

Downtown Houston Public Realm Action Plan

Public Open House Synthesis
September 30, 2024



3

hours

150

people

200

free popsicles!

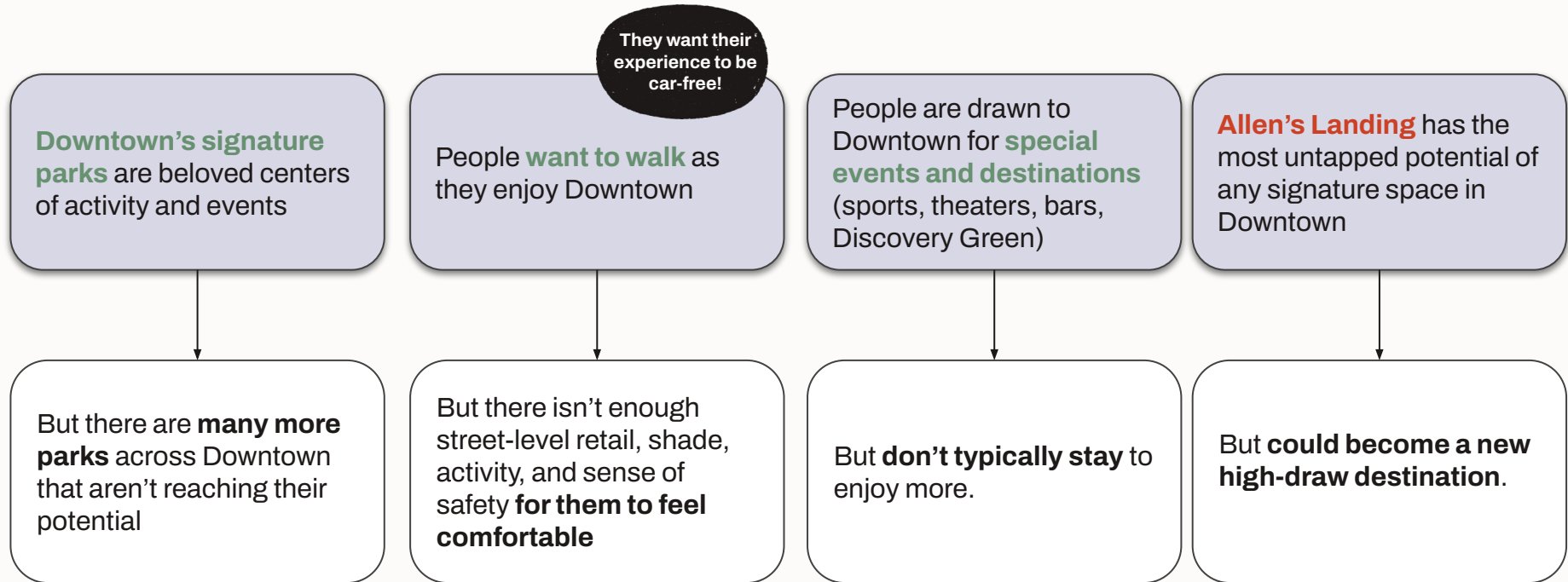
638

feedback points
[dots, post-its, madlibs]

Including Main
Street 2.0
engagement



Key Takeaways



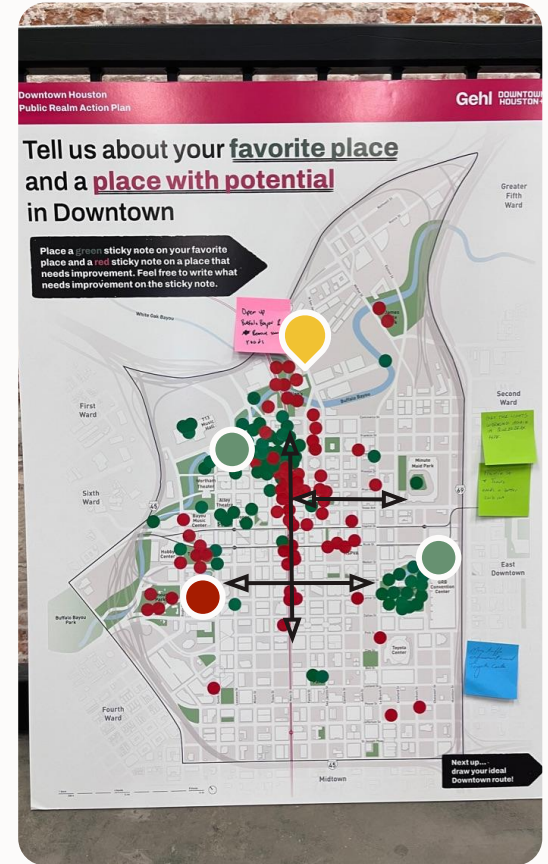
Takeaways

Favorite Place/Place with Potential

- There's a lot of love for **Discovery Green, Market Square Park, and the POST.**
- **Allen's Landing** was far and away the top area of **both concern and opportunity**
- People want to see green civic spaces improved across Downtown: **Sam Houston Park, Tranquility Park, and Hermann Square.**
- ↔ Missing **comfortable** connections between places



From the Open House at Discovery Green



From the Main Street Workshop on Main Street

Takeaways

Madlibs

→ Houstonians are coming to Downtown for **great entertainment experiences** (museums, festivals, live music, performances)

→ Once they arrive, people **want to walk** around Downtown...

→ ...As long as it's **cool and comfortable!**

→ Many people want to end their day in Downtown at **a restaurant / bar**, maybe listen to **live music**

→ **Easy and convenient parking** featured heavily in people's ideal experience Downtown

My perfect day Downtown was car-free.
(adjective)

My perfect day Downtown was car free.
(adjective)

My perfect day Downtown was no stress of finding parking.
(adjective)

Finally, the last thing I do is have a beer or beverage.

Finally, the last thing I do is go to a restaurant or bar or ballpark.
(activity)

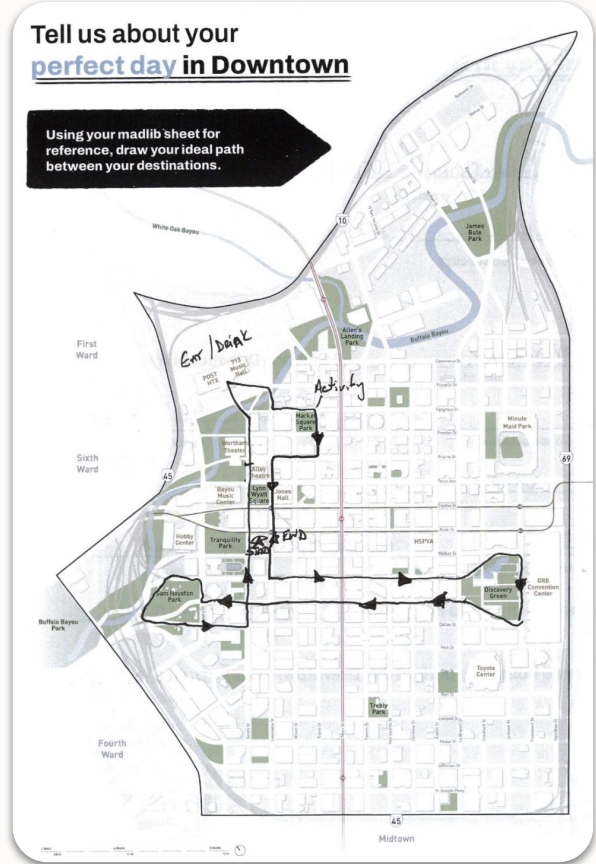
Finally, the last thing I do is grab dinner & a drink w/ the park.
(activity)

My perfect day Downtown was active, arts.
in cool weather (adjective) relax

And then I walk/take train/take bus to get to modern/interactive art museum.
(mode of travel) (destination)

Tell us about your **perfect day in Downtown**

Using your madlib sheet for reference, draw your ideal path between your destinations.



Takeaways

Visioning

Top 5 Most Voted:

- 44 Shady, cooler places
- 36 Nightlife
- 30 Transportation options
- 27 Pedestrian connections to adjacent neighborhoods
- 27 Signature Downtown destinations

...and people also liked plazas, family-oriented activities, street-level retail, and more.



