

# Main Street Promenade

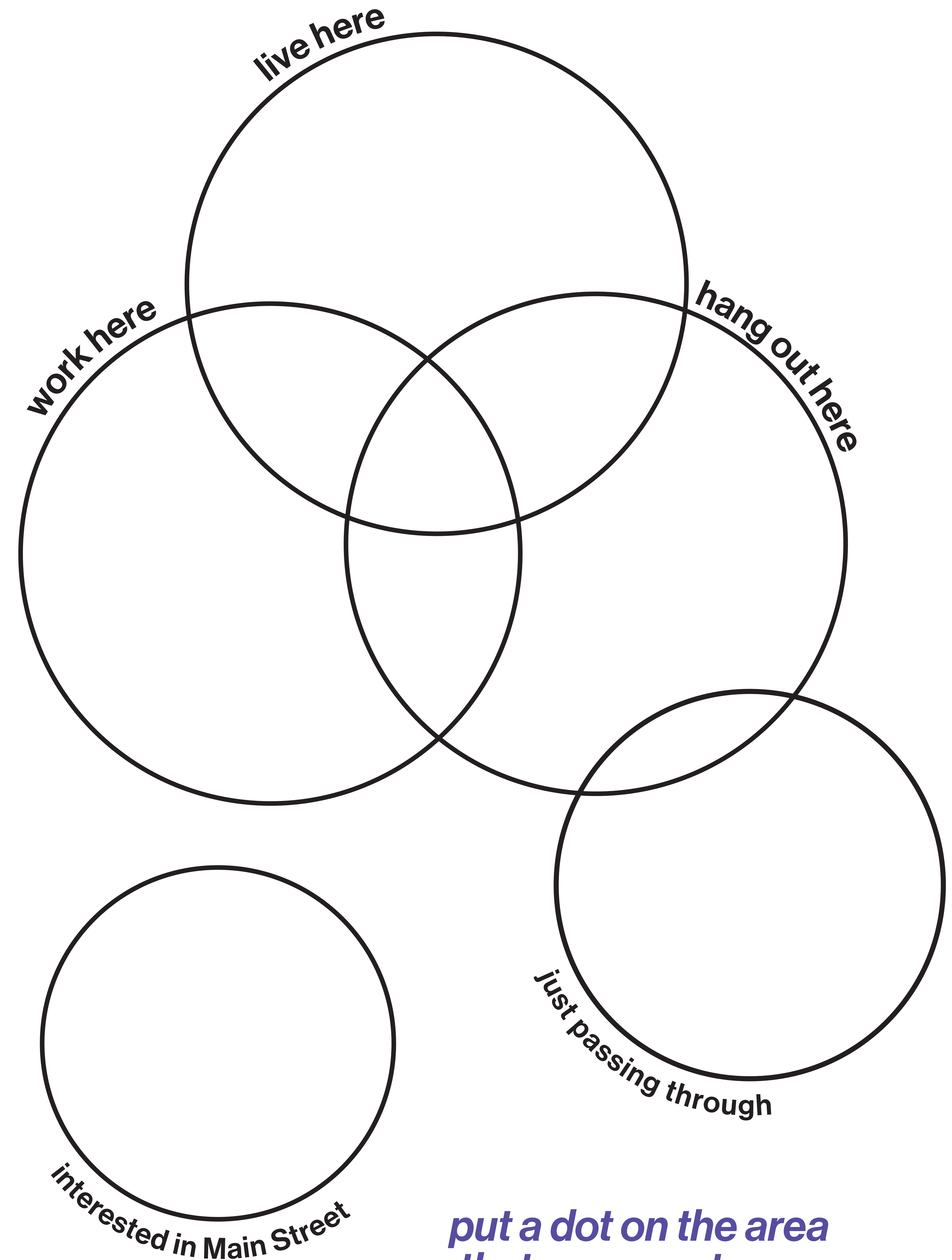
Welcome + Start Here

## Where We Have Been:



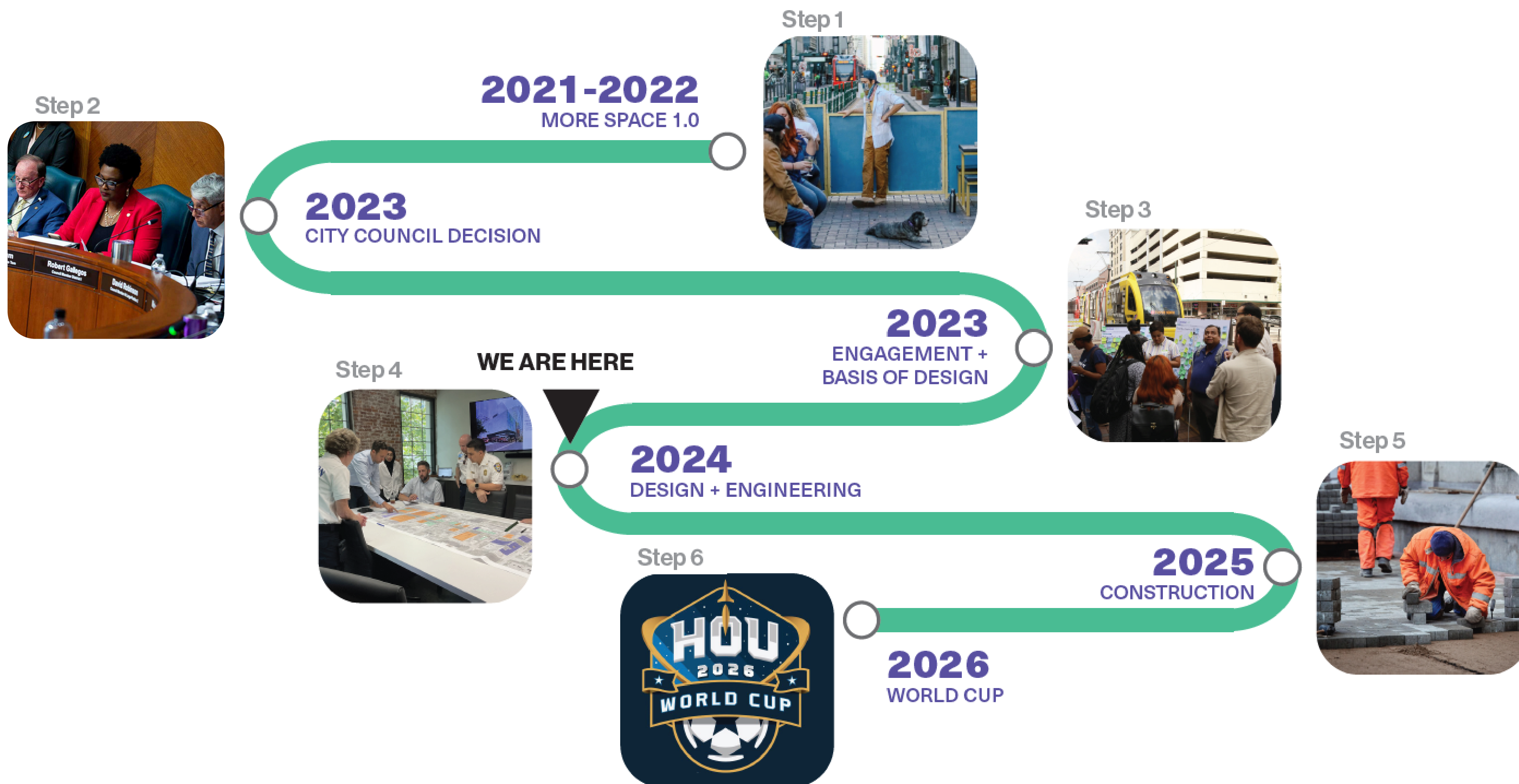
Downtown Houston+ is leading the Main Street Promenade initiative, an urban design project and economic development program. This initiative is building on the More Space: Main Street project area. Last year, the design team hosted multiple public workshops, facilitated collaborative sessions with the City of Houston, and had dozens of conversations with Main Street business owners. This process resulted in the new Main Street Promenade's Basis of Design concept.

Since then, the team has met with the City of Houston, including the Mayor's Office, Public Works, and Houston Fire Department, as well as METRO and CenterPoint. From residents to small businesses, the team has also convened community stakeholders through block-by-block Focus Groups to ensure that the future Main Street Promenade aligns with their vision and needs for the street. This is all leading to a final design plan this fall, so that we can be open for World Cup in 2026!



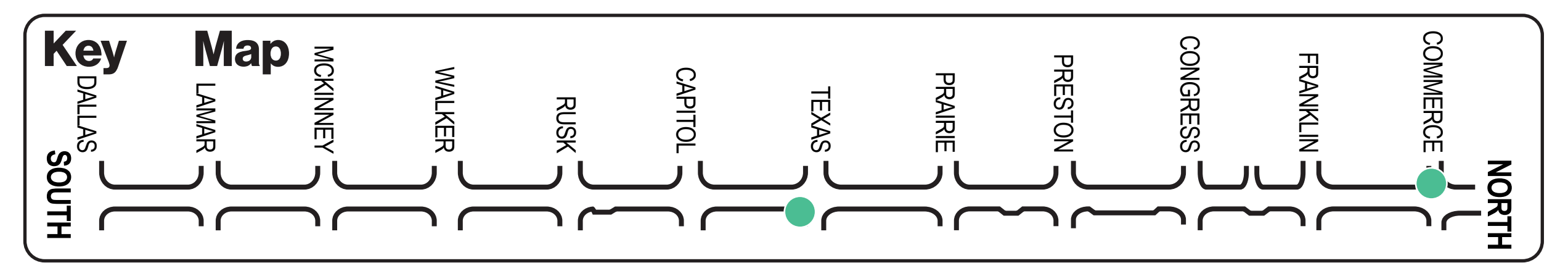
*put a dot on the area that represents you*

## Project Timeline:



# Main Street Promenade

## An All Day Experience



**Morning:**  
Block 100 - Fifth Vessel



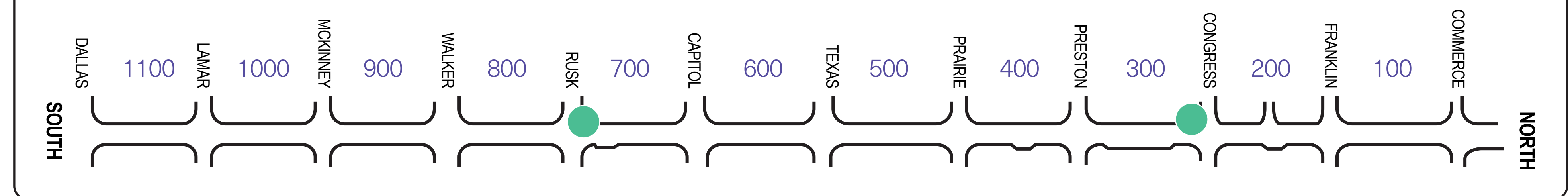
**Midday:**  
Block 600 - Mendocino



# Main Street Promenade

An All Day Experience

## Key Map



**Early Evening:**  
Block 700 - Finn Hall

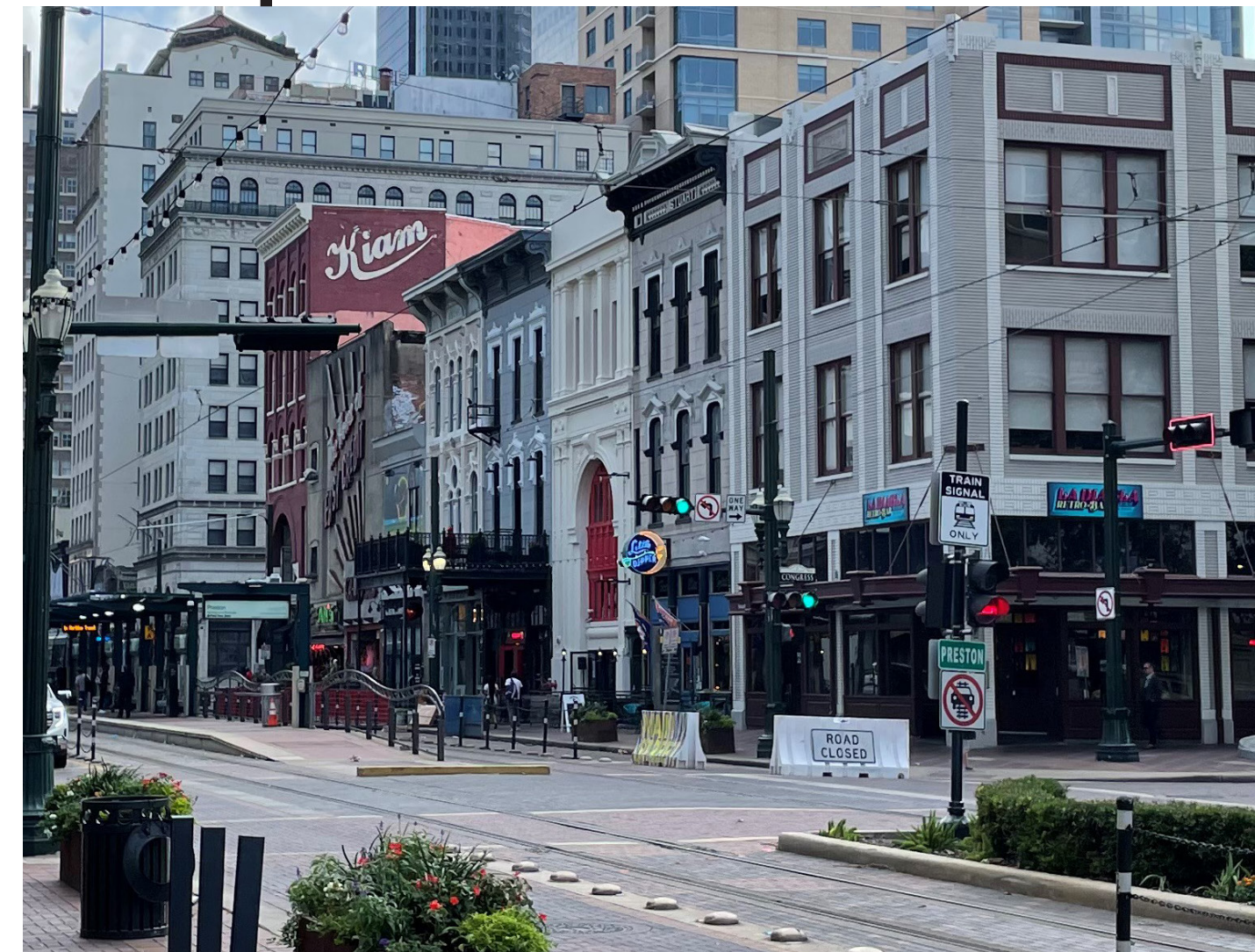
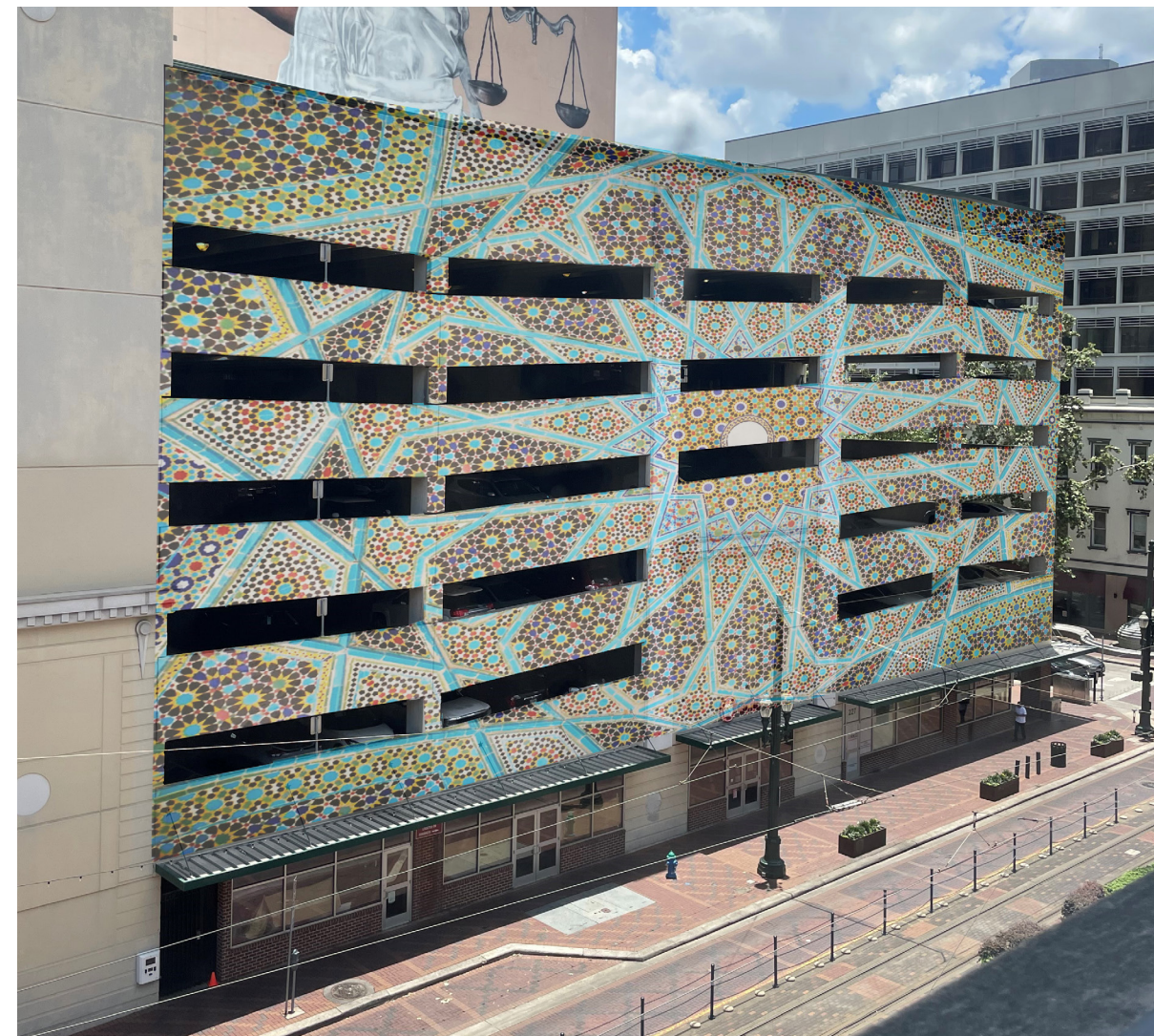
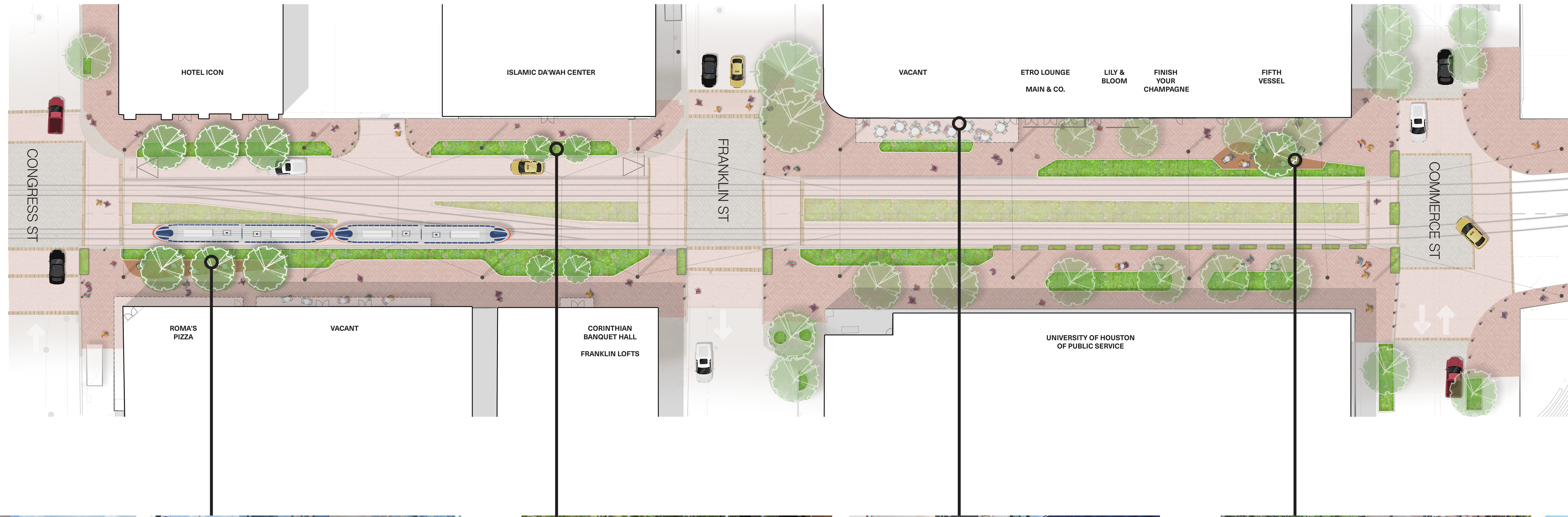
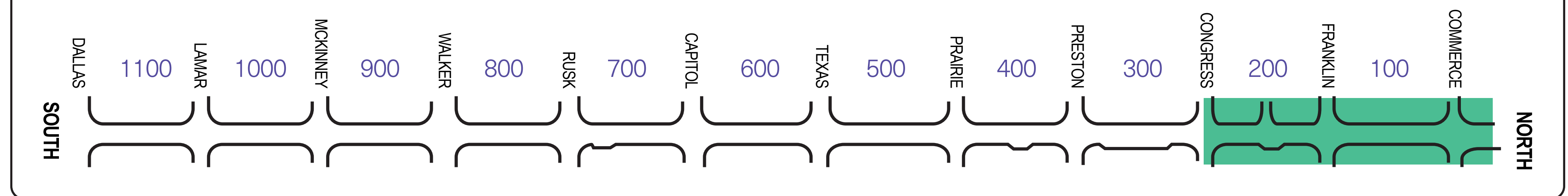


**Nightlife:**  
Block 300 - Dean's

# Main Street Promenade

## Blocks 100 - 200

### Key Map



### What is great about this?

Please add a post-it with your thoughts.

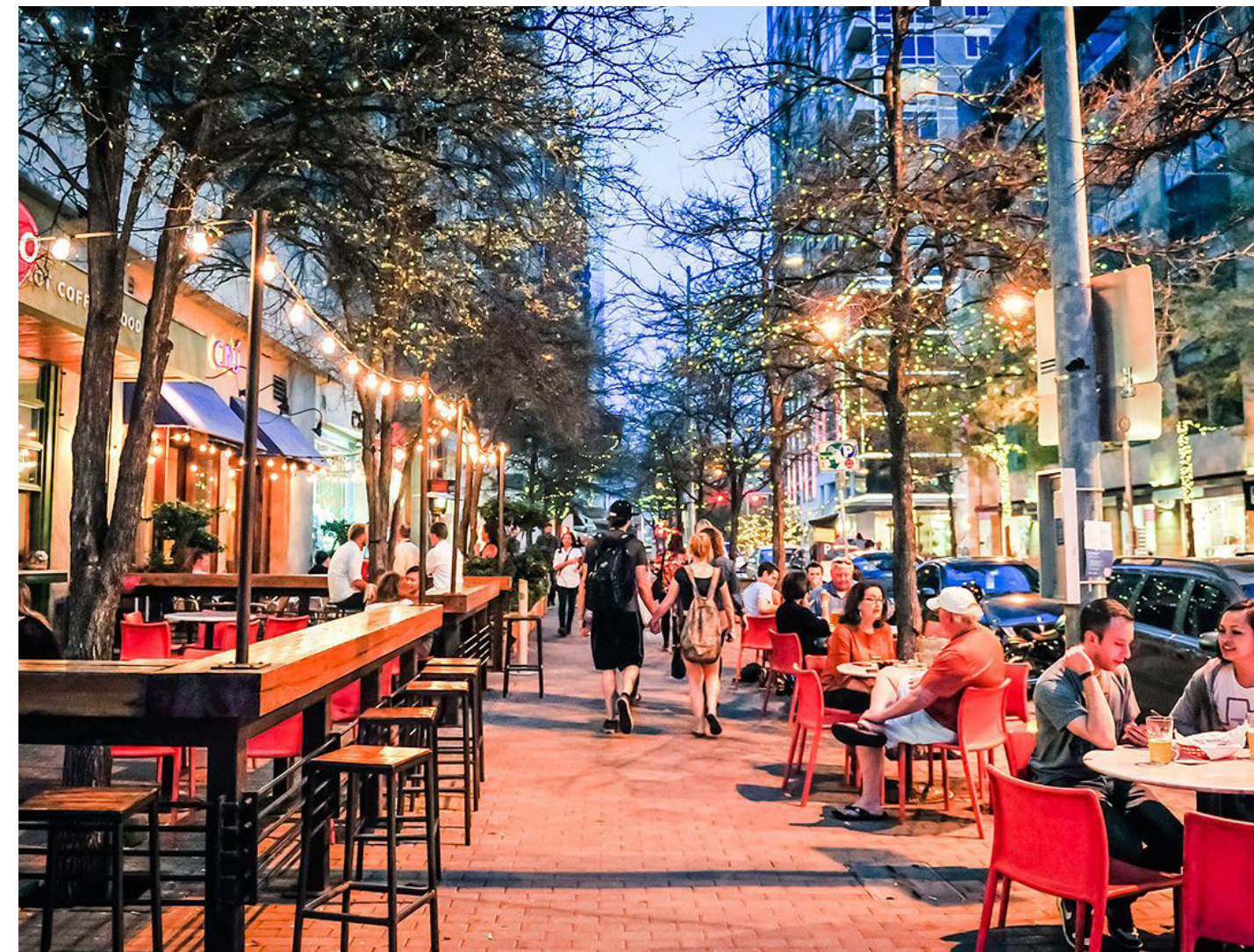
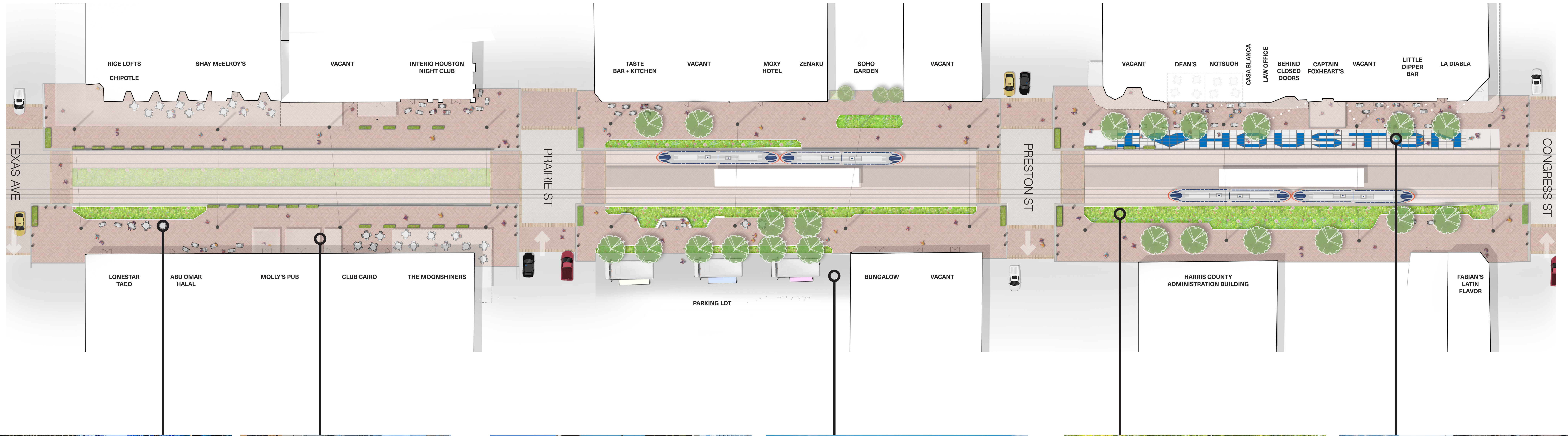
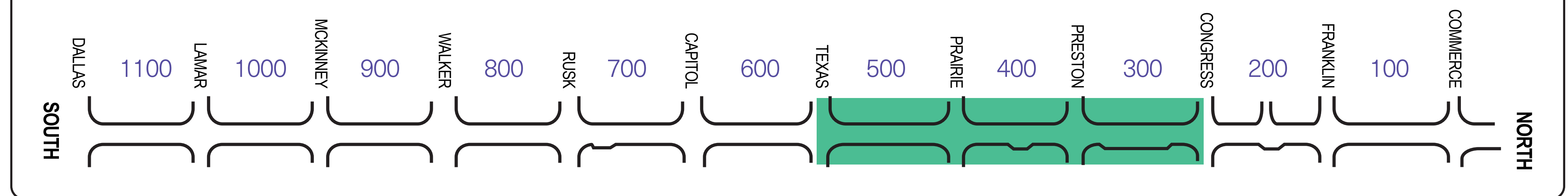
### What is not quite there yet?

Please add a post-it with your thoughts.

# Main Street Promenade

## Blocks 300 - 500

### Key Map



### What is great about this?

Please add a post-it with your thoughts.

A large empty rounded rectangle provided for users to add their thoughts or feedback.

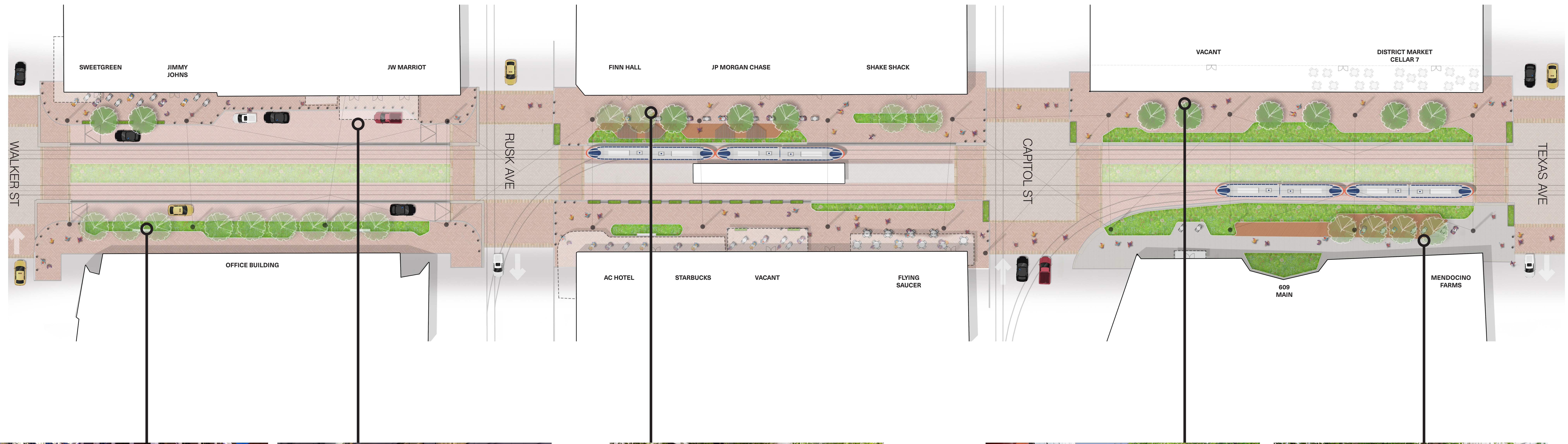
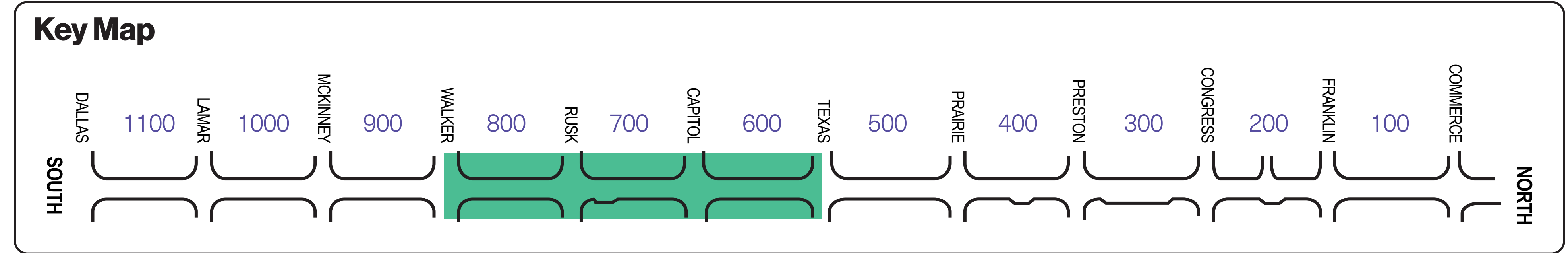
### What is not quite there yet?

Please add a post-it with your thoughts.

A large empty rounded rectangle provided for users to add their thoughts or feedback.

# Main Street Promenade

## Blocks 600 - 800



### What is great about this?

Please add a post-it with your thoughts.

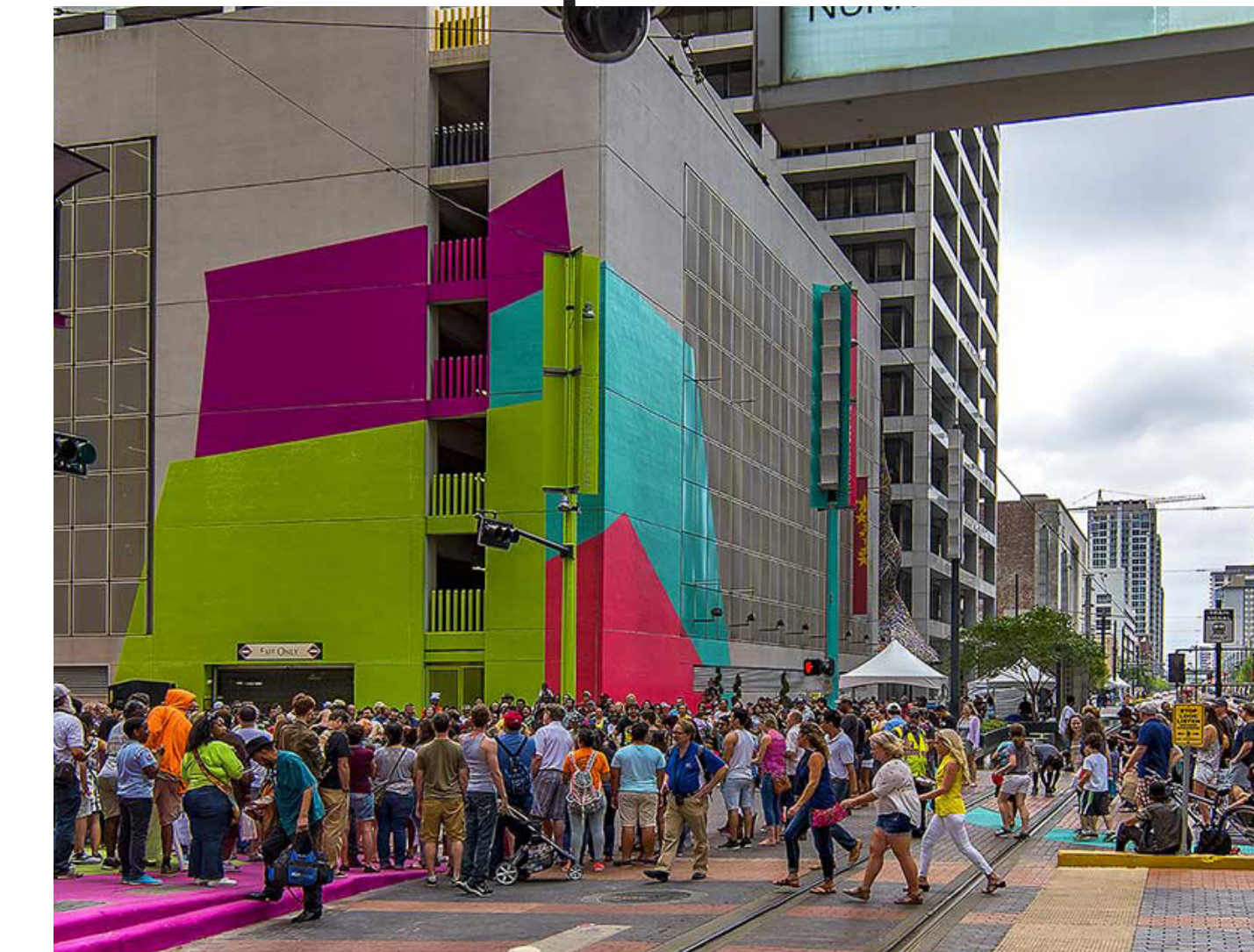
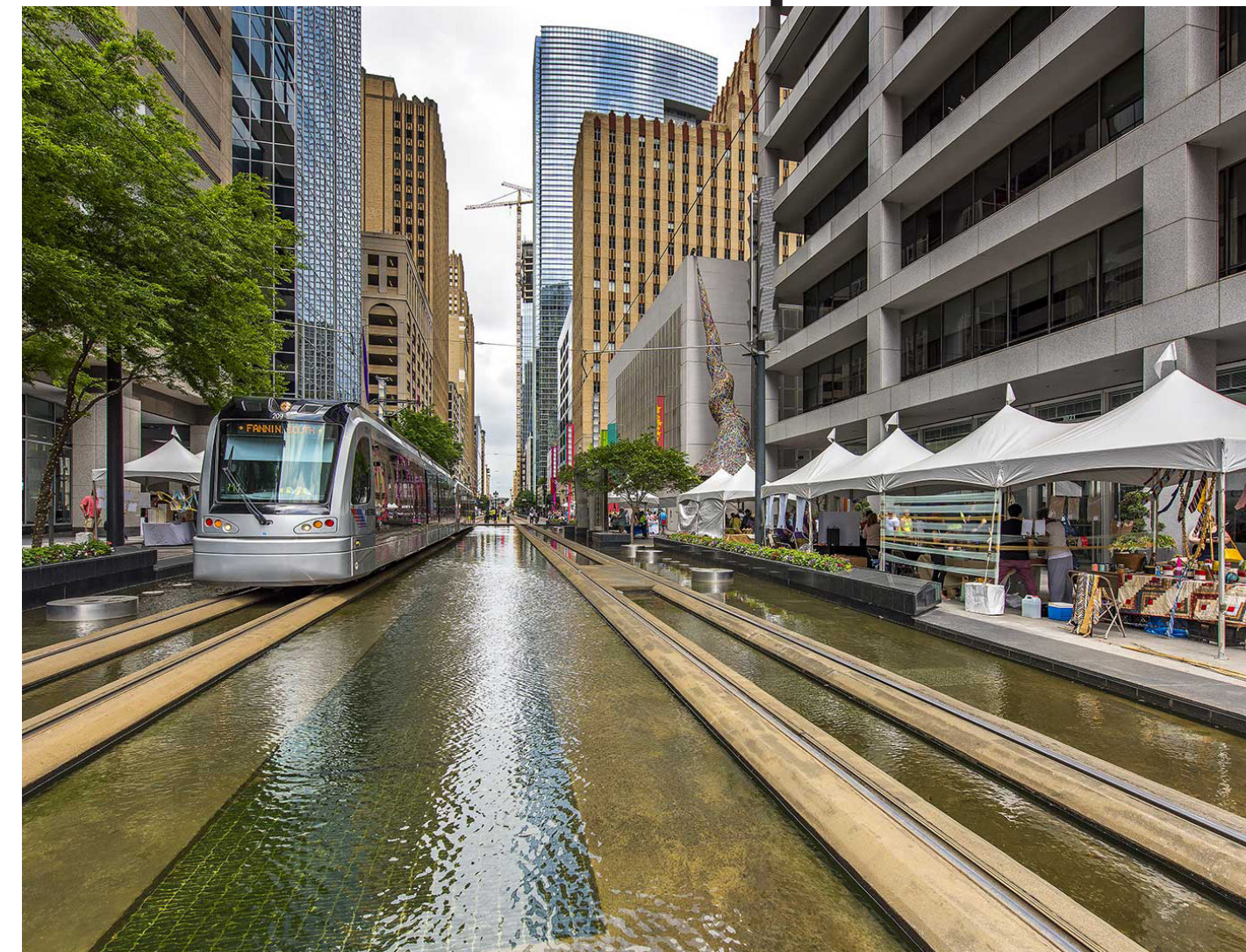
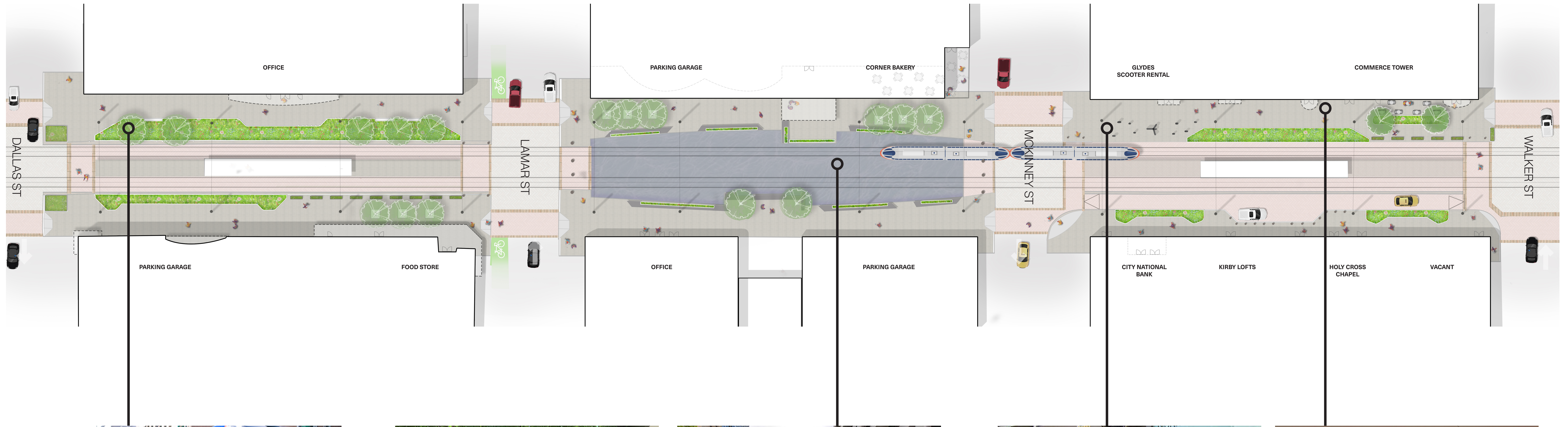
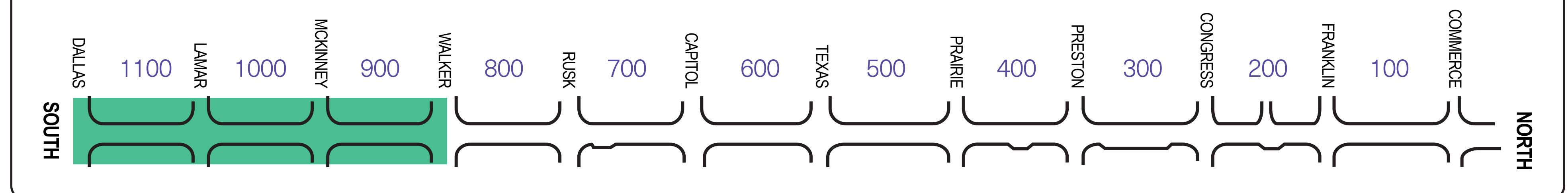
### What is not quite there yet?

Please add a post-it with your thoughts.

# Main Street Promenade

## Blocks 900 - 1100

### Key Map



### What is great about this?

Please add a post-it with your thoughts.

### What is not quite there yet?

Please add a post-it with your thoughts.

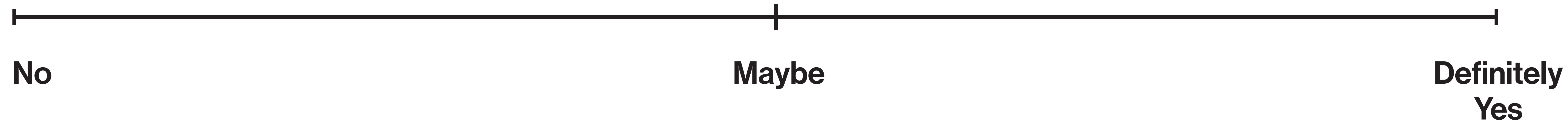
# Main Street Promenade

## Feedback

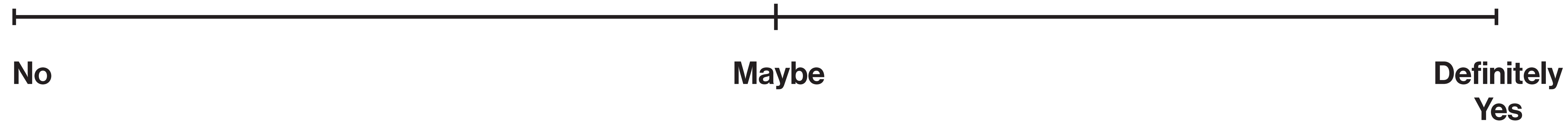
**What other thoughts or ideas do you have?**

*Please add a post-it with your thoughts.*

***Will the new Main Street experience benefit you and your community?***



***Does this concept reflect your vision for the Main Street experience?***

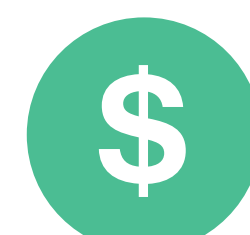


***Put your money hat on, if you are the District, what would you pay for?***

Shade  
Trees



Enhanced  
Planting



Accent  
Lighting



Outdoor Rooms/  
Fun Seating



Feature  
Structures



A large, empty rounded rectangular box with a thin black border, intended for users to write their additional thoughts or ideas.