909	\$ 614,409	\$ 580,500
Expenses					
Downtown Feels Safe & Comfortable at All Times					
Collaboration to Maintain Low Crime Rate	\$ 1,738,512	\$ -	\$ 1,738,512	\$ 1,627,609	\$ (110,904)
Reduced Presence of Homeless & Street Persons	554,869	-	554,869	456,474	(98,395)
Downtown Sidewalks are Comfortably Lighted	92,382	-	92,382	82,579	(9,803)
Downtown Clean & Well-Kept Appearance	3,181,349	-	3,181,349	3,244,585	63,237
Remove Signs of Disorder in Downtown	57,087	-	57,087	30,038	(27,050)
Prepare for Emergencies	82,015	-	82,015	70,471	(11,544)
	5,706,214	-	5,706,214	5,511,755	(194,458)
Public Realm is Charming, Inviting, Beautiful & Celebrates the Life of the City					
Key Pedestrian Streets are Inviting	428,923	-	428,923	337,552	(91,371)
Public Spaces Managed, Programmed, & Delightful	1,126,317	-	1,126,317	636,266	(490,051)
Place of Civic Celebration	1,124,732	-	1,124,732	802,519	(322,212)
	2,679,972	-	2,679,972	1,776,338	(903,634)
Accessible to Region & Easy to Get Around					
Effective Transit Access More Places, More Hours	21,254	-	21,254	7,371	(13,883)
Convenient Circulation Without Personal Vehicle	-	-	-	-	-
Easy To Find Way Around	31,710	-	31,710	49,412	17,702
Connect Neighbors & Districts Inside/Outside Downtown	92,185	-	92,185	6,888	(85,297)
Convenient, Understandable & Managed Parking	5,308	-	5,308	16,402	11,094
	150,457	-	150,457	80,073	(70,384)
Vibrant, Sustainable Mixed-Use Place					
Best Place to Work in Region	199,304	-	199,304	269,811	70,507
Exciting Neighborhoods to Live In	472,793	-	472,793	561,047	88,254
Competitive Shopping Place	17,784	-	17,784	11,633	(6,152)
Remarkable Destination for Visitors	10,844	-	10,844	22,427	11,582
	700,726	-	700,726	864,917	164,192
Downtown's Vision & Offering Understood By All					
Market to Region	294,449	-	294,449	735,018	440,569
Promote Downtown's Ease of Use	67,449	-	67,449	19,176	(48,273)
Vision/Development Framework Understood By All	484,613	-	484,613	397,065	(87,549)
Tools to Assist Continued Redevelopment	17,727	-	17,727	50,420	32,692
Develop & Maintain Information to Support Downtown	15,293	-	15,293	24,465	9,172
	879,531	-	879,531	1,226,143	346,612
District Governance & Service Known for Excellence					
Engage Stakeholders in Decision Making	492,190	-	492,190	696,793	204,602
Communications to Owners, Tenants & Others	36,554	-	36,554	36,987	432
Preservation of Districts' Capital Assets	44,561	-	44,561	43,976	(585)
	573,305	-	573,305	777,755	204,449
Capital Improvement & Expenditures					
Downtown Feels Safe & Comfortable	-	169,183	169,183	-	(169,183)
Public Realm is Charming, Inviting, & Beautiful	-	119,604	119,604	-	(119,604)
Accessible to Region & Easy to Get Around	-	446,197	446,197	130,996	(315,201)
Vibrant, Sustainable Mixed-Use Place	-	41,251	41,251	83,642	42,391
Downtown's Vision & Offering Understood By All	-	-	-	-	-
Capital Replacement Expenditure	-	53,783	53,783	183,699	129,916
	-	830,017	830,017	398,337	(431,680)
Total Expenses	\$ 10,690,205	\$ 830,017	\$ 11,520,223	\$ 10,635,318	\$ (884,905)
Depreciation Expense	59,862	747	60,609	66,705	6,097
Excess of Revenue Over Expenses GAAP Basis	\$ (9,709,059)	\$ (676,863)	\$ (10,385,922)	\$ (10,087,615)	\$ (298,308)

Houston Downtown Management District Variance Analysis to Amended 2023 Budget For the Eight Months Ended August 31, 2023

Revenue

1) Operations revenue is under budget (\$22K) in Main Street Fountain Reimbursements, (\$18K) in Cotswold Fountain Reimbursements and (\$4K) in Trebly Park Tout Suite Utility Reimbursements. The budget shortfalls are due to timing of invoicing or services have not yet been rendered. Over budget \$6K in the Trash Program and \$11K in Irrigation Reimbursements from Buffalo Bayou Park. Project revenue is over budget \$3K in Market Square Park reimbursements. Other income includes Market Square Park event revenue which is \$7K over budget. Interest income is over budget \$12K due to more favorable rates than projected.

Operating Budget

Expenses

2) Goal 1a-Collaboration to Maintain Low Crime Rate-Under budget (\$80K) in Safety Guides due to the inability to hire and retain qualified personnel, the severe heat and dealing with the homeless. Under budget (\$3K) in the Off Duty Officer program and (\$5K) in staffing.

3) Goal 1b-Reduced Presence of Homeless & Street Persons-Under budget (\$50K) in homeless outreach programs. SEARCH is having a difficult time keeping the three budgeted employees on staff. They are working with two staff to fulfill objectives.

4) Goal 1c-Downtown Sidewalks are Comfortably Lighted-Over budget \$9K in Street Lighting Expense, amenities and maintenance.

5) Goal 1d-Downtown Noted for Cleanliness & Well-Kept Appearance- Under budget (\$56K) in Street Teams cleaning sidewalks and bus stops, (\$14K) in Trash Collection, (\$12K) in Paver repair and maintenance, (\$5K) in Operations overhead and (\$10K) in staffing. Over budget \$6K in Landscaping and tree maintenance and \$7K in Irrigation maintenance and repair.

6) Goal 2a-Key Pedestrian Streets are Inviting-Under budget (\$82K) in accent plants. Summer accent planting is completed but not billed completely. Over budget \$25K in staffing.

7) Goal 2b-Key Public Spaces Programmed and Delightful-Under budget (\$9K) in Trebly Park maintenance, (\$13K) in Market Square Park Maintenance, (\$3K) in Cotswold maintenance and repairs and (\$5K) in Main Street Square maintenance. Over budget in Main Street Square programming \$21K and Market Square programming \$7K. Under budget (\$13K) in Collaborative programming and (\$7K) in Trebly Park programming.

8) Goal 2c-Place of Civic Celebration-Over budget \$10K in Pole & Pot Maintenance, \$24K in Allen Parkway Maintenance and \$4K in staffing. Under budget (\$25K) in Holiday Promotions and (\$8K) in Art programming.

9) Goal 3a-Effective Transit Access More Places - Over budget \$6K in staffing.

10) Goal 3c-Easy to Find Way Around - Under budget \$5K in staffing.

11) Goal 3d-Connect Neighbors & Districts Inside/Outside Downtown-Over budget \$29K in staffing.

12) Goal 4a-Best Place to Work in the Region-Under budget (\$34K) in Economic Development and over budget \$27K in staffing.

13) Goal 4b-Exciting Neighborhoods To Live In-Under budget (\$6K) for Residential Market Research.

14) Goal 4c-Competitive Shopping Place - Over budget \$4K in staffing.

15) Goal 5a-Market to Region-Under budget (\$83K) in marketing expenditures and (\$114K) in staffing.

16) Goal 5b-Promote Downtown's Ease of Use - Over budget \$4K in staffing.

14) Goal 5c-Planning Consultants & Expenses are under budget (\$37K) and over budget \$115K in staffing.

15) Goal 6a-Complete engagement by all stakeholders in District - Over budget \$2K in Operations, under budget (\$2K) in Planning Design & Construction, (\$5K) in Administration and (\$6K) in staffing.

Capital Budget

17) Under budget (\$20K) in Landscape Amenities-Irrigation.

18) Under budget (\$15K) in Storefront/Streetscape Grants and (\$100K) for Storefront Activation and Improved Pedestrian Connection.

19) Under budget (\$10K) for Vehicular and Pedestrian Wayfinding and (\$36K) for Southeast Sidewalks TxDOT.

20) Under budget (\$50K) for Retail Challenge Grants.

ACTION ITEM Authorize President to execute the agreement and expenditure with Harris County for support services for outreach teams.

SERVICE PLAN 2021-2025
 Account Code 851.200
 Budget & Year \$900,000 2023

REQUEST Not to exceed \$29,100

DESCRIPTION The Harris County Sheriff's Office will continue to provide support services in partnership with the Harris Center's Care Coordinator. Partnering together they will provide support services and long-term housing to homeless individuals suffering with mental illness or intellectual disability within our district. The contract term is from October 1, 2023 to September 30, 2024.

DISCUSSION The Harris County Sheriff's Office will continue to work in partnership with the District's program with the Harris Center for Mental Health & IDD to further the Chronic Consumer Assistance Program (CCAP) that engages individuals identified by the District as being chronically homeless and suffering from serious mental illness.

The Sheriff's Office will provide a full-time Deputy to partner with the Harris Center Care Coordinator to act as a liaison between the homeless population and area housing, medical, and mental health providers. The Deputy will provide a law enforcement presence and offer more options in dealing with a very tough population, such as being able to issue emergency detention orders (EDO) for individuals that pose a danger to themselves and others.

The amount requested is for the remaining months of 2023 and another action will be presented for the 2024 expenditures. The total annual contracted amount is \$116,400. The District can terminate the agreement prior to expiration of the 1 year term with a 30 day prior written notice.

DBE Participation Harris Center for Mental Health and IDD is the state designated local Mental Health Authority for Harris County. The Sheriff is an employee of Harris County.

ACTION ITEM	Authorize Procurement and Contract Authorization for Retail Strategy
SERVICE PLAN	2021-2025
Account Code	621.502
Budget	\$75,000 (as amended)
REQUEST	Not to exceed \$50,000
DESCRIPTION	Expenditure will help fund expert consulting services in support of developing a storefront business recruitment & retention strategy for key corridors in Downtown Houston consistent with the policy direction on Goal 4 of the Strategic Alignment Plan (SAP).
DISCUSSION	<p>Throughout the 2022 board engagement process for the SAP, one of the most resonant themes discussed was the desire and necessity for more retail, restaurants, attractions, office tenants, residents, and reasons to be Downtown.</p> <p>Following the approval of the SAP by the HDMD Board in September 2022, as a part of the organization’s budget process, the Board approved an expanded economic development toolbox and increased staff capacity to advance business recruitment and retention. The board also approved the creation of a funding tool to specifically support storefront business recruitment.</p> <p>Over the past 90 days, HDMD advanced a preliminary evaluation of its strategic direction which concluded in a presentation to the Board and Goal 4: Thrive Committee in August. The engagement included interviews with many prominent property owners and brokers that specialize in retail leasing. HDMD staff would now like to begin procurement for consulting services to build upon the initial evaluation with advisement on specific tenant recruitment and how to best utilize any incentive tools toward an improved level of storefront amenity. This initiative is intended to provide HDMD with the most targeted, efficient, and successful plan to drive implementation.</p>
DBE Participation	TBD

ACTION ITEM	Authorize expenditure of remaining 2023 Media and Advertising Budget
SERVICE PLAN	2021-2025
Account Code	643.366
Budget Amount	\$200,000 2023
REQUEST	\$100,000
DESCRIPTION	Goal 5.6: Improve and expand external communications to increase awareness of Downtown happenings. Goal 5.8: Spotlight initiatives, moments, and entities advancing Downtown as an inclusive community.
DISCUSSION	<p>Paid media and impactful creative empowers us to</p> <ul style="list-style-type: none"> • control messages and frequency of exposure, • capture greater mindshare of desired audiences, and • build preference for Downtown as a place for everyone and Houston’s heart of excitement, opportunity, and joy.
DBE PROGRAM	Some vendors are DBE and others are certified/self-certified



CENTRAL HOUSTON,
STRATEGIC
ALIGNMENT
PLAN UPDATES

SEPTEMBER 2023

GOAL 1

Champion major projects, initiatives and investments that improve Downtown.

- 1.1** Build and maintain cross-sector relationships with area leaders so that CHI can support, facilitate or lead on catalytic opportunities.

Highlight: On August 22, CHI held its first-ever Mayoral Candidates Forum at South Texas College of Law. Five candidates were invited to participate, including: R. Gallegos, G. Garcia, I. Kaplan, S. Jackson Lee, and J. Whitmire. The Op-Ed editor at the *Houston Chronicle*, Lisa Gray served as the event moderator. The event was covered extensively by television and newspapers, and CHI produced a video of the event that was available for streaming beginning the next day. Approximately 300 Downtown stakeholders participated.

Participating Agencies:



- 1.3** Plan collaboratively for Downtown's evolving edges, connections, and major attractions.

Highlight: On August 23, CHI provided the NHHIP Steering Committee with an in-depth presentation on the EaDo cap. The presentation showcased the base condition as would be delivered alone by TxDOT plus various options that ranged from a greened lawn to programmed spaces. The relationship between the EaDo cap and the upcoming planning for the east elevation of the George R. Brown Convention Center were explored. Members noted the large task ahead with maintaining the 30-acre space once the initial capital project was completed. The next Mayor's Steering Committee meeting will be held on September 27.

Aside from the Steering Committee, CHI is also supporting the City of Houston in pursuing a grant to cover the excess infrastructure capacity needed to support the features and amenities desired by the community for the caps & bridges envisioned in Segment 3 of the NHHIP (the Downtown / Midtown segment). CHI has retained (through CHCI) the City's preferred consultant to complete the cost/benefit analysis required for the application to the Federal Highway Administration (FHWA) Reconnecting Communities grant program. The application is due to the FHWA on September 28th.

Participating Agencies:



GOAL 2

Enhance and maintain a comfortable, welcoming, and well-managed public realm.

- 2.7** Expand collaboration and explore novel approaches to maintain a low crime rate and make Downtown feel safe.

Highlight: Following the Beacon two-week Service Diversion, "The Beacon Security Network" emerged, uniting key partners such as HDMD, Houston PD's Homeless Outreach and Crime Suppression Teams, The Beacon's Executive Staff and Off-Duty HPD Coordinator, Christ Cathedral Church, Precinct 1 Constable's Office, Harris County Sheriff's Office, and SEAL Security. The group will focus on public safety challenges near The Beacon. Their inaugural meeting took place on August 11th, breaking down communication silos. The network established a WhatsApp channel for real-time updates and support requests, committing to monthly meetings for enhanced collaboration in addressing issues and sharing information.

Participating Agency:



- 2.10** Broadly address the needs of people experiencing homelessness and the associated impacts.

Highlight: On August 7, CHI/HDMD opened its new "satellite" safety outpost in the former "Rachel's Café" space across Prairie Street from The Beacon. The satellite will provide a higher level of visibility for outreach, security, and law enforcement personnel and serve as a regular drop-in location for HPD officers. This strategy is intended to produce more consistent "eyes on the street", a method used for decades to help improve public safety. Thus far, that strategy is working. In the first 25 days of operation, 64+ groups of uniformed law enforcement and security officers accessed the satellite office using keycode entry.

Participating Agencies:



GOAL 3

Drive vibrancy through improved street-level connectivity, a commitment to walkability, and inclusive programming strategies.

3.5 Plan, design, and construct public infrastructure that supports safety and equity.

Highlight: Fourteen years in the making, a massive sidewalk improvement effort is finally underway in Downtown. In 2009, the HDMD pledged the 20% local match (\$632,000) to leverage an 80% federal grant to improve sidewalks in the SE side of Downtown. The federal funds are flowing through TxDOT. The project, known internally as “Southeast Sidewalks”, will reconstruct and widen sidewalks within a 56-block area in the southeast quadrant of Downtown bounded by Polk, Hamilton, Pierce, and Fannin Streets. All told, the initiative will result in 7,115 linear feet or 1.347 miles of improved sidewalks. The project began construction on July 31, 2023, and is slated for completion in January, 2024.

Participating Agencies:



3.11 Plan and implement an events and programming strategy that appeals to diverse audiences and drives vibrancy in strategic areas.

Highlight: The Market Square Park Farmers Market made significant strides in collaboration with Central City Co-Op, confirming over 25 vendors, with additional farmers and vendors considering participation. The market will provide access to fresh and affordable seasonal fruits, vegetables, meat proteins, prepared foods, and household goods. Live music performances by local artists and other entertainment enhance the experience. In August, Chef Chris Zettlemoyer from Figo Sugo showcased his culinary talents using Central City Co-Op ingredients in cooking demonstrations and by offering food samples at various resident and office properties, promoting the first market launch on September 9th.

Participating Agency:



GOAL 4

Foster a vital and thriving economy through business growth, residential expansion, and enhanced reasons to be in Downtown.

- 4.11** Foster a thriving storefront economy, prioritizing recruitment efforts, where possible, to fill available properties that have favorable co-tenancy on key corridors.

Highlight: As part of our Downtown Storefront Activation Program, staff proactively participated in “Retail Live! 2023” in Austin. This annual retail-focused regional event brings together several hundred suppliers, brokers and developers to network, engage and explore retail opportunities in major markets across Texas. During this 2-day event, strong new connections were fostered with over two dozen real estate professionals interested in learning more about retail development opportunities in Downtown Houston. Over the coming months, staff will continue to build on these new investment relationships and the many prospective projects and clients they represent. Our next major retail promotion event is planned for January 2024.

Participating Agencies:



- 4.12** Develop focused marketing materials and incentive programs intended to support storefront recruitment efforts.

Highlight: CHI has taken steps to enhance storefront recruitment efforts by developing a “Why Downtown Houston” brochure curated with quick facts and data about the Downtown market. CHI management effectively utilized this resource at the “Retail Live” conference in Austin, showcasing Downtown’s potential to brokers, developers and retailers. This targeted marketing material is a valuable tool in our efforts to attract and promote business opportunities in Downtown Houston.

Participating Agencies:



GOAL 5

Develop a hivemind of intelligence and goodwill by genuinely engaging and convening stakeholders.

- 5.4** Explore the potential for simplifying stakeholders' awareness of CHI and its affiliates by unifying their brand identities.

Highlight: The goal of unifying CHI, DRA, and HDMD brand identities under a shared umbrella identity continues to advance. After receiving positive feedback from the 40+ Board members who attended the online engagement sessions, logo design has commenced to advance the name, "Downtown Houston +". The new logo will be revealed at the November 2 State of Downtown / Annual Meeting.

As a reminder, although this rebrand will create a refreshed identity that encapsulates the organizations operating in alignment, the four existing entities' names will remain as they are associated with legal filings and governmental activities. Further, a new website is being built on a parallel path to help integrate and simplify consumer and stakeholder access to information about Downtown and the individual entities. The new website will launch alongside the unified brand reveal.

Participating Agencies:



- 5.6** Improve and expand external communications to increase awareness of CHI, its actions, and general Downtown happenings.

Highlight: CHI's public relations team landed a cover article and six-page spread in the Aug 4-10 edition of *Houston Business Journal* focused on the state of Downtown Houston and opportunities for its future. The article was well received by area stakeholders, and additional hard copies are available for interested Board members.

Participating Agencies:



Engagements

60,332

Total

Homeless Count

253

Average

Sidewalk Cleaning

4.10

Average

Garbage Disposed (Tons)

1207

Total

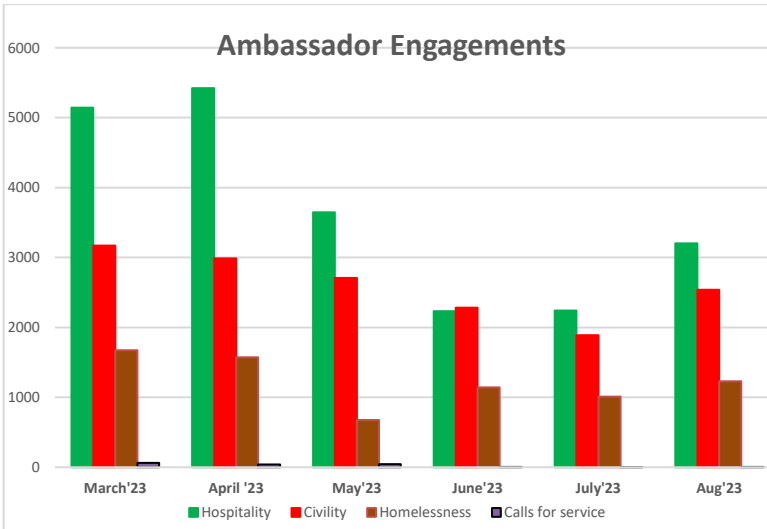
Reliability

88%

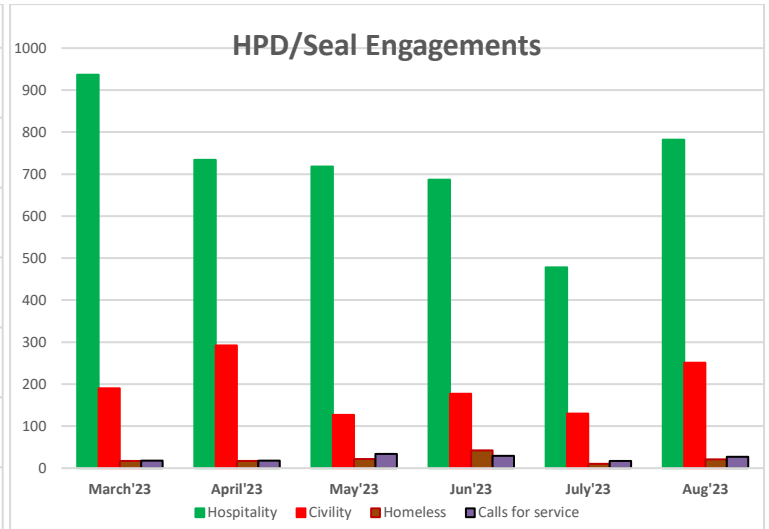
Average

Safety & Quality Control

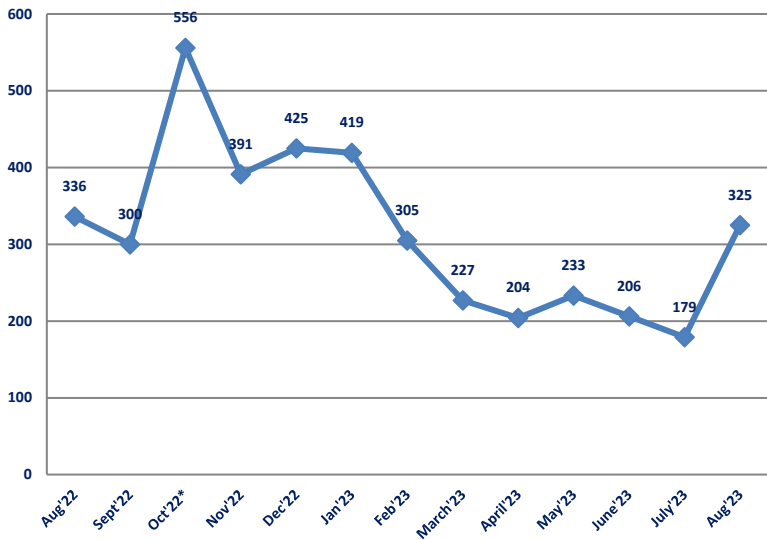
Ambassador Engagements



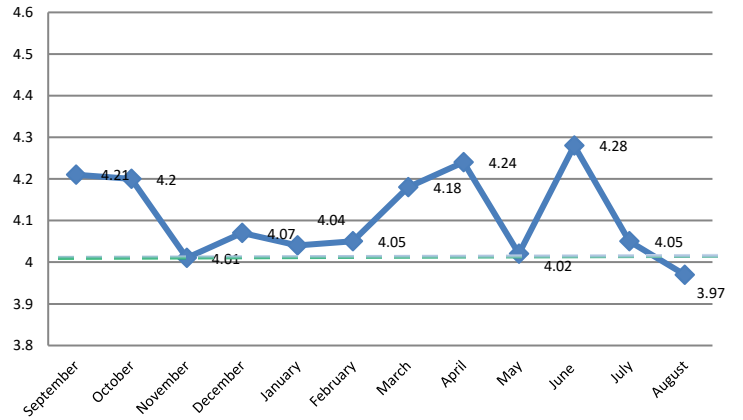
HPD/Seal Engagements



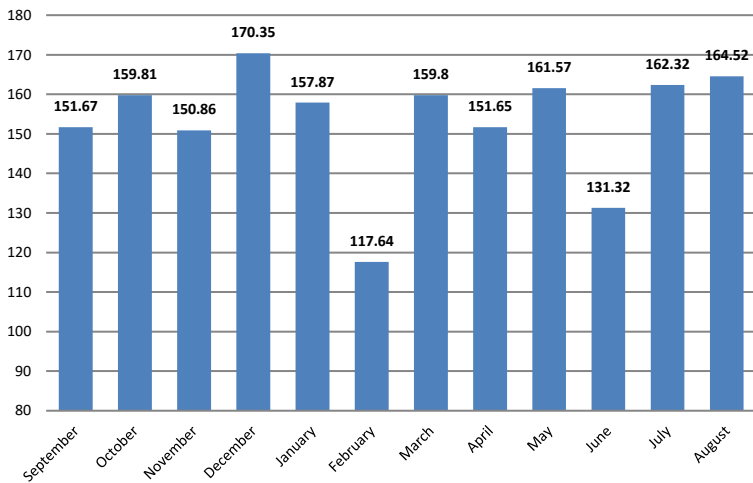
Homeless Count



Sidewalk Cleaning



Garbage Disposed (Tons)



Reliability

