



Board of Directors Meeting
October 12, 2023

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**MINUTES OF REGULAR MEETING OF
HOUSTON DOWNTOWN MANAGEMENT DISTRICT**

August 16, 2023

THE STATE OF TEXAS §
 §
COUNTY OF HARRIS §

The Board of Directors of the Houston Downtown Management District (the “District”) met in regular session, open to the public, on August 16, 2023 at 12:00 p.m. inside the Large Conference Room of the District’s office, located at 1221 McKinney Street, Houston, TX 77010, and the roll was called of the duly appointed members of the Board, to-wit:

BOARD MEMBERS

Crystal Allen	Lacee Jacobs
Leslie Ashby	Robbi Jones
Kinder Baumgartner	Roland Kennedy
Genora Boykins	Sean Liu
Clay Crawford	Ben Llana
Marcus Davis	Nick Massad
Terry Demchak	Sherea A. McKenzie
Jacques D’Rovencourt	Kenny Meyer
Kelly Foreman	Cat Nguyen
Irma Galvan	Randy Pryor
Marian Harper	Edna Ramos
Gilbert A. Herrera	Frem Reggie
C.C. Huang	Grace Rodriguez
Angus Hughes	John Schafer
Toni Jackson	Richard Torres

and all of the above were present, with the exception of Directors Allen, Davis, D’Rovencourt, Harper, Kennedy, Meyer, Nguyen, Pryor, and Ramos.

Also in attendance were Kris Larson, President/CEO; Allen Douglas, COO & General Counsel; Jana Gunter, Director of Finance; and staff members Jenna Beasley, Brett DeBord, Jacque Gonzalez, Luis Nuñez, Jamie Perkins, Albert Sanchez, Catherine Taraviras, Ann Taylor, and Candace Williams; all with the District; Algenita Davis and Ryan LeVasseur, consultants to the District; Danielle Paige with COH Public Works, and outside counsel Clark Lord of Bracewell.

In addition, members of the public in attendance included downtown residents Deboarh Keiser, Jeff Stafford, Elyse Lord and Sandra Lord.

WELCOME

Chair Ashby welcomed all and presided over the meeting. Jamie Perkins served as Assistant Secretary. The meeting was called to order at approximately 12:06 PM.

PUBLIC COMMENT

Chair Ashby asked if anyone from the public had comments. There were no comments from the public.

APPROVAL OF MINUTES

The Board considered approving the minutes of the June 15, 2023 regular Board of Directors meeting. Hearing no comments or corrections, Chair Ashby called for a motion, which was moved and seconded, and the June 15, 2023 minutes were approved as presented.

ITEMS PERTAINING TO FINANCE AND ADMINISTRATIVE MATTERS

Approval of Financial Statements and Ratification of Expenditures

Chair Ashby asked Richard Torres, the District's Treasurer, to present the interim financial statements and check registers for the periods ending June 30, 2023 and July 31, 2023. Mr. Torres shared highlights from the June and July statements and check registers. Questions were asked and answered, and discussion took place. Budget work sessions will be held over the next few months (dates to be determined) creating an opportunity for the Board to engage in the budgeting process on a deeper level.

A motion was called to accept the June and July financial statements and check registers; moved by Director Hughes, seconded by Director Herrera, and the Board accepted the June and July financial statements and check registers as presented.

Second Quarter Investment Report

Treasurer Torres continued by presenting a summary of the Second Quarter Investment Report. No questions were asked, and discussion did not take place. Chair Ashby called for a motion; moved by Director Crawford, seconded by Director Jones, and the Board accepted the Second Quarter Investment Report as presented.

Second Quarter DBE Report

Next, Treasurer Torres shared highlights of the Second Quarter DBE Report. Questions were asked and answered, and discussion took place. A motion was called by Chair Ashby; moved by Director Demchak, seconded by Director Herrera, and the Board accepted the Second Quarter DBE Report as presented.

Report from Nominating Committee

Chair Ashby shared recommendations on behalf of the Nominating Committee. The first recommendation involved filling the Vice Chair position. The Nominating Committee presented its recommendation for the Board to consider appointing Robbi Jones as Vice Chair to the Board.

The second recommendation focused on the Executive Committee (ExCom) composition. The ExCom's current structure of eleven positions was reviewed. Chair Ashby noted in current its form, ExCom includes Committee Chairs from committees no longer in operation due to the adoption and establishment of the cross-organizational Collaborative Committees.

Next, Chair Ashby brought forth the Nominating Committee's recommendation to adopt a similar structure, which would appoint Collaborative Committee liaisons (who also serve as District Board members) to the ExCom. If adopted, this would bring the total number of ExCom positions from eleven to

ten, comprised of the following: Chair, Vice Chair, Immediate Past Chair, Secretary, Treasurer, Audit Committee Chair, liaisons from the Enhance, Connect, Thrive and Engage Collaborative Committees. A lengthy discussion ensued, and questions were asked and answered. With the need for further clarity, the Board tabled the Nominating Committee's second recommendation for the ExCom. Further information will be provided at the September meeting.

Chair Ashby called a motion; moved by Director Hughes and seconded by Director Massad, and the Board accepted the Nominating Committee's first recommendation to appoint Robbi Jones as the District's Vice Chair.

2023 BUDGET REALLOCATION & AMENDMENT

President Larson was invited to present the 2023 Budget reallocation and amendment. He shared slides outlining the proposal based off of the draft reviewed at the June 15th Board meeting. Questions were asked and answered, and discussion ensued. Chair Ashby called for a motion; moved by Director Crawford, seconded by Director Hughes, and the 2023 Budget Reallocation and Amendment was approved as presented.

PROGRAM AUTHORIZATIONS

Operations

Chair Ashby called on Brett DeBord to present six authorizations on behalf of the Operations Team. The first request was an authorization for additional 2023 expenditures for maintenance and repairs of amenities along Allen Parkway, in an amount not to exceed \$100,000. There were no questions and discussion did not take place. A motion was called; moved by Director Crawford, seconded by Director Hughes, and the authorization was approved as presented.

The second request was for additional 2023 expenditures for maintenance and repairs to the Main Street and Cotswold fountains, in an amount not to exceed \$430,000 (a \$75,000 increase from the amount approved in the prior authorization 2301.05). Discussion did not take place and there were no questions asked. A motion was called; moved by Director Foreman, seconded by Director Massad, and the request for additional funding for the Main Street and Cotswold fountains was approved as presented.

The third item presented to the Board would authorize an expenditure to the City of Houston for enhanced street lighting electricity expenses, in an amount not to exceed \$28,000. Discussion did not take place and no questions were asked. A motion was called; moved by Director Crawford, seconded by Director Massad, and the enhanced lighting request was approved as presented.

The fourth item discussed was a request to authorize expenditures to Gulf Coast Pavers for the removal of fence and materials from the Chartres storage yard, in an amount not to exceed \$25,000. Questions were not asked, and discussion did not take place. A motion was called; moved by Director Jones, seconded by Director Hughes, and the request was approved as presented.

The fifth request was for an expenditure to modify the off duty police officer program, in an amount not to exceed \$93,500. Discussion took place and questions were asked and answered. A motion was called; moved by Director Crawford, seconded by Director Massad, and the request for the off duty police officer program was approved as presented.

The final item presented on behalf of the Operations team was a request authorizing the President/CEO to enter into an agreement and related expenditures to convert the dog park to turf and replace decomposed granite in the dining area at Market Square Park, in an amount not to exceed \$200,000. Discussion did not take place and no questions were asked. A motion was called; moved by Director

Hughes, and seconded by Director Rodriguz, and the request for Market Square Park improvements was approved as presented.

Economic Development

President Larson presented a request that would authorize the production of quarterly downtown market reports, in an amount not to exceed \$35,000. Discussion did not take place and no questions were asked. A motion was called; moved by Director Foreman, seconded by Director Massad, and the request for producing quarterly downtown market reports was approved as presented.

Engagement Team

Ann Taylor presented a request authorizing staff to execute agreements and related expenditures for the creation of an interactive public art program, namely the installation of music boxes for the holiday season at Market Square and Trebly Parks, in an amount not to exceed \$30,000. Hearing no questions or need for discussion, a motion was called; moved by Director Rodriguez, seconded by Director Herrera, and the request for the interactive public art program and music box installation was approved as presented.

Ms. Taylor continued, presenting a request that would authorize the President/CEO to execute agreements and related expenditures for marketing and advertising, in an amount not to exceed \$60,000. Questions were asked and answered; then a motion was called, moved by Director Ramos, and seconded by Director Massad, and the marketing and advertising request was approved as presented.

STRATEGIC ALIGNMENT UPDATES

President Larson shared highlights of the prior month's efforts and progress made on initiatives outlined in the Strategic Alignment Plan. No further action was required.

DIRECTORS' QUESTIONS ON OTHER INITIATIVES

No further questions were raised.

OTHER BUSINESS

Chair Ashby noted that the next Board meeting is scheduled for September 14, 2023. There being no further business to come before the Board, the meeting was adjourned at 1:47 PM.

Jamie Perkins, Assistant Secretary
Houston Downtown Management District

**MINUTES OF REGULAR MEETING OF
HOUSTON DOWNTOWN MANAGEMENT DISTRICT**

September 14, 2023

THE STATE OF TEXAS §
 §
COUNTY OF HARRIS §

The Board of Directors of the Houston Downtown Management District (the “District”) met in regular session, open to the public, on September 14, 2023 at 11:00 a.m. inside the Large Conference Room of the District’s office, located at 1221 McKinney Street, Houston, TX 77010, and the roll was called of the duly appointed members of the Board, to-wit:

BOARD MEMBERS

- | | |
|----------------------|--------------------|
| Crystal Allen | Lacee Jacobs |
| Leslie Ashby | Robbi Jones |
| Kinder Baumgartner | Roland Kennedy |
| Genora Boykins | Sean Liu |
| Clay Crawford | Ben Llana |
| Marcus Davis | Nick Massad |
| Terry Demchak | Sherea A. McKenzie |
| Jacques D’Rovencourt | Kenny Meyer |
| Kelly Foreman | Cat Nguyen |
| Irma Galvan | Randy Pryor |
| Marian Harper | Edna Ramos |
| Gilbert A. Herrera | Frem Reggie |
| C.C. Huang | Grace Rodriguez |
| Angus Hughes | John Schafer |
| Toni Jackson | Richard Torres |

and all of the above were present, with the exception of Chair Ashby, Directors Allen, Davis, D’Rovencourt, Foreman, Galvan, Harper, Huang, Jacobs, Jackson, Jones, Liu, Massad, McKenzie, Nguyen, Pryor, Reggie, Schafer.

Also in attendance were Kris Larson, President/CEO; Allen Douglas, COO and General Counsel; Jana Gunter, Director of Finance; and staff members Brett DeBord, Scott Finke, Jacque Gonzalez, Luis Nuñez, Jamie Perkins, Albert Sanchez, Ann Taylor; all with the District; and Algenita Davis, consultant to the District.

2024 BUDGET PLANNING WORK SESSION

President Larson welcomed everyone in attendance at 11:06 a.m. Based on the number of Directors present at that point, quorum was not established, and no meeting business was conducted.

President Larson then opened discussion to begin the 2024 Budget Planning Work Session. He referred to the 2021-2025 Service & Improvement Plan, along with the stakeholder survey conducted in 2020, and provided a brief overview of the current budget year priorities.

Next, President Larson asked Directors to consider what the priorities should be for 2024 and invited them to participate in a live, interactive survey. All Directors who were present participated in the survey, discussion ensued, and questions were asked and answered.

President Larson concluded the budget planning session by thanking the Directors for their valuable input and noted an additional 2024 budget planning session will take place immediately prior to the October 12th Board meeting.

MEETING BUSINESS & QUORUM

In addition to the eleven Directors already present, four additional Directors arrived during the budget planning session. Chair Ashby arrived at 11:33 a.m. and was present for a majority of the budget planning session. Directors Galvan, Liu and Schafer all arrived shortly before noon.

Additionally, District staff members Jenna Beasley, Kathleen Chisley, Keith Gould, David Gwin, Brenden Harrison, James Kennedy, Dusty McCartney and Catherine Taraviras, all with the District; Commander Paula Read and Lieutenant Jennifer Kennedy with HPD; and Linda Trevino with METRO, joined those already present in the room at 12:05 p.m.

Chair Ashby presided over the meeting and called the meeting to order. Jamie Perkins served as Assistant Secretary.

At approximately 12:20 p.m., Chair Ashby determined a quorum of the majority of Directors would not be established for the September meeting; therefore, all business items requiring a Board action were pulled from the agenda and will be addressed at the October Board meeting, specifically:

- Approval of the August 16, 2023 Board meeting minutes
- Acceptance of the August financial statements and ratification of the August check register
- Authorization to enter into agreement and expenditures for law enforcement officer partnering with outreach teams
- Authorize agreement and expenditures related to retail strategy development
- Authorize agreement and expenditures related to marketing

Next, Chair Ashby announced discussion and presentation of the remaining items included on the agenda would resume as planned.

FINANCE AND ADMINISTRATIVE MATTERS

August Financial Statements and Check Registers

Jana Gunter summarized highlights from the August Financial Statements and Check Registers. Questions were asked and answered. No action was taken.

Open Board Discussion: Governance

Chair Ashby opened this discussion. She referred to an email she previously provided to the Board regarding District Governance. The email outlined the details of how we as a municipal management district are governed and structured. Chair Ashby then opened floor for questions and discussion. Discussion ensued, and questions were asked and answered.

Next, Chair Ashby announced the formation of a committee task force. She stated the task force will meet over the fall to define the purpose of the Executive Committee and its roles, then bring their findings to the full Board in December. Chair Ashby encouraged all Board members interested in joining to reach out to either her or Kris. No action was required.

Employee Anniversary

Chair Ashby called on President Larson to acknowledge a milestone anniversary for a long-tenure District employee. President Larson congratulated Kathleen Chisley for 25 years of dedicated service to the District and its affiliates, then presented her with an award. No action was required.

PROJECT SPOTLIGHT: PUBLIC SAFETY INITIATIVES & EVENTS

Beacon Diversion Collaboration

Chair Ashby invited Albert Sanchez to share a presentation and discuss efforts made with regard to the Beacon Diversion Collaboration. Mr. Sanchez provided an overview of the initial challenges and shared detail of how the District collaborated with interested stakeholders to implement a new safety outpost to divert criminal activity in the area. Discussion ensued and questions were asked and answered. No action was required.

HPD Update

Chair Ashby asked President Larson to open this topic. He spoke briefly about the District's partnership with HPD and invited Cmdr. Read and Lt. Kennedy to share a presentation highlighting HPD's recent efforts to keep downtown safe. Questions were asked and answered, and discussion ensued. No action was required.

Operations Overview

Next, Chair Ashby invited Brett DeBord to share a presentation about the District's Operations Team. Mr. DeBord gave an overview of who serves on the Operations Team, the types of projects they work on and highlights of their day to day operations. Discussion ensued and questions were asked and answered. No action was required.

Farmers Market

Ann Taylor was invited to share a brief slide deck featuring the recently launched and highly successful Farmers Market at Market Square Park. She gave a high level summary of its formation and operation and invited all to visit the event, which runs every Saturday from 9:00 a.m. – 1:00 p.m. through November 18th. No action was necessary.

DIRECTORS' QUESTIONS ON OTHER INITIATIVES

There were no questions or other matters brought forth by the Board.

OTHER BUSINESS

Chair Ashby noted the next Board meeting is scheduled for October 12, 2023 and will be held in person. There being no further business to come before the Board, the meeting ended at 1:38 PM.

Jamie Perkins, Assistant Secretary
Houston Downtown Management District

DRAFT

YTD August 2023 Balance Sheet

Assets

Operating Cash Balance is \$10.5M
2022 Assessments Due: 98% have been collected
2022 Assessments Receivable \$368K

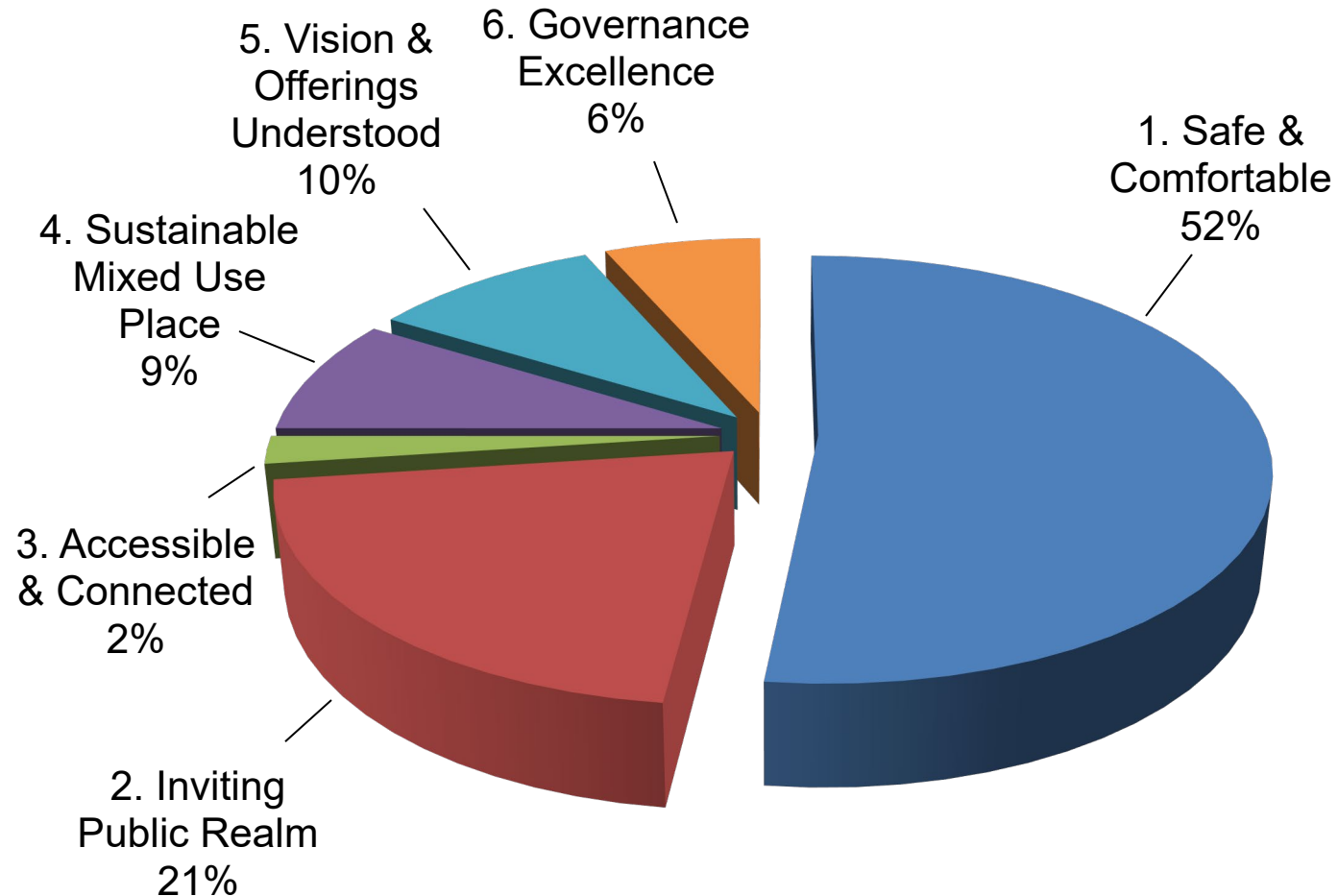
Liabilities

Reserves for Property Value Protests are \$935K. \$6K in excess reserves at a projected loss rate for 2022 tax assessments of 11.3%.

Fund Balance

Unrestricted Fund Balance is \$8.5M, \$3.7M in excess of
2023 Minimum Fund Balance Target of \$4.8M at October 31, 2023

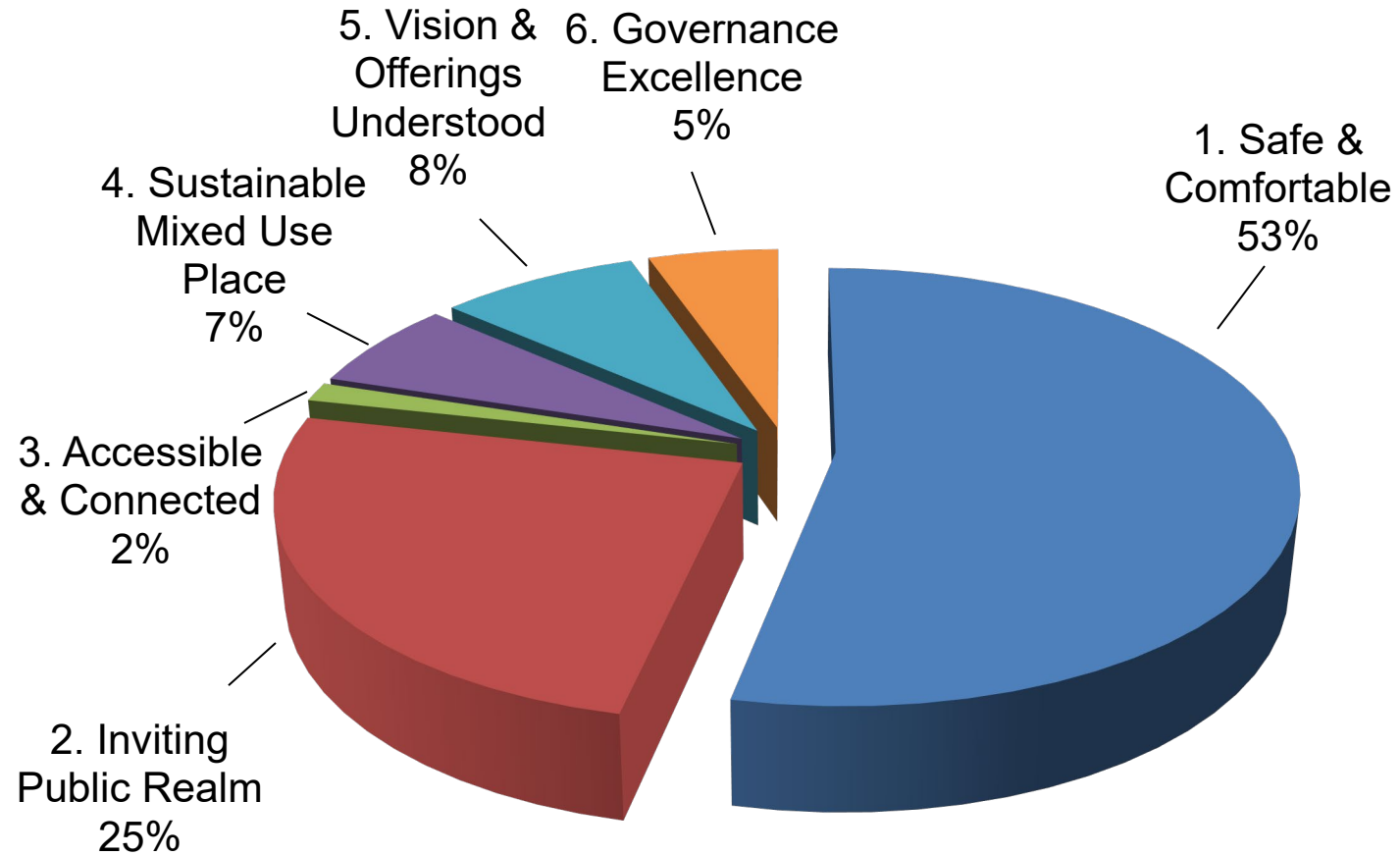
2023 Amended Budget



Total: \$22,844,210

Operating: \$19,255,294 Capital: \$3,588,916

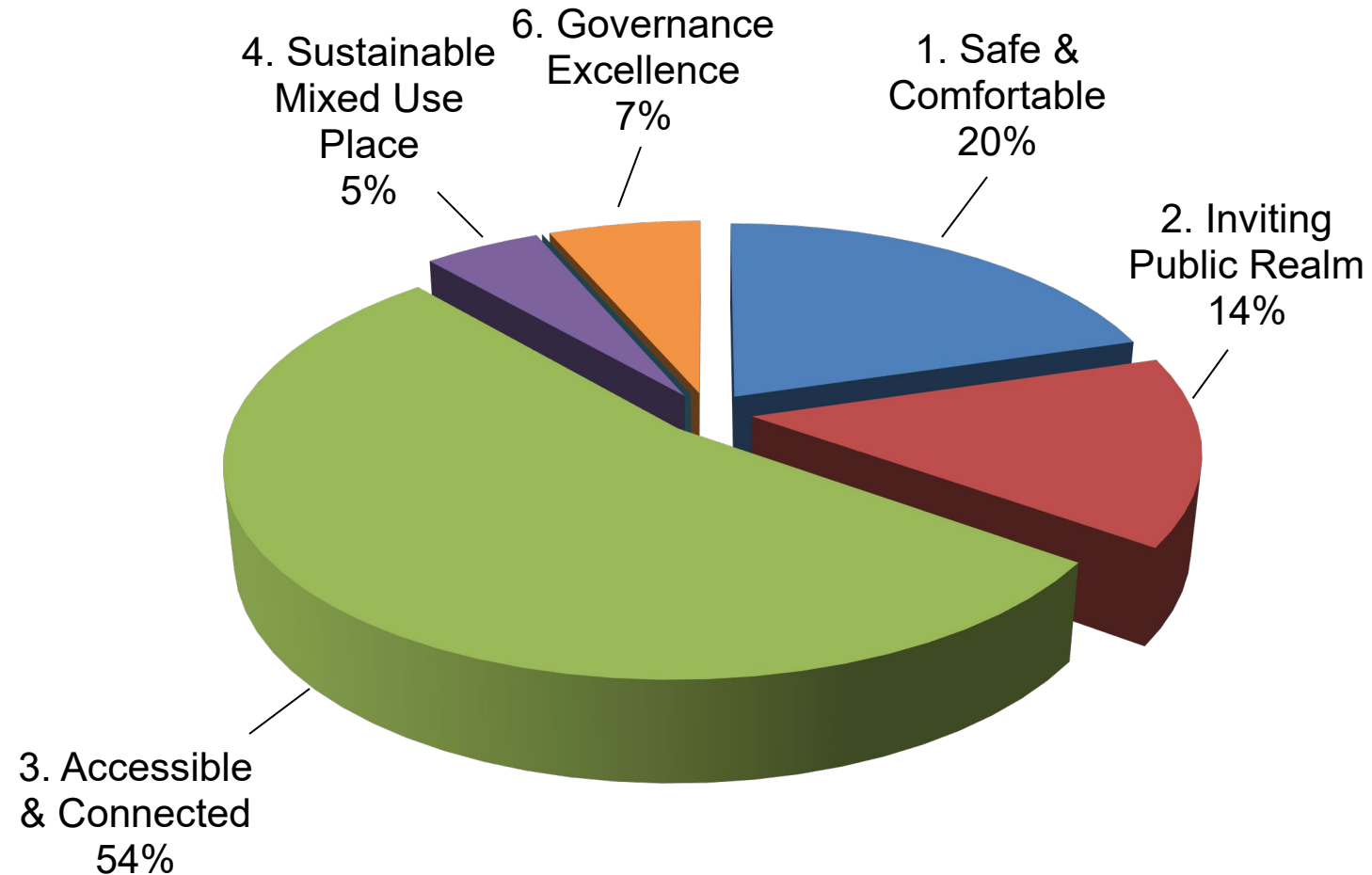
2023 Operating Spending



Total: \$10,690,205

Variance from amended budget (\$389,550) or (3.5%) under budget

2023 Capital Spending



Total: \$830,017

Variance from amended budget (\$231,310) or (21.8%) under budget

August 2023 Variances from Amended Budget

Operating – (\$389K) under budget or (3.5%)

- Safe & Comfortable is (\$214K) under budget
- Vision & Offerings Understood is (\$115K) under budget

Capital Improvement – (\$231K) under budget or (21.8%)

- Inviting Public Realm is (\$115K) under budget for Storefront activation and streetscape grants
- Sustainable Mixed Used Place is (\$50K) under budget for Retail Challenge Grants

Check register for August 2023

- Total checks issued in August 2023 were \$2 million.
 - Camden Property Trust - \$454,357 (DLI)
 - Block by Block - \$310,542
 - Central Houston, Inc. - \$309,536
 - Color Specialists Landscaping - \$102,674
 - Seal Security Solutions, LLC - \$77,603
 - FC Tower Property Partners - \$60,363 (Tax Refund)
 - Associated Landscape Services - \$54,488

YTD September 2023 Balance Sheet

Assets

Operating Cash Balance is \$944K

TexPool Investments \$12.9M

2022 Assessments Due: 98% have been collected

2022 Assessments Receivable \$366K

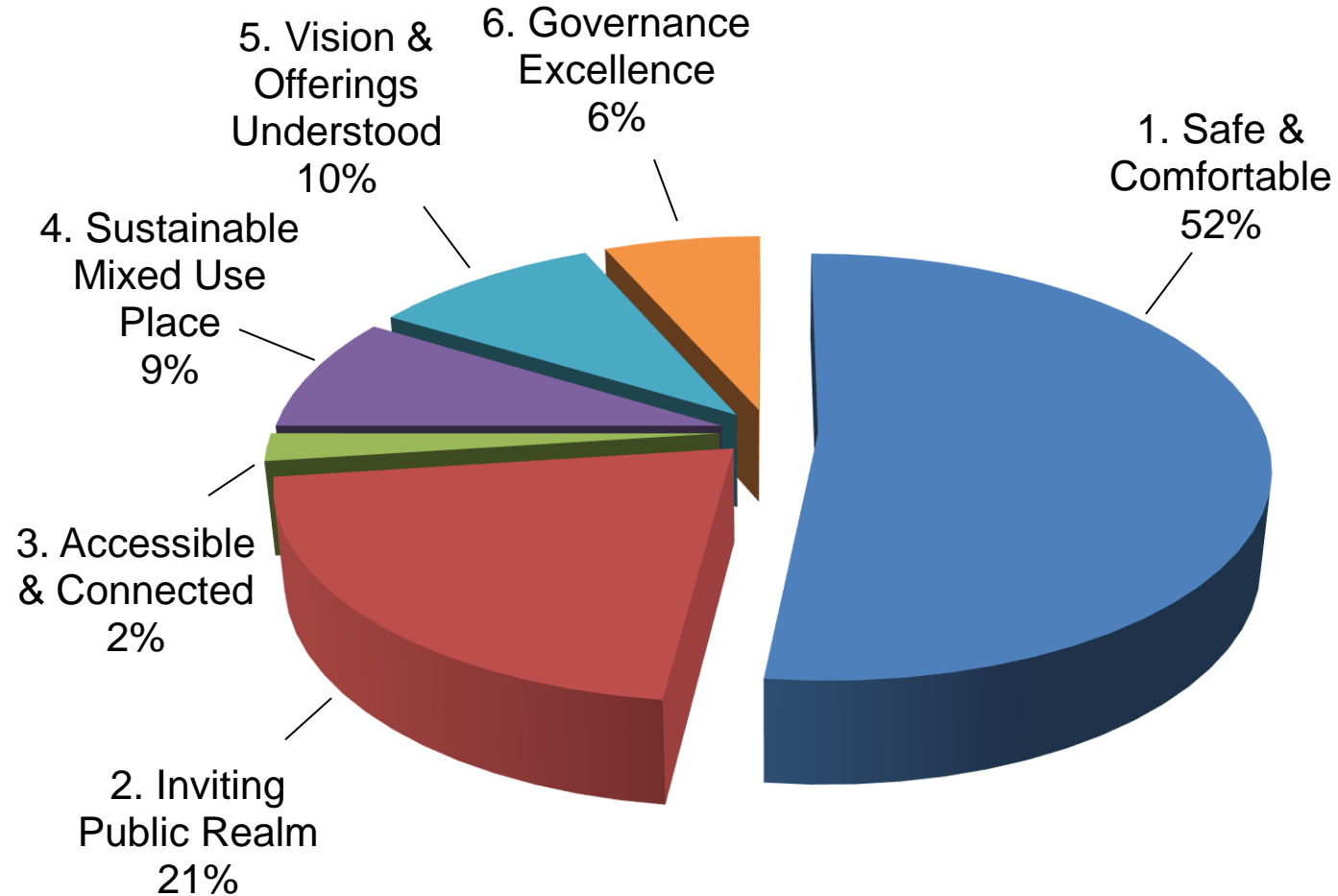
Liabilities

Reserves for Property Value Protests are \$793K. \$5K lower than projected using an average 8-year loss rate of 11.3% for 2022 tax assessments.

Fund Balance

Unrestricted Fund Balance is \$7.8M, \$3.0M in excess of 2023 Minimum Fund Balance Target of \$4.8M at October 31, 2023

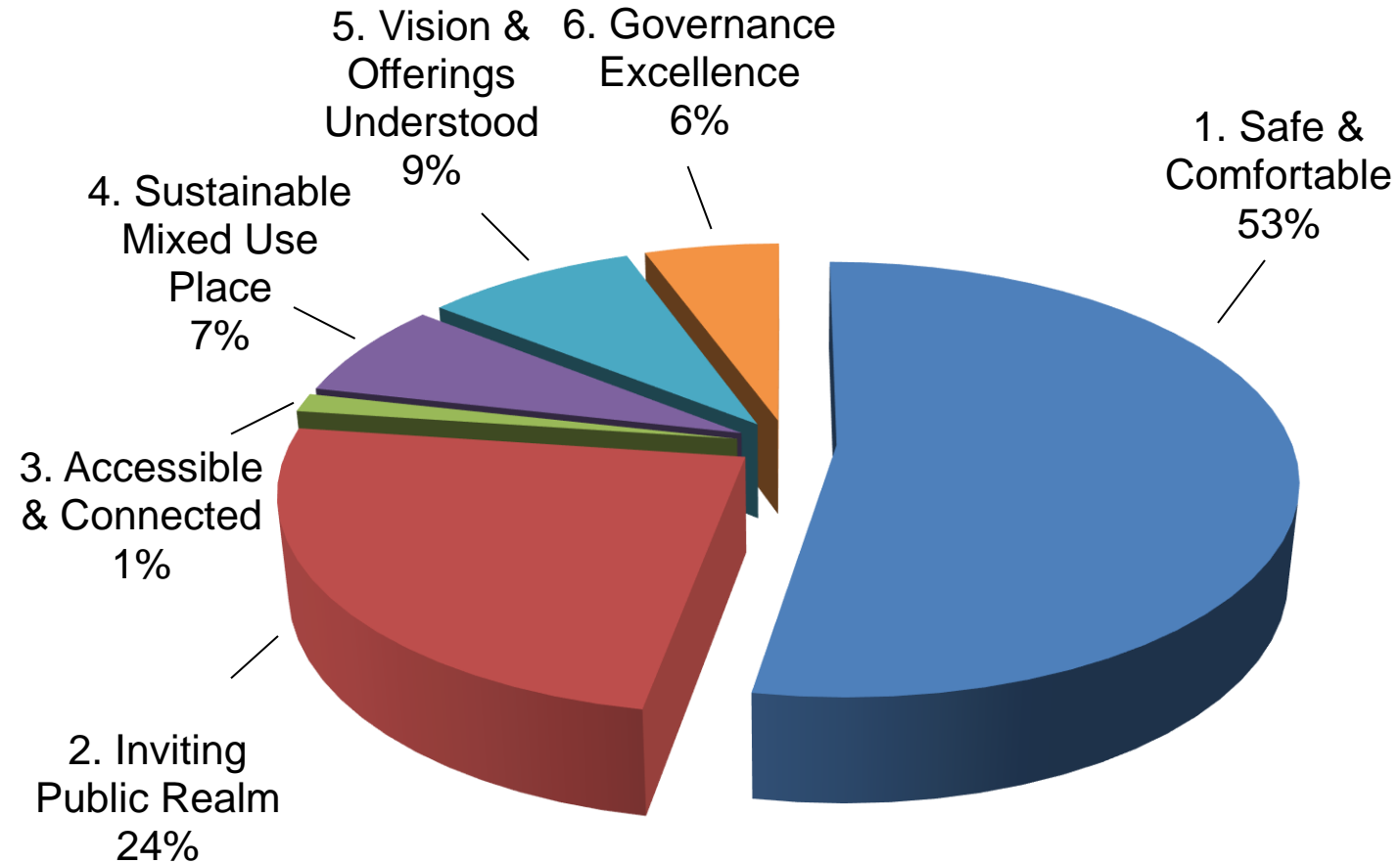
2023 Amended Budget



Total: \$22,844,210

Operating: \$19,255,294 Capital: \$3,588,916

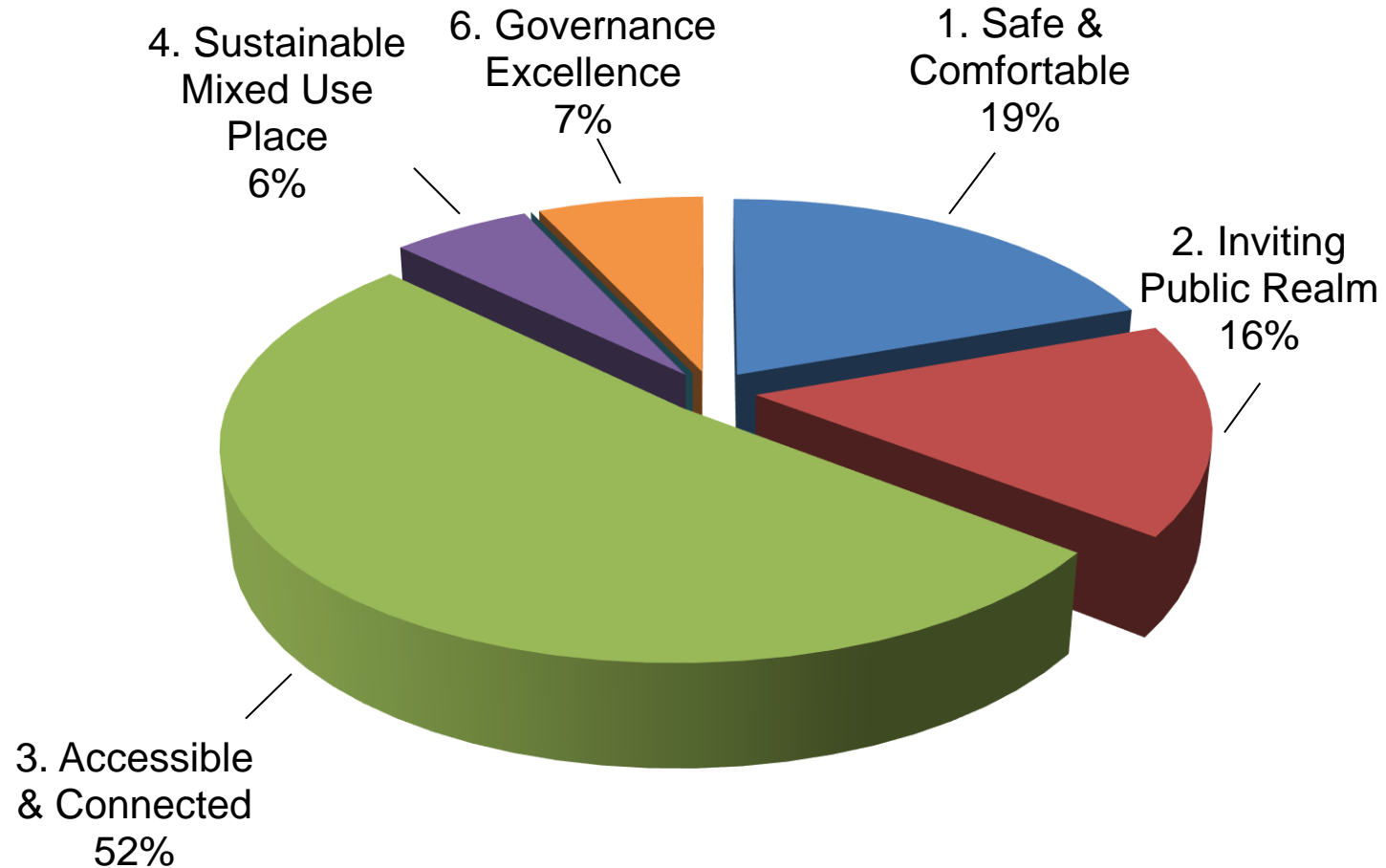
September 2023 Operating Spending



Total: \$11,596,260

Variance from amended budget (\$1,359,604) or (10.5%) under budget

September 2023 Capital Spending



Total: \$866,117

Variance from amended budget (\$598,811) or (40.9%) under budget

September 2023 Variances greater than 5% from Amended Budget

Operating – (\$1.4MK) under budget or (10.5%)

- Safe & Comfortable (\$708K) or 10.4% under budget
 - September Block by Block invoice has not been received (estimated \$400K)
- Accessible to Region (\$174K) or 52.1% under budget
 - Ft Bend transit support has not been funded of \$150K
- Sustainable Mixed-Used Place (\$148K) or 15.1% under budget
 - Economic Development Initiatives have not been funded.
- Vision & Offering Understood by All (\$197K) or 16.3% under budget
 - Rebranding, new website development costs and holiday activations will be expensed in the 4Q.

September 2023 Variances greater than 5% from Amended Budget

Capital Improvement – (\$599K) under budget or (40.9%)

- Safe & Comfortable (\$40K) under budget in Irrigation refurbishment
- Inviting Public Realm (\$277K) under budget for Storefront activation and streetscape grants
- Accessible to Region (\$146K) under budget for Southeast Sidewalks TxDot, Sidewalk Infill Projects and Wayfinding
- Sustainable Mixed Used Place (\$100K) under budget for Retail Challenge Grants
- Capital Replacement (\$35K) under budget due to repairs being less than forecasted.

Check register for September 2023

- Total checks issued in September 2023 were \$1.2 million.
 - Central Houston, Inc. - \$466,883
 - Downtown Redevelopment Authority - \$117,827 (DLI)
 - Seal Security Solutions, LLC - \$76,398
 - Gulf Coast Pavers, Inc. - \$52,800
 - ARUP US, Inc. - \$46,480
 - CH Realty MF Houston - \$32,396 (Tax Refund)
 - Pfeiffer & Son, LTD - \$29,451

HOUSTON DOWNTOWN MANAGEMENT DISTRICT

AP Check Register (Current by Bank)

Check Dates: 8/1/2023 to 8/31/2023

Check No.	Date	Vendor ID	Payee Name	Amount
BANK ID: A - OPERATING ACCT-JPMORGAN				101,000
35416	08/01/23	1200	CENTRAL HOUSTON, INC	\$304,093.32
35437	08/09/23	1200	CENTRAL HOUSTON, INC	\$5,442.89
35438	08/01/23	3715	1301 FANNIN OWNER LP	\$21,656.48
35439	08/01/23	9993	416 MAIN LLC	\$76.50
35440	08/01/23	99989	800 FRANKLIN PURCHASE COMP LLC	\$59.99
35441	08/01/23	99968	ALH PROPERTIES NO FOURTEEN LP	\$3,042.62
35442	08/01/23	99974	ALH PROPERTIES NO TWENTY LP	\$765.00
35443	08/01/23	99916	ALH PROPERTIES NO TWENTY TWO L	\$59.04
35444	08/01/23	999980	BW HOU HOSPITALITY LLC	\$765.84
35445	08/01/23	999943	DE 1800 ST JOSEPH, LLC	\$3,521.05
35446	08/01/23	99999	DEBORAH K KEYSER &	\$83.55
35447	08/01/23	99896	FC TOWER PROPERTY PARTNERS	\$60,362.75
35448	08/01/23	99947	FKM PARTNERSHIP LTD	\$3,042.33
35449	08/01/23	3526	HAMILTON HOSPITALITY, INC	\$334.38
35450	08/01/23	999910	HDT HOTELS LLC	\$1,190.06
35451	08/01/23	99946	HON-HA RAY ENTERPRISES INC	\$422.34
35452	08/01/23	99963	HOUSTON HOTEL ASSOCIATES	\$3,268.28
35453	08/01/23	99889	HOUSTON PENNZOIL PLACE LP	\$32,631.35
35454	08/01/23	99953	HOUSTON PT BAC OFFICE	\$48,422.95
35455	08/01/23	5648	LINEBARGER GOGGAN BLAIR	\$219.34
35456	08/01/23	9988	LVA4 HOUSTON GREENSTREET LP	\$35,121.20
35457	08/01/23	0506	PAUL D LANGLEY CO.	\$116.88
35458	08/01/23	999982	ROBERT R FRETZ	\$215.64
35459	08/01/23	8153	ROYAL INVESTORS BINZ, LLC	\$3,970.07
35460	08/01/23	999917	SCD BLK 276 HOUSTON LLC	\$2,323.87
35461	08/01/23	99995	SCD BLOCK 317 LLC	\$1,297.66
35462	08/01/23	99915	SUPREME BRIGHT HOUSTON LLC	\$2,212.27
35463	08/01/23	8619	TREANOR PARTNERS	\$87.88
35464	08/01/23	8793	UTS, LLC	\$10,110.43
35465	08/01/23	999981	WOODBANCH TOWER LLC	\$23,249.77
35466	08/11/23	0847	CAMDEN PROPERTY TRUST	\$454,229.00
* 4409459	08/08/23	9067	WASTE MANAGEMENT OF TEXAS, INC	\$187.20
* 4409461	08/08/23	1801	DIRECTV	\$97.98
* 4409463	08/08/23	0334	CARR, RIGGS & INGRAM, LLC	\$25,000.00
* 4409466	08/08/23	8119	ROADRUNNER RECYCLING, INC	\$1,636.40
* 4409470	08/08/23	5987	MAINTENANCE TO GO	\$11,947.75
* 4409474	08/08/23	8655	TRIPLE R BROTHERS, LTD	\$301.52
* 4409476	08/08/23	6298	JORDAN CUTLER	\$9.99
* 4409478	08/08/23	0361	ALBERT SANCHEZ	\$264.07
* 4409480	08/08/23	4756	CKP COMMUNICATIONS, LLC	\$12,750.00
* 4409482	08/08/23	0594	STREETSENSE	\$3,500.00
* 4409484	08/08/23	7995	INCONTROL CONSTRUCTION LLC	\$750.00
* 4409486	08/08/23	3630	HOME DEPOT CREDIT SERVICES	\$1,862.43
* 4409488	08/08/23	5950	JANA GUNTER	\$64.84
* 4409490	08/08/23	3989	RELIANT ENERGY	\$25.75
* 4409492	08/08/23	8027	RAE SECURITY SOUTHWEST, LLC	\$386.95
* 4409496	08/08/23	7400	PFEIFFER & SON, LTD	\$1,772.58

HOUSTON DOWNTOWN MANAGEMENT DISTRICT

AP Check Register (Current by Bank)

Check Dates: 8/1/2023 to 8/31/2023

Check No.	Date	Vendor ID	Payee Name	Amount
* 4409498	08/08/23	8609	TOUCH & AGREE PROPERTY	\$3,857.40
* 4409500	08/08/23	5540	LINCOLN COLWELL	\$1,770.00
* 4409502	08/08/23	1718	JAMES KENNEDY	\$50.47
* 4757883	08/08/23	9081	WESTPARK COMMUNICATIONS, L.P	\$60.38
* 5948907	08/10/23	3288	BRACEWELL	\$6,975.00
* 5948912	08/10/23	8355	STERLING EXPRESS SERVICES, INC	\$43.20
* 5948914	08/10/23	0594	STREETSENSE	\$3,500.00
5948915	08/17/23	1550	CITY OF HOUSTON	\$27,751.36
5948916	08/10/23	0334	CARR, RIGGS & INGRAM, LLC	\$900.00
* 5948918	08/10/23	1713	CREST PRINTING, INC	\$98.00
* 6721182	08/17/23	2246	MELINDA ELLEN JOHNSON	\$1,375.00
* 66721821	08/17/23	6037	MEDLEY INCORPORATED	\$20,000.00
* 7780825	08/24/23	5703	MICHAEL LOESSIN	\$500.00
* 7780976	08/24/23	1692	COSTAR GROUP, INC.	\$1,545.07
* 7780978	08/24/23	8763	UNIVERSAL PLUMBING SUPPLY CO.	\$44.04
* 7780980	08/24/23	8168	SEAL SECURITY SOLUTIONS, LLC	\$77,602.72
* 7780983	08/24/23	9888	MAURICE DUHON JR.	\$300.00
* 7780986	08/24/23	4571	JIMMY TRAN	\$320.00
* 7780990	08/24/23	1665	COLOR SPECIALISTS LANDSCAPING	\$102,673.75
* 7780996	08/24/23	3298	GULF COAST PAVERS, INC.	\$24,000.00
* 7781000	08/24/23	7400	PFEIFFER & SON, LTD	\$9,470.30
* 7781003	08/24/23	0490	ASSOCIATED LANDSCAPE SERVICES	\$21,318.60
* 7781007	08/24/23	1543	CITY OF HOUSTON	\$914.56
* 7781010	08/24/23	3113	GEOCENTRIC	\$11,250.00
* 7781015	08/24/23	3948	THE HARRIS CENTER FOR	\$18,666.67
* 7781021	08/24/23	8903	VICTOR STANLEY, INC	\$9,942.80
* 7781024	08/24/23	1790	BRETT DEBORD	\$60.00
* 7781028	08/24/23	1227	CENTRAL CITY CO-OP	\$5,000.00
* 7781036	08/24/23	9083	WHOLESALE ELECTRIC SUPPLY	\$1,275.00
* 7781039	08/24/23	8552	TEXAS OUTHOUSE, INC.	\$1,582.50
* 7781042	08/24/23	1735	CORE DESIGN STUDIO	\$1,200.00
* 7781046	08/24/23	3550	HARDY & HARDY	\$1,900.00
* 7781052	08/24/23	0044	AABLE FINANCIAL GROUP, INC	\$3,125.00
* 7781056	08/24/23	5710	LVA 4 HOUSTON GREENSTREET LP	\$20,497.60
* 7781060	08/24/23	9089	WE 68 LLC	\$4,512.51
* 7781064	08/24/23	9948	ORKIN PEST CONTROL	\$130.99
* 7781068	08/24/23	8609	TOUCH & AGREE PROPERTY	\$2,521.60
* 7781070	08/24/23	1550	CITY OF HOUSTON	\$1,672.56
* 9725419	08/24/23	8066	READYREFRESH	\$99.89
* 9725427	08/24/23	0490	ASSOCIATED LANDSCAPE SERVICES	\$33,169.69
* 9725435	08/24/23	9948	ORKIN PEST CONTROL	\$224.00
* 9725440	08/24/23	7995	INCONTROL CONSTRUCTION LLC	\$21,334.56
* 9725446	08/24/23	7400	PFEIFFER & SON, LTD	\$8,799.13
* 9725450	08/24/23	0511	BLOCK BY BLOCK	\$310,541.66
* 9725457	08/24/23	5987	MAINTENANCE TO GO	\$14,739.75
9725458	08/24/23	5987	MAINTENANCE TO GO	\$18,212.40
* 9725460	08/24/23	3989	RELIANT ENERGY	\$25.75
* 9725463	08/24/23	3550	HARDY & HARDY	\$3,550.00

HOUSTON DOWNTOWN MANAGEMENT DISTRICT

AP Check Register (Current by Bank)

Check Dates: 8/1/2023 to 8/31/2023

Check No.	Date	Vendor ID	Payee Name	Amount
* 9725471	08/24/23	0034	ABC HOME & COMMERCIAL SERVICES	\$145.00
* 9725473	08/24/23	0027	AT&T	\$1,488.34
* 9725477	08/24/23	6037	MEDLEY INCORPORATED	\$12,000.00
* 9725479	08/24/23	9113	NCTP-CPAS PLLC	\$1,700.00
* 9725481	08/24/23	7060	NEON ELECTRIC CORPORATION	\$2,337.00
* 9725483	08/24/23	0089	EGIDIO NARVAEZ PHOTOGRAHER	\$6,900.00
* 9725485	08/24/23	8607	TXU ENERGY RETAIL COMPANY, LLC	\$28.39
* 9725487	08/24/23	1601	COOPWOOD'S AIR CONDITIONING	\$263.70
* 9725491	08/24/23	8695	DOG WASTE DEPOT	\$503.96
* 9725493	08/24/23	9045	WESTERN FIRST AID & SAFETY	\$202.03
* 9725495	08/24/23	3573	HARRIS COUNTY TREASURER	\$9,242.00
* 9725497	08/24/23	5211	KEITH GOULD	\$126.38
* 9725500	08/24/23	8900	VERIZON WIRELESS	\$676.10
* 97255469	08/24/23	0070	AARON HERNANDEZ	\$138.56

BANK A REGISTER TOTAL: \$1,917,807.56

BANK ID: B - CAPITAL ACCT-JPMORGAN 102.000

4409329	08/08/23	4001	HUITT~ZOLLARS, INC	\$48,498.44
* 7780825	08/24/23	7060	NEON ELECTRIC CORPORATION	\$3,087.00
* 9725147	08/24/23	1751	DESIGN WORKSHOP, INC	\$14,930.00
* 97252338	08/24/23	3298	GULF COAST PAVERS,INC.	\$25,000.00

BANK B REGISTER TOTAL: \$91,515.44

GRAND TOTAL : \$2,009,323.00

* Check Status Types: "P" - Printed ; "M" - Manual ; "V" - Void (Void Date) ; "A" - Application; "E" - EFT
 ** Denotes broken check sequence.

HOUSTON DOWNTOWN MANAGEMENT DISTRICT

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AP Check Register (Current by Bank)

Check Dates: 9/1/2023 to 9/30/2023

Check No.	Date	Payee Name	Amount
BANK ID: A - OPERATING ACCT-JPMORGAN			101.000
35467	09/05/23	CENTRAL HOUSTON, INC	\$459,383.41
35489	09/22/23	CENTRAL HOUSTON, INC	\$7,500.00
35490	09/28/23	DOWNTOWN REDEVELOPMENT	\$58,929.00
35491	09/28/23	DOWNTOWN REDEVELOPMENT	\$58,898.00
3023922	09/13/23	DIRECTV	\$97.98
3023924	09/13/23	STERLING EXPRESS SERVICES, INC	\$110.00
3023926	09/13/23	COSTAR GROUP, INC.	\$1,545.07
3023928	09/13/23	UNIVERSAL PLUMBING SUPPLY CO.	\$97.52
3023929	09/01/23	1004 PRAIRIE HOLDINGS LLC	\$529.12
3023930	09/13/23	PFEIFFER & SON, LTD	\$6,388.50
3023931	09/01/23	1415 LOUISIANA LTD	\$13,377.52
3023932	09/01/23	1818 HAMILTON LTD	\$158.28
3023933	09/13/23	INCONTROL CONTRUCTION LLC	\$20,309.28
3023934	09/01/23	601 TRAVIS OWNER LLC	\$11,597.82
3023935	09/01/23	ALH PROPERTIES NO TWENTY ONE L	\$3,014.79
3023936	09/01/23	AT&T COMMUNICATIONS TX LTD	\$6,345.83
3023937	09/13/23	ASSOCIATED LANDSCAPE SERVICES	\$3,325.00
3023938	09/01/23	BLOCK 97 OWNER LLC	\$1,838.66
3023939	09/01/23	CAMDEN PROPERTY TRUST	\$17,321.91
3023940	09/01/23	CH REALTY MF HOUSTON	\$32,395.64
3023941	09/01/23	CLAYCO ACADEMY SPORTS NO 1 LTD	\$270.19
3023942	09/01/23	CPI MARQ CATALYSY OWNER LP	\$11,212.59
3023943	09/01/23	DAVID & KATHLEEN LINTNER	\$38.76
3023944	09/01/23	LINEBARGER GOGGAN BLAIR	\$2,602.97
3023945	09/01/23	M2 HOUSTON DOWNTOWN LLC	\$1,558.12
3023946	09/13/23	HOUSTON CATERING CONCEPTS	\$3,454.44
3023947	09/01/23	THEODORE E BRAKATSELOS	\$47.99
3023948	09/01/23	THREE ALLEN CENTER CO LLC	\$22,881.52
3023949	09/01/23	TREANOR PARTNERS	\$74.06
3023950	09/01/23	TWO ALLEN CENTER CO LLC	\$19,583.32
3023952	09/13/23	FIELD OF STUDY	\$1,759.06
3023958	09/13/23	LEONARD LOCKETT, JR	\$200.00
3023964	09/13/23	PHOENICIA-SPECIALTY FOODS	\$332.00
3023969	09/13/23	EAST END DISTRICT	\$973.61
3023971	09/13/23	GULF COAST PAVERS,INC.	\$52,800.00
3023975	09/13/23	AABLE FINANCIAL GROUP, INC	\$1,452.40
3023981	09/13/23	CITY OF HOUSTON	\$1,014.40
3023986	09/13/23	KEITH GOULD	\$68.33
3023991	09/13/23	LINCOLN COLWELL	\$1,910.00
3023994	09/13/23	HARDY & HARDY	\$3,550.00
3023998	09/13/23	ROADRUNNER RECYCLING, INC	\$1,851.80
3221583	09/19/23	AZTEC RENTAL CENTER,INC.	\$9,228.42
5743263	09/22/23	BRACEWELL	\$1,562.50
5743269	09/22/23	MAURICE DUHON JR.	\$600.00
5743273	09/22/23	COOPWOOD'S AIR CONDITIONING	\$1,059.94
5743279	09/22/23	AVALON MUSIC	\$2,700.00
5743283	09/22/23	ANN WERME GROUP	\$1,106.82
5743285	09/22/23	FORT BEND BATTERY & GOLF CARTS	\$16,598.00
5743287	09/22/23	SABRINA NAULINGS	\$715.00
5743289	09/22/23	TEXAS OUTHOUSE, INC.	\$471.26
5743291	09/22/23	AT&T	\$2,480.74
5743293	09/22/23	AARON HERNANDEZ	\$15.80
5743295	09/22/23	ASSOCIATED LANDSCAPE SERVICES	\$629.70

HOUSTON DOWNTOWN MANAGEMENT DISTRICT

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AP Check Register (Current by Bank)

Check Dates: 9/1/2023 to 9/30/2023

Check No.	Date	Payee Name	Amount
BANK ID: A - OPERATING ACCT-JPMORGAN			101.000
5743299	09/22/23	ARUP US, INC	\$46,480.00
5743301	09/22/23	CENTERPOINT ENERGY	\$238.93
5743303	09/22/23	MAINTENANCE TO GO	\$1,500.00
5743305	09/22/23	MEDLEY INCORPORATED	\$12,000.00
5743309	09/22/23	CENTRAL CITY CO-OP	\$1,000.00
5743314	09/22/23	WESTERN FIRST AID & SAFETY	\$204.00
5743323	09/22/23	RAFFLE PARKING COMPANY,LLC	\$848.20
5743327	09/22/23	SKY ELEMENTS	\$20,000.00
6642373	09/29/23	AABLE FINANCIAL GROUP, INC	\$3,125.00
7476532	09/18/23	MOONSTAR CINEMA SERVICES	\$5,068.25
7476556	09/18/23	MELISSA TAYLOR	\$3,350.00
7476565	09/18/23	CENTRAL CITY CO-OP	\$15,092.37
7476585	09/18/23	CREST PRINTING, INC	\$569.70
7476590	09/18/23	PFEIFFER & SON, LTD	\$14,116.74
7476594	09/18/23	SEAL SECURITY SOLUTIONS, LLC	\$76,397.60
7476600	09/18/23	ASSOCIATED LANDSCAPE SERVICES	\$1,540.00
7476606	09/18/23	THE DAVEY TREE EXPERT COMPANY	\$17,408.00
7476609	09/18/23	RALPH BIVINS COMMUNICATIONS	\$3,500.00
7476612	09/18/23	DAVID GWIN	\$462.70
7476616	09/18/23	FIELD OF STUDY	\$11,250.00
7476620	09/18/23	JORDAN CUTLER	\$17.30
7476622	09/18/23	RELIANT ENERGY	\$89.55
7476626	09/18/23	THE HARRIS CENTER FOR	\$18,666.67
7476629	09/18/23	TEXAS OUTHOUSE, INC.	\$1,582.50
7476632	09/18/23	ONE MARKET SQUARE PHASE I LLC	\$1,600.00
7476636	09/18/23	BRYAN K BENNETT	\$1,921.00
7476639	09/18/23	MICHAEL LOESSIN	\$500.00
7476641	09/18/23	PICKIT	\$8,592.00
7476646	09/18/23	HARDY & HARDY	\$3,000.00
7476648	09/18/23	LVA 4 HOUSTON GREENSTREET LP	\$20,497.60
7476652	09/18/23	WE 68 LLC	\$4,512.51
7476656	09/18/23	AARON HERNANDEZ	\$1,375.00
7476661	09/18/23	TOUCH & AGREE PROPERTY	\$2,521.60
769918	09/01/23	WASTE MANAGEMENT OF TEXAS, INC	\$424.06
769920	09/01/23	TEXAS OUTHOUSE, INC.	\$2,065.77
769927	09/01/23	ASSOCIATED LANDSCAPE SERVICES	\$2,950.00
769930	09/01/23	SEARCH HOMELESS SERVICES	\$23,949.36
769933	09/01/23	PFEIFFER & SON, LTD	\$8,946.24
769935	09/01/23	BRYAN K BENNETT	\$1,893.83
769937	09/01/23	CREST PRINTING, INC	\$147.00
769939	09/01/23	HARDY & HARDY	\$1,500.00
769941	09/01/23	WESTPARK COMMUNICATIONS, L.P	\$71.88
769943	09/01/23	JENNA BEASLEY	\$383.96
769945	09/01/23	TXU ENERGY RETAIL COMPANY, LLC	\$3,890.07
769947	09/01/23	ORKIN PEST CONTROL	\$130.99
769949	09/01/23	TOUCH & AGREE PROPERTY	\$2,521.60
975841	09/01/23	AT&T U-VERSE INTERNET	\$149.82

BANK A REGISTER TOTAL:**\$1,216,018.87**

HOUSTON DOWNTOWN MANAGEMENT DISTRICT

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AP Check Register (Current by Bank)

Check Dates: 9/1/2023 to 9/30/2023

Check No.	Date	Payee Name	Amount
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BANK ID: A - OPERATING ACCT-JPMORGAN			101.000
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BANK ID: B - CAPITAL ACCT-JPMORGAN			102.000
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3023793	09/08/23	COLD SPRING GRANITE COMPANY	\$6,400.00
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5743110	09/22/23	DESIGN WORKSHOP, INC	\$18,294.00
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5743319	09/22/23	HYDROPOINT DATA SYSTEMS, INC	\$164.92
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769883	09/01/23	HUITT~ZOLLARS, INC	\$2,000.00
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BANK B REGISTER TOTAL:			\$26,858.92
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GRAND TOTAL :			\$1,242,877.79
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To Management
Houston Downtown Management District

Management is responsible for the accompanying financial statements of the Houston Downtown Management District (the District), which comprise the governmental fund balance sheets and statements of net position as of August 31, 2023 and 2022, and the related statements of activities for the months then ended, in accordance with accounting principles generally accepted in the United States of America. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the financial statements, nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on these financial statements.

Management has elected to omit substantially all the disclosures required by accounting principles generally accepted in the United States of America and the required supplementary information that the Government Accounting Standards Board (GASB) requires to be presented to supplement the basic financial statements. If the omitted disclosures, and GASB required supplementary information were included in the financial statements, they might influence the user's conclusions about the District's financial position, results of operations, and cash flows. Accordingly, the financial statements are not designed for those who are not informed about such matters.

The Variance Analysis on page 4 is presented to supplement the basic financial statements. Such information is presented for purposes of additional analysis and, although not a required part of the basic financial statements. The Variance Analysis is the responsibility of management and were derived from and relate directly to the underlying accounting and other records used to prepare the financial statements. The supplementary information was subject to our compilation engagement. We have not audited or reviewed the supplementary information and do not express an opinion, a conclusion, nor provide any assurance on such information.

Sincerely,

A handwritten signature in blue ink that reads 'nctp cpas, pllc' in a cursive, lowercase style.

Houston, Texas
September 11, 2023

**Houston Downtown Management District
Governmental Fund Balance Sheets and
Statement of Net Position
August 31, 2023 and August 31, 2022**

	2023			2022		
	HDMD Operating Year to Date	HDMD Capital Year to Date	Total (Memo Only)	HDMD Operating Year to Date	HDMD Capital Year to Date	Total (Memo Only)
Assets						
Cash	\$ 10,498,206	\$ 4,366,187	\$ 14,864,393	\$ 10,698,036	\$ 5,143,478	\$ 15,841,514
Assessments Due	339,061	29,311	368,371	256,663	23,876	280,539
Accounts Receivable	1,000,260	-	1,000,260	84,206	4,800	89,006
Prepaid Expense	26,235	-	26,235	26,235	-	26,235
Inventory	-	-	-	-	-	-
Property & Equipment, Net	556,568	373	556,942	589,759	5,497	595,256
Right of Use Lease Assets, Net	2,616,450	-	2,616,450	2,722,937	-	2,722,937
Intercompany Rec/Pay	(1,140,763)	1,140,763	-	(44,692)	(81,779)	(126,472)
Total Assets	\$ 13,896,017	\$ 5,536,635	\$ 19,432,651	\$ 14,333,144	\$ 5,095,871	\$ 19,429,016
Liabilities						
Accounts Payable & Accrued Expenses	\$ 970,499	\$ -	\$ 970,499	\$ 508,107	\$ 43,000	\$ 551,107
Lease Liabilities	2,770,874	-	2,770,874	2,823,492	-	\$ 2,823,492
Deferred Revenue	-	-	-	-	-	-
Reserve for Refunds due to Property Protests	875,001	60,265	935,266	581,966	53,909	635,875
Total Liabilities & Deferred Revenue	4,616,374	60,265	4,676,639	3,913,565	96,909	4,010,474
Fund Balances						
Unreserved, Undesignated	8,479,643		8,479,643	10,419,580		10,419,580
Unreserved, Designated for Catastrophy	800,000		800,000	-		-
Reserved for Capital Projects		5,476,369	5,476,369		4,998,962	4,998,962
	9,279,643	5,476,369	14,756,012	10,419,580	4,998,962	15,418,542
Total Liabilities, Deferred Revenue & Fund Balances	\$ 13,896,017	\$ 5,536,635	\$ 19,432,651	\$ 14,333,144	\$ 5,095,871	\$ 19,429,016

Houston Downtown Management District
Statement of Activities
For the Eight Months Ended August 31, 2023

	<u>Operating YTD Actual</u>	<u>Capital YTD Actual</u>	<u>Total YTD Actual</u>	<u>Amended YTD Budget</u>	<u>Fav (Unfav) Variance</u>
Revenues					
Assessment Revenue	\$ -	\$ -	\$ -	\$ -	\$ -
Operations Revenue	408,257	-	408,257	435,334	(27,077)
Project Revenue	183,455	-	183,455	180,022	3,433
Other Income	11,104	-	11,104	3,686	7,418
Interest Income	438,192	153,901	592,093	580,336	11,757
Total Revenues	\$ 1,041,008	\$ 153,901	\$ 1,194,909	\$ 1,199,378	\$ (4,469)
Expenses					
Downtown Feels Safe & Comfortable at All Times					
Collaboration to Maintain Low Crime Rate	\$ 1,738,512	\$ -	\$ 1,738,512	\$ 1,826,736	\$ 88,224
Reduced Presence of Homeless & Street Persons	554,869	-	554,869	604,495	49,626
Downtown Sidewalks are Comfortably Lighted	92,382	-	92,382	83,465	(8,917)
Downtown Clean & Well-Kept Appearance	3,181,349	-	3,181,349	3,265,355	84,006
Remove Signs of Disorder in Downtown	57,087	-	57,087	57,256	169
Prepare for Emergencies	82,015	-	82,015	82,532	517
	5,706,214	-	5,706,214	5,919,839	213,625
Public Realm is Charming, Inviting, Beautiful & Celebrates the Life of the City					
Key Pedestrian Streets are Inviting	428,923	-	428,923	485,970	57,047
Public Spaces Managed, Programmed, & Delightful	1,126,317	-	1,126,317	1,148,431	22,114
Place of Civic Celebration	1,124,732	-	1,124,732	1,119,710	(5,022)
	2,679,972	-	2,679,972	2,754,111	74,139
Accessible to Region & Easy to Get Around					
Effective Transit Access More Places, More Hours	21,254	-	21,254	14,818	(6,436)
Convenient Circulation Without Personal Vehicle	-	-	-	-	-
Easy To Find Way Around	31,710	-	31,710	36,868	5,159
Connect Neighbors & Districts Inside/Outside Downtown	92,185	-	92,185	63,407	(28,778)
Convenient, Understandable & Managed Parking	5,308	-	5,308	4,924	(384)
	150,457	-	150,457	120,018	(30,440)
Vibrant, Sustainable Mixed-Use Place					
Best Place to Work in Region	199,304	-	199,304	207,074	7,770
Exciting Neighborhoods to Live In	472,793	-	472,793	478,322	5,529
Competitive Shopping Place	17,784	-	17,784	13,541	(4,244)
Remarkable Destination for Visitors	10,844	-	10,844	10,987	142
	700,726	-	700,726	709,923	9,198
Downtown's Vision & Offering Understood By All					
Market to Region	294,449	-	294,449	491,882	197,433
Promote Downtown's Ease of Use	67,449	-	67,449	63,115	(4,334)
Vision/Development Framework Understood By All	484,613	-	484,613	406,854	(77,759)
Tools to Assist Continued Redevelopment	17,727	-	17,727	17,791	64
Develop & Maintain Information to Support Downtown	15,293	-	15,293	14,397	(895)
	879,531	-	879,531	994,039	114,508
District Governance & Service Known for Excellence					
Engage Stakeholders in Decision Making	492,190	-	492,190	502,782	10,592
Communications to Owners, Tenants & Others	36,554	-	36,554	34,484	(2,071)
Preservation of Districts' Capital Assets	44,561	-	44,561	44,560	(1)
	573,305	-	573,305	581,826	8,520
Capital Improvement & Expenditures					
Downtown Feels Safe & Comfortable	-	169,183	169,183	189,514	20,331
Public Realm is Charming, Inviting, & Beautiful	-	119,604	119,604	234,782	115,178
Accessible to Region & Easy to Get Around	-	446,197	446,197	491,994	45,797
Vibrant, Sustainable Mixed-Use Place	-	41,251	41,251	91,251	50,000
Downtown's Vision & Offering Understood By All	-	-	-	-	-
Capital Replacement Expenditure	-	53,783	53,783	53,786	3
	-	830,017	830,017	1,061,327	231,310
Total Expenses	\$ 10,690,205	\$ 830,017	\$ 11,520,223	\$ 12,141,083	\$ 620,860
Depreciation Expense	59,862	747	60,609	69,318	8,709
Excess of Revenue Over Expenses GAAP Basis	\$ (9,709,059)	\$ (676,863)	\$ (10,385,922)	\$ (11,011,023)	\$ 625,101

Houston Downtown Management District
Statement of Activities
For the Eight Months Ended August 31, 2023 and August 31, 2022

	Operating YTD Actual	Capital YTD Actual	2023 Total YTD Actual	2022 Total YTD Actual	Fav (Unfav) Variance
Revenues					
Assessment Revenue	\$ -	\$ -	\$ -	\$ -	\$ -
Operations Revenue	408,257	-	408,257	351,052	57,205
Project Revenue	183,455	-	183,455	99,671	83,784
Other Income	11,104	-	11,104	66,571	(55,467)
Interest Income	438,192	153,901	592,093	97,115	494,978
Total Revenues	\$ 1,041,008	\$ 153,901	\$ 1,194,909	\$ 614,409	\$ 580,500
Expenses					
Downtown Feels Safe & Comfortable at All Times					
Collaboration to Maintain Low Crime Rate	\$ 1,738,512	\$ -	\$ 1,738,512	\$ 1,627,609	\$ (110,904)
Reduced Presence of Homeless & Street Persons	554,869	-	554,869	456,474	(98,395)
Downtown Sidewalks are Comfortably Lighted	92,382	-	92,382	82,579	(9,803)
Downtown Clean & Well-Kept Appearance	3,181,349	-	3,181,349	3,244,585	63,237
Remove Signs of Disorder in Downtown	57,087	-	57,087	30,038	(27,050)
Prepare for Emergencies	82,015	-	82,015	70,471	(11,544)
	5,706,214	-	5,706,214	5,511,755	(194,458)
Public Realm is Charming, Inviting, Beautiful & Celebrates the Life of the City					
Key Pedestrian Streets are Inviting	428,923	-	428,923	337,552	(91,371)
Public Spaces Managed, Programmed, & Delightful	1,126,317	-	1,126,317	636,266	(490,051)
Place of Civic Celebration	1,124,732	-	1,124,732	802,519	(322,212)
	2,679,972	-	2,679,972	1,776,338	(903,634)
Accessible to Region & Easy to Get Around					
Effective Transit Access More Places, More Hours	21,254	-	21,254	7,371	(13,883)
Convenient Circulation Without Personal Vehicle	-	-	-	-	-
Easy To Find Way Around	31,710	-	31,710	49,412	17,702
Connect Neighbors & Districts Inside/Outside Downtown	92,185	-	92,185	6,888	(85,297)
Convenient, Understandable & Managed Parking	5,308	-	5,308	16,402	11,094
	150,457	-	150,457	80,073	(70,384)
Vibrant, Sustainable Mixed-Use Place					
Best Place to Work in Region	199,304	-	199,304	269,811	70,507
Exciting Neighborhoods to Live In	472,793	-	472,793	561,047	88,254
Competitive Shopping Place	17,784	-	17,784	11,633	(6,152)
Remarkable Destination for Visitors	10,844	-	10,844	22,427	11,582
	700,726	-	700,726	864,917	164,192
Downtown's Vision & Offering Understood By All					
Market to Region	294,449	-	294,449	735,018	440,569
Promote Downtown's Ease of Use	67,449	-	67,449	19,176	(48,273)
Vision/Development Framework Understood By All	484,613	-	484,613	397,065	(87,549)
Tools to Assist Continued Redevelopment	17,727	-	17,727	50,420	32,692
Develop & Maintain Information to Support Downtown	15,293	-	15,293	24,465	9,172
	879,531	-	879,531	1,226,143	346,612
District Governance & Service Known for Excellence					
Engage Stakeholders in Decision Making	492,190	-	492,190	696,793	204,602
Communications to Owners, Tenants & Others	36,554	-	36,554	36,987	432
Preservation of Districts' Capital Assets	44,561	-	44,561	43,976	(585)
	573,305	-	573,305	777,755	204,449
Capital Improvement & Expenditures					
Downtown Feels Safe & Comfortable	-	169,183	169,183	-	(169,183)
Public Realm is Charming, Inviting, & Beautiful	-	119,604	119,604	-	(119,604)
Accessible to Region & Easy to Get Around	-	446,197	446,197	130,996	(315,201)
Vibrant, Sustainable Mixed-Use Place	-	41,251	41,251	83,642	42,391
Downtown's Vision & Offering Understood By All	-	-	-	-	-
Capital Replacement Expenditure	-	53,783	53,783	183,699	129,916
	-	830,017	830,017	398,337	(431,680)
Total Expenses	\$ 10,690,205	\$ 830,017	\$ 11,520,223	\$ 10,635,318	\$ (884,905)
Depreciation Expense	59,862	747	60,609	66,705	6,097
Excess of Revenue Over Expenses GAAP Basis	\$ (9,709,059)	\$ (676,863)	\$ (10,385,922)	\$ (10,087,615)	\$ (298,308)

Houston Downtown Management District Variance Analysis to Amended 2023 Budget For the Eight Months Ended August 31, 2023

Revenue

1) Operations revenue is under budget (\$22K) in Main Street Fountain Reimbursements, (\$18K) in Cotswold Fountain Reimbursements and (\$4K) in Trebly Park Tout Suite Utility Reimbursements. The budget shortfalls are due to timing of invoicing or services have not yet been rendered. Over budget \$6K in the Trash Program and \$11K in Irrigation Reimbursements from Buffalo Bayou Park. Project revenue is over budget \$3K in Market Square Park reimbursements. Other income includes Market Square Park event revenue which is \$7K over budget. Interest income is over budget \$12K due to more favorable rates than projected.

Operating Budget

Expenses

2) Goal 1a-Collaboration to Maintain Low Crime Rate-Under budget (\$80K) in Safety Guides due to the inability to hire and retain qualified personnel, the severe heat and dealing with the homeless. Under budget (\$3K) in the Off Duty Officer program and (\$5K) in staffing.

3) Goal 1b-Reduced Presence of Homeless & Street Persons-Under budget (\$50K) in homeless outreach programs. SEARCH is having a difficult time keeping the three budgeted employees on staff. They are working with two staff to fulfill objectives.

4) Goal 1c-Downtown Sidewalks are Comfortably Lighted-Over budget \$9K in Street Lighting Expense, amenities and maintenance.

5) Goal 1d-Downtown Noted for Cleanliness & Well-Kept Appearance- Under budget (\$56K) in Street Teams cleaning sidewalks and bus stops, (\$14K) in Trash Collection, (\$12K) in Paver repair and maintenance, (\$5K) in Operations overhead and (\$10K) in staffing. Over budget \$6K in Landscaping and tree maintenance and \$7K in Irrigation maintenance and repair.

6) Goal 2a-Key Pedestrian Streets are Inviting-Under budget (\$82K) in accent plants. Summer accent planting is completed but not billed completely. Over budget \$25K in staffing.

7) Goal 2b-Key Public Spaces Programmed and Delightful-Under budget (\$9K) in Trebly Park maintenance, (\$13K) in Market Square Park Maintenance, (\$3K) in Cotswold maintenance and repairs and (\$5K) in Main Street Square maintenance. Over budget in Main Street Square programming \$21K and Market Square programming \$7K. Under budget (\$13K) in Collaborative programming and (\$7K) in Trebly Park programming.

8) Goal 2c-Place of Civic Celebration-Over budget \$10K in Pole & Pot Maintenance, \$24K in Allen Parkway Maintenance and \$4K in staffing. Under budget (\$25K) in Holiday Promotions and (\$8K) in Art programming.

9) Goal 3a-Effective Transit Access More Places - Over budget \$6K in staffing.

10) Goal 3c-Easy to Find Way Around - Under budget \$5K in staffing.

11) Goal 3d-Connect Neighbors & Districts Inside/Outside Downtown-Over budget \$29K in staffing.

12) Goal 4a-Best Place to Work in the Region-Under budget (\$34K) in Economic Development and over budget \$27K in staffing.

13) Goal 4b-Exciting Neighborhoods To Live In-Under budget (\$6K) for Residential Market Research.

14) Goal 4c-Competitive Shopping Place - Over budget \$4K in staffing.

15) Goal 5a-Market to Region-Under budget (\$83K) in marketing expenditures and (\$114K) in staffing.

16) Goal 5b-Promote Downtown's Ease of Use - Over budget \$4K in staffing.

14) Goal 5c-Planning Consultants & Expenses are under budget (\$37K) and over budget \$115K in staffing.

15) Goal 6a-Complete engagement by all stakeholders in District - Over budget \$2K in Operations, under budget (\$2K) in Planning Design & Construction, (\$5K) in Administration and (\$6K) in staffing.

Capital Budget

17) Under budget (\$20K) in Landscape Amenities-Irrigation.

18) Under budget (\$15K) in Storefront/Streetscape Grants and (\$100K) for Storefront Activation and Improved Pedestrian Connection.

19) Under budget (\$10K) for Vehicular and Pedestrian Wayfinding and (\$36K) for Southeast Sidewalks TxDOT.

20) Under budget (\$50K) for Retail Challenge Grants.



To Management
Houston Downtown Management District

Management is responsible for the accompanying financial statements of the Houston Downtown Management District (the District), which comprise the governmental fund balance sheets and statements of net position as of September 30, 2023 and 2022, and the related statements of activities for the months then ended, in accordance with accounting principles generally accepted in the United States of America. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the financial statements, nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on these financial statements.

Management has elected to omit substantially all the disclosures required by accounting principles generally accepted in the United States of America and the required supplementary information that the Government Accounting Standards Board (GASB) requires to be presented to supplement the basic financial statements. If the omitted disclosures, and GASB required supplementary information were included in the financial statements, they might influence the user's conclusions about the District's financial position, results of operations, and cash flows. Accordingly, the financial statements are not designed for those who are not informed about such matters.

The Variance Analysis on page 4 is presented to supplement the basic financial statements. Such information is presented for purposes of additional analysis and, although not a required part of the basic financial statements. The Variance Analysis is the responsibility of management and were derived from and relate directly to the underlying accounting and other records used to prepare the financial statements. The supplementary information was subject to our compilation engagement. We have not audited or reviewed the supplementary information and do not express an opinion, a conclusion, nor provide any assurance on such information.

Sincerely,

A handwritten signature in blue ink that reads 'nctp cpas, pllc'.

Houston, Texas
October 9, 2023

**Houston Downtown Management District
Governmental Fund Balance Sheets and
Statement of Net Position
September 30, 2023 and September 30, 2022**

	2023			2022		
	HDMD Operating Year to Date	HDMD Capital Year to Date	Total (Memo Only)	HDMD Operating Year to Date	HDMD Capital Year to Date	Total (Memo Only)
Assets						
Cash	\$ 9,462,094	\$ 4,358,477	\$ 13,820,571	\$ 10,166,306	\$ 5,145,615	\$ 15,311,921
Assessments Due	337,244	28,701	365,945	207,190	19,273	226,463
Accounts Receivable	1,884,422	-	1,884,422	618,228	4,800	623,029
Prepaid Expense	26,235	-	26,235	26,235	-	26,235
Inventory	-	-	-	-	-	-
Property & Equipment, Net	548,947	280	549,227	582,492	4,403	586,895
Right of Use Lease Assets, Net	2,590,393	-	2,590,393	2,703,348	-	2,703,348
Intercompany Rec/Pay	(1,120,012)	1,120,012	-	88,498	(88,498)	-
Total Assets	\$ 13,729,323	\$ 5,507,471	\$ 19,236,793	\$ 14,392,298	\$ 5,085,593	\$ 19,477,891
Liabilities						
Accounts Payable & Accrued Expenses	\$ 1,718,502	\$ -	\$ 1,718,502	\$ 1,034,849	\$ 43,000	\$ 1,077,849
Lease Liabilities	2,748,686	-	2,748,686	2,808,508	-	\$ 2,808,508
Deferred Revenue	-	-	-	-	-	-
Reserve for Refunds due to Property Protests	744,874	48,146	793,020	460,407	42,588	502,994
Total Liabilities & Deferred Revenue	5,212,062	48,146	5,260,208	4,303,763	85,588	4,389,351
Fund Balances						
Unreserved, Undesignated	7,717,260		7,717,260	10,088,534		10,088,534
Unreserved, Designated for Catastrophy	800,000		800,000	-		-
Reserved for Capital Projects		5,459,325	5,459,325		5,000,005	5,000,005
	8,517,260	5,459,325	13,976,585	10,088,534	5,000,005	15,088,539
Total Liabilities, Deferred Revenue & Fund Balances	\$ 13,729,323	\$ 5,507,471	\$ 19,236,793	\$ 14,392,298	\$ 5,085,593	\$ 19,477,891

**Houston Downtown Management District
Statement of Activities
For the Nine Months Ended September 30, 2023**

	Operating YTD Actual	Capital YTD Actual	Total YTD Actual	Amended YTD Budget	Fav (Unfav) Variance	% Var
Revenues						
Assessment Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	
Operations Revenue	508,562	-	508,562	470,485	38,077	8%
Project Revenue	186,216	-	186,216	183,564	2,652	1%
Other Income	13,474	-	13,474	3,686	9,788	266%
Interest Income	484,050	173,050	657,100	630,336	26,764	4%
Total Revenues	\$ 1,192,302	\$ 173,050	\$ 1,365,352	\$ 1,288,071	\$ 77,281	6%
Expenses						
Downtown Feels Safe & Comfortable at All Times						
Collaboration to Maintain Low Crime Rate	\$ 1,870,337	\$ -	\$ 1,870,337	\$ 2,159,102	\$ 288,764	13%
Reduced Presence of Homeless & Street Persons	613,458	-	613,458	707,155	93,697	13%
Downtown Sidewalks are Comfortably Lighted	122,127	-	122,127	101,328	(20,799)	-21%
Downtown Clean & Well-Kept Appearance	3,360,607	-	3,360,607	3,705,202	344,596	9%
Remove Signs of Disorder in Downtown	62,913	-	62,913	64,240	1,326	2%
Prepare for Emergencies	91,856	-	91,856	92,104	248	0%
	6,121,298	-	6,121,298	6,829,130	707,832	10%
Public Realm is Charming, Inviting, Beautiful & Celebrates the Life of the City						
Key Pedestrian Streets are Inviting	435,725	-	435,725	495,497	59,772	12%
Public Spaces Managed, Programmed, & Delightful	1,248,920	-	1,248,920	1,278,694	29,775	2%
Place of Civic Celebration	1,141,783	-	1,141,783	1,169,740	27,957	2%
	2,826,428	-	2,826,428	2,943,931	117,504	4%
Accessible to Region & Easy to Get Around						
Effective Transit Access More Places, More Hours	22,684	-	22,684	166,670	143,986	86%
Convenient Circulation Without Personal Vehicle	-	-	-	-	-	N/A
Easy To Find Way Around	34,403	-	34,403	90,154	55,752	62%
Connect Neighbors & Districts Inside/Outside Downtown	96,746	-	96,746	71,333	(25,413)	-36%
Convenient, Understandable & Managed Parking	6,090	-	6,090	5,540	(550)	-10%
	159,922	-	159,922	333,697	173,775	52%
Vibrant, Sustainable Mixed-Use Place						
Best Place to Work in Region	210,822	-	210,822	336,537	125,714	37%
Exciting Neighborhoods to Live In	589,515	-	589,515	615,352	25,837	4%
Competitive Shopping Place	19,193	-	19,193	15,233	(3,959)	-26%
Remarkable Destination for Visitors	12,210	-	12,210	12,360	150	1%
	831,739	-	831,739	979,481	147,742	15%
Downtown's Vision & Offering Understood By All						
Market to Region	357,264	-	357,264	641,048	283,784	44%
Promote Downtown's Ease of Use	77,545	-	77,545	71,004	(6,541)	-9%
Vision/Development Framework Understood By All	538,614	-	538,614	461,461	(77,153)	-17%
Tools to Assist Continued Redevelopment	20,167	-	20,167	20,015	(152)	-1%
Develop & Maintain Information to Support Downtown	18,763	-	18,763	16,197	(2,566)	-16%
	1,012,354	-	1,012,354	1,209,725	197,372	16%
District Governance & Service Known for Excellence						
Engage Stakeholders in Decision Making	557,808	-	557,808	576,442	18,634	3%
Communications to Owners, Tenants & Others	42,150	-	42,150	38,896	(3,254)	-8%
Preservation of Districts' Capital Assets	44,561	-	44,561	44,560	(1)	0%
	644,519	-	644,519	659,899	15,380	2%
Capital Improvement & Expenditures						
Downtown Feels Safe & Comfortable	-	169,348	169,348	209,845	40,497	19%
Public Realm is Charming, Inviting, & Beautiful	-	137,898	137,898	414,890	276,992	67%
Accessible to Region & Easy to Get Around	-	448,197	448,197	593,918	145,721	25%
Vibrant, Sustainable Mixed-Use Place	-	50,492	50,492	150,813	100,321	67%
Downtown's Vision & Offering Understood By All	-	-	-	-	-	N/A
Capital Replacement Expenditure	-	60,183	60,183	95,462	35,279	37%
	-	866,117	866,117	1,464,928	598,811	41%
Total Expenses	\$ 11,596,260	\$ 866,117	\$ 12,462,377	\$ 14,420,792	\$ 1,958,415	14%
Depreciation Expense	67,484	840	68,324	77,983	9,659	
Excess of Revenue Over Expenses GAAP Basis	\$ (10,471,442)	\$ (693,907)	\$ (11,165,349)	\$ (13,210,704)	\$ 2,045,355	

Houston Downtown Management District
Statement of Activities
For the Nine Months Ended September 30, 2023 and September 30, 2022

	Operating YTD Actual	Capital YTD Actual	2023 Total YTD Actual	2022 Total YTD Actual	Fav (Unfav) Variance	% Var
Revenues						
Assessment Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	
Operations Revenue	508,562	-	508,562	432,801	75,761	18%
Project Revenue	186,216	-	186,216	102,721	83,495	81%
Other Income	13,474	-	13,474	68,093	(54,619)	-80%
Interest Income	484,050	173,050	657,100	129,066	528,034	409%
Total Revenues	\$ 1,192,302	\$ 173,050	\$ 1,365,352	\$ 732,681	\$ 632,671	86%
Expenses						
Downtown Feels Safe & Comfortable at All Times						
Collaboration to Maintain Low Crime Rate	\$ 1,870,337	\$ -	\$ 1,870,337	\$ 1,725,938	\$ (144,399)	-8%
Reduced Presence of Homeless & Street Persons	613,458	-	613,458	476,075	(137,383)	-29%
Downtown Sidewalks are Comfortably Lighted	122,127	-	122,127	86,774	(35,353)	-41%
Downtown Clean & Well-Kept Appearance	3,360,607	-	3,360,607	3,419,887	59,280	2%
Remove Signs of Disorder in Downtown	62,913	-	62,913	31,854	(31,059)	-98%
Prepare for Emergencies	91,856	-	91,856	79,261	(12,595)	-16%
	6,121,298	-	6,121,298	5,819,790	(301,509)	-5%
Public Realm is Charming, Inviting, Beautiful & Celebrates the Life of the City						
Key Pedestrian Streets are Inviting	435,725	-	435,725	344,692	(91,033)	-26%
Public Spaces Managed, Programmed, & Delightful	1,248,920	-	1,248,920	680,239	(568,681)	-84%
Place of Civic Celebration	1,141,783	-	1,141,783	927,027	(214,756)	-23%
	2,826,428	-	2,826,428	1,951,958	(874,470)	-45%
Accessible to Region & Easy to Get Around						
Effective Transit Access More Places, More Hours	22,684	-	22,684	8,322	(14,362)	-173%
Convenient Circulation Without Personal Vehicle	-	-	-	-	-	N/A
Easy To Find Way Around	34,403	-	34,403	58,013	23,610	41%
Connect Neighbors & Districts Inside/Outside Downtown	96,746	-	96,746	7,749	(88,998)	-1149%
Convenient, Understandable & Managed Parking	6,090	-	6,090	16,402	10,313	63%
	159,922	-	159,922	90,486	(69,437)	-77%
Vibrant, Sustainable Mixed-Use Place						
Best Place to Work in Region	210,822	-	210,822	303,538	92,715	31%
Exciting Neighborhoods to Live In	589,515	-	589,515	567,956	(21,559)	-4%
Competitive Shopping Place	19,193	-	19,193	13,087	(6,106)	-47%
Remarkable Destination for Visitors	12,210	-	12,210	23,402	11,193	48%
	831,739	-	831,739	907,983	76,244	8%
Downtown's Vision & Offering Understood By All						
Market to Region	357,264	-	357,264	796,465	439,200	55%
Promote Downtown's Ease of Use	77,545	-	77,545	22,643	(54,902)	-242%
Vision/Development Framework Understood By All	538,614	-	538,614	410,853	(127,761)	-31%
Tools to Assist Continued Redevelopment	20,167	-	20,167	55,038	34,871	63%
Develop & Maintain Information to Support Downtown	18,763	-	18,763	28,003	9,241	33%
	1,012,354	-	1,012,354	1,313,003	300,649	23%
District Governance & Service Known for Excellence						
Engage Stakeholders in Decision Making	557,808	-	557,808	750,812	193,004	26%
Communications to Owners, Tenants & Others	42,150	-	42,150	38,901	(3,249)	-8%
Preservation of Districts' Capital Assets	44,561	-	44,561	43,976	(585)	-1%
	644,519	-	644,519	833,688	189,170	23%
Capital Improvement & Expenditures						
Downtown Feels Safe & Comfortable	-	169,348	169,348	-	(169,348)	N/A
Public Realm is Charming, Inviting, & Beautiful	-	137,898	137,898	-	(137,898)	N/A
Accessible to Region & Easy to Get Around	-	448,197	448,197	130,996	(317,201)	-242%
Vibrant, Sustainable Mixed-Use Place	-	50,492	50,492	83,642	33,150	40%
Downtown's Vision & Offering Understood By All	-	-	-	-	-	N/A
Capital Replacement Expenditure	-	60,183	60,183	192,129	131,946	69%
	-	866,117	866,117	406,767	(459,350)	-113%
Total Expenses	\$ 11,596,260	\$ 866,117	\$ 12,462,377	\$ 11,323,675	\$ (1,138,702)	-10%
Depreciation Expense	67,484	840	68,324	75,066	6,743	
Excess of Revenue Over Expenses GAAP Basis	\$ (10,471,442)	\$ (693,907)	\$ (11,165,349)	\$ (10,666,060)	\$ (499,289)	

Houston Downtown Management District Variance Analysis to Amended 2023 Budget For the Nine Months Ended September 30, 2023

Revenue

1) Operations revenue is under budget (\$7K) in Main Street Fountain Reimbursements, (\$28K) in Cotswold Fountain Reimbursements and (\$14K) in Trebly Park Tout Suite Utility Reimbursements. The budget shortfalls are due to timing of invoicing or services have not yet been rendered for the fountains. The shortfall for Trebly Park Tout Suite is due to a necessary contract revision no longer requiring reimbursements for utility expenses. Over budget \$3K in the Trash Program, \$11K in Irrigation Reimbursements from Buffalo Bayou Park and \$73K in METRO Bus Stop Cleaning due to timing of receipts. Project revenue is over budget \$3K in Market Square Park reimbursements. Other income includes Market Square Park event revenue which is \$9K over budget. Interest income is over budget \$27K due to more favorable rates than projected.

Operating Budget

Expenses

- 2) Goal 1a-Collaboration to Maintain Low Crime Rate-Under budget (\$267K) in Safety Guides due to the inability to hire and retain qualified personnel, the severe heat and dealing with the homeless. Under budget (\$14K) in the Off Duty Officer program, (\$3K) in Seal Security and (\$3K) in staffing.
- 3) Goal 1b-Reduced Presence of Homeless & Street Persons-Under budget (\$93K) in homeless outreach programs. SEARCH is having a difficult time keeping the three budgeted employees on staff. They are working with two staff to fulfill objectives.
- 4) Goal 1c-Downtown Sidewalks are Comfortably Lighted-Over budget \$20K in Street Lighting Expense, amenities and maintenance.
- 5) Goal 1d-Downtown Noted for Cleanliness & Well-Kept Appearance- Under budget (\$255K) in Street Teams cleaning sidewalks and bus stops, (\$44K) in Trash Collection, (\$15K) in Landscaping, (\$13K) in Operations overhead, (\$11K) in Irrigation and (\$10K) in staffing. Over budget \$5K in Paver repair and maintenance.
- 6) Goal 2a-Key Pedestrian Streets are Inviting-Under budget (\$82K) in accent plants. Summer accent planting is completed but not billed completely. Over budget \$22K in staffing.
- 7) Goal 2b-Key Public Spaces Programmed and Delightful-Under budget (\$22K) in Main Street Square maintenance, (\$23K) in Market Square Park Maintenance, (\$17K) in Trebly Park maintenance, and (\$4K) in Cotswold maintenance and repairs. Over budget in Main Street Square programming \$23K and Market Square programming \$23K. Under budget (\$7K) in Collaborative programming and (\$2K) in Trebly Park programming.
- 8) Goal 2c-Place of Civic Celebration-Over budget \$11K in Pole & Pot Maintenance, \$23K in Allen Parkway Maintenance and \$6K in staffing. Under budget (\$50K) in Holiday Promotions and (\$15K) in Art programming.
- 9) Goal 3a-Effective Transit Access More Places - Under budget (\$150K) in Effective transit access (Ft. Bend Co. Park and Ride). Over budget \$6K in staffing.
- 10) Goal 3c-Easy to Find Way Around - Under budget \$49K in Wayfinding and \$7K in staffing.
- 11) Goal 3d-Connect Neighbors & Districts Inside/Outside Downtown-Over budget \$25K in staffing.
- 12) Goal 4a-Best Place to Work in the Region-Under budget (\$143K) in Economic Development and over budget \$17K in staffing.
- 13) Goal 4b-Exciting Neighborhoods To Live In-Under budget (\$21K) in DLI payments (\$5K) for Residential Market Research.
- 14) Goal 4c-Competitive Shopping Place - Over budget \$4K in staffing.
- 15) Goal 5a-Market to Region-Under budget (\$158K) in marketing expenditures and (\$126K) in staffing.
- 16) Goal 5b-Promote Downtown's Ease of Use - Over budget \$7K in staffing.
- 17) Goal 5c-Planning Consultants & Expenses are under budget (\$34K) and over budget \$111K in staffing.
- 18) Goal 6a-Complete engagement by all stakeholders in District - Over budget \$2K in Operations, under budget (\$1K) in Engagement, (\$6K) in Economic Development, (\$4K) in Planning Design & Construction, (\$3K) in Administration and (\$7K) in staffing.

Capital Budget

- 19) Under budget (\$40K) in Landscape Amenities-Irrigation.
- 20) Under budget (\$27K) in Storefront/Streetscape Grants, (\$200K) for Storefront Activation and Improved Pedestrian Connection and (\$50K) in Market Square Park improvements.
- 21) Under budget (\$73K) for Southeast Sidewalks TxDOT, (\$50K) for Sidewalk Infill Projects and (\$23K) for Vehicular and Pedestrian Wayfinding.
- 22) Under budget (\$100K) for Retail Challenge Grants.
- 23) Under budget (\$35K) for Capital Replace expenditures

ACTION ITEM	Authorize execution of agreements and related expenditures for professional Tax Collector/Assessor services and related legal fees for assessment collections.
SERVICE PLAN	2021-2025
Account Code	915.600 590.802 912.600
Budget & Year	\$68000 \$ 7,000 \$20,000
REQUEST	Not to exceed \$95,000
DESCRIPTION	<p>For the past several years, Utility Tax Services (UTS) has acted as assessor/collector of the District's annual assessments. In this capacity, the services include: 1) preparing and maintaining a base year assessment roll; 2) noticing property owners of public hearings concerning the initial and supplemental assessment rolls and representing the District at public hearings; 3) preparing and mailing annual assessment bills; and 4) collecting assessments.</p> <p>The District has engaged with Linebarger Goggan Blain & Sampson, LLP in the past for their services to collect delinquent tax assessments. The delinquent assessments are reported by Utility Tax Services (UTS), the District's tax assessor and collector.</p>
DISCUSSION	<p>The District would like to enter into a contract with Utility Tax Services. HCAD began certifying 2023 property valuations in September with assessment invoices set to be mailed in November. The District requires the assessor-collector services to participate in setting the roll and any public hearings (if any and as needed) and prepare invoices for the 2023 tax year for the Jurisdiction 265 Assessment roll.</p> <p>In years past, the cost of engaging Linebarger Blain & Sampson, LLP has been increasing due to the number of accounts under protest and delinquent assessment accounts they are having to collect. UTS reports delinquent accounts to Linebarger Blain & Sampson.</p>
DBE Participation	Individuals wishing to provide assessor/collector services to special districts must be licensed by and registered with the Texas Board of Tax Professional Examiners. Utility Tax Services and Linebarger Blaine & Sampson are not certified as a DBE.

2024 HDMD Budget Work Session

Who will win?

Astros wins!

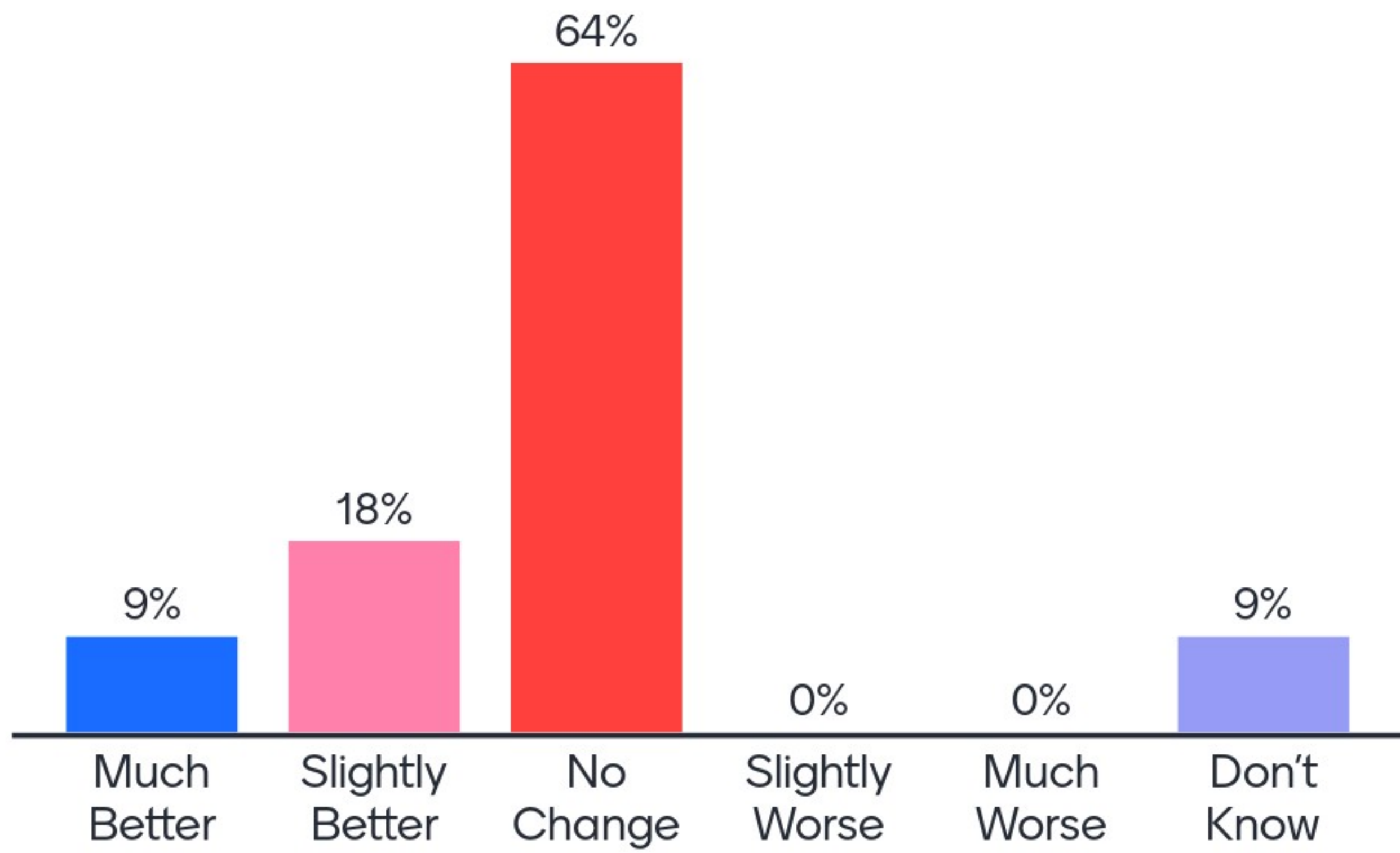


Astros

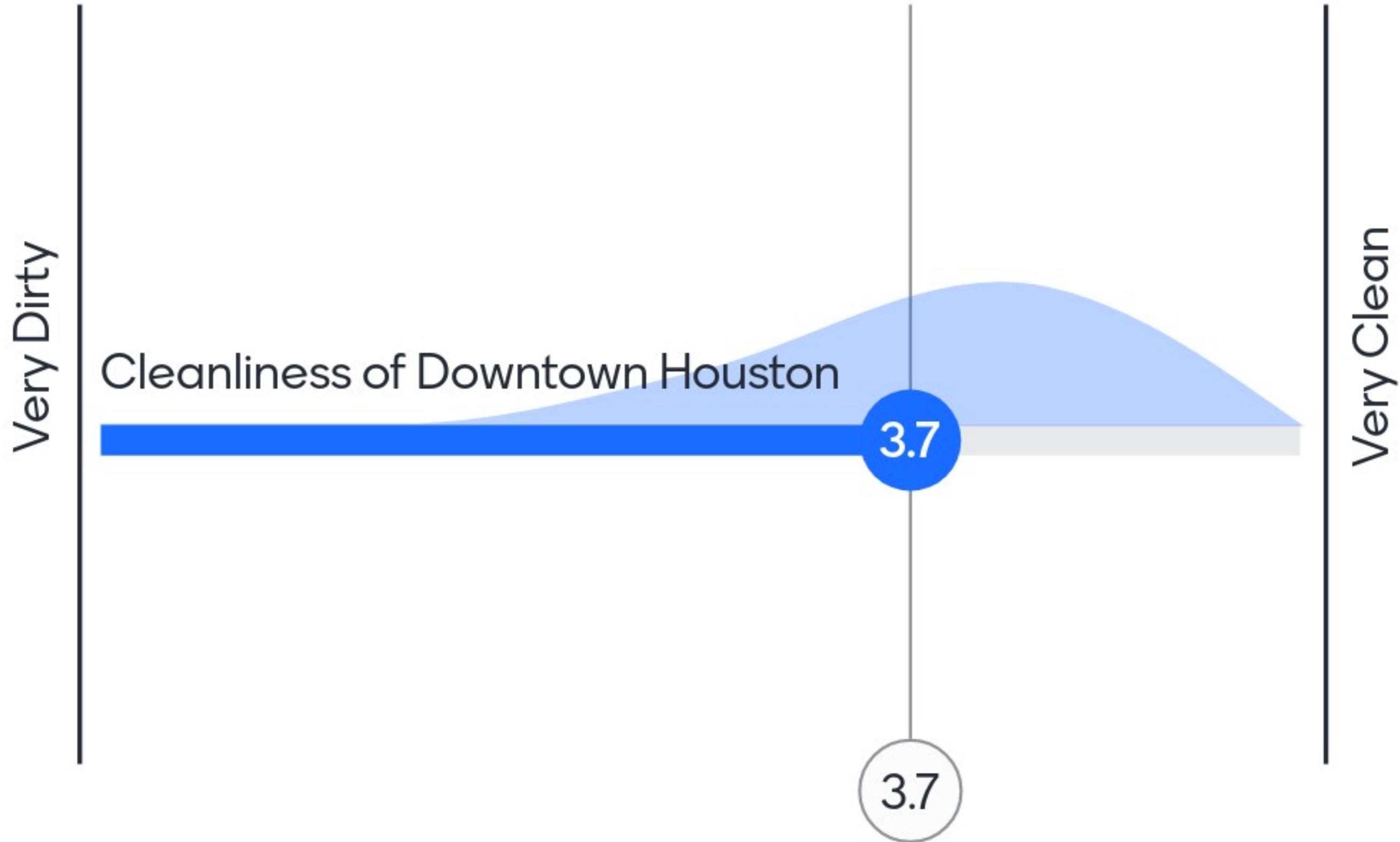
Athletics



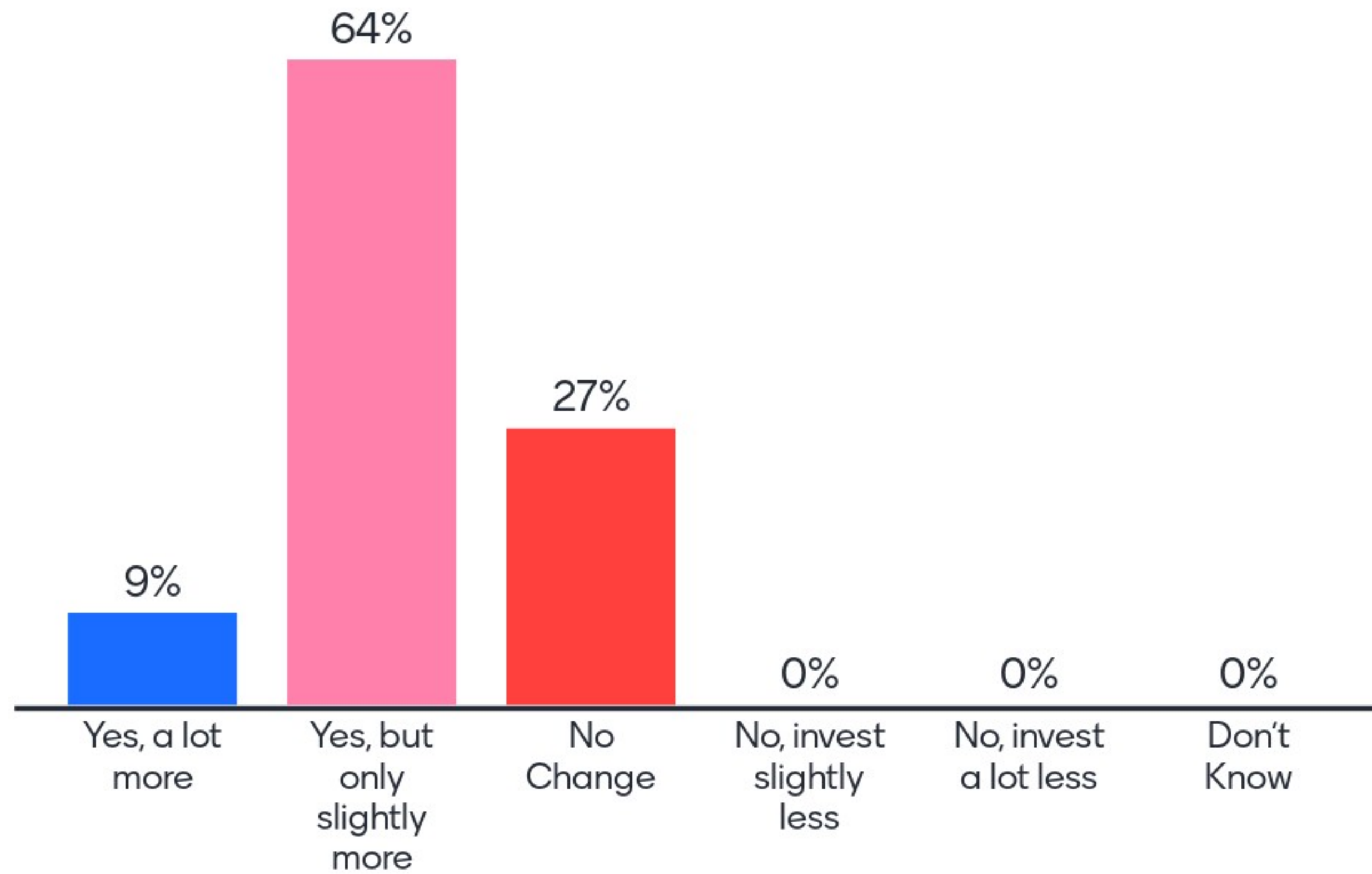
1. In your opinion, has cleanliness in Downtown Houston improved or worsened since one year ago? (Select one)



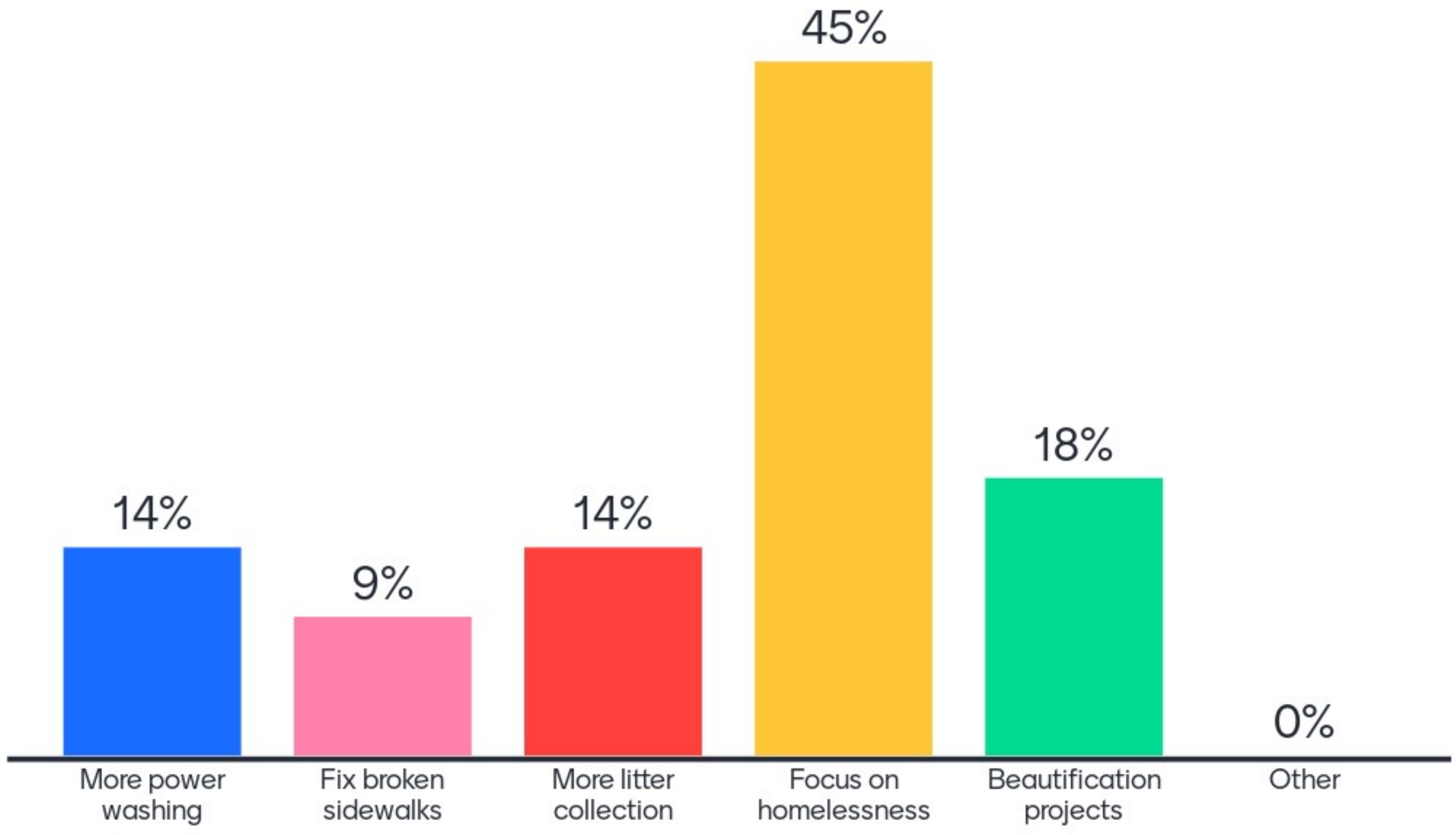
2. On a scale of 1 to 5, how would you rate cleanliness in Downtown Houston today?



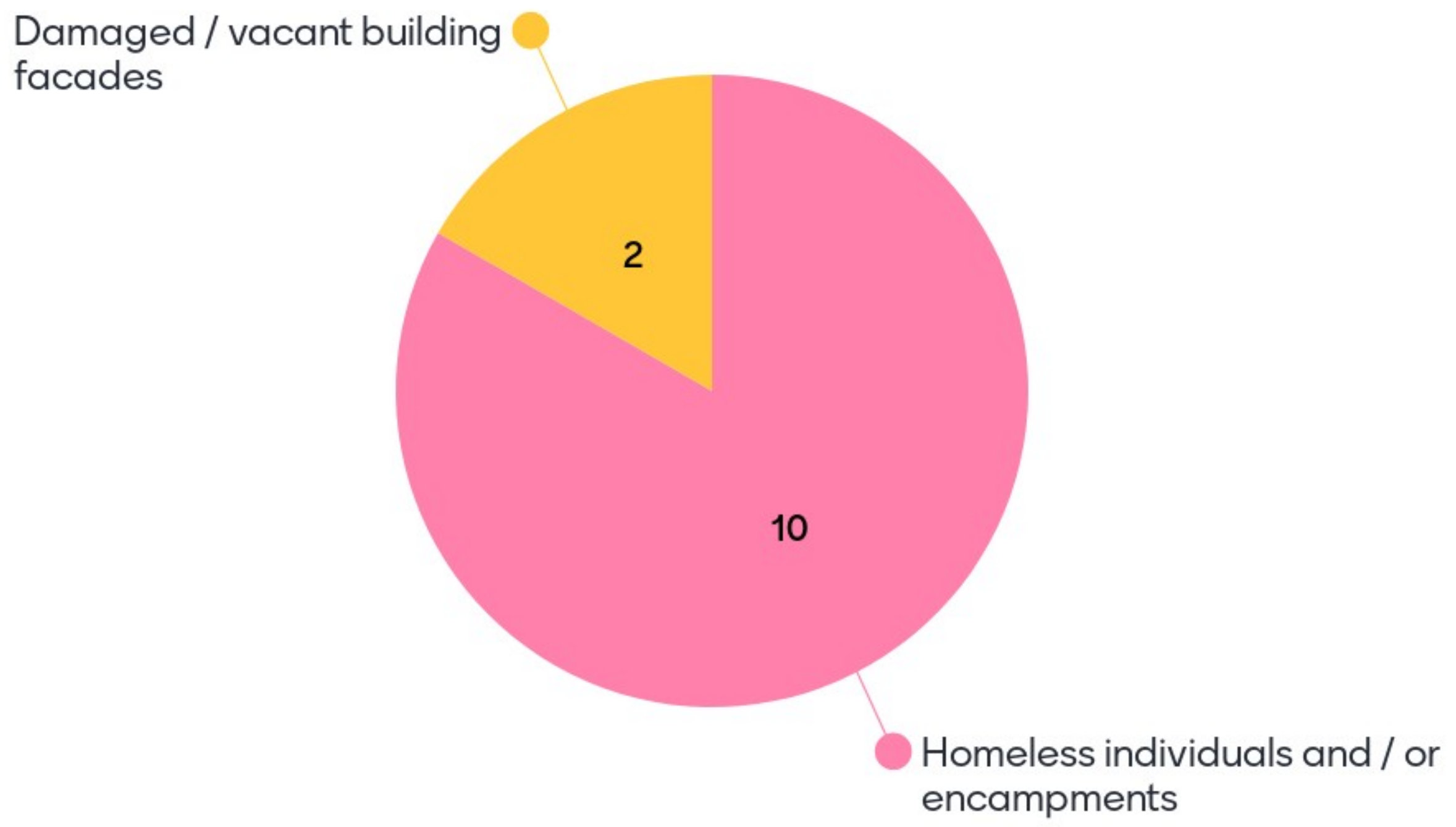
3. Do you believe that the HDMD should invest more in programs to affect cleanliness in Downtown? (select one)



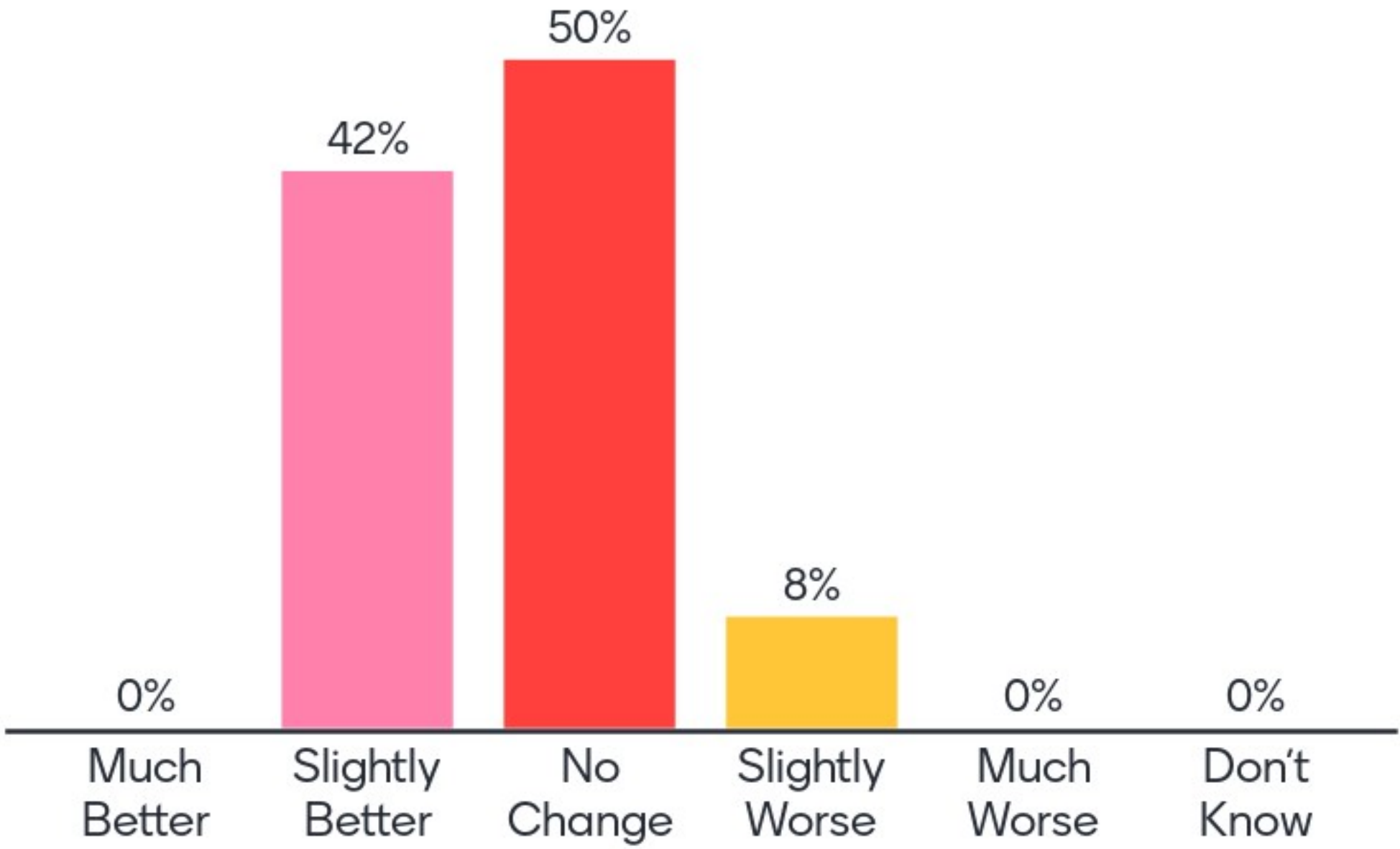
4. In your opinion, what should HDMD invest in to improve cleanliness? (select up to 3)



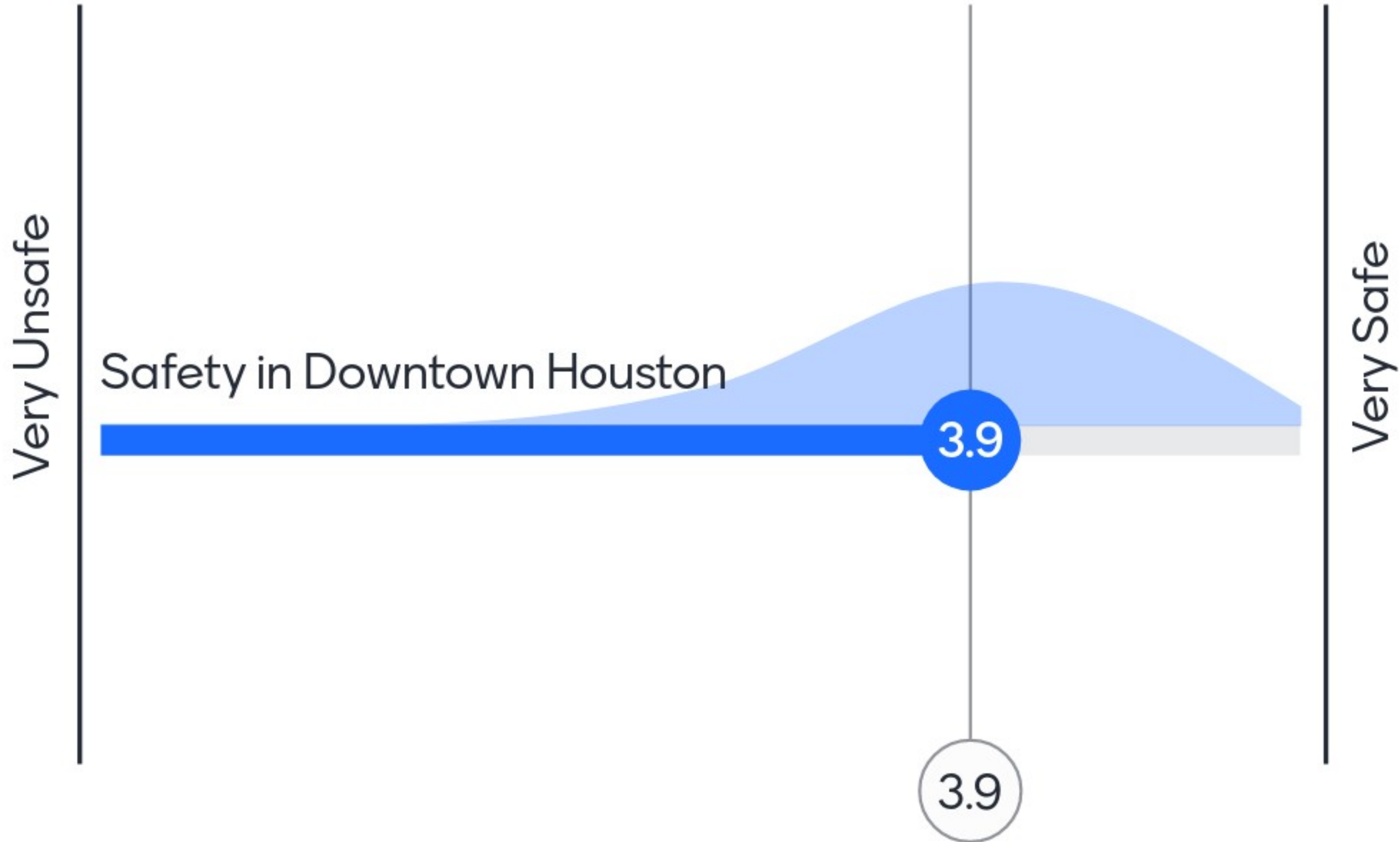
5. What, in your opinion, is the #1 factor influencing negative perceptions of cleanliness in Downtown Houston? (Select one)



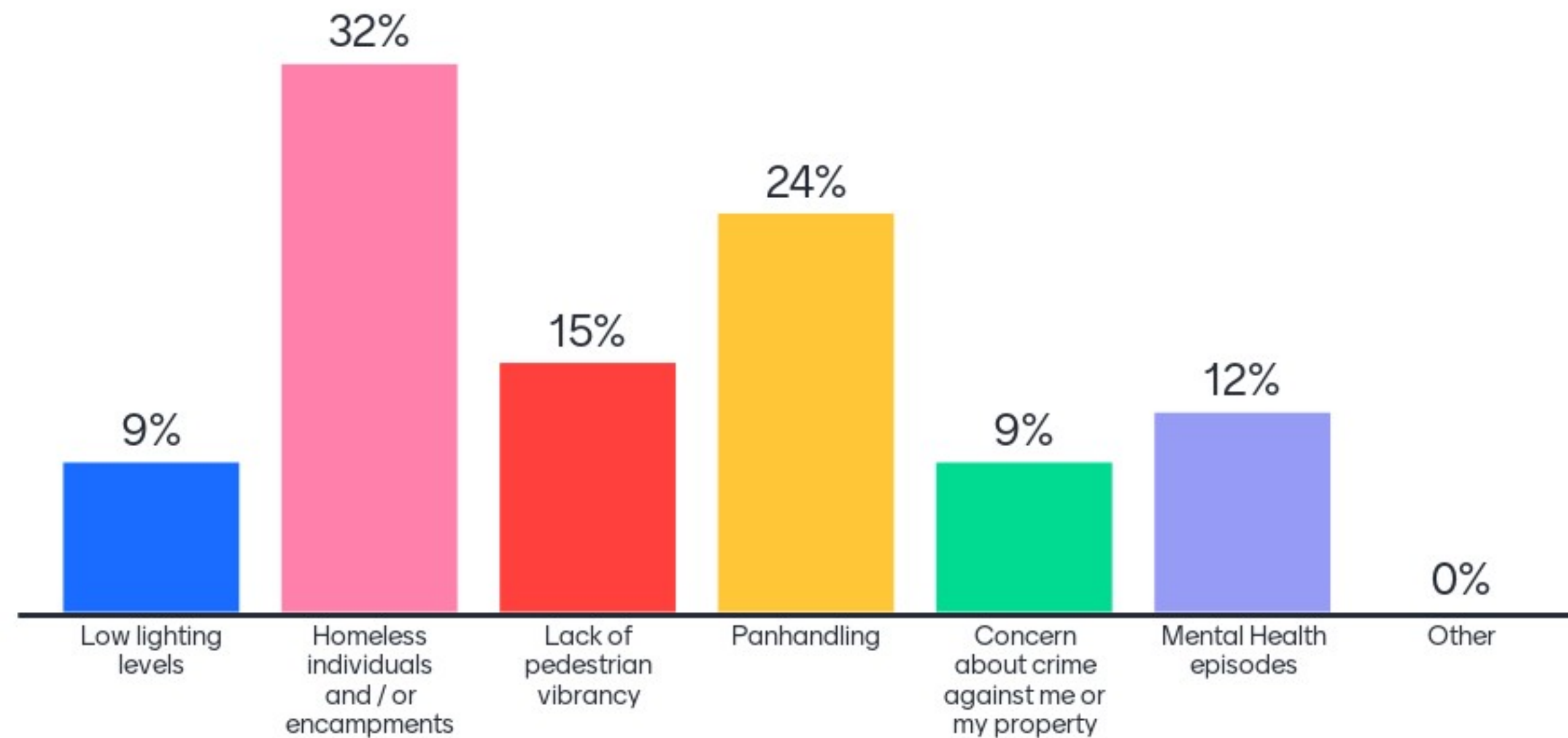
6. In your opinion, has safety in Downtown Houston improved or worsened since one year ago?



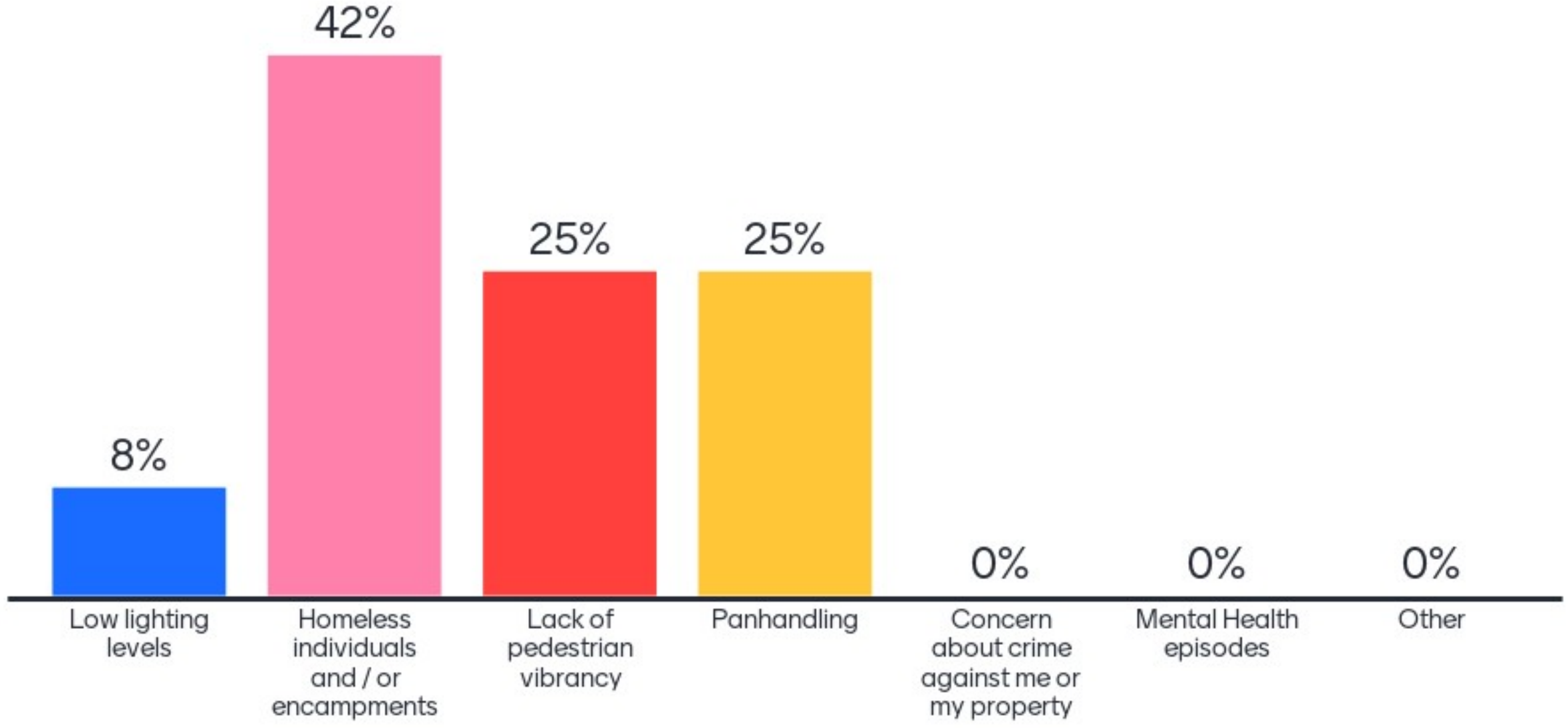
7. On a scale of 1 to 5, how would you rate safety in Downtown Houston today?



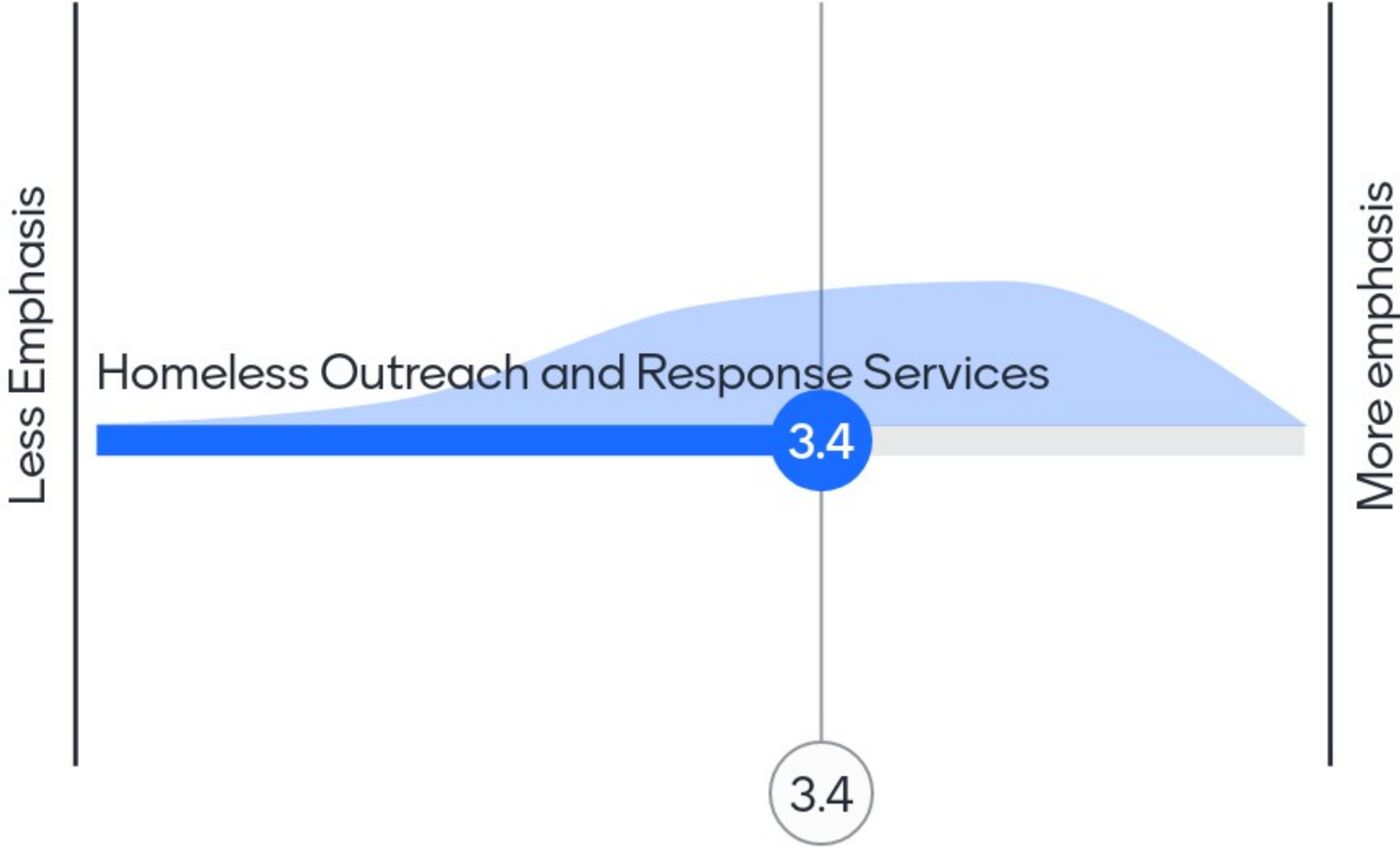
8. Which of the following safety most directly contribute to negative perceptions of safety in Downtown Houston? (Select up to three)



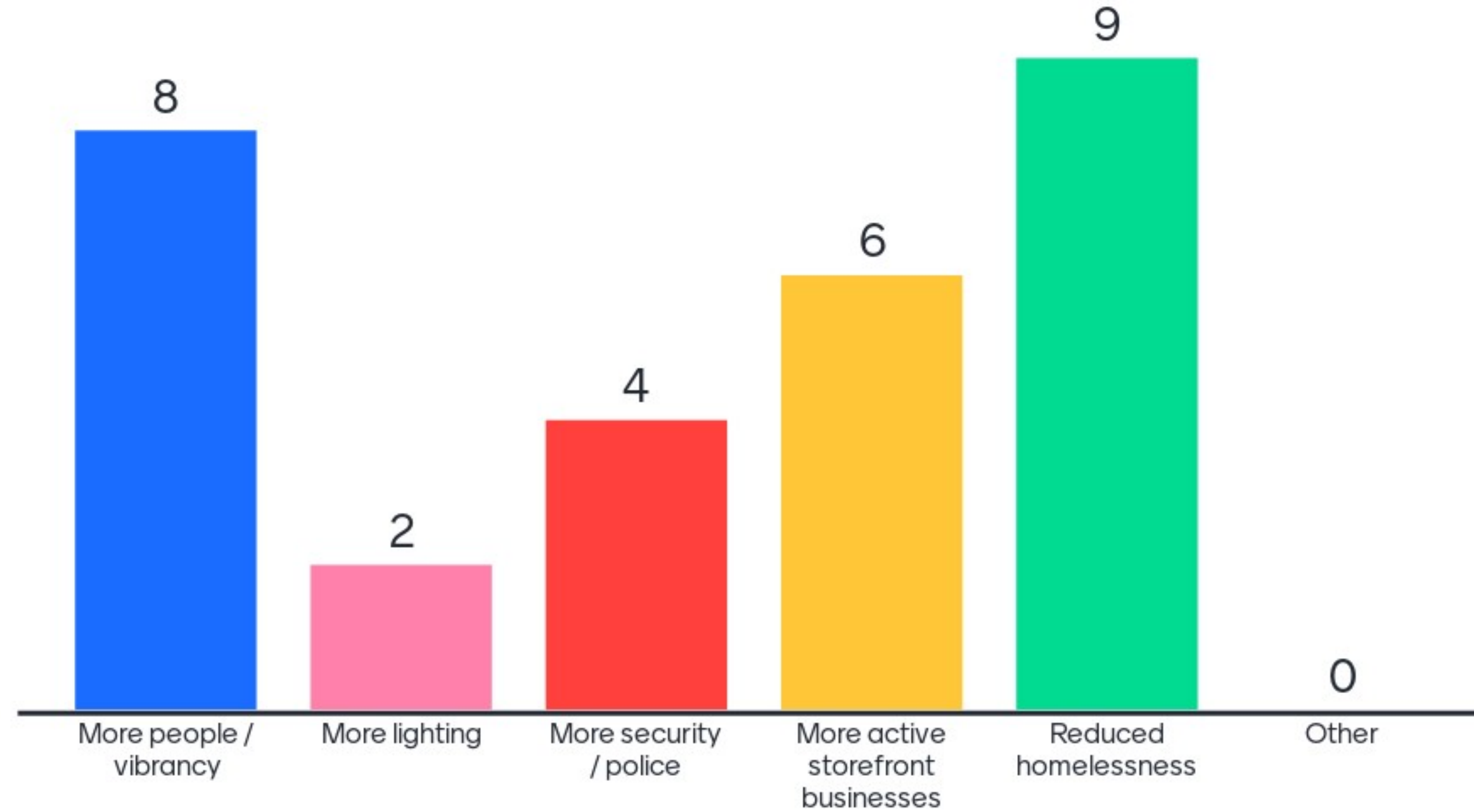
9. What, in your opinion, is the #1 factor negatively influencing perceptions of safety in Downtown Houston? (Select one)



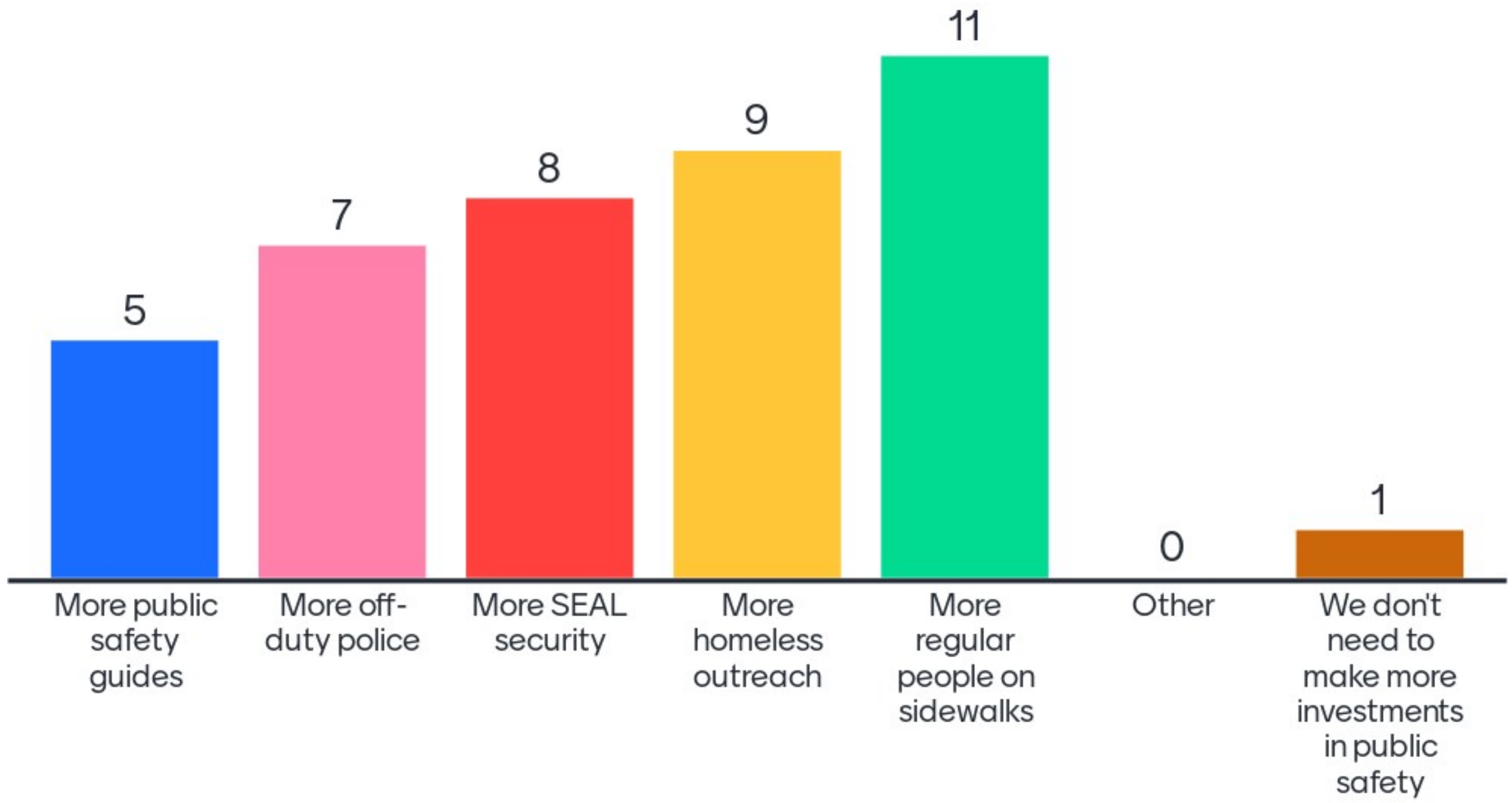
10. In your opinion, how much emphasis should be placed on the HDMD's efforts to address homelessness?



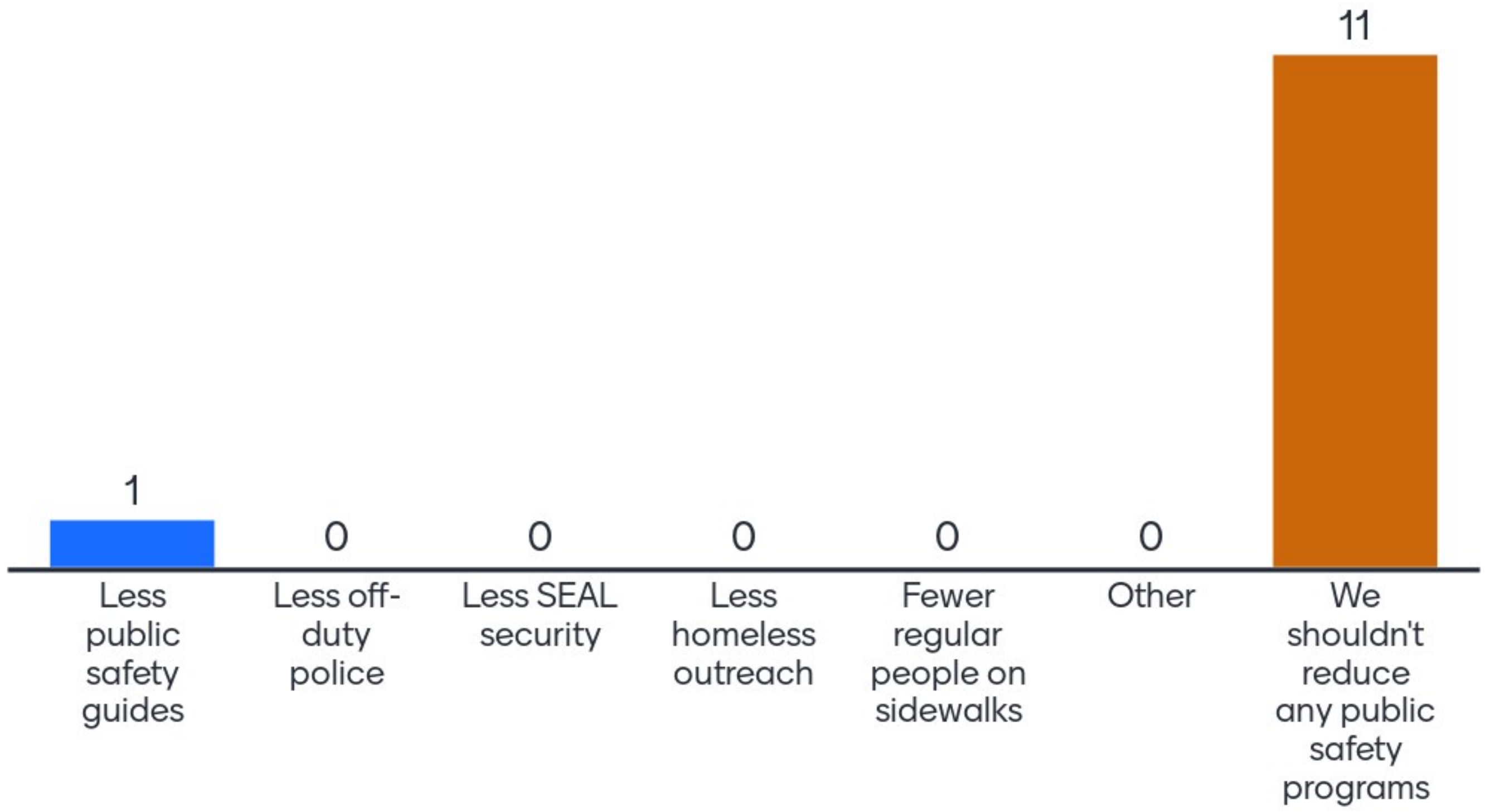
11. Which of the following would make people feel safer in Downtown? (select up to 3)



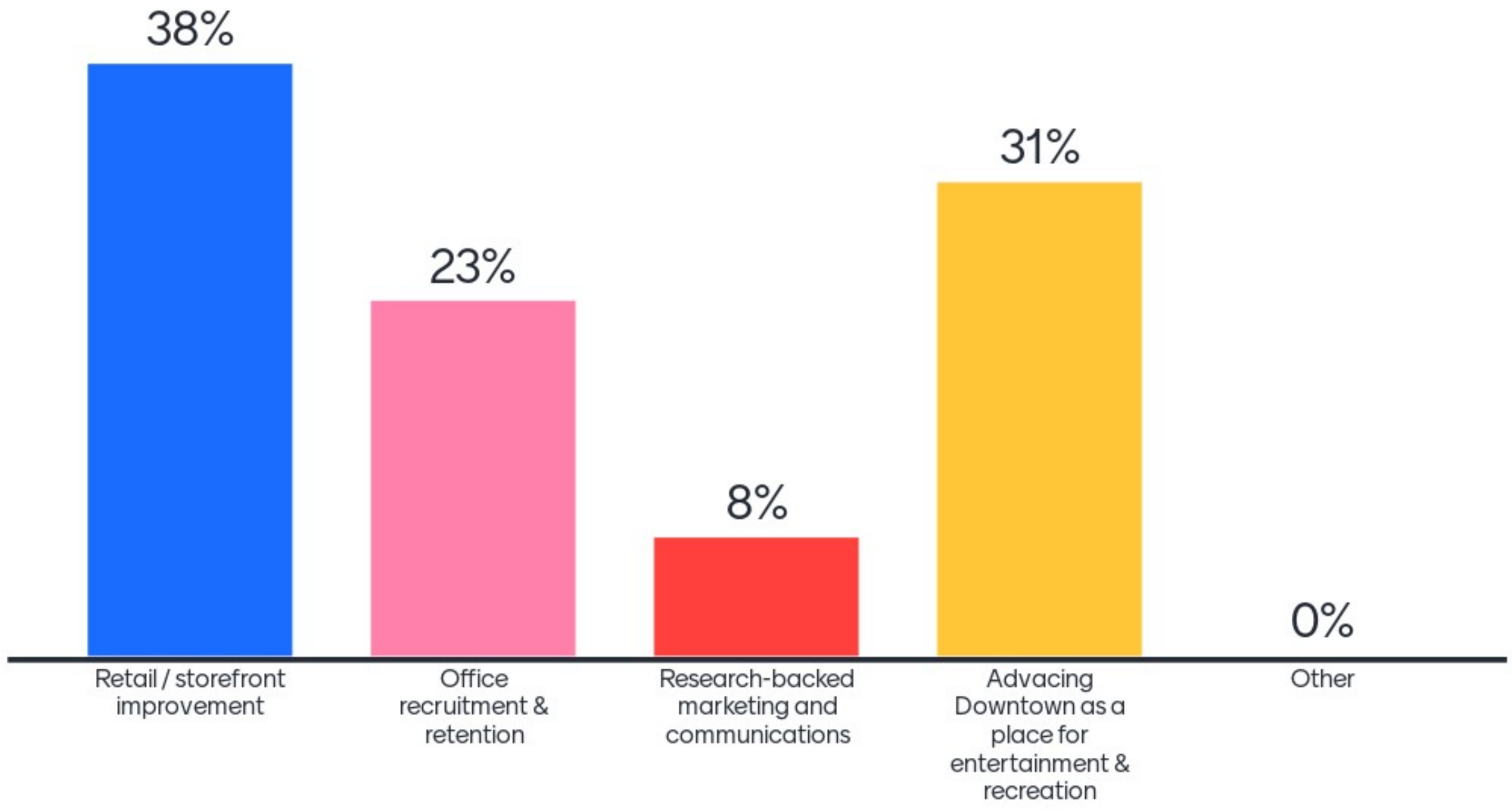
12. Which public safety programs do we need more of? (select all that apply)



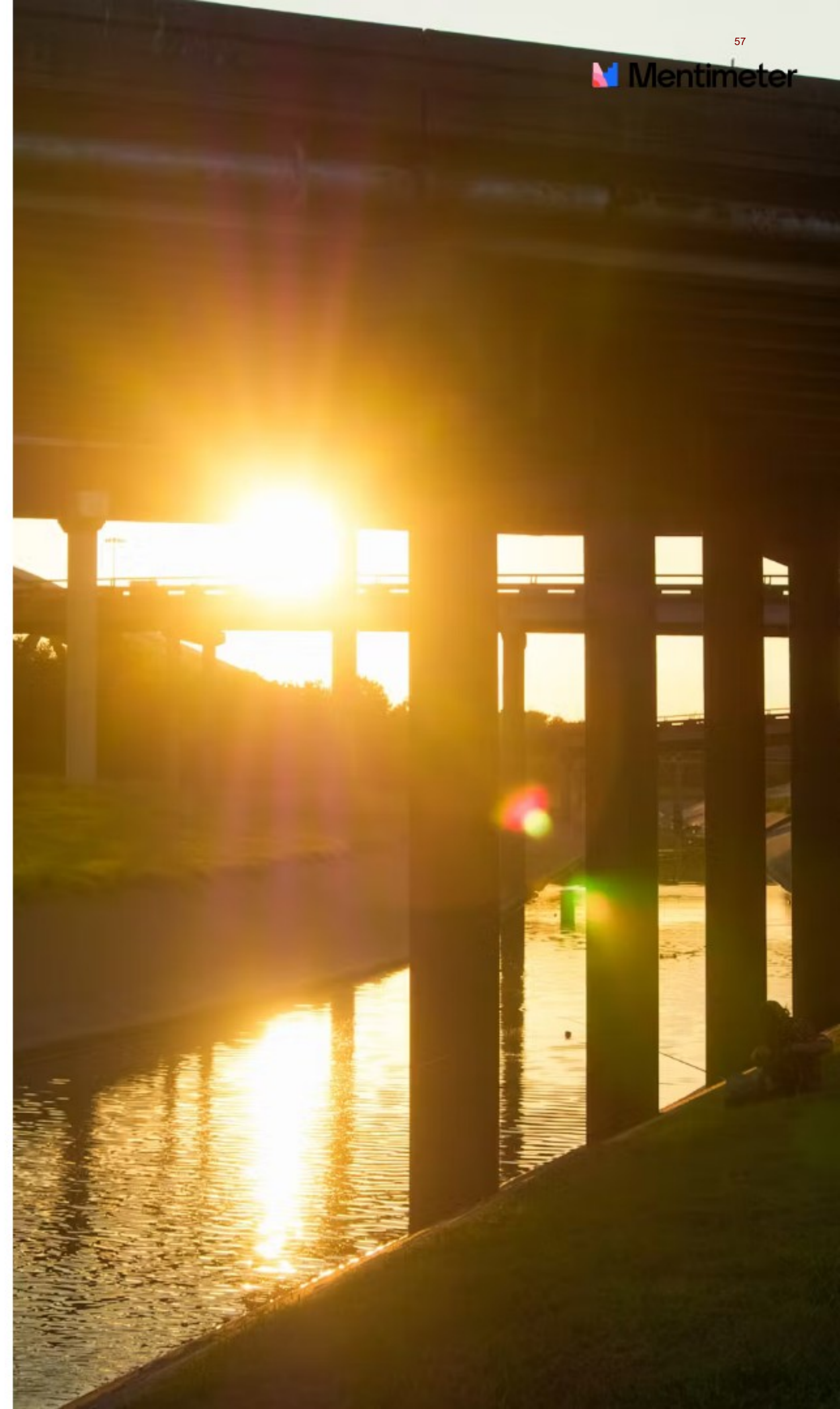
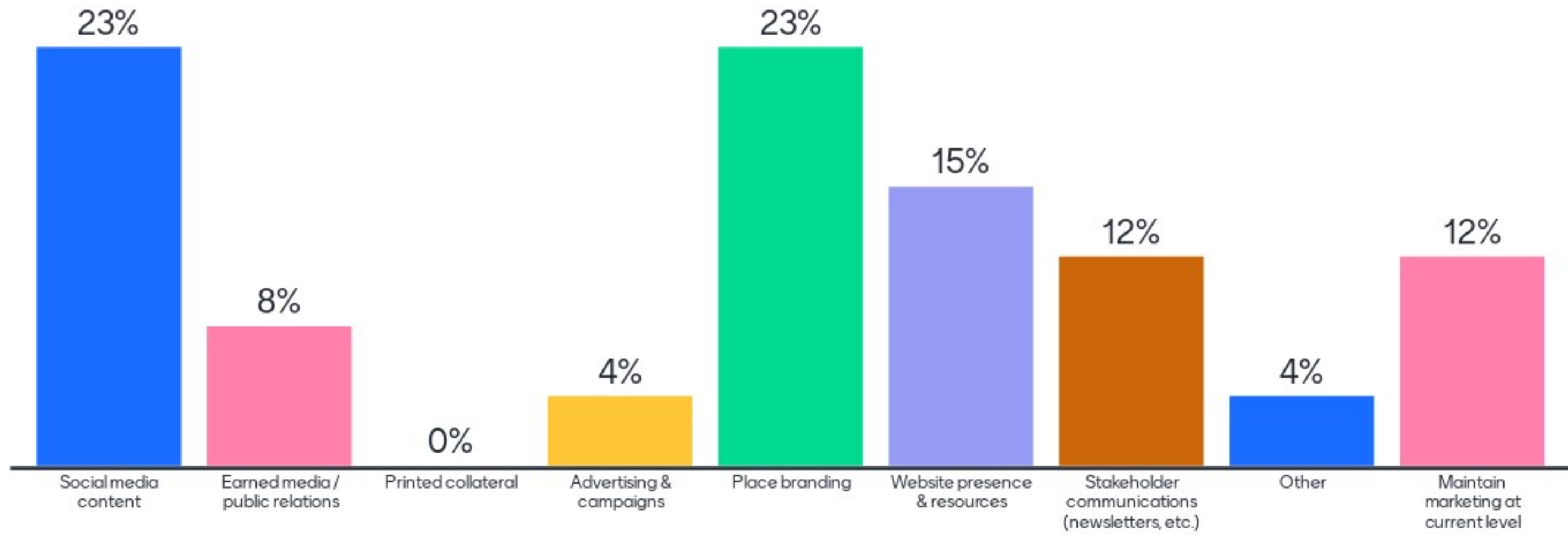
13. Which do we need less of? (select all that apply)



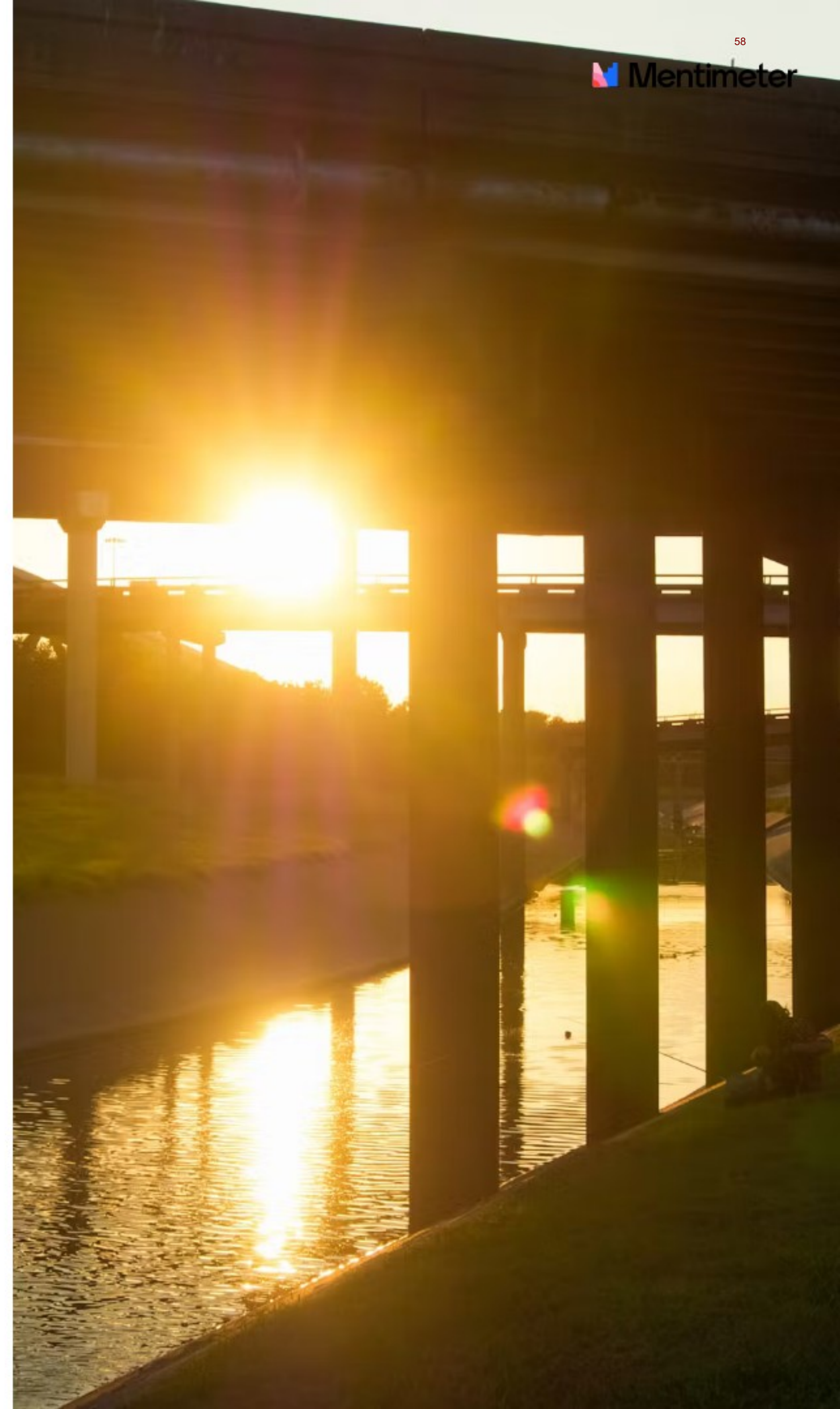
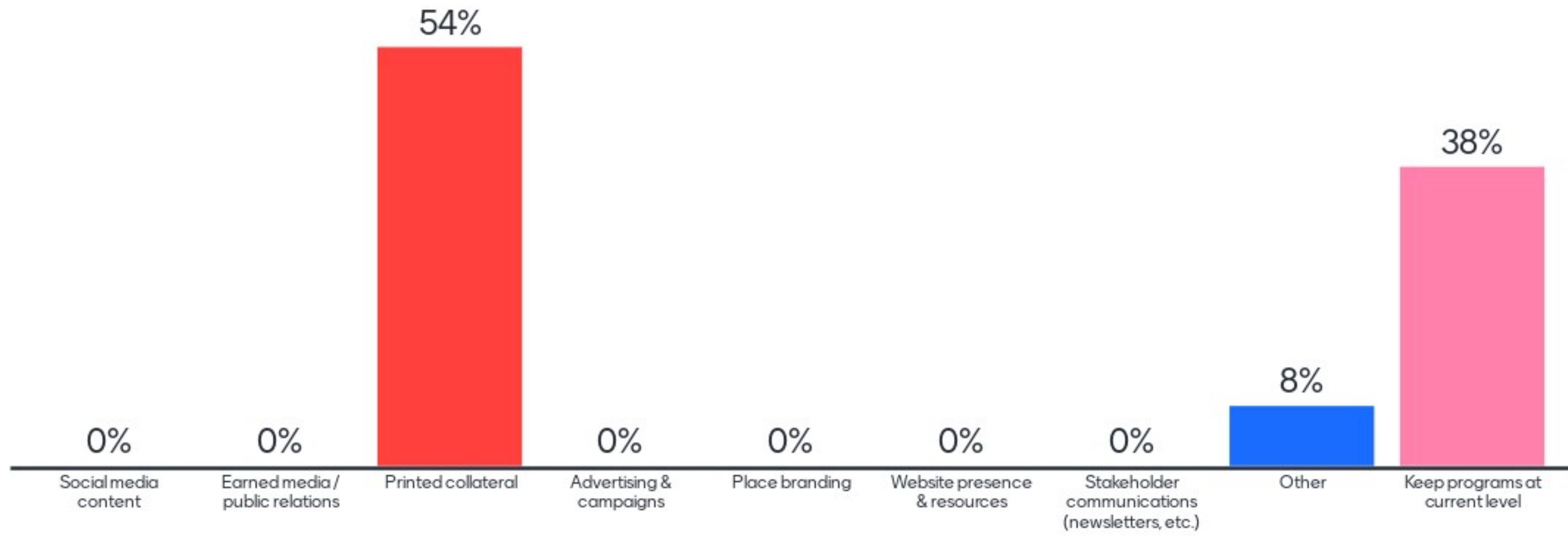
14. What, in your opinion, should be the HDMD's primary focus for economic development?



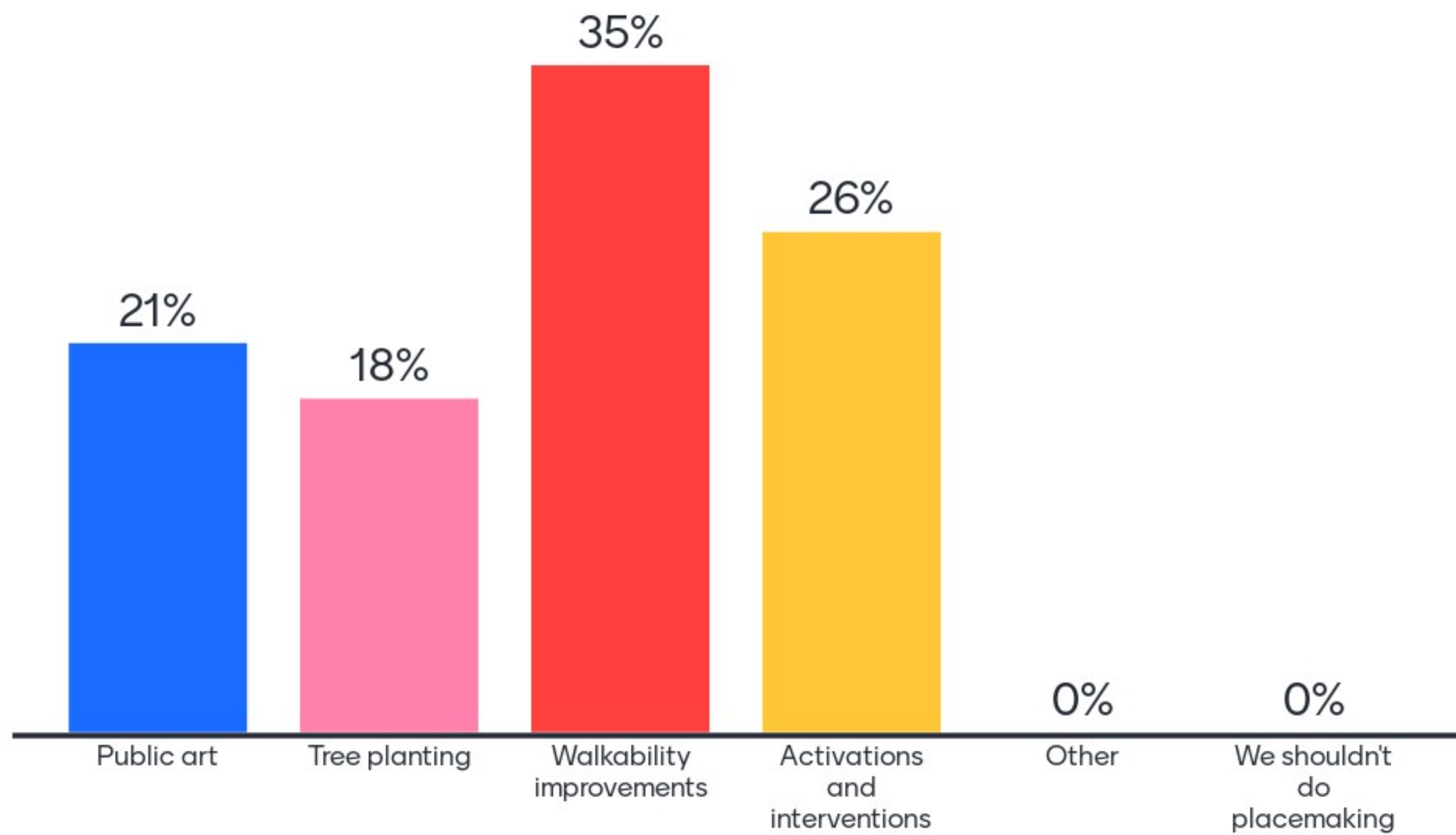
15. Which HDMD marketing projects would you like to see more of in 2024? (select up to 3)



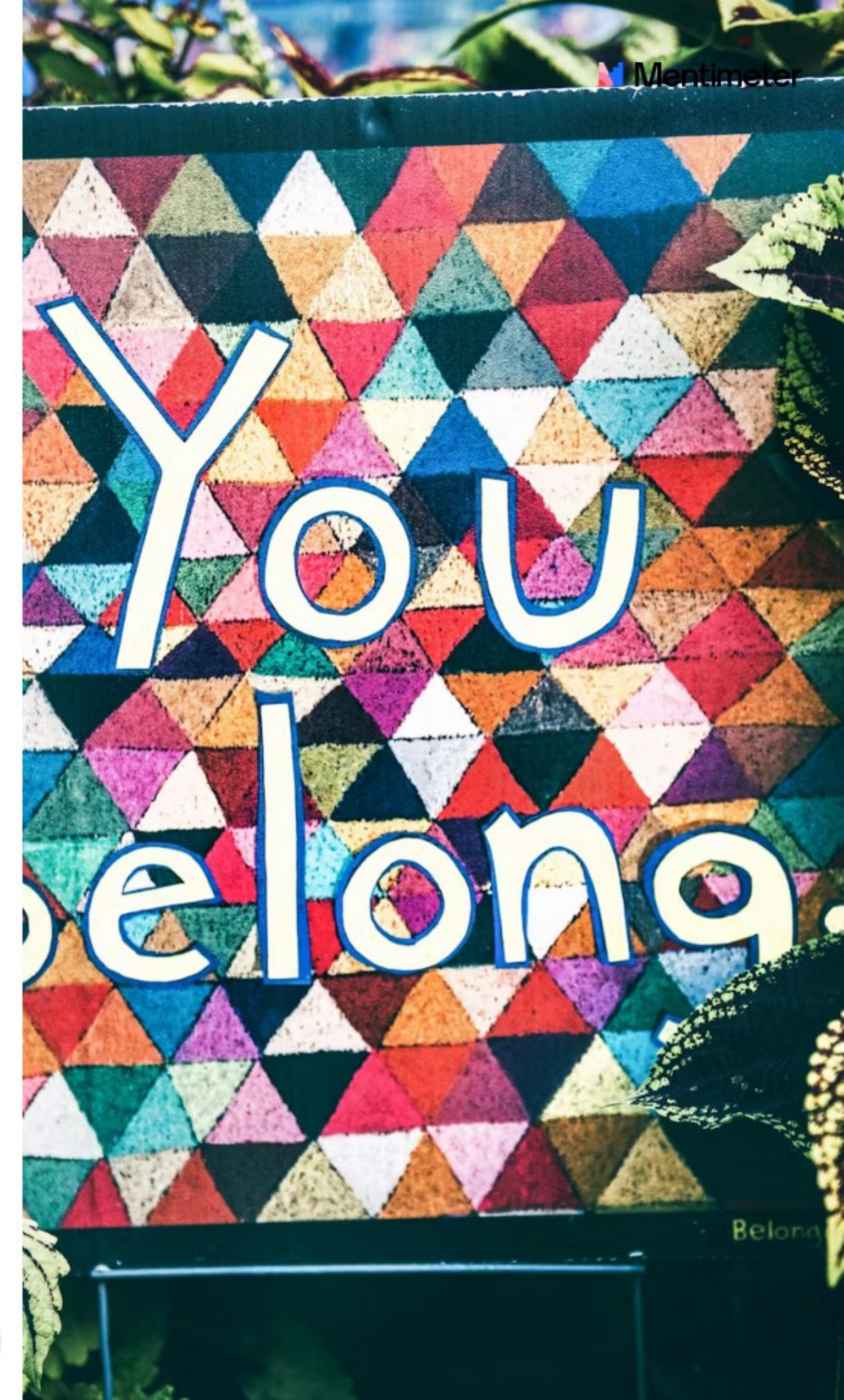
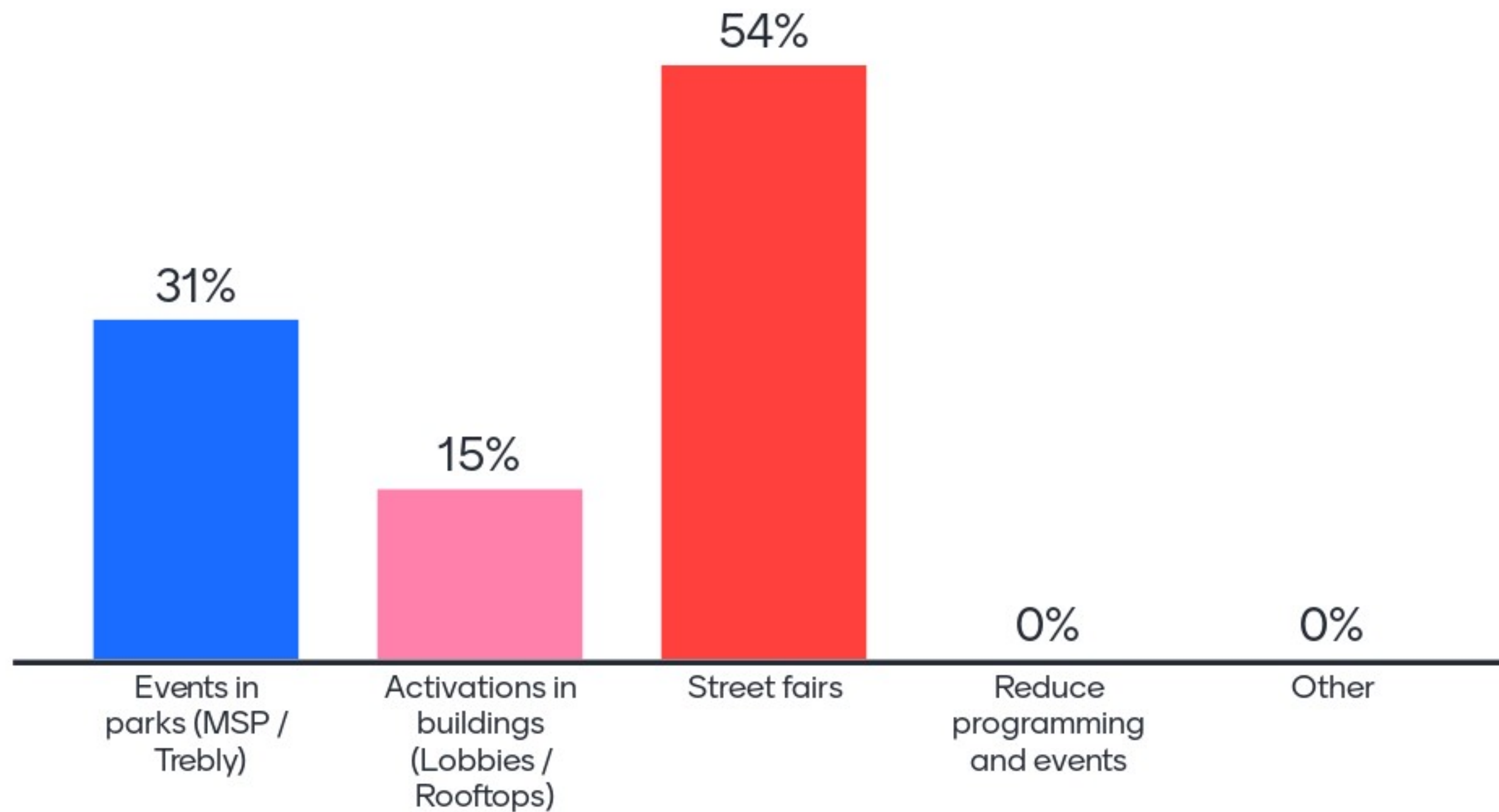
16. Which HDMD marketing projects would you like to see less of in 2024? (select up to 3)



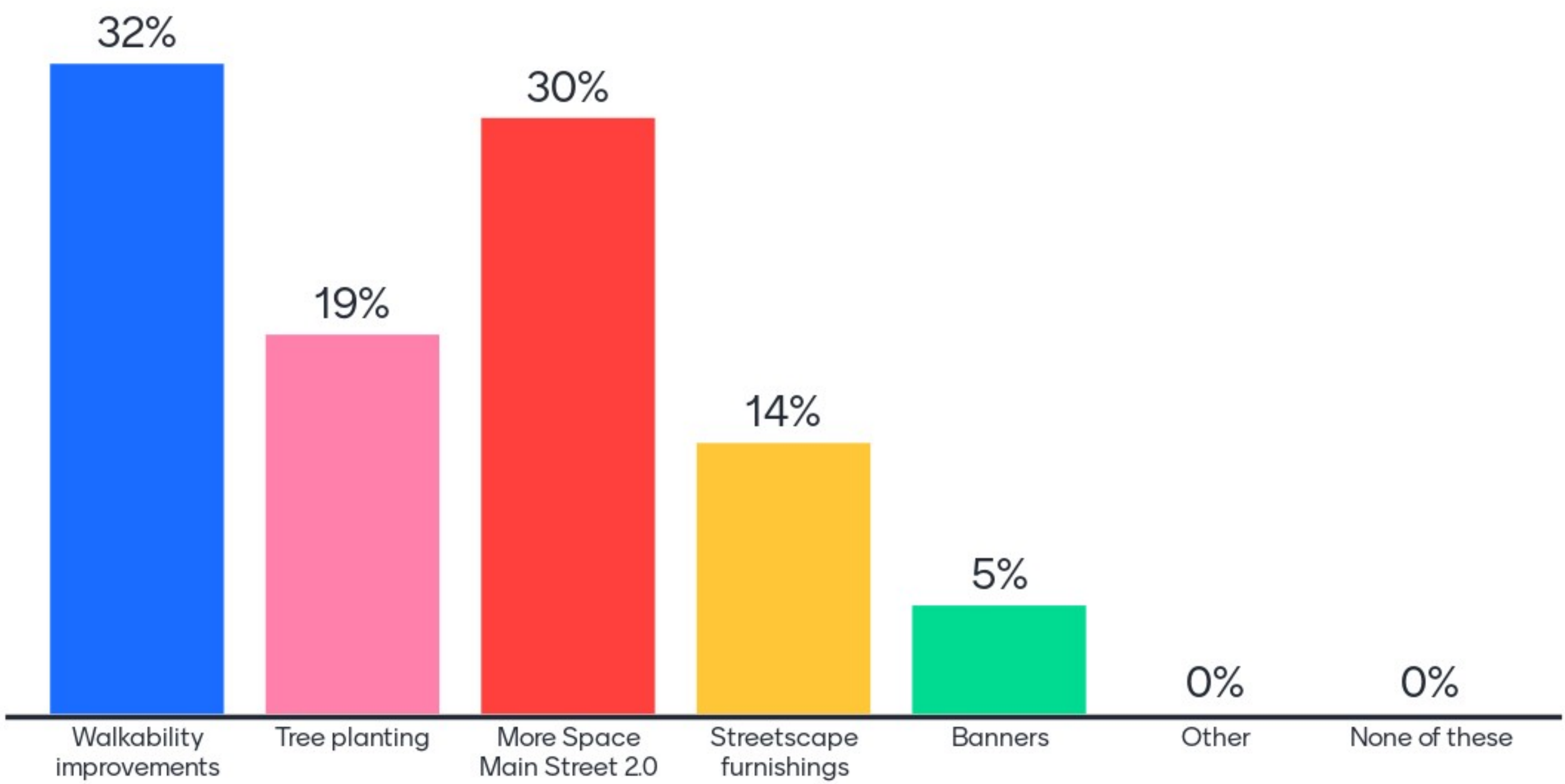
17. What, in your opinion, are the most important placemaking efforts HDMD should advance? (check all that apply)



18. What, in your opinion, are the most important programmatic and event-related investments of HDMD? (Select up to 2)



19. What, in your opinion, are the most important capital projects for 2024? (select up to 3)



20. If you could suggest one specific additional priority for the 2024 budget, not listed previously, what would it be? (Open ended response)

9 responses

Focus on how do we measure success

Bring back international street festival

Law enforcement collaborations

Create Street vibrancy

Recruiting Fortune 500 companies to relocate to houston downtown

Public/private partnerships of incentivizing relocation of business to downtown.

Plan for 1-45 re-construction disruption (that rhymes!)

encouraging residential

Residential from office bldgs



ACTION ITEM Authorize President to execute the agreement and expenditure with Harris County for support services for outreach teams.

SERVICE PLAN 2021-2025
 Account Code 851.200
 Budget & Year \$900,000 2023

REQUEST Not to exceed \$29,100

DESCRIPTION The Harris County Sheriff's Office will continue to provide support services in partnership with the Harris Center's Care Coordinator. Partnering together they will provide support services and long-term housing to homeless individuals suffering with mental illness or intellectual disability within our district. The contract term is from October 1, 2023 to September 30, 2024.

DISCUSSION The Harris County Sheriff's Office will continue to work in partnership with the District's program with the Harris Center for Mental Health & IDD to further the Chronic Consumer Assistance Program (CCAP) that engages individuals identified by the District as being chronically homeless and suffering from serious mental illness.

The Sheriff's Office will provide a full-time Deputy to partner with the Harris Center Care Coordinator to act as a liaison between the homeless population and area housing, medical, and mental health providers. The Deputy will provide a law enforcement presence and offer more options in dealing with a very tough population, such as being able to issue emergency detention orders (EDO) for individuals that pose a danger to themselves and others.

The amount requested is for the remaining months of 2023 and another action will be presented for the 2024 expenditures. The total annual contracted amount is \$116,400. The District can terminate the agreement prior to expiration of the 1 year term with a 30 day prior written notice.

DBE Participation Harris Center for Mental Health and IDD is the state designated local Mental Health Authority for Harris County. The Sheriff is an employee of Harris County.

ACTION ITEM	Authorize Procurement and Contract Authorization for Retail Strategy
SERVICE PLAN	2021-2025
Account Code	621.502
Budget	\$75,000 (as amended)
REQUEST	Not to exceed \$50,000
DESCRIPTION	Expenditure will help fund expert consulting services in support of developing a storefront business recruitment & retention strategy for key corridors in Downtown Houston consistent with the policy direction on Goal 4 of the Strategic Alignment Plan (SAP).
DISCUSSION	<p>Throughout the 2022 board engagement process for the SAP, one of the most resonant themes discussed was the desire and necessity for more retail, restaurants, attractions, office tenants, residents, and reasons to be Downtown.</p> <p>Following the approval of the SAP by the HDMD Board in September 2022, as a part of the organization's budget process, the Board approved an expanded economic development toolbox and increased staff capacity to advance business recruitment and retention. The board also approved the creation of a funding tool to specifically support storefront business recruitment.</p> <p>Over the past 90 days, HDMD advanced a preliminary evaluation of its strategic direction which concluded in a presentation to the Board and Goal 4: Thrive Committee in August. The engagement included interviews with many prominent property owners and brokers that specialize in retail leasing. HDMD staff would now like to begin procurement for consulting services to build upon the initial evaluation with advisement on specific tenant recruitment and how to best utilize any incentive tools toward an improved level of storefront amenity. This initiative is intended to provide HDMD with the most targeted, efficient, and successful plan to drive implementation.</p>
DBE Participation	TBD

ACTION ITEM	Authorize expenditure of remaining 2023 Media and Advertising Budget
SERVICE PLAN	2021-2025
Account Code	643.366
Budget Amount	\$200,000 2023
REQUEST	\$100,000
DESCRIPTION	Goal 5.6: Improve and expand external communications to increase awareness of Downtown happenings. Goal 5.8: Spotlight initiatives, moments, and entities advancing Downtown as an inclusive community.
DISCUSSION	<p>Paid media and impactful creative empowers us to</p> <ul style="list-style-type: none"> • control messages and frequency of exposure, • capture greater mindshare of desired audiences, and • build preference for Downtown as a place for everyone and Houston’s heart of excitement, opportunity, and joy.
DBE PROGRAM	Some vendors are DBE and others are certified/self-certified

ACTION ITEM	Authorize expenditures with various vendors for holiday activations.
SERVICE PLAN	2021-2025
Account Code	633.360
Budget Amount	\$120,000 2023
REQUEST	Not to exceed \$120,000
DESCRIPTION	The authorization is for enhanced placemaking to accompany the <i>Downtown City Lights Holiday Magic</i> installations, including wayfinding, transportation between signature spaces, and marketing collateral.
DISCUSSION	This is the second year for our organization to partner with Houston First on a Downtown-wide holiday activation. Holiday City Lights runs from media fam tour Nov. 17 through Jan. 2.
DBE PROGRAM	Vendors TBD



CENTRAL HOUSTON,
STRATEGIC
ALIGNMENT
PLAN UPDATES

OCTOBER 2023

GOAL 1

Champion major projects, initiatives and investments that improve Downtown.

1.1 Plan collaboratively for Downtown’s evolving edges, connections, and major attractions.

Highlight: Throughout September, CHI staff worked alongside transportation planning staff at the City of Houston’s Planning and Development Department on an Infrastructure Investment and Jobs Act (IIJA) grant application. The grant application effort resulted from a Notice of Funding Opportunity (NOFO) via the Federal Highway Administration (FHWA) Reconnecting Communities Neighborhood Access and Equity Grant Program. The grant funding amount sought by the City of Houston and partner agencies totals roughly \$60 million. Awards are expected to be announced in Spring 2024. If selected, the funds will be leveraged by partner agencies to cover the structural delta for future amenity improvements envisioned at various caps and bridges in Segment 3 (the Downtown / Midtown segment) of TxDOT’s North Houston Highway Improvement Project (NHHIP). The grant application was completed and submitted successfully to the FHWA on September 28.

Participating Agencies:



1.3 Collaborate with partners such as the City of Houston, Harris County, Greater Houston Partnership, and Houston First to leverage opportunities for shared strategies to improve Downtown Houston.

Highlight: In late September, CHI partnered to co-produce an event honoring the global icon Beyonce back to her hometown of Houston. The event was a request from Mayor Turner asking for a grand gesture to put Houston in the headlines. In a matter of weeks, CHI worked alongside Houston First, the City of Houston and Discovery Green to plan and implement the spectacle that included a live R&B show, fireworks, a giant video board and concluded with a 12-minute drone show over the park featuring 400 drones piloted by a central computer. Thousands of Houstonians attended the event, and it received widespread publicity from both local and national media.

Participating Agencies:



GOAL 2

Enhance and maintain a comfortable, welcoming, and well-managed public realm.

- 2.1** Maintain and advance the standard of care for Downtown’s cleanliness and well-kept appearance.

Highlight: Houston is located along one of the largest bird migratory paths in North America which typically starts in October and extends through May. During this time, a bird abatement services contractor is deployed throughout Downtown. Each night at dusk, 5 trained employees walk the streets and point bird safe lasers into trees and onto buildings to encourage birds to relocate their roosting spots. By doing this, it greatly reduces the amount of bird droppings onto sidewalks and street amenities which helps ease daily cleaning requirements.

Participating Agency:



- 2.7** Expand collaboration and explore novel approaches to maintain a low crime rate and make Downtown feel safe.

Highlight: On September 21st, the newly revamped Off Duty Police Officer program rolled out. As part of the overhauled program, the Off Duty Officers were given new law enforcement golf carts which allows for quicker response times to public safety issues. In addition, the utilization of golf carts provides more visibility and expands their coverage footprint. The new golf carts are labeled with “Police” and outfitted with emergency police lights. The Officers will work 2 shifts, 11a – 3p and 5p -9p daily.

Participating Agency:



GOAL 3

Drive vibrancy through improved street-level connectivity, a commitment to walkability, and inclusive programming strategies.

- 3.8** Prioritize investments in pedestrian lighting on key walking corridors and near residential buildings.

Highlight: Arup continued their Survey of Existing Conditions throughout Downtown in September and identified 14 key locations for the Nighttime Vulnerability Assessment (NVA). Each location identified represents a unique example of lighting conditions that a pedestrian may experience when walking around Downtown at night. During the NVA, Arup will document how the lighting conditions benefit or hinder the nighttime pedestrian experience through an examination of each location's technical lighting, context, and physical characteristics. Specific NVA measurements to be collected at each location include ambient luminance, color temperature, color rendering, vertical illuminance, horizontal illuminance, and facial illuminance. Findings from the NVA will reveal an atlas of models for what works—and what does not—for nighttime lighting in Downtown, which will serve as critical foregrounding for the Downtown Pedestrian Lighting Framework's Strategic Master Plan. The Master Plan is expected to yield strategies to illuminate the 32 murals across Downtown and recommendations for phased lighting improvement projects.

Participating Agencies:



- 3.12** Leverage partnerships to produce smaller scale, high impact activations and events that appeal to a diverse set of Downtown stakeholders and visitors.

Highlight: For Nigerian Independence Day, Market Square Park Farmers Market feted Downtown chefs in partnership with the inaugural Chop'd & Stew'd Fest at POST Houston. As home to one of the nation's largest West African communities and a bountifully diverse food scene, the table was set to honor West African foodways. Finn Hall's Food Network celebrity and Chopped champion, Shannen Tune hosted a chef competition built on farmers market finds and West African ingredients. Chef Chris Zettlemoyer of Bravery Chef Hall's Figo Sugo won the trophy, and more than 930 attendees who danced, shopped, and sampled also savored a prized experience.

Participating Agency:



GOAL 4

Foster a vital and thriving economy through business growth, residential expansion, and enhanced reasons to be in Downtown.

- 4.6** Facilitate the delivery of more residential development, building toward a residential population of 15,000 by 2027.

Highlight: CHI staff worked internally in September to initiate an affordable housing strategy that will ultimately be incorporated into a new and improved version of the Downtown Living Initiative (i.e., DLI 2.0). Staff will continue to work internally, but also collaborate externally with affordable housing advocates and stakeholders in October to refine an affordable housing funding resources matrix. The matrix will be a tool that developers interested in Downtown Living Initiative 2.0 can easily consider as part of their capital resources stack to improve project feasibility. CHI staff hopes to continue refining program goals and objectives in October and into the remainder of 2023, especially as we begin to consider a timeline for launching the new initiative. The DLI 2.0 initiative is envisioned to promote affordable housing, economic development, diversify Downtown's portfolio of offerings and tax base, bring more retail uses to the ground floor that activate the street-level, and, ultimately, a new crop of residents to Downtown Houston.

Participating Agencies:



- 4.9** Research and develop return-to-office strategies to accelerate the return of employees to Downtown.

Highlight: An innovative Downtown employer with a 7,000-strong Houston workforce asked CHI to curate and facilitate an employers' roundtable examining the leading edge of physical workspace, amenities, and what's working in return-to-office company culture. As the candid conversation flowed, developers, building owners, brokers, HR leaders, and top consulting firms explored a rich trove of common interests and shared successes. The future of happy and productive in-office work hinges on employers' ability to transform it from obligation to destination.

Participating Agency:



GOAL 5

Develop a hivemind of intelligence and goodwill by genuinely engaging and convening stakeholders.

- 5.6** Improve and expand external communications to increase awareness of CHI, its actions, and general Downtown happenings.

Highlight: Tech-enabled marketing boosts turnout at Market Square Park Farmer’s Market each week, with 1,568 subscribers receiving timely updates on vendors and activities. In addition, text alerts keep more than 3,000 produce partisans apprised of the freshest market news. As a result, attendance has grown steadily, with a 55% increase in traffic from week 1 to week 4, and a sales uplift of 29%.

Participating Agencies:



- 5.7** Develop programs and collateral to orient new companies, employees, and residents to Downtown.

Highlight: Keeping the best of the long-favored “Above and Below” map and injecting a promotional spin from the former Downtown magazine, our most popular marketing piece received a makeover. Rebranded as the Downtown Houston Field Guide, this handy reference puts the center city’s notable locations at the fingertips of locals and visitors alike with helpful tips on parking, public art, parks, entertainment, food & drink, and the low-down on the underground tunnel system. This new collateral was delivered in September.

Participating Agencies:



Engagements

78,012

Total

Homeless Count

271

Average

Sidewalk Cleaning

4.13

Average

Garbage Disposed (Tons)

1357

Total

74

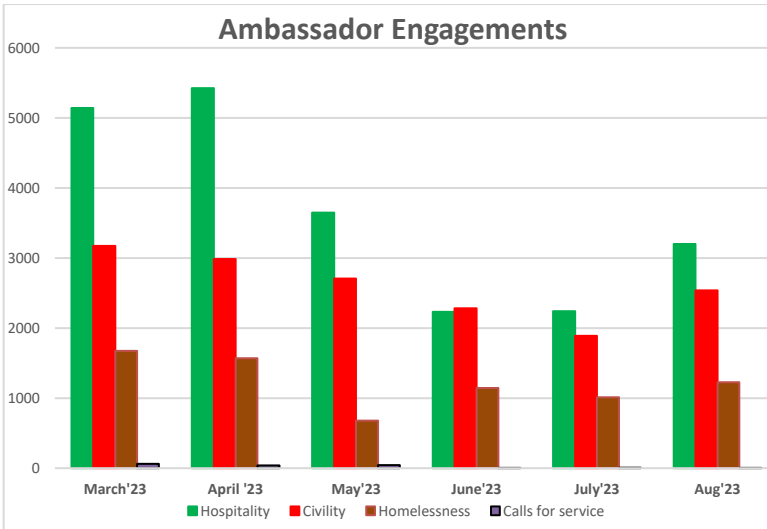
Reliability

89%

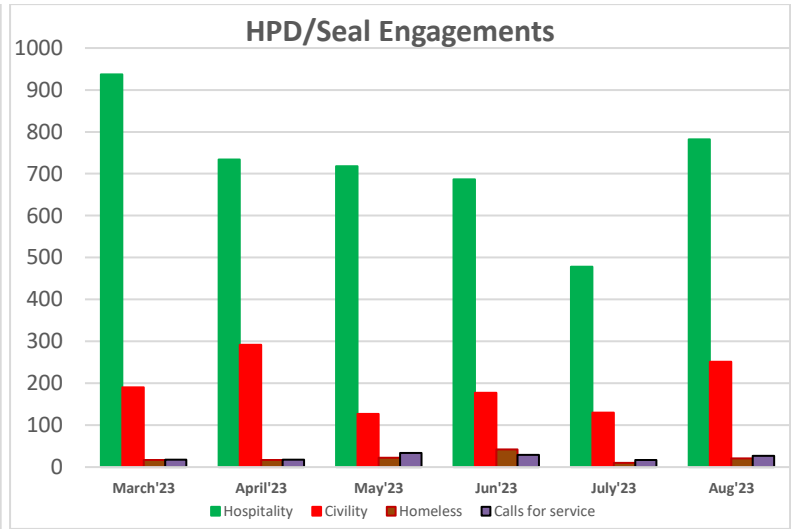
Average

Safety & Quality Control

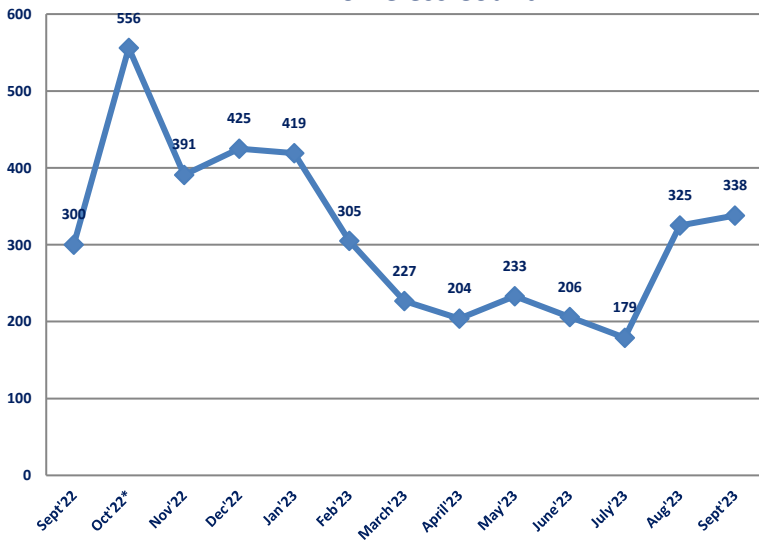
Ambassador Engagements



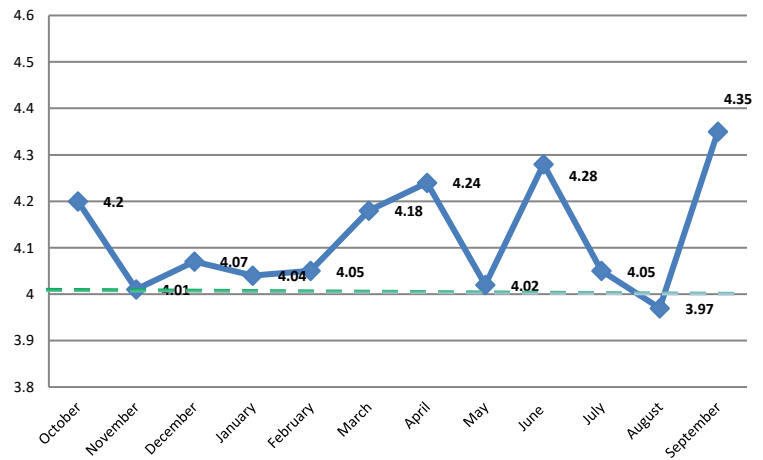
HPD/Seal Engagements



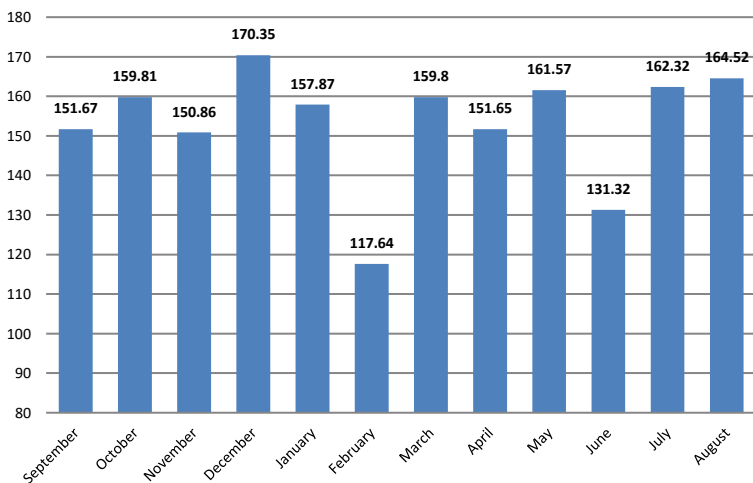
Homeless Count



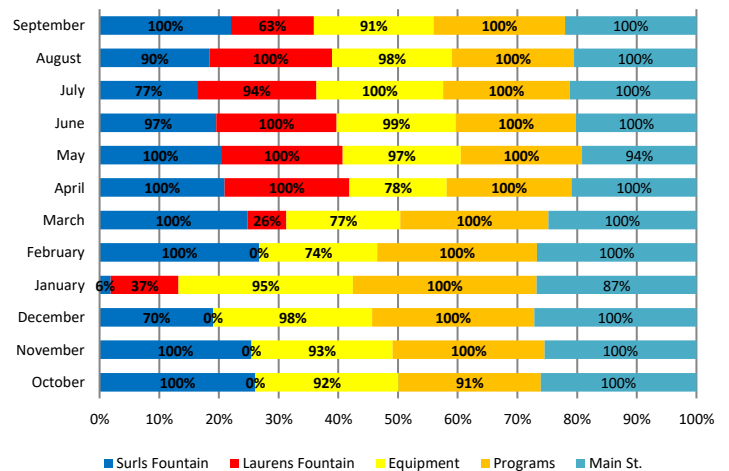
Sidewalk Cleaning



Garbage Disposed (Tons)



Reliability



September Marketing Report

Analysis

Medley has played an essential role in the **success** of the **Market Square Park Farmers Market**, serving as the marketing and communications partner for the activation. At the beginning of this initiative, Medley's **hypothesis** stated there's a prime opportunity for a centrally located **fresh-food-centric experience** that serves as a destination of **scale and impact**, offering a novel and engaging experience people want to return to to fulfill their recurring mealtime and general household needs. In the first month, this hypothesis has been **validated** by total market goers, total transactions, and total sales ([market dashboard](#)).

This report spotlights key successes and happenings, reflecting aspects of the comprehensive [tactical plan](#). Highlights include reaching **+32%** more Instagram accounts (106K) from Sept. 1-30 vs. Aug. 1 -31 as well as engaging **+153%** more accounts (10.9K) during the same period. Instagram follows for [@downtownhouston](#) grew by 2,214 accounts and follows for [@marketsquarehou](#) grew by 1,578 accounts.

Downtown Houston Top Posts by Impressions

<p>Impressions: 203,042</p>	<p>Impressions: 118,723</p>	<p>Impressions: 53,662</p>
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Downtown Houston Top Posts by Engagements

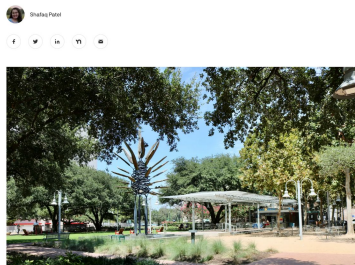
<p>Total Engagements: 11,450</p>	<p>Total Engagements: 7,545</p>	<p>Total Engagements: 4,647</p>
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Top Editorial Placements



FOX 26: [Visit Downtown Farmers Market at Market Square park](#)

New farmers market in downtown Houston



Axios: [New farmers market in downtown Houston](#)



ABC 13 and CultureMap: [Kick off your weekend in the heart of Houston](#)

Editorial Placements Overview

- **Total Number of Earned Placements & Mentions: 19**
- **Total Online Print + Media Value: \$31,500**
- **Total National & Local TV Value: \$158,994**

Placements

- 9/4/23 Houston Press: [This Week in Houston Food Events: A Bourbon Dinner and Labor Day Brunch](#)
- 9/4/23 Houston the Cheap: [12 Things to do in Houston this weekend of September 8](#)
- 9/6/23 Houston Chronicle: [Houston's Market Square Park to host farmer's market on September](#)
- 9/7/23 Houston Press: [Upcoming Houston Food Events](#)
- 9/8/23 ABC 13: [Qué Pasa Houston? Here are the events happening in the area this weekend](#)
- 9/8/23 Axios: [New farmers market in downtown Houston](#)
- 9/9/23 ABC 13 and CultureMap: [Kick off your weekend in the heart of Houston](#)
- 9/11/23 Community Impact: [Central City Co-Op, Downtown District partner for new Market Square Park Farmers Market](#)
- 9/13/23 Texas Tasty: [Downtown Houston Introduces Market Square Park Farmers Market](#)
- 9/21/23 Eater Houston: [17 Farmers Markets to Explore in Houston](#)
- 9/22/23 FOX 26 : [Visit Downtown Farmers Market at Market Square park](#)
- 9/24/23 FOX 26: [Morning News 5am](#)
- 9/24/23 FOX 26: [Morning News 6am](#)
- 9/24/23 FOX 26: [Morning News 6am](#)
- 9/24/23 FOX 26: [Houston Morning Show 7am](#)
- 9/24/23 FOX 26: [Houston Morning Show 8am](#)
- 9/24/23 FOX 26: [Houston Morning Show 9am](#)
- 9/24/23 FOX 26: [Houston Morning Show 9am](#)
- 9/29/23 365 Things To Do In Houston: [2023 Fall Markets in Greater Houston](#)

DHMD Marketing Report

Instagram Top In-house Reels

Reel 1	Reel 2	Reel 3
<p>📍 downtownhouston Mon 9/4/2023 9:40 am CDT</p> <p>Show of hands, who's joining us at the #MarketSquareParkFarmersMarket this Saturday, Sept. 9?! 🍷🍷 In...</p>	<p>📍 downtownhouston Thu 9/28/2023 7:42 am CDT</p> <p>🔥🔥 Chopd & Stewd Takeover X Market Square Park Farmers Market This Saturday, meet us at...</p>	<p>📍 downtownhouston Thu 9/14/2023 8:11 am CDT</p> <p>🐕 Will we see you this weekend at the #MarketSquareParkFarmersMarket?! We had a blast last weekend at the ve...</p>
<p>Total Engagements 2,403</p> <p>Likes 1,369</p> <p>Comments 24</p> <p>Shares 602</p> <p>Saves 408</p>	<p>Total Engagements 1,388</p> <p>Likes 775</p> <p>Comments 19</p> <p>Shares 455</p> <p>Saves 139</p>	<p>Total Engagements 667</p> <p>Likes 436</p> <p>Comments 23</p> <p>Shares 123</p> <p>Saves 85</p>

Reel Comment Highlights

- temujintaft 3w
Time to shop!!!
1 like Reply
- shopsemicharm 3w
I love a great farmer's market!! 🍷🍷
🍷🍷 Helps local farmers thrive, and it feels good to shop small!
3 likes Reply

- uncommonbees 3d
So excited to be there!!! See y'all this weekend!!
1 like Reply
- t_arek_eg 3d
This is looks fun 🍷
1 like Reply

- lorinak1 2w
We enjoyed the farmer last weekend.we made it into the video with our puppy, too. 🐕 The music last week was awesome!
- joyridehoustontours 2w
It was a great time!!

DHMD Marketing Report

Influencer Top Content

@ValeriaCharabbe

valeriacharrabe 1w
¡Sal a dar una vuelta ! ¡Evento gratuito en Houston! ¡ Apoya a los pequeños emprendedores! 🙌🙌🙌

[View Top-Performing Reel en Español](#)
14,483 Plays

centralcitycoop 1w
Adelante Houston! Únete con nosotros apoyar las fincas y los ranchos hyper-locales, y los pequeños empresarios todos los Sábados downtown!

@HouGottaTryThis

hougottatrythis Organic & locally sourced... YES PLEASE 🐾

[View Top-Performing Reel](#)
85,845 Plays
80,247 Reached (69,278 Non-followers)
298 Hours, 17 Minutes of Watch Time

Jasmeentriedit
I gotta goooo 🥰🥰
 StylesbyKourtney
Oooh I'll be there!

@BeckysTravelList

beckystravellist SHOP LOCALLY RIGHT IN DOWNTOWN HOUSTON 🍇

[View Top-Performing Bilingual Reel](#)
10,755 Plays
9,659 Reached (5,197 Non-followers)
15 Hours, 40 Minutes of Watch Time

kim_bulan4 looks so much fun. give me that croisaant lol
6d 1 like Reply

thebucketlistlatina Love supporting local! 🙌🙌
6d 3 likes Reply

@PrettyGirlEatsHouston

PrettyGirlEatsHouston · Creator
This event is free every Saturday till November 18th 🍷
8

[View Top-Performing TikTok](#)
75,800 Plays
7,472 Likes
2,967 Bookmarks

BxbyyGurlllll
I love how they started this. So good for us that live downtown!

Island Gal Cosmetics
I love a good farmers market 🍷

DHMD Marketing Report

Facebook & Instagram Ads

Downtown Houston Sponsored

Hey Houstonians!
We'll see you every Saturday this fall, starting this weekend at the free Market Square Park Farmers Market 🍅🥕🥦.

Bring a reusable shopping bag 🛍️ and your favorite furry friend 🐾.



Per Link Click ⓘ
\$0.19

Reach ⓘ **122.9K**

Link clicks

4,291

Downtown Houston Sponsored

Join us at the free Market Square Park Farmers Market on Saturday, Sept. 9, in Downtown Houston.

Support local growers and makers 🍅🥕🥦, enjoy live music performances, and bring your favorite furry friend 🐾!



Per Link Click ⓘ
\$0.14

Reach ⓘ **36,216**

Link clicks

1,432

Downtown Houston Sponsored

Join us at the NEW and FREE Market Square Park Farmers Market Saturday, Sept. 16 in downtown Houston.

Support local growers and makers 🍅🥕🥦, enjoy live music, and bring your favorite furry friend 🐾!



Per Link Click ⓘ
\$0.19

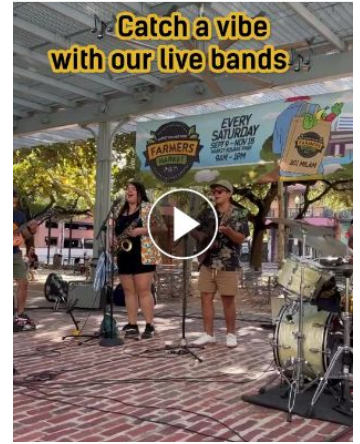
Reach ⓘ **27,508**

Link clicks

1,035

Downtown Houston Sponsored

Join us at the NEW and FREE Market Square Park Farmers Market every Saturday this fall in downtown Houston. Support local growers and makers 🍅🥕🥦, enjoy live music, and bring your favorite furry friend 🐾!



Per Link Click ⓘ
\$0.13

Reach ⓘ **78,006**

Link clicks

2,320

EventBrite Ad



Market Square Park Farmers Market in Downtown Houston

Event series

**Total Pageviews
to Date 13,239**

**Tickets Sold
to Date 1,893**



Downtown District Introduces Market Square Park Farmers Market



Contents

Metrics Summary	3
Highlights	5
Coverage	8

Metrics Summary



62

Pieces of Coverage

Total number of online, offline and social clips in this book



912K

Estimated Views

Prediction of lifetime views of coverage, based on audience reach & engagement rate on social



534K

Est. Social Views

Prediction of lifetime views of social posts, based on audience reach and engagement rate



21.2K

Engagements

Combined total of likes, comments and shares on social media platforms



9.89K

Instagram Likes

Number of times the posts have been liked on Instagram



43

Social Posts

Number of posts on social media channels such as Instagram, Twitter and Facebook

Highlights

FOX 26 Houston Live News Weather Morning News The First 15 Sports More

Visit Downtown Farmers Market at Market Square park

FOX 26 Houston

Visit Downtown Farmers Market at Market Square park

249K 949K 26

AXIOS Houston News Things to Do Business Food and Drink Real Estate Sign up for the newsletter

Sept 8, 2023 - Things to Do

New farmers market in downtown Houston

Axios

Just a moment...

34.1K 9.27M 0

ton 85

ABC 13

Kick off your weekend in the heart of Houston

34K 0

abc 13 EYEWITNESS NEWS WATCH LIVE Houston Southwest Southeast Northwest Northeast Houston 501

EVENTS

Qué Pasa Houston? Here are the events happening in the area this weekend

By **Marcia Moreno** 53
Friday, September 8, 2023

ABC13 Houston

Qué Pasa Houston? Here are the events happening in the area this weekend

16.6K 10.2M 49

CHRON. News

FOOD

Houston's Market Square Park to host farmer's market on September 9

The Saturday series lasts all the way through November, bring fresh food and produce to Downtown

By **Erica Cheng**
Updated Sep 8, 2023 10:25 a.m.

Chron

Downtown Houston to hold a weekend farmer's market series

15.6K 26.2M 93

Texas Tasty RECIPES • CULTURE • MUSIC • SPORTS • AROUND-TOWN • 512 DEGREES PODCAST TEXAS TASTY WORK

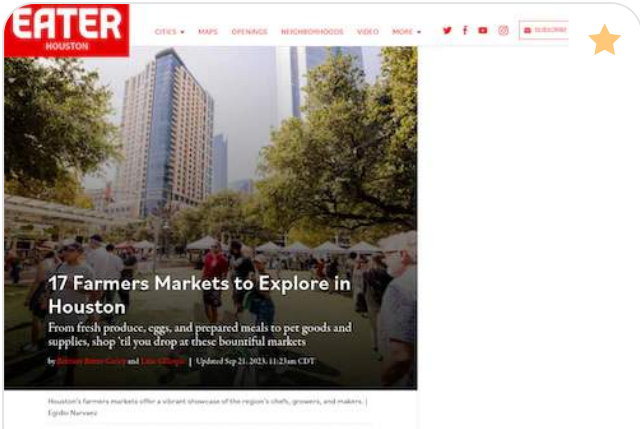
Downtown Houston Introduces Market Square Park Farmers Market

September 13, 2023

The Texas Tasty

Downtown Houston Introduces Market Square Park Farmers Market - The Texas...

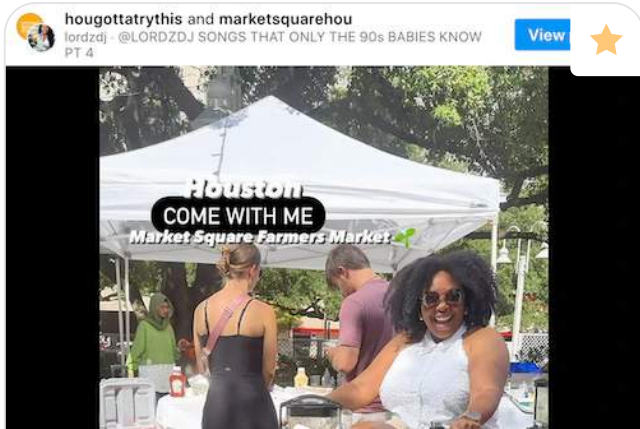
8.41K 44.3K 0



Eater Houston

17 Farmers Markets to Explore in Houston

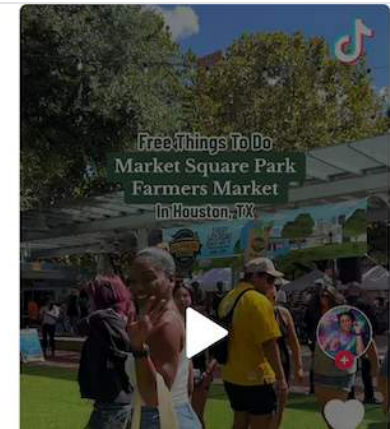
1.2K 265K 183



hougottatrythis

Post by hougottatrythis

85.8K 27K 5.01K



PrettyGirlEatsHouston

PrettyGirlEatsHouston on TikTok

75.4K 21.6K 8.53K

Coverage

62 pieces



Axios

Smart, efficient news worthy of your time, attention, and trust. Covering local news, politics, health, climate, tech,...

91

Domain Authority

Provided by



9.27M

Unique Visits

🌐 ONLINE

Just a moment...

axios.com/local/houston/2023/09/08/ne...


AXIOS Houston News Things to Do Business Food and Drink Real Estate ... Sign up for the newsletter 🔍 👤

Sep 8, 2023 - Things to Do

New farmers market in downtown Houston

Shafiq Patel

f t in y e



The square can have approximately 50 vendors. Photo: Courtesy of Downtown District

A new farmers market is opening in downtown Houston.

Driving the news: Downtown District and Central City Co-Op are piloting a weekly Saturday farmers market starting Saturday and running through Nov. 18 at Market Square Park.

Why it matters: The [Market Square Park Farmers Market](#) brings fresh produce to the neighborhood, and it also aligns with the push to [increase foot traffic in downtown](#), which has still not reached 2019 levels.

What they're saying: "We continue to make downtown an attractive place to live and a place where people want to be or even want to spend their weekends. This is definitely going to help to support that additional goal of..."

Estimated Views

34.1K ✓

Estimated views calculated based on audience size and socia...

Engagements

0 ✓

Total number of social engagements



FOX 26 Houston

Houston area news, weather, traffic, sports and breaking news from FOX 26 Houston. Watch live 57.5 hours of news...

77

Domain Authority

Provided by



949K

Unique Visits

September 22, 2023 • ONLINE

Visit Downtown Farmers Market at Market Square park

fox26houston.com/video/1284039



Visit Downtown Farmers Market at Market Square park

Explore the Downtown Farmers Market at Market Square Park for fresh produce and local goodies this weekend.

Posted September 22 | ↗

Views

249K

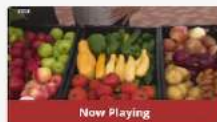
Total number of views

Engagements

26 ✓

Total number of social engagements

Top Videos



Visit Downtown Farmers Market at Market Square park



FOX 26 Saturday evening weather forecast



Houston attorney suing Post Oak Hotel



President Biden condemns the attack on Israel



ABC 13

58

Domain Authority

Provided by



90

September 09, 2023 • ONLINE

Kick off your weekend in the heart of Houston

app.criticalmention.com/app/



Views

34K

Total number of views

Engagements

0

Total number of social engagements



Chron

Your Houston daily news source featuring the latest in sports and culture, music, food and drink, real estate, weather an...

91

Domain Authority

Provided by



26.2M

Unique Visits

September 06, 2023 • ONLINE

91

Downtown Houston to hold a weekend farmer's market series

[chron.com/food/article/downtown-housto...](https://www.chron.com/food/article/downtown-housto...)

CHRON. Newsletters

FOOD

Houston's Market Square Park to host farmer's market on September 9

The Saturday series lasts all the way through November, bring fresh food and produce to Downtown

By **Erica Cheng**
Updated Sep 8, 2023 10:25 a.m.

The Market Square Park Farmers Market begins on September 9, continuing every Saturday through November.
Courtesy of Houston Downtown Management District

Fresh produce lovers, be on the lookout! A new farmers market is coming to town, ready to make a name for itself among the best of Houston's local markets.

The Market Square Park Farmers Market is a free-admission series set to continue through November 18. The event aims to bring fresh produce and affordable foods to the Downtown Houston area. Serving as a collaboration between Central City Co-op, the city's earliest co-

Most Popular

- Astros cancel Mattress Mack's first pitch hours before game**

Estimated Views

15.6K

Estimated views calculated based on audience size and socia...

Engagements

93

Total number of social engagements



ABC13 Houston

ABC13 is your source for breaking news and weather from Houston, Harris County and Texas. Watch live streaming...

83

Domain Authority
Provided by
MOZ

10.2M

Unique Visits

September 08, 2023 • ONLINE

Qué Pasa Houston? Here are the events happening in the area this weekend

abc13.com/things-to-do-in-houston-week...

The screenshot shows the ABC13 Houston website interface. At the top, there's a navigation bar with the ABC13 logo, 'EYEWITNESS NEWS', and 'WATCH LIVE' button. The main content area features an article titled 'Qué Pasa Houston? Here are the events happening in the area this weekend' by Mayra Moreno, dated Friday, September 8, 2023. The article includes a video player with a play button and a description: 'Jagged Little Pill,' Discovery Green's 'México en el Corazón,' and Market Square Park are some of the things you can enjoy in Houston this weekend. Below the video, there's a text block: 'HOUSTON, Texas (KTRK) -- T.G.I.F. Let's talk about Qué Pasa Houston. It's the last weekend to check out Theatre Under the Stars' production of "Jagged Little Pill," a musical based on Alanis Morissette's music many of us know and love. Cast member Rishi Golani, who plays Phoenix, says it's about a family of four struggling with real-life issues from sexual assault, drug abuse, and racism. "It's a story about recognizing the problems in the family, loving your...'

On the right side of the article, there's an 'Events' section with four items:

- Heavy road closures cause problems for Astros fans
- Family Guy Experience with mini-golf is the ultimate show tribute
- 'Built to last,' Dome redevelopment eyed 15 years after last event
- How the Astrodome is impacting Houston's next Super Bowl bid

Below the events section is a 'WATCH LIVE' section with a video player showing 'NO POWERBALL WINNER' and 'ON NOW'.

At the bottom right, there's a 'Top Stories' section with one item: 'Astros hit late HR as Twins close in on Game 2 win' from 1 minute ago.

Estimated Views

16.6K

Estimated views calculated based on audience size and social...

Engagements

49

Total number of social engagements



The Texas Tasty

The Texas Tasty - Austin's leading blogging platform to explore places, things to do, food, culture, music, nightlif...

33

Domain Authority

Provided by



44.3K

Unique Visits

Provided by



93

September 13, 2023 • ONLINE

Downtown Houston Introduces Market Square Park Farmers Market - Th...

thetexastasty.com/around-town/downtow...

Featured Products

Texas Shaped Cutting Board

\$ 19.99

VIEW PRODUCT

Downtown Houston Introduces Market Square Park Farmers Market

September 13, 2023

Downtown Houston is a thriving and vibrant neighborhood where Houstonians experience life, community, and culture. As part of the continued expansion of and investments in the heart of the city, the Downtown District is hosting the Market Square Park Farmers Market every Saturday this fall, starting September 9 and through November 18.

WHAT

In collaboration with Central City Co-Op, Houston's oldest organic, sustainable food co-op, the new, open-air farmers market bridges the city's past and present, spotlights local growers and makers, and provides access to seasonally fresh and affordable fruits and vegetables plus meat proteins and prepared foods as well as other household goods. Multiple forms of payment will be accepted, including SNAP-EBT.

Estimated Views

8.41K

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements



HoustonOnTheCheap

46

Domain Authority

Provided by



110K

Unique Visits

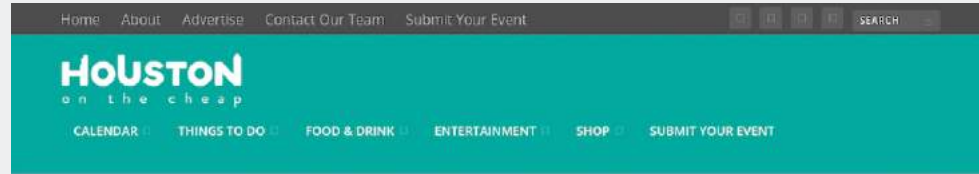
Provided by



September 04, 2023 • ONLINE

Fun things to do in Houston this weekend of September 8, 2023

houstononthecheap.com/things-to-do-in-...



12 THINGS TO DO IN HOUSTON THIS WEEKEND OF SEPTEMBER 8 INCLUDE TRUCKTOBERFEST, NATIVE AMERICAN HERITAGE DAY FESTIVAL, & MORE!

Posted by [Liesel L.](#) | Sep 4, 2023 | [Things To Do In Houston](#), [Things to do in Houston this Weekend](#) | 0



12 Things to do in Houston this weekend of September 8 include Trucktoberfest, Native American Heritage Day Festival, and more!

Our top picks for things to do in Houston this weekend of September 8 include the [Trucktoberfest](#), [Native American Heritage Day Festival](#), [In A Pickle Festival](#), and more!

There's always a lot to do in Houston, especially on the weekends. And so, if you find yourself searching for 'things to do this weekend near me' or 'Houston events this weekend' or 'what to do in Houston this weekend' we have you covered! Whether you are looking for 'things to do in Houston this weekend for couples' or 'black events in Houston'.

MOST POPULAR RIGHT NOW



40 Fun Things To Do in Houston With Kids and Toddlers



Swimming Holes in Texas - 20 Best Water Holes Near Houston for a Fun Swim this Summer



Waterfalls in Texas: 19 Best Places and Parks with Falls Near Houston



Estimated Views

5.52K ✓

Estimated views calculated based on audience size and social...

Engagements

25 ✓

Total number of social engagements



Houston Press

Original reporting and compelling writing on local news, restaurants, arts and culture have made the Houston...

77

Domain Authority

Provided by
MOZ

326K

Unique Visits

Provided by
SimilarWeb

95

September 08, 2023 • ONLINE

Houston's 5 Best Weekend Food Bets: Groove and Grub at Loch Bar's Live...

houstonpress.com/restaurants/things-to-...

Houston's 5 Best Weekend Food Bets: Groove and Grub at Loch Bar's Live Music Sunday Brunch
 BROOKE VIGGIANO | SEPTEMBER 8, 2023 | 4:00AM

LATEST STORIES

- Houston's 5 Best Weekend Food Bets: Have a Shuckin' Good Time at Julep
- Upcoming Houston Food Events: Conquer the "Big Tex" Burger and Brunch with Fellow Swi
- Chefs for Farmers: A Weekend of Food and Fun

Loch Bar's added live music to its epic brunch lineup. Photo by Becca Wright

Here's a look at this weekend's tasty food and drink happenings:

Market Square Park Farmers Market
 Saturday, 9 a.m. to 1 p.m.
 301 Milam

The Downtown Houston Management District is launching its **Market Square Park Farmers Market** this fall, beginning this Saturday. In collaboration with Central City Co-Op, the open-air farmers market will take place every Saturday (September 9 – November 18, 2023) from 9 a.m. to 1 p.m.

Estimated Views

1.48K ↻

Estimated views calculated based on audience size and socia...

Engagements

36 ↻

Total number of social engagements



Houston Press

Original reporting and compelling writing on local news, restaurants, arts and culture have made the Houston...

77

Domain Authority

Provided by MOZ

326K

Unique Visits

Provided by SimilarWeb

96

September 07, 2023 • ONLINE

Upcoming Houston Food Events: March Journeys Through Sicily and an Iron...

houstonpress.com/restaurants/things-to-...

The screenshot shows the Houston Press website interface. At the top left is the HP logo and the text 'Houston Press' with a 'SUPPORT US' button. Below this is the tagline 'Houston's independent source of local news and culture.' and an 'ACCOUNT' link. The main headline reads 'Upcoming Houston Food Events: March Journeys Through Sicily and an Iron Bartender Is Crowned' by Brooke Viggiano, dated September 7, 2023, at 4:00 AM. A large image of a plated dish is featured. To the right is a 'LATEST STORIES' section with three items: 'Houston's 5 Best Weekend Food Bets: Have a Shuckin' Good Time at Julep', 'Upcoming Houston Food Events: Conquer the "Big Tex" Burger and Brunch with Fellow Swi...', and 'Chefs for Farmers: A Weekend of Food and Fun'. Below the main image is a caption: 'March sets its sights on Sicily for its next fine dining tasting menu. Photo by Zachary Horst'. Social media sharing icons are present. The article text begins with 'Mark your calendars, because you don't want to miss these deliciously fun culinary happenings: High-end tasting menu restaurant March, 1624 Westheimer, has turned its razor sharp focus to Sicily for its latest menu which launched mid August 16 and will run through December 2023. Its first Italian exploration, the menu will feature dishes such as roasted pepper stuffed with king crab alongside Sicilian pistachio cream and trout roe; eggplant, tomato, basil and ricotta salata stuffed gettoni pasta with tableside poured parmesan brodo; and slow braised and grilled guanciale with mulberry, foie gras torchon and pickled onion petals. Guests can reserve seats and choose the six- or nine-course tasting menu. The Downtown Houston Management District will launch the Market Square Park Farmers Market'.

Estimated Views

1.47K

Estimated views calculated based on audience size and socia...

Engagements

34

Total number of social engagements



Houston Press

Original reporting and compelling writing on local news, restaurants, arts and culture have made the Houston...

77

Domain Authority

Provided by
MOZ

326K

Unique Visits

Provided by
SimilarWeb

97

September 04, 2023 • ONLINE

This Week in Houston Food Events: A Bourbon Dinner and Labor Day Brunch

houstonpress.com/restaurants/things-to-...

The screenshot shows the Houston Press website interface. At the top left is the HP logo and 'Houston Press' text. To the right is a 'SUPPORT US' button and the tagline 'Houston's independent source of local news and culture'. Below this is a navigation bar with 'THINGS TO DO |' and the article title 'This Week in Houston Food Events: A Bourbon Dinner and Labor Day Brunch'. The author 'BROOKE VIGGIANO' and date 'SEPTEMBER 4, 2023 | 4:00AM' are listed. A large image shows two sliders on a white plate with sauce being poured over them. To the right is a 'LATEST STORIES' section with three items: 'Houston's 5 Best Weekend Food Bets: Have a Shuckin' Good Time at Julep', 'Upcoming Houston Food Events: Conquer the "Big Tex" Burger and Brunch with Fellow Swi', and 'Chefs for Farmers: A Weekend of Food and Fun'. Below the main image is a caption: 'Dish Society is extending its brunch service for Labor Day. Photo by Julie Soefer'. Social media sharing icons (Twitter, Facebook, Email, Print) are visible. The article text begins with 'Here's a look at this week's hottest culinary happenings:' followed by 'Monday, September 4' and a sub-section 'Labor Day Food and Drink' which states 'Houston bars and restaurants are celebrating Labor Day with Monday brunches, all-day happy hours and fun. Check out our **Houston Labor Day 2023 Dining Guide** to find where to eat, drink and celebrate Labor Day 2023 in Houston.' and 'Monday-Wednesday'.

Estimated Views

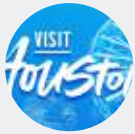
1.48K

Estimated views calculated based on audience size and socia...

Engagements

35

Total number of social engagements



Visit Houston

👋 Hey there, planning your Houston getaway? Brilliant idea! Take a peek at the official visitor website for H-tow...

62

Domain Authority

Provided by
MOZ

286K

Unique Visits

Provided by
SimilarWeb

🌐 ONLINE

Market Square Park Farmers Market | Food & Drink Event in Houston, TX

visithoustontexas.com/event/market-squa...

Estimated Views

2.03K ✓

Estimated views calculated based on audience size and social media activity

Engagements

0 ✓

Total number of social engagements



Eater Houston

Food news and dining guides for Houston.

84

Domain Authority

Provided by



265K

Unique Visits

Provided by



March 16, 2021 • ONLINE

17 Farmers Markets to Explore in Houston

houston.eater.com/maps/houston-best-fa...

EATER HOUSTON CITIES MAPS OPENINGS NEIGHBORHOODS VIDEO MORE

17 Farmers Markets to Explore in Houston

From fresh produce, eggs, and prepared meals to pet goods and supplies, shop 'til you drop at these bountiful markets

by [Brittany Biscoe Garcia](#) and [Lana Gillispie](#) | Updated Sep 21, 2023, 11:23am CDT

Houston's farmers markets offer a vibrant showcase of the region's chefs, growers, and makers. | Egidio Narvaez

Houston's farmers markets have long been a place to peruse the bountiful offerings brought forth from nearby farms. With dedicated stalls showcasing colorful fruits and vegetables, country eggs, local honey, freshly baked bread, homemade condiments and jams, and even pet foods, the markets serve as a welcomed alternative to the city's big chain grocers. With new vendors, lauded chefs serving up hard-to-resist prepared meals, and full-service restaurants popping up on-site, there are plenty of reasons to keep up with these worthy markets.

Skip the supermarket next time your fridge or pantry is looking bare, and head to one of these essential farmers markets, spread far and wide across the greater Houston area.

This map has been updated to include the Market Square Park Farmers Market and M-K-T Sunset Market.

Don't see your favorite farmers market on this list? Shout it in the comments.

Eater maps are curated by editors and aim to reflect a diversity of neighborhoods, cuisines, and prices. [Learn more about our editorial process.](#)

Estimated Views

1.2K

Estimated views calculated based on audience size and socia...

Engagements

183

Total number of social engagements



Community Impact

With approximately 2 million in distribution, Community Impact serves the Austin, Houston, Dallas and San Antonio...

74

Domain Authority

Provided by



919K

Unique Visits

COMMUNITY IMPACT Advertise | Careers | Company Info

NEWS EVERYONE GETS Select your community >

Trending now

- GOVERNMENT: Vehicle inspection no longer required for Texas ...
- TEXAS LEGISLATURE: Texas House releases new evidence from Paxton ...
- TEXAS LEGISLATURE: Texas Legislature's 3rd special session to begin ...
- ELECTION: 5 days left to register to vote ...
- EVENTS: Texas Renaissance Festival for 49th year

HOUSTON / HEIGHTS - RIVER OAKS - MONTROSE / BUSINESS

Central City Co-Op, Downtown District partner for new Market Square Park Farmers Market

By Shawn Arraji | 11:4:25 PM Sep 11, 2023 CDT
Updated 9:51 AM Sep 12, 2023 CDT

The article discusses the return of the Market Square Park Farmers Market to the park each Saturday through Nov. 18, where it will run from 9 a.m. to 1 p.m.

ONLINE

Central City Co-Op, Downtown District partner for New Market Square...

communityimpact.com/houston/heights-ri...

Estimated Views

4.46K

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements



CW39 Houston
CW 39 Houston

74
Domain Authority
Provided by
MOZ

144K
Unique Visits
Provided by
SimilarWeb

August 21, 2014 • ONLINE

Community Calendar

cw39.com/community-calendar/?_escape...

Estimated Views **666**

Estimated views calculated based on audience size and socia...

Engagements **0**

Total number of social engagements





Houston Style Magazine | Urban Weekly Newspaper Publication Website

For the Latest in all the Trending Topics in the Greater Houston, Texas Area.

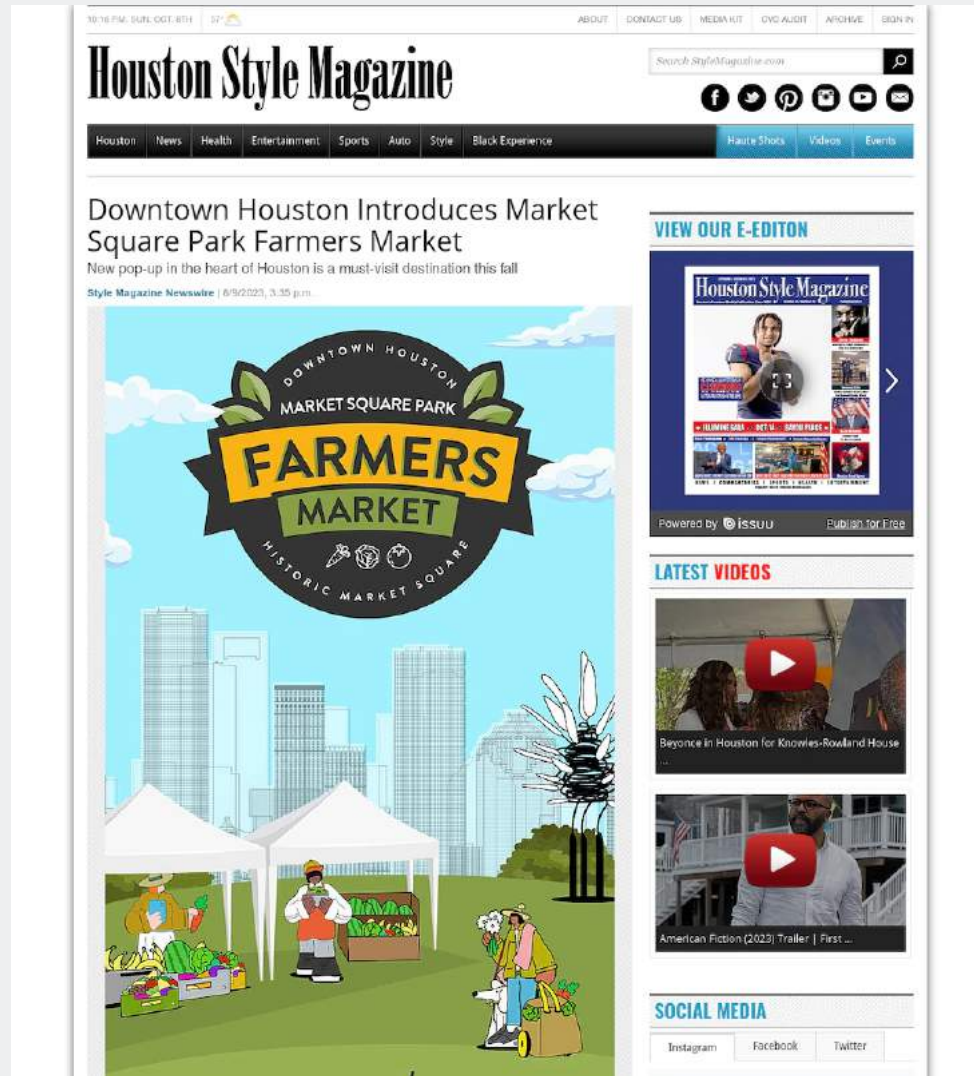
56
Domain Authority
Provided by **MOZ**

15.3K
Unique Visits
Provided by **SimilarWeb**

August 10, 2023 • ONLINE

Downtown Houston Introduces Market Square Park Farmers Market

stylemagazine.com/news/2023/09/09/d...



Estimated Views **149**
Estimated views calculated based on audience size and social media activity.

Engagements **15**
Total number of social media engagements.



event.marriott.com

92 Domain Authority
Provided by MOZ

30.7K Unique Visits
Provided by SimilarWeb

ONLINE

Farmers Market at Market Square Park

event.marriott.com/houmq-marriott-marq...

English Help My Trips Sign In or Join

Marriott Marquis Houston
1777 Walker Street, Houston, Texas 77010 713-654-1777

BACK TO ALL EVENTS

Featured, Food & Dining

Print Details

Farmer's Market at Market Square Park

Sep 11, 2023

Market Square Park, 301 Milam Street, Houston, Texas, United States, 77002

9:00 AM - 1:00 PM

Share this event

Add to my calendar


About This Event

Check out the new open-air Market Square Park Farmers Market in #DowntownHouston's Historic District!

In collaboration with Central City Co-Op, Houston's oldest organic, sustainable food co-op, we're bridging Houston's past and present, spotlighting local growers and makers, and providing access to seasonally fresh and affordable fruits and vegetables plus meat proteins and prepared foods as well as other household goods. Enjoy live music performances by local artists and other entertainment.

This free and fun family-friendly event takes place every Saturday and is a must-visit experience this fall in the heart of Houston.

Learn More




Map & Directions

Market Square Park, 301 Milam Street, Houston, Texas, United States, 77002

N/A

GETTING HERE



Estimated Views

69

Estimated views calculated based on audience size and social...

Engagements

0

Total number of social engagements



365 Things to Do in Houston

Find events, festivals, restaurants, shows, arts, nightlife, kids activities and even more things to do in Houston...

48

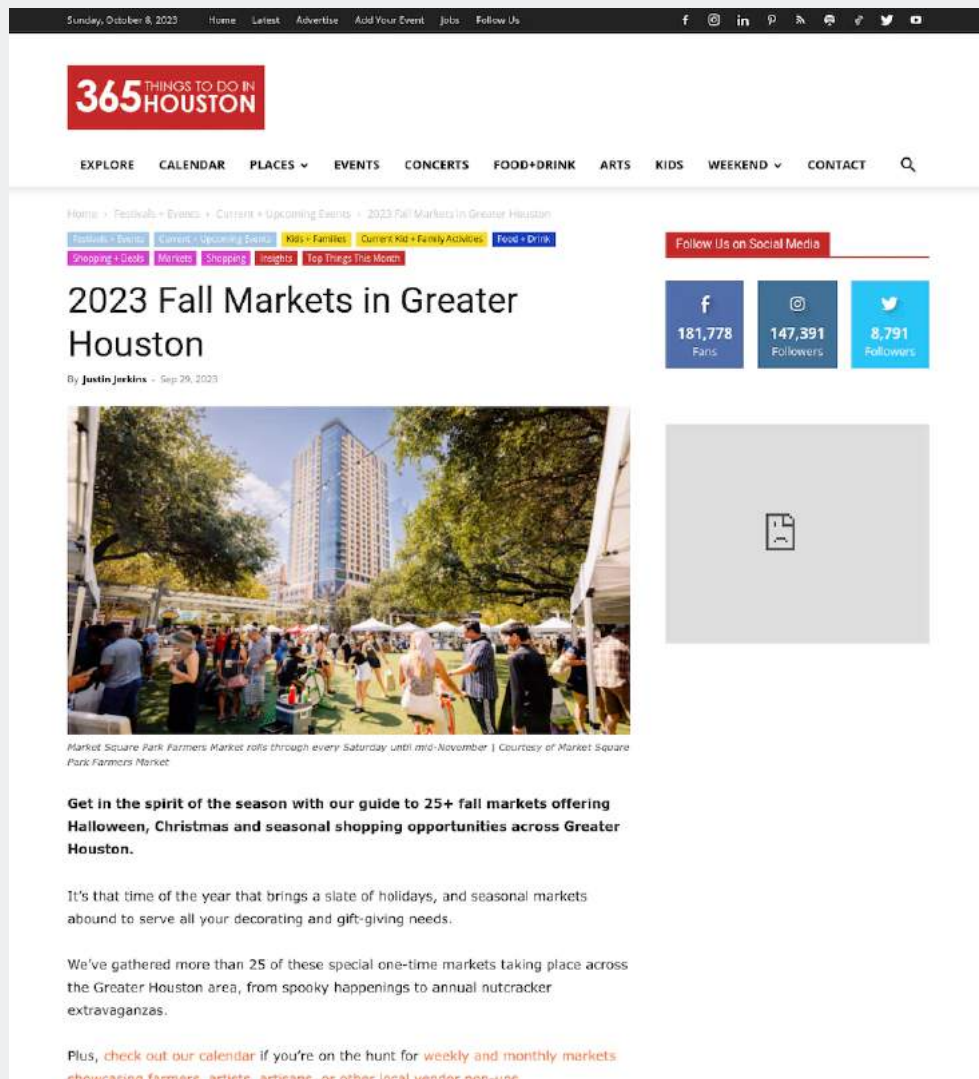
Domain Authority

Provided by
MOZ

78.5K

Unique Visits

Provided by
SimilarWeb



2023 Fall Holiday & Seasonal Markets in Houston | 365 Houston

365thingsinhouston.com/2023/09/29/fall...

Estimated Views

2.75K ✓

Estimated views calculated based on audience size and socia...

Engagements

20 ✓

Total number of social engagements



hougottatrythis

27K Followers

INSTAGRAM

Post by hougottatrythis

[instagram.com/p/Cxk4EFKOfp4/](https://www.instagram.com/p/Cxk4EFKOfp4/)

hougottatrythis and marketsquarehou
lordzj - @LORDZDJ SONGS THAT ONLY THE 90s BABIES KNOW PT. 4 [View profile](#)

[View more on Instagram](#)

4,821 likes

hougottatrythis

Organic 🌱 & locally sourced... YES PLEASE 🥰

📍 @marketsquarehou Downtown Houston's NEW Farmers Market is NOW OPEN every Saturday now through November 18th! You can find locally sourced fresh ingredients for you and your family while supporting your neighbors! Over 20 vendors weekly, you can experience fresh herbs, fruits, vegetables and event homemade skin care and more! Make sure to check them out between now and November 18th and tell them I sent you!!

#downtownhouston #houstonfarmersmarket #MarketSquareParkFarmersMarket #houstonfoodie #houstonfoodblogger #houstonfood #houstonhotspots #houstonblogger #stuffedoinhouston @centralcitycoop @downtownhouston

View all 180 comments

Add a comment...

Views **85.8K**
Total number of views

Engagements **5.01K**
Total number of social engagements

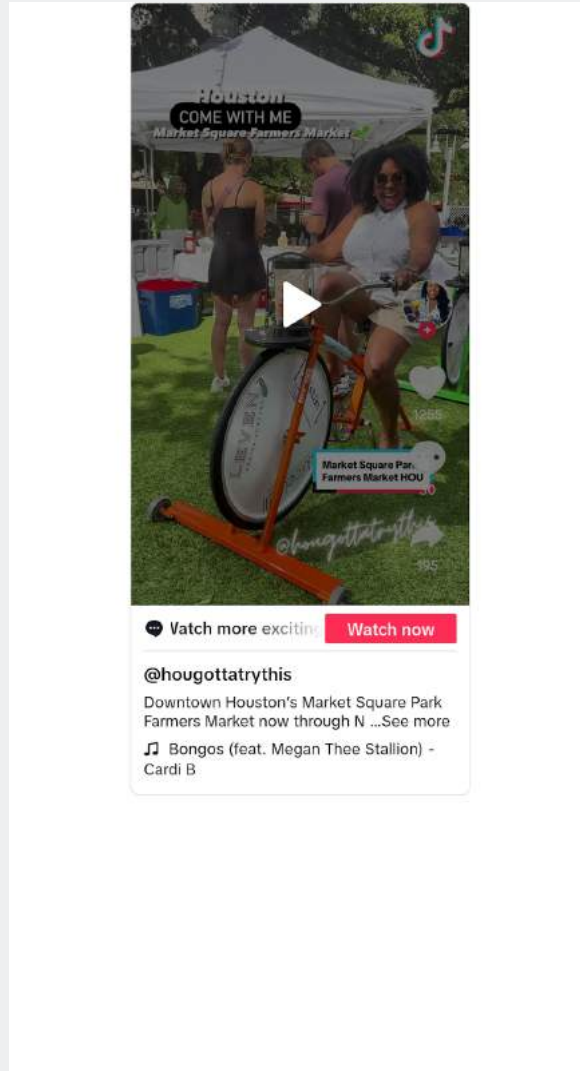


Crystal | HTX Food + Events

I just be eating & hanging 🍷🥳📍 HTX Hou Food + Events IG: HouGottaTryThis

10.6K

Followers



106

September 24, 2023 • 📱 TIKTOK

Crystal | HTX Food + Events on TikTok

tiktok.com/@hougottatrythis/video/72823...

Plays

15.1K ↻

Number of plays of this video

Engagements

1.48K ↻

Total number of social engagements



PrettyGirlEatsHouston

Allie 🇺🇸 Houston Foodiel Travel |Adventure | Hotels “Here to Make You Hungry”

21.6K

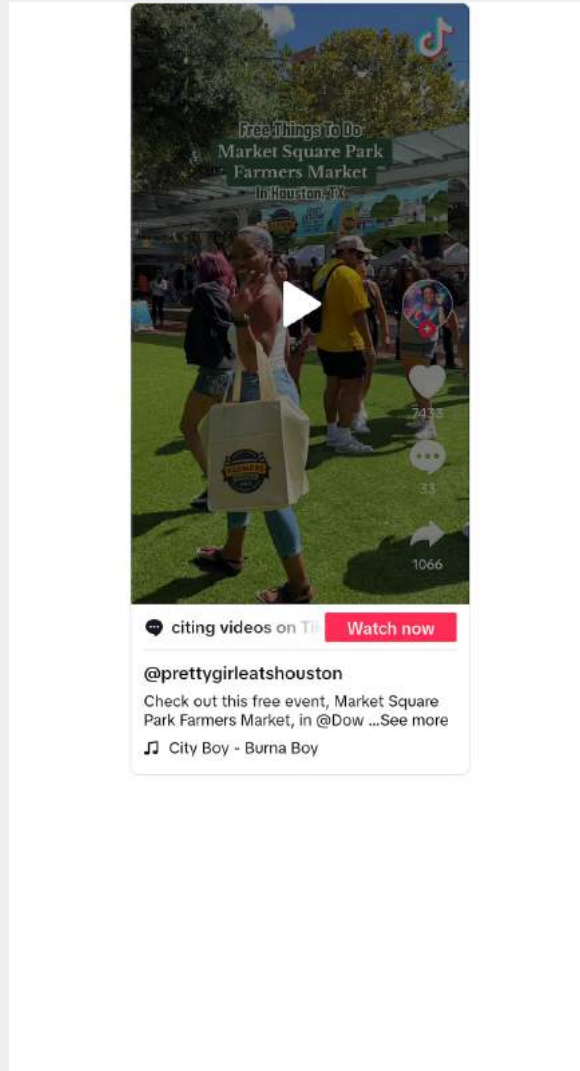
Followers

107

September 25, 2023 • 📱 TIKTOK

PrettyGirlEatsHouston on TikTok

tiktok.com/@prettygirleatshouston/video/...



Plays

75.4K ✓

Number of plays of this video

Engagements

8.53K ✓

Total number of social engagements



PrettyGirlEatsHouston

Here to make you hungry! 😋 Join me as I dive into various cuisines from around the globe, uncovering traditional flavors and and giving you the best of the best places t...

665

Subscribers

108

September 25, 2023 • YOUTUBE

FREE THINGS TO DO at Market Square Park Farmers Market in...

youtube.com/watch?v=BdDp-msON8M



Views

303 

Number of views

Engagements

17 

Total number of social engagements



downtownhouston

168K

Followers

INSTAGRAM

109

Post by downtownhouston

[instagram.com/p/CxLFLxAID7/](https://www.instagram.com/p/CxLFLxAID7/)



Views

32.4K

Total number of views

Engagements

465

Total number of social engagements



downtownhouston

168K Followers

110

INSTAGRAM

Post by downtownhouston

[instagram.com/p/CxvF5otge4h/](https://www.instagram.com/p/CxvF5otge4h/)

downtownhouston and chopdandstewdfest
Original audio [View profile](#)

[View more on Instagram](#)

785 likes

downtownhouston

📍 Choppd & Stewd Takeover X Market Square Park Farmers Market

This Saturday, meet us at @marketsquarehou for a @chopdandstewdfest takeover at the #MarketSquareParkFarmersMarket, featuring fresh food, 🥁 Nigerian drummers and dancers, an Afrobeats DJ and the first-ever Downtown Chopd Cooking Competition live on stage at 11am. 🍴👏

We've invited 🍳 Downtown chefs to compete using ingredients from our local farmers and a secret surprise West African ingredient - all hosted by Houston's first @foodnetwork Chopped Champion, @cheftune! 🥘

Visit the link in our bio to register for this FREE event and comment to let us know who you think the next Downtown Chopd Champion will be? 🌟

📍 301 Milam | Market Square Park

[View all 19 comments](#)

Add a comment...

Estimated Views

25K ✓

Estimated views calculated based on audience size and socia...

Engagements

804 ✓

Total number of social engagements



visit_houston

157K Followers

INSTAGRAM

Post by visit_houston

[instagram.com/p/CxLFNa1pw_u/](https://www.instagram.com/p/CxLFNa1pw_u/)

visit_houston
Giulio Cercato · Good Intentions

View more on Instagram

643 likes

visit_houston

Explore the new open-air Market Square Park Farmers Market in @DowntownHouston's Historic District! 🍌🍌🍌 Enjoy live music and entertainment, access to seasonally fresh fruits, veggies and more! This FREE and fun family-friendly event takes place every Saturday (9:00am -1:00pm) through November 18th! 🍌 Multiple forms of payment will be accepted 📍 301 Milam Street #ExploreHOU #HoustonTexas #VisitHouston #Htown #FarmersMarket

View all 15 comments

Add a comment...

Estimated Views **24.3K** ✓

Estimated views calculated based on audience size and socia...

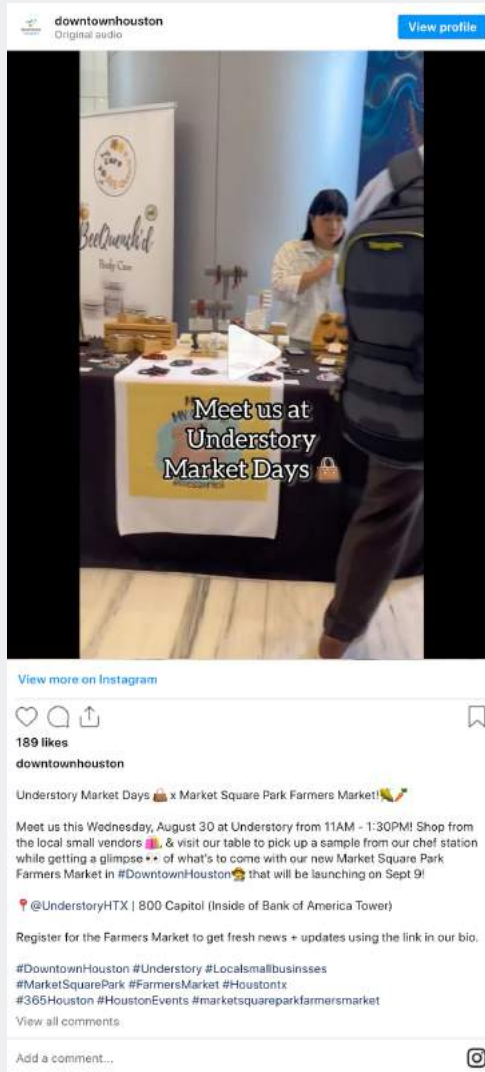
Engagements **658** ✓

Total number of social engagements



downtownhouston

168K Followers



INSTAGRAM

Post by downtownhouston

[instagram.com/p/CwiMg6JAG2_/](https://www.instagram.com/p/CwiMg6JAG2_/)

Estimated Views **24K**

Estimated views calculated based on audience size and social media activity.

Engagements **189**

Total number of social engagements



downtownhouston

168K

Followers

INSTAGRAM

113

Post by downtownhouston

[instagram.com/p/CvRKNSS5u2/](https://www.instagram.com/p/CvRKNSS5u2/)



Estimated Views

24.1K

Estimated views calculated based on audience size and social...

Engagements

241

Total number of social engagements



downtownhouston

168K Followers



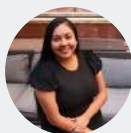
INSTAGRAM

Post by downtownhouston

[instagram.com/p/Cxyk5Qysu1V/](https://www.instagram.com/p/Cxyk5Qysu1V/)

Estimated Views **23.9K**
Estimated views calculated based on audience size and social media activity.

Engagements **90**
Total number of social engagements



beckystravellist

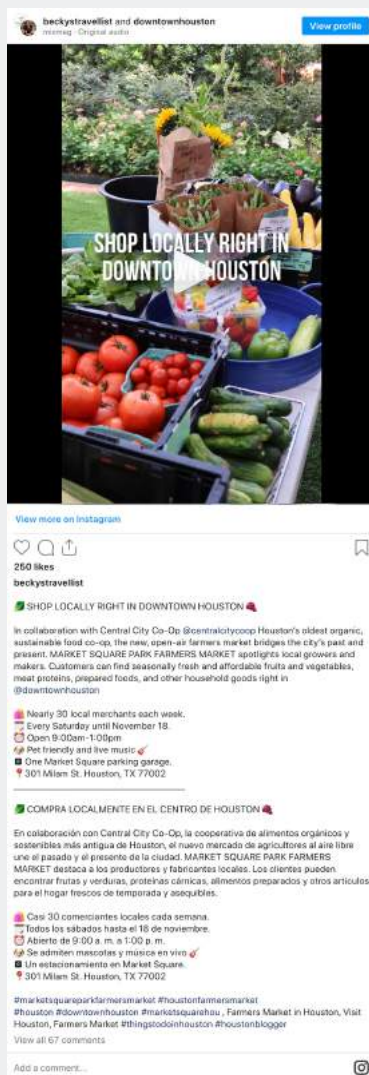
79.6K

Followers

INSTAGRAM

Post by beckystravellist

[instagram.com/p/CxoDyYgpe1i/](https://www.instagram.com/p/CxoDyYgpe1i/)



Estimated Views

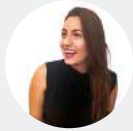
16K ✓

Estimated views calculated based on audience size and socia...

Engagements

317 ✓

Total number of social engagements



valeriacharrabe

68.4K

Followers

INSTAGRAM

Post by valeriacharrabe

[instagram.com/p/Cxwife-OhZZ/](https://www.instagram.com/p/Cxwife-OhZZ/)



Estimated Views

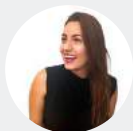
14.3K

Estimated views calculated based on audience size and socia...

Engagements

415

Total number of social engagements



valeriacharrabe

68.4K

Followers

INSTAGRAM

117

Post by valeriacharrabe

[instagram.com/p/Cxgck7dOzY0/](https://www.instagram.com/p/Cxgck7dOzY0/)

valeriacharrabe the_Jalom · Original audio [View profile](#)

Nuevo mercado en Houston
In #Houston Houston

[View more on Instagram](#)

348 likes

valeriacharrabe

Todos los sábados hay un evento muy lindo en el market square en houston, es gratuito y apto para toda la familia. Es de 9-1 pm

[View all 5 comments](#)

Add a comment...

Estimated Views

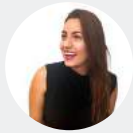
14.2K

Estimated views calculated based on audience size and socia...

Engagements

353

Total number of social engagements



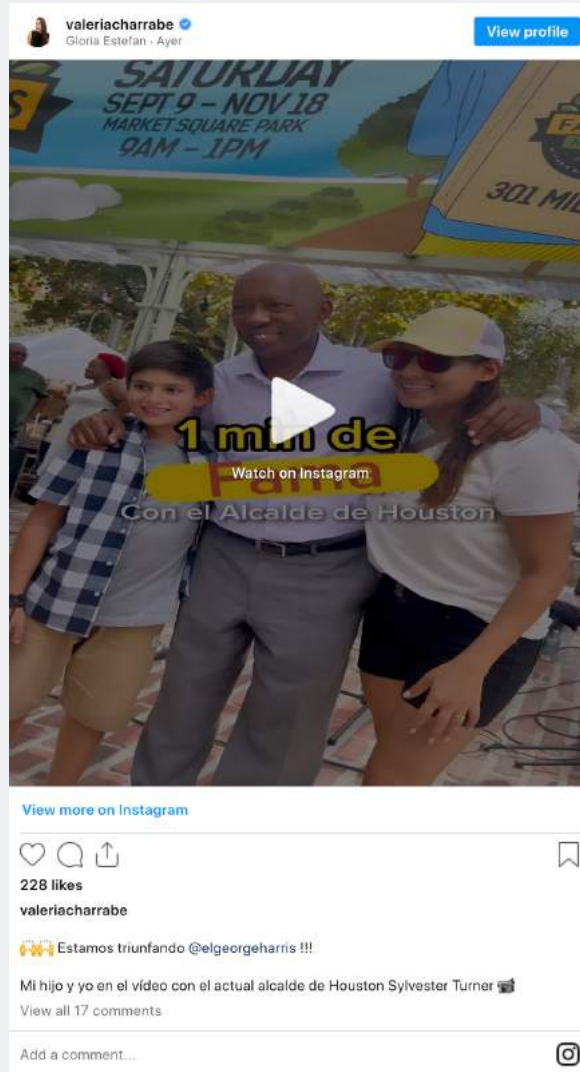
valeriacharrabe

68.4K
Followers

INSTAGRAM

Post by valeriacharrabe

[instagram.com/p/Cxt-BFju65k/](https://www.instagram.com/p/Cxt-BFju65k/)



Estimated Views

14.1K

Estimated views calculated based on audience size and social media activity

Engagements

245

Total number of social engagements



downtownhouston

168K Followers

downtownhouston and centralcitycoop
Historic Market Square Houston [View profile](#)

[View more on Instagram](#)

182 likes

downtownhouston

📖 It's almost our favorite day of the week...SATURDAY! If you haven't experienced the #MarketSquareParkFarmersMarket, this weekend is the perfect time. It marks the first day of fall 🍂, and we'll have a few special guests among us, including #Beyonce 🎤. Just kidding 😂😂 but we will have a local R&B group joining us and covering a few of her songs.

We'll see you soon, and please visit the link in our bio to sign up! 📍

👤 @egidio_narvaez

📍 @MarketSquareHOU | 301 Milam

🕒 9am-1pm

[View all comments](#)

Add a comment...

INSTAGRAM

Post by downtownhouston

instagram.com/p/CxbrZ0OsS8U/

Views **11.1K**
Total number of views

Engagements **182** ✓
Total number of social engagements



downtownhouston

168K Followers

INSTAGRAM

Post by downtownhouston

[instagram.com/p/CxOldxZAbsQ/](https://www.instagram.com/p/CxOldxZAbsQ/)



Views

10.4K

Total number of views

Engagements

156

Total number of social engagements



downtownhouston

168K

Followers

121

INSTAGRAM

Post by downtownhouston

[instagram.com/p/CxgwkD0sNeh/](https://www.instagram.com/p/CxgwkD0sNeh/)

Views

8.9K

Total number of views

Engagements

113

Total number of social engagements





blackgirlshobrunch

35.6K
Followers

INSTAGRAM

Post by blackgirlshobrunch

[instagram.com/p/Cx67DnVg4B-/](https://www.instagram.com/p/Cx67DnVg4B-/)

blackgirlshobrunch [View profile](#)
Wizkid - Essence (feat. Tems)

Watch on Instagram

[View more on Instagram](#)

286 likes

blackgirlshobrunch

This weekend I stopped over at the new farmers market in @downtownhouston at @marketsquarehou!

This market is in collaboration with @centralcitycoop offering downtown residents and beyond access to fresh veggies and so much more! There are tons of diverse vendors selling so many great things from soaps to ice creams to honey. There was also a dj and other entertainment. AND it's dog friendly (that's my nephew dog, Hendrix in the video)

The market is every Saturday from now until November 18th from 9am-1pm. Be sure to stop by 🍌

[View all 9 comments](#)

Add a comment...

Estimated Views

8.15K ✓

Estimated views calculated based on audience size and socia...

Engagements

295 ✓

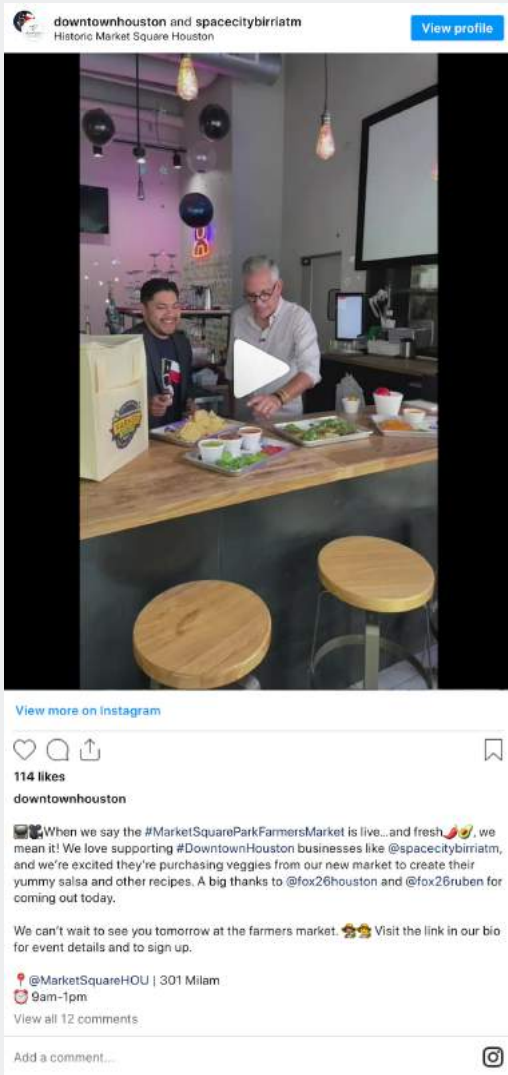
Total number of social engagements



downtownhouston

168K

Followers



INSTAGRAM

123

Post by downtownhouston

[instagram.com/p/Cxf65jxASh4/](https://www.instagram.com/p/Cxf65jxASh4/)

Views

6.4K

Total number of views

Engagements

126

Total number of social engagements

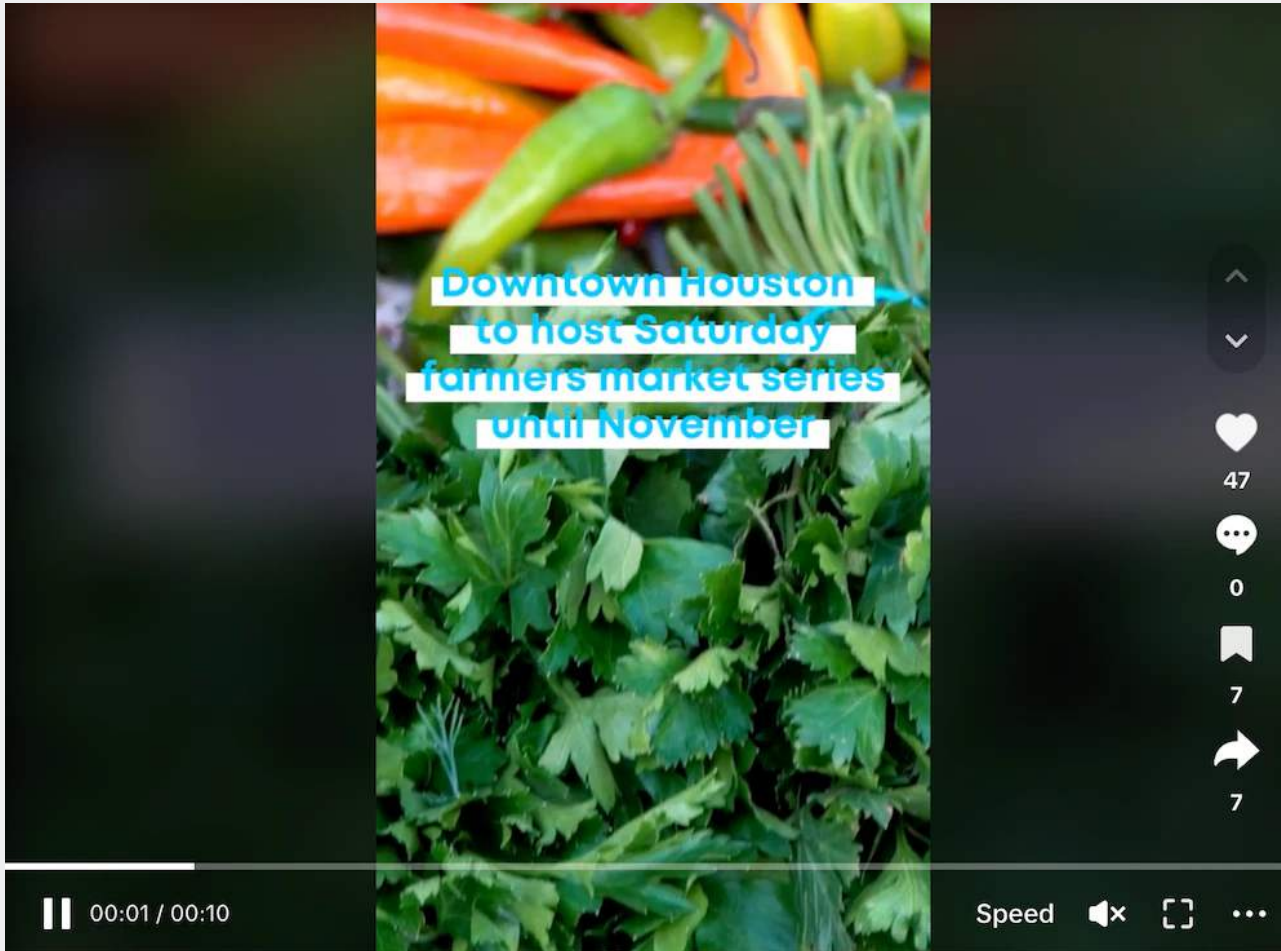


Chron

Houston Culture. Commentary. Conversation.

13.4K

Followers



chroncom
Chron · 9-6

Following

124

September 06, 2023

TIKTOK

Chron on TikTok

tiktok.com/@chroncom/video/727569658...

Plays

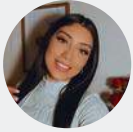
1.46K ✓

Number of plays of this video

Engagements

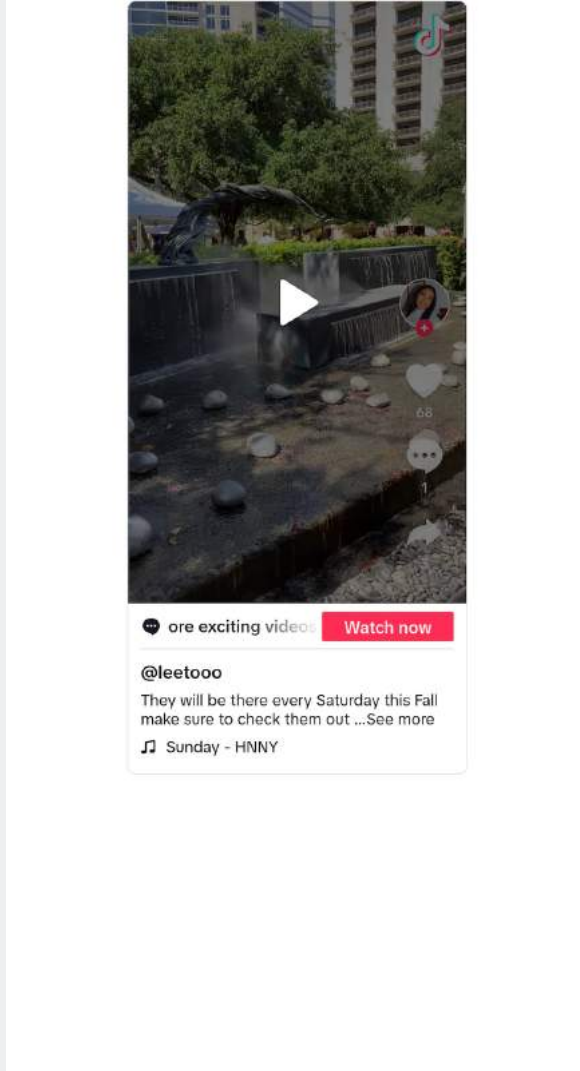
54 ✓

Total number of social engagements



Leticia ✨
HTX ❤️ leticiagil76@yahoo.com

11K
Followers



125

September 09, 2023 • 📱 TIKTOK

Leticia ✨ on TikTok

tiktok.com/@leetooo/video/7276952826...

Plays

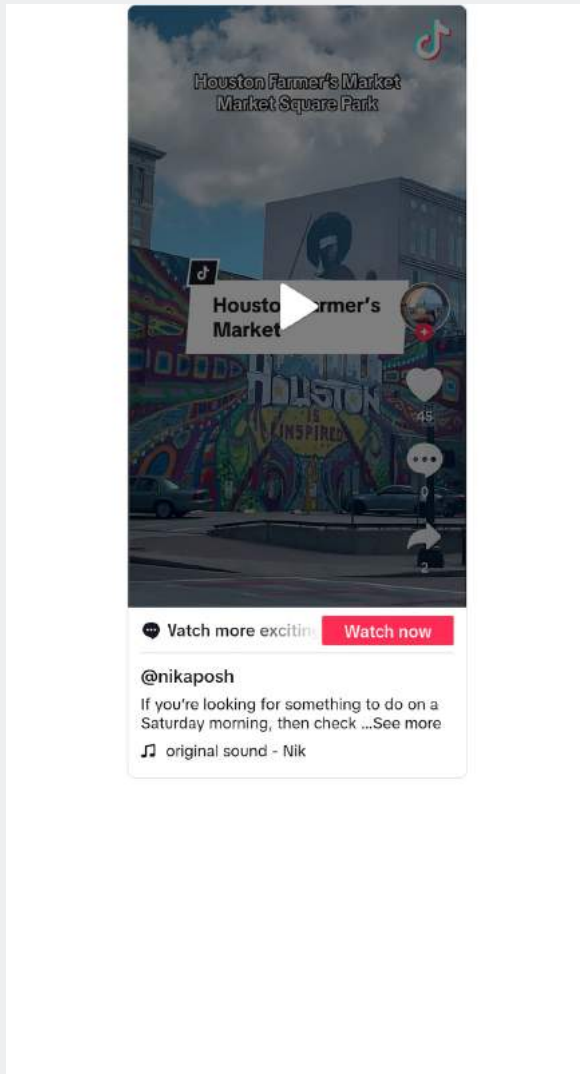
1.13K ↻

Number of plays of this video

Engagements

72 ↻

Total number of social engagements



Nik on TikTok

tiktok.com/@nikaposh/video/7284686197...

Plays

903 ↻

Number of plays of this video

Engagements

47 ↻

Total number of social engagements

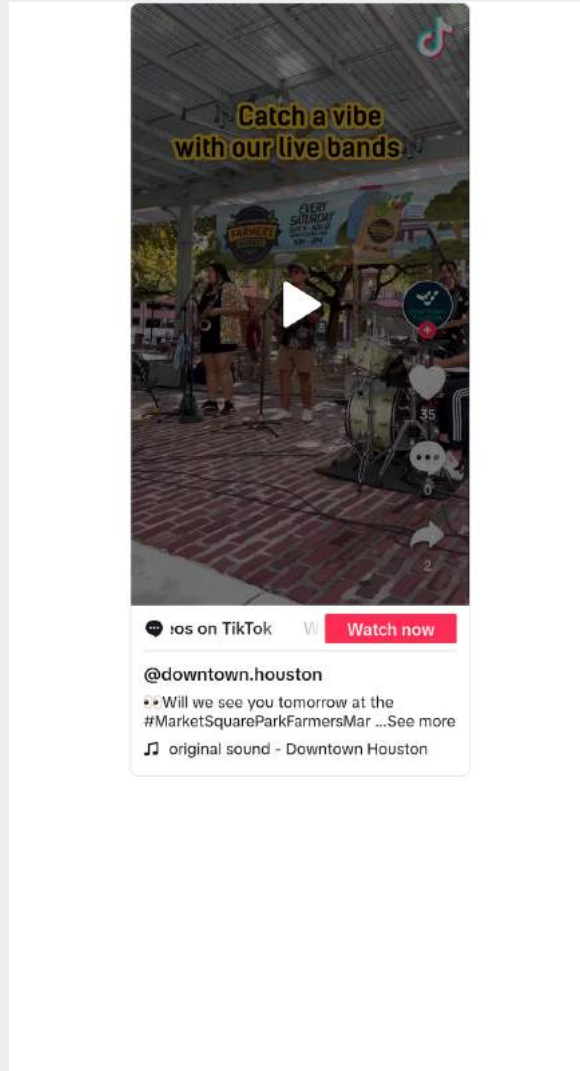


Downtown Houston

The official TikTok of Downtown Houston. We're dreamers & doers in the ❤️ of HTX

1.22K

Followers



127

September 15, 2023 • TIKTOK

Downtown Houston on TikTok

[tiktok.com/@downtown.houston/video/72...](https://www.tiktok.com/@downtown.houston/video/72...)

Plays

902

Number of plays of this video

Engagements

37

Total number of social engagements

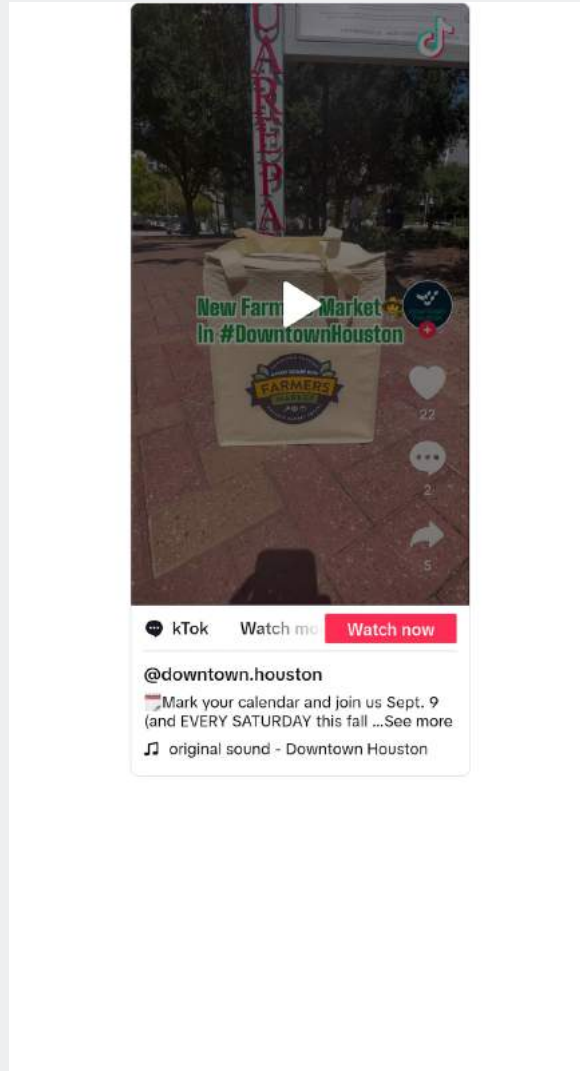


Downtown Houston

The official TikTok of Downtown Houston. We're dreamers & doers in the ❤️ of HTX

1.22K

Followers



128

September 05, 2023 • TIKTOK

Downtown Houston on TikTok

tiktok.com/@downtown.houston/video/72...

Plays

833 ↻

Number of plays of this video

Engagements

29 ↻

Total number of social engagements



glamwow

A gal sharing pictures of her travels.

14

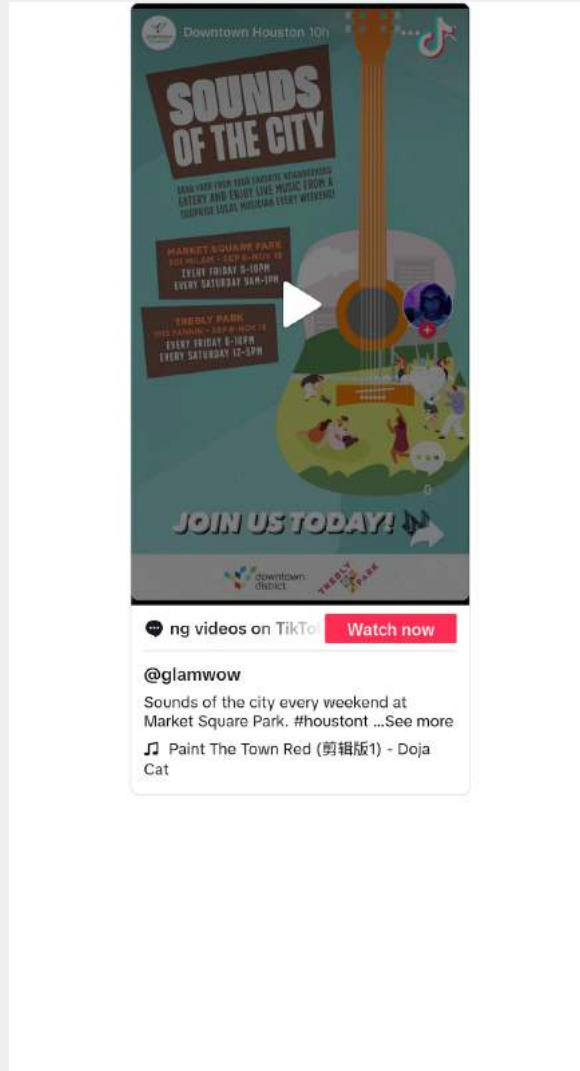
Followers

September 30, 2023 • TIKTOK

129

glamwow on TikTok

tiktok.com/@glamwow/video/728472694...



Plays

830

Number of plays of this video

Engagements

3

Total number of social engagements

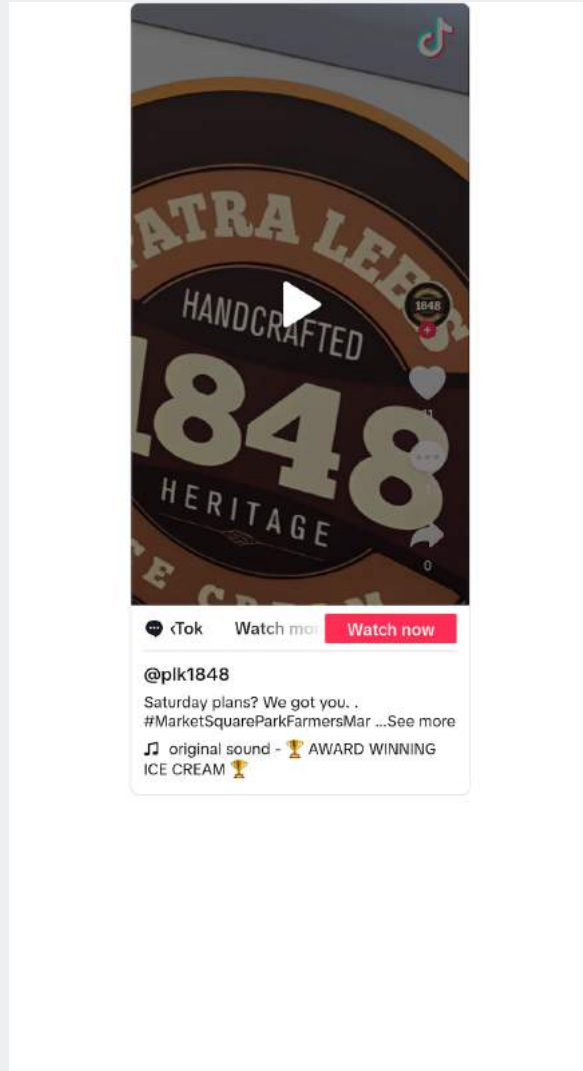


AWARD WINNING ICE CREAM

Small Batch Super Premium Ice Cream & Sorbet ORDER ONLINE www.plk1848.com

376

Followers



130

September 21, 2023 • TIKTOK

AWARD WINNING ICE CREAM on TikTok

tiktok.com/@plk1848/video/72813432044...

Plays

726

Number of plays of this video

Engagements

12

Total number of social engagements

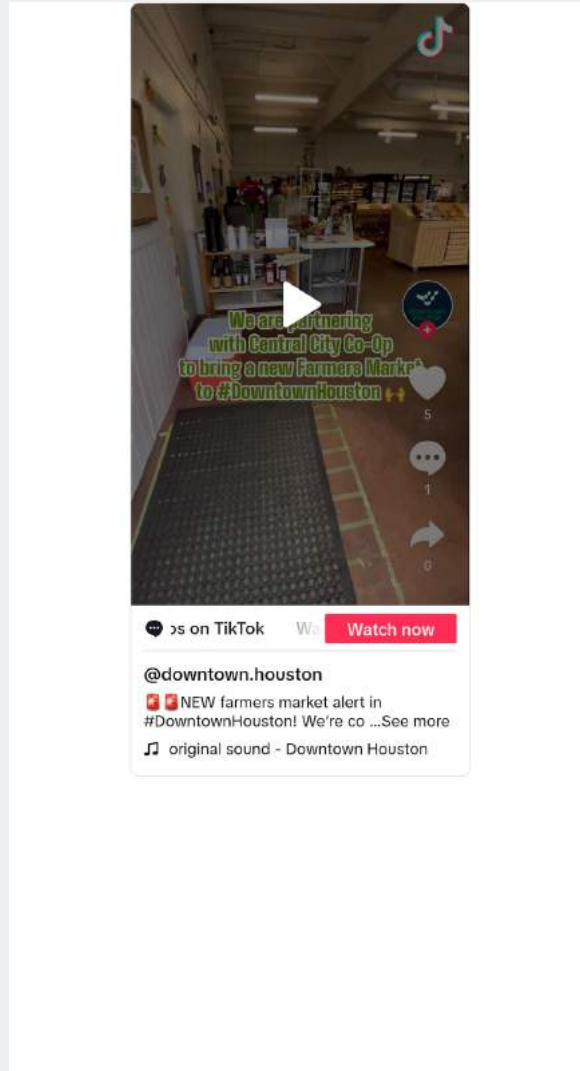


Downtown Houston

The official TikTok of Downtown Houston. We're dreamers & doers in the ❤️ of HTX

1.22K

Followers



131

August 31, 2023 • TIKTOK

Downtown Houston on TikTok

[tiktok.com/@downtown.houston/video/72...](https://www.tiktok.com/@downtown.houston/video/72...)

Plays

407

Number of plays of this video

Engagements

6

Total number of social engagements

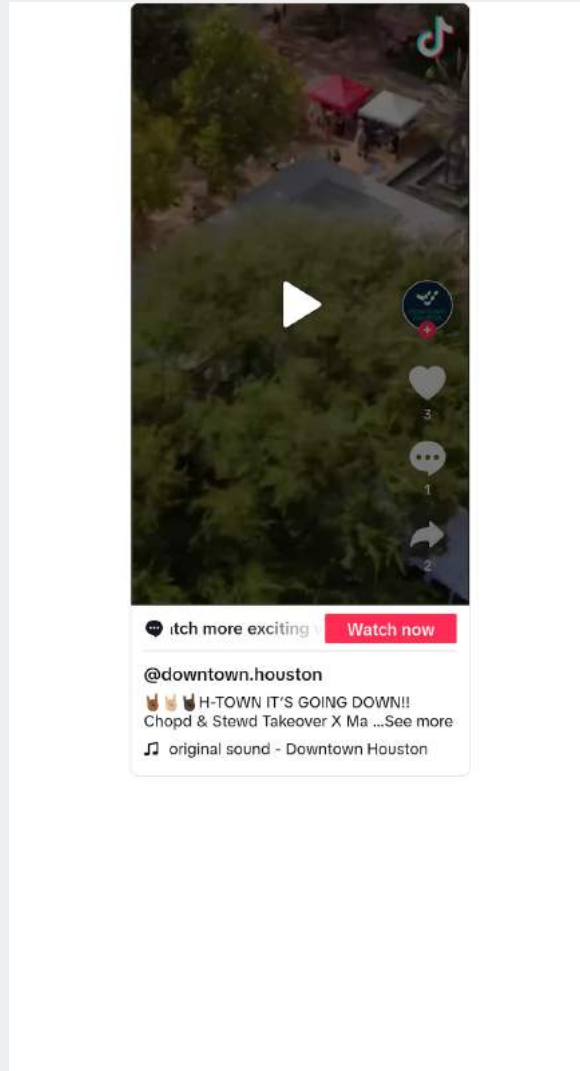


Downtown Houston

The official TikTok of Downtown Houston. We're dreamers & doers in the ❤️ of HTX

1.22K

Followers



132

September 28, 2023 • 📱 TIKTOK

Downtown Houston on TikTok

tiktok.com/@downtown.houston/video/72...

Plays

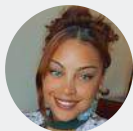
391 ✓

Number of plays of this video

Engagements

6 ✓

Total number of social engagements



Alexis Galvan

✨Glow & Grow with me ✨ Lifestyle |Fashion |Beauty |Wellness adorebadu@gmail.com



735

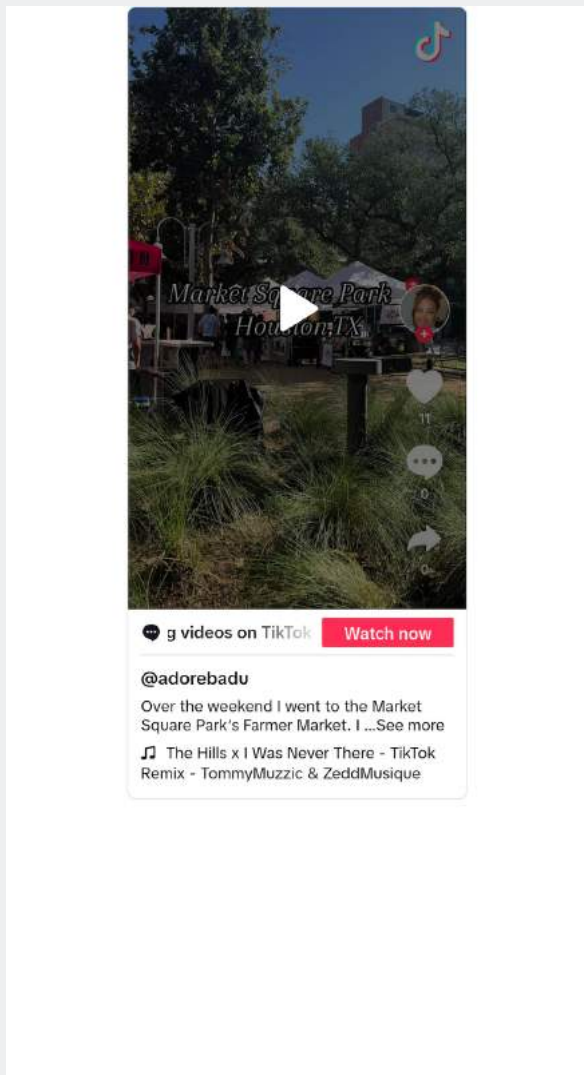
Followers

133

October 03, 2023 • TIKTOK

Alexis Galvan on TikTok

tiktok.com/@adorebadu/video/72858719...



Plays

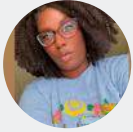
298

Number of plays of this video

Engagements

11

Total number of social engagements



Dottie Smailiw

Checkout my Amazon storefront <https://amzn.to/3jlzOma>

193

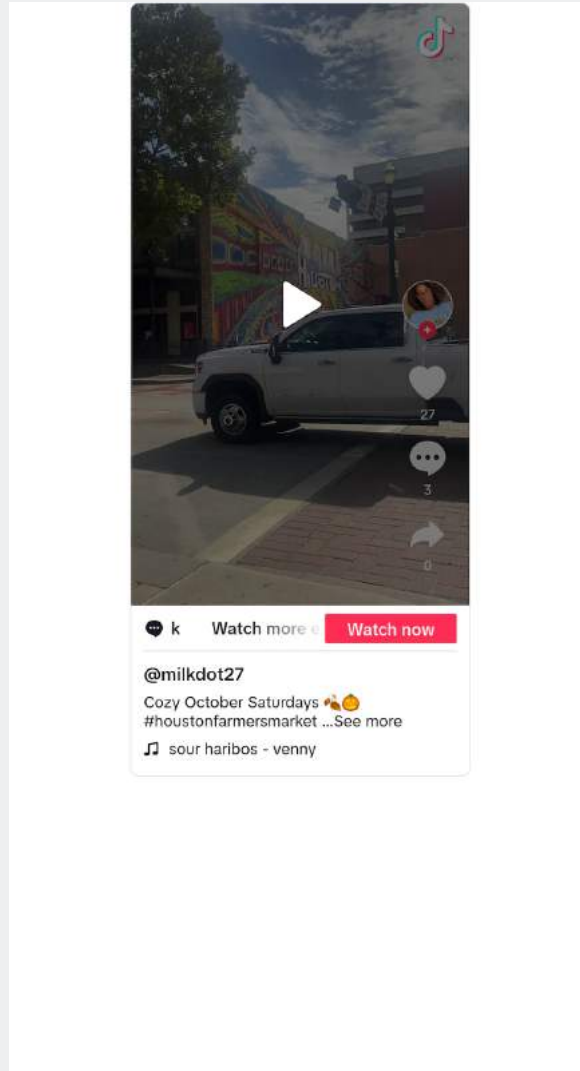
Followers

134

October 08, 2023 •

Dottie Smailiw on TikTok

tiktok.com/@milkdot27/video/728759012...



Plays

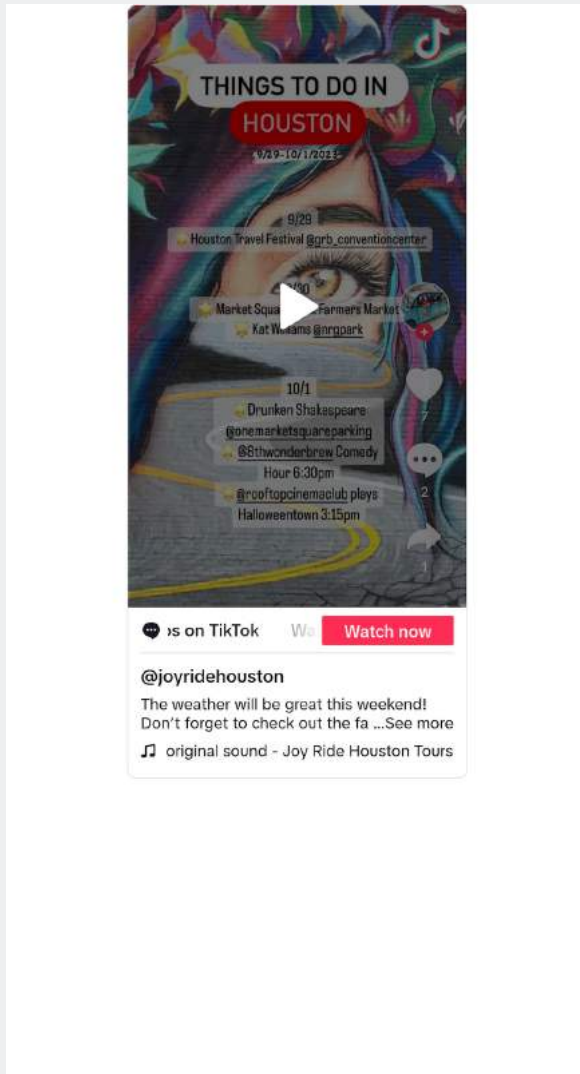
274

Number of plays of this video

Engagements

30

Total number of social engagements



Joy Ride Houston Tours on TikTok

tiktok.com/@joyridehouston/video/72840...

Plays

118

Number of plays of this video

Engagements

10

Total number of social engagements



365ThingstoDoinHouston

365 Things to Do in Houston: Secrets, faves & fresh ideas for daily life in HTX.

823

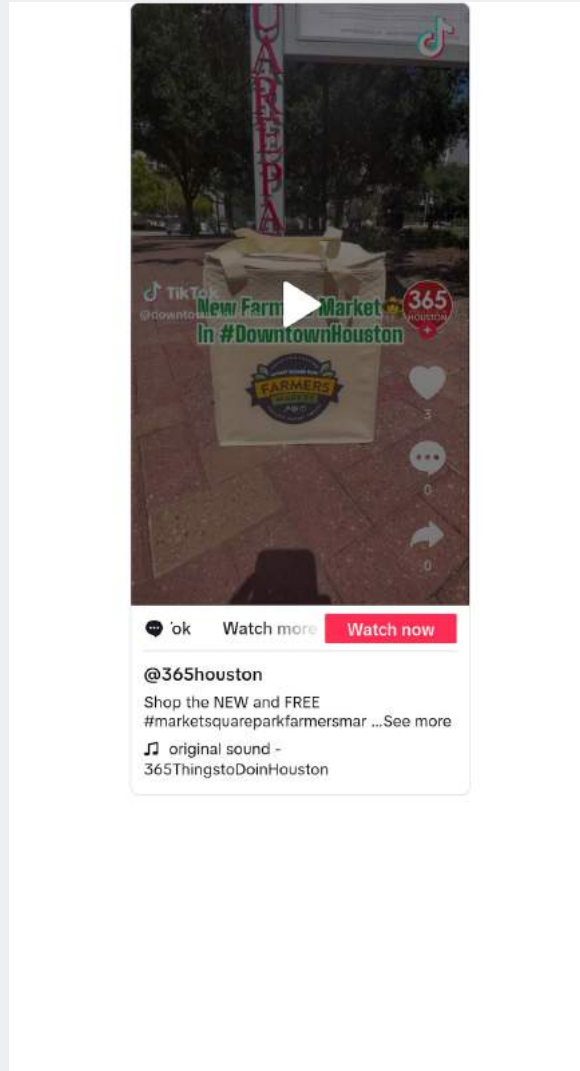
Followers

136

September 07, 2023 • TIKTOK

365ThingstoDoinHouston on TikTok

tiktok.com/@365houston/video/7275870...



Plays

106

Number of plays of this video

Engagements

3

Total number of social engagements



Do713

What to do in Houston tonight, tomorrow, and beyond.

166

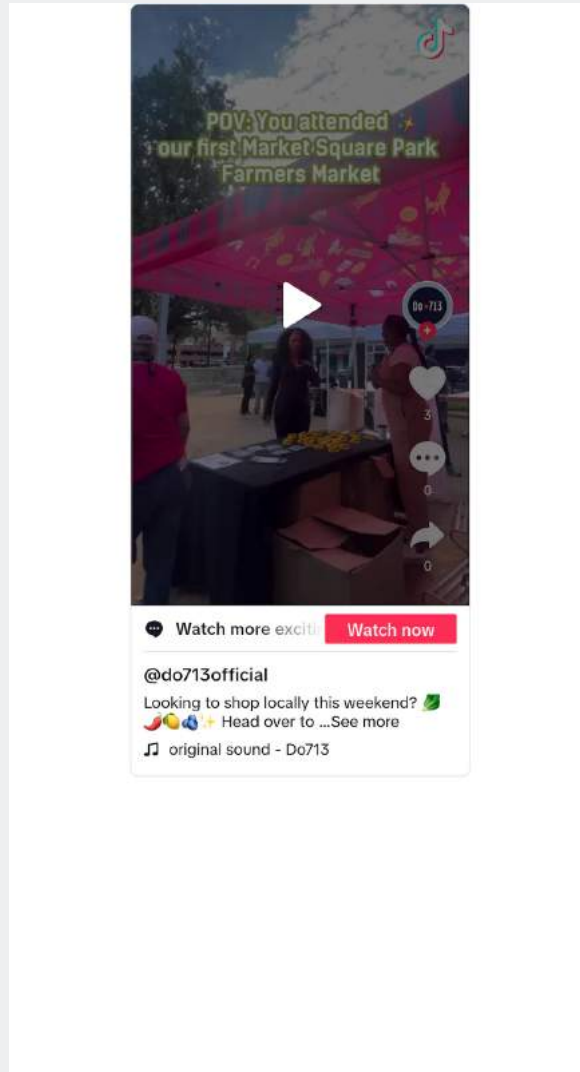
Followers

137

September 29, 2023 • TIKTOK

Do713 on TikTok

tiktok.com/@do713official/video/7284291...



Plays

54 ✓

Number of plays of this video

Engagements

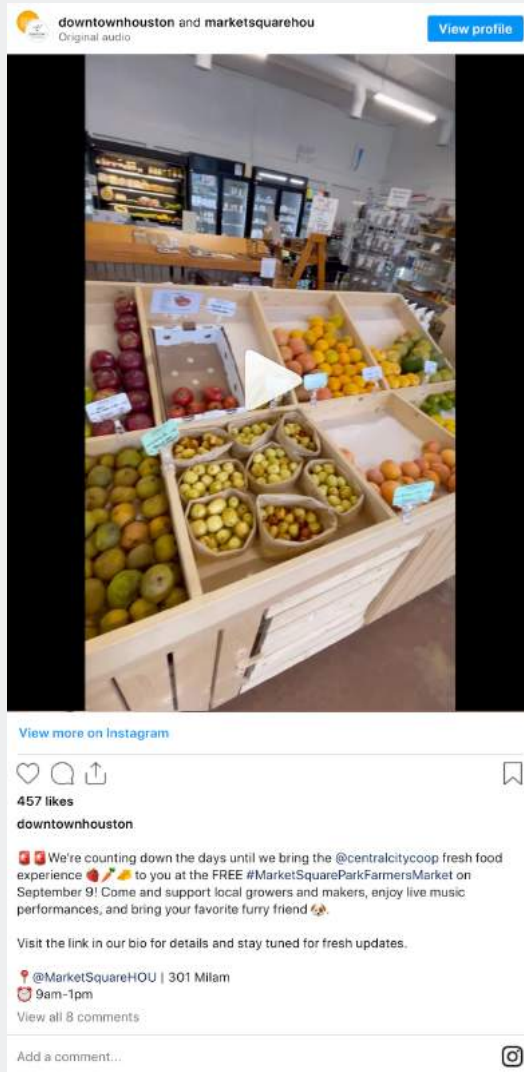
3 ✓

Total number of social engagements



downtownhouston

168K
Followers



INSTAGRAM

Post by downtownhouston

[instagram.com/p/CwqkoSYgYP1/](https://www.instagram.com/p/CwqkoSYgYP1/)

Views **34.8K**
Total number of views

Engagements **465**
Total number of social engagements



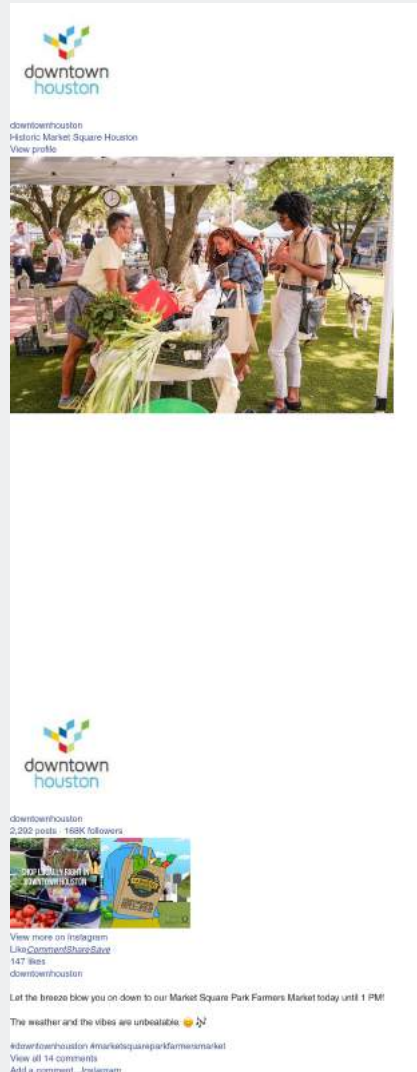
downtownhouston

168K
Followers

INSTAGRAM

Post by downtownhouston

[instagram.com/p/Cw-jfWLAarU/](https://www.instagram.com/p/Cw-jfWLAarU/)



Estimated Views

24K

Estimated views calculated based on audience size and socia...

Engagements

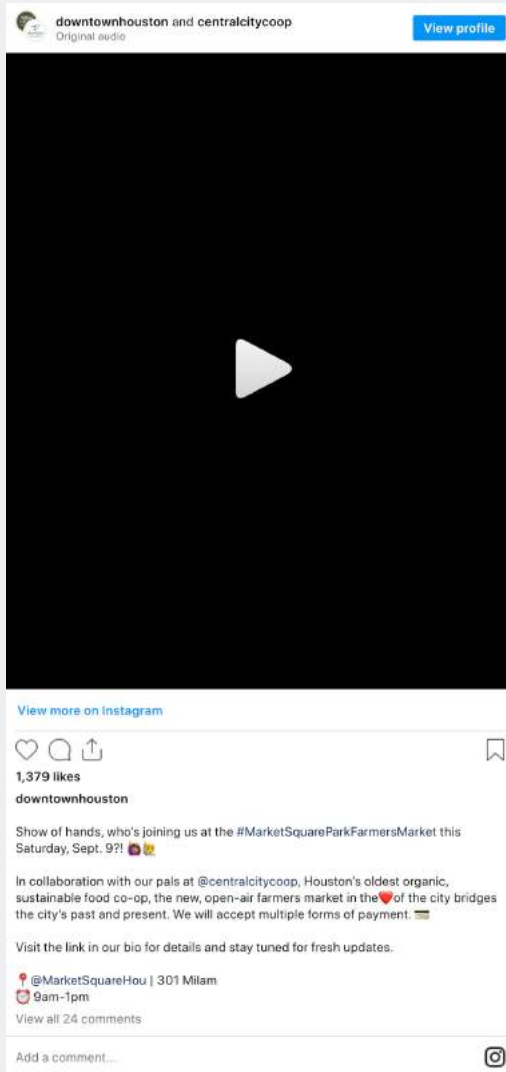
161

Total number of social engagements



downtownhouston

168K Followers



INSTAGRAM

Post by downtownhouston

[instagram.com/p/Cwxfn5OAtnl/](https://www.instagram.com/p/Cwxfn5OAtnl/)

Estimated Views **23.8K**
Estimated views calculated based on audience size and socia...

Engagements **25**
Total number of social engagements



LinkedIn

750 million+ members | Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.

99

Domain Authority

Provided by
MOZ

141

September 26, 2023 • ONLINE

Central Houston, Inc. (CHI) on LinkedIn: 🌱🍅 Honored to celebrate a milestone f...

linkedin.com/feed/update/urn:li:activity:71...

LinkedIn | Join now | Sign in

Central Houston, Inc. (CHI)'s Post

Central Houston, Inc. (CHI)
1,562 followers
1w

🌱🍅 Honored to celebrate a milestone for our local community 🌱🍅


We are thrilled to announce that September 23rd has officially been declared Market Square Park Farmers Market Day by Mayor Sylvester Turner and the City of Houston! 🎉

This is a testament to our shared commitment to supporting local organic farmers and fostering a stronger, more sustainable community.

A huge shout-out to our partners at Central City Co Op, who have been instrumental in making this initiative a reality.

If you haven't had the chance to experience the magic of this farmers market yet, you're in luck! We have just 8 Saturdays left in this pilot, and special things planned for each one 🍀

Join us every Saturday until November 18th from 9am to 1pm at the heart of it all, Market Square Park! Let's continue to grow together, nourishing our community and savoring the best of local produce. See you there! 🌱🍅



👍❤️🗨️ 25 · 1 Comment

Like Comment Share

Ralph Bivins
Editor, RealtyNewsReport.com
1w

Downtown Farmers Market on Saturday Morning #Houston

Like · Reply

Explore topics

- Sales
- Marketing
- Public Administration
- Business Administration
- HR Management
- Engineering
- Soft Skills
- See All

Engagements

0 ✓

Total number of social engagements



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Central Houston, Inc. (CHI)'s Post

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👋 We have news to share! The #Houston Downtown Management District is pleased to introduce the Market Square Park Farmers Market 🥕🥬🍓 this fall, starting Saturday, Sept. 9 and operating through Nov. 18. In collaboration with Central City Co-Op, Houston's oldest organic, sustainable food co-op, the new, open-air farmers market bridges the city's past and present, drives #economicdevelopment, and supports #smallbusiness.

#FunFact: Market Square Park, formerly known as Congress Square, is located in Downtown Houston's Historic District. Starting in 1836, and lasting for a century, Market Square Park was home to the first City Hall as well as an open-air produce and fish market. This season's farmers market will embrace this history while showcasing the ongoing transformation and progression of Downtown Houston.

We, along with our President and CEO Kris Larson, invite you to join us and hope to see you there this weekend!

Learn more at <https://bit.ly/3YTJauB>.

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Ralph Elvins
Editor, RealtyNewsReport.com
Great idea

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Houston farmers markets like M-K-T Sunset Market and Market Square Park Farmers Market offer a vibrant showcase of the region's chefs, growers, and makers



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👋👋👋 H-TOWN IT'S GOING DOWN! Meet us this Saturday @MarketSquareHou for a Chopd and Stewd Fest takeover at the #MarketSquareParkFarmersMarket, featuring Nigerian drummers and dancers, an Afrobeats DJ, and a LIVE Downtown Chopd Cooking Competition. 🍴🏆 bit.ly/3EwMkX1

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We're back at it again tomorrow at the #MarketSquareParkFarmersMarket with @CentralCityCoop and our ah-mazing vendor community! Join us @marketsquarehou from 9 a.m. - 1 p.m. Visit bit.ly/3EwMkX1 to sign up 🍷.

12:11 AM · Sep 16, 2023

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Did you catch our  segment on @FOX26Houston with @FOX26RUBEN? We had soooo much fun and can't wait to see YOU tomorrow at the #MarketSquareParkFarmersMarket. Nearly 30 local growers and makers will join us at @MarketSquareHou. 🗣️ Check out the story [youtube.com/watch?v=HJ8SbY....](https://www.youtube.com/watch?v=HJ8SbY....)



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•• Will we see you this Saturday at the #MarketSquareParkFarmersMarket?! We had a blast last weekend. Hundreds of us gathered, including a few incredibly cute dogs 🐶 and lambs 🐑. Learn more and sign up bit.ly/3EwMkX1 to join us and @CentralCityCoop.



eventbrite.com
Market Square Park Farmers Market in Downtown Houston
New Farmers Market in Downtown Houston a Must-Visit Experience this Fall!

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Hey YOU, what are you doing this weekend?! We have an idea: the NEW and FREE #MarketSquareParkFarmersMarket in downtown #Houston. Bring a reusable shopping bag 🛍️ and your fave furry friend 🐾. We will accept multiple forms of payment. 💳 Learn more at bit.ly/3YTjauB.



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